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Published by authority of the Acts of Congress of March 3, 1891
of June 30, 1906, and of March 4, 1909

PART 4

NEW SERIES, VOLUME 40

FOR THE YEAR 1945

Nos. 1–12

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PUBLISHED BY AUTHORITY OF THE ACTS OF CONGRESS OF MARCH 3, 1891
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PART 4

WORKS OF ART; REPRODUCTIONS OF A WORK OF ART; DRAWINGS OR PLASTIC WORKS OF A SCIENTIFIC OR TECHNICAL CHARACTER; PHOTOGRAPHS; PRINTS AND LABELS USED FOR ARTICLES OF MERCHANDISE

INCLUDING

LIST OF RENEWALS

1945
NEW SERIES, VOLUME 40
No. 1

The Catalog of Copyright Entries is published in four parts. Part 4, formerly issued quarterly, but now issued monthly, is arranged as follows:

I. Containing Class G, Works of art (giving a list of the photographs or other identifying reproductions, deposited according to law with the applications for copyright of Drawings, Paintings, Statues, Statuary, and Models or Designs for works of art). In this class a subalphabet of titles is used when the copyright proprietor and artist are the same, this identity being indicated by the use of an asterisk (*) after the name of the proprietor. A subalphabet of artists is used when the proprietor and artists are different.

II. Containing titles for Class H, Reproductions of a work of art; Class I, Drawings or plastic works of a scientific or technical character; Class J, Photographs (except Motion pictures); and Class K, Prints and pictorial illustrations. In these classes a subalphabet of artists and titles is also used.

Part 4 also contains in two separate alphabets of proprietors, the titles of commercial prints and labels. These will be found at the end of each issue.

A list of copyright renewals will be found at the end of each alphabet of proprietors.

To save space in the Catalog, the copyright notice after each title is abbreviated. The abbreviations used in this part are as follows: "G," Class G, Works of art; "H," Class H, Reproductions of a work of art; "I," Class I, Drawings or plastic works of a scientific or technical character; "J," Class J, Photographs; and "K," Class K, Prints and pictorial illustrations, including prints and labels used for articles of merchandise. "©" implies copyright registration of a published work, followed by date of publication. "© 1 c." stands for copyright registration of an unpublished work, followed by date of receipt in the Copyright Office of the photograph or other identifying reproduction.

The annual index contains the names of all proprietors.

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The subscription price for Part 4, which must be for the complete calendar year, is $2.00, payable in advance to the Superintendent of Documents, Washington, D. C., by postal money order, express order, or New York draft.

Under the provisions of the act of Congress, approved May 23, 1928, the prices of the various parts of the Catalog are now as follows:

Part 1, Group 1, Books proper	$3.00
Part 1, Group 2, Pamphlets, Contributions to Newspapers or Periodicals, Lectures, and Maps	3.00
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CLASS G

WORKS OF ART; MODELS OR DESIGNS FOR WORKS OF ART

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Paul stoned and left for dead. R 134367, Dec. 11, 1944.

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Philadelphia quadruplets, half awake, half asleep. © Jan. 8, 1945; K 57055.

Philadelphia's most famous babies look things over. © Jan. 11, 1945; K 57053.

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As good as can be. - Balanced beauty. - Batter up. - Before the mast. - Belly flopper. - Fair forward. - Five roses and bud in blue bowl, 9. - Hooked. - Huntress. - In the groove. - Injuns are coming. - Let's play. - Love all. - Miss is as good as a mile. - Pin show. - Pink and red roses in blue vase, 4. - Pink roses and blue delphinium in basket vase, 11. - Red roses in fancy vase, pansies and plate, 12. - Red roses in low dark bowl, 8. - Red roses in vase and on table, 3. - Reigning queen. - Roses and ferns in dark blue bowl, 7. - Roses and snapdragons in teapot, 10. - School days. - Seven red roses, 1. - Smooth sailing. - Sweetheart of the snow. - Three roses in vase, cup and saucer, 5. - Trading stamps. - Yellow roses and cornflowers with figurine, 6. - Yellow roses, cornflowers and pansies, 2. © Dec. 26, 1944; K 56965-56972, 56974, 56978-56985, 56987-57000.
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Girl of my dreams. - Lovely as the day. - Lucky bird. - Rose of the ranch. © Dec. 26, 1944; K 57006, 57009, 57012, 57015.
Man of tomorrow. - Sow what? - Three who play safe. - Welcoming the bluebirds. © Dec. 26, 1944; K 57005, 57008, 57023, 57024.

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Western and southern legion. Bordered certificate in brown with black text matter. © Dec. 15, 1944; K 56937.

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Rock-a-pony. © 1 c. Nov. 24, 1944; J 37588.

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Alignment chart for determining the future rate of production and per cent decline rate of oil wells. © 1 c. Jan. 20, 1945; I 35718.
Alignment chart for determining the years of economic life of oil wells for variable decline rates. © 1 c. Jan. 8, 1945; I 35659.

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Garden beauties. - In pastures green. - Only us chickens. - [Sunny Monday] - What's cookin'? © Dec. 26, 1944; K 57033-57048.

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Youth's instructor, centenary special, 1844-1944. © Oct. 17, 1944; K 56864.

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New roof, ceiling, etc. cons'n [for] Strand theatre, 315 Main st., Ridgway, Pa., for Warner bros. circuit mang't corp., 2044. © Dec. 11, 1944; I 35728.

New roof, ceiling, etc. cons'n, Strand theatre, 315 Main st., Ridgway, Pa., for Warner bros. circuit mang't corp., 2044. [Revised] © Jan. 23, 1945; I 35736.

Proposed commercial and amusement building for Ole Olson located at south-west corner of Broadway ave. & Coast ave., no. 1700-1702-1704-1706 Broadway ave., lots no. 565-566-567 Beechview, 27th ward, Pittsburgh, Pa., 1144. - Theatre and stores and bowling alleys [27th ward, Pittsburgh, Pa.] 1144. © Dec. 5, 1944; I 35698, 35699.

Reconstruction of Park theatre, 1225 Liberty st., Franklin, Penna, 1944. - Victor theatre alterations, 524 Fifth avenue, McKeesport, Pa., 1844. © Dec. 28, 1944; I 35643, 35644.

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Rountree bedside table. © 1 c. Jan. 11, 1945; I 35671.

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Aloha Hawaiian Islands. Hawaiian coat of arms. © Jan. 5, 1945; K 57049.

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Beloved Mary, Mother of Jesus. © Oct. 24, 1944; K 56900.

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Blueberry Hill. © Jan. 11, 1945; K 56931.

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Bluff view super service station. © Dec. 27, 1944; K 56875.

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Calendar for the year. [Horse head calendar for the year, 1945] © Jan. 11, 1945; K 57082.

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Device for removal and replacement of wheels. © 1 c. Dec. 13, 1944; I 35636.

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Troxel (George O.) 633

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Pottery from Philadelphia museum of art:

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University of Georgia press. 636

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Division of duties. © 1 c. Jan. 8, 1945; I 35657.

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There's danger in darkness but safety in light, F. S. 626 [and] Autopsy of an automobile driving accident, F. S. 627. © 1 c. Jan. 20, 1945; J 37583.

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Arica, el ultimo cartucho, special C-1541. R 134187, Nov. 26, 1944.

Arms of Peru, C-1531. R 134180, Nov. 26, 1944.

Arms of Siam, C-1542. R 134188, Nov. 26, 1944.

El Banco Anglo Costarricense, special C-443. R 134179, Nov. 26, 1944.

C-1537. R 134184, Nov. 26, 1944.

Colon en la universidad de Salamanca, special C-1539. R 134185, Nov. 26, 1944.

France, C-1524. R 134191, Nov. 26, 1944.

Funerales de Atahualpa, special C-1540. R 134186, Nov. 26, 1944.

Island Creek coal company, special C-1534. R 134182, Nov. 26, 1944.

John Y. Payzant, esq., The bank of Nova Scotia, special C-449. R 134190, Nov. 26, 1944.

Oil wells, no. 2, C-1543. R 134189, Nov. 26, 1944.

Peru, C-1532. R 134181, Nov. 26, 1944.

Pond Creek coal co., special C-1536. R 134183, Nov. 26, 1944.

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Tycos recording thermometer, charts 151, 152, 717, 718, 2301. © Taylor instrument cos., Rochester, N. Y. R 134665-134669, Jan. 3, 1945.

Advertisers' service division, inc., New York. 647
Listen to Dick Tracy. For bread. © Dec. 21, 1944; KK 29134.

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Sky-rite lightweight stationery. For light weight stationery. © Dec. 28, 1944; KK 29254.

Aloe Vera research laboratories, Coral Gables, Fla. 649
E.O.LA pulp. For medicinal salve. © Nov. 1, 1944; KK 29384.

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Big blow of forty-four! 113-109. © Dec. 16, 1944; KK 29271.
Blimps get a lift. © Dec. 2, 1944; KK 29272.

Andale co., Philadelphia. 652
Andale coil-spring garter-type tie bands, bulletin 925-A. For coil-spring tie bands. © Dec. 10, 1944; KK 29273.

Armour & co., Chicago. 653-667
For beef extract:
Look what you can do with vitalox. © Nov. 26, 1944; KK 29003.
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For meat:
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Treet is the meat. © Oct. 6, 1944; KK 28995.
Treet is the meat. © Oct. 27, 1944; KK 29000.
Treet is the meat. © Nov. 24, 1944; KK 29119.
When you want something extra good. © Oct. 18, 1944; KK 28997.

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Vitallium man, series 2, no. 8. For clinical uses in surgery of the dental alloy, vitallium. © Dec. 27, 1944; KK 29414.

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Nothing takes the place of Bacardi, the Bacardi eggnog. For rum. © Dec. 16, 1944; KK 28958.

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Now! A practical instrument for direct oxygen analysis. For a testing instrument for heating boilers. © Dec. 22, 1944; KK 29118.

Bailey film service, Los Angeles. 671
Play championship basketball. For motion picture films. © Nov. 4, 1944; KK 29430.

Beau Brummell ties, inc., Cincinnati. 672
Victory insignia scarf. For the sweethearts of the armed forces. For scarfs. © Mar. 17, 1943; KK 28961.

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Design for safer landings. © Nov. 19, 1944; KK 28594.

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First line of defense against man's oldest foe. For weather forecasting & aircraft instruments. © Dec. 20, 1944; KK 29285.
Pioneer sensitive altimeter. Sales catalog circular. For aircraft instruments. © Nov. 22, 1944; KK 28950.

Best & co., inc., New York. 678-704
Best's exclusive Arnold authentics, famous for fine quality, sturdy leathers. For misses shoes. © Jan. 4, 1945; KK 29369.
Deep pile fabric makes a sturdy, warm coat. For girls coat. © Dec. 13, 1944; KK 29009.
Encore the dirndl. For misses dress. © Jan. 2, 1945; KK 29365.
Fine cashmere superb casual coat. For misses coat. © Jan. 5, 1945; KK 29374.
Fine tweeds make smart coat sets. For little boy & girl coat & leggings. © Dec. 11, 1944; KK 29006.
Flag colors in Celanese rayon jersey. For misses playsuit. © Jan. 4, 1945; KK 29368.
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From Best's Liliputian bazaar. Hand smocking creates the snug bodice of this fine, printed lawn dress. © Dec. 12, 1944; KK 29008.
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Town winner - warm Chesterfield. © Jan. 5, 1945; KK 29373.
Warm, unfurred town coats. © Jan. 3, 1945; KK 29366.

For misses nightgowns:
Pretty nightgowns. Sweet dreams go with these. © Dec. 10, 1944; KK 29007.
Pretty nightgowns. The long and the short of it. © Dec. 13, 1944; KK 29010.
Holiday fashions for young cosmopolitans. Young, pretty. For junior misses dresses. © Dec. 15, 1944; KK 29012.
Holiday wools. Bright, becoming colors in fine sheer wools. For misses dresses. © Dec. 20, 1944; KK 29141.
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Party dresses are as much fun as the party. For little girls dresses. © Dec. 15, 1944; KK 29013.
Picture-pretty dance dresses, full skirted. For misses evening gowns. © Dec. 18, 1944; KK 29138.
Snowsuit weather for boys and girls. For boys & girls snowsuits. © Jan. 5, 1945; KK 29375.
Softer, smart - the cardigan suit. For misses suit. © Jan. 5, 1945; KK 29370.
Stovepipe cloche. For misses hat. © Jan. 4, 1945; KK 29367.
Suit-mates, wonderful wardrobe-fresheners with soft front interest. For misses blouses. © Jan. 5, 1945; KK 29372.
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This girl's dress tells a color story. For girls dress. © Dec. 14, 1944; KK 29265.
Thrill in her first long dress. For little girls gown. © Dec. 18, 1944; KK 29139.
Two-piecer for young cosmopolitans. For junior misses two piece suit dress. © Jan. 5, 1945; KK 29371.
Winter-blooming prints, new and fresh-looking under furs. For misses print dresses. © Dec. 17, 1944; KK 29137.

Best foods, inc., New York. 705
Your shoes are showing! For shoe polish. © Dec. 17, 1944; KK 29093.

Black (H. W.) Lakewood, O. 706
Price list sweet native cherries. For cherries. © Aug. 1, 1944; KK 29095.

Bon Ami co., New York. 707-709
For cleanser:
Clean, yes, and what a polish! © Oct. 25, 1944; KK 29454.
In a minute the tub will be as shiny as you, darling! © Nov. 1, 1944; KK 29455.
There's always housework, but why do it the hard way? © July 25, 1944; KK 29453.

Bond electric corp. div. Western cartridge co. See Western cartridge co. Bond electric corp. div.

Borden co., New York. 710-723
For dairy products:
Amazing what a lady can do! © Dec. 13, 1944; KK 29460.
Daddy's writing congress. © Nov. 26, 1944; KK 29459.
Double bill every week. © Oct. 24, 1944; KK 29249.
For homogenized milk:
With cream all through and vitamin D. © Nov. 6, 1944; KK 29243.
With vitamin D, I'm up to par. © Sept. 27, 1944; KK 29237.
For homogenized vitamin D milk:
Children's milk is a wonderful way. © Nov. 1, 1944; KK 29242.
Children's milk is at the top. © Oct. 3, 1944; KK 29238.
Children's milk is my delight. © Oct. 23, 1944; KK 29241.
Children's milk is on the beam. © Oct. 16, 1944; KK 29240.
Keep feeling fit for school - and play! © Sept. 19, 1944; KK 29236.
For malted milk:
But, Elmer, laughed Elsie. © Dec. 1, 1944; KK 29276.
Your father rushes me like a debutante. © Nov. 22, 1944; KK 29244.
Happy Island is the new Borden radio show. For dairy products - Borden radio show. © Sept. 8, 1944; KK 29235.
New, easy way to get vitamins! For milk. © Oct. 5, 1944; KK 29239.

Botany distributors, Passaic, N. J. 724
Botany lanolin. For cosmetics. © Oct. 24, 1944; KK 28990.

Botany worsted mills, Passaic, N. J. 725-729
Botany wrinkle-proof ties. For neckties. © Dec. 13, 1944; KK 29018.
For fabrics, clothing, yarns & cosmetics:
Botany goes on the blue network with Lisa Sergio. © Dec. 5, 1944; KK 29335.
Botany rejuvenates its famous label. © Sept. 12, 1944; KK 29294.
Now Botany talks to your trade - by radio over 189 Blue network stations. © Dec. 19, 1944; KK 29336.
This is the label that means no mark-downs. © Sept. 26, 1944; KK 29295.

Brewing industry foundation, New York. 730-735
For beer:
From where I sit, no. 99. © Oct. 26, 1944; KK 29296.
From where I sit, no. 100. © Nov. 9, 1944; KK 29297.
From where I sit, no. 101. © Nov. 9, 1944; KK 29298.
From where I sit, no. 102. © Nov. 16, 1944; KK 29299.
From where I sit, no. 103. © Nov. 23, 1944; KK 29300.
From where I sit, no. 104. © Nov. 3, 1944; KK 29301.

Bridgeport brass co., Bridgeport, Conn. 736-740
For copper base alloys:
First of the fighting metals. © Oct. 2, 1944; KK 28934.
Ideals in bronze. © Oct. 27, 1944; KK 28935.
Immortality in bronze. © Aug. 3, 1944; KK 28932.
Metals of splendor. © Sept. 1, 1944; KK 28933.
Sustainer of life. © Nov. 24, 1944; KK 28936.

Bussman mfg. co., St. Louis. 741-743
Buss clear window plug fuses. For plub fuses. © Dec. 9, 1944; KK 28930.
Buss fusetrons. For buss fusetrons. © Dec. 9, 1944; KK 28929.

Buss fustats. For buss fustats. © Dec. 9, 1944; KK 28931.

Byrd (Kenneth S.) Upper Darby, Pa. 744
Byrd merchandising scale. For merchandising scale. © Oct. 27, 1944; KK 29022.

California fruit growers exchange, Los Angeles. 745
Taking cold? For lemons. © Nov. 15, 1943; KK 29253.

Callaway mills, La Grange, Ga. 746-748
For towels & rugs:
Behind this Callaway. © Oct. 7, 1944; KK 29290.
Wreath of beauty, Callaway towels. © Nov. 20, 1944; KK 29291.
5 reasons why it's important. © Dec. 7, 1944; KK 29292.

Calvert distillers corp., New York. 749
For men of distinction. For whiskey. © Dec. 1, 1944; KK 29127.

Carbolineum wood preserving co., Milwaukee. 750
Carbo Pete says Carbolineum is used by someone everywhere. For wood preservative. © Jan. 3, 1945; KK 29327.

Celanese corp. of America, New York. 751-753
All the boys like Mary. For Celanese plastics. © Nov. 13, 1944; KK 29380.
Celanese' fabric premieres. Autumn, 1944. For Celanese fabrics. © Dec. 22, 1944; KK 29382.
Synthetics, and your home of tomorrow. For Celanese textiles, plastics, chemicals. © Dec. 4, 1944; KK 29381.

Centlivre brewing corp., Fort Wayne. 754
You can't be sure. For beer & ale. © Aug. 25, 1944; KK 28948.

Chicago roller skate co., Chicago. 755
Use cuts, get more business! For cuts. © Jan. 2, 1945; KK 29452.

Chiropody supply headquarters, Chicago. 756
It's here! Durable-flexible chiro-cork for appliance therapy. For rubber & cork composition material for appliance therapy. © Nov. 16, 1944; KK 29004.

Ciba pharmaceutical products, inc., Summit, N. J. 757
Heroes of the United States medical services. Dr. Benjamin Waterhouse. For pharmaceutical products. © Dec. 9, 1944; KK 29218.

Cincinnati milling machine co., Cincinnati. 758, 759
Cimcool dispensing reservoirs. For dispensing reservoirs. © Nov. 17, 1944; KK 28939.
Cincinnati replaceable arbor supports for horizontal milling machines. For replaceable arbor supports. © Nov. 8, 1944; KK 28978.

Clairol, inc., Stamford, Conn. 760-778
For bleach brilliantine:
Clairolite brillantina aclaradora. © Oct. 31, 1944; KK 28262.
Clairolite brilliantine lightener. © Nov. 30, 1944; KK 29306.
For hair tint:
Baaaaw!! I want gray hair too. © Sept. 1, 1943; KK 29315.
Beauty, taste and discrimination. © Dec. 1, 1944; KK 29086.
Clairol, the original shampoo tint next to nature. © Oct. 1, 1943; KK 29316.
Do you dare to be honest about gray hair? © July 27, 1943; KK 29311.
Evidence, gray hair, the verdict, old! © June 30, 1943; KK 29308.
Give gray hair a happy ending! © Aug. 24, 1943; KK 29313.
Gray hair does make you look older. © July 16, 1943; KK 29309.
Jilts gray hair! Marries old flame! © July 31, 1943; KK 29312.
Left out! (Because your hair is gray?) © June 11, 1944; KK 29305.
Ousts gray hair! Gets promotion! © Aug. 27, 1943; KK 29314.
Quits gray hair! Gets job! © June 15, 1943; KK 29307.
What do you think? She's as old as I am. © July 25, 1943; KK 29310.
For shampoo tint:
Application directions for instant Clairol. © Nov. 1, 1944; KK 29085.
Questions and answers about instant Clairol. © Apr. 28, 1944; KK 29081.
Unpopular! Because your hair is gray? © May 19, 1944; KK 29093.
It's easy to be younger looking. For shampoo tint & bleach brilliantine. © Oct. 16, 1944; KK 29084.
New, different personalized Clairol color-accenting shampoo. For highlighting shampoo. © May 5, 1944; KK 29082.

Clyffside brewing co., Cincinnati. 779
Problem: Find the winning hand. For beer. © Dec. 7, 1944; KK 29019.

Coca-cola co., Wilmington, Del. 780-784
For soft drink:
Have a coca-cola, let's all have fun. Youth center. © Dec. 5, 1944; KK 29346.
Have a coca-cola, let's all have fun. Youth center. © Dec. 6, 1944; KK 29347.
Have a coca-cola, so glad you're back. Sergeant at globe. © Dec. 7, 1944; KK 29348.
Have a coke, merry Christmas. © Dec. 12, 1944; KK 29349.
Have a coke, merry Christmas. © Dec. 13, 1944; KK 29350.

Cole of California, inc., Los Angeles. 785
Girl with designs, LA-11. For black & white page ad, advertising swimsuit. © Dec. 6, 1944; KK 29337.

Columbia pictures corp., New York. 786-790
For stills, posters, window cards, lobby display cards, slides & mats:
Dancing in Manhattan. © Dec. 5, 1944; KK 28976.
Missing juror. © Oct. 25, 1944; KK 29051.
Saddle leather law. © Nov. 22, 1944; KK 28974.
Sergeant Mike. © Oct. 17, 1944; KK 28992.
Tahiti nights. © Nov. 30, 1944; KK 28975.

Complete refrigerator supply co., New York. 791, 792
For refrigerators:
CRSCO freezer. © July 19, 1944; KK 29198.
Pinocchio freezer. © July 5, 1944; KK 29197.

Conklin pen co., Chicago. 793
Names that endure, Thomas A. Edison, wizard of Menlo Park, Conklin, the pen that endures for generations. For fountain pens. © Jan. 14, 1945; KK 29419.

Continental music co., inc., Chicago. 794
Every member of the family wants a song flute. For musical instrument. © Oct. 2, 1944; KK 28955.

Corning glass works, Corning, N. Y. 795
It's the day before Christmas. For household glassware. © Dec. 10, 1944; KK 29014.

Coty, inc., New York. 796, 797
For perfume:
L'aimant, the magnet. © Dec. 4, 1944; KK 28946.
Fragrance that carries the heart away. © Dec. 7, 1944; KK 28947.

Cresta Blanca wine co., inc., Los Angeles. 798, 799
For beverage:
Cresta Blanca, one taste is worth a thousand pictures. © Sept. 17, 1944; KK 29203.
Cresta Blanca, the crest of quality. © Sept. 10, 1944; KK 29202.

Cusack coffee co., Los Angeles. 800
Froz-n coff-e. For frozen coffee. © Sept. 24, 1944; KK 29126.

Dacar chemical products co., Pittsburgh. 801-804
Calcorene rust go. For water treatment for hot & cold systems. © Dec. 2, 1944; KK 29412.
Dacar grease solvent. For degreasing metals. © July 29, 1944; KK 29413.
Dacar magisol L.S. The triple action liquid break. For laundry soap liquid. © July 29, 1944; KK 29428.
Proven facts about Dacarol fuel oil treatment. For fuel oil treatment product. © July 29, 1944; KK 29416.

Daprato statuary co., Chicago. 805
Keynote in color. For stained glass windows. © Nov. 28, 1944; KK 29101.

Day-brite lighting, inc., St. Louis. 806
Bulletin F-84. For fixtures for fluorescent lamps. © Nov. 30, 1944; KK 29230.

Detroit industrial products co., Detroit. 807
Garage-man light is designed for automotive service stations. For portable shop light. © Dec. 9, 1944; KK 28987.

Detroit steel corp. Reliance steel div., Detroit. 808
Introducing Dependable Dan, our customers' man. For strip & sheet steel. © Jan. 1, 1945; KK 29427.

Dick (A. B.) co., Chicago. 809-818
For stencil duplicators & supplies:
Good clean copies, easy on young eyes. © Nov. 25, 1944; KK 29109.
How to plan and publish your annual report. © Nov. 1, 1944; KK 29105.
Look at that detail. © Oct. 15, 1944; KK 29426.
Making that first job a good job. © Nov. 1, 1944; KK 29328.
Message from ship to shore. © Nov. 1, 1944; KK 29106.
Now is the time to buy an extra war bond. © Nov. 20, 1944; KK 29108.
Now is the time to make sure. © Oct. 25, 1944; KK 29104.
Now is the time to remind you mimeograph duplicators are made. © Dec. 18, 1944; KK 29304.
Offensive. © Oct. 1, 1944; KK 28954.
See what mimeograph can do for your production controls. © Nov. 11, 1944; KK 29107.

Disnafix co., Paterson. 819
You'll see more of them tomorrow. For house slippers. © Nov. 20, 1944; KK 28938.

Doho chemical corp., New York. 820
Timely! A new and potent chemotherapeutic preparation. For medicinal preparation. © Dec. 29, 1944; KK 29418.

Drackett co., Cincinnati. 821
What should a female write in V-mail? For liquid to clean window panes. © Oct. 20, 1944; KK 29040.

Dubonnet corp., New York. 822-825
For beverage:
It's smart to say - I'll take Dubonnet. © Sept. 29, 1944; KK 29204.
It's smart to say - I'll take Dubonnet. © Sept. 29, 1944; KK 29205.
It's smart to say - I'll take Dubonnet. © Oct. 31, 1944; KK 29207.
It's smart to say - I'll take Dubonnet. Chill it. © Oct. 18, 1944; KK 29206.

DuMont (Allen B.) laboratories, inc., New York, Passaic, N. J. 826-830
ABD of television. For electronic equipment. © Nov. 15, 1944; KK 28991.
For electronic equipment & television:
DuMont. A name to watch in television. © Dec. 29, 1944; KK 29458.
How fast is an explosion? © Sept. 18, 1943; KK 29338.
Gift of television. For electronic & television equipment. © Dec. 17, 1944; KK 29214.
Practical comparison of case depth in production, with the DuMont cyclograph. For cyclographs. © Dec. 1, 1944; KK 29217.

Durham mfg. co., Muncie, Ind. 831, 832
For metal furniture:
There will come a Christmas. © Dec. 11, 1944; KK 29102.
You can be swinging on a star! © Dec. 25, 1944; KK 29334.

Duro test corp., North Bergen, N. J. 833, 834
Duro test, America's best lamp. For electric lamps. © Dec. 10, 1944; KK 29116.
Here's how Duro test lamps save you time and money. For electric light lamps. © Jan. 10, 1944; KK 29115.

Electric boat co., New York. 835-837
Barge busters! For electric motors, submarines, motor torpedo boats. © Nov. 4, 1944; KK 29088.
Honor the PT man. For electric motors, submarines, PT boats. © Nov. 25, 1944; KK 29089.
Mission accomplished! For electric motors, submarines, PT boats. © Oct. 21, 1944; KK 29087.

Esso, inc., New York. 838
Naturally, I don't know when the war will end. For petroleum products. © Oct. 4, 1943; KK 29090.

Ethyl corp., New York. 839
It seems there was a sailor. For gasoline. © Sept. 29, 1944; KK 29317.

Eversharp, inc., Chicago. 840
Answer to your $64 question is right inside this circle! For fountain pen & pencil. © Nov. 29, 1944; KK 29031.

Fairbanks, Morse & co., Chicago. 841
Opposed-piston Diesel a major locomotive advantage. For Diesel engines. © Oct. 28, 1944; KK 29080.

Filtros, inc., East Rochester, N. Y. 842
Can Filtros help you solve problems in filtration, aeration, agitation, diffusion. For Filtros porous mineral medium. © Nov. 27, 1944; KK 29096.

Firestone tire & rubber co., Akron, O. 843
Tractor tire of tomorrow is here today! For tractor tires. © Aug. 1, 1943; KK 29220.

Fleischmann distilling corp., New York. 844, 845
For rum:
Add 125 years to your next hot buttered rum. © Nov. 7, 1944; KK 29034.
Put 125 years in your next hot buttered rum. © Nov. 9, 1944; KK 29035.

Flower city specialty co., Rochester, N. Y. 846, 847
For coin card:
Easter call. © Dec. 7, 1944; KK 29076.
Offering card. © Dec. 7, 1944; KK 29075.

Fox head Waukesha corp., Waukesha, Wis. 848
400 beer brewed with Waukesha water. For beer. © Sept. 20, 1944; KK 28951.

Gaines food co., inc., New York. 849, 850
For dog food:
Used by U. S. army. © Nov. 28, 1943; KK 29199.
Well-fed pup is more fun! © Nov. 30, 1943; KK 29200.

Gartner & Bender, inc., Chicago. 851
This week we reaffirm an age-old faith. For greeting cards. © Dec. 27, 1943; KK 29030.

Gearing (Charles Albert) Bellwood, Ill. 852
Dear Reverend Pastor. Universal Christian flag. For church flags & banners. © Oct. 27, 1944; KK 29226.

Gemsco, inc., New York. 853
Certified quality gold laces and chin straps. For gold laces & chin straps. © Dec. 11, 1944; KK 29054.

General electric co., Schenectady, N. Y. 854-858
For arc welders:
Diesel driven G-E arc welder, GEA-3588A. © Oct. 30, 1944; KK 29267.
Engine-driven G-E arc welder, GEA-3586 B. © Nov. 11, 1944; KK 29268.
For welding equipment:
Engine-driven G-E arc welder, 300-ampere size with self-starter, GEA-3587-B. © Nov. 20, 1944; KK 29429.
Engine-driven G-E arc welder, 400-ampere size with self-starter, GEA-35890. © Nov. 28, 1944; KK 29388.
GE arc welding electrodes and equipment. © Dec. 1, 1944; KK 29379.

General electric co. See also American locomotive co.

General foods corp., New York. 859
No wonder Snider's chili sauce tastes so different! For chili sauce. © Jan. 5, 1945; KK 29411.

Giberson (E. D.) & co., inc., Maspeth, L. I., N. Y. 860
Net price list. Boiler tubes. For boiler tubes. © Dec. 20, 1944; KK 29228.

Glenmore distilleries co., inc., Louisville. 861
Kentucky's finest bourbon makes America's finest eggnog. For whiskey. © Dec. 3, 1943; KK 29339.

Granat bros., San Francisco. 862
Granat diamonds to glorify a joyous Christmas. For diamond rings. © Dec. 19, 1944; KK 29461.

Gray (Dorothy) ltd., New York. 863-865
For cosmetics:
Annual half-price sale offering what nearly every woman wants! © Jan. 9, 1945; KK 29511.
Dorothy Gray special dry-skin mixture. © Jan. 2, 1945; KK 29512.
Lady in the dark perfume for Christmas. © Dec. 1, 1944; KK 28980.

Great Atlantic & Pacific tea co., New York. 866-871
Because you get less sunshine in winter you need more vitamin D. For evaporated milk. © Nov. 10, 1944; KK 29329.
Custom grinding - one feature of coffee that's 5 ways better! For coffee. © Nov. 10, 1944; KK 29330.
For groceries:
For holiday quality at everyday prices it pays to choose Ann Page foods. © Nov. 10, 1944; KK 29332.
It pays to choose Ann Page foods. © Nov. 20, 1944; KK 29333.
Looks good, tastes even better! Jane Parker fruit cake. For fruit cake. © Nov. 10, 1944; KK 29331.
Open secret for washday success! Use the right soap for each task! For soap products. © Nov. 10, 1944; KK 29390.

Gruen watch co., Cincinnati. 872-874
For watches:
Can style and precision be married in a watch? © Oct. 4, 1944; KK 29456.
Let's go back to October 1st, 1874, at 7 A.M.! © Oct. 4, 1944; KK 29457.

Unforgetable advertisement highlights, Gruen Christmas promotion. © Oct. 30, 1944; KK 29352.

Hanley (James) co., Providence. 875, 876
For ale:
Hanley's of New England. © Dec. 28, 1944; KK 29229.
Why take chances? © Dec. 19, 1944; KK 29114.

Heirloom needlework guild, inc., New York. 877, 878
For crocheting supplies & material:
Hiawatha cordé hats and bags. © Nov. 8, 1944; KK 29358.
Versatile cordé handi-bag. © Dec. 4, 1944; KK 29359.

Hercules powder co., inc., Wilmington, Del. 879
Synthetic success. For chemicals. © Dec. 21, 1944; KK 29213.

Holmes & Edwards div. International silver co.
See International silver co. Holmes & Edwards div.

Imperial paper & color corp., Glen Falls, N. Y. 880-883
For wall paper:
Best in 5 ways for brighter homes. © Aug. 20, 1943; KK 29261.
Now, as always, the best buy for your home! © Aug. 20, 1944; KK 29263.
You can still give your home a new wardrobe. © Aug. 25, 1944; KK 29264.
5 reasons why Imperial is today's best buy. © Aug. 25, 1943; KK 29262.

International silver co. Holmes & Edwards div., New York. 884
That's very good Smith. For sterling inlaid silverplate. © Dec. 14, 1944; KK 29255.

International telephone & telegraph co., New York. 885
I'm your messenger of good will and trade! For cables. © Dec. 7, 1944; KK 29032.

Jacoby (Henry E.) New York. 886
Modern filtration. For filter paper. © Nov. 15, 1944; KK 29128.

Jones & Laughlin steel corp., Pittsburgh. 887
Tough steels for tough jobs. For steel. © Jan. 8, 1945; KK 29425.

Ju-c-orange of America, Lebanon, Pa. 888
Pennsylvania Dutch birch beer. For carbonated beverage. © Mar. 29, 1944; KK 28965.

Kaywoodie co., New York. 889-893
For pipe:
Home. City family and neighbors. © Nov. 15, 1944; KK 29323.
Home. Raking leaves. © Dec. 6, 1944; KK 29324.
Home. Sunday afternoon on the farm. © Oct. 4, 1944; KK 29321.
Home. Talking it over. © Oct. 25, 1944; KK 29322.
Home. When day's work is done. © Dec. 20, 1944; KK 29325.

Keuffel & Esser co., Hoboken, N. J. 894
K & E T-squares. For T-squares. © Dec. 27, 1944; KK 29389.

Kips Bay brewing co., inc., New York. 895, 896
For beer & ale:
At the best taps in town. © Dec. 11, 1944; KK 28988.
None can compare. © Nov. 27, 1944; KK 29196.

Kraft cheese co., Chicago. 897-899
For cheese:
You can depend in Kraft quality. © Oct. 18, 1944; KK 29066.
You can depend on Kraft quality. © Oct. 27, 1944; KK 29067.
You can depend on Kraft quality. © Nov. 26, 1944; KK 29068.

Lantz mfg. co., Valparaiso, Ind. 900
Better moldboard plowing - the Lantz Kutterkolter. For plow attachment. © Dec. 11, 1944; KK 29260.

Lawler automatic controls, Mt. Vernon, N. Y. 901
Lawler type S steam valve selector. For thermostatic control valve. © Sept. 30, 1944; KK 29515.

Lehn & Fink products corp., Bloomfield, N. J. 902-912
For cosmetics:
Handy advice by Arlene Francis. Tomorrow's heart-breakers. © Jan. 5, 1945; KK 29385.
'Round the town it's Tussy, skating in the park. © Jan. 2, 1945; KK 29279.
Thousands of hands tune in Hinds Blind date. © Nov. 7, 1944; KK 28979.
For disinfectant:
Be prepared, there's a doctor shortage. © Jan. 4, 1945; KK 29434.
Everyday tragedy. © Sept. 25, 1944; KK 29016.
Lost: One husband's heart. © Aug. 7, 1944; KK 29015.
Orchid from the doctor. © Aug. 14, 1944; KK 29077.
Practical plan. © Dec. 4, 1944; KK 29420.
She spelled marriage - mirage. © Sept. 11, 1944; KK 29078.
What a sourball I married! © Dec. 12, 1944; KK 29017.
Young mother speaks. © Dec. 11, 1944; KK 28949.

Lenthéric, inc., New York. 913
Your rocket to success. For cosmetics. © Dec. 1, 1944; KK 29275.

Lew's pants stores, inc., New York. 914
Lew's draped peg pants. For pants. © Oct. 25, 1944; KK 29223.

Liggett & Myers tobacco co., New York. 915-922
For cigarettes:
Both far and near to all, good cheer. © Dec. 10, 1944; KK 28973.
Tank Santa. © Dec. 21, 1944; KK 29233.
Tardy Soule. © Jan. 4, 1945; KK 29421.
Tilly's swains. © Dec. 14, 1944; KK 29079.
Time is now. © Jan. 3, 1945; KK 29422.
Tip-off Stetson. © Dec. 7, 1944; KK 28972.

To all both far and near. © Dec. 22, 1944; KK 29232.

Trapeze Searles. © Dec. 28, 1944; KK 29423.

Lipton (Thomas J.) inc., Hoboken, N. J. 923, 924
For Lipton tea:
Lipton's brisk flavor is superb! © July 17, 1944; KK 29038.
You'll love that brisk Lipton flavor! © Aug. 14, 1944; KK 29039.

Lukens steel co., Coatesville, Pa. 925
Lukens steel plate weight calculator [and] Lukens steel plate size selector. For steel plates. © Oct. 20, 1944; KK 28960.

McGraw electric co. Toastmaster products div., Elgin, Ill. 926
There's bound to be a rush! For electric automatic toasters. © Oct. 5, 1944; KK 29201.

MacPherson refining co., Van Dyke, Mich. 927
MacPherson builds good roads. For asphalt. © Dec. 7, 1944; KK 29029.

Mader (M. H.) Los Angeles. 928
We all build with allba. For building blocks. © Nov. 22, 1944; KK 29195.

Magnolia petroleum co., Dallas. 929
Question - What does winterproof service mean? For Mobilgas, Mobiloil, Mobilgrease. © Dec. 11, 1944; KK 28986.

Mendex corp., Cleveland. 930
How to mend with eazy-mend. For thermoplastic mending material. © Nov. 10, 1944; KK 29052.

Millers Falls co., Greenfield, Mass. 931
[Hack saw chart] For hack saws, hack saw blades & tensiometers. © Oct. 4, 1944; KK 29248.

Minnesota mining & mfg. co., St. Paul. 932, 933
For Scotch cellulose tape:
Courage, sister, Scotch tape will fix it, soon! © Dec. 9, 1944; KK 29231.
Patience, lady, Scotch tape will fix it, soon! © Nov. 3, 1944; KK 29250.

Mira products, inc., New York. 934
Mira-curl. For permanent wave lotions. © Dec. 23, 1944; KK 29216.

National airoil burner co., inc., Philadelphia. 935
New improved multiple hood nairoil combustion chamber. For new improved nairoil combustion chamber. © Dec. 23, 1944; KK 29350.

National council for the promotion of Father's day, inc., New York. 936
Official 1944 Father's day poster. For Father's day display sets, posters, badges, price cards. © Mar. 10, 1944; KK 29151.

National cylinder gas co., Chicago. 937-943
For profits and savings, it's Hollup AC arc welders. For arc welders. © Nov. 14, 1944; KK 29439.
Hollup shortstub. For electrode holder. © Oct. 18, 1944; KK 29443.
National manifold price list. For manifolds. © Nov. 2, 1944; KK 29442.
Operating instructions for type TW-A torchweld stationary acetylene generator. For acetylene generator. © July 14, 1944; KK 29444.
Rego machine cutting torches. For cutting torch. © Dec. 9, 1944; KK 29441.
Rego regulators for precision gas pressures. For regulator. © Dec. 1, 1944; KK 29440.
Save gas! Time! Labor! With rego economizer. For economizer. © Dec. 27, 1944; KK 29438.

National distillers products corp., New York. 944-946
For whiskey:
Joy of giving. © Dec. 16, 1944; KK 29092.
More years in the wood show up in the glass. © Oct. 28, 1943; KK 29259.
Opening of an opera season is to lovers of good music what the opening of a bottle of Mount Vernon is to connoisseurs of good whiskey. © Nov. 18, 1944; KK 29091.

National voice library, Hollywood, Calif. 947
World famous voices. For records. © Dec. 1, 1944; KK 29446.

Nehi corp., Columbus, Ga. 948-950
For beverage:
Adventures of R. C. and Quickie. Capturing the counterfeiters. © Nov. 20, 1944; KK 29210.
Adventures of R. C. and Quickie. Escape from two-way death. © Apr. 1, 1944; KK 29208.
Adventures of R. C. and Quickie. Outsmarting a saboteur! © Aug. 2, 1944; KK 29209.

Newman (Alex H.) Tacoma. 951
Newman proportion & reduction scale. For calculating device. © Dec. 1, 1944; KK 29305.

Newton (Philip) New York. 952
Agavan, the essence of an Aztec herb. For medical product. © July 6, 1944; KK 29354.

Nordberg mfg. co., Milwaukee. 953
161 coastal vessels propelled with Nordberg Diesel engines. For marine Diesel engines. © Dec. 4, 1944; KK 29005.

Northwestern yeast co., Chicago. 954
Yes, ma'am! You too, can bake with success insurance. For yeast. © Dec. 4, 1944; KK 28941.

Oneida, ltd., Oneida, N. Y. 955
Back home for keeps. There comes spring. For silverware. © Nov. 17, 1944; KK 29318.

Oregon-Washington-California pear bureau, Hood River, Or. 956
Tasty treats with pears. For fruit. © Dec. 1, 1944; KK 29028.

Pabst brewing co., Milwaukee. 957-967
For beer:
At heart, I'm a peace-lovin' man. Said O'-Reilly. © July 11, 1944; KK 29123.
Aunt Sue remains true. © July 30, 1943; KK 29464.
Call it sheer luck. © Oct. 6, 1944; KK 29469.
Handy guide to the wrong way to travel. © Aug. 24, 1944; KK 29467.
It's like keepin' your fingers crossed. © July 1, 1944; KK 29466.
No, sir - not 'till you promise. © Dec. 25, 1944; KK 29471.

Pabst primer. Stories with a moral. © Mar. 1, 1944; KK 29465.
Six days, sire, across the desert. © Aug. 25, 1944; KK 29468.
So they offered me four jeeps. © Oct. 25, 1944; KK 29470.
This big run on Pabst Blue Ribbon has me tap-happy! © Apr. 26, 1943; KK 29462.
We take pleasure in announcing. © June 29, 1943; KK 29463.

Parker pen co., Janesville, Wis. 968-971
Egad--his pen has let him down. For fountain pen ink. © Oct. 25, 1944; KK 29072.
For fountain pen:
So fine, so few, Parker 51 often has a waiting list. © Oct. 11, 1944; KK 29071.
So many need the Parker 51, some may have to wait. © Nov. 3, 1944; KK 29073.
To the fortunate few who will receive Parker 51's this Christmas. © Nov. 24, 1944; KK 29074.

Pepsi-cola co., Long Island City, N. Y. 972
Pepsi, the Pepsi-cola cop. Pepsi and the ghosts. For bottled beverage. © Nov. 26, 1944; KK 29251.

Permutit co., New York. 973, 974
Now he can drink sea water and live. For sea water desalting kit. © Dec. 11, 1944; KK 29219.
Permutit spiractor. For water softener. © Jan. 2, 1945; KK 29424.

Pessl (Helene) inc., New York. 975
Little lady. For cosmetics. © Oct. 20, 1944; KK 29415.

Piel bros., Brooklyn. 976
Star light, star bright on Broadway! For beer. © Nov. 26, 1944; KK 29246.

Pierce-Reynolds co., Detroit. 977
Scotchman hold-tite hanger. For garment hangers. © Dec. 13, 1944; KK 29270.

Pillsbury flour mills co., Minneapolis. 978-984
For flour:
And listen, you eat it all. © Aug. 23, 1944; KK 29146.
Delicious muffin with a mission. © July 1, 1944; KK 29142.
Light that shines through the night. © Sept. 23, 1944; KK 29148.
So help me. © July 19, 1944; KK 29144.
These are the guaranteed baking beauties that make the appetites sing. © Sept. 1, 1944; KK 29147.
This easy-eating muffin is protein-packed. © July 1, 1944; KK 29143.
75th anniversary. © July 30, 1944; KK 29145.

Pillsbury mills, inc., Minneapolis. 985-987
Into the uncharted future, out of the pioneer past. For flour advertising. © Dec. 2, 1944; KK 29474.
Of such pioneering is America made. For flour. © Oct. 18, 1944; KK 29149.
Pillsbury sno sheen cake flour. For cake flour. © Nov. 21, 1944; KK 29475.

Pittsburgh plate glass co., Pittsburgh. 988, 989
For glass products:
Design of the month, v. 8, no. 7, Nov., 1944. © Dec. 26, 1944; KK 29436.
Twindow, the new Pittsburgh insulating unit for built-in, insulated window areas. © Dec. 29, 1944; KK 29437.

Procter & Gamble co., Cincinnati. 990, 991
Not a baby, not twins, but hand-beauty triplets! for lotion cream for hands. © Dec. 14, 1944; KK 29215.
Right out of the blue for the chapping season - hand-beauty triplets. For hand cream. © Dec. 20, 1944; KK 29320.

Ramsey accessories mfg. corp., St. Louis. 992, 993
For piston rings:
Do the job right! © Dec. 8, 1944; KK 29356.
Ramco re-powering means 10 up. © Dec. 8, 1944; KK 29357.

Rapid marbleizing service, Edwardsville, Ill. 994
Colorful imitation marble statuary and architectural castings in artificial stone. For book of instructions on molding. © Dec. 20, 1944; KK 29431.

Reliance steel div. Detroit steel corp. See Detroit steel corp. Reliance steel div.

Roger & Gallet, New York. 995
Smartly-styled new compact. For cosmetic, compact. © Dec. 1, 1944; KK 29043.

Rothmoor corp., Chicago. 996-1001
For ladies coats:
For these thrifty days. © Aug. 15, 1943; KK 28968.
Just when you need more of the enduring quality. © Oct. 1, 1943; KK 28970.
Save with fine quality. © Sept. 1, 1943; KK 28969.
For ladies' coats & suits:
Depend on Rothmoor coats and suits to give you quality. © Nov. 1, 1943; KK 28971.
Quality and style are obsessions with Rothmoor. © Aug. 4, 1943; KK 28967.
You have always hoped you'd look the way you will in a coat or suit by Rothmoor. © Dec. 25, 1944; KK 29432.

Ruppert (Jacob) brewery, New York. 1002
Make mine Ruppert. For beer & ale. © Oct. 1, 1943; KK 29449.

Russel (Philip S.) Detroit. 1003
Flash-o-meter. For instrument for computing flash exposure. © Nov. 16, 1944; KK 28957.

St. Regis restaurant corp., New Orleans. 1004
Shrimp in shorts. For lunches including shrimp & cooked shrimp, potatoes & bread. © Nov. 21, 1944; KK 29378.

Sealed power corp., Muskegon, Mich. 1005
Rough treatment, but how about your car? For piston rings. © Dec. 27, 1944; KK 29277.

Season skipper corp., Chicago. 1006
One and only Season skipper. Two complete coats in one. For ladies' coats. © Dec. 27, 1944; KK 29435.

Seven-up co., St. Louis. 1007-1009
For soft drink:
Fresh up, for your big occasions! © Oct. 31, 1944; KK 29065.
Fresh up, it likes you! © Sept. 19, 1944; KK 29063.
Fresh up, that's what you get! © Oct. 3, 1944; KK 29064.

Shell oil co., inc., New York. 1010
Future to share. For petroleum oil. © Aug. 28, 1944; KK 29303.

Singer mfg. co., Elizabethport, N. J. 1011
To help you train tomorrow's homemakers. For notions, Singer sewing guides. © Oct. 25, 1944; KK 28952.

Skol co., inc., New York. 1012
Fighting for you. For sunburn lotion. © Aug. 6, 1944; KK 29302.

Sperti, inc., Cincinnati. 1013
Unforgettable gift of science. For cosmetics. © Dec. 1, 1944; KK 29257.

Standard oil co., Chicago. 1014-1019
For gasoline & motor oil:
... And was I surprised! © Oct. 5, 1944; KK 29021.
Have us protect your car with a 4th war-winter 10 star tune-up. © Oct. 26, 1944; KK 29033.
That reminds me, George, we'd better have our Standard oil man give the car a winter tune-up too. Car troubles loom in 4th war-winter. © Nov. 7, 1944; KK 28962.
That reminds me, George, we'd better have our Standard oil man give the car its regular 60-day oil change. 4th war-winter to be tough on cars! © Dec. 4, 1944; KK 28964.
You bring my fur coat right back here, George! The car will start all right, I just put in iso-vis. 4th war winter to harm many motors! © Nov. 29, 1944; KK 28963.
4th war-winter ahead - cars beware! © Sept. 27, 1944; KK 29020.

Studebaker corp., South Bend, Ind. 1020
Good thing our truck's in shape, boys. For airplane engines, military trucks & weasels. © Dec. 18, 1944; KK 29289.

Sturtevant (P. A.) co., Addison, Ill. 1021
Reflex torque control. For torque wrench. © Nov. 4, 1944; KK 28966.

Swift & co., Chicago. 1022, 1023
Delicate natural flavor. You'll prefer this kind, too! For oleomargarine. © Oct. 15, 1944; KK 29061.
Never clings to the roof of your mouth! For peanut butter. © Nov. 9, 1944; KK 29062.

Texas pre-fabricated housing co., Dallas. 1024
Step-by-step erection instructions for the Texas pre-fab. V-40 hangar. For pre-fabricated airplane hangars. © Nov. 15, 1944; KK 29103.

Ticonium, Albany. 1025, 1026
For dental alloy:
Chart detailing the duties and qualifications of an efficient dental assistant. © Dec. 2, 1944; KK 28953.
Practice management. © Dec. 16, 1944; KK 29221.

Toastmaster products div. McGraw electric co. See McGraw electric co. Toastmaster products div.

Tremco mfg. co., Cleveland. 1027
Protects the permanence of memorials, monuments, mausoleums. For caulking compound. © Dec. 1, 1944; KK 29098.

Triple cushion corp., Chicago. 1028
How to sell more bedding. For Triple cushion mattresses. © Nov. 27, 1944; KK 29125.

Tru-ade, inc., Chicago. 1029
Better beverage. For soft drink. © Oct. 15, 1943; KK 29448.

Twin cities apparel industries, Minneapolis. 1030
This label, too means customer confidence for you! For heavy outer apparel. © Dec. 1, 1943; KK 29355.

Universal match corp., St. Louis. 1031, 1032
For matches:
Picture of a match: Eskimo style. © Aug. 15, 1944; KK 29094.
Picture of a match: Eskimo style. © Aug. 15, 1944; KK 29110.

Vick chemical co., New York. 1033
Over 94 million Vicks packages used yearly. For pharmaceutical & medicinal products. © Nov. 29, 1943; KK 29293.

Volupté, inc., New York. 1034
Volupté reflects the prettiest faces. For compact. © Oct. 1, 1944; KK 29036.

Weco products co., Chicago. 1035, 1036
For toothbrush:
Brighter teeth, better health, get the extra protection. © Oct. 26, 1944; KK 29069.
For healthful beauty, teeth need, the extra protection. © Nov. 15, 1944; KK 29070.

Wembley, inc., New Orleans. 1037
Quality far beyond the price. For necktie. © Dec. 21, 1944; KK 29516.

Western cartridge co. Bond electric corp. div., New Haven. 1038, 1039
For flashlight batteries:
Month after month millions of these Bond messages. © Nov. 25, 1944; KK 29345.
When it's mid-day in Delhi, it's flashlight time in America. © Oct. 20, 1944; KK 29344.

Western cartridge co. Winchester repeating arms co. div., New Haven. 1040-1043
For ammunition:
Watch hunters, wise in the ways of the bob-white. © Nov. 1, 1944; KK 29341.
Whenever a customer asks your recommendation on a pheasant-load. © Nov. 5, 1944; KK 29342.
For flashlight batteries:
Today these key words, read by millions of consumers. © Nov. 1, 1944; KK 29340.
Winchester batteries' bullet-fast light cuts the inkiest darkness. © Dec. 6, 1944; KK 29343.

Weston electrical instrument corp., Newark, N. J. 1044
Weston dial, v. 5, no. 6, Dec., 1944. For exposure meters. © Dec. 21, 1944; KK 29117.

White (O. C.) co., Worcester. 1045
You need below eye-level lighting. For adjustable lighting fixtures. © Dec. 5, 1944; KK 29097.

Wholesale radio laboratories, Council Bluffs, Ia. 1046
W. R. L. tube base calculator. For radio tubes. © July 29, 1944; KK 29514.

Winchester repeating arms co. div. Western cartridge co. *See* Western cartridge co. Winchester repeating arms co. div.

Yung & Mueller bakery co., St. Louis. 1047
Hello! I'm Little Pieface. For pies. © Dec. 16, 1944; KK 29319.

Zenith radio corp., Chicago. 1048-1054
For hearing aid:
Are you known by everyone in your community as a dispenser of Zenith radionic hearing aids? HA-4576. © Oct. 26, 1944; KK 29055.
First anniversary of the Zenith radionic hearing aid. © Nov. 7, 1944; KK 29056.
Give a Zenith hearing aid with the new look of youth. © Nov. 29, 1944; KK 28942.
Only the new Zenith. © Dec. 2, 1944; KK 28940.
Tie-in with Christmas, HA-4614. © Nov. 13, 1944; KK 29057.
3 new models of the Zenith radionic hearing aid, HA-4643. © Nov. 27, 1944; KK 29058.
Keep your eye on Zenith for the best in radio. For radio. © Jan. 1, 1945; KK 29363.

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Singer mfg. co. 1
Hexagon sewing machine. For sewing machine. © Singer mfg. co., Elizabeth, N. J. RR 131, Jan. 18, 1945.

Agency paper co., New York. 1055, 1056
Sky-lane rides the rainbow. For lightweight correspondence paper & envelope. © Dec. 27, 1944; KK 29451.
Sky-rite aerloom paper and envelopes. For writing paper & envelopes. © Nov. 4, 1944; KK 28944.

Animaker co., Chicago. 1057
Animakers. For set of toy building blocks. © Sept. 2, 1944; KK 29037.

Arlington laboratories, Arlington, N. J. 1058, 1059
Navitan. For sunburn lotion. © Nov. 21, 1944; KK 29047.
Trycotone foot powder. For foot powder. © Nov. 21, 1944; KK 28943.

Arms (Leland J.) San Francisco. 1060, 1061
Audible autograph. For sound recordings of books & other literary & musical compositions. © Dec. 1, 1944; KK 28928.
Vocal autograph. For sound recordings of music & literary compositions. © Dec. 1, 1944; KK 28927.

Bastien co., Minneapolis. 1062
K. P. solvent. For cleanser. © Dec. 27, 1944; KK 29288.

Baum (L. L.) Oklahoma City. 1063
Rite 'em, cowboy. For stationery. © Nov. 16, 1944; KK 28945.

Bergmann (Charles), d. b. a. Rotation game co., Bloomfield, N. J. 1064
Play Rotation rummy. For game. © Aug. 10, 1944; KK 29124.

Blake (Terry) & co., New York. 1065
Terry Blake beauty aid energizer shampoo. For shampoo. © Jan. 3, 1945; KK 29394.

Bowers bros., inc., Richmond. 1066, 1067
Coffee. For coffee. © Jan. 2, 1945; KK 29376.
Coffee and chicory. For a blend of coffee & chicory. © Jan. 2, 1945; KK 29377.

Brown & Williamson tobacco corp., Louisville. 1068
Kool. For cigarettes. © June 1, 1944; KK 29445.

Burry biscuit corp., Elizabeth, N. J. 1069
Burry's gristix. For bread stick. © Nov. 24, 1944; KK 28977.

Calavo, inc., Los Angeles. 1070
Cal-trop figs. Golden honey pack. For figs. © Dec. 15, 1944; KK 29099.

Charlsted corp., Los Angeles. 1071
Doodle-bird. For toy consisting of a series of interchangeable blocks representing parts of birds. © Dec. 15, 1944; KK 29274.

Curtis (David) New York. 1072
D. Curtis luminograph. X-O-graph. For plastics, holding in bond phosphorescent materials. © Dec. 28, 1944; KK 29447.

Cusack coffee co., Los Angeles. 1073
Froz-n coff-e. For coffee. © Sept. 6, 1944; KK 29060.

Dawco food products. See Weiss (Daniel A.), d. b. a. Dawco food products.

Desert grapefruit industry committee, inc., Phoenix, Ariz. 1074, 1075
Arizona-California desert. For grapefruit. © Dec. 7, 1944; KK 29048.
Arizona-California desert. For grapefruit juice. © Dec. 7, 1944; KK 29049.

Diamond match co., New York. 1076-1080
For matches:
Home beautiful, A. © Nov. 14, 1944; KK 29280.
Home beautiful, B. © Nov. 14, 1944; KK 29281.
Home beautiful, C. © Nov. 14, 1944; KK 29282.
Home beautiful, D. © Nov. 14, 1944; KK 29283.
Home beautiful, E. © Nov. 14, 1944; KK 29284.

Donaldson (James E.) Columbus, O. 1081, 1082
For moth & flame proof spray:
Mirra kem product. Mirra moth bestos spray. © Jan. 2, 1945; KK 29391.
Women wise flamunize with pine odor, no stain, no storage, no mess mirra moth plus flamunizer. © Jan. 2, 1945; KK 29392.

Du-dad of Hollywood. See Gelff (Aaron), d. b. a. Du-dad of Hollywood.

Easi-bild pattern co., Pleasantville, N. Y. 1083
Large doll carriage. For full size printed paper pattern. © Oct. 14, 1944; KK 29111.

Eastman tag & label co., San Francisco. 1084
Eastman tags do a job! For tags, envelope. © Dec. 5, 1944; KK 29046.

Gelff (Aaron), d. b. a. Du-dad of Hollywood, Los Angeles. 1085
10 toys in 1. For toys. © June 20, 1944; KK 29269.

General baking co., New York. 1086
Bond honey-butter bread. For bread. © Nov. 14, 1944; KK 29417.

Gift craft. See Green (Martha), Adel (Cecille) & Preskel (Samuel I.), d. b. a. Gift craft.

Gramercy toy co., New York. 1087, 1088
Doo doo dainty doll with the hug-me appeal. For plastic doll. © Dec. 13, 1944; KK 28981.

Gramercy superquality plaything. For stuffed toys. © Dec. 1, 1944; KK 29387.

Green (Martha), Adel (Cecile) & Preskel (Samuel I.), d. b. a. Gift craft, Chicago. 1089
Pixie mixie. For game. © Nov. 20, 1944; KK 29112.

Gutmann (Rudolph Julius) New York. 1090-1094
For panoramas:
Barnyard make your own farm. © Oct. 20, 1944; KK 29131.
Hollywood movie theatre, set it up and play 3 feature pictures. © Oct. 20, 1944; KK 29133.
Play candy store with 9 outside inside panoramas. © Nov. 15, 1944; KK 29129.
Play merry-go-round with 4 merry-go-round indestructible panoramas. © Oct. 20, 1944; KK 29130.
8 religious panoramas and a complete framed picture to set up and hang on the wall. © Oct. 20, 1944; KK 29132.

House of Kennedy, Cleveland. 1095
K-Lith visionaid manuscript pack. For blank music manuscript sheets. © Oct. 1, 1944; KK 29286.

Hunter (Daniel S.) Garretsville, O. 1096
Official registered seal. New improved porcelain on steel enameledware. Your assurance of quality. Enameled utensil mfrs., advertising group. For cooking, household & hospital enameled ware. © Jan. 5, 1945; KK 29383.

Industrial tape corp., New Brunswick, N. J. 1097
Bondex hot iron mending tape. For adhesive tape. © Dec. 30, 1944; KK 29278.

Inland rubber corp., Chicago. 1098
Inland automobile polish and cleaner. For automobile polish & cleaner. © Dec. 19, 1944; KK 29150.

Irving shoe co., Chicago. 1099
Natural preserver. For shoes & footwear of all kinds. © Sept. 1, 1944; KK 29256.

Jacques (Romeo) Salem, Mass. 1100
New oil formula hair tonic. For hair tonic. © Oct. 23, 1944; KK 28937.

Johnson (S. C.) & son, inc., Racine, Wis. 1101
Johnson's drax. For stain & water repellent for clothes & fabrics. © Sept. 13, 1944; KK 29252.

Krim beverage co., Lebanon, Pa. 1102
Spritzer. For carbonated beverage. © Nov. 11, 1944; KK 29044.

Krueger (Richard G.) inc., New York. 1103, 1104
For baby record book:
All her life. © Dec. 15, 1944; KK 29326.
All his life. © Dec. 15, 1944; KK 29353.

Kwitz chemical corp., San Francisco. 1105
Fla and moth. For flame proofing & moth proofing liquid. © July 31, 1939; KK 29362.

Laundry supply co., inc., Chicago. 1106
White glo. For household bleach. © July 13, 1944; KK 29472.

Leighton (Joseph Blair) Miami, Fla. 1107
Pari mutuel. Greyhounds. For game. © Nov. 15, 1944; KK 29360.

Lemoine (Hyatt) sr., prop. Lemoine labs., New York. 1108
LeMoyne antiseptic hair and scalp preparation. For hair and scalp preparation. © Dec. 7, 1944; KK 29247.

Lemoine labs. See Lemoine (Hyatt) sr., prop. Lemoine labs.

Mahl (J. Thomas), d. b. a. Mahl co., Huntington Park, Calif. 1109
F T denture cream. For cream cleanser for dentures. © Dec. 18, 1944; KK 29135.

Mahl co. See Mahl (J. Thomas), d. b. a. Mahl co.

Mars, inc., Chicago. 1110
Torrid zone. For candy bars. © Dec. 6, 1944; KK 29351.

Mason box co., Attleboro Falls, Mass. 1111
Mail master. For jewelry & miscellaneous merchandise cartons. © Dec. 6, 1944; KK 29211.

Merdon pub. co., Brooklyn. 1112
Ling-o. For card game. © Dec. 18, 1944; KK 29386.

Milani (Louis) foods, Chicago. 1113
Milani's saladaise. For a dressing that serves the purpose of mayonaise, salad dressing or French dressing. © May 1, 1944; KK 29059.

Murphy (William L.) Detroit. 1114
Sports quality confections. For confections, as candy, peanuts, popcorn, etc. © Nov. 11, 1944; KK 29393.

National enameling & stamping co., Milwaukee. 1115-1125
Diamond enameled ware. 110. For diamond enameled dipper. © Dec. 6, 1944; KK 29405.
For enameled canner:
Nesco. © Sept. 1, 1944; KK 29401.
Nesco. Cold pack canner. © Sept. 1, 1944; KK 29402.
For enameled roaster:
Nesco. Fowl fitted roaster. © Dec. 28, 1944; KK 29409.
Nesco. Fowl fitted roaster. Roomy, self-basting, economical, space saving, tested. © Dec. 28, 1944; KK 29410.
Galcote. For sheet galvanized water pail. © Dec. 22, 1944; KK 29408.
Nesco. For 10 qt. pail. © Dec. 19, 1944; KK 29406.
Nesco, 2. For galvanized tub. © Sept. 28, 1944; KK 29404.
Nesco, 1102. For waterpail. © Sept. 28, 1944; KK 29403.
Nesco enameled ware. For vitro enameled ware. © May 1, 1944; KK 29400.
Royal granite ware, 161. For royal granite covered pot. © Dec. 7, 1944; KK 29406.

Newbury (Edward) Lexington, Ky. 1126
This is one of the teacher toys. For children's toys. © Dec. 16, 1944; KK 29224.

Newgood co., Lexington, Ky. 1127
Circle doll. For children's toys. © Dec. 16, 1944; KK 29234.

Ogilvie sisters labs., inc., New York. 1128
Communiqué. For hair fragrance. © Oct. 27, 1944; KK 28989.

Panda frosty foods, Los Angeles. 1129-1132
Panda. For apricots. © July 28, 1944; KK 28983.
Panda. For sliced apples. © Nov. 30, 1944; KK 28985.
Pandettes. For peaches. © Sept. 19, 1944; KK 28984.
Sherry's. For boysenberries. © June 1, 1944; KK 28982.

Parfums de Dana, inc., New York. 1133
Dana cosmetics. For cosmetics. © Dec. 21, 1944; KK 29227.

Paulson (Bernard J.) Waukesha, Wis. 1134
GI nut cracker. For puzzle game. © Nov. 1, 1944; KK 29100.

Pauze (Zotique Guilmore), d. b. a. Pauze products co., Los Angeles. 1135
Nox-oda. Refreshing deodorizer. For cosmetic. © July 19, 1944; KK 29045.

Pauze products co. See Pauze (Zotique Guilmore), d. b. a. Pauze products co.

Pioneer fruit co. See Skaggs (Roy), d. b. a. Pioneer fruit co.

Press-on, inc., New York. 1136-1139
For mending fabrics. For thermoplastic fabric mender. © Dec. 6, 1944; KK 29398.
Hosiery mender. For thermoplastic stocking mender. © Dec. 6, 1944; KK 29399.
Skuffs. For trouser bottom reinforcement. © Dec. 6, 1944; KK 29396.
Sox mender. For thermoplastic sox mender. © Dec. 6, 1944; KK 29397.

Purple blade corp., San Francisco. 1140
Purple double edge blades, all purr, no pull. For razor blades. © Dec. 1, 1944; KK 28959.

Rosenberg bros. & co., San Francisco. 1141
Pyramid California dates. For dates. © Nov. 1, 1942; KK 29361.

Ross (Ruth) New York. 1142
Parfum S-X. For perfume. © Dec. 11, 1944; KK 29473.

Rotation game co. See Bergmann (Charles), d. b. a. Rotation game co.

Schulz baking co., Pottstown, Pa. 1143
Schulz enriched B_1 bread. For bread wrapper. © Dec. 4, 1944; KK 29053.

Short snorter co. See Silver (Hyman H.), d. b. a. Short snorter co.

Sicks' Great Falls breweries, inc., Great Falls, Mont. 1144
Great Falls beer. For beer. © Dec. 1, 1944; KK 29136.

Silver (Hyman H.), d. b. a. Short snorter co., Roxbury, Mass. 1145
Short snorter brand. The individual drink. For whiskey. © Dec. 13, 1944; KK 29212.

Skaggs (Roy), d. b. a. Pioneer fruit co., Phoenix, Ariz. 1146
Phoenix desert sun brand snowaxed for your protection. For fresh fruit. © Nov. 14, 1944; KK 29433.

Smith (Robert) mfg. co., Los Angeles. 1147
Tom Thumb doll house furniture. For puzzle furniture. © Dec. 18, 1944; KK 29113.

State brand creameries, inc., Mason City, Ia. 1148, 1149
Clover crest. For butter always made from pasteurized cream. © Nov. 17, 1944; KK 29041.
State brand. For butter of blended sweet creams. © Nov. 17, 1944; KK 29042.

Supremacy products, inc., New York. 1150
Supremacy dental floss. For dental floss. © Sept. 26, 1944; KK 29225.

U. S. highway supply co., Chicago. 1151
Ever-lube. For additive to gasoline & Diesel fuel. © Dec. 21, 1944; KK 29122.

Vacu-dry co., Oakland, Calif. 1152-1156
For prepared dessert using dehydrated fruit:
Fru-get real apricot dessert. © Nov. 17, 1944; KK 29026.
Fru-get real banana dessert. © Nov. 17, 1944; KK 29025.
Fru-get real fig dessert. © Nov. 17, 1944; KK 29027.
Fru-get real peach dessert. © Nov. 17, 1944; KK 29024.
Fru-get real prune dessert. © Nov. 17, 1944; KK 29023.

Viking tailless kite co., Larchmont, N. Y. 1157
Viking tailless kite. For kites. © Nov. 15, 1944; KK 29222.

Vitamint corp., Boston. 1158
Vitamint. For vitamin products. © Dec. 15, 1936; KK 28926.

Weiss (Daniel A.), d. b. a. Dawco food products, New York. 1159
Trix salad and cooking oil. For cooking oil & salad dressing. © Dec. 9, 1944; KK 29050.

Wilson (Rollin) co., Memphis, Tenn. 1160
Go-lo golf game. For toy or game. © Oct. 15, 1944; KK 28956.

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INCLUDING

LIST OF RENEWALS

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No. 2

The Catalog of Copyright Entries is published in four parts. Part 4, formerly issued quarterly, but now issued monthly, is arranged as follows:

I. Containing Class G, Works of art (giving a list of the photographs or other identifying reproductions deposited according to law with the applications for copyright of Drawings, Paintings, Statues, Statuary, and Models or Designs for works of art). In this class a subalphabet of titles is used when the copyright proprietor and artist are the same, this identity being indicated by the use of an asterisk (*) after the name of the proprietor. A subalphabet of artists is used when the proprietor and artists are different.

II. Containing titles for Class H, Reproductions of a work of art; Class I, Drawings or plastic works of a scientific or technical character; Class J, Photographs (except Motion pictures); and Class K, Prints and pictorial illustrations. In these classes a subalphabet of artists and titles is also used.

Part 4 also contains in two separate alphabets of proprietors, the titles of commercial prints and labels. These will be found at the end of each issue.

A list of copyright renewals will be found at the end of each alphabet of proprietors.

To save space in the Catalog, the copyright notice after each title is abbreviated. The abbreviations used in this part are as follows: "G," Class G, Works of art; "H," Class H, Reproductions of a work of art; "I," Class I, Drawings or plastic works of a scientific or technical character; "J," Class J, Photographs; and "K," Class K, Prints and pictorial illustrations, including prints and labels used for articles of merchandise. "©" implies copyright registration of a published work, followed by date of publication. "© 1 c." stands for copyright registration of an unpublished work, followed by date of receipt in the Copyright Office of the photograph or other identifying reproduction.

The annual index contains the names of all proprietors.

The act of March 4, 1909, in effect from July 1, 1909, provides that the Catalog of Copyright Entries "shall be admitted in any court as prima facie evidence of the facts stated therein as regards any copyright registration."

The subscription price for Part 4, which must be for the complete calendar year, is $2.00, payable in advance to the Superintendent of Documents, Washington, D. C., by postal money order, express order, or New York draft.

Under the provisions of the act of Congress, approved May 23, 1928, the prices of the various parts of the Catalog are now as follows:

Part 1, Group 1, Books proper	$3.00
Part 1, Group 2, Pamphlets, Contributions to Newspapers or Periodicals, Lectures, and Maps	3.00
Part 1, Group 3, Dramatic Compositions and Motion Pictures	2.00
Part 2, Periodicals	2.00
Part 3, Musical Compositions	3.00
Part 4, Works of Art, Photographs, Prints, and Pictorial Illustrations, including Prints and Labels used for articles of merchandise	2.00
Single numbers	.50
Annual indexes, each, for complete calendar year	2.00
All parts for complete calendar year	10.00

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The Copyright Act of 1909 provides that, of the articles deposited for copyright registration, the Librarian of Congress shall determine what books and other articles shall be transferred to the permanent collections of the Library of Congress and what other books or articles shall be transferred to other governmental libraries in the District of Columbia for use therein.

The Act further provides that any article undisposed of as above and still remaining on the shelves of the Copyright Office may be returned to the claimant of copyright, unless reserved, under the provisions of section 60 of the Act.

Notice is, therefore, hereby given to any author, copyright proprietor, or other lawful claimant, that, insofar as any copyright articles deposited from January 1, 1936, to December 31, 1939, inclusive, are still remaining in the files of the Copyright Office, and are not to be transferred to the Library of Congress or to any other governmental library in the District of Columbia, such books or articles, unless reserved, may be returned to the claimant of copyright if requested by such claimant prior to December 31, 1945.

This notice includes any printed and published copyright deposits, such as books, periodicals, dramatic compositions, musical compositions, engravings, cuts or prints, lithographs, photo-engravings, or photographs. Manuscripts or typewritten dramas and photographs filed for identifying works of art may not be returned. No maps are available for return.

To secure such possible return the claimant of copyright of record should make formal request for the return of the articles, which must be separately and definitely specified. A suitable blank will be supplied on request. Address Register of Copyrights, Library of Congress, Washington, D. C.

CLASS G

WORKS OF ART; MODELS OR DESIGNS FOR WORKS OF ART

Note.—An asterisk (*) after the proprietor's name indicates that the artist and copyright proprietor are the same.

Allan (Jan)* 1161-1168
Baby faun, 158 H, 158 L. - Cocker spaniel, 271 P. - Dachshund, 273 P. - Kerry blue puppy, 263 P. - Spaniel puppy, 292 H, 292 F, 292 M. © Dec. 23, 1944; G 44747, 44748, 44750-44752, 44756, 44758, 44759.

Art institute of Chicago. 1169
Monet (Claude):
Artist's garden at Argenteuil. © Jan. 29, 1945; G 44851.

Ballinger co. 1170
Sutton (D. E.):
Elevation drawing of typical one story warehouse building, 4964. © 1 c. Feb. 28, 1945; G 44874.

Barker (E. Conyers)* 1171
France. © 1 c. Jan. 4, 1945; G 44738.

Baughman (Woodburn Forry)* 1172
Peaceful quietness. © 1 c. Feb. 19, 1945; G 44839.

Bob Jones college. 1173
Sallman (Warner):
Behold, I send you forth. © Apr. 3, 1944; G 44767.

Bohan (Ruth H.)* 1174
Portrait of Bishop Robert Nelson Spencer. © 1 c. Dec. 14, 1944; G 44779.

Borgetti (Domenico)* 1175
Honor roll. © 1 c. Dec. 27, 1944; G 44718.

Bouma (Gaele Hessel)* 1176
Holland pastoral. © 1 c. Feb. 13, 1945; G 44813.

Bukton ad-productions. 1177
Bukay (Joseph J.):
Engineered ads. © 1 c. Jan. 11, 1945; G 44857.

Calkins (Raymond Scott)* 1178, 1179
Interior of the witches' house. - Procession. © 1 c. each Jan. 16, 1945; G 44725, 44726.

Churchill (Charles Harvey)* 1180
Teeter-tug. © 1 c. Feb. 3, 1945; G 44876.

Citron (Minna Wright)* 1181-1186
Answer yes or no. - Final adjustments. - Horse swapping day. - Lookout. - Staten Island ferry. - Welder. © 1 c. each Feb. 9, 1945; G 44773-44778.

Coggins granite & marble industries. 1187-1210
Kuhn (Kurt):
War memorial, 28-51. © Feb. 3, 1945; G 44789-44812.

Columbia statuary co. 1211
Lindner (John W.):
Colonial man and woman. © Jan. 1, 1945; G 44893.

Contemporary arts, inc. 1212-1215
Brill (Klaus):
Ballerina, 354 H, 354 L, 355 H, 355 L. © Dec. 23, 1944; G 44746, 44757, 44762, 44763.

Conway (Sidney Raymond) 1216
Abante (Peter):
Champ. © 1 c. Jan. 29, 1945; G 44853.

Cuneo (Teresa A.)* 1217
Corona country golf club course, before the world's fair. © 1 c. Feb. 21, 1945; G 44856.

Curry (John Steuart)* 1218
Lake Superior. © 1 c. Mar. 3, 1945; G 44901.

Delano (Gerard Curtis)* 1219-1224
At sundown. - Navajo boy. - Navajo children. - Sheep girl. © 1 c. each Feb. 26, 1945; G 44870-44873.
Clouds over the desert. - In Arizona. © 1 c. each Feb. 8, 1945; G 44765, 44766.

Dunn (Anita Sutcliffe)* 1225-1227
Magic! - To the finger tips she's victory conscious. - Victory V the final touch. © 1 c. each Feb. 16, 1945; G 44826-44828.

Dyer (Ann)* 1228-1233
Negro dancer, 348 F, 348 M. - Polish dancer, 347 F, 347 M. - Russian dancer, 346 F, 346 M. © Dec. 23, 1944; G 44745, 44753-44755, 44760, 44761.

Emery (George S.)* 1234, 1235
Binder parts, 1, 2. © 1 c. each Feb. 5, 1945; G 44743, 44744.

Frost & Reed, ltd. 1236, 1237
Dawson (Montague):
Augusta (Clipper ship) 1455. - Stunsails out. The Paul Jones, 1512. © 1 c. each Jan. 23, 1945; G 44722, 44723.

Gerard (William B.)* 1238
Curb service. © 1 c. Feb. 5, 1945; G 44739.

Green Valley granite co. 1239-1243
Antram (Mildred):
Cole memorial, 555. © Nov. 6, 1944; G 44888.
Peterson (Edward R.) Memorial:
Cunningham, 559. - Kulka, 556. - Lamont, 557. © Nov. 6, 1944; G 44889, 44890, 44892.
Schorr (Paul):
Robertson memorial, 558. © Nov. 6, 1944; G 44891.

Griffith (S. M.) jr.* 1244
Model of wire foxterrier. © 1 c. Feb. 13, 1945; G 44814.

Hahn (Walter A.) 1245
Stevenson (A. L.):
Old hickory tavern. © 1 c. Mar. 5, 1945; G 44904.

Halprin (M.) inc. 1246
Halprin (Martin):
Flower basket. © 1 c. Feb. 28, 1945; G 44875.

Hambrock (Ida)* 1247
Another dream tonight. © 1 c. Feb. 23, 1945; G 44858.

Hathaway (Isaac Scott)* 1248
Bust of Dr. Geo. W. Carver. © 1 c. Feb. 1, 1945; G 44729.

Hausmann (Estelle A.)* 1249
M. D. C. © 1 c. Feb. 12, 1945; G 44788.

Hildebrand (Gregory)* 1250, 1251
Frankfurter:
Buck. - Chef. © 1 c. each, Feb. 24, 1945; G 44865, 44866.

Jacoby (Bernard D.)* 1252
Design in the form of a heart, composed of lettering quoting the Lord's prayer. © 1 c. Jan. 26, 1945; G 44736.

Johnson & Gustafson. 1253-1255
Kastrup (Carl) Memorial:
Hawkins, 864-B. Milne, 863-B. - Sanders, 865-B. © Jan. 23, 1945; G 44732-44734.

Jones bros. co., inc. 1256-1266
Elwell (Roy A.):
Guardian memorial, D-1505, D-1506. © July 14, 1943; G 44886, 44887.
Guardian memorial, D-1575, D-1582. © Mar. 24, 1944; G 44879, 44885.
Guardian memorial, D-1583. © Mar. 23, 1944; G 44878.
Miller (Malcolm G.):
Guardian memorial, D-1577—D-1579. © Mar. 21, 1944; G 44882-44884.
Guardian memorial, D-1580, D-1581. © Mar. 23, 1944; G 44880, 44881.
Guardian memorial, D-1586. © Apr. 3, 1944; G 44877.

Kamper (Russell Fisher) 1267
Peter (Charles Merriman).
United veterans league. © 1 c. Feb. 5, 1945; G 44742.

Kaplan (Alice Louise)* 1268
Welcome Roger Karvel! © 1 c. Jan. 18, 1945; G 44836.

Katz (Hilda)* 1269
City lot in summer. © 1 c. Mar. 6, 1945; G 44905.

Kent (Melanie)* 1270-1272
Russian:
Peasant. - Peasant girl. © Feb. 1, 1945; G 44848, 44850.
Valse dream. © Dec. 10, 1944; G 44849.

King features syndicate, inc. 1273-1277
Reusswig (William):
Battle incident, set 8, no. 3. © Oct. 22, 1944; G 44769.
Havange, Alsace Lorraine, set 11, no. 4. © Jan. 14, 1945; G 44770.
Somewhere in France, set 7, no. 3. © Nov. 12, 1944; G 44768.
Somewhere in France, set 10, no. 1. © Jan. 14, 1945; G 44772.
Somewhere in France, set 10, no. 3. © Nov. 26, 1944, G 44771.

Kiplinger Washington agency, inc. & Kalish (Max). 1278
Kalish (Max):
Arnold (General Henry H.) © 1 c. Jan. 26, 1945; G 44730.

Langford (Joseph Oscar)* 1279
Roll of honor. A prayer for our country. © 1 c. Jan. 2, 1945; G 44719.

Leonide (Marion)* 1280
Quartzite, Smoky Mts., Tenn. © 1 c. Feb. 1, 1945; G 44721.

Little (Noah Herbert)* 1281
Service record. © 1 c. Mar. 5, 1945; G 44903.

Lohmann (E. M.) co. 1282
Odette (George Earl):
Sacramental life of the church. © 1 c. Feb. 19, 1945; G 44852.

Mandery (Alexander Joseph)* 1283
It takes your place. Your Red cross with what it takes. © 1 c. Jan. 23, 1945; G 44764.

Marsteller (Sylvester A.)* 1284
Mount of Olives. From a breech in the walls of Jerusalem. © 1 c. Jan. 21, 1945; G 44724.

Miller (Robert) 1285
Miller (Virginia):
Coat of arms in gold, copper, silver, blue & emerald green bronze on a red satin background with a border in bronze. © 1 c. Feb. 23, 1945; G 44859.

Moore (Curtis L.) 1286
Peabody (Lloyd):
Tri-symbol ; folly, tolerance and wisdom. © 1 c. Dec. 18, 1944; G 44835.

Mora kite mfg. co. 1287-1291
Mora (Enrique A.):
Mora kite, 1-5. © 1 c. each Feb. 8, 1945; G 44781-44785.

Murtagh (Kate Ellen)* 1292
Lady taking a bath. © 1 c. Feb. 10, 1945; G 44786.

Peterson (Willard Samuel)* 1293
I'se got somp'in I'se gotta do. © 1 c. Feb. 27, 1945; G 44869.

Pitkin (Sylvia S.) 1294
Pitkin (Polly [i. e. Martha]):
Mack, the gremlin. © 1 c. Feb. 5, 1945; G 44864.

Pure oil co. 1295, 1296
Petersen (Carl August):
Service station. - Service station with canopy. © 1 c. each Jan. 14, 1945; G 44833, 44834.

Raskin (Mitchell)* 1297
Female figure. © 1 c. Feb. 14, 1945; G 44837.

Reed (George W.) 1298
Moran (John):
Like hell it's yours! Put it back. © 1 c. Jan. 23, 1945; G 44830.

Ripley (Aiden Lassell)* 1299-1305
Driven turkey. - Driving turkeys. - Driving wild turkeys. - Grouse under the pines. - Pheasant country. - Wild turkeys. - Woodcock shooting. © 1 c. each Feb. 15, 1945; G 44817-44823.

Robinson (Lucy Mai) 1306
Ah 'lows as how. © 1 c. Jan. 24, 1945; G 44831.

Ross ceramics. 1307
Furlong (Leslie):
Fanny. © Nov. 15, 1944; G 44894.

Sifo novelty co. 1308
Ford (Silas M.):
Doll picture. © 1 c. Feb. 26, 1945; G 44868.

Smith (A. O.) corp. 1309
Williams (Roger):
Burny. © 1 c. Feb. 10, 1945; G 44838.

Snowden (Chester Genora)* 1310
Genre. © 1 c. Feb. 9, 1945; G 44824.

Spinks (Clifford Harold)* 1311
Statue of Liberty. © 1 c. Feb. 3, 1945; G 44731.

Steinman (Richard K.)* 1312
Clock-o. © 1 c. Feb. 20, 1945; G 44855.

Stern (Fred) 1313-1319
Arnold (Bernita) Sculptured figure of:
Boy crying, holding ice cream cone in left hand. - Boy holding a duck under right arm. - Boy holding a fishing rod in left hand and a fish in the right hand. - Cow with eyelashes and human mouth. - Mother kangaroo, with boy and girl kangaroo in pouch. - Young girl holding flower to nose, wearing hat and dress in various colors. - Young girl with hair and dress blowing in the wind. © 1 c. each Jan. 31, 1945; G 44711-44716, 48832.

Tacconelli (John)* 1320-1323
Cavalier de Lux, a smart old fox. - Chiquita, a Mexican chicken. - Goosito, a Mexican duck. - Rustito, a Mexican rooster. © 1 c. each Jan. 22, 1945; G 44860-44863.

Thompson (Thomas)* 1324
Hey psst! Hevva merry Xmas an th'n hurry up an bring over thim Crismus wrapp'n papers. © 1 c. Feb. 21, 1945; G 44854.

Thompson (Thomas) 1325, 1326
Tom [pseud. of Thomas Thompson]:
Personality haircuts, our specialty. - This is where, there's no place like! © 1 c. each Feb. 14, 1945; G 44815, 44816.

Trott (Harold Williams)* 1327
Helicopter digest. © 1 c. Jan. 4, 1945; G 44780.

Tulk (Alfred James)* 1328
He died to make men free, 256. © 1 c. Feb. 16, 1945; G 44825.

Tyson (Charles H.) 1329
Branford (Edward):
Our family tree. © 1 c. Feb. 24, 1945; G 44867.

Tyzzer (Charles Edwin) 1330
Trexler (Charles Henry):
Winged radio tank circuit. © 1 c. Feb. 9, 1945; G 44787.

Vanden Eynden (Joseph C.)* 1331, 1332
Magic of trade.
Birth of exchange. - New markets via ships. © 1 c. each Feb. 2, 1945; G 44727, 44728.

Van Wolf (Henry)* 1333-1338
American black bear. - Grizzly bear. - Male buffalo. - Puma standing on a tree trunk in a creeping position holding head straight. - Squirrel, head turned sideways towards the left, eating a nut, tip of tail facing left. - Squirrel holding its head straight, eating a nut, tip of tail facing right. © 1 c. each Mar. 2, 1945; G 44895-44900.

Viking tailless kite & toy co. 1339
Jensen (Helga M.) [pseud. of Helga Chu and Hing F. Chu]:
Viking reversible cloth dolls. © 1 c. Nov. 16, 1944; G 44636.

Villaseñor (David Villanueva)* 1340
Adventure into life. © 1 c. Feb. 1, 1945; G 44720.

Weaver (Frank Lowrie)* 1341-1348
Cow. - Dog. - Frog. - Hatching chick. - Hippopotamus. - Horse and hurdle. - Pig. - Snail. © Feb. 5, 1945; G 44840-44847.

West (Brennan Brown) jr.* 1349
General. © 1 c. Mar. 5, 1945; G 44902.

Whitehill (Dorothy M.)* 1350
Fala. © 1 c. Jan. 27, 1945; G 44829.

Wilcox (Richard G.)* 1351
Beery and Bleery. © Jan. 20, 1945, G 44717.

Wollin (Dorothy G.)* 1352
We pledge to work hard and think that we may, with better understanding the new world link. © 1 c. Jan. 18, 1945; G 44735.

World Christians, inc. 1353
LeFevre (Rufus H.):
World Christians. © 1 c. Feb. 15, 1945; G 44741.

Young (Mahonri M.)* 1354
Riggers - riveters. © 1 c. Jan. 12, 1945; G 44740.

Zibit (Sylvia Alice)* 1355
Ornamental finger nail designing. © 1 c. Jan. 3, 1945; G 44737.

Number of entries of Works of Arts included in the Catalog since Jan. 1, 1945 ---------------------- 356

CLASSES H-K

REPRODUCTIONS OF A WORK OF ART; DRAWINGS OR PLASTIC WORKS OF A SCIENTIFIC OR TECHNICAL CHARACTER; PHOTOGRAPHS; PRINTS AND PICTORIAL ILLUSTRATIONS

A & G specialty. 1356
Army air force. © Jan. 31, 1945; K 57358.

Aberman (Morris) 1357
This certificate is given in testimony of honest and faithful service to those who fought in the battle of production and in the service of their country. © Feb. 23, 1945; K 57411.

American automobile assn. 1358
Tumbling cylinder decelerometer. © Dec. 14, 1944; I 35765.

American automobile assn. Traffic engineering & safety department. 1359-1361
Look both ways before crossing. Take care of yourself, S. S. P. 167. © Jan. 2, 1945; K 57389.
Take care of yourself. Be extra alert on rainy days, S. S. P. 168. © Jan. 15, 1945; K 57388.
Watch for turning cars. Take care of yourself, S. S. P. 166. © Nov. 25, 1944; K 57390

American national Red cross. 1362-1366
Bedside table, ARC 1405-19. - Craft wagon, ARC 1405-28. - Folding chair, light, ARC 1405-15. - Solitaire slip cover, ARC 1405-102. © Nov. 8, 1944; I 35862, 35863, 35865, 35866.
Tilt top bed tray, ARC 1405-25A. © Dec. 8, 1944; I 35864.

American optical co. 1367
These, or this? © Jan. 23, 1945; K 57269.

American viscose corp. 1368, 1369
Tenasco Pete:
Front view, 2177. - Side view, 2178. © 1 c. each Jan. 27, 1945; J 37595, 37596.

Artext prints, inc. 1370, 1371
Cornfields in Provence, 334. - Zebras, 350. © Feb. 5, 1945; K 57275, 57276.

Auricular foundation, inc. 1372
Schematic scale of approximate amplitude and frequency characteristics of conversational speech. © Sept. 14, 1944; I 35873.

Badian (Albert A.) 1373
New and novel universal caliper, dividers and compass. © 1 c. Feb. 15, 1945; I 35827.

Bailey (William A.) 1374
Portable heater and cooker. © 1 c. Mar. 2, 1945; I 35871.

Bankers trust co. 1375
Fully taxable U. S. treasury obligations. Gross yields and prints. © Feb. 17, 1945; I 35849.

Barber (Joseph H.) 1376
Business incentives and performance. © Feb. 27, 1945; I 35860.

Beard (Robert Stanley) 1377
Geometrical whatnots. © Feb. 19, 1945; I 35847.

Bentz (David) 1378, 1379
Trick-track, 1, 2. © Dec. 30, 1944; K 57263, 57264.

Bethlehem steel co. 1380-1389
Absentee breaks faith. © Feb. 2, 1944; K 57342.
If you spend a dollar foolishly, you can work harder and get it back. Stay on the job. © Oct. 4, 1944; K 57341.
Production time lost is lost forever. Work hard and stay on the job. © Jan. 2, 1945; K 57347.
Taking in this talk on fire extinguishers? © Sept. 19, 1944; K 57339.
They're doing their part, are you doing yours? Buy war bonds. © Feb. 5, 1945; K 57340.
This is your war as much as his. Buy war bonds. © Jan. 29, 1945; K 57348.
Victory is as important to you as to him. Buy war bonds. © Dec. 1, 1944; K 57346.
We'll make it if you back us up. 4th war loan. © Feb. 1, 1944; K 57344.
Who pays for the days that the absentee loses? Stay on the job. © Nov. 6, 1944; K 57345.
Your bonds helped buy it. © Aug. 30, 1944; K 57343.

Billett (Edward) 1390
You be the judge. © Sept. 9, 1944; J 37594.

Bishop (Howard E.) 1391
Origin of all creation. © 1 c. Feb. 15, 1945; I 35828.

Boehm (Paul F.) 1392-1398
Dimetric two-angle & ellipse stencil:
Left hand face, 450202. - Right hand and top faces, 450205. © 1 c. each Feb. 9, 1945; I 35805, 35806.
Isometric:
Protractor, 450108. - Two-angel and rotary ellipse stencil, 450110. © 1 c. each Jan. 16, 1945; I 35762, 35763.
Isometric helical spring stencil, 450126. © 1 c. Jan. 31, 1945; I 35760.
Rotary gear stencil, 10 D. P., 450213. © 1 c. Feb. 17, 1945; I 35839.
Trimetric two-angle and ellipse stencil, 450207. © 1 c. Feb. 15, 1945; I 35830.

Bohannon (Alonzo) 1399-1400
Drive for boats. - Mechanical resuscitator. © 1 c. each Feb. 15, 1945; I 35831, 35832.

Bondowski (Frank) 1401
Live and learn. © Jan. 19, 1945; K 57242.

Borden co. 1402
That freedom's voice may ring again. © Nov. 16, 1944; K 57248.

Boston store. 1403
Jot-it-down calendar. © Jan. 2, 1945; K 57326.

Brabazon (Albert) 1404
Panoramic view of the world's largest city from the observatory of New York's Empire State building. © Jan. 27, 1945; K 57359.

Bradley lane advertising agency. 1405
Why don't you do like your mom does. © Dec. 4, 1944; K 57277.

Bray (Oscar S.) 1406
Floor plank. © 1 c. Feb. 13, 1945; I 35825.

Breeze corporations, inc. 1407-1421
Engineering data book. Breeze:
Aeroflex, aeroflex junior & superflex. - Brake lining machine. - Electrical connectors. - Grinding unit. - Ignition switch. - Junction boxes. - Machines. - Moulding division. - P. I. L. tubing machine. - Plugs and receptacles. - Starter division. - Starter division, tools, gages and fixtures, 1-3. - Tie rods. © Dec. 27, 1944; I 35807-35821.

Brewster (Caroline Virginia) 1422
Little house, the American way. © Jan. 16, 1945; I 35801.

Bridges (Mary Ethel) 1423-1425
Radar pulse:
Generator and amplifier. - Wave, unbra & penumbra. © 1 c. each Jan. 17, 1945; I 35840, 35841.
Umbra & penumbra, earth eclipse. © 1 c. Jan. 17, 1945; I 35844.

Brown (D. Web.)
Brown (James M.) king of counterfeiters. © 1 c. Feb. 1, 1945; J 37590.

Brown & Bigelow. 1427-1439
Boy, do I mow 'em down! - Come on, we're late now. - Get a load of this. - He's safer than a wolf. - He's taken a turn for the nurse. - How do you like my frame? - How'd you like to hold my hand? - I get the darndest breaks. - I'm keeping abreast of the times. - It's corn but they love it. - My calves took first prize. - Padlock was my own idea. © Jan. 22, 1945; K 57226-57237.
Winning combination. © Jan. 22, 1945; K 57305.

Bulletin co. 1440-1443
Alike as four peas in a pod, the Cirminello quadruplets in their hospital cribs. - Here they are, first picture of Philadelphia's quadruplets. © Dec. 20, 1944; K 57266, 57267.
Close harmony by the Cirminello quadruplets and their weighing-in routine. © Jan. 4, 1945; K 57241.
Philadelphia quads, a study in expressions. © Feb. 23, 1945; K 57396.

Burdett (James H.) 1444
'Til peace brings plenty. Victory gardens. © Dec. 1, 1944; K 57351.

Butler (Jesse L.) 1445
National progressive hub of negro civic and political action. © Dec. 22, 1944; K 57219.

Campbell soup co. 1446
Campbell's baby soup baby. © 1 c. Feb. 1, 1945; J 37591.

Canal national bank of Portland. 1447
Hauled out. © Dec. 26, 1944; K 57360.

Cleofe (Lawrence) 1448
Combination baby carriage, baby cradle, and suitcase. © 1 c. Feb. 14, 1945; J 37603.

Cohn (H.) co. 1449
House of Puzzy. © Nov. 15, 1944; K 57274.

Collins (Frank J.) 1450
Star in the slot. © 1 c. Jan. 31, 1945; I 38553.

Colson (Usher Rae) 1451-1467
Adorable, 171-79. - By the moonlight, 157-97. - Challenge of the wild, 158-97. - Chef, 178-79. - Dawn of a new day, 161-97. - Freedom of the seas, 160-97. - Goddess of freedom. - Happy days, 177-97. - In the service of our country. - On the alert, 173-97. - Rustic beauty, 147-79. - Safe harbor, 154-97. - Silent night, 148-79. - Time to look, 172-97. - Vote for liberty, 170-97. - Well pleased, 179-79. - What will daddy say, 180-79. © Feb. 10, 1945; K 57370-57386.

Coulter (Sylvan L.) 1468
Garden culitvator. © Jan. 18, 1945; I 35804.

Cunow (Fred Ludwig) 1469
Design for house and office bar, 51543. © 1 c. Jan. 29, 1945; I 35834.

Davies sales. 1470
Hirohito the hateful. © Dec. 23, 1944; K 57247.

Davies (James R.) 1471
Pilot time certificate. © Jan. 15, 1945; K 57238.

De Filippi (Armando Paolo) 1472
Phonograph transmitters. © 1 c. Feb. 12, 1945; I 35850.

Deveny (Albert Lewis) 1473
Osteopathic fundamentals. © Jan. 24, 1945; I 35767.

Dickson (Verna M.) 1474
Let's race. © 1 c. Feb. 17, 1945; J 37624.

Doña Rita studios. 1475-1534
All on the line, 3. - Aloha, 27. - Azteca, 29. - Bali, 37. - Ballerina, 56. - Banana vendor, 34. - Between chapters, 9. - Blue and tan, 8. - Blue fringe and flowers, 4. - Brazil, 36. - Bring on the turkey, 19. - Bubble bath, 57. - Capricious breeze, 10. - Chartreuse, 5. - Chiquita, 33. - Cubana, 32. - Dream girl, 50. - Easter, 14. - Fan, 46. - Farmerette, 42. - Feminine allure, 45. - Fishermen's wharf, 48. - Flower girl, 60. - Giant cracker, 17. - Golden mirror, 58. - Heart throb, 51. - Hindustan, 40. - Hold it, please, 54. - Is that me, 30. - Jack O'Lantern, 18. - June bride, 16. - Love's marksman, 55. - May flowers, 15. - Merry Xmas, 20. - Nature's mirror, 28. - Panel of gold, 43. - Pearl of Panama, 35. - Pink negligée, 49. - Plumage, 44. - Princess Misiana, 31. - Prisoner of love, 53. - Reflections, 59. - Scarlet ibis, 22. - Scarlet tips, 47. - Schemer, 2. - Shamrocks, 13. - Slave dance, 24. - Smiling

through, 41. - Sun goddess, 23. - Tanya, 39. - Tropic night, 38. - Turkish delight, 25. - V for victory, 7. - V mail, 6. - White satin and blue damascus, 21. - Who's there, 52. - Winterset, 11. - World at her feet, 1. - Yankee rose, 26. - Your valentine, 12. © Feb. 1, 1945; J 37625-37684.

Dow (Louis F.) co. 1535-1561
B 29 super fortress. - Belle ringer. - Color harmony. Colorful cluster. - Cover girl. - Dangerous situation. - First award. - Floral tribute. - Flower girl. - Flowering splendor. - Garden glory. - Golden valley. In for a tanning. - In the wind. It's a date. - Let freedom sing. - Little bear behind. - New horizons. - Parts unknown. - Results count. - Shining light. - Stunning. - Sunday visitors. - Treaty. - Try agin, gramp. - Unexpected company. - Winter grandeur. © Dec. 26, 1944; K 57278-57304.

Dukeshire (William P.) 1562
True longitude and line of position by rising or setting sun and moon. © 1 c. Jan. 6, 1945; I 35795.

Dupree (Wallace Richard) 1563
To mother; by Pemberton Parker [pseud. of W. R. Dupree] © June 12, 1944; H 2837.

Dyer (Czar J.) 1564, 1565
Dyer's perpetual calendar. - 1945. © 1 c. each Dec. 28, 1944; I 35851, 35852.

Epperson (Joseph Bolen) 1566
Mathematical chart. © 1 c. Apr. 27, 1944; I 35854.

Erf (Herbert Adolph) 1567
Bats can fly through mazes of wires without seeing them! © Jan. 2, 1945; K 57349.

Exhibit supply co. 1568
Navy duffle bag ditties, 9. © Dec. 4, 1944; K 57217.

Factory built homes, inc. 1569
Design for prefabricated home. © Jan. 8, 1945; I 35824.

Federal telephone & radio corp. 1570 1594
Characteristic impedance of lines, balanced two wire line, air spaced. Characteristic impedance of lines, concentric line, air spaced, 1, 2. - Characteristic impedance of lines, concentric line, solid dielectric. - Characteristic impedance of lines, single wire in trough. - Characteristic impedance of lines, square outer conductor. - Cutoff frequencies in circular wave guides. - Deflection sensitivity of cathode ray tube electromagnetic deflection with corrections for velocity of electrons. - Deflection sensitivity of cathode ray tube electrostatic deflection with corrections for velocity of electrons. Double tuned band pass circuit design, charts A, C. - Double tuned band pass circuit design for factor Y, chart B. Length of transmission line. Modulation percent from oscillograms. - Power dissipated in water cooled devices. - Quarter wave matching section. - Reduction in gain caused by feedback. - Sending end impedance of uniform line. Triple tuned band pass circuit design, charts 1, 3. - Triple tuned band pass circuit design for factor Y, chart 2. - UHF path length and optical line of sight distance, aircraft heights. - UHF path length and optical line of sight distance, range of radio waves. - Wideband amplifier range extension, series peaking method. - Wideband amplifier range extension, shunt peaking method. © Jan. 24, 1945; I 35768-35792.

Fichter steel corp. 1595
Method of repairs no. 2 of viaduct structure of the Fulton street elevated railroad, Pitkin ave., Brooklyn, N. Y., R 4. © 1 c. Jan. 25, 1945; I 35793.

Fields (G. W.) & Hatcher (E. G.) 1596
Automatic air hose coupler. © 1 c. Mar. 2, 1945; I 35870.

Flory (Charles Russell) 1597-1600
Mona, 1-4. © Dec. 22, 29, 1944, Jan. 12, Feb. 23, 1945; K 57354-57356, 57410.

Frick collection. 1601, 1602
Velazquez de Silva (Diego) Philip IV of Spain. Detail:
Left hand. - Right hand. © Feb. 13, 1945; H 2835, 2836.

Frost & Reed, ltd. 1603
Church on the hill [near Lewes]; by W. Hyams. © Nov. 20, 1942; H 2829.

Garr (Oscar A.) 1604
Horn worm. © 1 c. Mar. 3, 1945; I 35868.

Gatteri (Frank P.) 1605
Jefferson memorial and cherry blossoms. © 1 c. Jan. 27, 1945; J 37686.

Gause (Roy Miller) 1606
Cellophane cigarette bag. © 1 c. Feb. 16, 1945; I 35837.

General motors corp. Fisher body div. 1607-1611
It isn't over by a long shot. © Dec. 28, 1944; K 57324.
More than ever. © Feb. 16, 1945; K 57393.
Recap 'em, don't scrap 'em. © Feb. 19, 1945; K 57394.
Remember Dec. 7th? © Nov. 30, 1944; K 57323.
Stay on the job every minute. © Mar. 5, 1945; K 57392.

Getchell (Maurice) 1612
January 1, happy New year. © Jan. 1, 1945; K 57244.

Grimes (George Le Vonne) 1613
Little fellow. © Dec. 15, 1944; K 57272.

Gross (Edward) co., inc. 1614-1621
Apple blossoms, Z1. - Azaleas, Z2. - Heather and daisies, Z6, - Jonquils, Z4. - Narcissus and snapdragons, Z3. - Pear blossoms and delphinium, Z5. © Feb. 16, 1945; K 57363-57368.
Butch. - Curly. © Feb. 16, 1945; K 57361, 57362.

Hackney (Winston Myron) 1622
Transparent glass and plastic drinking glass with a colored plastic figure in the full round, 64. © 1 c. Feb. 27, 1945; I 35858.

Hailey (Sam William) 1623-1625
Redeeming pulpit, 1-3. © 1 c. each Dec. 28, 1944; J 37597-37599.

Hambrock (Ida) 1626, 1627
United nations uniform, 1144073. - World traverse bag, 1244017. © 1 c. each Jan. 20, 1945; J 37592, 37593.

Harvey (Fred) 1628
I'll be seeing you. © Jan. 22, 1945; K 57357.

Hatton (Willard J.) 1629
Method of launching a toy glider. © 1 c. Feb. 16, 1945; I 35842.

Hearst consolidated publications, inc. 1630-1653
Among the casualties. © Feb. 10, 1945; K 57309.
And it comes out where. © Feb. 14, 1945; K 57353.
And you not there. © Jan. 23, 1945; K 57223.
Bloody trail. © Jan. 26, 1945; K 57225.
Boom-erang. © Jan. 31, 1945; K 57245.
Bottom of the barrel. © Feb. 16, 1945; K 57369.
For your returning. © Dec. 22, 1944; K 57254.
Hands across the China Sea. © Feb. 2, 1945; K 57250.
Hasten the day. © Feb. 1, 1945; K 57249.
If history could repeat. © Feb. 24, 1945; K 57415.
Little Joe. © Feb. 21, 1945; K 57395.
Maybe they'll listen to you, Joe. © Feb. 6, 1945; K 57273.
One more for the book. © Feb. 26, 1945; K 57412.
P-f-f-t-t. © Jan. 30, 1945; K 57221.
Relieving the old guard. © Feb. 20, 1945; K 57391.
Scram, bum. © Jan. 24, 1945; K 57224.
So solly. © Jan. 19, 1945; K 57222.
Suspense is awful. © Feb. 9, 1945; K 57306.
These dern Americans. © Jan. 4, 1945; K 57257.
Unter Den Linden. © Feb. 8, 1945; K 57307.
Wanted, by the FBI. © Jan. 5, 1945; K 57256.
Who goes there. © Dec. 23, 1944; K 57253.
You lucky stiff. © Jan. 3, 1945; K 57255.
1950 A. B. After Byrnes. © Feb. 27, 1945; K 57433.

House of art. 1654
Friendly welcome, D 702. © Dec. 18, 1944; K 57218.

J. V. K. card co. 1655
Prayers and merits of all good works, including communion-mass, on days are being offered for your intentions. © Oct. 25, 1944; K 57243.

Jackson (Thomas Edward) 1656
Jackson commode clean-out. © 1 c. Feb. 23, 1945; I 35857.

Jam Handy picture service, inc. 1657, 1658
Basic electricity. Applications, part 1, no. 11; part 2, no. 12. © Aug. 15, 1941; J 37604, 37605.

Jamack (Peter J.) 1659
Amphibious and winged development optional. © 1 c. Jan. 24, 1945; I 35826.

Jenkins (Michael Oswald) 1660
Long Green Valley, home of Michael Jenkins, in 1800. © 1 c. Feb. 20, 1945; J 37685.

Jensen ptg. co. 1661
Minnesota monarch. © Feb. 6, 1945; K 57325.

Keller (Leo D.) 1662
Caliper calculator. © Feb. 15, 1945; I 35843.

Kemper-Thomas co. 1663
Overland trail; by Arthur E. Becher. © Jan. 1, 1945; H 2827.

Keystone view co. 1664-1666
Near point visual acuity:
Binocular, 35522. - Left eye. 35524. - Right eye, 35523. © Jan. 13, 1945; I 35797-35799.

Kimball (Winfield A.) 1667
Method of keeping up pajama coat. © 1 c. Jan. 26, 1945; I 35803.

Kimbel (Guy John) 1668
Selective pressure valve. © 1 c. Feb. 2, 1945; I 35796.

King features syndicate, inc. 1669-1681
Annette does the tinsel, Z-274. - Cecile decorates the mantle, Z-271. - Christmas spirit, Z-273. - Start of the tree, Z-272. © Dec. 24, 1944; J 37611, 37614, 37620, 37622.
Christmas nears, Z-268. - Maman's gift, Z-270, - Santa's helpers, Z-269. © Dec. 15, 1944; J 37615, 37617, 37621.
Dionne (Mr. & Mrs.) with family, Z-276. - Joyeux Noël, Z-275. - Present for maman, Z-277. © Dec. 25, 1944; J 37613, 37616, 37623.
Dionne (Yvonne and Cecile) Z-266. - Oh, fudge! Marie, Z-265. - Quints really mean it, Z-267. © Dec. 7, 1944; J 37612, 37618, 37619.

Koch (Louis) 1682
U - S zone circle. © Dec. 22, 1944; K 57268.

Kriebel (Anthony W.) & Bates (Fred M.) 1683
[Sallman's Boy Christ]; by Warner E. Sallman. © Jan. 19, 1945; H 2828.

Laundryowners bureau of Boston, inc. 1684
Wash your troubles away. No cigarettes. © Dec. 4, 1944; K 57252.

MacKenzie (R. S.) 1685
Standard base flashing. © 1 c. Feb. 2, 1945; I 35802.

McLaughlin (Herbert) 1686, 1687
Fire. - Railroad America. © Feb. 21, 1945; J 37689, 37690.

McProud (Charles Gilbert) 1688, 1689
Hi-fladget. - Lo-fladget. © Feb. 10, 1945; I 35822, 35823.

Masterson (John) 1690
We're very happy to invite you to breakfast in Hollywood. © Feb. 8, 1945; K 57387.

Mead Johnson & co. 1691, 1692
I want more pablum! - Mother's needlework. © Jan. 17, 1945; K 57258, 57259.

Merryman (Lorin R.) 1693, 1694
Alignment chart for determining the total future production and decline rate of oil wells. © 1 c. Feb. 24, 1945; I 35855.
Alignment chart for determining the total future production and productive life of oil wells. © 1 c. Mar. 4, 1945; I 35872.

Messenger corp. 1695
[Mary, Queen of Peace]; by H. J. Sinkel. © Dec. 30, 1944; H 2826.

Meyer (Adolph N.) 1696
Planning, action, knowledge. © 1 c. Dec. 26, 1944; I 35875.

Miniature ballroom co. 1697
Fox trot, sections 1 & 2, rhumba box step and Cuban turn. © Dec. 23, 1942; I 35794.

Morton (Charlotte A.) 1698
Patriarch; by C. A. Morton. © Mar. 1, 1945; H 2838.

Murphy (D. P.) co. 1699
Easter offering. © Jan. 20, 1945; K 57239.

Murphy (Thos. D.) co. 1700-1734
Beaner. - Bedfellows. - Best of sports. - Bit of old England. - Busy little body. - Cherished memory. - Dog daze. - Early American. - Ever had this happen? - Family matter. - Fleet's in. - Flowers are love's language. - Grin and bear it. - Grounded. - Help from science. - High cost o' lovin'. - Highway to happiness. - Ice box commandos. - Last match. - Little Boy Blue. - Little brown church in the vale. - Lovely as the rose. - Make us strong to bear our burdens. - Mary-go-round. - Merry Christmas. - Mutual problem. - Now what? - Opportunist. - Pitch in. - Rancher's pride. - Shores of Tripoli. - Squawk on the radio. - [Touch down] - Village inn. © Dec. 26, 1944; K 57144-57177.
Friendship, love and peace. © Dec. 26, 1944; K 57350.

National process co., inc. 1735
Creation. © Jan. 31, 1945; K 57308.

Order of St. Benedict, inc. 1736-1741
Ego te absolvo, L P 117. © Jan. 11, 1945; K 57215.
Ego te baptizo, L P 116. © Jan. 10, 1945; K 57216.
O key of David, L P 121. - Root of Jesse, L P 120. © Feb. 26, 1945; K 57413, 57414.
Prayer of faith shall save the sick man, L P 119. © Jan. 31, 1945; K 57260.
What God hath joined together, let no man put asunder, L P 118. © Jan. 18, 1945; K 57261.

Osborne co. 1742-1777
Dillar, a dollar, a ten o'clock scholar. - Early to bed and early to rise. - Hickory, dickory, dock! - Jack and Jill went up a hill. - Little Nancy Etticote and her white petticoat. - Mary, Mary, cool and airy. - One, two, button my shoe. - Polly put the kettle on. - See a pin and pick it up. - Sing a song of six pence. - There was a little girl, who had a little curl. © Jan. 15, 1945; K 57178, 57180, 57184, 57188, 57190, 57195, 57197, 57198, 57208, 57210, 57211.
Do a good deed every day. - Freedom of speech. - Freedom of the press. - Freedom of worship. - Investigate before you invest. - It's later than you think. - Keep your nose clean. - Look before you weep. - Manhood's hope begins with soap. - Mary had a little lamb. - Right to grand jury hearing before indictment. - Right to keep and bear arms. - Right to prompt and fair trial. - Right to redress of grievances. - Right to trial by jury in civil suits. - Security against excessive bail or punishment. - Security from seizure or search without warrant. - Security from unjust legal procedure. - Security of person and premises. She who prinks may miss the bus. - There's always room at the top. - What you don't know may hurt you. © Jan. 15, 1945; K 57179, 57181-57183, 57186, 57187, 57189, 57191, 57193, 57194, 57199-57207, 57209, 57212, 57213.
How many scents make a holler? - Mail your Christmas packages early. - Mend the roof before it rains. © Jan. 15, 1945; K 57185, 57192, 57196.

Owens (Ray W.) 1778-1782
Alaska diffusion. - Celestial conflagration. - Fairbanks fireworks. - Light fingers. - Light twister. © 1 c. each Feb. 15, 1945; J 37606-37610.

Paine (George Rubin) 1783, 1784
Pull toy:
Bird. - Dog. © 1 c. each Jan. 7, 1945; I 35835, 35836.

Paine (Robert C.) 1785, 1786
Radio transmission line chart for calculating double matching stubs. Series impedance Rs ± jXs to equivalent parallel impedance Rp ± jXp. © 1 c. each Feb. 2, 1945; I 35845, 35846.

Pat & Buck co. 1787
Honor roll. © Feb. 6, 1945; K 57322.

Plane-craft co. 1788
Plane-craft catapult glider. © Mar. 5, 1945; I 35874.

Poster stamp press. 1789
Egg decorations. © Dec. 10, 1944; K 57262.

Rabbin-Schenkel, inc. 1790
Word and picture. © Sept. 11, 1944; K 57265.

Rabourn (Jewel William) 1791, 1792
Smoother safety razor blade sharpener - hinged holding bars on spindles type. © 1 c. Feb. 15, 1945; I 35829.
Split spindle safety razor blade holder [and] Split handle safety razor blade holder. © 1 c. Jan. 17, 1945; I 35766.

Roach (Charles David) 1793
Doodle boat. © 1 c. Feb. 26, 1945; I 35859.

Rohmer (Albert Emil) 1794, 1795
Transportation or marine slide rule. © 1 c. Mar. 3, 1945; I 35869.
24 hour slide rule. © 1 c. Jan. 31, 1945; I 35761.

Rust craft publishers, inc. 1796-1807
[John Pike series] 10XP649-10XP660. © Mar. 1, 1944; K 57310-57321.

Schneider (E. A.) 1808-1818
Bears, 5970. - Children making bubbles, 5975. - Christ in the temple, 5979. - Guardian angel, 5973. - Men in canoe, 5971. © Feb. 14, 1945; K 57399-57403.
Busy day, 5976. - Confidence, 5906. Good catch, 5908. - Live wire, 5974. - Paying the penalty, 5905. - Safe and secure, 5977. © Feb. 14, 1945; K 57404-57409.

Sears (Jack) 1819
Nightingale of the Psalms. © Dec. 13, 1944; K 57214.

Shippers' advisory service. 1820
Shippers' advisory service. © Dec. 15, 1944; K 57240.

Smith (James Stafford) 1821
Stop, consider, life, safety costs little. © Feb. 14, 1945; K 57352.

Smith (Orsino C.) 1822-1838
Bead tests with borax and salt of phosphorus, 7. © Jan. 23, 1945; K 57422.
Blow pipe reactions of:
Aluminum, antimony, arsenic and beryllium on charcoal and plaster slabs, 1. - Bismuth, cadmium, carbon, chromium, copper, gold and iron on charcoal and plaster slabs, 2. - Lead, magnesium, manganese and mercury on charcoal and plaster slabs, 3. - Mercury, molybdenum, selenium and silver on charcoal and plaster slabs, 4. - Silver, tellurium, thallium and tin on charcoal and plaster slabs, 5. - Tin and zinc on charcoal and plaster slabs, and antimony, arsenic, bismuth, cadmium, lead, mercury, molybdenum, selenium, tellurium and thallium on smoked plaster of paris tablets, 6. © Jan. 23, 1945; K 57416-57421.
Mineral specimens, 8-17. © Jan. 23, 1945; K 57423-57432.

Sondey (F.) 1839, 1840
Polish dancers, 372. - Welcome soldier, 378. © Feb. 14, 1945; K 57497, 57398.

Stanley mfg. co. 1841
Hey, why don't you write, 15G-2221. © Jan. 16, 1945; K 57251.

Straus (Joseph K.) 1842-1853
Airport, Jumbo field. - Barn yard. - Fire engine. - Gardening. - Indian. - Jumbo circus. - Jumbo rodeo. - Little mother. - Locomotive, Jumbo r. r. - Noah's ark. - Playhouse. - Steamboat S. S. Jumbo. © Feb. 9, 1945; K 57327-57338.

Studio Angelico. 1854-1858
As Christ is risen from the dead by the glory of the Father, so we also may walk in the newness of life. St. Paul. - Blessed are the dead, who die in the Lord...Apoc. - Let us go therefore with confidence to the throne of grace, that we may obtain mercy, and find grace in seasonable aid. St. Paul. - Rosa-Mystica. I was exalted, as a rose-plant in Jericho. Wisdom. - Virgo Maria. The Word was made flesh and dwelt amongst us. St. John. © Dec. 1, 1944; H 2830-2834.

Tavella sales co. 1859
Dualog. © 1 c. Feb. 25, 1945; I 35856.

Teich (Curt) & co., inc. 1860
Greetings from Americus, Ga., 3B-H1636. © Sept. 19, 1944; K 57246.

Tregillus (Harold Gauntlett) 1861
Graphic structural design. © 1 c. Jan. 4, 1945; I 35833.

Troxel (George O.) 1862
Handle socket for end and box wrench and 2 types of torque wrench handles. © 1 c. Feb. 20, 1945; I 35867.

United States rubber co. 1863
Plug check. © Dec. 12, 1944; K 57270.

Villaseñor (David Villanueva) 1864
Latex rubber model of human brain. © 1 c. Feb. 1, 1945; I 35764.

Von Hoffmann press. 1865
First fire. © Dec. 31, 1944; K 57220.

Vroman (H.E.) 1866, 1867
Rock fantasia. © Dec. 15, 1944; J 37687.
Smiling skies. © Nov. 10, 1944; J 37688.

Walker (E. H.) 1868
Walker third rail construction. © 1 c. Jan. 4, 1945; I 35646.

Wallace (Robert Stephen) 1869
Draft-o-graph. © Jan. 3, 1945; I 35838.

Warnock (Hamilton J.) 1870
Fly tying cabinet. © Feb. 1, 1945; I 35800.

Wenzlick (Roy) & co. 1871
Background for post-war real estate planning. © Feb. 6, 1945; I 35861.

Western air lines, inc. 1872
Indian nocturne. © Dec. 15, 1944; K 57271.

Whitson (L. R.) 1873
Underground oil mining. © 1 c. Feb. 3, 1945; I 35848.

Wiggenville & South Loewll improvement assn. 1874, 1875
Tribute to our loved ones. - Victory park. © Aug. 28, 1944; J 37601, 37602.

Zieman (Ann) 1876
Sunrise on Lake Tahoe. © 1 c. Feb. 5, 1945; J 37600.

Number of entries in class H-K included in the Catalog since Jan. 1, 1945:

Reproductions of works of art (including 4 one-copy entries)	34
Drawings or plastic works of a scientific or technical character (including 126 one-copy entries)	252
Photographs (including 35 one-copy entries)	132
Prints and pictorial illustrations (including 72 contributions to periodicals and other one-copy entries)	588
Total	1,006

Ablon (Meyer H.), d. b. a. Ablon no-mo-moth co., Dallas. 1877
America's largest mothproofer of hotel carpets. For mothproofing compound. © Dec. 1, 1944; KK 29627.

Ablon no-mo-moth co. See Ablon (Meyer H.), d. b. a. Ablon no-mo-moth co.

Advertisers' service div., inc., New York. 1878
See the stars. For bread. © Jan. 2, 1945; KK 29626.

American stove co., Cleveland. 1879
We have planned new kitchen freedom for you. For gas range. © Jan. 19, 1945; KK 29656.

Andrew co., Chicago. 1880
Andrew rhombic antenna coupling transformer - coaxial plugs and jacks. For transformers, plugs & jacks. © Dec. 29, 1944; KK 29494.

Armour & co., Chicago. 1881-1885
For meat:
Armour's star on this sweet, tender ham promises you the pick of the pack. © Jan. 5, 1945; KK 29805.
In our town. © Jan. 28, 1945; KK 29777.
Social aspects of business. © Dec. 29, 1944; KK 29776.
Social aspects of business. Armour's star on this sugar-cured, slow-smoked bacon. © Dec. 27, 1944; KK 29631.
Social aspects of business. Treet is the meat. © Jan. 14, 1945; KK 29632.

Associated distributors, Chicago. 1886
For ten pretty fingers and ten little toes. For nail polish. © May 22, 1944; KK 29791.

Associated distributors, inc., Chicago. 1887-1894
For nail polish:
Change your nails into brilliant jewels. © Nov. 10, 1944; KK 29793.
Change your nails into brilliant jewels. © Nov. 15, 1944; KK 29794.
Change your nails into brilliant jewels. © Nov. 29, 1944; KK 29796.
Chen Yu, the fashion for the American miss. © Dec. 29, 1944; KK 29799.
Chen Yu's 3 precious sapphires. © Oct. 31, 1944; KK 29792.
Give your nails and lips a beauty thrill. © Dec. 15, 1944; KK 29797.
Give your nails and lips a beauty thrill. © Dec. 17, 1944; KK 29798.
Nails and lips of frozen fire. © Nov. 28, 1944; KK 29795.

Atlas powder co., Wilmington, Del. 1895
It's a thrill to eat a cookie, when it looks and tastes like one. For chemicals & explosives. © Dec. 23, 1944; KK 29750.

Automatic alarm corp., Minneapolis. 1896
Automatic alarm trade mark. For burglar, fire & hold-up alarms. © Jan. 22, 1945; KK 29763.

Bailey film service, Los Angeles. 1897
Your school can show complete film programs at low cost. For motion picture films. © Nov. 22, 1944; KK 29480.

Baldwin locomotive works, Philadelphia. 1898
Specifications S-60 Sonntag universal testing machines. Bulletin 212. For testing machines. © Jan. 18, 1945; KK 29610.

Barbizon corp., New York. 1899, 1900
Special edition of Barbizon ad mats! For mats. © Dec. 27, 1944; KK 29759.
Your Barbizon fitting guide. For slips. © Dec. 27, 1944; KK 29566.

Bell aircraft corp., Buffalo. 1901
Producing wing spars on short order. For aircraft. © Jan. 14, 1945; KK 29715.

Bendix aviation corp., Detroit, Teterboro, N. J. 1902-1909
Creative engineering unveils the real voice of radio. For radio & radio phonographs. © Jan. 17, 1945; KK 29601.
For aircraft instruments:
Installation instructions. Dual manifold pressure autosyn indicator. © Dec. 14, 1944; KK 29646.
Installation instructions. Fuel flow autosyn transmitter. © Dec. 12, 1944; KK 29645.
Installation instructions. Rate of climb indicator. © Dec. 29, 1944; KK 29605.
Installation instructions. Turn and bank indicator. © Dec. 29, 1944; KK 29606.
Instructions for installation, operation and maintenance. Sensitive altimeter. © Dec. 15, 1944; KK 29607.
Installation instructions. Driftmeter 2. For optical instrument. © Jan. 12, 1945; KK 29608.
Installation instructions. Rate of climb indicator. For flight instrument. © Dec. 15, 1944; KK 29647.

Berkshire knitting mills, Reading, Pa. 1910
Stocking colors, spring, 1945. © Jan. 15, 1945; KK 29788.

Besler corp., Emeryville, Calif. 1911
Besler high pressure triplex pumps. For pumps. © Oct. 10, 1944; KK 29677.

Best & co., inc., New York. 1912-1936
Bright black new synthetic patent. For misses bag. © Jan. 17, 1945; KK 29619.
Corduroy and cotton knit. For little boy's knit suit & corduroy. © Jan. 24, 1945; KK 29772.
For healthful feet and long wear, Best-flex, a Best exclusive. America's most famous quality shoes for children. For children's shoes. © Jan. 12, 1945; KK 29502.
For misses dresses:
Best's exclusive shirtmakers stand for quality fabrics, perfect tailoring, comfortable fit. © Jan. 7, 1945; KK 29497.

Young navy for now and later. © Jan. 7, 1945; KK 29498.

For misses hats.

Fine feathers pretty and flattering. © Jan. 25, 1945; KK 29771.

Young slant on sailors. © Jan. 12, 1945; KK 29503.

For misses jacket & shirt:

Tweed separates. © Jan. 10, 1945; KK 29500.

Useful and smart—the white jacket. © Jan. 12, 1945; KK 29501.

For misses suit:

Cardigan suit in C-1 wool serge. © Jan. 18, 1945; KK 29620.

Gray wool for a wearable suit-dress. © Jan. 25, 1945; KK 29773.

New soft suit in pure silk tussah. © Jan. 15, 1945; KK 29617.

Fresh rayon stripes that stay fresh. Everfast's mistysheer. The good wool Chesterfield. For misses dress & coat. © Jan. 20, 1945; KK 29622.

From Best's famous Liliputian bazaar. A rayon satin quilt. Smart and sturdy, the boxy bag in morocco. For misses hand bag, baby quilt. © Dec. 19, 1944; KK 29140.

From Best's famous Liliputian bazaar. A replica of big sister's, this reversible raincoat. For little girls raincoat. © Jan. 9, 1945; KK 29499.

From Best's famous Liliputian bazaar. A very small boy looks fresh and crisp in fine, everfast cotton. For little boy's suit. © Jan. 16, 1945; KK 29618.

From Best's famous Liliputian bazaar. All tucked into a sturdy, warm snowsuit and ready for healthy, outdoor play. For children's snowsuits. © Jan. 23, 1945; KK 29770.

Long-sleeved playsuit in pastel stripes. For misses playsuit. © Jan. 20, 1945; KK 29623.

New young suit-dress with bow peplum. For misses dress. © Jan. 18, 1945; KK 29621.

Salem tweeds Best's hand-woven exclusives designed for young cosmopolitans. Oxford for boys and girls in white or tan. For boys & girls shoes & young cosmopolitan suits. © Jan. 26, 1945; KK 29774.

Sisters dress alike in exclusive cotton prints, by California converters. For little girls dresses. © Jan. 20, 1945; KK 29625.

Smart for 'teen-agers, hound's tooth checks. For girl's suit. © Jan. 26, 1945; KK 29775.

Welcome, little stranger. For baby clothes. © Jan. 14, 1945; KK 29616.

Wool gabardine for young cosmopolitans. For junior miss suit. © Jan. 20, 1945; KK 29624.

Young wearable checks. For misses suits, slacks, junior miss suit, little girl's coats. © Jan. 21, 1945; KK 29769.

Best foods, inc., New York. 1937

Your shoes are showing. For shoe polish. © Jan. 14, 1945; KK 29571.

Blatz brewing co., Milwaukee. 1938, 1939

For beer:

Good taste is always welcome. © Dec. 6, 1944; KK 29689.

Make a date with good taste. © Jan. 3, 1945; KK 29690.

Botany worsted mills, Passaic, N. J. 1940-1950

For fabrics:

Botany proves that the fabric is the soul of the suit. © Oct. 15, 1943; KK 29823.

Botany proves that the fabric is the soul of the suit. Leading retailers in almost every important city. © Oct. 27, 1943; KK 29824.

For fabrics, clothing, yarns & cosmetics:

Botany. © Jan. 15, 1945; KK 29697.

Botany. © Jan. 23, 1945; KK 29829.

Botany. New worlds to conquer and always ready to go in Botany fabrics. © Jan. 24, 1945; KK 29828.

Botany starts in kindergarten. © Sept. 20, 1943; KK 29820.

Hard to get! Botany robes for men. © Dec. 3, 1943; KK 29826.

When you sew, tag along with Botany certified fabrics. © Sept. 21, 1943; KK 29821.

For neckties:

Botany wrinkle-proof ties. America's national gift. © Nov. 15, 1943; KK 29825.

Botany wrinkle-proof ties last longer. © Oct. 6, 1943; KK 29822.

Merry Xmas. Botany Wrinkle-proof ties. © Dec. 10, 1943; KK 29827.

Briggs mfg. co., Detroit. 1951

It's been done over a hundred times! For plumbing ware. © Nov. 19, 1944; KK 29728.

C. M. S. wholesale chain corp., Brooklyn. 1952

Victory value! Quick action special. For variety chain store merchandise. © Dec. 6, 1944; KK 29651.

Celanese corp. of America, New York. 1953

If you don't see what you want - ask synthetics. For Celanese textiles, plastics, chemicals. © Jan. 7, 1945; KK 29657.

Centennial flouring mills co., Seattle. 1954, 1955

Celia Lee's Centennial treat. Butterscotch chews. For cake flour. © Dec. 20, 1944; KK 29548.

Celia Lee's Centennial treat, Delicious orange rolls. For flour. © Dec. 27, 1944; KK 29549.

City pattern foundry & machine co., Detroit. 1956

Casting about for a suitable holiday message. For metal castings & patterns. © Dec. 6, 1944; KK 29521.

Clairol, inc., Stamford, Conn. 1957-1959

For hair tint:

Do's and don'ts of selling Clairol. © Dec. 26, 1944; KK 29577.

Same woman! © Jan. 1, 1945; KK 29578.

We want to pay you $100 if you don't want gray hair. © Nov. 12, 1944; KK 29495.

Clorox chemical co., Oakland, Calif. 1960-1963

For household bleach & disinfectant:

Busy as you may be don't neglect home health protection! © Nov. 29, 1944; KK 29701.

Clorox-clean kitchens, important in food protection! Health protection! © Nov. 12, 1944; KK 29699.

Clorox-clean washbasins for greater health protection! © Nov. 26, 1944; KK 29700.

Lessen washtub wear on linens with Clorox extra-gentle bleaching! © Dec. 17, 1944; KK 29702.

Coca-cola co., Wilmington, Del. 1964-1970

For soft drink:

Greetings, brother, have a Coca-cola. Crossing the equator. © Dec. 28, 1944; KK 29815.

Have a Coca-cola = Eso es! That's the ticket! Costa Rica. © Dec. 19, 1944; KK 29814.

Have a coke, on with the dance, Jitterbugs. © Dec. 28, 1944; KK 29816.

Have a coke = welcome, friend. Two arms and glass. © Jan. 1, 1945; KK 29714.

Qué gran vida, amigos! Have a coke. What a life, pals! Panama no. 3. © Jan. 9, 1945; KK 29817.

You're my kind, have a Coca-cola. West coast store. © Jan. 16, 1945; KK 29818.

You're my kind, have a Coca-cola. West coast store. © Jan. 17, 1945; KK 29819.

Cream of wheat corp., Minneapolis. 1971

Picto quiz. Everybody's having fun at the winter carnival. For cereal breakfast food. © Jan. 7, 1945; KK 29552.

Cudahy packing co., Chicago. 1972

Tests prove Old Dutch cleanser cleans 97 more washbowls per can than any other leading cleanser. For cleanser. © Dec. 20, 1944; KK 29809.

Culver aircraft corp., Wichita. 1973-1975

For airplanes:

Culver worth waiting for! You don't hear me apologizing! © Nov. 10, 1944; KK 29783.

Worth waiting for! If the world is waiting for a sunrise. © July 10, 1944; KK 29782.

Worth waiting for news, no. 1 - utility. © Dec. 10, 1944; KK 29784.

Curtiss-Wright corp., New York. 1976-1980

For airplanes:

Bond. © Nov. 17, 1944; KK 29725.

Debt. © Aug. 30, 1944; KK 29722.

Eastern air lines chooses the Curtiss commando! © Oct. 4, 1944; KK 29723.

Focus-cat. © Oct. 13, 1944; KK 29724.

Look to the sky, America - the new Boeing B-29 is in action! © June 16, 1944; KK 29557.

Daggett & Ramsdell, New York. 1981

Gifts with a future. For cosmetics. © Oct. 8, 1943; KK 29692.

Dailey mills, inc., Binghamton, N. Y. 1982

New-s! For animal & poultry feeds & feed identification tags. © Jan. 2, 1945; KK 29758.

Daprato statuary co., Chicago. 1983

Devotional interior. For church furnishings. © Jan. 23, 1945; KK 29751.

Davison chemical corp., Baltimore. 1984-1986

For chemicals:

Bombardment of Fort McHenry. © Dec. 25, 1944; KK 29604.

Conquering climate, time and distance. © Nov. 25, 1944; KK 29603.

How to use surface area. © Oct. 25, 1944; KK 29602.

Decca records, inc., New York. 1987

Millions were listening for music they couldn't hear. For records. © Jan. 7, 1945; KK 29479.

Detroit industrial products co., Detroit. 1988

America's most rugged adjustable machine light. Bulletin no. 45-X. For lights for industrial machinery. © Jan. 18, 1945; KK 29666.

Dick (A. B.) co., Chicago. 1989

Mimeograph hard-set inks. For stencil duplicators & supplies. © Dec. 19, 1944; KK 29563.

Dinsley (Alfred), d. b. a. Western colloids, Glendale, Calif. 1990

Apparatus for research. For research apparatus. © Dec. 15, 1944; KK 29694.

Diversey corp., Chicago. 1991

Diversol. For bactericide disinfectant. © Dec. 1, 1944; KK 29804.

Drackett co., Cincinnati. 1992

Rime to remember come cold December. For liquid to clean window panes. © Nov. 17, 1944; KK 29588.

Dri-kleen co., Chicago. 1993

Usability - that's what sells. For cleaning compound. © Jan. 8, 1945; KK 29685.

DuMont (Allen B.) laboratories, inc., New York. 1994-1997

For electronic equipment & television:

Are you ready for television? © Jan. 2, 1945; KK 29652.

Are you ready for television? © Jan. 4, 1945; KK 29691.

Prize is ours, the honor yours. © Dec. 22, 1944; KK 29654.

Television quiz for prospective station owners. © Jan. 3, 1945; KK 29493.

Durham mfg. corp., Muncie, Ind. 1998

Here's to happy days ahead! For metal furniture. © Jan. 11, 1945; KK 30147.

Durkee famous foods, Elmhurst, L. I., N. Y. 1999, 2000

For oleomargarine:

Yummy, Margie! What makes these biscuits so delicious? I make 'em and serve 'em with Durkee's margarine! © Jan. 28, 1945; KK 29679.

Yummy, Margie! What makes these biscuits so delicious? I make 'em and serve 'em with Durkee's troco! © Jan. 28, 1945; KK 29680.

Exhibit supply co., Chicago. 2001, 2002

For cards sold by means of vending machines:

Magnetic thermometer. © Jan. 9, 1945; KK 29531.

Tattle tale wheel of romance. © Jan. 9, 1945; KK 29530.

Firestone tire & rubber co., Akron, O. 2003, 2004

Report to America on synthetic rubber. For butaprene synthetic rubber. © July 17, 1943; KK 29754.

Tire of tomorrow is here today. For tires. © Aug. 9, 1943; KK 29753.

General consumer products, inc., Chicago. 2005

High note for spring houseware selling. For coffee brewer, coffee percolator. © Jan. 18, 1945; KK 29642.

General electric co., Schenectady, N. Y. 2006, 2007

For welding equipment:

Diesel-driven G-E arc welder, 400-ampere size with self-starter, GEA-3590A. © Nov. 24, 1944; KK 29477.

Engine-driven arc welder, 200-ampere size. Stripped-down model, GEA-3584A. © Nov. 22, 1944; KK 29478.

General mills, inc., Minneapolis. 2008

This Christmas. For food products. © Dec. 12, 1944; KK 29693.

Granat bros., San Francisco. 2009-2012

For diamond rings:

Diamond wedding rings. © Feb. 4, 1945; KK 30144.

Granat diamonds to glorify her joyous Christmas. © Dec. 17, 1944; KK 29484.

Presenting brilliant and emerald cut solitaires in Granat matchmates. © Jan. 14, 1945; KK 29790.

Solitaires by Granat, demonstrating unsurpassed value-giving at $250. © Jan. 28, 1945; KK 30145.

Gray (Dorothy) ltd., New York. 2013

You should have seen the look in Andy's eyes. For cosmetics. © Jan. 19, 1945; KK 29650.

Gruen watch co., New York. 2014-2020

For watches:

For a minute I was home and it was Christmas day! © Oct. 21, 1945; KK 29718.

New watch that's thin as a wafer and big as the world! © Nov. 5, 1943; KK 29717.

Our hopes for 1945. © Jan. 3, 1945; KK 29721.

Perspective from Time Hill. © Dec. 7, 1944; KK 29720.

Precision is a millionth of a wink! © Nov. 1, 1944; KK 29719.

Watch that won the right to the word precision. © Oct. 19, 1944; KK 29653.

Your voice in the wind, I could hear it so plain. © Nov. 26, 1943; KK 29716.

Gump (S. & G.) co., San Francisco. 2021

Memo today. For art goods. © Nov. 15, 1944; KK 29729.

Hanley (James) co., Providence. 2022

Snack parties are fun! For ale. © Jan. 25, 1945; KK 29813.

Henry, Leonard & Thomas, New York. 2023-2026

For pipes:

For men who really know pipes. In every walk of life it's that little more that brings success. © Nov. 15, 1943; KK 29749.

For men who really know pipes. It's that little more that brings success in life. © Nov. 1, 1943; KK 29748.

For men who really know pipes. Men who are pipe enthusiasts usually make royalton their preference. © Oct. 18, 1943; KK 29747.

For men who really know pipes. Royalton to enrich his hours at the hearth. © Oct. 1, 1943; KK 29746.

Holmes & Edwards div. International silver co. See International silver co. Holmes & Edwards div.

House of vision, Chicago. 2027-2034

For glasses:

Bifocals soon second nature. © Nov. 30, 1944; KK 29708.

Did you decide to dislike bifocals? © Dec. 11, 1944; KK 29710.

Maybe it's you not your bifocals. © Jan. 2, 1944; KK 29703.

No need to stumble wearing bifocals. © Jan. 5, 1944; KK 29704.

There isn't an all-purpose bifocal. © Dec. 4, 1944; KK 29709.

There's no one who can't wear bifocals. © Nov. 27, 1944; KK 29707.

We help you learn to like bifocals. © Nov. 20, 1944; KK 29706.

You, too, can be bifocal-happy. © Jan. 8, 1944; KK 29705.

Hyde Park breweries assn., inc., St. Louis. 2035, 2036

For alcholic beverage:

Extra good, because it's extra-aged! Open season. © Oct. 9, 1944; KK 29590.

Extra good, because it's extra-aged! Raking leaves. © Oct. 4, 1944; KK 29589.

Industrial tape corp., New Brunswick, N. J. 2037

Army navy scrapbook from the men in the service for the folks back home. For adhesive tape. © Sept. 24, 1943; KK 29761.

Inland rubber corp., Chicago. 2038, 2039

For tire repair materials:

Make your vulcanized repairs the strongest part of the tire, IA-7003. © Jan. 9, 1945; KK 29553.

This sign on your shop or station means you too can make vulcanized sectional repairs, IA-7004. © Jan. 9, 1945; KK 29554.

International cellucotton products co., Chicago. 2040-2042

For kleenex:

Little Lulu. © Nov. 5, 1944; KK 29755.
Little Lulu. © Dec. 3, 1944; KK 29756.
Little Lulu. © Dec. 31, 1944; KK 29757.

International silver co., Meriden, Conn. 2043-2045

For sterling silverware:

Love story of you. © Nov. 15, 1944; KK 29586.

Merry Christmas, Darling, wherever you are. © Dec. 1, 1944; KK 29587.

Somehow, I just want to go home. © Oct. 20, 1944; KK 29585.

International silver co. Holmes & Edwards div., Meriden, Conn. 2046

He won't hurt you. For sterling inlaid silverplate. © Jan. 17, 1945; KK 29803.

Interwoven stocking co., New Brunswick, N. J. 2047-2054

For men's socks:

Christmas is coming. © Dec. 4, 1944; KK 29488.

Christmas is coming. © Dec. 11, 1944; KK 29490.

Christmas is coming. © Dec. 11, 1944; KK 29491.

Interwoven hi-lo leg length, short socks. © Nov. 30, 1944; KK 29485.

This is no time for fooling around! © Dec. 4, 1944; KK 29486.

This is no time for fooling around! © Dec. 6, 1944; KK 29489.

You can't beat Interwoven socks for Christmas. © Dec. 4, 1944; KK 29487.

You can't beat Interwoven socks for Christmas. © Dec. 20, 1944; KK 29492.

Jaquet, inc., New York. 2055
Will you face the first spring sunshine with a vibrant young look? For cosmetics. © Feb. 1, 1945; KK 30149.

Johnson (Frederic H.), d. b. a. Spice Islands co., San Francisco. 2056, 2057
For spices:
Spice Islands family. © Aug. 17, 1944; KK 29558.
Spice Islands memorable barbecues. © Oct. 17, 1944; KK 29628.

Johnson (Walter H.) candy co., Chicago. 2058-2060
For candy:
Don't lose your spirit, ma'am. © Jan. 8, 1945; KK 29547.
Keep your chin up, ma'am. © Jan. 2, 1945; KK 29517.
Hang on to your hat, ma'am. For candy bar. © Jan. 16, 1945; KK 29684.

Johnson & Johnson, New Brunswick, N. J. 2061
How many items in your hospital have no upkeep cost? For surgical pads. © Dec. 20, 1944; KK 29781.

Kahn (David) inc., North Bergen, N. J. 2062-2064
For fountain pens & mechanical pencils:
Wearever aims. © Jan. 1, 1945; KK 29667.
Wearever Zenith. © Jan. 10, 1945; KK 29664.
Wearever Zenith. © Jan. 31, 1945; KK 30143.

Kaplan (Harry G.), d. b. a. Veribest gas range, Brooklyn. 2065
Bakewell oven plate. For oven plate. © May 31, 1944; KK 29779.

Kidde (Walter) & co., inc., New York. 2066
Built-in bus fire protection. For fire extinguishing system. © Jan. 22, 1945; KK 29686.

Kraft cheese co., Chicago. 2067, 2068
For cheese:
You can depend on Kraft quality. © Dec. 13, 1944; KK 29734.
You can depend on Kraft quality. © Jan. 15, 1945; KK 29735.

Lamont watch corp., New York. 2069
Lamont, the protected watch. For watches. © Jan. 28, 1945; KK 29808.

Lehn & Fink products corp., Bloomfield, N. J. 2070-2074
For cosmetics:
Handy advice by Arlene Francis. Broken hearts made like new! © Jan. 23, 1945; KK 29752.
Tussy wind and weather lotion. © Jan. 6, 1945; KK 29649.
For disinfectant:
Found: A second honeymoon. © July 17, 1944; KK 29575.
Practical plan to help relieve the doctor shortage. © Jan. 1, 1945; KK 29789.
Toothsome? He's a canteen Casanova! For tooth powder. © Aug. 7, 1944; KK 29576.

Lenthétric, inc., New York. 2075, 2076
For perfume:
Bientôt Lenthéric. Lenthéric perfumes. © Jan. 16, 1945; KK 29810.
Tweed Lenthéric perfumes. © Jan. 31, 1945; KK 30135.

Liebmann breweries, inc., Brooklyn. 2077-2084
For alcoholic beverage:
My beer is Rheingold, the dry beer! © Nov. 20, 1944; KK 29580.
My beer is Rheingold - the dry beer! Says Harry Conover. © Oct. 9, 1944; KK 29635.
My beer is Rheingold - the dry beer! Says Jane House, Miss Rheingold, 1944. © Sept. 24, 1944; KK 29672.
My beer is Rheingold - the dry beer! Says Jane House, Miss Rheingold, 1944. © Oct. 15, 1944; KK 29636.
My beer is Rheingold - the dry beer! Says Jane House, Miss Rheingold, 1944. © Oct. 29, 1944; KK 29638.
My beer is Rheingold - the dry beer! Says Miss Rheingold, 1944. © Sept. 25, 1944; KK 29634.
My beer is Rheingold - the dry beer! Says Miss Rheingold, 1944. © Oct. 23, 1944; KK 29637.
My beer is Rheingold - the dry beer! Says Miss Rheingold, 1944. © Nov. 7, 1944; KK 29639.

Liggett & Myers tobacco co., New York. 2085-2091
For cigarettes:
Here you sit and in I walk and say, your slippers and your Chesterfields, sir. © Jan. 15, 1945; KK 29615.
In New York it's Chesterfield and back of it all is Chesterfield's right combination. © Jan. 19, 1945; KK 29765.
Only one factor is important in choosing a cigarette. © Jan. 4, 1945; KK 29612.
Pacific billboard. © Jan. 14, 1945; KK 29614.
Touch Skenk says, with us, it's Chesterfield. © Jan. 11, 1945; KK 29613.
Tough Spotts says, with us, it's Chesterfield. © Jan. 18, 1945; KK 29764.
Load up with Granger. For Granger tobacco. © Jan. 1, 1945; KK 29611.

Linde air products co., New York. 2092
Prest-o-lite modern, efficient torches for all soldering, brazing and heating requirements. For soldering irons & torches. © Dec. 6, 1944; KK 29633.

MacPherson refining co., Van Dyke, Mich. 2093
Hazel Park will give MacPherson 18 more miles of roads in '45! For asphalt. © Jan. 18, 1945; KK 29760.

Marshall (C. & E.) co., Chicago. 2094
Start the new year right. For jewelers' supplies. © Jan. 13, 1945; KK 29551.

Masonite corp., Chicago. 2095-2097
Fill a log with air to make a blanket! For Masonite cell-U-blanket. © May 17, 1944; KK 29766.
You ride with Masonite hardboards. For Masonite hardboards. © Nov. 24, 1944; KK 29767.
Your new world - and Masonite hardboards. For hardboards. © Jan. 3, 1945; KK 29768.

Melikov (Maison F.) Chicago. 2098
Enchanting hour. L'heure d'enchantement. For perfume. © Jan. 6, 1945; KK 29785.

Merit clothing co., inc., Mayfield, Ky. 2099
Sturdy iron tone worsteds, made of quality wool in perfect year 'round weight. For men's clothing. © Feb. 1, 1945; KK 30148.

Merriam (G. & C.) co., Springfield, Mass. 2100, 2101
For dictionaries
Circle and monogram. Nov., 1944. © Nov. 8, 1944; KK 29519.
Circle and monogram. Jan., 1945. © Jan. 5, 1945; KK 29520.

Micro switch corp., Freeport, Ill. 2102, 2103
For precision electric switches:
Four-pole double-throw switch by Micro switch corporation. © May 22, 1943; KK 29673.
Micro switch temp cop for automatic control. © Mar. 20, 1944; KK 29674.

Minnesota mining & mfg. co., St. Paul. 2104
It'd be a snap with Scotch tape! For Scotch cellulose tape. © Dec. 16, 1944; KK 29479.

Motor wheel corp., Lansing, Mich. 2105-2109
For duo-therm heaters:
Going places together and the extra profits go to you! © Dec. 18, 1944; KK 29584.
Now available for essential civilian needs. © Oct. 31, 1944; KK 29592.
Now available, these full-page consumer ads. © Nov. 20, 1944; KK 29582.
They go together and the extra profits go to you! © Oct. 16, 1944; KK 29581.
You can get it now. © Dec. 6, 1944; KK 29583.

National cylinder gas co., Chicago. 2110
Rego welding and cutting apparatus price list. For welding & cutting apparatus. © Jan. 15, 1945; KK 29786.

National key shops, Cleveland. 2111, 2112
4 fast-moving staple items. For keys, key rings, bib washers. © Dec. 6, 1944; KK 29630.
150,000,000 keys per year. For key duplicating machine. © Dec. 6, 1944; KK 29629.

North (George O.) Minneapolis. 2113
For tiny kids use oilon bibs. For bibs. © Jan. 10, 1945; KK 29801.

Northern paper mills, Green Bay, Wis. 2114
It's still good business to brighten your store with a big Northern display. For toilet tissue. © Sept. 29, 1944; KK 29591.

Northwestern yeast co., Chicago. 2115
Here's how to insure your baking success. For yeast. © Jan. 6, 1945; KK 29508.

Overhead door corp., Hartford City, Ind. 2116, 2117
For overhead doors:
Doors that do more. © Nov. 1, 1944; KK 29562.
For the new year. © Jan. 1, 1945; KK 30146.

Pabst brewing co., Milwaukee. 2118-2123
For beer:
Attention! Bowling proprietors! © Sept. 10, 1944; KK 29712.
Bowl over the Axis. © Oct. 10, 1943; KK 29711.
Mrs. Smith shops. © Apr. 5, 1943; KK 29658.
There's profit to add. © Aug. 5, 1943; KK 29659.
Throckmorton Ploop was a frightful old bore. © Dec. 1, 1944; KK 29660.
10th annual reunion and homecoming. © Nov. 10, 1944; KK 29713.

Parker pen co., Janesville, Wis. 2124, 2125
For fountain pen ink:
New kind of ink safeguards pens in 4 ways! © Dec. 6, 1944; KK 29738.
New-type ink keeps pens trouble-free! © Jan. 5, 1945; KK 29739.

Pepsi-cola co., Long Island City, N. Y. 2126
Pepsi the Pepsi cola cop. Pepsi and the taffy. For bottled beverage. © Jan. 7, 1945; KK 29518.

Pillsbury mills, inc., Minneapolis. 2127-2132
For flour:
Coffee cake with a cherry chuckle of color. © Nov. 17, 1944; KK 29742.
For Janu-weary appetites, that Pillsbury 4-kernel flavor. © Jan. 8, 1945; KK 29744.
He's coming home. © Jan. 13, 1945; KK 29745.
Pillsbury's famous 4-kernels go nautical and nice. © Nov. 20, 1944; KK 29743.
4-kernel college of good-eatin' knowledge. © Oct. 23, 1944; KK 29741.
Pillsbury's famous 4-kernels redecorate their home. For flour advertising. © Sept. 25, 1944; KK 29740.

Royal typewriter co., inc., New York. 2133, 2134
For carbon papers & ribbons:
I wouldn't do that again. © Sept. 29, 1944; KK 29640.
Why do I always give men the wrong impression? © Nov. 17, 1944; KK 29641.

Schering corp., Bloomfield, N. J. 2135-2138
Facts on pranone. For pranone. © Oct. 30, 1944; KK 29506.
Not a test tube estrogen. For estinyl. © Dec. 8, 1944; KK 29507.
Spontaneous abortion. A preventable disaster with proluton and pranone. For proluton & pranone. © Sept. 28, 1944; KK 29504.
Strength, endurance with Oreton. For oreton. © Oct. 30, 1944; KK 29505.

Schlitz (Jos.) brewing co., Milwaukee. 2139-2146
For beer:
Ah-h - just ze kiss of ze hops. © Jan. 7, 1944; KK 29527.
It's something different. © Oct. 11, 1943; KK 29524.
It's something different. © Mar. 31, 1944; KK 29529.
Just the kiss of the hops. © Sept. 13, 1943; KK 29523.
Memories of a kiss. © Feb. 4, 1944; KK 29528.
Pioneering since 1849. © Dec. 24, 1943; KK 29526.
Years of no bitterness. © Nov. 8, 1943; KK 29525.
You don't have to wait until after the war. © Aug. 9, 1943; KK 29522.

Scholl mfg. co., inc., Chicago. 2147
Presto pad placer. For instrument for placing metatarsal pads in shoes. © Jan. 1, 1945; KK 29671.

Sealed power corp., Muskegon, Mich. 2148
You can't stretch ration coupons. For piston rings. © Jan. 17, 1945; KK 29644.

Seven-up co., St. Louis. 2149, 2150
For soft drink:
Fresh up - keep smiling! © Dec. 15, 1944; KK 29733
Get in the season's mood, fresh up! © Nov. 15, 1944; KK 29732.

Sheaffer (W. A.) pen co., Fort Madison, Ia. 2151-2159
For writing equipment:
Departure in pen engineering. © Nov. 24, 1944; KK 29540.
Exclusively yours. © Nov. 25, 1944; KK 29536.
Functional beauty! © Nov. 29, 1944; KK 29537.
Giant among pen points! © Nov. 17, 1944; KK 29532.
Lifetime triumph writes its own success story! © Nov. 21, 1944; KK 29535.
Pacemaker of writing progress! © Nov. 20, 1944; KK 29534.
Pen that's engineered inside, too! © Nov. 17, 1944; KK 29533.
Strength plus safety plus beauty equals lifetime. © Dec. 1, 1944; KK 29539.
You can see what you're doing! © Dec. 1, 1944; KK 29538.

Smith & Wesson, inc., Springfield, Mass. 2160, 2161
For Smith & Wesson revolvers:
Do you know your handgun history? © Dec. 1, 1944; KK 29496.
Do you know your handgun history? © Jan. 1, 1945; KK 29731.

Spice Islands co. See Johnson (Frederic H.), d. b. a. Spice Islands co.

Stanco, inc., New York. 2162, 2163
Half-price sale! On gallon size of nujol. For mineral oil. © Sept. 17, 1943; KK 29687.
Stuffed-up nose? Feel like you can't breathe? For nose drops. © Oct. 2, 1943; KK 29688.

Standard oil co., Chicago. 2164-2166
For gasoline & motor oil:
Careful what you say about mother, George - she's just had her battery charged! © Jan. 17, 1945; KK 29663.
No time to fall off, now! © Jan. 4, 1945; KK 29661.
That reminds me, George, we must have the Standard oil man test our anti-freeze! © Jan. 9, 1945; KK 29662.

Stromberg-Carlson co., Rochester, N. Y. 2167, 2168
For radios:
God bless daddy, God bless them all! © Nov. 30, 1944; KK 29727.
I hear their voices now, in music. © Sept. 18, 1944; KK 29726.

Studebaker corp., South Bend, Ind. 2169, 2170
For airplane engines, military trucks & weasels:
It's a jungle weasel too! © Jan. 12, 1945; KK 29550.
What flyers say counts most with us. © Jan. 26, 1945; KK 29762.

Timken roller bearing co., Canton, O. 2171
Universal acceptance. For roller bearings. © Dec. 25, 1944; KK 29665.

United-Carr fastener corp., Cambridge, Mass. 2172
Dependable Dot, she's the boys' best friend. For snap fasteners. © Jan. 1, 1945; KK 29609.

Upjohn co., Kalamazoo, Mich. 2173
We've come a long, long way in pneumonia. For pharmaceuticals. © Jan. 3, 1945; KK 29572.

Uris sales corp., New York. 2174
To rate hearty embraces, give a Uris embracelet. For bracelet. © Nov. 4, 1943; KK 29643.

Veribest gas range. See Kaplan (Harry G.), d. b. a. Veribest gas range.

Verney fabrics corp., New York. 2175, 2176
For textile fabrics:
Announcing Verney fabrics corporation exclusive distributors of finished fabrics by Verney. © Jan. 9, 1945; KK 29811.
New note in fabrics. © Jan. 23, 1945; KK 29812.

Ward's (Edgar T.) sons co., Pittsburgh. 2177
CWX affiliates. For print used in advertising featuring cold finished bars & seamless tubing. © Sept. 6, 1944; KK 29676.

Watson-Stillman co., Roselle, N. Y. 2178
Angle molding presses. Bulletin 642A. For molding presses. © Jan. 3, 1945; KK 29573.

Weco products co., Chicago. 2179, 2180
For toothbrush:
Beauty and health benefit from the extra protection of this anti-soggy, waterproofed brush! © Oct. 27, 1944; KK 29736.
It's different, it's exclusive, it's patented, it's waterproofed! © Dec. 29, 1944; KK 29737.

Western colloids. See Dinsley (Alfred), d. b. a. Western colloids.

Whitlock supply co., New York. 2181
Keydet news. For locksmithing supplies. © Jan. 2, 1945; KK 29570.

Whitney (F. A.) carriage co., Leominster, Mass. 2182
Baby carriage turns corners automatically. For baby carriages. © Dec. 31, 1944; KK 29730.

Wickwire Spencer steel co., New York. 2183
Industry's soup kitchen. For wire rope. © Jan. 11, 1945; KK 29574.

Zenith radio corp., Chicago. 2184, 2185
For hearing aid:
Now - as little noticeable as eyeglasses! © Jan. 15, 1945; KK 29509.
Zenith scores again! HA-4659. © Jan. 15, 1945; KK 29648.

Number of entries of Commercial Prints included in the Catalog since Jan. 1, 1945 ---------------- 717

Bennetts (W. A.), d. b. a. Roeding park pharmacy, Fresno, Calif. 2186
Bennett's hair tonic. For hair tonic. © Jan. 11, 1945; KK 29780.

Bielzoff (D. J.) products co., Chicago. 2187
Cheval brandy. For brandy. © Jan. 15, 1945; KK 29806.

Blake (Terry) & co., New York. 2188
Terry Blake beauty aid cream hand lotion. For hand lotion. © Jan. 4, 1945; KK 29559.

Bourget perfumerie. See Schauer (John), trading as Bourget perfumerie.

Brasley-Cole shoe co., ltd., Los Angeles. 2189
Kirby's good shoes. For shoes. © Jan. 3, 1945; KK 30142.

Brown (James E.), d. b. a. Brown & Robinson, Los Angeles. 2190
Carotene, an aid to better vision. For carotene capsules, vegetable product. © Jan. 8, 1945; KK 29594.

Brown & Robinson. See Brown (James E.), d. b. a. Brown & Robinson.

Clayton (A. C.) printing co., St. Louis. 2191, 2192
For shoes:
Joy-kix fine footwear. © Dec. 29, 1944; KK 29599.
Kay Karzmar originals. © Jan. 8, 1945; KK 29600.

Continental distilling corp., Philadelphia. 2193
Philadelphia blended whisky, For whiskey. © July 1, 1941; KK 29510.

Crispit co. See Jacobson (Dorothy M.), d. b. a. Crispit co.

E-Z products. See Steckler (Nat P.), d. b. a. E-Z products.

E-Z walk corp., New York. 2194
E-Z walk plasto-arch. For plastic foot supports. © Dec. 1, 1944; KK 29598.

Embree mfg. co., Elizabeth, N. J. 2195
There is fun for everyone with koppeefun. For copy paper. © Feb. 21, 1941; KK 29670.

Ericson (John A.), d. b. a. Linipak laboratories, Youngstown, O. 2196
Linipak, an aid to nature. For liniment. © Jan. 17, 1945; KK 29593.

Gardner (Robert Willime) Los Angeles. 2197
Glory-B. For cleaning solvent. © Dec. 15, 1944; KK 29595.

Gay party service, Buffalo. 2198
Gay party packet. House party. For six sets of games. © Dec. 9, 1944; KK 29655.

Grocers packing co., Los Angeles. 2199
Budget pack green meadow brand. For raisins. © Nov. 11, 1944; KK 29695.

Hadley (Bert E.) Los Angeles. 2200
Welding glue. For glue. © Jan. 8, 1945; KK 29787.

Heirloom needlework guild, inc., New York. 2201
Hiawatha nylon cordé. For crocheting thread. © Dec. 27, 1944; KK 29541.

Hex chili mfg. co., Kansas City, Mo. 2202
Hex fine chili. For chili. © Oct. 10, 1944; KK 29556.

Hoague-Sprague corp., Lynn, Mass. 2203-2208
For shoe boxes:
Bunnies. © Jan. 5, 1945; KK 30141.
D C co. © Oct. 27, 1944; KK 30136.
Starlettes by Myers. © Nov. 21, 1944; KK 30137.
Sweetheart fashions by Spencer tri-plex. © Dec. 21, 1944; KK 30140.
Wonder walkers by Wayne. © Nov. 29, 1944; KK 30138.
Youth step by Clinton. © Nov. 29, 1944; KK 30139.

Hudson (Thomas J.) Elsinore, Calif. 2209
Bee-bar. For candy. © Jan. 11, 1945; KK 29807.

Hunter (Beatrice M.) Chicago. 2210, 2211
Creato clay flour. For clay flour. © Dec. 7, 1944; KK 29675.
Creato poster chalk. For chalk. © Dec. 7, 1944; KK 29696.

Industrial tape corp., New Brunswick, N. J. 2212
Bondex hot iron tape mends fabrics the easy way. For adhesive tape. © Jan. 9, 1945; KK 29669.

Jacobson (Dorothy M.), d. b. a. Crispit co., Philadelphia. 2213
Crispit liquid laundry starch. For liquid laundry starch. © Feb. 24, 1944; KK 29698.

Jel sert co., Chicago. 2214
Jel sert gelatin dessert. For a flavored gelatin dessert mixture. © May 12, 1938; KK 29802.

Ju-c-orange of America, Lebanon, Pa. 2215
Ju'cy. For non-alcoholic beverage. © Dec. 12, 1944; KK 29778.

Keuffel & Esser co., Hoboken, N. J. 2216
New draftsman's dry-clean pad. For new draftsman's dry-clean pad. © Dec. 8, 1944; KK 29597.

Keystone bakery, inc., Bridgewater, Pa. 2217
Keystone luxury bread. For bread. © Jan. 11, 1945; KK 29569.

Krinard packing co., Riverside, Calif. 2218
Gypsy. For fresh oranges. © Dec. 18, 1944; KK 29483.

Linipak laboratories. See Ericson (John A.), d. b. a. Linipak laboratories.

Lummis & co., Philadelphia. 2219
Lummis krispy salted peanuts. For salted peanuts. © Dec. 29, 1944; KK 29668.

Marrus (Isaac I.) New York. 2220
Camel-pak-kerchief. Mars brand best by test. It's sanitarily pakt. For handkerchiefs of every description. © Jan. 2, 1945; KK 29555.

Mars, inc., Chicago. 2221, 2222
For candy bars:
Torrid zone chocolate. © Dec. 14, 1944; KK 29567.
Torrid zone vanilla. © Dec. 14, 1944; KK 29568.

Master specialty co. See Petsch (H. A.) & Bottemiller (M. M.), d. b. a. Master specialty co.

Mrs. Hubbell's industries, Phoenixville, Pa. 2223
Mrs. Hubbell's quik-lunch. For food products. © Jan. 19, 1945; KK 29683.

Pagarnip medicine co., Houston. 2224
Berroud Pagarnip. For medicinal herb remedy. © July 7, 1944; KK 29681.

Pellegrini bros. winery, San Francisco. 2225
Casa-nostra. For wines. © Jan. 9, 1945; KK 29560.

Petsch (H. A.) & Bottemiller (M. M.), d. b. a. Master specialty co., Minneapolis. 2226
Miter-master. For tool. © Oct. 1, 1944; KK 29678.

Pruden (Harry B.) Orlando, Fla. 2227
Hole-em, sticky rat-dope. For trap for rats. © Jan. 17, 1945; KK 29561.

Roeding park pharmacy. See Bennetts (W. A.), d. b. a. Roeding park pharmacy.

Schauer (John), trading as Bourget perfumerie, Haledon, N. J. 2228
Bourget. For perfume. © Jan. 5, 1945; KK 29596.

Simon mfg. co., inc., New York. 2229
Tip top togs. For children's clothing. © Jan. 4, 1945; KK 29564.

Steckler (Nat P.), d. b. a. E-Z products, New York. 2230
Aqua pruf ear drum protectors. For ear drum protectors. © Dec. 8, 1944; KK 29565.

Sutton-Hunger products co., inc., Los Angeles. 2231
Nato-barro mineral powder. For a clay mineral for preparing medicinal cataplasm. © Nov. 1, 1944; KK 29476.

Technical development laboratories, Tenafly, N. J. 2232, 2233
OXL, the quick solvent cleaner. For liquid cleaning compound detergent. © Dec. 28, 1944; KK 29482.
Prestorer, paint brush rejuvenator. For paint brush cleaner. © Dec. 28, 1944; KK 29481.

Texas bakers, San Antonio. 2234-2238
For fruit cake:
Edinborough. © Dec. 10, 1944; KK 29545.
Gold coast. © Dec. 10, 1944; KK 29544.
Holland fruit cake. © Dec. 10, 1944; KK 29542.
Fruit coffee cake. For fruit coffee cake. © Dec. 10, 1944; KK 29546.
Pecan fruit bar. For pecan fruit bar. © Dec. 10, 1944; KK 29543

Town toast co., Phoenixville, Pa. 2239
Town toast. For food products. © Jan. 19, 1945; KK 29682.

Number of entries of Labels included in the Catalog since Jan. 1, 1945 ---------------------------- 160

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PART 4

WORKS OF ART; REPRODUCTIONS OF A WORK OF ART; DRAWINGS OR PLASTIC WORKS OF A SCIENTIFIC OR TECHNICAL CHARACTER; PHOTOGRAPHS; PRINTS AND PICTORIAL ILLUSTRATIONS, INCLUDING PRINTS AND LABELS USED FOR ARTICLES OF MERCHANDISE

INCLUDING
LIST OF RENEWALS

1945
NEW SERIES, VOLUME 40
No. 3

The Catalog of Copyright Entries is published in four parts. Part 4, formerly issued quarterly, but now issued monthly, is arranged as follows:

I. Containing Class G, Works of art (giving a list of the photographs or other identifying reproductions deposited according to law with the applications for copyright of Drawings, Paintings, Statues, Statuary, and Models or Designs for works of art). In this class a subalphabet of titles is used when the copyright proprietor and artist are the same, this identity being indicated by the use of an asterisk (*) after the name of the proprietor. A subalphabet of artists is used when the proprietor and artists are different.

II. Containing titles for Class H, Reproductions of a work of art; Class I, Drawings or plastic works of a scientific or technical character; Class J, Photographs (except Motion pictures); and Class K, Prints and pictorial illustrations. In these classes a subalphabet of artists and titles is also used.

Part 4 also contains in two separate alphabets of proprietors, the titles of commercial prints and labels. These will be found at the end of each issue.

A list of copyright renewals will be found at the end of each alphabet of proprietors.

To save space in the Catalog, the copyright notice after each title is abbreviated. The abbreviations used in this part are as follows: "G," Class G, Works of art; "H," Class H, Reproductions of a work of art; "I," Class I, Drawings or plastic works of a scientific or technical character; "J," Class J, Photographs; and "K," Class K, Prints and pictorial illustrations, including prints and labels used for articles of merchandise. "©" implies copyright registration of a published work, followed by date of publication. "© 1 c." stands for copyright registration of an unpublished work, followed by date of receipt in the Copyright Office of the photograph or other identifying reproduction.

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CLASS G

WORKS OF ART; MODELS OR DESIGNS FOR WORKS OF ART

Note.—An asterisk (*) after the proprietor's name indicates that the artist and copyright proprietor are the same.

Allan (Jan)* 2240
Wire hair terrier. © Dec. 23, 1944; G 44749.

American legion. Logan guard post no. 90. 2241
Luck (W. Edgar):
Design for cemetery monument for American legion plot. © 1 c. Mar. 10, 1945; G 44934.

American veterans of world war 2, inc., of D. C. 2242
Kenny (Andrew):
Amvets. © 1 c. Dec. 28, 1944; G 45015.

Ballinger co. 2243-2246
Banham (J. E.):
Laboratory building, Smith, Kline & French co., 4968. © 1 c. Mar. 7, 1945; G 44946.
Sutton (Daniel E.):
Assembly plant, E. G. Budd manufacturing co., 4939. - Johnson & Johnson baby products plant perspective, 4958. © 1 c. each Dec. 23, 1944; G 44920, 44921.
Montgomery hospital addition to hospital building, 4960. © 1 c. Mar. 7, 1945; G 44945.

Baughman (Woodburn Forry)* 2247
Desert sunset. © 1 c. Feb. 19, 1945; G 44989.

Bishop (Richard E.)* 2248-2267
Along the Mississippi. © Oct. 25, 1944; G 44916.
Along the Mississippi, 57. - Along the Mississippi, no. 2, 74. - Blackies, 67. - Carolina pintails, 63. - Five pintails, 58. - Flaring mallards, 68. - Gray ducks, 71. - Gray mallards, 59. - Jumping, 69. - Keep down, 73. - Let's go, 70. - Over the trees, 65. - Pheasant, 61. - Pins, 62. - Three drakes, 66. - Three point landing, 60. - Whitebacks, 72. © 1 c. each Mar. 1, 1945; G 44956-44972.
Blacks and greenheads. - Smee. © Nov. 10, 1944; G 44917, 44918.

Chester (Arthur M.)* 2268
Feed the flame. © 1 c. Jan. 20, 1945; G 44954.

Citron (Minna Wright)* 2269-2274
At the mirror. - Concert. - Dress circle, Carnegie hall. - Magic box. © 1 c. each Mar. 19, 1945; G 45011-45014.
Head. - Sherman. © 1 c. each Feb. 9, 1945; G 45009, 45010.

Conference of alcoholic beverage industries, inc. 2275
McKay (Dick):
Inbad the imp. © 1 c. Mar. 7, 1945; G 44906.

Connelly (Leo C.) 2276
Bernardini (Michele):
St. Joseph and Christ Child. © Mar. 19, 1945; G 45017.

Cook (Bertha Rohlin) 2277-2279
Cook (Bert [i. e. Bertha Rohlin]):
Pekingese. - Sealyham terrier. - Wire haired terrier. © Mar. 1, 1945; G 44939-44941.

Cook, Watkins & Patch, inc. 2280
Cassani (John):
War memorial, 2375. © 1 c. Jan. 9, 1945; G 44926.

Curry (John Steuart)* 2281, 2282
Medicine man. - Rocks of Maine coast. © 1 c. each Mar. 26, 1945; G 45030, 45031.

DaPrato (A.) co. of Boston. 2283
Woollett (Sidney D.):
St. Joseph shrine. © Feb. 17, 1945; G 44937.

Delano (Gerard Curtis)* 2284-2290
Coyotes are howling. © 1 c. Mar. 27, 1945; G 45032.
In the canyon. - In the Indian country. - Indians in the moonlight. - Lone traveler. - Navajos. - Watching the sheep. © 1 c. each Mar. 14, 1945; G 44975-44980.

Doczi (George) 2291-2300
Doczi (George):
Dropkin's adventures, 1-9. © 1 c. each Mar. 21, 1945; G 45021-45029.
Goddess of Freedom has a golden bowl. © Sept. 14, 1944; G 44115.

Elliott (George S.)* 2301, 2302
Cy Clone. - Harry Kane. © 1 c. each Feb. 26, 1945; G 45001, 45002.

Ever ready publicity consultants. 2303-2305
Goldberg (Rube [i. e. Reuben]):
Gramps. - Mr. Comtoon. - Twins. © Mar. 20, 1945; G 44994-44996.

Frazier (Kenneth)* 2306
MacArthur (General Douglas) standing by a horse. © 1 c. Mar. 24, 1945; G 45020.

Freifeld (Benjamin Bernard) 2307
Kronberg (Louis):
Symphony in green. © 1 c. Mar. 7, 1945; G 44947.

Frumkin (Helen)* 2308
Bashlik. © 1 c. Jan. 8, 1945; G 44981.

Gardner (Alvin I.) 2309
Rosenthal (Ralph):
Insignia for service award. © 1 c. Mar. 30, 1945; G 45063.

Gentile (Edward)* 2310-2312
Concord hymn. - Inauguration prayer. - Star Spangled Banner. © 1 c. each Mar. 21, 1945; G 44998-45000.

Gerard (William B.)* 2313
Crack pot. © 1 c. Mar. 8, 1945; G 44928.

Goff (Elsie Marie R.)* 2314, 2315
I gave my life for peace and my loved ones. - My last shot, all for you, mother darlin'. © 1 c. each Mar. 14, 1945; G 44973, 44974.

Goldstein (Melvin A.)* 2316
Holiday for strings. © 1 c. Mar. 7, 1945; G 44948.

Graham (Nan Wood) 2317-2321
Wood (Grant):
Currants. - Portrait of Nan. - Self portrait. - Shaffer (Mary Van Vechten) - Spotted man. © 1 c. each Mar. 10, 1945; G 44949-44953.

Grigassy (Julius R.) 2322
Sturm (Francis):
Countenance of Jesus when He spoke His seven words on the cross. © Mar. 15, 1945; G 44991.

Halprin (M.) inc. 2323
Halprin (Martin):
Rooster looking into fish bowl. © 1 c. Feb. 28, 1945; G 45019.

Hannoch (Charles R.) & Jones (Harry R.) 2324, 2325
Baylor (Jenning M.):
Her past catches up. - Jungle serenade. © Feb. 28, 1945; G 44987, 44988.

Henkel (Gordon J.) 2326
Lindermuth (Fred):
A-Liberty day. © 1 c. Mar. 23, 1945; G 45016.

Hollis (Arthur) 2327
Luck (W. Edgar):
Design for a teacher's memorial. © 1 c. Mar. 10, 1945; G 44935.

Hopper (Laurence Sutton)* 2328
Pac. © 1 c. Mar. 15, 1945; G 44985.

Katz (Hilda)* 2329, 2330
Aggressor's harvest. - Mine eyes have seen the glory, grapes of wrath. © 1 c. each Mar. 21, 1945; G 44992, 44993.

King features syndicate, inc. 2331-2335
Reusswig (William) Somewhere in France:
Set 10, no. 4, set 11, nos. 1, 2. © Feb. 4, 1945; G 44930, 44932, 44933.
Set 12, no. 2. © Jan. 21, 1945; G 44929.
Set 12, no. 4. © Jan. 14, 1945; G 44931.

Kiplinger Washington agency, inc. & Kalish (Max) 2336, 2337
Kalish (Max):
Hopkins (Harry L.) 4862-4. - Pyle (Ernie) 4862-1. © 1 c. each Mar. 7, 1945; G 44943, 44944.

Lambert (George)* 2338
Victory vase. © 1 c. Mar. 6, 1945; G 44997.

Macintyre (Ronald H.)* 2339
Freemasonry. © Feb. 21, 1945; G 44938.

Meers (Viola E.)* 2340
Kitty Kitten. © 1 c. Mar. 28, 1945; G 45033.

Mish (Charlotte Roberta)* 2341
Gold star. © 1 c. Feb. 15, 1945; G 44925.

Mullins (Joseph Eugene)* 2342
Jewels and hearthstones. © 1 c. Feb. 28, 1945; G 45018.

Murray (William F.) & Cuneo (Teresa A.) 2343
Cuneo (Teresa A.):
Poland arises. © 1 c. Mar. 30, 1945; G 45047.

Oblad (Frederick James)* 2344
Ain't it funny? © 1 c. Aug. 21, 1944; G 44919.

Peltz (Ralph Clifford)* 2345, 2346
Bala, 1, 2. © Dec. 12, 1944; G 44909, 44910.

Petrie (Vera French)* 2347, 2348
Angel:
Brother. - Sister. © Nov. 30, 1944; G 44907, 44908.

Pitman-Dreitzer & co., inc. 2349-2360
Fordyce (Charles L.):
Boy sitting on apples, 61. - Boy with musical instrument, and bird, in hay, 56. - Bull dog head, 58. - Chinese figure with musical instrument, 52. - Clown, 60. - Dog and horse head, 51. - Dog and mail box, 54. - Drum with drum major's head, 57. - Elephant & baby elephant in tub, 53. - Girl with basket of fruit on head, 55. - Russian accordion player, 50. - Student owl and open book, 59. © July 20, 1944; G 45035-45046.

Randall (Berryissa)* 2361
Fifi says. © 1 c. Nov. 23, 1944; G 44924.

Raskin (Mitchell)* 2362, 2363
Double curve. - Horse's head. © 1 c. each Mar. 11, 1945; G 44982, 44983.

Ripley (Aiden Lassell)* 2364-2369
Grouse in the snow. - Pair of wild turkeys. - Perfect chance. - Three grouse. - Turkeys coming over. - Wild turkey gobbler. © 1 c. each Mar. 15, 1945; G 45003-45008.

Rowand (Edward White) 2370
Stewart (Jarvis A.):
Marie Hodgens. © 1 c. Feb. 10, 1945; G 45083.

Scherl (Otto H.) 2371
Sherrill (De Ross [pseud. of Otto H. Scherl]):
Liberation of Europe. © 1 c. Mar. 17, 1945; G 44990.

Stern (Fred) 2372, 2373
Arnold (Bernita) Sculptured figure of:
Elephant. - Hippopotamus. © 1 c. each Feb. 8, 1945; G 44922, 44923.

Stolz (Lorenz W.)* 2374
Boehm (Ed.) cemetery memorial, LWS 908. © 1 c. Mar. 27, 1945; G 45034.

10 ^{o}/o systems of America. 2375
Johannsen (William W.):
10 ^{o}/o co-sumer store system. © 1 c. Mar. 3, 1945; G 44942.

Torre (Manuel de la)* 2376
Watercolor painting of a moonlight view of the San Jacinto monument, Texas, taken from the reflection pool side. © 1 c. Mar. 12, 1945; G 44936.

Vermont marble co. 2377-2397
Bliss design co. Memorial:
Baker, 8103. © Mar. 9, 1945; G 44986.
Gorham, 6158. - Reimer, 6159. - Rolt, 6157. - Walthal, 8104. - Ward, 8105. © Feb. 23, 1945; G 44911-44915.
Richardson (Earl C.) Memorial:
Brenda, 6161. - Carson, 8108. - Carver, 6163. - Davis, 8107. - Emmons (John) 8123. - Eshleman, 8121. - Farley, 8110. - Foster, 8122. - Hardy, 6165. - Melvin, 8109. - Milton, 6162. - Morrison, 6164. - Rayburn, 6166. - Ruskin, 8111. - Wilson, 8114. © Mar. 26, 1945; G 45048-45062.

Von Zell (Theodore Eugene)* 2398
Headline history. © 1 c. Mar. 8, 1945; G 44955.

Ward (Montgomery) & co., inc. 2399
Hallsthammar (Carl):
Guernsey cow. © 1 c. Feb. 23, 1945; G 44984.

Number of entries of Works of Art included in the Catalog since Jan. 1, 1945---------------------- 516

CLASSES H-K

REPRODUCTIONS OF A WORK OF ART; DRAWINGS OR PLASTIC WORKS OF A SCIENTIFIC OR TECHNICAL CHARACTER; PHOTOGRAPHS; PRINTS AND PICTORIAL ILLUSTRATIONS

American bank note co. 2400, 2401
Special V-86139, Miguel Hidalgo y Costilla, Banco de Mexico, S. A. © Mar. 8, 1945; K 57667.
V-86099. © Feb. 19, 1945; K 57606.

American cancer society, inc. 2402-2406
Cancer danger signal:
Any sore that does not heal. - Irregular bleeding or discharge from any natural body opening or the nipple. - Loss of appetite, persistent indigestion. - Stop! Find out, be sure it isn't cancer. © Feb. 4, 1945; K 57699-57702.
Odds are in your favor. © Feb. 4, 1945; K 57698.

Ashley (David) inc. 2407
Village street, Massachusetts, 33; by Anthony Thieme. © Apr. 2, 1945; H 2853.

Baab (William Lloyd) 2408
Susan. © 1 c. Mar. 12, 1945; J 37698.

Badian (Albert A.) 2409
New and novel liquid vapor diffuser. © 1 c. Mar. 8, 1945; I 35876.

Baker (Jerome W.) 2410
Parallel opposed trial runway system for airports. © 1 c. Mar. 24, 1945; I 35947.

Ballif (Serge Chadwick) 2411
Graphic chart of the plan of salvation. © Feb. 1, 1945; I 35890.

Bankers trust co. 2412, 2413
U. S. treasury obligations. Gross yields and prices:
Fully taxable. - Partially tax-exempt. © Mar. 17, 1945; I 35936, 35937.

Barber (Hiram E.) 2414
Improved wheel alignment gauge. © 1 c. Mar. 27, 1945; I 35960.

Barmmer (W. L.) 2415
Method of applying heat by electricity rather than by a flame for refrigeration. © 1 c. Mar. 19, 1945; I 35928.

Bateman (Hal) & associates. 2416
Boiler house, M-1. © Feb. 27, 1945; I 35891.

Beard (Robert Stanley) 2417
Cutting the circle into equal fifths. © Mar. 12, 1945; I 35888.

Beauvais print. 2418
Bondo. © Dec. 17, 1944; K 57597.

Bibik (Frank) 2419
Design of a pipe stem. © 1 c. Mar. 2, 1945; I 35970.

Blackman (Thomas Mainwaring) 2420, 2421
Flightless Laysan rail with wings raised. - Laysan rail running up to dead bird. © 1 c. each Mar. 19, 1945; J 37717, 37718.

Blossom (Willis W.) 2422-2424
Indian scalps his enemies and the white man skins his friends. - To my big chief. - To my squaw. © Jan. 20, 1945; K 57475-57477.

Boehm (Paul F.) 2425-2428
Adjustable French curve, 450306, 450307. © 1 c. each Mar. 13, 1945; I 35942, 35943.
Cross-beam ellipse compass, 450223. © 1 c. Feb. 26, 1945; I 35877.
Drafting machine ellipsograph, 450311. © 1 c. Mar. 16, 1945; I 35914.

Bohannon (Alonzo) 2429, 2430
Bohannon automatic diner-disher. - Grave filler, accessory. © 1 c. each Feb. 15, 1945; I 35971, 35972.

Bond features. 2431
Yancees. © Mar. 9, 1945; K 57609.

Borden co. 2432-2454
Bottle filling and capping. - Cooling equipment. - Cream receiving [scene] - Delivery truck. - Filling ice cream packages. - Food set-up. - Freezers. - Holding vats scene. - Homogenizers and cleaning. - Ice cream bar equipment. - Ice cream delivery truck. - Ice cream food values. - Inspection and weighing. - Laboratory. - Laboratory scene. - Milk truck delivery. - Milking scene. - Pasteurization equipment. - Pasteurizers. - Pasture scene. - Pasture scene with dairy barn. - Weighing. - Weighing tank scene. © Nov. 22, 1944; K 57486-57508.

Brauer (Perry) motor co. 2455-2460
Details of:
Crank-case & crank-shaft bearing housing, A-4. - Crank-shaft, cam-shaft, timing gears & accessories, A-3. - Heating element, air compressor, oil pump and generator, A-6. - Piston, cylinder, head, pan, exhaust manifold clamp & manifold bracket, A-2. - Timing gear case and cover manifolds and throttle, A-5. - Valves and connecting parts, A-7. © Jan. 18, 1945; I 35974-35979.

Bromley (George Henry) 2461
Universal guide to music and harmony. © 1 c. Mar. 3, 1945; I 35946.

Buell (Marjorie H.) 2462-2465
Little Lulu. - Little Lulu and Flipper. - Little Lulu, Tipper, Flipper and Nick. - Winter sports with Little Lulu. © Aug. 31, 1944; K 57554-57557.

Bulletin co. 2466-2472
Getting acquainted with the Easter rabbit. © Mar. 28, 1945; K 57706.
Mass feeding of the Philadelphia quads. © Mar. 6, 1945; K 57657.
One quad doing first balancing act, others not interested. © Mar. 9, 1945; K 57659.
Philadelphia quads doing their setting up exercises. © Feb. 19, 1945; K 57595.
Philadelphia quads getting their first glimpse of spring. © Mar. 20, 1945; K 57707.
Plenty of tax exemption in Cirminello family. © Mar. 13, 1945; K 57660.
Quadruplets enter a new period, spoon-feeding. © Mar. 27, 1945; K 57708.

Cacciola (Pedro) 2473-2479
Autumn majestics, 4. - Baby's cradle, 5. - Blue pitcher, 3. - Pride of the garden, 6. - Proud swan, 2. - Summer joys, 7. - White vase, 1. © Dec. 1, 1944; J 37741-37747.

Calvin co. 2480-2486
Electrical work, wiring:
Cable surface wiring, 10. - Porcelain protected surface wiring, 9. © Jan. 1, 1945; J 37728, 37733.
Farm work, equipment maintenance:
Care of a tractor, 6. - Reconditioning a cultivator, 5. © Aug. 1, 1944; J 37731, 37732.
Reconditioning a mower, 2. Drive system, pt. 2. © July 1, 1944; J 37734.
Farm work, livestock. Horseshoeing, 2. © Aug. 1, 1944; J 37729.
Farm work, painting. Repainting a frame building, 1. © Sept. 1, 1944; J 37730.

Campbell, Ensor co. 2487
Campbell, Ensor co. advertising that rings a message of goodwill. © Jan. 26, 1945; K 57565.

Cavanagh (Rex D.) 2488
Drill press. © 1 c. Mar. 11, 1945; I 35900.

Century press. 2489
Business booms & depressions since 1775. © Nov. 1, 1944; I 35963.

Cleofe (Lawrence) 2490
Combination rail and highway freight car. © 1 c. Mar. 22, 1945; J 37740.

Clough (Phyllis) 2491
Old iron works house, blizzard of Feb. 9, 1945. © 1 c. Mar. 17, 1945; J 37715.

Cohn (H.) co. 2492
Sizzy and Puzzy. The house of Puzzy. © Nov. 15, 1944; K 57548.

Coleman (Ralph P.) 2493, 2494
And I,if I be lifted up from the earth, will draw all men unto Me. © Jan. 10, 1945; H 2840.
Palm Sunday, P-5. © Feb. 6, 1945; H 2839.

Conner (Cecil Clifford) 2495
Multivisor. © 1 c. Mar. 14, 1945; I 35904.

Dallwig (Bruno) 2496
Barber shop harmony folder. © Jan. 18, 1945; K 57661.

Dow (Louis F.) co. 2497-2499
Catch on, B44046. - Slip off shore, B44045. © Dec. 26, 1944; K 57670, 57671.
Current event, B44041. © Dec. 26, 1944; K 57672.

Drennen (John H.) 2500
Manually adjusted telescoping gage. © 1 c. Mar. 23, 1945; I 35949.

Dubler (Herbert) inc. 2501-2528
10 H 276 - 10 H 303. © Jan. 2, 1942; K 57519-57546.

Eastman (Alonzo R.) 2529
Land mine destroyer. © 1 c. Jan. 22, 1945; J 37696.

Elsey (Walter H.) 2530
Path uphill. © Mar. 31, 1945; K 57709.

Erf (Herbert Adolph) 2531
Supersonic vibrations. © Jan. 2, 1945; K 57478.

Evangel tract society. 2532
Nite-glo cross and shield, my refuge and shield. © Dec. 22, 1944; K 57558.

Fahlow (Carl F. E.) & Long (Lena E. L.) 2533
Chair set adapting army air force insignia, 9. © 1 c. Feb. 15, 1945; I 35901.

Ferris (James Herbert) 2534
City of Flint, 32. © May 7, 1944; J 37711.

Franklin (Malvin M.) 2535
Sunn-tann-monogram. © 1 c. Mar. 16, 1945; I 35917.

Gamlen chemical co. 2536, 2537
Injector and suction tube assembly. Gamlen vapjel systems. © Dec. 5, 1944; I 35964.
Tank and stand assembly. Gamlen vapjel systems. © Nov. 29, 1944; I 35965.

Garcia (Louis L.) 2538
United States victory-file, no. 2. © 1 c. Feb. 12, 1945; I 35896.

General biological supply house, inc. 2539-2542
Cacao, theobroma cacao, CR 88.09. - Food plants of the new world, CR 88.2. - Hemp, CR 88.08. - Rice, oryza sativa, CR 88.1. © Dec. 16, 1944; I 35932-35935.

General cable corp. 2543
It's just got to be right, 1. © Mar. 19, 1945; K 55970.

General motors corp. Fisher body div. 2544-2546
It's our fight 'til the finish, too. © Mar. 5, 1945; K 57704.
Our country is the best in the world. Keep it that way. © Feb. 20, 1945; K 57703.
Strictly super. © Mar. 17, 1945; K 57705.

Gentile (Edward) 2547
Lincoln's address. © Mar. 16, 1945; K 57696.

Goldthorp (Emma C.) 2548
Greetings on your birthday. © Jan. 27, 1945; K 57479.

Greenlee (Lyman E.) 2549-2553
Fluorescent signal lamp blinker, 2. - Integrating differential pulse counter. - Magnetic clutch device for transmitting rotary motion through a moisture-proof barrier. - Magnetic non-slipping overshoe for use on metal decks, etc., 20. - Time-delay contactor for closing successive circuits at intervals of 0.2-0.3 second, 24. © 1 c. each Mar. 15, 1945; I 35909-35913.

Hackney (Winston Myron) 2554
Transparent plastic brush with different colored plastic picture rings placed one on top of another so as to create the illusion of a picture in depth, 68. © 1 c. Apr. 3, 1945; I 35973.

Hanson (Harold C.) 2555, 2556
77′ power scow for:
Construction plan, 932-2. - Copper River packing co. Outboard profile, 932-4. © 1 c. each Feb. 21, 1945; I 35894, 35895.

Harris (Nathan S.) 2557
Latin quarter floor plan. © Jan. 1, 1945; I 35969.

Hartman (Rush S.) 2558, 2559
Freezit all-purpose refrigerator. - Hartman controlled window. © 1 c. each Mar. 22, 1945; I 35944, 35945.

Harvey (Fred) 2560
Back in the ranks. © Feb. 19, 1945; K 57669.

Hearst consolidated publications, inc. 2561-2581
Allez-oops. © Apr. 4, 1945; K 57711.
Barnum was a piker. © Mar. 6, 1945; K 57563.
Big parade on army day. © Apr. 6, 1945; K 57719.
Don't close that door. © Mar. 27, 1945; K 57681.
Four horsemen. © Mar. 29, 1945; K 57684.
He is risen. © Mar. 31, 1945; K 57686.
Heart of the question. © Mar. 23, 1945; K 57665.
His masterpiece. © Mar. 14, 1945; K 57608.
Hitler youth. © Mar. 6, 1945; K 57559.
Hmmm. © Apr. 3, 1945; K 57712.
How 'm I doin', mom. © Apr. 7, 1945; K 57720.
Keeping the home fires burning. © Apr. 5, 1945; K 57716.
Save the gas. © Mar. 2, 1945; K 57562.
Something new in the banking business. © Mar. 9, 1945; K 57560.
There's a spot in his heart. © Mar. 17, 1945; K 57654.
Wait for baby. © Feb. 28, 1945; K 57470.
Watch out, there's a string to it. © Mar. 30, 1945; K 57685.
What's wrong with this picture. © Mar. 7, 1945; K 57564.
You said a mouthful, General. © Mar. 28, 1945; K 57683.
Your shield and mine. © Mar. 10, 1945; K 57561.
? ? ? ? The thinker. © Mar. 13, 1945; K 57607.

Hedstrom (Gustav V.) 2582
Speedchart of helical spring deflections. © Feb. 22, 1945; I 35884.

Highland press. 2583
Highland press, Boerne, Texas. © Jan. 6, 1945; K 57656.

Huxley (Edwin) 2584
Scientific optometrical instrument applicable for a window or office display. © Mar. 5, 1945; I 35968.

Institute for American democracy, inc. 2585
These immortal chaplains died to save men of all faiths. © Mar. 5, 1945; K 57598.

Interstate accounts service, inc. 2586
Picture of a mind in action. © Mar. 5, 1945; K 57717.

J. V. K. card co. 2587-2595
Best wishes. - Congratulations. - For the repose of the soul of. - Greetings. - Happy birthday. - Just thinking of you. - Kindest regards. - Token of friendship. - With love. © Mar. 7, 1945; K 57510-57518.

Kawneer co. 2596
Zouri division rolled store front construction, ST-4101. © Sept. 27, 1944; I 35966.

Kellogg co. 2597-2600
Boy, what a thriller this one is. © Feb. 16, 1945; K 57714.
Censor thought he'd seen the works. © Jan. 26, 1945; K 57612.
Shoot if you must. © Mar. 26, 1945; K 57713.
This heavenly escort, he's my pal. © Jan. 16, 1945; K 57611.

Kemper-Thomas co. 2601-2603
Circumstantial evidence; by Gene Erbit. - Golden autumn; by Hy. [i. e. John Henry] Hintermeister. - Patricia; by Arthur Frahm. © Jan. 1, 1945; H 2841-2843.

Kent (Alfred O.) 2604
Armageddon on or before 1999. © 1 c. Mar. 5, 1945; J 37712.

King features syndicate, inc. 2605-2623
Annette and Emelie Dionne, Z-285. - Deep in the funnies, Z-287. - Père Dionne has the funnies, Z-286. © Jan. 26, 1945; J 37704, 37705, 37707.
Back to school, Z-278. - Minute's recess, Z-279. © Jan. 4, 1945; J 37702, 37703.
Cecile at the piano, Z-291. - Emelie and her teacher, Z-288. - Expression lessons, Z-289. - Rhythmic sense, Z-290. - Yvonne at organ, Z-292. © Feb. 17, 1945; J 37719-37723.
End of ride, Z-293. - Quints ride the bumpy road, Z-295. - Rough going, Z-296. - Snow bath, Z-294. © Feb. 23, 1945; J 37724-37727.
Model peeks, Z-280. - Patient model, Z-284. - Quints' pet lives dog's life, Z-281. - Result, Z-283. - Tired model, Z-282. © Jan. 13, 1945; J 37699-37701, 37706, 37708.

Kolb (Frederick) 2624
United for peace. © Mar. 12, 1945; K 57613.

Langford (Joseph Oscar) 2625
Roll of honor, 746. © Mar. 13, 1945; K 57663.

Laskarides (Arthur J.) 2626
Our presidents from Washington to Roosevelt. © Mar. 3, 1945; K 57551.

Laymen's national committee, inc. 2627
This or this. © Mar. 21, 1945; K 57662.

Levine (Jacob L.) 2628
World war veteran. © Mar. 1, 1945; K 57474.

Liberty jewelry co., inc. 2629
Prosperity in trade. Pleasure in climate. © Mar. 14, 1945; K 57610.

Lindberg engineering co. 2630-2632
Air convection heat transfer characteristics at 30'' barometer absolute. - Convection heat transfer characteristics products of combustion of Chicago gas. - Practical values of available heat and stack loss for gaseous and petroleum fuels not containing large amounts of inert constituents. © 1 c. Mar. 5, 1945; I 35897-35899.

Long (John E.) 2633
Alaska. Star paths, 464. © 1 c. Mar. 12, 1945; J 37697.

Mackintosh & Mackintosh. 2634
Connection details, M3. © Jan. 9, 1945; I 35889.

Mann (Marion G.) 2635
Auto cabinet and improvements. © 1 c. Mar. 27, 1945; I 35962.

Martin (Emma L.) 2636
Waterproof lunch bag. © 1 c. Mar. 23, 1945; I 35951.

Marvel mfg. co. 2637-2640
British army tank, crusader type. - Chinese army tank, fiery dragon type. - Japan army tank, invader type. - U. S. navy tank, water buffalo type. © Feb. 1, 1945; I 35879-35882.

Matson (Charles H.) 2641
Clasp, self locking snap lock. © 1 c. Mar. 19, 1945; I 35931.

Matthews (Wesley Murray) 2642
Simplified home planning. © Feb. 12, 1945; I 35906.

Mayer (Walter S.) 2643
Tri-secting an angle. © 1 c. Mar. 24, 1945; I 35948.

Mead Johnson & co. 2644, 2645
Watching mother darn. © Mar. 14, 1945; K 57666.

Welcome letter. © Feb. 14, 1945; K 57655.

Meredith pub. co. 2646
Scooter cabinet. © Feb. 20, 1945; I 35887.

Monett (Charles Harry) 2647, 2648
Nomographic charts for solution of:
Adaptation of Manning's formula. - Manning's formula, direct solution. © 1 c. each Mar. 16, 1945; I 35915, 35916.

Moss (C.) 2649-2676
Bingo, 3068. - Dairyland, 3064. - Fireside friends, 3060. - Good point, 3073. - Jeanne, 3043. - Long may it wave, 3072. - Old home town, 3066. © Nov. 25, 1944; K 57572, 57577-57579, 57581, 57582, 57584.

Country store, 2881. - Skating, 2871. - Village church, 2880. - Winter on the farm, 2873. © Dec. 29, 1944; K 57568-57571.

Down on the farm, 3075. - Friendly family, 3065. - Nature's paradise, 3070. - Reflections, 3071. - Washington, D. C., National headquarters [of] American Red cross, 871. © Nov. 25, 1944; K 57687, 57688, 57690, 57692, 57695.

Early caller, 3045. © Dec. 29, 1944; K 57567.

Eisenhower (Gen. D. D.) 3079. © Sept. 12, 1944; K 57574.

Flowers, 3004-3007. © Dec. 29, 1944; K 57689, 57691, 57693, 57694.

Good morning, 3044. © Nov. 25, 1944; K 57566.

Hello there, 3067. - Thoroughbreds, 3056. © Nov. 25, 1944; K 57573, 57576.

Lighthouse, 3074. - On the wing, 3078. © Nov. 25, 1944; K 57580, 57583.

Snowy countryside, 2884. © Dec. 29, 1944; K 57575.

Mouzakis (John D.) 2677
National poet Dionysios Solomos. © Mar. 9, 1945; H 2850.

Muhlenberg press. 2678
Christ, the Lord, is risen today. Alleluia, E-5. © Feb. 26, 1945; K 57472.

Murphy (Joseph F.) 2679
Airplane landing barge. © 1 c. Mar. 7, 1945; I 35892.

Nail (Walter P.) 2680
Plastic clothespin. © 1 c. Mar. 27, 1945; I 35961.

National tuberculosis assn. 2681
Protect your home from tuberculosis. © Apr. 2, 1945; K 57710.

National wildlife federation. 2682-2721
Barrow's goldeneye. - Black-crowned night heron. Bowfin. - Box elder. - Copperhead. - Fresh water drum. - Honey locust. - Live oak. - Oregon yew. - Purple martin. - Red newt. - White cedar. - White hickory. - White pine. © Feb. 1, 1945; K 57614, 57615, 57618, 57623, 57626, 57630, 57636, 57637, 57639, 57640, 57642, 57645, 57648, 57651.

Bittersweet. - Evening primrose. - Red clover. © Feb. 1, 1945; K 57624, 57632, 57647.

Black-bellied tree duck. - Blue crab. - Cerulean warbler. - Dowitcher. - Downy woodpecker. - Golden trout. - Jaguar. - Leopard frog. - Osprey. - Painted turtle. - Pink azalea. - Prairie dog. - Rhododendron. - Ruby-crowned kinglet. - Screech owl. - Springer spaniel. - Stone's caribou. - White-fronted goose. - White-tailed ptarmigan. - Whooping crane. © Feb. 1, 1945; K 57616, 57617, 57619-57622, 57625, 57627, 57628, 57631, 57634, 57635, 57641, 57643, 57644, 57646, 57649, 57650, 57652, 57653.

Giant St. John's wort. - Showy aster. - Texas plume. © Feb. 1, 1945; K 57629, 57633, 57638.

New York city housing authority. 2722-2724
Intermediate playground layouts. - Pipe tunnel. Playground equipment. - Play log, single. Log rail fencing. Playground equipment. © Jan. 5, 1945; I 35938-35940.

Norcross. 2725-2760

Absence makes the heart grow fonder and I don't mean for somebody else, 10V276. - Double share of wishes for you at Easter, 15E108. - Easter's here and so am I coming to your door to say hello folks, happy Easter day, 15E119. - Easter's here! Hoping all your Easter hours will be as bright as Easter flowers, 10E87. - If I had the wings of an angel, oh boy, 10V194. - I'm telling you, you're my valentine, 10V213. - It's Valentine's day, dad! I'll shout it from the rooftop, 15V727. - Little lovin' would suit me fine, but a lot would be nicer, Valentine, 5V190. - Love seat is made for two, here I am but where are you, 10V192. - To mom, my all-year valentine, 15V721. - To my husband, my best beau, a valentine, 'cause I love you so, 25V760. - To my husband, you're my all-year valentine, 15V729. - Valentine for mother with a double share of love, 15V720. - Valentine for my brother. Phooey on gooey stuff for you, 15V736. - Valentine for my wife and do I know I'm sitting pretty, 25V754. © Jan. 3, 1945; K 57435, 57438-57443, 57457, 57459-57465.

Birthday line or two to wish you a happy birthday. First, I'll wish you a birthday that simply couldn't be better, 10B213. © Dec. 28, 1944; K 57454.

Congratulations. You'll be learning a new language now, 25BC592. © Dec. 29, 1944; K 57456.

Do ya get the point, 25FR193. - First hundred years are the hardest, 10HB12. - I think you're tops, 25FR192. - Jumping at the chance to wish you happy birthday, 15HB49. © Feb. 23, 1945; K 57434, 57436, 57466, 57467.

Double share of love, sister, for your birthday and always, 15FB639. - For you grandmother a double share of love on your birthday, 15FB266. © Feb. 16, 1945; K 57468, 57469.

Forget you while you're sick? I wood knot, 25CN251. - Hope this birthday tops 'em all, daughter, 25FB110. - Waiting to hear that you're back on your feet, your spirits way up, 15C375. © Dec. 8, 1944; K 57447, 57450, 57451.

Happy birthday, sister, you take the cake, 15FB681. © Nov. 17, 1944; K 57445.

Happy birthday to my wife. This card doesn't come with a lovely mink coat, 25B863. © Feb. 2, 1945; K 57453.

Little boy brings lots of joy, 15BC730. © Dec. 15, 1944; K 57446.

Little note to speed your recovery, 15CN5. - Lookin' in to see how yer doin', 25CN252. - When you get back I'll be wearin' my best bib and tucker, my very best grin, 25FR191. © Dec. 1, 1944; K 57448, 57452, 57455.

Off it goes in a great big way, this good old wish, a happy birthday, 10B1013. - To my Mrs. with love and kisses on our anniversary, 25AN431. - What! Another anniversary, 15AN212. - When you're well I'll celebrate, no ifs, or ands, or buts, 10C380. © Jan. 26, 1945; K 57437, 57444, 57449, 57458.

Oderman (Harold D.) 2761

Candle light. © 1 c. Mar. 16, 1945; J 37713.

Outdoor advertising assn. of America, inc. 2762, 2763

Design no.:

1 for 24 sheet poster panel. - 2 for 26 sheet poster panel. © 1 c. each Mar. 9, 1945; I 35952, 35953.

Pantle (C. D.) 2764-2769

Jesus liked outdoor things. © Feb. 10, 1945; K 57481.

Little gray rabbit. - Playing with the wind. - Playmates at home. - Pretty colors out-of-doors. - Sharing pictures and books. © Feb. 10, 1945; K 57480, 57482-57485.

Paramount mutual benefit. 2770

America's no. 1 hospital expense and income security certificate. © Mar. 1, 1945; K 57549.

Patterson (Albert S.) 2771

Airfoil with convex-concave-convex cambered upper surface. © 1 c. Oct. 2, 1944; I 35878.

Photo & sound, inc. 2772-2776

Precision wood machining, operations on the wood lathe:

Face turning a collar, 5. - Turning a cylinder between centers, 1. - Turning taper work, 2. - Turning work in a chuck, 4. - Turning work on a face plate, 3. © Mar. 1, 1945; J 37735-37739.

Poster-message service. 2777

As advertised in newspapers. © Apr. 2, 1945; K 57715.

Pritchard (J. F.) & co. 2778

Shell thickness chart for api-asme pressure vessels. © Jan. 23, 1945; I 35907.

Providence lithograph co. 2779-2791

Beautiful temple. - Bible helps us to know God. - Springtime songs from the Bible. - Three servants. © Mar. 15, 1945; K 57602-57605.

Church grows larger; by Ernest Prater. - Sowing on the plains; by Nina T. Brisley. © Mar. 15, 1945; H 2851, 2852.

Copping (Harold):

By the rivers of Babylon. - For all nations and all people, JT 4-1. - Lost coin, JT 2-4. - Nehemiah's midnight survey, JT 1-1. - Pharisee and the publican, JT 2-4. - Ten virgins, JT 2-4. © Nov. 1, 1944; H 2844-2849.

Temptation of Jesus, JT 2-1. © Nov. 1, 1944; K 57547.

Pullman co. 2792, 2793

If you'll do this. © Dec. 30, 1944; K 57471.

This is what a fox-hole isn't. © Jan. 30, 1945; K 57668.

Purser (Mark William) 2794

Engine compression brake for automotive vehicles. © 1 c. June 9, 1944; I 35893.

R. C. M. productions, inc. 2795-2799

Precision wood machining, operations on a single face surfacer. Planing rough surfaces to dimensions, 1. © Feb. 1, 1945; J 37694.

Precision wood machining, operations on the jointer:

Beveling, stop chamfering, and tapering square stock, 2. - Face planing uneven surfaces, 3. - Jointing an edge for gluing - installing knives, 4. - Jointing edges and ends 90 degrees to face, 1. © Feb. 1, 1945; J 37691-37693, 37695.

Radem (Elmer J.) 2800

Provident manor. © Feb. 9, 1945; I 35883.

Rausch (William W.) 2801-2805

First floor plan:

Four bedroom house, model 401. - Three bedroom house, with dining room, model 312. © Mar. 24, 1945; I 35955, 35957.

Post war models, variations in roofs & ground cover. - Second floor plan, models 401-2-3-4-5-6, models 310-11-12, models 400 & 300 unfinished. © Mar. 24, 1945; I 35958, 35959.

Three bedroom house with full dining room, model 304. © Mar. 21, 1945; I 35956.

Ringholz (Norbert A.) 2806
Ringholz fraction calculator. © 1 c. Mar. 10, 1945; I 35908.

Ringling bros. & Barnum & Bailey combined shows, inc. 2807-2809
Key to menagerie poster. Black and white. © June 30, 1944; K 57600.
Ringling bros. and Barnum & Bailey. The greatest show on earth:
Sea lion design. - Title design. © Mar. 17, 1945; K 57599, 57601.

Rodriguez (Marcelino) 2810
Kitchen apparel closet. © 1 c. Feb. 20, 1945; I 35902.

Rust craft publishers, inc. 2811-2820
Hasti-notes, X413A-X413H, X413J, X413K. © Mar. 12, 1945; K 57585-57594.

Salvation army, inc. 2821, 2822
[Christ in Gethsemane] - [Dawn of new hope] © Mar. 1, 1945; K 57552, 57553.

Sawyers. 2823
Mt. Hood, Oregon, loop trip, 212. © Mar. 9, 1945; J 37714.

Schneider (Victor P.) 2824, 2825
Mechanically tightened bottle stopper. - Windshield wiper heater. © 1 c. each Mar. 19, 1945; I 35929, 35930.

Sery (Henry) 2826
Indispensible tray. © 1 c. Mar. 23, 1945; I 35950.

Shultz (Samuel M.) 2827
Easy-reach-self wall cabinet. © 1 c. Mar. 19, 1945; I 35927.

Simon (Edward P.) 2828-2835
Azalea, P.21. - Forsythia, P.20. - Honeysuckle, P.18. - Ivy, P.16. - Laurel, P.19. - Lilac, P.17. - Spirea, P.15. - Wisteria, P.22. © 1 c. each Mar. 17, 1945; I 35918-35925.

Simon bros. co. 2836
From the tropics straight to Main street. © Dec. 8, 1944; K 57596.

Sorensen (Henry) 2837
Sorensen concrete dam structure. © 1 c. Mar. 14, 1945; I 35903.

Spranger (John Anthony) 2838
Miekelskii, the Great. © Feb. 16, 1945; K 57658.

Staley (A. E.) mfg. co. 2839
Weavers of India. © Jan. 15, 1945; K 57664.

Stanley mfg. co. 2840-2845
[Angel-face] 5S8039-5S8042. © Mar. 13, 1945; K 57675-57678.
Merry Christmas. Here's dumping a load of good luck in your lap, 15S9275. - Merry Christmas, sister! Here's hoping you're so happy, 15S9254. © Mar. 13, 1945; K 57679, 57680.

Stein (Jack) 2846
Air-flow fireplace. © Dec. 29, 1944; I 35905.

Teich (Curt) & co., inc. 2847-2849
Greetings from:
Aberdeen, South Dakota, 4B-H456. © Dec. 19, 1944; K 57674.
Lancaster, Pa., 4B-H555. © Dec. 4, 1944; K 57673.
Marion, Indiana, 4B-H914. © Feb. 24, 1945; K 57473.

Thieme (Anthony) 2850
Late afternoon, Rockport. © Mar. 1, 1945; K 57550.

Thomas (Charles C.) 2851
[Neuro-ophthalmology] © Jan. 19, 1945; I 35941.

Timken roller bearing co. 2852
Help General Patch do the job. © Mar. 5, 1945; K 57509.

Town (John) 2853
Trailing cattle. © 1 c. Mar. 6, 1945; J 37709.

Troxel (George O.) 2854
Testing hardness, 10. © Mar. 14, 1945; I 35926.

Ueeck (Edward A.) 2855
Palmer, Alaska, Palmer post office, September, 1928. © 1 c. Jan. 19, 1945; J 37716.

United community & war fund, inc. 2856
Heart of gold award. © Oct. 9, 1944; K 57697.

United print shop. 2857
Storage receipt certificate. © Mar. 1, 1945; K 57718.

Vacha (Lottie E.) 2858
Lassie's son Laddie. © 1 c. July 10, 1944; J 37710.

Vernon-Benshoff co. 2859
[Vernon-Benshoff dental patient-education chart] 6. © Mar. 19, 1945; I 35967.

Von Beren (Russell D.) 2860
General arrangement departmental plan of a school stressing orientation, circulation, and affinities of departments. © 1 c. Mar. 10, 1945; I 35886.

Westinghouse electric & mfg. co. 2861
Entire electromagnetic spectrum. © Dec. 19, 1944; I 35954.

Wokeck (Herman John) 2862
Power wheel number 1. © 1 c. Mar. 10, 1945; I 35885.

Number of entries in classes H-K included in the Catalog since Jan. 1, 1945:

Reproductions of works of art (including 4 one-copy entries)	49
Drawings or plastic works of a scientific or technical character (including 186 one-copy entries)	356
Photographs (including 46 one-copy entries)	189
Prints and pictorial illustrations (including 111 contributions to periodicals and other one-copy entries)	875
Total	1,469

Adaptol co., Brooklyn. 2863
Speedy reference chart and replacement chart. For precision tube adapters. © Jan. 23, 1945; KK 30122.

Agency paper co., New York. 2864
Sky-rite air mail - lightweight - stationery. For air mail - lightweight stationery. © Feb. 8, 1945; KK 29996.

Allis-Chalmers mfg. co., Milwaukee. 2865-2868
Allis-Chalmers new streambarker, B6341. For hydraulic barker. © Oct. 3, 1944; KK 29843.
Allis-Chalmers ruptair magnetic air circuit breaker, B6346. For circuit breakers. © Dec. 19, 1944; KK 29846.
Parts list, type S across-the-line magnetic motor starters, size no. 3, X5143. For motor starters. © Oct. 26, 1944; KK 39844.
Welder A-C ampac, D-C weld-o-tron, B 6306-A. For welding apparatus. © Nov. 16, 1944; KK 29845.

American chemical paint co., Ambler, Pa. 2869
Weedone. For weed killer. © Dec. 31, 1944; KK 30186.

American engineering co., Philadelphia. 2870-2872
For stokers:
Announcing the AE perfect spread stoker. © Jan. 9, 1945; KK 30095.
What stoker streamlining means to you. © Feb. 2, 1945; KK 30097.
Here's a 1/4 ton electric hoist you don't have to baby. For electric hoist. © Jan. 15, 1945; KK 30096.

American felt co., Glenville, Conn. 2873, 2874
For felt:
Felt density and hardness. Data sheet no. 1, Sept., 1944. Rev. © Dec. 28, 1944; KK 29941.
Flame-proofed felt. Data sheet no. 12, Sept., 1944. © Dec. 28, 1944; KK 29935.

American gas assn., New York. 2875
Your dream, our scheme, and lo! Tomorrow! For gas refrigerator. © Dec. 19, 1944; KK 30171.

American locomotive co. & General electric co., Schenectady, N. Y. 2876, 2877
For transportation equipment:
Mercy trains, 113-114. © Jan. 27, 1945; KK 30152.
Moving mountains of munitions, 113-110. © Jan. 13, 1945; KK 29907.

American tag co., Chicago. 2878, 2879
Decals. For decalcomania transfers. © Jan. 5, 1945; KK 30110.
Gummed labels. For labels. © Jan. 5, 1945; KK 30111.

American tobacco co., New York. 2880
Why, sure! For cigarettes. © Jan. 26, 1945; KK 29893.

Austenal laboratories, inc., Chicago. 2881
Reconstruction of the common duct with a vitallium tube, series 2, no. 5. For pearse type vitallium bile duct tubes. © Feb. 19, 1945; KK 30323.

Baldwin locomotive works, Philadelphia. 2882, 2883
SR-4 scanning recording equipment. For testing equipment. © Jan. 31, 1945; KK 30066.
SR-4 strain recorder. Bulletin 214. For strain recorder. © Jan. 25, 1945; KK 29918.

Berkshire knitting mills, Reading, Pa. 2884
Berkshire colors, spring, 1945. For hosiery. © Jan. 16, 1945; KK 29831.

Bernstein bros., Los Angeles. 2885
Sunshine by the yard, from fabulous California! For yard goods. © Aug. 1, 1944; KK 30109.

Best & co., inc., New York. 2886-2913
Another of Best's famous specialties, suitmates. For misses hats. © Feb. 8, 1945; KK 30103.
California converters' new printed cottons join Best's group of exclusive fabrics. For little girls' dresses. © Feb. 4, 1945; KK 30098.
City-country separates in good gray flannel. For misses skirt, jacket, slacks and sweater. © Feb. 16, 1945; KK 30218.
City-country separates in good gray flannel. New for girls, a reversible in navy and red. For misses jacket and skirt and girls coat. © Feb. 9, 1945; KK 30107.
Crisp rayon faille, becoming little dresses to wear everywhere for now, for spring. For misses dresses. © Jan. 28, 1945; KK 29921.
Exotic Mexican colors make a blouse bright. For misses blouse. © Feb. 1, 1945; KK 29924.
Fashion-wise wools for young cosmopolitans. For junior miss dresses. © Feb. 16, 1945; KK 30219.
Fine tailoring on a new, girls' fitted topcoat. For girls' coat. © Feb. 9, 1945; KK 30105.
For fun in the sun, checked gingham. For checked playsuit. © Feb. 7, 1945; KK 30101.
From Best's famous Liliputian bazaar. Adventures out of doors begin in a lovely wrapper and cap set. For baby wrapper and cap. © Feb. 13, 1945; KK 30211.
From Best's famous Liliputian bazaar. Fine, white lawn and dainty, val-type lace. For baby dress. © Feb. 6, 1945; KK 30100.
From Best's famous Liliputian bazaar. North star's fine blanket of closely woven, fleecy, wool. For baby blanket. © Jan. 30, 1945; KK 29922.
Good gray flannels. In top demand for now-into-spring. For misses suits, slacks & jacket, girls coat & suit, boy's suit, little girls' coat. © Feb. 5, 1945; KK 30099.
Good news for suit lovers! Pretty white blouses. For misses' blouses. © Feb. 9, 1945; KK 30106.
Many-occasioned wool soft suits. For misses suits. © Feb. 2, 1945; KK 29926.
Nada reversible robe. For misses robe. © Feb. 16, 1945; KK 30220.

New straw bonnet wears a feather halo. For misses hat. © Feb. 15, 1945; KK 30216.

Playtime in Juilliard's zephyroy corduroy. For little boy's suspender shorts & overalls. © Feb. 8, 1945; KK 30104.

Pretty pumps to flatter your feet. Flattering from every angle! Baby bustle dress. For misses dress & misses shoes. © Feb. 14, 1945; KK 30214.

Prized wool gabardines for young cosmopolitans. For junior miss suits. © Feb. 9, 1945; KK 30108.

Rayon moire suit-dress with a peplum flare. For misses dress. © Feb. 2, 1945; KK 29925.

Sun shines on bare shoulders. For misses sun back dress & jacket. © Feb. 15, 1945; KK 30217.

'Teen ages love that two-piece look. Red or navy wool for our white-piped cardigan. When it's topcoat time - the wool tweed reefer. For little girls jacket & skirts, missed jacket, boy's reefer. © Feb. 16, 1945; KK 30221.

Versatile suit in men's wear worsted. Stripes and plaids says the Liliputian bazaar and does more of those adorable cotton frocks. For little girls dresses & misses suit. © Feb. 15, 1945; KK 30215.

Weather-proof ski jacket. Young version of the wool jacket and skirt. For misses ski jacket & girls skirt & jacket. © Jan. 30, 1945; KK 29923.

Wool button-up with the new soft silhouette. For misses dress. © Feb. 8, 1945; KK 30102.

Wool town suit for now and later. For misses suit. © Feb. 13, 1945; KK 30212.

Young cosmopolitans choose floral prints. For junior miss dress. © Feb. 14, 1945; KK 30213.

Best foods, inc., New York. 2914

Your shoes are showing! For shoe polish. © Feb. 4, 1945; KK 30049.

Blue bell, inc., New York. 2915-2927

For overalls & other work clothes:

Big guns. © Nov. 30, 1944; KK 30203.

Blue bells put blueprints into action. © Sept. 28, 1944; KK 30198.

Blue bell's word of honor to you. © Jan. 18, 1945; KK 30207.

Meet the biggest news in work clothes labeling. © Jan. 11, 1945; KK 30206.

Qualitag, the tag that X-rays quality. © Feb. 1, 1945; KK 30209.

Remember these three in work clothes. © Oct. 26, 1944; KK 30200.

Seeing and reading are believing. © Jan. 25, 1945; KK 30208.

Sign of an invincible America. © Sept. 14, 1944; KK 30197.

This royal family has three names. © Nov. 9, 1944; KK 30201.

Three great names, growing greater. © Nov. 23, 1944; KK 30202.

Three names for better work clothes. © Dec. 7, 1944; KK 30204.

Three names to watch for post-war. © Oct. 13, 1944; KK 30199.

Three ways to plan a brighter future. © Dec. 21, 1944; KK 30205.

Bon Ami co., New York. 2928-2930

For cleanser:

It's such a pleasant cleanser to work with! © Dec. 25, 1944; KK 30170.

See! It does the polishing too! © Jan. 23, 1945; KK 30168.

So that's why your things have such a lovely lustre! © Dec. 27, 1944; KK 30169.

Borden co., New York. 2931-2945

But Elmer, how can the menu tell you it's a good place to eat? For cheese. © Jan. 5, 1945; KK 29886.

Daddy says rich-flavored Borden's creamed cottage cheese makes a meal a banquet! For creamed cottage cheese. © Oct. 17, 1944; KK 29879.

Dry skim milk improves the diet at low cost. For dry skim milk. © Sept. 29, 1944; KK 30008.

For Borden's egg-nog:

Come one! Come all! © Dec. 20, 1944; KK 29883.

Get out the bowl! Get out the glasses! © Dec. 12, 1944; KK 29882.

For dairy products:

I see hundreds of eyes watching your career! © Jan. 1, 1945; KK 29885.

What milk gives you more cream. © July 23, 1944; KK 29876.

When a lady resolves. © Jan. 9, 1945; KK 29887.

For homogenized milk:

At Borden's, young lady, 99 o/o isn't passing! © Sept. 19, 1944; KK 29877.

On Borden farms we houseclean every day! © Oct. 24, 1944; KK 29881.

Study hard, Beulah. © Oct. 5, 1944; KK 29878.

For malted milk:

Borden's hemo delicious vitamin-mineral chocolate drink. © July 15, 1944; KK 29875.

Confidentially, doctor, you know more about it than I do! © Jan. 1, 1945; KK 29884.

I wouldn't believe a daughter of mine could be such a droop! © Jan. 19, 1945; KK 29888.

Free! Get these wonderful gifts. For irradiated evaporated milk. © Oct. 26, 1944; KK 29880.

Botany worsted mills, Passaic, N. J. 2946-2980

Botany 500. For men's clothing. © Feb. 15, 1945; KK 30254.

For knitting yarns:

Botany model of the month, v. 2, no. 1. © Feb. 2, 1942; KK 30023.

Botany model of the month, v. 2, no. 2. © Mar. 2, 1942; KK 30024.

Botany model of the month, v. 2, no. 3. © Apr. 1, 1942; KK 30025.

Botany model of the month, v. 2, no. 5. © June 1, 1942; KK 30027.

Botany model of the month, v. 2, no. 6. © July 1, 1942; KK 30028.

Botany model of the month, v. 2, no. 7. © Aug. 1, 1942; KK 30029.

Botany model of the month club, v. 2, no. 4. © May 1, 1942; KK 30026.

Botany model of the month club, v. 2, no. 8. © Sept. 1, 1942; KK 30030.

Botany model of the month club, v. 2, no. 9. © Oct. 1, 1942; KK 30031.

Botany model of the month club, v. 2, no. 10. © Nov. 2, 1942; KK 30032.

Botany model of the month club, v. 2, no. 11. © Dec. 1, 1942; KK 30033.

Botany model of the month club, v. 2, no. 12. © Jan. 2, 1943; KK 30034.

Botany model of the month club, v. 3, no. 1. © Feb. 1, 1943; KK 30078.

Botany model of the month club, v. 3, no. 2. © Mar. 1, 1943; KK 30051.

Botany model of the month club, v. 3, no. 3. © Apr. 1, 1943; KK 30052.

Botany model of the month club, v. 3, no. 4. © May 1, 1943; KK 30053.

Botany model of the month club, v. 3, no. 5. © June 1, 1943; KK 30054.

Botany model of the month club, v. 3, no. 6. © July 1, 1943; KK 30055.

Botany model of the month club, v. 3, no. 7. © Aug. 2, 1943; KK 30056.

Botany model of the month club, v. 3, no. 8. © Sept. 1, 1943; KK 30057.

Botany model of the month club, v. 3, no. 9. © Oct. 1, 1943; KK 30058.

Botany model of the month club, v. 3, no. 10. © Nov. 1, 1943; KK 30059.

Botany model of the month club, v. 3, no. 11. © Dec. 1, 1943; KK 30060.

Botany model of the month club, v. 3, no. 12. © Jan. 3, 1944; KK 30061.

Botany model of the month club, v. 4, no. 1. © Feb. 1, 1944; KK 30035.

Botany model of the month club, v. 4, no. 2. © Mar. 1, 1944; KK 30036.

Botany model of the month club, v. 4, no. 3. © Apr. 1, 1944; KK 30037.

Botany model of the month club, v. 4, no. 4. © May 1, 1944; KK 30038.

Botany model of the month club, v. 4, no. 5. © June 1, 1944; KK 30039.

Botany model of the month club, v. 4, no. 6. © July 1, 1944; KK 30040.

Botany model of the month club, v. 4, no. 8. © Sept. 1, 1944; KK 30041.

Botany model of the month club, v. 4, no. 9. © Oct. 2, 1944; KK 30042.

Botany model of the month club, v. 4, no. 10. © Nov. 1, 1944; KK 30043.

Botany model of the month club, v. 4, no. 11. © Dec. 5, 1944; KK 30044.

Briggs mfg. co., Detroit. 2981
Family foursome, that's our new bathroom! For plumbingware. © Feb. 3, 1945; KK 29857.

Browning King & co., New York. 2982
Cheviot suit. For clothing. © Jan. 11, 1945; KK 29916.

Campus sales co. See Kampa (Edmund P.), d. b. a. Campus sales co.

Candy bros. mfg. co., St. Louis. 2983
Feather-throat! For cough drops. © Nov. 25, 1944; KK 29890.

Carroll (Gene) Chicago. 2984
For discriminating women, natural birth control. The dial method of child spacing. For perpetual indicator calendar. © Mar. 20, 1944; KK 29861.

Cash (A. W.) co., Decatur, Ill. 2985
Cash standard type 123 diaphragm relief valve. For relief valves. © Feb. 9, 1945; KK 30249.

Celanese corp. of America, New York. 2986
America sees it through - synthetics. For Celanese textiles, plastics, chemicals. © Feb. 4, 1945; KK 30179.

Champion products co., New York. 2987
Wolf license [cards] For leather badges. © Jan. 26, 1945; KK 29858.

Chilk (Joseph) Los Angeles. 2988
For drawing-power look to gag-ads. For mats. © Aug. 22, 1944; KK 30189.

Clairol, inc., Stamford, Conn. 2989-2991
For hair tint:
Before and after. © Jan. 25, 1945; KK 30084.
Before and after. © Feb. 1, 1945; KK 30178.
Same woman! © Jan. 30, 1945; KK 30085.

Coca-cola co., Wilmington, Del. 2992
How about a coke? Three girls at counter. For soft drink. © Feb. 1, 1945; KK 30167.

Cohen (Charles Sigismund), d. b. a. Sigismund, Philadelphia. 2993
No work today! For eyeglasses. © Feb. 1, 1945; KK 30242.

Cohn (H.) co., Baltimore. 2994-2996
Introducing Sizzy and Puzzy. For tooth brush, tooth paste, shoe polish & dauber. © Nov. 15, 1944; KK 30075.
Introducing Sizzy and Puzzy. For tooth brush, tooth paste, shoe polish, brushes, and dauber. © Nov. 15, 1944; KK 30076.
Now! Good habits are heaps of fun! For tooth paste. © Feb. 3, 1945; KK 30077.

Cole of California, inc., Los Angeles. 2997-2999
Sideswept, LA-2-A. For swim suits. © Dec. 29, 1944; KK 30250.
Sun goddess, LA-1. For swim suit. © Oct. 31, 1944; KK 29966.
What does a girl look for in a bathing suit, LA-12. For bathing suits. © Jan. 10, 1945; KK 29967.

Columbia pictures corp., New York. 3000, 3001
For stills, posters, window cards, lobby display cards, slides & mats:
I love a mystery. © Dec. 29, 1944; KK 29848.
Sagebrush heroes. © Dec. 29, 1944; KK 29847.

Conklin pen co., Chicago. 3002
Names that endure. Louis Pasteur, founder of bacteriology. Conklin, the pen that endures for generations. For fountain pens. © Feb. 17, 1945; KK 30089.

Corn products sales co., New York. 3003, 3004
Power behind the home. For syrup. © Jan. 19, 1945; KK 29872.
Sad Iron learns the linit glide. For starch. © Jan. 19, 1945; KK 29871.

Daly ticket co., Collinsville, Ill. 3005
Make it all-out production. For combination miner's checks. © Oct. 3, 1944; KK 29862.

Davison chemical corp., Baltimore. 3006
Dehydration of refrigerants. For silica gel. © Jan. 29, 1945; KK 30252.

Dick (A. B.) co., Chicago. 3007-3014
For stencil duplicators & supplies:
Black on white. © Jan. 15, 1945; KK 30236.

Champion slugger. © Jan. 1, 1945; KK 30237.

Clean, clear-cut copies. © Jan. 10, 1945; KK 29920.

Deadly queen. © Dec. 1, 1944; KK 29917.

Finest in duplication. © Dec. 24, 1944; KK 30154.

Helpful hints for a good secretary. © Jan. 1, 1945; KK 30238.

Streamline your production - control paperwork. © Jan. 1, 1945; KK 30235.

Young business interns. © Jan. 15, 1945; KK 30239.

Doho chemical corp., New York. 3015
We are privileged to present. For medicinal. © Feb. 6, 1945; KK 30259.

Downs (John Whitney) Los Angeles. 3016
Sheave block data - for standard hoisting service. For sheave blocks. © Nov. 1, 1944; KK 30210.

DuMont (Allen B.) laboratories, inc., Passaic, N. J. 3017, 3018
For precision instruments:
Final test, these unretouched oscillogram photos of the DuMont type 248 oscillograph, tell the story best. © Nov. 1, 1944; KK 29849.
Perfect exposure because of shutters and flash-bulbs checked by DuMont oscillography. © Jan. 1, 1945; KK 29850.

Durham mfg. co., Muncie, Ind. 3019
We can't give you anything but love—! For metal furniture. © Feb. 8, 1945; KK 30226.

Electric boat co., New York. 3020
Conning the kill. For submarines, motor torpedo boats. © Jan. 9, 1945; KK 30047.

Elk filling corp., Buffalo. 3021
Toy tent. For toys, games, dolls, books, puzzles, etc. © Oct. 1, 1944; KK 29940.

Esso, inc., New York. 3022
State records show that only half of America's cars get check-ups. For petroleum products. © Jan. 27, 1945; KK 30261.

Eversharp, inc., Chicago. 3023
May we suggest the answer to the $64 question. For fountain pen. © Jan. 26, 1945; KK 30065.

Exhibit supply co., Chicago. 3024, 3025
Pep-o-meter. For cards sold by means of vending machines. © Jan. 31, 1945; KK 29942.
Price list. For cards & supplies for penny arcades. © Feb. 6, 1945; KK 30063.

Fun film library, New York. 3026
Flicker frolics. For movie films. © Feb. 5, 1945; KK 30231.

Gaines food co., inc., Sherburne, N. Y. 3027
Results you can really see. For dog food. © Feb. 2, 1945; KK 30191.

General electric co. See American locomotive co.

General foods corp., New York. 3028, 3029
Country flavor for city folks. For catsup. © Feb. 2, 1945; KK 30048.
3 new mix-easy cakes and 6 decorating ideas! For recipe package insert. © Feb. 1, 1945; KK 30240.

General mills, inc., Minneapolis. 3030-3033
Gosh! Breakfast's like a party at grandmaw's! For cereal. © Dec. 17, 1944; KK 29954.
Look! An oat cereal all ready to eat. For cereals. © Dec. 24, 1944; KK 29956.
Maraschino party cake. For flour. © Dec. 19, 1944; KK 29955.
Try a little monosodium glutamate! For food products. © Jan. 9, 1945; KK 29957.

Granat bros., San Francisco. 3034, 3035
For your valentine. For diamond rings. © Feb. 11, 1945; KK 30246.
Men's wedding rings. For men's wedding rings. © Jan. 21, 1945; KK 29867.

Great Atlantic & Pacific tea co., New York. 3036-3041
Fine teas tailored to your taste, fitted to your purse. For tea. © Dec. 10, 1944; KK 29958.
For groceries:
Look what grand eating 25¢ will buy! © Dec. 10, 1944; KK 29959.
No wonder women agree. It's time to turn to A. & P. © Dec. 18, 1944; KK 29963.
It sings with flavor, coffee that's 5 ways better. For coffee. © Dec. 10, 1944; KK 29960.
Yes, sunshine supplies vitamin D. For evaporated milk. © Dec. 10, 1944; KK 29961.
3 easy recipes, quick to fix. For bread. © Dec. 10, 1944; KK 29962.

Grinnell co., inc., Providence. 3042, 3043
Grinnell mulsifyre systems. For fire extinguishing system equipment. © Jan. 4, 1945; KK 29892.
Grinnell pipe joint compounds for every piping service. For pipe joint compounds. © Feb. 1, 1945; KK 29905.

Hanley (James) co., Providence. 3044
What're we waiting for? For ale. © Feb. 14, 1945; KK 30263.

Hansen's (Chr.) laboratory, inc., Little Falls, N. Y. 3045-3047
Desserts for tomorrow. For junket food products. © Jan. 18, 1945; KK 29853.
For rennet tablets:
Delicious milk desserts put accent on appetite. © Dec. 30, 1944; KK 29852.
Milk becomes a treat. © Dec. 2, 1944; KK 29851.

Hercules powder co., Wilmington, Del. 3048
Truline mold spray 91, a new foundry aid by the makers of truline binder. For truline mold spray 91. © Jan. 3, 1945; KK 29859.

Hirestra laboratories, inc., New York. 3049
Help nature endow you with more youthful skin beauty. For hand cream. © Feb. 15, 1945; KK 30262.

Hudnut (Richard) New York. 3050
Your color-scope chart. For beauty preparations. © Feb. 1, 1945; KK 30091.

Indiana steel products co., Chicago. 3051, 3052
For permanent magnets:
Basic types of permanent magnets. © Jan. 5, 1945; KK 29983.
Battle commands reach all hands! © Nov. 28, 1944; KK 29982.

Italian Swiss colony, San Francisco. 3053, 3054
For wines:
They knew what they wanted. © Jan. 20, 1945; KK 30119.
They know what they wanted. © Jan. 25, 1945; KK 30120.

Ives (Harry A.) Brooklyn. 3055
Beautiful American and English antiques. For antiques. © Sept. 8, 1944; KK 30133.

Johansen bros. shoe co., inc., St. Louis. 3056
Johansen shoes. For shoes. © Feb. 1, 1945; KK 30233.

Johnson (Walter H.) candy co., Chicago. 3057-3059
For candy bar:
Don't get het up ma'am. © Jan. 30, 1945; KK 29995.
Don't lose your head, ma'am. © Feb. 5, 1945; KK 30150.
Your safe is safe, ma'am! Comic strip. © Jan. 23, 1945; KK 29894.

Johnson products co., Buffalo. 3060
Grime doesn't pay. For a household cleaner. © Oct. 1, 1944; KK 30224.

Kampa (Edmund P.), d. b. a. Campus sales co., Milwaukee. 3061
Lip expression. For cosmetics. © Sept. 14, 1943; KK 30128.

Kennametal, inc., Latrobe, Pa. 3062
Kennametal standard tool selection chart. For Kennametal carbide tipped tools. © Jan. 24, 1945; KK 30190.

Kia-min laboratories, Los Angeles. 3063
Man's rightful heritage. Health mineral. For organic mineral solution. © Nov. 22, 1944; KK 30045.

Kidde (Walter) & co., inc., New York. 3064, 3065
Kidde carbon dioxide fire extinguishing system. For automatic fire extinguishing equipment. © Feb. 1, 1945; KK 30017.
Kidde gun chargers. For gun chargers. © Dec. 8, 1944; KK 29993.

Klemm (M. W.) Lincoln, Ill. 3066, 3067
For poultry:
Look! Here's your proof. © Jan. 24, 1945; KK 30019.
Mapleside advanced breeding will increase your profits. © Jan. 19, 1945; KK 30018.

Legion of the Half-a-heart, Los Angeles. 3068
Keep your heart in service! Join the Legion of the Half-a-heart. For emblems. © Jan. 11, 1945; KK 30083.

Lehn & Fink products corp., Bloomfield, N. J. 3069-3074
For disinfectant:
Medical school tests prove lysol kills flu bug. © Feb. 2, 1945; KK 30194.
Well, something's keeping the doctor away. © Jan. 19, 1945; KK 29906.
Handy advice by Arlene Francis. I see love in your hand. For cosmetics. © Feb. 6, 1945; KK 30123.
Have you listened to Hinds blind date. For cosmetics & dentifrice. © Jan. 1, 1945; KK 29936.
Toothsome Clare. For tooth powder. © Jan. 15, 1945; KK 30064.
Why are red headed women irresistible to men? For henna, disinfectant, hand cream & tooth powder. © Jan. 18, 1945; KK 30046.

Lenthéric, inc., New York. 3075, 3076
Lenthéric perfumes miracle. For perfumes. © Feb. 1, 1945; KK 30245.
Soft-focus make-up. For cosmetics. © Feb. 14, 1945; KK 30248.

Liebmann breweries, inc., Brooklyn. 3077
My beer is Rheingold, the dry beer! Says Jane House, Miss Rheingold, 1944. For alcoholic beverage. © Nov. 12, 1944; KK 29911.

Liggett & Myers tobacco co., New York. 3078-3083
For cigarettes:
Amount of smoking pleasure it gives you is the only sound basis for selecting a cigarette. © Feb. 1, 1945; KK 30092.
Come on Chesterfield, we're changing to a new outfit. © Feb. 5, 1945; KK 30094.
Look fellers. © Feb. 11, 1945; KK 30196.
Tacky Skinner says: With us it's Chesterfield. © Feb. 1, 1945; KK 30093.
Tangler Stokes. © Jan. 25, 1945; KK 30015.
Your only concern in selecting a cigarette. © Jan. 18, 1945; KK 30195.

Lindstrom (Carl) Chicago. 3084
False teeth. For stabilizing powder for false teeth. © Jan. 12, 1945; KK 29860.

Lingo (John E.) & son, inc., Camden, N. J. 3085
Vertical tubular steel radiators. For vertical tubular steel radiators. © Jan. 23, 1945; KK 30114.

Lord & Taylor, New York. 3086-3090
For women's wearing apparel:
American look - it's as typically American. © Jan. 21, 1945; KK 30175.
American look - it's being beautifully dressed. © Jan. 15, 1945; KK 30174.
American look - it's doing your hair. © Jan. 14, 1945; KK 30173.
American look - it's dressing so people will say. © Jan. 14, 1945; KK 30172.
American look - it's using color so you look gay. © Jan. 17, 1945; KK 30134.

McGavin (James) Springfield, Ill. 3091
Bank golf. For outdoor game. © Feb. 15, 1945; KK 30234.

Macmillan petroleum corp., Los Angeles. 3092-3096
For motor oil:
Macmillan ring-free motor oil. © Nov. 3, 1944; KK 30003.
Macmillan ring-free motor oil. © Dec. 28, 1944; KK 30006.
Macmillan ring-free motor oil. © Jan. 1, 1945; KK 30004.
Problem of bearing failure. © Dec. 28, 1944; KK 30005.
We're all ring-free boosters around here. © Dec. 9, 1944; KK 30007.

Magic Valley groves, Alamo, Tex. 3097
Magic Valley groves. Texas' finest fruits. For fruits. © Nov. 30, 1942; KK 30121.

Marchand (Charles) co., New York. 3098
Wonderful! The effects you can get with this new make-up for the hair! For hair rinse. © Oct. 29, 1943; KK 30113.

Marlboro products co., New York. 3099
Styled by Marlboro. For leather goods, gifts & novelties. © Jan. 18, 1945; KK 30241.

Mathieson alkali works, inc., New York. 3100-3108
For lo-bax powder, chlorine bactericide:
Bacteria control by dairy plants. © Dec. 15, 1944; KK 29835.
Meeting milk ordinance requirements. © Dec. 15, 1944; KK 29834.
Protecting milk from cow to consumer. © Dec. 15, 1944; KK 29837.
Recommend and sell lo-bax chlorine bactericide. © Jan. 25, 1945; KK 29838.
Stop reject losses! © Dec. 15, 1944; KK 29836.
For lo-bax special, chlorine bactericide:
Prevent sour milk! © Jan. 25, 1945; KK 29839.
Produce high quality fluid milk. © Jan. 25, 1945; KK 29840.
Producing and distributing high quality milk. © Jan. 25, 1945; KK 29841.
Quality products through bacteria control. © Jan. 25, 1945; KK 29842.

Micro switch corp., Freeport, Ill. 3109
Micro switches have been generally adopted by the aircraft industry. For precision electric switches. © Apr. 1, 1944; KK 30020.

Micro switch div., Freeport, Ill. 3110, 3111
For precision electric switches.
Silver lining to a washday cloud. © Aug. 5, 1944; KK 30021.
Utilities find many spots for Micro switch. © Aug. 19, 1944; KK 30022.

Midwest mfg. & engineering corp., New York. 3112
Vuedex and vuerax. For cigarette cases & tie & accessory rack. © Jan. 31, 1945; KK 30193.

Minnesota mining & mfg. co., St. Paul. 3113
You're telling me! Sure, I could do it better with Scotch tape! For Scotch cellulose tape. © Jan. 26, 1945; KK 29919.

Miss Swank, inc., New York. 3114
No, they won't ride up. For slips. © Jan. 21, 1945; KK 30002.

National distillers products corp.,* New York. 3115, 3116
For whiskey:
Class tells. © Feb. 10, 1945; KK 30228.
Hats off to ice. © Jan. 13, 1945; KK 30227.

Nelson & co., inc., Baltimore. 3117-3128
For electrical appliances & phonograph records & steel products:
Nelson & co. Distributors [of] electrical appliances, phonograph records [and steel products. Calendar] Jan., 1945. © Jan. 1, 1945; KK 29968.
Nelson & co. Distributors [of] electrical appliances, phonograph records [and steel products. Calendar] Feb., 1945. © Jan. 1, 1945; KK 29969.
Nelson & co. Distributors [of] electrical appliances, phonograph records [and steel products. Calendar] Mar. 1945. © Jan. 1, 1945; KK 29970.
Nelson & co. Distributors [of] electrical appliances, phonograph records [and steel products. Calendar] Apr., 1945. © Jan. 1, 1945; KK 29971.
Nelson & co. Distributors [of] electrical appliances, phonograph records [and steel products. Calendar] May, 1945. © Jan. 1, 1945; KK 29972.
Nelson & co. Distributors [of] electrical appliances, phonograph records [and steel products. Calendar] June, 1945. © Jan. 1, 1945; KK 29973.
Nelson & co. Distributors [of] electrical appliances, phonograph records [and steel products. Calendar] July, 1945. © Jan. 1, 1945; KK 29974.
Nelson & co. Distributors [of] electrical appliances, phonograph records [and steel products. Calendar] Aug., 1945. © Jan. 1, 1945; KK 29975.
Nelson & co. Distributors [of] electrical appliances, phonograph records [and steel products. Calendar] Sept., 1945. © Jan. 1, 1945; KK 29976.
Nelson & co. Distributors [of] electrical appliances, phonograph records [and steel products. Calendar] Oct., 1945. © Jan. 1, 1945; KK 29977.
Nelson & co. Distributors [of] electrical appliances, phonograph records [and steel products. Calendar] Nov., 1945. © Jan. 1, 1945; KK 29978.
Nelson & co. Distributors [of] electrical appliances, phonograph records [and steel products. Calendar] Dec., 1945. © Jan. 1, 1945; KK 29994.

New day pub. co., Newark, N. J. 3129
For a just and lasting peace. Divine unity sticker. For red, white, blue gummed sticker. © Nov. 11, 1944; KK 29854.

New York air brake co., New York. 3130, 3131
For hydraulic controls:
As loads grow the need grows - for finger-tip control. © Jan. 8, 1945; KK 29988.
Finger-tip control - in super-highway construction. © Dec. 30, 1944; KK 29987.

Overhead door corp., Hartford City, Ind. 3132
Rugged construction. For overhead doors. © Dec. 1, 1944; KK 29965.

Pabst brewing co., Milwaukee. 3133-3140
For beer:
But why should I handle a carton with kid gloves? © Oct. 15, 1944; KK 30163.
Do I look like a magician? © Sept. 15, 1944; KK 30162.
Hey, get a light! © Jan. 31, 1945; KK 30165.
Hit of the show. © Mar. 10, 1944; KK 29868.
How to make bartenders burst into tears. © Oct. 24, 1944; KK 29869.
On the hot alleys. © Dec. 10, 1944; KK 30164.
Symbol of friendly companionship. © May 1, 1944; KK 29870.
Your fabrics get a great, big hand. For desizer. © Feb. 1, 1945; KK 30166.

Parke, Davis & co., Detroit. 3141
Parke-Davis vitamins in action. For pharmaceutical preparation. © Jan. 2, 1945; KK 29830.

Parker appliance co., Cleveland. 3142
Parker AN fittings, equivalents for AC and NAF. For type fittings. © Mar. 17, 1944; KK 30117.

Pepsi-cola co., Long Island City, N. Y. 3143
Pepsi, the Pepsi-cola cop. Pepsi at the North Pole. For bottle beverage. © Feb. 4, 1945; KK 30180.

Pillsbury flour mills co., Minneapolis. 3144-3146
For flour:
He up and kissed me. © Oct. 8, 1944; KK 30067.
Pillsbury famous 4 kernels - redecorate their home. © Sept. 10, 1944; KK 30068.
Pillsbury's 4-kernel flavor parade. © Nov. 5, 1944; KK 30069.

Pillsbury mills, inc., Minneapolis. 3147, 3148
For flour:
Apricots, raisins guaranteed baking in the pie that's tops for taste. © Jan. 17, 1945; KK 30071.
My mom sure put me in solid! © Jan. 7, 1945; KK 30070.

Plomb tool co., Los Angeles. 3149
Plomb close-coupled universals are the shortest. For universal sockets & hand tools. © Dec. 18, 1944; KK 30251.

Price bros. co., Dayton, O. 3150
What is flexicore floor and roof slab. For floor & roof slab. © Jan. 5, 1945; KK 29964.

Pullman-Standard car mfg. co., Chicago. 3151-3153
For railroad equipment:
Distribution of Pullman-Standard's 1944 sales dollar. © Jan. 5, 1945; KK 29985.
New thrill in railroad travel. © Jan. 19, 1945; KK 29986.
Three-tier. The budget sleeper. © Dec. 30, 1944; KK 29984.

Ramsey accessories mfg. corp., St. Louis. 3154, 3155
For piston rings:
All Ramco piston rings now finished by the war-developed Ramco micro-lap production method. © Jan. 1, 1945; KK 29855.
Double life principle. © Jan. 1, 1945; KK 29856.

Refined syrups & sugars, inc., Yonkers, N. Y. 3156
New way to use sugar. For liquid sugar. © Jan. 6, 1945; KK 29863.

Rome cable corp., Rome, N. Y. 3157, 3158
For wire cable:
Insulation can cover a multitude of sins. © Dec. 11, 1943; KK 29910.
What's your problem? © Nov. 13, 1943; KK 29909.

Ronrico corp., San Juan, Puerto Rico. 3159
By skilled hands. For rum. © Jan. 30, 1945; KK 30258.

Schenley import corp., New York. 3160-3162
For rum:
For your holiday egg-nog. © Dec. 1, 1943; KK 30256.
Internationally famous since 1862. © July 29, 1943; KK 30257.
World-famous Bacardi cocktail. © Sept. 23, 1943; KK 30255.

Schlumbohm (Peter) New York. 3163
Fahrenheitor, the chemist's way of cooling a bottle. For medical appliance. © Jan. 27, 1945; KK 30188.

Seven-up co., St. Louis. 3164
You like it, 510-B. For soft drink. © Sept. 19, 1944; KK 30080.

Sigismund. See Cohen (Charles Sigismund), d. b. a. Sigismund.

Singer mfg. co., Elizabethport, N. J. 3165
Announcing the new smaller A-11 model of the Singer surgical stitching instrument. For A-11 model Singer surgical stitching instrument. © Jan. 1, 1945; KK 29937.

Standards brands, inc., New York. 3166-3169
For V-8 vegetable juices:
Combined juices of all these vegetables. © Oct. 22, 1943; KK 30131.
Juices of all these nutritious vegetables in every glass of V-8. © Sept. 22, 1943; KK 30130.
Juices of all these vegetables in every glass of V-8. © Sept. 17, 1943; KK 30129.
V-8's gift to you. © Nov. 10, 1943; KK 30132.

Standard oil co., Chicago. 3170, 3171
For gasoline & motor oil:
George, let's have the Standard oil man look under the hood of the car. © Feb. 8, 1945; KK 30087.
If you'd just have the Standard oil man check the car regularly, George, you'd avoid the pitfalls of car trouble. © Jan. 24, 1945; KK 30086.

Stoffel seals co., inc., Scarsdale, N. Y. 3172
Zip seal. For seal. © Dec. 13, 1944; KK 30118.

Stromberg-Carlson co., Rochester, N. Y. 3173
He watched the sea. For radios. © Jan. 10, 1945; KK 30124.

Superba cravats, inc., Rochester, N. Y. 3174, 3175
For cravats:
Come in and see the new color-o-scope. © Jan. 15, 1945; KK 30115.
What's the necktie hue that compliments you? © Jan. 15, 1945; KK 30116.

Tasty baking co., Philadelphia. 3176
Tasty pie - great discoveries! Poster no. 100. For pie. © Feb. 10, 1945; KK 30229.

Taylor engraving corp., Dallas. 3177
Postwar planning at last! For address book. © Nov. 15, 1944; KK 30177.

Templeton, Kenly & co., Chicago. 3178
Simplex-Jenny center hole hydraulic pullers. For hydraulic pullers. © Dec. 15, 1944; KK 30050.

Tivoli brewing co., Detroit. 3179, 3180
For beer:
Same to you always. © Dec. 15, 1944; KK 29889.
To make 'em disappear, buy more bonds. © Nov. 1, 1944; KK 29832.

Trautman (Ray) Minneapolis. 3181
All rubber ankle joint [and] Fibre limb with knee-control brake. For artificial limbs. © Jan. 25, 1945; KK 29833.

Two timer, inc., Chicago. 3182
Two timer. The coat that leads a double life. For ladies' coats. © Jan. 23, 1945; KK 30192.

United features syndicate, inc., New York. 3183
Li'l Abner. It's an avalanche! For wheat breakfast food. © Jan. 3, 1945; KK 30088.

Universal Geneva watch co., New York. 3184
Universal Genève. Black, Starr and Gorham presents. For watches. © Apr. 22, 1943; KK 30225.

Upjohn co., Kalamazoo, Mich. 3185
266 greatest days of her life. For pharmaceutical products. © Jan. 20, 1945; KK 30016.

Vickers, inc., Detroit. 3186
Hydraulic suggestion sketches. For hydraulic control equipment. © Jan. 15, 1945; KK 29908.

Warner-Patterson co., Chicago. 3187, 3188
For automobile accessories & supplies:
Don't blame the gas. © Nov. 10, 1944; KK 30223.
Insure your motor against heat damage. © Oct. 20, 1944; KK 30222.

Wembley, inc., New Orleans. 3189
Colors of America's great outdoors. Cherokee red. For necktie. © Feb. 2, 1945; KK 30247.

Western cartridge co. Winchester repeating arms co. div., New Haven. 3190-3197
For ammunition:
Fué a la Winchester a quien tocó destruir estos 3 saboteadores invisibles de la munición. © Oct. 20, 1943; KK 29929.
Gemelas con 75 años de diferencia. © Mar. 20, 1944; KK 29932.
El incentivo en las ventas y las utilidades. © June 20, 1944; KK 29934.
¿Papá qué signigica esta marquita PW? © June 20, 1943; KK 29927.
Preparados para construir o combatir. © May 20, 1944; KK 29933.
Trace su plan de ventas en la post guerra. © Feb. 20, 1944; KK 29931.
For flashlight batteries:
¡Cuando vuelva a brillar la luz! Flashlight battery, gun and cartridge box. © Jan. 20, 1944; KK 29930.
¡Cuando vuelva a brillar la luz! Three flashlight batteries. © Sept. 20, 1943; KK 29928.

Weston electrical instrument corp., Newark, N. J.
Weston dial, v. 6, no. 1. For exposure meters. © Jan. 29, 1945; KK 29873. 3198

Whitman (Stephen F.) & son, inc., Philadelphia. 3199-3205
For confectionery:
Fresh walnuts are at their best. © Nov. 15, 1944; KK 30156.
Gloom chasers. © Dec. 29, 1944; KK 30159.
It must be love. © Jan. 10, 1945; KK 30160.
It wouldn't be Christmas without Whitman's chocolates. © Dec. 13, 1944; KK 30158.
Thanks for the sharing, folks. © Nov. 9, 1944; KK 30155.
Tie it up! © Nov. 29, 1944; KK 30157.
Who's your valentine? © Jan. 26, 1945; KK 30161.

Wickwire Spencer steel co., New York. 3206
Soup's on! For wire specialties. © Feb. 8, 1945; KK 30153.

Wimbleton shirt co., Chicago. 3207
In the windows of the finest stores in America. For shirts. © Dec. 6, 1944; KK 29981.

Winchester repeating arms co. div. Western cartridge co. See Western cartridge co. Winchester repeating arms co. div.

Wits end, Ardmore, Okl. 3208
Animal cracks. For stationery. © Jan. 11, 1945; KK 30126.

World drug stores, inc., Peoria, Ill. 3209
World drug stores. Selfservice. For drugs & sundries. © Dec. 17, 1944; KK 30079.

Wymer (O. U.) Houston. 3210
Mr. Goodhearing says: That necessary telephone call might be missed! For hearing aids. © Jan. 25, 1945; KK 29915.

Zenith radio corp., Chicago. 3211, 3212
For hearing aid:
Now a Zenith radionic hearing aid for every type of correctable hearing loss, HA-4666. © Feb. 1, 1945; KK 30082.
Now Zenith offers your choice of a light or dark hearing aid case to blend with your clothing, HA-4658. © Feb. 1, 1945; KK 30081.

Number of entries of Commercial Prints included in the Catalog since Jan. 1, 1945--------------- 1,067

Abrahams (Julius) Millbourne, Pa. 3213
Pennant combination bobby bonnet. For felt novelties. © Jan. 29, 1945; KK 29865.

Chicago & Southern air lines, Memphis, Tenn. 3214
Airshrimp. For shrimp. © Dec. 21, 1944; KK 30127.

Coast paint & chemical co., Los Angeles. 3215
Tri chek paints. For paints, varnishes, chemicals, lacquers, etc. © Dec. 7, 1944; KK 30243.

Cohn (H.) co., Baltimore. 3216-3218
Puzzy shoe polish kit and Sizzy shoe polish kit. For shoe polish, brush & dauber. © Nov. 10, 1943; KK 30072.
Sizzy and Puzzy. for soap, brushes, tooth paste, etc. © Jan. 15, 1945; KK 30074.
Sizzy bouquet powder borated talc. For powder, shampoo, toilet water, etc. © Nov. 15, 1944; KK 30073.

Consumers' industries, inc., Mineola, N. Y. 3219
Ex-1. For bleach. © Jan. 10, 1945; KK 29864.

Container corp. of America, Chicago. 3220
Melba ice cream. For ice cream. © Jan. 31, 1945; KK 30062.

Cretors (C.) & co., Chicago. 3221
Poppers' boy popcorn. For popped popcorn. © Dec. 29, 1944; KK 29891.

De Jong (Jack) & co., New York. 3222
Architector, jr., stone building blocks. For stone building blocks. © Jan. 25, 1945; KK 30090.

DeLery (George V.) New York. 3223-3225
Liquid-sunglass. For plastic coating for show windows. © Feb. 3, 1945; KK 29999.
Liquid-sunglasses. For transparent coating for glasses, eye. © Feb. 3, 1945; KK 29998.
Liquid-windshield-sunglass. For liquid plastic pane glass coating. © Feb. 3, 1945; KK 29997.

Del Vista wine co., inc., San Francisco. 3226
Di Giorgio California sherry. For wine. © Nov. 28, 1944; KK 29938.

Florida novelty mfg. co., South Miami, Fla. 3227
Sea-glow lamp. For pink conch shell lamp using standard lighting fixtures with light bulb concealed within the interior of the shell. © Jan. 15, 1945; KK 30253.

General mills, inc., Minneapolis. 3228
Betty Crocker pea soup ingredients. For soup ingredients. © Dec. 28, 1944; KK 29953.

Gielow (J. J.) & sons, inc., Detroit. 3229, 3230
Aunt Jane's oaken keg. For pickles & relishes. © Mar. 21, 1944; KK 29898.
Aung Jane's open kettle. For preserves, jams, marmalades & fruit butters. © Sept. 22, 1942; KK 29897.

Giusti baking co., New Bedford, Mass. 3231
Giusti country-home donuts. For doughnuts. © Dec. 28, 1944; KK 30176.

Hall hardware co., Minneapolis. 3232-3239
For house paint:
Our own approved house paint. © Dec. 12, 1944; KK 29947.
Supermix. © Dec. 12, 1944; KK 29951.
Supermix. For barn paint. © Dec. 12, 1944; KK 29945.
Supermix. For flat finish paint. © Dec. 12, 1944; KK 29946.
Supermix. For floor enamel, quick drying. © Dec. 12, 1944; KK 29950.
Supermix. For four-hour paint enamel. © Dec. 12, 1944; KK 29952.
Supermix. For satin finish, interior gloss, paint. © Dec. 12, 1944; KK 29948.
Supermix varnish. For four-hour floor varnish. © Dec. 12, 1944; KK 29949.

Heirloom needlework guild, inc., New York. 3240
Hiawatha super 3-ply cordé. For crochet thread. © Dec. 26, 1944; KK 30125.

Henry (Thomas Francis) Little Rock, Ark. 3241
Salty dog brand. For candy. © Feb. 2, 1945; KK 30013.

Hoffman beverage co., Newark, N. J. 3242
Hoffman extra-dry pale dry ginger ale. 8 fluid oz. size. For non-alcholic beverage. © Feb. 5, 1945; KK 30151.

Imperial candy co., Seattle. 3243
Société pinky package. Back. For candy. © Jan. 17, 1945; KK 29912.

Inland rubber corp., Chicago. 3244
Inland green top emergency tube repair kit no. 116. For tube repair materials. © Jan. 31, 1945; KK 29944.

Keith (John Lafayette) Los Angeles. 3245
Keith's dandruff scales remover and scalp cleaner. © Feb. 12, 1945; KK 30185.

Kelite products, inc., Los Angeles. 3246, 3247
Kelite powdered hand soap. For carton for Kelite powdered hand soap. © Dec. 2, 1944; KK 29992.
Kelite scientific cleaning through PH control. For barrel, carbon, carton label. © Feb. 12, 1944; KK 29990.

Kenu products co., Los Angeles. 3248
Kebrite cleaner. For carton for kebrite cleaner. © Dec. 2, 1944; KK 29991.

Macknik (Theodore F.) Wilkes-Barre, Pa. 3249
Nikon plasti-cote. For liquid plastic protective coating. © Jan. 22, 1945; KK 30112.

Mahl (J. Thomas), d. b. a. Mahl co., Huntington Park, Calif. 3250, 3251

For cream cleanser for dentures:
F T denture cream. © Dec. 18, 1944; KK 29800.
F T denture cream. © Dec. 18, 1944; KK 30232.

Mahl co. See Mahl (J. Thomas), d. b. a. Mahl co.

Nagode (L. J. F.) Pittsburgh. 3252-3254
For wine:
Carta Blanca brand. © Oct. 30, 1944; KK 30010.
Chateau Darnoc brand. © Oct. 30, 1944; KK 30009.
San Roman brand. © Oct. 30, 1944; KK 30011.

Nu art products, New York. 3255
Flocky decals. For set of decal prints. © Jan. 18, 1945; KK 30012.

Pacific American fisheries, inc., South Bellingham, Wash. 3256
Deming's red Alaska sockeye salmon. For fish. © Sept. 26, 1944; KK 299913.

Pacific toy co., Los Angeles. 3257, 3258
For toy:
Bizzy blocks. © Feb. 2, 1945; KK 30000.
Bizzy blocks. © Feb. 2, 1945; KK 30001.

Pan American airways, inc., New York. 3259
Latin America for trade and commerce via Pan American world airways. For trade information booklet. © Dec. 21, 1944; KK 29914.

Ranchway remedies co., Rotan, Tex. 3260
Ranchway cattle grub killer. For veterinarian supplies. © Oct. 6, 1944; KK 29980.

Roddenbery bros., Cairo, Ga. 3261
Sunnyland. For peanut butter. © Oct. 2, 1942; KK 29989.

Rosenberg bros. & co., San Francisco. 3262
Sugaripe. For prune juice. © Dec. 28, 1944; KK 29943.

Salsbury's (Dr.) laboratories, Charles City, Ia. 3263-3266
Avisepticus-gallinarum bacterin. For fowl cholera-typhoid. © Dec. 1, 1944; KK 30184.
Blackleg bacterin. For whole culture. © Dec. 1, 1944; KK 30181.
Mixed bacteria. Avian. For chicken formula. © Dec. 1, 1944; KK 30183.
Mixed bacterin. Avian. For turkey formula. © Dec. 1, 1944; KK 30182.

Stahl-Meyer, inc., Brooklyn. 3267
Stahl-Meyer, skinless frankfurts packed in brine. For canned frankfurts. © Oct. 20, 1944; KK 30014.

Stoffel seals co., inc., Scarsdale, N. Y. 3268
Kosher star [seal] For meat. © June 1, 1942; KK 29866.

Vervea co., not inc., Chicago. 3269
Vervea. For cosmetic. © Jan. 23, 1945; KK 29939.

Vita K-9 co., Chicago. 3270
Vita K-9. For vitamin pharmaceutical. © Feb. 8, 1944; KK 30230.

Wilbur-Suchard chocolate co., inc., Lititz, Pa. 3271-3276
For chocolate bars, candy:
Suchard bitter-sweet chocolate bittra. © Jan. 15, 1945; KK 29903.
Suchard milk chocolate milka. © Jan. 15, 1945; KK 29904.
Suchard milk chocolate with almonds. © Dec. 12, 1944; KK 29901.
For cocoa:
Ideal Dutch process cocoa. 1/2 lb. © June 22, 1944; KK 29902.
Ideal Dutch process cocoa. 1 lb. © June 22, 1944; KK 29899.
Wilbur buds. For candy. © Oct. 4, 1944; KK 29900.

Withrow (Arthur C.) co., Los Angeles. 3277, 3278
For fuel additive:
Withrow's formula 2V2, a highly concentrated fuel additive. © Dec. 20, 1944; KK 29895.
Withrow's formula 2V2, a highly concentrated fuel additive. © Dec. 20, 1944; KK 29896.

Young (W. F.) inc., Springfield, Mass. 3279, 3280
For veterinary liniment:
Absorbine. © Jan. 23, 1945; KK 29979.
Absorbine. © Jan. 23, 1945; KK 30187.

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[3280

Creamette co. 1
Creamette cereal. For cereal breakfast food. © Creamette co., Minneapolis. RR 132, Mar. 9, 1945.

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3281-4041

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INCLUDING

LIST OF RENEWALS

1945
NEW SERIES, VOLUME 40
No. 4

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CLASS G

WORKS OF ART; MODELS OR DESIGNS FOR WORKS OF ART

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Willis (James Henry):
Victory and confidence scroll. © 1 c. May 3, 1945; G 45200.

American veterans of world war 2. 3283
Sutherlin sales co.
American veterans of world war 2. Amvets. © 1 c. May 11, 1945; G 45250.

Anderson (David Stoutenburg)* 3284
Winter afternoon. © 1 c. Apr. 9, 1945; G 45102.

Armstrong (Raymond)* 3285-3304
Another ride, 10. - Back in town and hungry, 13. - Bad boy, 15. - Bad boys, 17. - Birth of Fido, 2. - Cruel master, 3. - Dog catcher, 18. - Dog's life, 1. - Fido! Fido, 12. - Gone with the wind, 16. - Guarded, 14. - Hie! Ho! Over he goes, 8. - More trouble, 7. - New mistress, 19. - No friend, 6, 11. - Poor Fido, 9. - Poor Fido! An out-cast, 4. - Real home, at last, 20. - Stranger, 5. © 1 c. each Mar. 2, 1945; G 45104-45123.

Ballinger co. 3305-3307
Banham (J. E.)
Chambersburg, Penna., Chambersburg hospital, 4970. © 1 c. May 3, 1945; G 45208.
Johnson & Johnson baby products plant. © 1 c. Mar. 29, 1945; G 45069.
Sutton (D. E.):
Dover, Del., Kent general hospital, from negative 4971. © 1 c. May 5, 1945; G 45238.

Clark (Janet Hauk)* 3308-3319
Birthday greetings to:
Aquarius. - Aries. - Cancer. - Capricorn. - Gemini. - Leo. - Libra. - Pisces. - Sagittarius. - Scorpio. - Taurus. - Virgo. © 1 c. each Apr. 4, 1945; G 45084-45095.

Columbia statuary co. 3320-3322
Lindner (John W.):
Colonial lady sitting on an upholstered chair, 732. - Colonial man sitting on an upholstered chair, 733. - Nude lady sitting on the rock, 406. © Jan. 1, 1945; G 45171-45173.

Cook (Bertha Rohlin)* 3323, 3324
Bulldog, 6-1A. - Cocker spaniel, 1-1B. © Apr. 16, 1945; G 45151, 45152.

Cook (Gladys Emerson)* 3325
Crayon sketch of black Scottish terrier dog. © 1 c. Apr. 14, 1945; G 45129.

Davis (Odus Karon)* 3326
Rube n Sap. © 1 c. Apr. 7, 1945; G 45097.

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Evening. © 1 c. May 3, 1945; G 45206.

Denslow (Serena F.)* 3328
Cornish rooster. Serena statuettes. © Jan. 17, 1945; G 45237.

Di Preta (Antonio Louis)* 3329
Specks, the monkey. © 1 c. Dec. 28, 1944; G 45067.

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Lafferty (Edward):
Dollar saved! Chas. Griffin's Stars of tomorrow. © 1 c. May 5, 1945; G 45239.

Grossman (Morton J.) 3331
Pino (Paul):
Lucky Lem. © Mar. 1, 1945; G 45096.

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Apache dancing girl lying on right side. - South American dancer, female. - South American man with ruffled shirt, holding gourds. © Feb. 1, 1945; G 45147-45149.

Horton (Leopold M.)* 3335
Oil painting of roses. © 1 c. Apr. 12, 1945; G 45103.

Johnson (Carl F.)* 3336
Instrument flight institute. © 1 c. Feb. 15, 1945; G 45175.

King features syndicate, inc. 3337-3339
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Set 11, no. 3, set 12, no. 3. © Feb. 4, 1945; G 45100, 45101.
Set 13, no. 4. © Feb. 11, 1945; G 45099.

McCullough (Catherine Miller)* 3340
Laddie. © Feb. 1, 1945; G 45098.

Mortens studio. 3341-3345
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Mortens (Oscar) Grazing horse standing on base. Head turned to the:
Left. - Right. © Jan. 29, 1945; G 45204, 45205.

Palmer (Patricia White)* 3346-3348
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Edgewood. © 1 c. Apr. 3, 1945; G 45072.

Poe (Frances)* 3349, 3350
Bear cub:
Sleeping on pillow. - With boots. © 1 c. each Mar. 30, 1945; G 45064, 45065.

Pushman (Hovsep)* 3351-3358
In solitude. - Little princess. - Meditation. - Prince. - Princess. - Sacred Chinese horse. - Spark of life. - Sun god. © 1 c. each Apr. 5, 1945; G 45075-45082.

Reid (Andrew Marshall)* 3359-3363
Follow the:
Colored paths! - Numbered lines! - Pictured lanes! © 1 c. each Apr. 14, 1945; G 45125-45127.
Fun with magnifunnies. - See the war with magnifotos. © 1 c. each Apr. 14, 1945; G 45124, 45128.

Richards (Harry W.)* 3364
Roosevelt (Franklin Delano) humanitarian. Freedom from fear, freedom of speech, freedom from want, freedom of religion, 1882-1945. © 1 c. May 3, 1945; G 45209.

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Dancing elves. © 1 c. Jan. 26, 1945; G 44927.

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I hear America singing, Walt Whitman. © 1 c. Apr. 15, 1945; G 45130.

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Simon Sez. © 1 c. Apr. 2, 1945; G 45066.

Seiler (Edward H.) 3369
Bauerlein advertising:
La Louisiane. © 1 c. Apr. 4, 1945; G 45070.

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Roosevelt (Franklin D.) © 1 c. Apr. 21, 1945; G 45146.

Stabers-for-beauty pioneers in permanent waving. 3371
Luedtke (Louis W.):
Stabers-for-beauty pioneers in permanent waving. © 1 c. May 3, 1945; G 45207.

Trzesniewski (Joseph)* 3372
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Walker (Jacob Daniel)* 3373
Painting of border showing post at each side joined with arch at top, the whole intertwined with vines growing from two pots at sides of posts. © 1 c. Feb. 17, 1945; G 45174.

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Fall of New Amsterdam. R 137181, Feb. 28, 1945.

Love and country. R 137184, Feb. 28, 1945.

Paul Jones at the Constitutional convention. R 137180, Feb. 28, 1945.

Ship that sunk in victory. R 137183, Feb. 28, 1945.

Their honeymoon. R 137182, Feb. 28, 1945.

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Welcome home. © Apr. 30, 1945; K 58004.

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Almon (Millard H.) 3376
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Walk on left facing traffic, S. S. P. 170. © Apr. 2, 1945; K 57845.

American bank note co. 3379
Special V-86253. Dr. Lin Sen, Central bank of China. © Apr. 17, 1945; K 57962.

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Mr. Friendly and the 500 unhappy vice-presidents. © Jan. 13, 1945; K 57730.
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Mr. Friendly took the worry right out of her lap. © Mar. 15, 1945; K 57731.
Mr. Friendly unmasks a wolf. © Feb. 17, 1945; K 57732.

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Scrap trap in use. © 1 c. Apr. 2, 1945; J 37752.

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Garabedian (Bishop Hovsep) © 1 c. Apr. 14, 1945; J 37794.

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Moment musicale, 17; by Marguerite S. Pearson. © Apr. 24, 1945; H 2863.

Atlas educational film co. 3391-3400
Foundry practice, bench molding:
Making a simple core, 2. - Molding part having a vertical core, 3. - Molding with a gated pattern, 5. - Molding with a loose pattern, bench, 1. - Molding with a split pattern, 4. © Mar. 1, 1945; J 37787, 37789-37792.
Foundry practice, floor molding:
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Babson's reports, inc. 3401
U.S. chart, 1871-1945. © Feb. 22, 1945; I 36004.

Bellek (Frank George) 3402
Safety hole locator. © 1 c. Mar. 22, 1945; I 35981.

Bergquist (Stanley E.) 3403
Attic or exhaust fan. © Apr. 7, 1945; I 36006.

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From the world's best seller, the Lord is nigh. © Mar. 22, 1945; K 57748.

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Aircraft work, wood fabrication, Building a box beam spar, 2. © Feb. 1, 1945; J 37783.

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Chow line in Cirminello quadruplets' nursery. © Feb. 8, 1945; K 57721.
Mama Cirminello at home with her charmful armful. © Feb. 12, 1945; K 57722.
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St. Valentine's day greeting from the quadruplets. © Feb. 14, 1945; K 57723.
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Twilight derby. © Dec. 1, 1944; K 57770.

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Combination key and setscrew lock for round or flated shafts. - Method for transmitting rotary motion thru a moisture proof barrier. - Package bomb. - Self-supporting vertical antenna. - Vertical antenna. Package kit. - 300 ft. vertical antenna. © 1 c. each Apr. 5, 1945; I 35992-35997.

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Single unit range light. © 1 c. Apr. 5, 1945; I 35985.

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Love the sentinel; by Jean Honoré Fragonard. © Apr. 17, 1945; H 2861.
Still life; by Jean Baptiste Siméon Chardin. © Apr. 9, 1945; H 2854.

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Corfe castle; by St. Clair Marston. © Mar. 1, 1944; H 2885.
Daffodils and narcissi; by Cecil Kennedy. - Song of spring; by H. Davis Richter. © Dec. 15, 1944; H 2877, 2883.
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Harvey (Fred) 3513

Tip for a customer? © Mar. 28, 1945; K 57855.

Hearst consolidated publications, inc. 3514-3527

And now Herr Schickelgruber. © Apr. 24, 1945; K 57969.

And still champion. © Apr. 27, 1945; K 58001.

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Debutante. © Apr. 26, 1945; K 58005.

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Göring, Göring, going. © Apr. 20, 1945; K 57930.

Hitting home. © Apr. 19, 1945; K 57929.

Let it be a lesson to us. © Apr. 25, 1945; K 57976.

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Higby (Samuel) camp institute for better posture. 3528-3530

Good soldier has good posture, are you a good soldier? - Key to physical fitness, good posture, are you using this key to good health? - Try-angles for physical fitness. Good posture for health, appearance, efficiency. © Mar. 12, 1945; K 57766-57768.

Hollingshead (R. M.) corp. 3531

Maintaining the American standard. © 1 c. Apr. 16, 1945; J 37796.

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Sparks † chips get the blitz. © Aug. 16, 1944; J 37748.

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Signs of our infantile culture. © Mar. 1, 1945; K 57943.

Jam Handy organization, inc. 3553-3565

Aircraft work, aircraft maintenance:

Patching fabric. - Patching plywood. - Repairing a wooden rib. - Repairing structural tubing. - Splicing a wooden spar. © Apr. 1, 1945; J 37776-37780.

Basic shop safety:

Aid for injuries, fainting, burns, 6. - Maintaining a safe shop, 2. - Play safe and work safely, 1. - Training for emergencies, 4. - Treatment for bleeding, shock, preventing infection, 5. © Mar. 31, 1945; J 37821, 37822, 37825-37827.

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S. S. American Fisherman. - 3 in 1 ship design, the U. S. S. Home Sweet Home. © 1 c. each Apr. 11, 1945; I 36007, 36008.

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Wash your troubles away with Larry the laundryman:

Larry says Mrs. Ample's horse reminds him. © Feb. 26, 1945; K 57938.

Larry says Mrs. Crumpet is a very nice customer. © Jan. 29, 1945; K 57936.

Larry says some people forget. © Jan. 15, 1945; K 57935.

Larry was sure surprised. © Jan. 2, 1945; K 57934.

Larry's favorite dream is something he would like. © Mar. 26, 1945; K 57939.

Larry's friend, Pete the paper hanger. © Feb. 12, 1945; K 57937.

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Minneapolis-Honeywell regulator co. 3617
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Mobile, Alabama (County) 3618
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Boudoir. - Confidences. © Jan. 2, 1943; K 57795, 57841.
Brass vase. - Symphony of flowers. © June 28, 1939; K 57808, 57809.
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Garden bouquet. © Nov. 23, 1943; K 57824.
Glass bowl. - Prelude. © Dec. 8, 1944; K 57794, 57826.
Hope chest. - My country 'tis of thee. © Jan. 20, 1942; K 57790, 57791.
Interlude. © Aug. 20, 1942; K 57788.
Love letter. - Minuet. © May 22, 1944; K 57792, 57800.
Magnolia. © June 12, 1940; K 57803.
Merchant caravan. Old cottage, Epping forest. - Road through the forest. - River Thames. © Jan. 2, 1943; K 57818-57820, 57822.
My song-bird. - Voyage home. © Mar. 5, 1942; K 57789, 57817.
Nature's splendor. - Summer glory. © Aug. 15, 1944; K 57828, 57829.
New England street scene. - Rockport, Main st. © Apr. 17, 1945; K 57810, 57811.
Orchid & White. - Oriental bowl. © June 10, 1941; K 57793, 57839.
Peonies. © Oct. 5, 1942; K 57825.
Springtime symphony. © Dec. 31, 1944; K 57827.
Wild weather. © Aug. 1, 1944; K 57815.

National committee on the observance of Mother's day, inc. 3680
Remember mother, she deserves a medal too. © Feb. 15, 1945; K 57771.

National ptg. co., inc. 3681-3685
[Blonde girl sealing letter] - [Little girl writing letter] - [Pigeon carrying letter] - [Rural mail boxes] - [Woman greeting mailman] © Dec. 5, 1944; K 57944-57948.

National war finance committee. 3686
Report to the boys. © 1 c. Apr. 16, 1945; J 37808.

Nemeth (Ted) studios. 3687-3689
Aircraft work:
Power plant maintenance. Servicing a propeller. - Preventive maintenance. Servicing an airplane. © Apr. 1, 1945; J 37829, 37830.
Nursing, bathing the patient. © Apr. 1, 1945; J 37750.

New Mexico (State) 3690
New Mexico division of liquor control. Malt tax 11 cents, 22250. © July 27, 1944; K 57971.

New York nautical cadets. 3691
New York nautical cadets. © Mar. 19, 1945; K 57786.

Norcross. 3692-3754
And now please be sure that ——'s stocking is full of Christmas cheer, 8. - Best wishes for the holiday season and for every day in the coming year, 3. - Blowin' a wish your way, a merry Christmas day, 9. - Coastin' in to say merry Christmas, 10. - Don't look now but you're headed for a very merry Christmas, 7. - Duet. Merry Christmas, happy New year, 11. - Friendly Christmas greetings and best wishes for the New year, 2. - Greetings, 4. - Hello, hello. Merry, merry Christmas, 10N385. -

Hello! Hope your Christmas is bright from morning till night, 5. - Here I come, nothin' can stop me, no matter what, 15N377. - Here 'tis, merry Christmas, 6. - Hi! Merry Christmas, 10N387. - Hi there! Christmas is here and so am I with a great big wish and a friendly hi, 10N180. - Hi there! Merry Christmas with all the trimmin's, 10. - Hittin' a high note. Merry Christmas, 3. - It's for you, a wish for a merry Christmas, 7. - It's kinda far to where you are but if wishes wuz snowballs, 15N593. - It's only me wishing you a very merry Christmas, 2. - Just a cheerful little earful, merry Christmas, 5N342. - Just dreaming of what a wonderful Christmas you'll have, 1. - Just peeking in to wish you a merry Christmas, 11. - May every light on each Christmas tree shine with the promise of a brighter New year, 7. - May the spirit of Christmas bring you renewed happiness and cheer, 4. - May the spirit of Christmas still glow as brightly as the lights on the Christmas tree, 1. - Merry Christmas, 12. - Merry Christmas! Hope it's just as slick as a peppermint stick, 15N367. - Merry Christmas to my wife. I may not tell you, 25N967. - Merry Christmas to you, merry Christmas to you, merry Christmas to you, merry Christmas, dear, 12. - Mmm! How nice to wish you merry Christmas, 4. - Nice 'n' warm, an' true to form - merry Christmas. 6. - Pair of warm wishes for you mom. No love could be any deeper, 15N929. - Quiet please. It's time to say merry Christmas, 2. - 'S fun wishing you a merry Christmas, 8. - Same old tune but ain't it sweet? Merry Christmas and happy New year, 3. - Scatterin' wishes for a gay an' happy Christmas, 10N384. - Season's greetings and best wishes for Christmas and the New Year, 11. - Something on my mind. I'll put it down in black and white, hope your Christmas is merry 'n' bright, 1. - There's no better time than Christmas to greet you and to send best wishes, 8. - There's nothin' to it, and it's lots of fun to hope your Christmas is a merry one, 9. - This fits best. Merry Christmas, 5. - To greet you at Christmas. There's warmth in this wish, 10N179. - To greet you at Christmas with the best of good wishes, 9. - To greet you in the spirit of Christmas with the season's best wishes, 12. - To my husband, the man in my life. There's a man in my life, 25N972. - Warmest greetings for the Christmas season and best wishes for the New year, 5. - Wishing it once, wishing it twice, a Christmas day, 5N340. - With friendly thoughts and all best wishes for Christmas and the New year, 10. - With remembrance and best wishes for Christmas and the New year, 6. © Mar. 3, 1945; K 57868-57905, 57908, 57910-57913, 57915, 57916, 57918, 57921-57923.

Birthday wish from a fan of yours, it's brief and simple, 15HB59. - Bringing you a little sumpin' and hopin' you'll like it, 5GF202. - Your birthday's here and so am I, with a great big wish, 5B1077. © Apr. 13, 1945; K 57866, 57909, 57920.

For my sister two Christmas wishes. Two merry Christmas wishes, 15N946. - Merry Christmas. What I have to say won't take but a minute, I wish you a day, 100N109. - To the dearest wife in the world, merry Christmas, 25N968. © Mar. 23, 1945; K 57906, 57919, 57927.

For the twins and their mother and dad. Here's a doubly warm welcome, 15Ra90. - [Greeting card] © Apr. 6, 1945; K 57867, 57907.

Happy New year. Doin' some ringin' some hard wishin', too, 10NY46. - Hi! Think of you? Oh boy, and how! I'd give a lot to see you now, 25FR185. © Mar. 9, 1945; K 57914, 57924.

Hello honey, I'm all wound up in thoughts of you, I'm doin' some fancy wishin', 25N728. - Merry Christmas to my husband. Now if I were single and were asking Kris Kringle, 25N973. © Mar. 14, 1945; K 57917, 57925.

Hi there! Look who's coming, 'tain't Santa or his deer, it's just yours truly, 100N108. - Just sittin' here and thinkin' how pleasant it would be, 100N110. © Mar. 16, 1945; K 57926, 57928.

Order of St. Benedict, inc. 3755-3757

All the borders of the earth have seen the salvation of our God, LP 124. - We have come with gifts to adore the Lord, LP 125. © Apr. 18, 1945; K 57853, 57854.

Miserere mei, LP 126. © Apr. 27, 1945; K 58003.

Pabst brewing co. 3758

Are you ready? © 1 c. Apr. 16, 1945; J 37795.

Paper stationery & tablet mfg. assn., inc. 3759

Letters, the ties that bind. Write today to those away! 8th national letter writing week, October 14 to 20. © Apr. 21, 1945; K 57942.

Plumley (Elinor) 3760, 3761

[Marquetry craft dog] © Sept. 15, 1944; K 57931.

[Marquetry craft duck] © Jan. 15, 1945; K 57932.

Ralston-Purina co. 3762

Raise poults that pay the Purina way. © 1 c. Apr. 16, 1945; J 37805.

Ray-Bell films, inc. 3763-3767

Machine shop work:

Operations on the planer. Planing a dovetail slide, 2. - Precision measurement. Gage blocks and accessories, 8. © Mar. 1, 1945; J 37772, 37775.

Machine shop work, operations on a broaching machine:

Broaching an internal keyway, 1. - Double ram vertical surface broaching, 3. - Single ram vertical surface broaching, 2. © Mar. 1, 1945; J 37771, 37773, 37774.

Reproducta, inc. 3768-3775

Kroger (F. A.):

All tucked in, 0805. - Bright eyes, 0808. - Happy and carefree, 0811. - Little sweetheart, 0807. - Peek-a-boo, 0806. - Pillow of dreams, 0812. - Splashing ahead, 0810. - Yummy-yummy, 0809. © Feb. 20, 1944; K 57858-57865.

Rex co. 3776

Comparator and test card. © Dec. 30, 1944; I 36005.

Richmond, Missouri (City) 3777

City of Richmond, Mo., 2¢ cigarette tax, 22245. © Oct. 12, 1944; K 57973.

Ringling bros. & Barnum & Bailey combined shows, inc. 3778, 3779

Ringling bros. and Barnum & Bailey. The greatest show on earth. © Apr. 4, 1945; K 57773.

Ringling bros. and Barnum & Bailey circus. Boston garden. © Apr. 11, 1945; K 57941.

Sandler (Henry B.) co. 3780-3782
Summer in Sussex. - Surrey. © May 1, 1945; K 57998, 57999.
White glory. © May 1, 1945; K 58000.

Scemon (Lucien) 3783
Long distance anti-aircraft map firing pattern no. 2. © 1 c. Apr. 6, 1945; I 35991.

Schamber (Edmund O.) 3784
Square U super. © Feb. 21, 1945; I 36003.

Seagram-distillers corp. 3785-3790
At bay. - Charge. © Jan. 1, 1945; K 57724, 57725.
Flushed. - Take off. © Jan. 1, 1945; K 57728, 57729.
Strike. - Surrender. © Jan. 1, 1945; K 57726, 57727.

Shell development co. 3791
Heat content of petroleum fractions. © Feb. 6, 1945; I 36000.

Stanley mfg. co. 3792-3795
Happy birthday, brother, 15B2197. © Apr. 9, 1945; K 57960.
Perhaps I shouldn't say this but I guess I might as well: I really think you're awful, 15G2226. - Sumpin' for your birthday, aunt, 15B2202. - Thinkin' of you, 15G2227. © Apr. 2, 1945; K 57958, 57959, 57961.

Sullivan (Leonard Vincent) 3796
Layout for radio reception. © 1 c. Apr. 7, 1945; I 35999.

Swift & co. 3797-3802
Economy boneless beef cuts. - Man's first meat. - Pard-nership. - Proof upon proof. Here's the proof! - Pursuit of cleanliness. - Triple pay-off. © 1 c. each Apr. 16, 1945; J 37803, 37806, 37807, 37810-37812.

Thompson products, inc. 3803-3814
Boeing B-17 G flying fortresses, U. S. army air forces, bomber. - Boeing B-29 superfortresses, U. S. army air forces, bomber. - Boeing 307 stratoliner, Transcontinental and Western air, inc. - Boeing 314 clipper, Pan American airways system. - Consolidated B-24 liberators, U. S. army air forces, bomber. - Consolidated coronado PB2Y-3, U. S. navy, patrol bomber. - Curtiss-Wright C-46 commandos, U. S. army air forces, cargo. - Douglas C-47 skytrains and Waco gliders, U. S. army air forces, cargo. - Douglas C-54 skymaster, Air transport command, cargo. - Lockheed C-69 constellations, U. S. army air forces, cargo. - Martin XPB2M-IR Mars, U. S. navy, cargo. - Vought-Sikorsky VS-44A flying ace, American export airlines, inc. © Jan. 18, 1945; K 57751-57762.

Troxel (G. O.) 3815
Multiple micrometer. © 1 c. Apr. 4, 1945; I 35998.

Vogler (Nina J.) 3816
F. D. R. going home. © 1 c. Apr. 20, 1945; J 37835.

Westinghouse electric & mfg co. 3817-3822
How to make a lost sale pay a profit, F. S. 631. How to sell the replacement market for industrial electronic tubes, F. S. 629. - It's safe, and it saves, F. S. 632. - Message to the Westinghouse sales organization by R. A. Neal, F. S. 630. - What makes a good tube good, F. S. 628. © 1 c. Apr. 16, 1945; J 37797, 37801, 37804, 37815, 37816.
Watt's cookin' in the range business? © Nov. 15, 1944; K 57750.

Weston aero-hydraulics, ltd. 3823, 3824
Assem.-double unlatching jack with sequence valve, 700 A. - Jack assem. sequence valve & unlatching, 300 A. © 1 c. each Apr. 26, 1945; I 36057, 36058.

Wilkinson (John H.) 3825, 3826
Liquid-dates, 1, 2. © 1 c. Apr. 5, 1945; J 37754, 37755.

Willard pictures. 3827
Nursing. Care of the cardiac patient. © Mar. 1, 1945; J 37833.

Young (Katherine) 3828
Kosmak (George) © 1 c. Apr. 1, 1945; J 37749.

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Prints and pictorial illustrations (including 143 contributions to periodicals and other one-copy entries)	1,161
Total	1,924

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Boosey & co., ltd. 1, 2
Folk songs of the Kentucky mountains. R 136675, Feb. 18, 1945.
Little thoughts of little tots. R 136674, Feb. 18, 1945.
© Boosey & co., ltd., London.

Ferris (J. L. G.) 3
Courtship. © Ernest N. Ryder, Croton Falls, N. Y. R 137186, Feb. 28, 1945.

Grimball (Meta M.) 4-9
Blue bird weather. R 136739, Feb. 8, 1945.
Clothes for the needy. R 136742, Feb. 8, 1945.
Doing their bit. R 136745, Feb. 7, 1945.
First love letter. R 136744, Feb. 8, 1945.
Soldier's day. R 136740, Feb. 8, 1945.
Witching hour. R 136741, Feb. 8, 1945.
© Gutmann & Gutmann, inc., New York.

Gutmann (Bessie Pease) 10-15
Blossom time. R 136738, Feb. 8, 1945.
Home builders. R 136736, Feb. 8, 1945.
Love's message. R 136735, Feb. 8, 1945.
Mascot. R 136734, Feb. 8, 1945.
Me and Fido. R 136743, Feb. 8, 1945.
Wedding march. R 136737, Feb. 8, 1945.
© Gutmann & Gutmann, inc., New York.

Advertisers' service div., inc., New York. 3829

Know your U. S. A. For bread. © Dec. 26, 1944; KK 30445.

Allied steel products, inc., Cleveland. 3830

New non-skid tractor grip-lug. For repair part for tracklaying tractors. © Aug. 7, 1944; KK 30345.

Aluminum cooking utensil co., New Kensington, Pa. 3831

Aristocrat. For wear-ever pressure cooker. © Feb. 20, 1945; KK 30355.

American engineering co., Philadelphia. 3832, 3833

AE task force of steering gears. For steering gears. © Jan. 15, 1945; KK 30309.

Getting rid of the jitters. For fluid power pump. © Jan. 12, 1945; KK 30308.

American viscose corp., New York. 3834, 3835

For rayon:

Something you ought to know about rayon stockings. © Nov. 18, 1943; KK 30421.

What do you need to know about vat dyes? © Oct. 25, 1943; KK 30420.

Armour & co., Chicago. 3836-3840

For meat:

American design for plenty. © Feb. 7, 1945; KK 30384.

In our town. © Feb. 25, 1945; KK 30386.

It's new! It's different. © Jan. 26, 1945; KK 30382.

So flavory and good. © Jan. 26, 1945; KK 30383.

Something special, specially good! © Feb. 9, 1945; KK 30385.

Babee-tenda corp., Cleveland. 3841, 3842

For infants' furniture:

Baby's safety depends on you. © Dec. 1, 1944; KK 30478.

Dear parents: For the safety of that new baby of yours. © Feb. 1, 1945; KK 30479.

Bell aircraft corp., Buffalo. 3843

Patented rocking chair. For aircraft. © Feb. 11, 1945; KK 30265.

Bendix aviation corp., Detroit, Teterboro, N. J. 3844-3846

For aircraft instruments:

Answering tomorrow's challenge. © Feb. 21, 1945; KK 30378.

Installation instructions. Dual fuel flow autosyn indicators. © Jan. 23, 1945; KK 30367.

Installation instructions. Dual manifold pressure autosyn indicator. © Jan. 23, 1945; KK 30322.

Best & co., inc., New York. 3847-3858

Always, the regulation, navy blue reefer. For little girls' and boys' navy coats. © Feb. 25, 1945; KK 30398.

Curling coq. Crisp, new feather accent for these little hats. For misses hats. © Feb. 23, 1945; KK 30404.

Dine and dance in fabulous prints. For misses dinner gowns. © Feb. 22, 1945; KK 30401.

Encore! Encore! Lewispun. Worn and loved by tens of thousands of well-dressed Americans. For misses coats and suits, girls' coats and suits. © Feb. 18, 1945; KK 30409.

For the prep school crowd, gabardine. For boy's suit. © Feb. 23, 1945; KK 30405.

From Best's famous Liliputian bazaar. Itinerant draughts and sudden temperature changes pass right by this small child, in her snug coat sweater. For child's sweater. © Feb. 20, 1945; KK 30399.

Growing girls want them smart and sturdy. For girls shoes. © Feb. 23, 1945; KK 30406.

Ruffles 'n' roses for a pretty playsuit. For misses playsuit. © Feb. 22, 1945; KK 30402.

Shoulder flange accent on a new cardigan suit. For misses suit. © Feb. 20, 1945; KK 30400.

Suits with spirit for young cosmopolitans. Teenagers say keen for a jumper and blouse. A topcoat for changing seasons, Harris tweed. For junior miss suits, girls jumper and blouse, boys topcoat. © Feb. 23, 1945; KK 30403.

Treat 'em rough. Clothes built to stand the buffetings and such of active play. For little boys' clothes. © Feb. 18, 1945; KK 30408.

Wool suit-dresses in the exciting new manner. New, deep armholes on our belted town coat. Exclusive Nada aristocrat in leather. For misses suits, dresses, coat and bag. © Feb. 20, 1945; KK 30407.

Bond electric corp. div. Western cartridge co. See Western cartridge co. Bond electric corp. div.

Borden co., New York. 3859-3861

Ah! That royale feeling! For fruit sherbet and ice cream. © Aug. 4, 1944; KK 30410.

Borden's hemo, delicious vitamin-mineral fortified chocolate milk drink. For malted milk. © Nov. 26, 1944; KK 30429.

Borden's ice cream. For ice cream. © Mar. 15, 1944; KK 30430.

Chap stick co., Lynchburg, Va. 3862-3865

For medicated lip stick:

It's no fun to be funny. © Jan. 19, 1945; KK 30294.

It's no fun to be funny. © Jan. 24, 1945; KK 30295.

Watch those lips. © Feb. 2, 1945; KK 30297.

Your lips will thank you. © Jan. 26, 1945; KK 30296.

Coca-cola co., Wilmington, Del. 3866-3878

For soft drink:

Be prepared, have a Coca-cola. Sprite holding up six bottles. © Jan. 27, 1945; KK 30453.

Disfrute de la pausa que refresca. Chile viña del mar. © Jan. 25, 1945; KK 30452.

Don't be hasty, have a coke. Snowman. © Feb. 8, 1945; KK 30456.

'Eia ke ola. Have a coke. Here's health. Hawaii. © Jan. 25, 1945; KK 30470.

Goze a pausa que refresca. Chile viña del mar. © Jan. 15, 1945; KK 30451.

Greetings, brother, have a coke. Crossing the equator. © Feb. 6, 1945; KK 30454.

Have a Coca-cola, the family welcomes you. War bride. © Oct. 17, 1944; KK 30450.

It's a big event, have a Coca-cola. Baby's first step. © Feb. 13, 1945; KK 30457.

It's great to be here. Have a Coca-cola. Group in booth. © Jan. 30, 1945; KK 30472.

It's great to be here. Have a Coca-cola. Group in booth. © Jan. 31, 1945; KK 30473.

So glad to see you, have a Coca-cola. Sailor and two girls at fountain. © Feb. 8, 1945; KK 30455.

Todo marcha perfectamente. Have a coke. Everything's goin' O. K. Mexico no. 3. © Jan. 24, 1945; KK 30469.

Todo marcha perfectamente. Have a coke. Everything's goin' O. K. Mexico no. 3. © Jan. 25, 1945; KK 30471.

Crown fabrics co., New York. 3879
Your guarantee of unconditional washability. For fabrics. © Jan. 29, 1945; KK 30436.

Cutler-Hammer, inc., Milwaukee. 3880
When motor control is unitrol, you're ready for the shift. For electric control. © Feb. 1, 1945; KK 30326.

Day-brite lighting, inc., St. Louis. 3881, 3882
For fixtures for fluorescent lamps:

Advance data sheet, 527. © Dec. 27, 1944; KK 30325.

Day-brite hydee hanger, form OD-425. © Dec. 20, 1944; KK 30324.

Decca records, inc., New York. 3883
More than any other human being! For records. © Feb. 9, 1945; KK 30310.

Dick (A. B.) co., Chicago. 3884-3888
For stencil duplicators and supplies:

ABC of contract termination. © Feb. 1, 1945; KK 30440.

Clear, clean, black-on-white copies. © Jan. 25, 1945; KK 30483.

Easiest and speediest method of producing vendor's shipping documents. © Feb. 17, 1945; KK 30484.

It transfers ink line drawings to a stencil quickly, simply, at low cost. © Jan. 15, 1945; KK 30481.

Voice of management. © Jan. 24, 1945; KK 30482.

Dishart (Harry Samuel) Brooklyn. 3889
Baby's memo picture shoe caps. For baby's picture shoe caps. © Feb. 24, 1945; KK 30448.

Distillation products, inc., Rochester, N. Y. 3890
Bearer of vitamin A from our molecular stills. For oil-soluble-vitamins and high vacuum equipment. © Feb. 2, 1945; KK 30330.

DuMont (Allen B.) laboratories, inc., New York. 3891-3894
For electronic equipment and television:

DuMont, the name to watch in television. © Feb. 1, 1945; KK 30306.

What makes a good television show? © Feb. 1, 1945; KK 30304.

When and how can television turn a profit? © Feb. 1, 1945; KK 30303.

You'll enjoy a thousand lives, with DuMont television. © Feb. 1, 1945; KK 30305.

Exhibit supply co., Chicago. 3895
Television messages. For cards sold by means of vending machines. © Feb. 20, 1945; KK 30381.

Firestone tire & rubber co., Akron, O. 3896-3898
Gifts for everyone at Firestone. 'Twas the week before Christmas. For tires, home and auto supplies, toys. © Dec. 1, 1943; KK 30339.

Mr. Extra Traction says, take a tip from Uncle Sam. For ground grip tractor tires. © Sept. 1, 1943; KK 30337.

Zeero says, winter-sure your car at Firestone. For tires, batteries, auto supplies. © Oct. 1, 1943; KK 30338.

Fischer & co., inc., New York. 3899
When joy and peace are again a real part of our lives. For lingerie, rayon slip. © Feb. 15, 1945; KK 30424.

Gaines food co., inc., Sherburne, N. Y. 3900
From head to tail! For dog food. © Feb. 13, 1945; KK 30271.

Gaymont laboratories, Chicago. 3901, 3902
For milk food:

Science says live longer. Enjoy vibrant youth for extra years. © Jan. 10, 1945; KK 30343.

Simple 1-2-3 way of making yogourt with Dr. Gaymont's yogourt culture. © Feb. 3, 1945; KK 30341.

General mills, inc., Minneapolis. 3903-3905
Breakfast clicks when I serve kix. For cereal. © Jan. 28, 1945; KK 30332.

Forks fairly fly, when you serve corn-sausage pie. For flour. © Jan. 7, 1945; KK 30331.

Yep, she'll run about 90 rolls to the acre. For food products. © Feb. 6, 1945; KK 30333.

Gladen aeroservice, Bay City, Mich. 3906
G-meter. For aircraft instrument. © Feb. 12, 1945; KK 30390.

Glidden co., Cleveland. 3907
Room made fit for a fighter. For wall paint. © Feb. 25, 1945; KK 30466.

Granat bros., San Francisco. 3908
Threesomes. For diamond rings. © Feb. 18, 1945; KK 30422.

Gray (Dorothy) ltd., New York. 3909, 3910
For cosmetics:

Only the best for your little cherub. © Feb. 23, 1945; KK 30336.

This morning he sent me flowers. © Feb. 1, 1945; KK 30335.

Guaranteed business producers co., Baltimore. 3911
Win a gorgeous fur coat, free! For fur coats and scarfs. © Feb. 10, 1945; KK 30474.

Hammond instrument co., Chicago. 3912-3916
For electric organ:

Chaplain's behind the enemy's lines. © Oct. 19, 1944; KK 30276.

For you, padre, we go. © Dec. 14, 1944; KK 30279.

Look, honey, I'm good! © Dec. 25, 1944; KK 30280.

No, chaplain, can't let them get you too! © Nov. 16, 1944; KK 30277.

You'll scarcely believe it's you. © Nov. 20, 1944; KK 30278.

Hercules powder co., inc., Wilmington, Del. 3917
Shining shield. For chemicals. © Feb. 22, 1945; KK 30435.

Holmes (Gladys Looney), d. b. a. Gladys Looney, San Francisco. 3918
Londonderry for making desserts. Recipe book used as an enclosure in food package. For food product. © Dec. 18, 1944; KK 30291.

Holmes & Edwards div. International silver co. See International silver co. Holmes & Edwards div.

International silver co. Holmes & Edwards div., Meriden, Conn. 3919, 3920
For sterling inlaid silverplate:
He got that way. © Feb. 15, 1945; KK 30449.
Wishing! Wishing for this finer silverplate that stays lovelier longer. © Jan. 5, 1945; KK 30244.

Johnson (Walter H.) candy co., Chicago. 3921
Don't let it get you down, ma'am. For candy bar. © Feb. 19, 1945; KK 30480.

Jones & Laughlin steel corp., Pittsburgh. 3922
Tinplating method born of the war. For steel. © Feb. 22, 1945; KK 30468.

Juvenile products of Pasadena. Metal arts co. See Metal arts co. Juvenile products of Pasadena div.

Kahn (David) inc., North Bergen, N. J. 3923
For distinguished service on every front. For fountain pens. © Feb. 1, 1945; KK 30312.

Kellar (Julie) Hollywood, Calif. 3924
Kan-dee-kake. For candy. © Oct. 9, 1944; KK 30397.

Lee (Sylvan) products co., Chicago. 3925
Sylcon. For mattresses and box springs. © Jan. 2, 1945; KK 29874.

Lehn & Fink products corp., Bloomfield, N. J. 3926
'Round the town it's Tussy, lunching at the Colony. For cosmetics. © Feb. 1, 1945; KK 30334.

Lenthéric, inc., New York. 3927
Confetti, Lenthéric perfumes. For perfume. © Jan. 23, 1945; KK 30274.

Liggett & Myers tobacco co., New York. 3928, 3929
Chesterfield supper club. For cigarettes. © Feb. 16, 1945; KK 30299.
Topkick Smart. For cigarettes. © Feb. 15, 1945; KK 30298.

Looney (Gladys) See Holmes (Gladys Looney), d. b. a. Gladys Looney.

Merit clothing co., inc., Mayfield, Ky. 3930, 3931
For men's clothing:
Neck zone, exclusive feature of style-mart clothes. © Mar. 1, 1945; KK 30437.
Neck zone, exclusive tailoring feature. © Jan. 26, 1945; KK 30438.

Merriam (G. & C.) co., Springfield, Mass. 3932
Circle & monogram. For dictionaries. © Feb. 1, 1945; KK 30281.

Metal arts co. Juvenile products of Pasadena div., Pasadena. 3933
New whimsie blocks. For toys and juvenile equipment. © Jan. 25, 1945; KK 30273.

Mountain makers, Asheville, N. C. 3934
Handmade mountain jewelry. For handmade sterling silver jewelry. © Feb. 21, 1945; KK 30419.

National oil products co., Harrison, N. J. 3935-3937
For poultry feed:
Story of true vitamin A in an egg shell. © Dec. 9, 1944; KK 30441.
Story of true vitamin A in an egg shell. © Jan. 6, 1945; KK 30444.
Story of true vitamin A in an egg shell. For turkey feed. © Jan. 5, 1945; KK 30443.

Occidental creamery, Redwood City, Calif. 3938
Good? It's purr-fect! For milk and cream. © Dec. 15, 1944; KK 30342.

Peerless camera stores, New York. 3939
Camera bug. For cameras and photographic supplies. © Feb. 15, 1945; KK 30354.

Pillsbury mills, inc., Clinton, Ia. 3940, 3941
For commercial feed:
Chicks Pillsbury's best. © Feb. 16, 1945; KK 30425.
Pillsbury's best hog concentrate. © Feb. 19, 1945; KK 30426.

Procter & Gamble co., Cincinnati. 3942
Triplet joy-bringers for rough, chapped hands. For hand cream. © Feb. 14, 1945; KK 30272.

Remington Rand, inc., Buffalo. 3943
Schedule for federal withholding tax. [Bi-weekly, weekly, semi-mon., monthly] For adding, bookkeeping and calculating machines. © Dec. 21, 1944; KK 30344.

Revlon products corp., New York. 3944
Real difference in chic is color by Revlon. For cosmetics. © Jan. 29, 1945; KK 30340.

Rothmoor corp., Chicago. 3945
You'll go elegantly through this spring. For ladies' coats and suits. © Feb. 20, 1945; KK 30377.

Rugby products corp., New York. 3946
America's luxury leatherwear, Rugby. For billfolds, small leathergoods. © Dec. 5, 1944; KK 30293.

Schautz (William A.) inc., New York. 3947-3949
For bread:
Listen for tomorrow. © Feb. 6, 1945; KK 30356.

Rice's bread. © Feb. 6, 1945; KK 30358.
We thank you. © Feb. 6, 1945; KK 30357.

Sheaffer (W. A.) pen co., Fort Madison, Ia. 3950
New generation of pendom's finest. For writing instruments. © Feb. 20, 1945; KK 30465.

Silberstein (Sam) co., New York. 3951
Sure-sized. For ladies apparel, suits, coats, etc. © Feb. 10, 1945; KK 30396.

Singer mfg. co., Elizabeth, Elizabethport, N. J. 3952-3954
Girl who learns to sew today is a better homemaker tomorrow. For Singer sewing machines. © Dec. 25, 1944; KK 30267.
Mom said ooh! Dad said wow! Little brother whistled. For Singer sewing machines, notions, collars and cuffs, flowers, scarfs. © Feb. 16, 1945; KK 30427.
Someday she may be a homemaker, let her learn to sew now! For Singer sewing machines, Singer dress form. © Jan. 25, 1945; KK 30266.

Smith & Wesson, inc., Springfield, Mass. 3955
Do you know your handgun history? For Smith and Wesson revolvers. © Feb. 1, 1945; KK 30464.

Soft-water equipment co., Los Angeles. 3956
Gold in your faucets! For water softeners. © Jan. 20, 1945; KK 30432.

Standard oil co., Chicago. 3957-3959
For gasoline and motor oil:
George, isn't it about time to have the Standard oil man do some work under the hood of the car? © Feb. 14, 1945; KK 30329.
George, let's have the Standard oil man look under the hood of the car. © Feb. 7, 1945; KK 30328.
George, we've taken such good care of the car, it would be a shame to fall off now! © Feb. 6, 1945; KK 30327.

Sterling tool products co., Chicago. 3960
Sterling 1000 parts price list. For parts for portable electric sanding machine. © Feb. 2, 1945; KK 30307.

Stoffel seals co., inc., Scarsdale, N. Y. 3961
Zip-seal. For seals. © Dec. 13, 1944; KK 30439.

Studebaker corp., South Bend, Ind. 3962
County agents recommend, get your motor truck ready now! For airplane engines, military trucks and weasels. © Feb. 19, 1945; KK 30321.

Superba cravats, Rochester, N. Y. 3963, 3964
For ties:
That great public speaker, your necktie. © Feb. 6, 1945; KK 30379.
That great public speaker, your necktie! © Feb. 15, 1945; KK 30380.

Timken roller bearing co., Canton, O. 3965, 3966
Plan next summer's work now. For roller bearings. © Feb. 13, 1945; KK 30434.
Why Timken bearings deliver outstanding performance. For Timken roller bearings. © Feb. 5, 1945; KK 30290.

United States gypsum co., Chicago. 3967-3973
For lime:
U S G finishing lime, L-24. © Oct. 31, 1944; KK 30318.
U S G mason's lime, L-21. © Oct. 31, 1944; KK 30317.
For paint:
Texolite products color selector, T-1. © Dec. 29, 1944; KK 30320.
U S G lime proof colors. © Oct. 31, 1944; KK 30319.
U S G special flat, T-58. © Aug. 15, 1944; KK 30314.
U S G architectural specifications, WW-16. For insulation board. © Oct. 16, 1944; KK 30316.
U S G red top insulating wool, IW-10. For insulation wool. © Oct. 15, 1944; KK 30315.

United wallpaper, inc., Chicago. 3974, 3975
For dex borders:
Beautify a wall in no time at all with dex ready-pasted borders. © Feb. 1, 1945; KK 30300.
Make 42 % clear profit! © Feb. 5, 1945; KK 30302.

Universal oil products co., Chicago. 3976
Stopped in his tracks. For inhibitors for gasoline oxidation. © Feb. 20, 1945; KK 30313.

Vermont marble co., Proctor, Vt. 3977
Peace on earth. For marble. © Nov. 15, 1944; KK 30275.

Vital distributors co., New York. 3978
Good cartons are vital. For mailing cartons. © Dec. 1, 1944; KK 30431.

Warner-Patterson co., Chicago. 3979-3983
For automobile supplies:
Ever hear of insuring engine parts? © Oct. 14, 1944; KK 30391.
Going, going, gone. © Feb. 12, 1945; KK 30395.
In winter too a clean cooling system is the best engine parts insurance. © Nov. 6, 1944; KK 30392.
Keep 'em rolling! © Jan. 15, 1945; KK 30394.
Keep that cooling system clean. © Dec. 11, 1944; KK 30393.

Weber (Erhard N.) Hollis, L. I., N. Y. 3984
For greater shaving smileage shave and save with in-d-ex blades. For razor and blades. © May 31, 1944; KK 30476.

Wembley, inc., New Orleans. 3985
Wembley presents Bar Harbor blue. For men's neckties. © Jan. 25, 1945; KK 30423.

Western cartridge co. Bond electric corp. div., New Haven. 3986, 3987
For flashlight batteries:
Bond, a profitable post-war line for you. © Nov. 10, 1943; KK 30458.
When it's mid-day in Guam. © Nov. 25, 1944; KK 30460.

Western cartridge co. Winchester repeating arms co. div., New Haven. 3988-3991
For ammunition:
As the world turns. © Oct. 10, 1944; KK 30459.

Getting them out of the tight spots. © Nov. 20, 1944; KK 30463.

What's in a name? © Nov. 10, 1944; KK 30462.

When the lights come on again! Battery, gun and cartridge box. For flashlight batteries. © Jan. 10, 1944; KK 30461.

Weston electrical instrument corp., Newark, N. J. 3992

Weston dial, v. 6, no. 2. For exposure meters. © Feb. 21, 1945; KK 30353.

Winchester repeating arms co. div. Western cartridge co. See Western cartridge co. Winchester repeating arms co. div.

Wymer (O. U.) Houston. 3993

Mr. Goodhearing says: Western electric is the only hearing aid. For hearing aid. © Feb. 20, 1945; KK 30467.

Zenith radio corp., Chicago. 3994

New thousands now wear a hearing aid. For hearing aid. © Feb. 1, 1945; KK 30301.

Number of entries of Commercial Prints included in the Catalog since Jan. 1, 1945---------------- 1,233

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[3994

Alling & Cory co. 1
Belfast. For paper. © Alling & Cory co., Rochester, N. Y. RR 133, Apr. 26, 1945.

A-C forest plastics div. J. Homer Hough co. See Hough (J. Homer) co. A-C forest plastics div.

Baum (L. L.) Oklahoma City. 3995-3997
For stationery:
Airborne. © Feb. 1, 1945; KK 30287.
Baum's aero flax. © Feb. 1, 1945; KK 30286.
Baum's riteaire. © Feb. 17, 1945; KK 30288.

Berman (Edward), d. b. a. Food craft, Minneapolis. 3998
Food craft brand frozen pi-krust dough. For frozen pie crust dough. © Dec. 15, 1944; KK 30388.

C.-M.-F. co. See Sibert (Frank) jr., d. b. a. C.-M.-F. co.

Chitter-chat stationers, Blackwell, Okl. 3999
Line-a-day Chitter-chat. For stationery. © Nov. 15, 1944; KK 30414.

Citrus concentrates, inc., Dunedin, Fla. 4000-4003
Citrasweet. For orange juice. © Dec. 21, 1944; KK 30374.
Sunfilled. For condensed grapefruit juice. © Dec. 21, 1944; KK 30372.
Sunfilled. For condensed orange and grapefruit juice. © Dec. 21, 1944; KK 30371.
Sunfilled. For condensed orange juice. © Dec. 21, 1944; KK 30373.

Clayton (A. C.) ptg. co., St. Louis. 4004
Marshall Field & company, Chicago. Young moderns' shoes. For shoes. © Feb. 2, 1945; KK 30365.

Continental foods, inc., Hoboken, N. J. 4005
Lipton's tomato vegetable soup. For dehydrated vegetable soup mix. © Feb. 21, 1945; KK 30477.

Falbo (S.) cheese co., Chicago. 4006
S. Falbo cheese co. For grated cheese, Italian style. © Dec. 29, 1944; KK 30285.

Food craft. See Berman (Edward), d. b. a. Food craft.

Franke (Kenneth S.), d. b. a. Kenard novelty co., New York. 4007
Woodendoit puzzle. For wood puzzle. © Oct. 25, 1944; KK 30269.

Galligan (Robert J.) & Swartz (Zene L.), d. b. a. RG commercial laboratories, Portland, Or. 4008
Presto-maid magic cleaner. For household utility cleaner. © Oct. 20, 1944; KK 30475.

Gebhart (Suzanne Elaine) East Cleveland, O. 4009
Suzettes by Suzanne. For stationery. © Nov. 10, 1944; KK 30289.

Geldur novelty co., New York. 4010
Ticto-gram. For game for two players. © Feb. 23, 1945; KK 30368.

Gladen aeroservice, Bay City, Mich. 4011
G-meter. For aircraft instrument. © Feb. 12, 1945; KK 30389.

Hanson (Walter), d. b. a. Tested products, Lakewood, O. 4012
Platen pep. For platen preparation. © Nov. 10, 1944; KK 30268.

Hobby stationers, Kansas City, Mo. 4013-4019
For stationery:
Co-ed Hobby-notes. © Nov. 3, 1944; KK 30417.
Convalescent Hobby-notes. © Jan. 5, 1945; KK 30412.
Cupid Hobby-notes. © Oct. 17, 1944; KK 30418.
Everyday Hobby-notes. © Oct. 10, 1944; KK 30415.
Maternity thank you Hobby-notes. © Jan. 5, 1945; KK 30411.
Pen-scribble Hobby-notes. © Feb. 14, 1945; KK 30416.
Thankyou Hobby-notes. © Sept. 20, 1944; KK 30413.

Hough (J. Homer) co. A-C forest plastics div., Los Angeles. 4020
Art blox. For blocks for children and convalescents. © Oct. 16, 1944; KK 30447.

Independent Milwaukee brewery, Milwaukee. 4021
Milwaukee's choicest braumeister special Pilsener beer. For beer. © Dec. 15, 1944; KK 30682.

J. B. syrup co., inc., New York. 4022
Jabco brand syrup. For syrups. © Sept. 15, 1944; KK 30359.

Johnson (Walter Theodore), d. b. a. Johnson nu-brite products co., Brooklyn. 4023
Johnson nu-brite bleach. For bleach, sodium hypochlorite. © Feb. 20, 1945; KK 30284.

Johnson nu-brite products co. See Johnson (Walter Theodore), d. b. a. Johnson nu-brite products co.

Kenard novelty co. See Franke (Kenneth S.), d. b. a. Kenard novelty co.

Lummins & co., Philadelphia. 4024
Lummis peanut butter. For peanut butter. © Feb. 8, 1945; KK 30283.

Mahl (J. Thomas), d. b. a. Mahl co., Huntington Park, Calif. 4025
F T denture cream. For cream cleanser for dentures. © Dec. 18, 1944; KK 30311.

Mahl co. See Mahl (J. Thomas), d. b. a. Mahl co.

National oil products co., Harrison, N. J. 4026
Nopco XX vitamin A & D feeding oil. For animal feed. © Dec. 27, 1944; KK 30442.

Plymouth plastics, Plymouth, Mich. 4027
Aprotec. For plastics, container made of plastics. © Feb. 23, 1945; KK 30428.

Quick charge, inc., Oklahoma City. 4028
Quick-arc. For electric welding apparatus. © Dec. 26, 1944; KK 30387.

RG commercial laboratories. See Galligan (Robert J.) & Swartz (Zene L.), d. b. a. RG commercial laboratories.

Rico products co., Tampa, Fla. 4029, 4030
Rico. For blended orange and grapefruit juice. © Dec. 27, 1944; KK 30376.
Rico. For orange juice. © Dec. 27, 1944; KK 30375.

Sapolin co., inc., New York. 4031-4037
For enamel paint:
Sapolin screen enamel. © Feb. 27, 1945; KK 30446.
Sapolin speed enamel. © Feb. 23, 1945; KK 30364.
Sapolin flat finish. For flat paint. © Feb. 23, 1945; KK 30361.
Sapolin hot pipe aluminum. For aluminum paint. © Feb. 23, 1945; KK 30360.
Sapolin interior gloss. For interior gloss paint. © Feb. 23, 1945; KK 30362.
Sapolin pigment primer. For paint primer. © Feb. 26, 1945; KK 30433.
Sapolin semi-gloss. For semi-gloss paint. © Feb. 23, 1945; KK 30363.

Sibert (Frank) jr., d. b. a. C.-M.-F. co., East Orange, N. J. 4038
Cigarettes, make your own with the new ciggie maker 49 c. For ciggie maker. © Feb. 10, 1945; KK 30485.

Tested products. See Hanson (Walter), d. b. a. Tested products.

Town & country, Sedalia, Mo. 4039
Town and country fine casual footwear. For shoes. © Feb. 9, 1945; KK 30366.

U. S. exterminating service, Dallas. 4040, 4041
Overnight rats & mice killer. For rat poison. © Jan. 23, 1945; KK 30369.
U. S. xxx roach and ant killer. For roach and ant powder. © Jan. 23, 1945; KK 30370.

Number of entries of Labels included in the Catalog since Jan. 1, 1945---------------------------- 275

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PART 4

WORKS OF ART; REPRODUCTIONS OF A WORK OF ART; DRAWINGS OR PLASTIC WORKS OF A SCIENTIFIC OR TECHNICAL CHARACTER; PHOTOGRAPHS; PRINTS AND PICTORIAL ILLUSTRATIONS, INCLUDING PRINTS AND LABELS USED FOR ARTICLES OF MERCHANDISE

INCLUDING

LIST OF RENEWALS

1945
NEW SERIES, VOLUME 40
No. 5

The Catalog of Copyright Entries is published in four parts. Part 4, formerly issued quarterly, but now issued monthly, is arranged as follows:

I. Containing Class G, Works of art (giving a list of the photographs or other identifying reproductions, deposited according to law with the applications for copyright of Drawings, Paintings, Statues, Statuary, and Models or Designs for works of art). In this class a subalphabet of titles is used when the copyright proprietor and artist are the same, this identity being indicated by the use of an asterisk (*) after the name of the proprietor. A subalphabet of artists is used when the proprietor and artists are different.

II. Containing titles for Class H, Reproductions of a work of art; Class I, Drawings or plastic works of a scientific or technical character; Class J, Photographs (except Motion pictures); and Class K, Prints and pictorial illustrations. In these classes a subalphabet of artists and titles is also used.

Part 4 also contains in two separate alphabets of proprietors, the titles of commercial prints and labels. These will be found at the end of each issue.

A list of copyright renewals will be found at the end of each alphabet of proprietors.

To save space in the Catalog, the copyright notice after each title is abbreviated. The abbreviations used in this part are as follows: "G," Class G, Works of art; "H," Class H, Reproductions of a work of art; "I," Class I, Drawings or plastic works of a scientific or technical character; "J," Class J, Photographs; and "K," Class K, Prints and pictorial illustrations, including prints and labels used for articles of merchandise. "©" implies copyright registration of a published work, followed by date of publication. "© 1 c." stands for copyright registration of an unpublished work, followed by date of receipt in the Copyright Office of the photograph or other identifying reproduction.

The annual index contains the names of all proprietors.

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Under the provisions of the act of Congress, approved May 23, 1928, the prices of the various parts of the Catalog are now as follows:

Part 1, Group 1, Books proper	$3.00
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CLASS G

WORKS OF ART; MODELS OR DESIGNS FOR WORKS OF ART

Note.—An asterisk (*) after the proprietor's name indicates that the artist and copyright proprietor are the same.

Bonelli (Daniel Leonard)* 4042
Diana. © May 9, 1945; G 45297.

Cook (Bertha Rohlin) 4043
Cook (Bert [i. e. Bertha Rohlin]):
Poodle. © May 21, 1945; G 45358.

Crawshaw (Horace Gordon)* 4044
Who me? © Jan. 5, 1945; G 45310.

Damerow (Alice)* 4045
Ivory presents:
The fight against grime. © 1 c. Apr. 5, 1945; G 45359.

Daubner (Paul H.)* 4046-4048
Christ carrying the cross. - Christ in Gethsemane garden. - Saint Cecilia. © 1 c. each Mar. 27, 1945; G 45158-45160.

Eaton paper corp. 4049
Pittman (Hobson):
Hawthorne family at Tanglewood. © 1 c. Apr. 18, 1945; G 45141.

Freifeld (Benjamin Bernard) 4050, 4051
Farndon (Walter):
Home waters. © 1 c. Apr. 19, 1945; G 45143.
Grant (Gordon):
Men of Gloucester. © 1 c. Apr. 19, 1945; G 45144.

Gage (George W.)* 4052
Boy in military uniform and sheepdog. © 1 c. Apr. 19, 1945; G 45145.

Hartle (Frank)* 4053
Vision of the path of life. © 1 c. Mar. 16, 1945; G 45165.

Hastings (Martha Harris)* 4054
Sandy the sea elf. © 1 c. Feb. 28, 1945; G 45131.

Immerman (David)* 4055
Roosevelt fireside chat. © 1 c. Apr. 25, 1945; G 45157.

Jennewein (C. Paul)* 4056-4058
Ave Maria. - Nativity. - Seated Madonna and Child, small bird on bench. © 1 c. each Apr. 17, 1945; G 45153-45155.

Lynch (Elbert J.)* 4059
Flag raising on Iwo Jima. © 1 c. Apr. 26, 1945; G 45166.

Milledge (Richard Tyris)* 4060
God spoke these words saying: I am the Lord, thy God. © 1 c. Mar. 17, 1945; G 45164.

Motts (Alicia Sundt)* 4061
Bouquet d'amour. © 1 c. Apr. 27, 1945; G 45167.

Nanni (Menotti) 4062
Hogarth (T. G.):
Last Testament. © 1 c. Apr. 19, 1945; G 45142.

Okun co. 4063, 4064
Turner (Raymond):
Christ blessing little children. - Madonna and Child. © 1 c. each Apr. 26, 1945; G 45168, 45169.

Podkulski (Edward Anthony)* 4065
Little Putt Putt. © 1 c. Mar. 24, 1945; G 45163.

Poulos (Paul W.)* 4066
Painting depicting the two hemispheres each having a dove thereon, the flags of the United States, England, China and Russia being displayed near each hemisphere. © 1 c. Apr. 27, 1945; G 45170.

Reis (Mary Rose) 4067, 4068
Mary Rosina (Sister) [i. e. Reis (Mary Rose)]
Our Lady of:
America. - Victory. © 1 c. each Nov. 17, 1944; G 45161, 45162.

Ripley (Aiden Lassell)* 4069-4073
After grouse. - Duck shooting. © Oct. 14, 1944; G 45133, 45135.
Flight woodcock. - Snipe at dawn. © Oct. 5, 1944; G 45136, 45137.
Walking up. © Oct. 25, 1944; G 45134.

Robbins (Frederick Goodrich)* 4074
Time for chores. © Apr. 11, 1945; G 45138.

Ruotolo (Onorio)* 4075, 4076
Liberty and rights for all - Abraham Lincoln. © 1 c. Apr. 15, 1945; G 45132.
Unto Thee, O Lord, do I lift up my soul. Albert Einstein. © 1 c. Apr. 16, 1945; G 45139.

Russell (Walter)* 4077
Roosevelt (Franklin Delano) © May 21, 1945; G 45336.

Schedl (Anton H.)* 4078
Three heads. © 1 c. Apr. 18, 1945; G 45156.

Scotto (Gerard John)* 4079
Baby. © Apr. 16, 1945; G 45247.

Sweaney (Katie H.)* 4080
Memorial monument for the late Franklin Delano Roosevelt. © 1 c. Apr. 19, 1945; G 45140.

Number of entries of Works of Arts included in the Catalog since Jan. 1, 1945---------------------	648

CLASSES H-K

REPRODUCTIONS OF A WORK OF ART; DRAWINGS OR PLASTIC WORKS OF A SCIENTIFIC OR TECHNICAL CHARACTER; PHOTOGRAPHS; PRINTS AND PICTORIAL ILLUSTRATIONS

Armitage (Louise) & Armitage (George T.) 4081
Hawaiian souvenir calendar, 1945. © Aug. 31, 1944; K 58022.

Ashley (David) inc. 4082-4087
Bouvier (J.):
Cerrito (Fanny) in the favourite pas La Gitana, 360. - Cerrito (Fanny) in the new grand ballet Alma, ou La fille du feu, 359. - Dumilatre (Adele) as La Diane chasseresse, 358. - Dumilatre (Adele) as Myrtha, in the ballet of Giselle, 357. - Grisi (Mlle. Carlotta) and M. Perrot in the very attractive ballet La Esmeralda, 362. - Tagioni (Marie) and Signor Guerra in the celebrated ballet L'ombre, 361. © May 21, 1945; H 2911-2916.

Boehm (Paul F.) 4088
Cross-beam ellipse compass 2 1/2", 450301. © 1 c. Mar. 23, 1945; I 36031.

Campbell (Rollin E.) 4089, 4090
Cam-ball rotary pump. - Electric heading pliers. © 1 c. each Apr. 22, 1945; I 36043, 36044.

Cross co. 4091-4107
Machine to bore and face center housing 9N-4025, A-24087. - Machine to cross bore, ream & tap part no. 631734 carrier, A-24088. - Proposal for special rise & fall mill machine for part no. A-38-29-03, A-23729. - Proposal of seven station center column machine to drill, hollow mill, face, thread and tap L-37219-A, A-23727. - Proposal of special three station machine to rough and finish turn O. D. & I. D. of 4.495 sph. dia. of torque tube, A-23501. - Proposal special, Cross turning & chamfering machine differential carrier, A-23447. - Proposed clutch housing boring & undercutting machine, A-24275. - Proposed machine to mill bearing notches and straddle mill center bearing, A-24452. - Proposed special eight station six way machine for part no. 13111, A-23697. - Tool layout for proposal of seven station center column machine to drill, hollow mill, face, thread & tap L-37219-A sink fitting, A-23727. © 1 c. each Apr. 13, 1945; I 36010, 36011, 36014, 36017-36023.
Proposal, boring machine for:
Boring 6.288/6.290 dia. crankcase 5003.12-J, A-23502. - 1.125-1.1254 dia. hole, crankcase 5003-12-J, A-23503. - 2.125 dia. & .752 dia. holes, crankcase 5003-12, A-23402. © 1 c. each Apr. 13, 1945; I 36009, 36012, 36013.
Proposed tool layout:
For special five station, five way machine for part no. 13111, A-23698. - Of special eight station six way machine for part no. 13111, A-23697. © 1 c. each Apr. 13, 1945; I 36015, 36016.
Rear axle housing:
Boring and facing machine, A-24474. - Facing machine, A-24475. © 1 c. each Apr. 13, 1945; I 36024, 36025.

Delano (Gerard Curtis) 4108-4115
Canyon De Chelly. - Canyon Del Muerto. - Desert thunderhead. - Moonlight stampede. - Navajo boy. - Navajo encampment. - Sheep on the desert. - Vermilion cliffs. © Nov. 29, 1944; H 2898-2905.

Disney (Walt) productions, inc. 4116
10M85-1. © Apr. 24, 1945; K 58016.

Empie (Hal H.) 4117-4122
At th' clinic, you can draw your own conclusions, E-60. - Great game, lots o' cards, but I'm runnin' outta chips, E-61. - Greetings. Just joined th' white-jackets, you'll hear from me later, E-59. - In Rochester, Minn. Havin' a wonderful time, wist you were here, E-62. - View of our club, th' clinic-waiters. Blessed is he who waits, and groweth not impatient, for he shall inherit th' right, by an' by, to move up, an' wait in another room, E-63, © Apr. 1, 1945; K 58007-58011.
New post-war model. He profits best who serves th' most. Blown-up section of blowed-up section. © Apr. 10, 1945; K 58019.

Finley (J. B.) 4123
Wanted! Some young man. © May 8, 1945; K 58028.

Frick collection. 4124, 4125
Fragonard (Jean Honoré):
Love reaching for a dove. - Storming the citadel. Detail, girl. © May 10, 1945; H 2909, 2910.

Garr (Oscar A.) 4126-4128
Combination plumb and level. - Combination trap and cage. - Plastic tooth pick. © 1 c. each Apr. 23, 1945; I 36036-36038.

General cable corp. 4129
Faulty machines make waste. Stop! It's just got to be right, 4. © May 1, 1945; K 58015.

Graham (Nan Wood) 4130-4139
Wood (Grant):
Adolescence. - Appraisal. - Arbor day. - Arnold comes of age. - Daughters of Revolution. - Death on the ridgeroad. - Dinner for threshers. - Shaffer (Susan Angevine) - Stone city. - Victorian survival. © Feb. 5, 1945; H 2888-2897.

Greenlee (Lyman E.) 4140-4142
Bridge circuits for metal locaters. - Precision record cutting mechanism. - Soldering jig for radio. © 1 c. each Apr. 22, 1945; I 36039, 36041, 36042.

Hearst consolidated publications, inc. 4143-4149
Couple of new ancestors. © May 3, 1945; K 58012.
His jury. © May 11, 1945; K 58037.
My son, my son. © Apr. 13, 1945; K 58021.

No time for bows, Joe. © May 10, 1945; K 58038.
Only solution. © May 1, 1945; K 58013.
Successful. © May 9, 1945; K 58029.
When will she get a break, Comrade Tovarich. © May 4, 1945; K 58020.

Hermitage art co., inc. 4150
For God commanded, saying, honor thy father and thy mother, 1224. © Apr. 1, 1945; K 58031.

Institute for American democracy, inc. 4151
With liberty and justice for all, Protestants, Catholics, Jews, in every generation, now and forever! © Apr. 12, 1945; K 58014.

James (Kenneth H.) & Greenlee (Lyman E.) 4152, 4153
Coat hanger conveyor system. - Magnetic eye tack finder. © 1 c. each Apr. 22, 1945; I 36040, 36045.

Kenney (William Henry) 4154
Kenney forms. © 1 c. July 15, 1944; I 36035.

Krohn (Robert Dean) 4155
Kitchen-kalculator. © 1 c. Apr. 18, 1945; I 36033.

Lipscombe (Reuben Thomas) sr. 4156
Lipscombe's airfield. © 1 c. Apr. 19, 1945; I 36034.

McNamara (Leo F.) 4157
Jesus of Nazareth. © Mar. 17, 1944; K 58030.

Mars model industries. 4158
Model landing craft. © 1 c. Apr. 16, 1945; I 36027.

Mellotype. 4159-4162
[Girl in front of church] 15131 - [Girl on bus stop] 15132. - [Lady in snow] 15133. - [Page] 15136. © Apr. 14, 1945; K 58024-58027.

Music-art co. 4163, 4164
Eisenhower (Gen. Dwight D.); by Percy Leason. - MacArthur (Gen. Douglas A.); by Makoto. © May 1, 1945; H 2906, 2907.

Myers (Clarence Alton) 4165
Marcrogol. Game. © Feb. 5, 1945; I 36028.

Nelson (Charles Phillup) 4166, 4167
Fits all jar cover remover. - Handy kitchen vegetable slicer. © 1 c. each Apr. 16, 1945; I 36029, 36030.

Outdoor advertising assn. of America inc. 4168
Design no. 3 for 6-sheet poster panel. © 1 c. Apr. 16, 1945; I 36026.

St. Anthony's guild. 4169
Divine Child. © May 4, 1945; K 58018.

Shoumatoff (Elizabeth) 4170, 4171
Roosevelt (Franklin D.) © May 10, 1945; H 2908.
Roosevelt (Franklin D.) © May 21, 1945; K 58136.

Spranger (John Anthony) 4172
Moe. © Mar. 14, 1945; K 58023.

Studio angelico. 4173
He that is mighty has done great things to me and holy is His name. © Apr. 21, 1945; H 2887.

Taber (Reginald G.) 4174
Watch holder. © 1 c. Mar. 19, 1945; I 36032.

Teich (Curt) & co., inc. 4175-4179
Ideal beach resort, Shafer Lake, Indiana, D-7617, D-7618. © May 2, 1945; K 58032, 58033.
Ridgecrest, N. C.:
Lake at boys camp, showing Spillman lodge in background, Ridgecrest Baptist assembly, 5B-H156. - Pritchell hall at night, Ridgecrest Baptist assembly, 5B-H158. - Ridgecrest Baptist church, 5B-H155. © May 4, 1945; K 58034-58036.

Waddle (Inez Crotto) 4180
Arkansas pack-sack. © 1 c. May 22, 1945; I 36169.

Webb (H. Pascal) 4181
Mission Santa Clara. © Oct. 17, 1944; K 58006.

World travel service. 4182
World travel service. © Mar. 1, 1945; K 58017.

Number of entries in classes H-K included in the Catalog since Jan. 1, 1945:

Reproductions of works of art (including 27 one-copy entries)	112
Drawings or plastic works of a scientific or technical character (including 248 one-copy entries)	425
Photographs (including 83 one-copy entries)	294
Prints and pictorial illustrations (including 151 contributions to periodicals and other one-copy entries)	1,195
Total	2,026

PRINTS AND DRAWINGS OF WHICH THE SUBSISTING COPYRIGHT HAS BEEN RENEWED UNDER SECTION 23 OF THE ACT OF MARCH 4, 1909

American bank note co. 1-7

C-444 special - Dr. Campos Salles, Republica dos estados do Brazil. R 137678, Feb. 24, 1945.

C-445 special - Dr. P. Moraes, Republica dos estados unidos do Brazil. R 137681, Feb. 24, 1945.

C-446 special - Dr. A. Penna, Republica dos estados unidos do Brazil. R 137683, Feb. 24, 1945.

C-1265. R 137684, Feb. 24, 1945.

C-1549 special - Bahia da Guandara, Republica dos estados unidos do Brazil. R 137680, Feb. 24, 1945.

C-1550 special - Arms of Russia. R 137679, Feb. 24, 1945.

C-1551 special - Monroe palace, Republica dos estados unidos do Brazil. R 137682, Feb. 24, 1945.

© American bank note co., New York.

Taylor instrument cos. 8-18

Tycos recording thermometer chart, nos. 116a, 154-156, 212, 2203. R 138017-138022, Apr. 6, 1945.

Tycos recording thermometer chart, nos. 141, 153, 607, 719, 2302. R 137334-137338, Feb. 24, 1945.

© Taylor instrument cos., Rochester, N. Y.

Abbott laboratories, North Chicago, Ill. 4183, 4184
For pharmaceuticals:
Get fighting mad! © Dec. 4, 1944; KK 30633.
We've just begun to fight! © Feb. 14, 1945; KK 30634.

Aciform corp., Chicago. 4185, 4186
For units for use in physiotherapeutic treatments:
Gyro-lator. A major advance in a new physiotherapy modality. A study of gyroscopic motion. © Feb. 7, 1945; KK 30546.
Gyro-lator. A major advance in a new physiotherapy modality. Directions for use. © Feb. 7, 1945; KK 30545.

Advermat publications. See Dishart (Harry Samuel), d. b. a. Advermat publications.

Aircraft-marine products, inc., Harrisburg, Pa. 4187, 4188
A-MP electrical repair kit. For tools and terminals. © Dec. 4, 1945; KK 30610.
Disconnects plug and receptacle, S10051 E. For electrical wiring devices. © Feb. 2, 1945; KK 30617.

Aluminum cooking utensil co., New Kensington, Pa. 4189, 4190
I'm a smoothie. For aluminum utensils. © Apr. 3, 1945; KK 31497.
Yes, I want one. For aluminum pressure cooker. © Apr. 10, 1945; KK 31498.

American crayon co., Sandusky, O. 4191
New art education. For set of nine books comprising an art course. © Jan. 15, 1945; KK 30795.

American engineering co., Philadelphia. 4192-4195
For Hele-Shaw fluid power pump:
Every shove boosts production, lowers maintenance. © Mar. 25, 1945; KK 31496.
How to stop a bull's rush with a baby's kiss. © Feb. 25, 1945; KK 31494.
One man gang that outpulls a gang of men. For lo-hed hoist, lo-hed car puller. © Feb. 15, 1945; KK 30706.
Why a lo-hed hoist is like a certain veteran employee you know. For lo-hed electric hoist. © Mar. 15, 1945; KK 31495.

American locomotive co. & General electric co., Schenectady, N. Y. 4196, 4197
For transportation equipment:
Beating time and storm, 113-119. © Feb. 24, 1945; KK 30653.
Mercy trains 11, 113-118. © Feb. 10, 1945; KK 30561.

Arkansas historical institute, Little Rock, Ark. 4198
Fighting men of Arkansas. For biographical history. © Apr. 3, 1944; KK 30514.

Armour & co., Chicago. 4199
Treet is the meat. For meat. © Mar. 28, 1945; KK 31891.

Associated advertisers, New York. 4200
Style trends. For mats. © Jan. 15, 1945; KK 30644.

Babee-tenda corp., Cleveland. 4201
Baby's safety depends upon you. For infant's furniture. © Dec. 10, 1944; KK 30707.

Bacharach industrial instrument co., Pittsburgh. 4202
Model YRF engine pressure indicator. For indicator for testing Diesel engine cylinder pressure. © Mar. 5, 1945; KK 30551.

Bauer & Black co., Chicago. 4203
Corn sufferers! Here's good news. For corn pads. © Feb. 21, 1945; KK 30774.

Belfort (Joseph H.) Chicago. 4204
Make flexible molds without using rubber. For course of instructions. © Mar. 12, 1945; KK 30772.

Bell aircraft corp., Buffalo. 4205
Test pilot's passenger. For aircraft. © Apr. 8, 1945; KK 35130.

Bendix aviation corp., North Hollywood, Calif., Teterboro, N. J. 4206-4212
For electric positioning actuators:
New Geneva-loc actuator. © Jan. 10, 1945; KK 32256.
Pacific division, Bendix aviation corporation announces the new Geneva-loc actuator. © Oct. 5, 1944; KK 32255.
For hydraulic equipment:
Air. © Jan. 5, 1945; KK 30632.
Altair electro-hydraulic power unit. © Dec. 15, 1944; KK 31481.
Shutoff valve. © Oct. 25, 1944; KK 30631.
Here's 31 pounds of long range radio performance. For radio equipment. © Mar. 5, 1945; KK 31480.
Installation instructions. Dual fuel flow autosyn indicators. For aircraft instruments. © Mar. 8, 1945; KK 30775.

Best & co., inc., New York. 4213-4228
Black is tops! Say young cosmopolitans. For junior miss dresses. © Feb. 28, 1945; KK 30537.
Boxlav by the makers of kislav famous gloves. For misses gloves. © Feb. 27, 1945; KK 30534.
Boxy and young this new tweed topcoat. Suits rate first with young cosmopolitans. For junior misses suits, girls coat. © Mar. 2, 1945; KK 30544.
Deluge of dickies in wonderful white. For misses dickies. © Feb. 27, 1945; KK 30533.

From Best's famous Liliputian bazaar. First outings are festive occasions. The carriage is dressed in story book splendor. For rayon crepe embroidered carriage cover. © Feb. 27, 1945; KK 30535.

Gay young prints that flatter the mother-to-be. For misses maternity dresses. © Feb. 28, 1945; KK 30539.

Little sister, big sister are adorable in everfast spun rayon. For girls dresses. © Mar. 2, 1945; KK 30540.

New for spring, printed town suit. For round the clock, the soft, short coat. For misses suit dress and misses coat. © Mar. 1, 1945; KK 30541.

New spring harmony, gay print on black. For misses dress. © Feb. 28, 1945; KK 30536.

Prints of spring for young mothers-to-be. Delightful dickies to perk up spring suits. For maternity dresses and misses dickies. © Mar. 19, 1945; KK 31478.

Right into spring with a good gray flannel. For boys suits. © Mar. 2, 1945; KK 30543.

Shirtmaker hit in a refreshing spring print. Arnold authentics renowned for quality and comfort. For misses dress and shoes. © Mar. 1, 1945; KK 30542.

Spring-fresh suit mates wonderfully becoming blouses. For misses blouses. © Feb. 25, 1945; KK 30531.

These overalls and shorts are built for play. Decked with daisies crowning touch to your new spring costumes. For little boys overalls and shorts and misses hats. © Feb. 28, 1945; KK 30538.

World of comfort in Menihan shoes. For misses shoes. © Feb. 26, 1945; KK 30532.

Young cosmopolitans like candy cane charm. For junior miss dress. © Feb. 25, 1945; KK 30530.

Bigelow-Sanford carpet co., inc., Thompsonville, Conn. 4229
Here's the no-mistake method. For pile fabric floor covering. © Feb. 15, 1945; KK 30699.

Binney & Smith co., New York. 4230
Crayola colored wax crayon. For colored wax crayon. © Apr. 6, 1945; KK 31899.

Blatz brewing co., Milwaukee. 4231
Blatz beer, good taste. Throughout the nation. For beer. © Feb. 1, 1945; KK 30773.

Borden co., New York. 4232-4237
For cheeses:

Are you bored, blank or baffled? © Dec. 15, 1944; KK 30598.

Take Hazel's husband, Jim. © Oct. 13, 1944; KK 30597.

For dry skim milk:

New! Easy! Economical recipes. © Sept. 25, 1944; KK 30596.

New! Low cost way to make meals more nourishing. © Aug. 24, 1944; KK 30594.

For evaporated milk:

Creamy, delicious recipes. © Jan. 21, 1945; KK 30599.

Special offer! © Sept. 18, 1944; KK 30595.

Botany worsted mills, Passaic, N. J. 4238-4241
Botany no-dye lot yarns. For knitting yarns. © Feb. 23, 1945; KK 30564.

Botany wrinkle-proof ties for balance with whatever you wear. For neckties. © Mar. 7, 1945; KK 30566.

For fabrics:

Botany certified fabrics for home sewing. © Jan. 19, 1945; KK 30563.

Botany certified fabrics for home sewing. © Feb. 26, 1945; KK 30565.

Braden (David C.) Indianapolis. 4242, 4243
For utility board for wheel chairs and arm chairs:

Something good for those who deserve the best. © Feb. 5, 1945; KK 30585.

Something good for those who deserve the best. Installation instructions. © Feb. 5, 1945; KK 30586.

Bridgeport brass co., Bridgeport, Conn. 4244, 4245
For copper base alloys:

Alloys of the ages. © Dec. 29, 1944; KK 30776.

Bronze champions of liberty. © Mar. 2, 1945; KK 30777.

Brogan (Calvin George) Baltimore. 4246
Where to bet - free, over 100 items of interest. For booklet of information. © Mar. 28, 1945; KK 31060.

Brown & Haley, Tacoma. 4247
Almond roca, America's finest confection. For candy. © Sept. 11, 1928; KK 30568.

California fruit growers exchange. Products dept., Ontario, Calif. 4248-4250
Exchange orange oil. First in America for orange flavor. For oil of orange U. S. P. © Jan. 1, 1945; KK 30549.

First in America by more than 4 to 1. For oil of lemon U. S. P. © Jan. 6, 1945; KK 30550.

Now available. For pectinum N. F. VII. © Jan. 20, 1945; KK 30697.

Casey (Charles J.) inc., Mason City, Ia. 4251
Joe Daniels auto supply co. recapping. For repair material and auto supplies. © Feb. 28, 1945; KK 31071.

Casite corp., Hastings, Mich. 4252
Fast starting, smooth-running horsepower for your car. For sludge solvent. © Mar. 1, 1945; KK 30589.

Celanese corp. of America, New York. 4253, 4254
Ideas begin to flow when the subject is synthetics. For Celanese* textiles, plastics, chemicals. © Apr. 2, 1945; KK 31502.

Synthetics will reduce the high cost of spoilage in tomorrow's foods. For plastics. © Mar. 4, 1945; KK 30567.

Champion products co., New York. 4255, 4256
Handee dandy bubble pipes. For bubble pipes. © Feb. 12, 1945; KK 30572.

Handee flints and wicks. For flints and wicks. © Feb. 12, 1945; KK 30571.

Chap stick co., Lynchburg, Va. 4257
No more pucker lips. For medicated lip stick. © Feb. 19, 1945; KK 30611.

Chicago coal merchants assn., Chicago. 4258
Coal fights on all fronts. For coal. © Feb. 26, 1945; KK 30793.

Cincinnati grinders, inc., Cincinnati. 4259

Microscope aligning instrument. Specifications. For microscope aligning instrument. © Apr. 25, 1945; KK 32257.

Clairol, inc., Stamford, Conn. 4260, 4261

For shampoo tint:

Hard to believe? © May 1, 1945; KK 32106.

One day difference. © Feb. 15, 1945; KK 30628.

Coca-cola co., Wilmington, Del. 4262-4277

For soft drink:

Acompáñenos...Have a coke. (Join us) Puerto Rico no. 2. © Feb. 21, 1945; KK 31052.

Desfrute a pausa que refresca. Girl with tennis racquet. © Feb. 15, 1945; KK 31065.

Disfrute de la pausa que refresca. Girl with tennis racquet. © Feb. 25, 1945; KK 31067.

Family welcomes you...Have a Coca-cola. War bride. © Feb. 23, 1945; KK 31066.

Have a Coca-cola - ¡Eso es! (That's the ticket) Costa Rica. © Dec. 20, 1944; KK 31047.

Hospitality in the home builds profits in the grocery store. Sailor and French sailor in home. © Jan. 30, 1945; KK 31064.

It's a slick trick...Have a coke. Skating party. © Feb. 22, 1945; KK 31053.

Let's all refresh...Have a Coca-cola. Bus stop. © Feb. 27, 1945; KK 31054.

Let's all refresh...Have a Coca-cola. Bus stop. © Feb. 28, 1945; KK 31055.

Lucky you...Have a Coca-cola. Bridal shower. © Mar. 1, 1945; KK 31056.

La moda americana...Have a coke. (The American way) Italy. © Mar. 8, 1945; KK 31069.

No place like home...Have a Coca-cola. Piano party. © Feb. 15, 1945; KK 31051.

¡ Qué gran vida, amigos!...Have a coke. (What a life, pals) Panama no. 3. © Jan. 10, 1945; KK 31050.

So glad you're back...Have a Coca-cola. Sergeant at globe. © Jan. 3, 1945; KK 31049.

They go together. Boy and girl on couch. © Mar. 1, 1945; KK 30704.

You hold a winning hand in your customers' card games. Bridge game. © Feb. 28, 1945; KK 31068.

Cointreau, ltd., Pennington, N. J. 4278

Open the door to hospitality with Cointreau. For Cointreau, the after-dinner liqueur. © Apr. 1, 1945; KK 31499.

Cole of California, inc., Los Angeles. 4279

Maybe she's not so dumb, LA 13. For swim suits. © Feb. 7, 1945; KK 30622.

Corn products refining co., New York. 4280

When you think of Aladdin...you think of his lamp. For food-energy sugar. © Feb. 23, 1945; KK 30559.

Corn products sales co., New York. 4281, 4282

Comin' to my sundae social? For syrup. © Feb. 20, 1945; KK 30558.

Let curtains hang! For laundry starch. © Feb. 18, 1945; KK 30557.

Crown fabrics co., New York. 4283

Your guarantee of unconditional washability. For fabrics. © Jan. 2, 1945; KK 30488.

Davison chemical corp., Baltimore. 4284, 4285

For protek-sorb silica gel, protek-seal asphalt, protek-coat asphalt, crate-top coating:

Davison offers 4 products for protection against moisture damage. © Jan. 28, 1945; KK 30494.

Davison offers 4 products for protection against moisture damage. Rust, corrosion, mildew, mold. © Jan. 28, 1945; KK 30495.

Defoe shipbuilding co., Bay City, Mich. 4286

Blueprint of happiness. For prefabricated homes. © Apr. 4, 1945; KK 31482.

Delaware punch co. of America, San Antonio. 4287

America's soft, soft drink. For soft drink - Delaware punch. © Mar. 6, 1945; KK 31072.

Detroit industrial products co., Detroit. 4288

Garage-man shop light. For portable shop light for automotive service stations. © Jan. 2, 1945; KK 30626.

Diamond tool co., Chicago. 4289

DTCo. industrial diamond tools. For tools. © Jan. 15, 1945; KK 30581.

Dick (A. B.) co., Chicago. 4290-4295

For stencil duplicators and supplies:

Call on us for help. © Mar. 1, 1945; KK 31076.

Down-to-earth help. © Mar. 1, 1945; KK 31075.

Easy to use. © Dec. 25, 1944;KK 30695.

If you're new at the job. © Mar. 1, 1945; KK 31077.

Individual copies of all class projects. © Feb. 15, 1945; KK 31074.

So simple, anyone can use it. © Mar. 15, 1945; KK 31078.

Dickson (G. P.) Houston. 4296

Hand moulding. For hand and nail medicated cream. © Jan. 30, 1945; KK 30496.

Dishart (Harry Samuel), d. b. a. Aovermat publications, Brooklyn. 4297-4299

Babyland news, Childrens world. For magazine and directory. © Feb. 24, 1945; KK 30686.

News review, Broadway, New York life magazine. For news magazine and directory. © Feb. 24, 1945; KK 30685.

Nulife vacation news & traveling magazine [and directory] For traveling magazine and directory. © Feb. 24, 1945; KK 30684.

Donnelley (R. R.) & sons co., Chicago. 4300

O. I. C. cast steel valves, 22A-22B. For cast steel valves. © Feb. 5, 1945; KK 30577.

DuMont (Allen B.) laboratories, inc., Passaic, N. J. 4301-4304

Cathode-ray tube data. For cathode-ray tube. © Apr. 1, 1945; KK 31539.

Have you co-ax problems? For type 248 DuMont oscillograph. © Apr. 1, 1945; KK 31538.

Quality control, before or after, which? For cyclograph. © Feb. 5, 1945; KK 30612.

When a laboratory instrument goes to war. For oscillograph. © Mar. 1, 1945; KK 30613.

Durham mfg. corp., Muncie, Ind. 4305, 4306
For metal furniture:
First with the most. © Jan. 25, 1945; KK 30512.
For the time when they'll be more than just looking. © Feb. 22, 1945; KK 30513.

Electric boat co., New York. 4307
Heirs to the fame of John Paul Jones. For PT boats, cruisers. © Mar. 20, 1945; KK 31479.

Eversharp, inc., Chicago. 4308
Get ready for the $64 question. For fountain pen and pencil. © Feb. 23, 1945; KK 30489.

Fairbanks, Morse & co., Chicago. 4309, 4310
For pumps:
Fairbanks-Morse figure 6920 oil lubricated turbine pumps with enclosed impellers. © Apr. 30, 1945; KK 32108.
Fairbanks-Morse Niagara propeller pumps, figure 6310. © May 3, 1945; KK 32109.

Finch (Joseph S.) & co., New York. 4311
Choice of a lifetime. For liquor. © Jan. 25, 1945; KK 30670.

First industrial corp. Micro switch div., Freeport, Ill. 4312-4314
For precision switches:
Putting woman's work on an eight hour day. © Sept. 30, 1944; KK 31487.
Twelve accurate operations of this molding press. © Dec. 23, 1944; KK 31488.
Utilities find Micro switch gives millions. For precision electric switches. © Sept. 16, 1944; KK 31486.

Foley advertising agency, Cleveland. 4315
Information and layout for producing scientific pressure cast pattern equipment. For castings. © Feb. 1, 1945; KK 30700.

France (Kenneth C.) & Rose (Marguerita) Indianapolis. 4316
Magic tenderizing unit. For tenderizing unit. © Dec. 16, 1944; KK 30576.

Franklin transformer mfg. co., Minneapolis. 4317
Speedway, the new fast charger. For battery charging and testing machine. © Feb. 23, 1945; KK 30521.

Frederics (E.) inc., Long Island City, L. I., N. Y. 4318-4320
For permanent wave supplies:
Barbara Britton. © Apr. 5, 1945; KK 32113.
Franchise salon, 1945. © Apr. 5, 1945; KK 32112.
Virginia Mayo. © Apr. 5, 1945; KK 32114.

Fritsch (Lewis Albert) Cincinnati. 4321
Vel-vedge. For hernia truss pad. © Nov. 3, 1944; KK 30650.

Fritzsche brothers, inc., New York. 4322
Fables and facts about foods and flavors. For spice oil compounds and flavors. © Feb. 5, 1945; KK 30562.

Gantner & Mattern co., San Francisco. 4323
Gantner wikies and floating bra swim suits for water lovers. For swim suits. © Dec. 29, 1944; KK 31535.

General consumer products, inc., Chicago. 4324
You can't beat magic-flo for sales-building. For glass brewer and glass percolator. © Apr. 13, 1945; KK 31492.

General electric co., Schenectady, N. Y. 4325
Load. For electrical equipment. © Jan. 30, 1945; KK 30652.

General electric co. See also American locomotive co.

General foods corp., New York. 4326
Our pin-up picture is a super tomato! For catsup. © Mar. 2, 1945; KK 30583.

General instrument corp., Elizabeth, N. J. 4327
Post war reconversion. For electronic and radio components. © Jan. 24, 1945; KK 30582.

Glidden co., Cleveland. 4328
How can I be sure of beautiful walls? For wall paint. © Mar. 25, 1945; KK 31058.

Grant bros., San Francisco. 4329
Matchmates. For diamond rings. © Mar. 4, 1945; KK 30698.

Gray (Dorothy) ltd., New York. 4330-4333
For cosmetics:
Deodorant cream is a personal affair. © Apr. 21, 1945; KK 32096.
You're so pretty and as full of tender sparkle. © Apr. 14, 1945; KK 31531.
You're so pretty when you keep your skin flawlessly clean. © Feb. 24, 1945; KK 30486.
You're so pretty — when you wash your winter-weary face. © Mar. 3, 1945; KK 30553.

Great Atlantic & Pacific tea co., New York. 4334-4341
For coffee:
Discover coffee that's 5 ways better. © Jan. 10, 1945; KK 30526.
Discover coffee that's 5 ways better. © Feb. 2, 1945; KK 30528.
For groceries:
Imagine! This hearty lenten hit. © Jan. 10, 1945; KK 30522.
It pays to choose Ann Page foods! © Jan. 26, 1945; KK 30527.
Man overboard for Jane Parker donuts. For donuts. © Jan. 10, 1945; KK 30525.
No wonder women agree, it's time to turn to A & P. For meat and groceries. © Jan. 31, 1945; KK 30529.
When only fine tea will do. For teas. © Jan. 10, 1945; KK 30523.
Yes, sunshine supplies vitamin D but you can't rely on February sunshine! For evaporated milk. © Jan. 10, 1945; KK 30524.

Gruen watch co., New York. 4342
Winning the war is all that matters. For watches. © Feb. 1, 1945; KK 30671.

Hanley (James) co., Providence. 4343
They've made a path to our door. For ale. © Feb. 23, 1945; KK 30556.

Harris-Seybold-Potter co., Cleveland. 4344
Harris impressions, v. 5, no. 2, Feb., 1945. For lithographic supplies. © Sept. 7, 1944; KK 31892.

Heirloom needlework guild, inc., New York. 4345
Two ply super yarn. For knitting wool. © Mar. 22, 1945; KK 31059.

Herbert mfg. co., New York. 4346
Mark of a fine fabric, Herbert. For fabrics and linings. © Jan. 4, 1945; KK 31897.

Hornstein photo sales, Chicago. 4347
Hobbycraft. For model planes, hobby items. © Jan. 18, 1945; KK 30646.

Illinois state hatcheries, Springfield, Ill. 4348
Dope sheet, 3, Feb., 1945. For chickens and hatching eggs. © Feb. 13, 1945; KK 30649.

Indiana steel products co., Chicago. 4349, 4350
For permanent magnets:
Basic types of air gaps. © Feb. 6, 1945; KK 30787.
Magnetic material improvements. © Mar. 9, 1945; KK 30788.

Inland rubber corp., Chicago. 4351
Recap the Inland way. For tires and tire repair materials. © Feb. 8, 1945; KK 30584.

International boiler works co., East Stroudsburg, Pa. 4352
International-LaMont steam generators, type LFS. For LFS boilers. © Dec. 29, 1944; KK 30570.

International silver co., Meriden, Conn. 4353
Love note to a new father. For sterling silverware. © Jan. 12, 1945; KK 30500.

Italian Swiss colony, San Francisco. 4354, 4355
For wines:
They looked like brown sticks. © Apr. 6, 1945; KK 32110.
They looked like brown sticks. © Apr. 21, 1945; KK 32111.

Johnson (S. C.) & son, inc., Racine, Wis. 4356, 4357
For wax:
How to glorify a floor in a flash! © Apr. 1, 1945; KK 32103.
You can see with the naked eye. © Mar. 28, 1945; KK 32102.

Johnson (Walter H.) candy co., Chicago. 4358-4360
For candy bar:
Don't git up in the air, ma'am. © Feb. 13, 1945; KK 30642.
Don't git upset, ma'am. © Mar. 12, 1945; KK 31063.
Keep cool, ma'am, I, Roger Wilco will save you! © Feb. 26, 1945; KK 30548.

Johnson & Johnson, New Brunswick, N. J. 4361
No fumbling with nu-wrap! For gauze bandage rolls. © Feb. 20, 1945; KK 30555.

Kaylon, inc., New York. 4362
There's more to this than meets the eye. For pajamas. © Feb. 15, 1945; KK 30511.

Keuffel & Esser co., Hoboken, N. J. 4363, 4364
For symbol template:
Leroy map symbol template. © Jan. 29, 1945; KK 30623.
Leroy welding symbol template. © Feb. 20, 1945; KK 30624.

Lamson corp., Syracuse. 4365
Lamson tube tips. For charge and cash carrier tubes. © Mar. 2, 1945; KK 31490.

Legion ice cream co., Chicago. 4366
Legion ice cream league membership card. For ice cream. © Apr. 16, 1945; KK 32104.

Lehn & Fink products corp., Bloomfield, N. J. 4367-4369
For cosmetics:
Is it etiquet to kiss in public? © Apr. 17, 1945; KK 31532.
It takes a soft hand to steal a heart. © Mar. 6, 1945; KK 30554.
Why learn the hard way. For disinfectant. © Mar. 5, 1945; KK 30696.

Liebmann breweries, inc., Brooklyn. 4370-4377
For alcoholic beverage:
My beer is Rheingold, the dry beer! Says Ilka Chase. © Jan. 29, 1945; KK 30504.
My beer is Rheingold, the dry beer! Says Jane House, Miss Rheingold, 1944. © Nov. 12, 1944; KK 30679.
My beer is Rheingold, the dry beer! Says Miss Rheingold, 1944. © Dec. 4, 1944; KK 30681.
My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © Jan. 13, 1945; KK 30502.
My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © Jan. 17, 1945; KK 30503.
My beer is Rheingold, the dry beer! Says Vaughn Monroe. © Jan. 2, 1945; KK 30501.
Season's greetings. © Dec. 1, 1944; KK 30680.
She's elected! © Dec. 30, 1944; KK 30682.

Liggett & Myers tobacco co., New York. 4378-4380
For cigarettes:
Good taste in the bag. © Mar. 6, 1945; KK 30630.
Tentacle Swan. © Mar. 1, 1945; KK 30629.
Tiptop Shine says: With us, it's Chesterfield. © Feb. 22, 1945; KK 30491.

Lowe (Joe) corp., New York. 4381, 4382
For frozen confections:
For energy - frozen fudge on a stick - fudgicle. © Mar. 15, 1945; KK 31079.
I've got mine! Popsicle - frozen on-a-stick. © Mar. 15, 1945; KK 31080.

McAtee (C. L.) Tacoma. 4383
All purpose safety grip jar lifter. For jar lifter. © Feb. 15, 1945; KK 31485.

McGraw electric co. Toastmaster products div., Elgin, Ill. 4384-4391
For electric automatic toasters:
As sure as Christmas! © Nov. 29, 1944; KK 30656.
New Year's resolution. © Jan. 5, 1945; KK 30661.
One of these days. © Jan. 1, 1945; KK 30659.
Reforming the twins! © Dec. 1, 1944; KK 30658.
Talk about your backlogs! © Dec. 1, 1944; KK 30657.
Twins are staying for breakfast. © Jan. 2, 1945; KK 30660.
Watched pot never boils. © Feb. 5, 1945; KK 30662.
Who wants toast? © Mar. 1, 1945; KK 30510.

Macmillan petroleum corp., Los Angeles. 4392, 4393
For motor oil:
Never had the pan or heads removed in 92,697 miles. © Feb. 22, 1945; KK 31542.
Ring-free oil put my station on the map. © Feb. 20, 1945; KK 31541.

Majestic radio & television corp., Chicago. 4394-4404
For radios and radio equipment:
Majestic radio news. © Nov. 22, 1944; KK 32263.
Majestic radio news, no. 15. © Sept. 7, 1944; KK 32258.
Majestic radio news, no. 16. © Sept. 22, 1944; KK 32259.
Majestic radio news, no. 17. © Oct. 6, 1944; KK 32260.
Majestic radio news, no. 18. © Oct. 19, 1944; KK 32261.
Majestic radio news, no. 19. © Nov. 6, 1944; KK 32262.
Majestic radio news, no. 22. © Dec. 20, 1944; KK 32264.
Majestic radio news, no. 23. © Jan. 6, 1945; KK 32265.
Majestic radio news, no. 24. © Jan. 19, 1945; KK 32266.
Majestic radio news, no. 25. © Feb. 2, 1945; KK 32267.
Majestic radio news, no. 26. © Feb. 20, 1945; KK 32268.

Mary Muffet, inc., St. Louis. 4405, 4406
For ladies dresses:
nd Mary Muffet goes round and. © Nov. 29, 1943; KK 31501.
Time out with Mary Muffet. © Sept. 29, 1943; KK 31500.

Merit clothing co., inc., Mayfield, Ky. 4407
Neck zone exclusive feature of style-mart clothes. For men's clothing. © Mar. 1, 1945; KK 30654.

Merriam (G. & C.) co., Springfield, Mass. 4408
Circle and monogram, May, 1945. For dictionaries. © May 9, 1945; KK 32105.

Micro switch corp., Freeport, Ill. 4409
Four good reasons for standardizing on these. For precision electric switches. © Oct. 1, 1942; KK 31484.

Micro switch div. First industrial corp. See First industrial corp. Micro switch div.

Mojud hosiery co., inc., Long Island City, N. Y. 4410
Mojud, that's all you need know about stockings. For ladies hosiery. © Apr. 1, 1945; KK 31491.

Moog industries, inc., St. Louis. 4411
Now full power for worn motors. For piston rings. © Feb. 27, 1945; KK 30627.

Motor wheel corp., Lansing, Mich. 4412, 4413
For duo-therm heaters:
Together for good. © Jan. 18, 1945; KK 30499.
24,000,000 prospects for this major appliance! © Jan. 4, 1945; KK 30498.

Mutual products co., Minneapolis. 4414, 4415
For compound for calves, pigs and poultry:
Cows milk for baby children - Mutual dairyade for baby calves. © Jan. 22, 1945; KK 31062.
Dawn of a new day. © Feb. 26, 1945; KK 31061.

National cylinder gas co., Chicago. 4416, 4417
Hollup utility A. C. arc welders. For arc welders. © Feb. 28, 1945; KK 30703.
New National six cut-o-matic motor-driven portable flame-cutting machine. For cutting machine. © Feb. 16, 1945; KK 30702.

New York air brake co., New York. 4418, 4419
For hydraulic controls:
Molding the plastic age with finger-tip control. © Feb. 28, 1945; KK 30790.
Snug harbors made deeper by finger-tip control. © Feb. 12, 1945; KK 30789.

Northern paper mills, Green Bay, Wis. 4420-4424
Couldn't do without. For handy towels. © Apr. 15, 1945; KK 31894.
For gauze:
So soft. © Mar. 27, 1945; KK 31896.
So soft. © Apr. 15, 1945; KK 32098.
For tissue:
Mighty soft. © Apr. 15, 1945; KK 32097.
Mighty soft. © May 20, 1945; KK 31895.

Northwestern yeast co., Chicago. 4425
How to hold dry yeast profits. For yeast. © Feb. 5, 1945; KK 30640.

Nutrition research laboratories, Chicago. 4426
Measuring results in arthritis therapy. For medicinal compound. © Feb. 1, 1945; KK 30574.

Pabst brewing co., Milwaukee. 4427-4430
For beer:
Flavor-secret of a great beer. © Dec. 20, 1944; KK 30590.
Play on a one-string harp? © Feb. 2, 1945; KK 30592.
Purpose of the B. V. L. © Jan. 10, 1945; KK 30591.
Write on a typewriter with one key? © Feb. 28, 1945; KK 30593.

Parrish (Amos) & co., inc., New York. 4431
Clinic follow-thru news, Feb. 16, 1945. For fur scarf. © Feb. 16, 1945; KK 30552.

Perkins-Eaton machinery co., Boston. 4432
Conditional sale contract between Perkins-Eaton machinery co., Boston, Mass. and ——. For machinery and equipment. © Feb. 1, 1945; KK 31902.

Petri wine co., San Francisco. 4433-4438
For alcoholic beverage:
Bottle, bottle, which bottle? © Oct. 20, 1944; KK 30676.
How to get 'em to your counter. © Feb. 1, 1945; KK 31893.
It's marvelous, dear, but where's the Petri wine? © Sept. 26, 1944; KK 30675.
Petri took time to bring you good wine. © Dec. 29, 1944; KK 30678.
Then bake and serve with Petri wine. © Sept. 20, 1944; KK 30674.
Will he come inside? © Dec. 1, 1944; KK 30677.

Pointer (Robert W.), d. b. a. Pointer-Willamette co., Portland, Or. 4439
West Pointer logging trailers. For logging trailers. © Feb. 14, 1945; KK 30701.

Pointer-Willamette co. See Pointer (Robert W.), d. b. a. Pointer-Willamette co.

Printz-Biederman co., Cleveland. 4440
Cover girl does some under-cover work. For women's coats. © Aug. 1, 1943; KK 30625.

Procter & Gamble co., Cincinnati. 4441, 4442
For hand cream:
Hand-beauty blessings for the chapping season - three at once! © Feb. 21, 1945; KK 30508.
New triplet arrival! © Feb. 28, 1945; KK 30643.

Products dept. California fruit growers exchange. See California fruit growers exchange. Products dept.

Publicker commercial alcohol co., Philadelphia. 4443
Thermo royal anti-freeze. For anti-freeze for automobiles. © Oct. 21, 1944; KK 30614.

Pullman-Standard car mfg. co., Chicago. 4444, 4445
For railroad equipment:
Three is no crowd in the drawing room built by Pullman-Standard. © Feb. 23, 1945; KK 30791.
Tops in travel comfort for two, the new compartment. © Mar. 16, 1945; KK 30792.

Reed (E. P.) & co., Rochester, N. Y. 4446
Secret of a real walking shoe lies inside in matrix. For shoes. © Oct. 1, 1943; KK 31537.

Refined syrups & sugars, inc., Yonkers, N. Y. 4447
Puzzle. For liquid sugar. © Mar. 2, 1945; KK 30615.

Ronrico corp., San Juan, Puerto Rico. 4448
On every count, best rum bar none! Ronrico. For rum. © May 1, 1945; KK 32107.

Rose (Marguerita) See France (Kenneth C.)

Royal typewriter co., inc., New York. 4449, 4450
For carbon paper and ribbons:
I've given you the best overtime of my life! © Jan. 26, 1945; KK 30506.
Look, sister, men do not like feminine women. © Jan. 5, 1945; KK 30505.

Sage (Peggy) inc., Stamford, Conn. 4451
Shimmer-sheen by Peggy Sage. For nail polish. © Feb. 1, 1945; KK 30609.

Sandvik saw & tool corp., New York. 4452
Sandvik bow saws make your work easy. For saws for cutting pulpwood. © Feb. 15, 1945; KK 30796.

Schautz (William A.) inc., New York. 4453-4456
For bread:
How to remove spots. © Feb. 6, 1945; KK 30637.
Rice's broiling time chart. © Feb. 6, 1945; KK 30619.
Rice's cooking time chart. © Feb. 6, 1945; KK 30620.
Rice's roasting time chart. © Feb. 6, 1945; KK 30638.

Schlitz (Jos.) brewing co., Milwaukee. 4457-4465
For beer:
Anticipation! © Jan. 25, 1945; KK 30784.
Dad, aren't you glad we've kept our war bonds? © Dec. 18, 1944; KK 30781.
Distinction plus! © Mar. 8, 1945; KK 30786.
Every fourth bottle of Schlitz goes overseas. © Feb. 8, 1945; KK 30785.
Gem of a flavor. © Jan. 5, 1945; KK 30783.
Never a bitter note. Bluebird. © Apr. 13, 1944; KK 30780.
Never a bitter note. Girl at microphone. © Dec. 21, 1944; KK 30782.
Perfection in smoothness. © Nov. 20, 1943; KK 30779.
Pleasant music for grocers. © Nov. 5, 1943; KK 30778.

Sealed power corp., Muskegon, Mich. 4466
There's a better way to add horsepower. For piston rings. © Feb. 28, 1945; KK 30588.

Searle (G. D.) & co., Chicago. 4467
Relief in the spasm of dysmenorrhea. For medicinal compound. © Feb. 26, 1945; KK 30705.

Simmon (Kay) New York. 4468
Note to parents on a new approach to child. For book of child's photographs. © Jan. 5, 1945; KK 31483.

Singer mfg. co., Elizabethport, N. J. 4469, 4470
Just the right stitch, placed faster and easier. For Singer surgical stitching instrument A-11. © Mar. 1, 1945; KK 30673.
They used to say mousey, but it's slick chick now. For Singer sewing machines. © Dec. 26, 1944; KK 30497.

Smolensky valve co., inc., Bedford, O. 4471, 4472
For valves:
Smolensky noiseless, pivoted check valves. © Feb. 15, 1945; KK 30648.
Smolensky threeway angle valves. © Feb. 15, 1945; KK 30647.

Sonneborn (L.) sons, inc., New York. 4473
Productive coloration by Sonneborn. For paint. © June 6, 1944; KK 30683.

Sound equipment corp. of California, Glendale, Calif. 4474
America's only soldering iron with built-in thermostatic heat control. For soldering iron. © Jan. 1, 1945; KK 30636.

Spanish service bureau, Los Angeles. 4475
Let's play good neighbor. For a game for clubs and class rooms, to learn Spanish. © Dec. 18, 1945; KK 30515.

Sperti, inc., Norwood, O. 4476
New scientific approach to beauty. For cosmetics. © Feb. 1, 1945; KK 30616.

Standard stoker co., inc., New York. 4477
Something new in protecting grates for locomotives equipped with Standard B and MB stokers. For protecting grates for locomotives. © Apr. 7, 1945; KK 31901.

Stebnow (Basil) New York. 4478
B. Stebnow, beauty aid, New York city, N. Y. For cosmetics. © Feb. 23, 1945; KK 30518.

Stromber-Carlson co., New York. 4479
She said, I do. For radios. © Feb. 14, 1945; KK 30672.

Studebaker corp., South Bend, Ind. 4480
Studebaker is mighty proud of this father-and-son war team. For airplane engines, military trucks and weasels. © Mar. 1, 1945; KK 30492.

Tasty baking co., Philadelphia. 4481
Tastykake. Balanced diet. Poster no. 101. For cake. © Mar. 1, 1945; KK 30713.

Tennant (G. H.) co., Minneapolis. 4482, 4483
For industrial floor machine:
Tennant model K industrial floor machine. © Feb. 13, 1945; KK 30519.
There is only this much. © Feb. 13, 1945; KK 30520.

Timken roller bearing co., Canton, O. 4484, 4485
Stock list of 52100 tubing. For seamless steel tubes. © Feb. 12, 1945; KK 30639.
Universally used and endorsed by engineers everywhere. For roller bearings. © Mar. 19, 1945; KK 31070.

Toastmaster products div. McGraw electric co.
See McGraw electric co. Toastmaster products div.

Triplett electrical instrument co., Bluffton, O. 4486
Precision first to last. For electrical instruments and appliances. © Jan. 31, 1945; KK 30573.

Turco products, inc., Los Angeles. 4487
Portrait of an airplane being bathed. For industrial chemical compound. © Oct. 18, 1944; KK 32252.

Underwood Elliott Fisher co., New York. 4488
Just what the Doctor ordered. For typewriters. © Feb. 8, 1945; KK 31081.

Union fork & hoe co., Columbus, O. 4489
Till-tips. For farm and garden tools. © Mar. 1, 1945; KK 30794.

Univis lens co., Dayton, O. 4490, 4491
Life looks brighter through Univis 2-way lenses. For eyeglasses. © Feb. 19, 1945; KK 30560.
Life looks brighter through Univis 2-way lenses. For ophthalmic lenses. © Apr. 1, 1945; KK 31898.

Upjohn co., Kalamazoo, Mich. 4492
What if you could make almost sure she'd never get whooping cough? For pharmaceuticals. © Feb. 28, 1945; KK 30547.

Vermont marble co., Proctor, Vt. 4493
Vermont marble veneer for modern design. For marble. © Sept. 1, 1944; KK 30798.

Verney fabrics corp., New York. 4494
Modern fabric compositions. For textile fabrics. © May 12, 1945; KK 32253.

Vick chemical co., New York. 4495
How neutrox oxygen-releasing dentifrice helps you solve 4 common dental problems. For dental product. © Feb. 14, 1945; KK 30509.

Weil (Hanford S.) New York. 4496-4505
Clue to clothes. For women's and men's apparel. © Jan. 15, 1945; KK 30665.
For children's apparel:
Hi! Kids, it's Easter! © Jan. 15, 1945; KK 30667.
Skylarking clothes. © Jan. 15, 1945; KK 30669.
For women's apparel:
Easter fashion magic. © Jan. 15, 1945; KK 30690.
Wake up your wardrobe. © Jan. 15, 1945; KK 30666.
It's freshen-up time. For home furnishings. © Jan. 15, 1945; KK 30663.
It's your move! For women's accessories. © Jan. 15, 1945; KK 30691.
Need new duds? For men's apparel. © Jan. 15, 1945; KK 30664.
Suntime fashions. For men and women's sun apparel. © Jan. 15, 1945; KK 30689.
Suntogs for little Americans. For children's sun apparel. © Jan. 15, 1945; KK 30668.

Wembley, inc., New Orleans. 4506, 4507
For neckties:
Bar Harbor blue. © Mar. 2, 1945; KK 30655.
Murrytown ties styled by Wembley in American sporting prints. © Mar. 16, 1945; KK 31057.

Western cartridge co. Winchester repeating arms co. div., New Haven. 4508
For 25 years America's finest small bore target rifle. For ammunition. © Jan. 1, 1945; KK 31073.

Whitlock supply co., New York. 4509, 4510
For locksmithing supplies:
Keydet news. Bk. 2, v. 2. © Feb. 15, 1945; KK 30710.
Keydet news. Bk. 2, v. 3. © Mar. 9, 1945; KK 30711.

Wickwire Spencer steel co., New York. 4511
Mold and let set. For wire products. © Mar. 8, 1945; KK 30709.

Wimbledon shirt co., Chicago. 4512
It's a Wimbledon, America's finest sport shirt. For wearing apparel. © Feb. 14, 1945; KK 30708.

Winchester repeating arms co. div. Western cartridge co. See Western cartridge co. Winchester repeating arms co. div.

Wolf (Peter) Philadelphia. 4513
Beauty profit by mail. For book. © Jan. 29, 1945; KK 30587.

Wymer (O. U.) Houston. 4514, 4515
For hearing aids:
Mr. Goodhearing says: You can't get an order. © Mar. 9, 1945; KK 30621.
We proudly introduce the new Western electric hearing aid. © Apr. 1, 1945; KK 31540.

Wynn (Chestien) Wilmar, Calif. 4516
Wynn's friction proofing. Wynn's friction proofed. For oils and grease. © Feb. 26, 1945; KK 30618.

Zenith radio corp., Chicago. 4517
New help for your hard of hearing patients. For hearing aid. © Feb. 10, 1945; KK 30641.

Number of entries of Commercial Prints included in the Catalog since Jan. 1, 1945---------------- 1,568

Aard co., Inglewood, Calif. 4518
Dr. Jay's chumsy wumsy teething ring and rattle. For container for rattle and teething ring. © Dec. 15, 1944; KK 30580.

Abrahams (Jules) Millbourne, Pa. 4519
Yankee Doodler hobby kraft kit. For findings and other parts for assembling jewelry. © Dec. 30, 1944; KK 30608.

American grease stick co., Muskegon, Mich. 4520
American dripless oil. For oil. © Feb. 9, 1945; KK 30490.

American soap powder works, inc., Brooklyn. 4521
Tish. For household general purpose cleaner and water softener. © Jan. 10, 1945; KK 31900.

Berman (Edward), d. b. a. Food craft, Minneapolis. 4522
Frozen pie crust dough. For food. © Dec. 15, 1944; KK 30692.

Borden co., New York. 4523
Borden-Willow Brook grade A, vitamin D homogenized milk pasteurized. For homogenized milk. © Mar. 6, 1945; KK 32099.

Carnow (Abraham) Chicago. 4524
Athlezone for athletes foot. For pharmaceutical to aid in treatment of athletes foot. © Mar. 1, 1945; KK 30493.

Cut craft novelties. See Silverman (David J.) & Katz (Jack), d. b. a. Cut craft novelties.

Dr. Salsbury's laboratories, Charles City, Ia. 4525, 4526
Dr. Salsbury's louse powder. For delousing poultry, etc. © Oct. 15, 1937; KK 30516.
Dr. Salsbury's ristat. For medicine for domestic animals. © Jan. 15, 1945; KK 30517.

Emerald products co., Kansas City, Mo. 4527
All-purpose dry cleaner. For dry cleaning fluid. © July 15, 1944; KK 30688.

Federated fashions, inc., New York. 4528
Doll millinery workroom. For millinery articles. © Jan. 25, 1945; KK 30797.

Floreal (La) parfum sales co., Hollywood, Calif. 4529, 4530
For Cologne:
Sweet mystery. © Mar. 3, 1945; KK 30770.
Violet time. © Mar. 3, 1945; KK 30771.

Food craft. See Berman (Edward), d. b. a. Food craft.

Gorham co., Providence. 4531
We're building our house on sterling. For sterling silver. © Jan. 29, 1945; KK 30799.

Haterius (Chauncey Matthew) Miami Beach, Fla. 4532
Moth imyune. For mothproofing solution or compound. © Mar. 16, 1945; KK 32101.

Heirloom needlework guild, inc., New York. 4533
Hiawatha rayon strawlite chain crochet. For crocheting material. © Apr. 10, 1945; KK 31536.

Hess (Robert P.) Pyote, Tex. 4534
Pa-tone-ya. For a tonic beverage. © Mar. 5, 1945; KK 30606.

Jackson (Alberta M.) Detroit. 4535
Alberta's magic hair oil. For hair dressings. © Feb. 1, 1945; KK 30712.

Johnson (Walter Theodore), d. b. a. Johnson nu-brite products co., Brooklyn. 4536
Johnson nu-brite cleanser. For felspar. © Apr. 17, 1945; KK 31493.

Johnson nu-brite products co. See Johnson (Walter Theodore), d. b. a. Johnson nu-brite products co.

Kellogg co., Battle Creek. 4537
Snap, Crackle and Pop build an electric ray plane. For cereal breakfast food. © Apr. 11, 1945; KK 32100.

Lampl (Walter), d. b. a. Lampl, New York. 4538-4542
For jewelry:
Lucky gremlin by Lampl. Danger gremlin. © Feb. 9, 1945; KK 30603.
Lucky gremlin by Lampl. Driller gremlin. © Feb. 9, 1945; KK 30602.
Lucky gremlin by Lampl. Granddaddy gremlin. © Feb. 9, 1945; KK 30605.
Lucky gremlin by Lampl. Static gremlin. © Feb. 9, 1945; KK 30604.
Lucky gremlin by Lampl. Tickler gremlin. © Feb. 9, 1945; KK 30601.

Lampl. See Lampl (Walter), d. b. a. Lampl.

Mme. Vaughn's beauty system & mfg. co., Chicago. 4543
Vaughn's scalp-tone. For hair oil. © Feb. 7, 1945; KK 30837.

Maid-easy housekeeping co., New York. 4544
Maid-easy housekeeping. For floor shine wax. © Jan. 2, 1945; KK 30600.

Mendle box wrap & label corp., St. Louis. 4545, 4546
For shoe boxes:
Maurice L. Rothschild. © Jan. 5, 1945; KK 30578.
Maurice's smart footwear. © Jan. 11, 1945; KK 30579.

Nash & Kinsella laboratories, inc., St. Louis. 4547
2-way insect killer paint. For liquid, non-spray type insecticide. © Dec. 10, 1943; KK 31489.

National retailer-owned grocers, inc., Chicago. 4548
Shurfine. For evaporated milk. © Dec. 6, 1944; KK 30693.

Northern Illinois cereal co., Lockport, Ill. 4549
Gold medal quick cooking oats. For quick cooking oats. © Oct. 4, 1944; KK 30575.

Ohio brewery, inc., Columbus, O. 4550
Blue book extra aged beer, extra good, by master brewer. For malt beverages and liquor. © Dec. 11, 1944; KK 30635.

Petersen (Milton) Omaha. 4551
Peter Pan raisin bread. For raisin bread. © Mar. 2, 1945; KK 30769.

Rodgers (Wayne E.), d. b. a. Wayne chemicals, Franklin Park, Ill. 4552
Sure fire soot and carbon destroyer. For soot and carbon remover. © Feb. 20, 1945; KK 30768.

Rosenberg bros. & co., San Francisco. 4553
Bowl o' beans. For lima beans. © Jan. 25, 1945; KK 30694.

Salm (Kurt) & Israel (Bert), d. b. a. Salm & Israel, New York. 4554
Metrey. For goods, materials and fabrics. © May 1, 1945; KK 32254.

Salm & Israel. See Salm (Kurt) & Israel (Bert), d. b. a. Salm & Israel.

Silverman (David J.) & Katz (Jack), d. b. a. Cut craft novelties, Chicago. 4555
Enlarg-o-board. For drawing board. © Feb. 16, 1945; KK 30569.

Skinner mfg. co., Omaha. 4556
Skinner's raisin-bran. For breakfast cereal. © Mar. 20, 1945; KK 31534.

Stewart-Warner corp., Chicago. 4557
Stewart-Warner magnet tester and hairspring selector, 408082. For magnet testers and hairsprings. © June 14, 1944; KK 30687.

Walker & sons apiaries, Milford, Mich. 4558
Honey + butter. For honey and butter. © Mar. 20, 1945; KK 31533.

Wayne chemicals. See Rodgers (Wayne E.), d. b. a. Wayne chemicals.

Wilbur-Suchard chocolate co., inc., Lititz, Pa. 4559
Wilbur's premium baking unsweetened chocolate. For chocolate. © Mar. 1, 1945; KK 30507.

Williamson candy co., Chicago. 4560
Oh Henry! For candy. © Mar. 20, 1940; KK 30607.

Number of entries of Labels included in the Catalog since Jan. 1, 1945.---------------------------- 318

LABELS OF WHICH THE SUBSISTING COPYRIGHT HAS BEEN RENEWED UNDER SECTION 4 OF THE ACT OF JULY 31, 1939

[4560

Consolidated orange growers. 1, 2
For oranges:
Jim dandy. RR 135, May 12, 1945.
Red fox. RR 134, May 19, 1945.
© Consolidated orange growers, Orange, Calif.

Racine tool & machine co. 3
Racine high speed. For metal cutting machines. © Racine tool & machine co., Racine, Wis. RR 136, May 30, 1945.

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INCLUDING

LIST OF RENEWALS

1945
NEW SERIES, VOLUME 40
No. 6

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CLASS G

WORKS OF ART; MODELS OR DESIGNS FOR WORKS OF ART

Note.—An asterisk (*) after the proprietor's name indicates that the artist and copyright proprietor are the same.

Adler (Roman)* 4561
To you, Warsaw. © 1 c. May 4, 1945; G 45235.

Bee (Sophie) 4562
Burke (John M.):
Victory bee. © 1 c. Mar. 30, 1945; G 45249.

Belmont (Alice De Goicouria)* 4563
World map in a plurality of colors with an arrangement of flags of various nations and explanatory material. © 1 c. Dec. 23, 1944; G 45392.

Brabec (James)* 4564
Tie of the month club. © 1 c. Mar. 17, 1945; G 45176.

Breman (Ida) 4565
Donatelli granite co.:
Breman cemetery memorial. © 1 c. May 4, 1945; G 45236.

Brockwell (John Butler)* 4566
Cookie and Cocoa. © 1 c. May 2, 1945; G 45191.

Copper (Ralph)* 4567
Butch. © 1 c. May 1, 1945; G 45181.

Daubner (Paul H.)* 4568-4570
Annunciation. - Baptismal of Christ. - Sacred Heart of Jesus. © 1 c. each May 2, 1945; G 45188-45190.

Dienes (Charles S.)* 4571
Roosevelt (Franklin Delano) © 1 c. June 20, 1945; G 45462.

Eigenmann (William M.)* 4572
Central park and lake. © 1 c. Apr. 28, 1945; G 45177.

Fletcher (Clarence H.)* 4573
Camelback Mountain brand. © 1 c. Apr. 30, 1945; G 45178.

Gagenon (Huguette)* 4574
Exemplar Virtutum. © 1 c. June 15, 1945; G 45452.

Garr (Oscar A.)* 4575
God bless America. © 1 c. May 9, 1945; G 45461.

Goldsmith (Marianne)* 4576
Stylized zodiacal design for textile fabric. © 1 c. Apr. 5, 1945; G 45179.

Higgins (Thomas Francis)* 4577-4584
American crow, Corvus brachyrhynchos. - American robin, Planesticus migratorius. - Black-capped chicadee, Penthestes atricapillus. - Catbird, Dumetella carolinensis. - Duck hawks, Falco peregrinus. - English sparrows, Passer domesticus. - Slate-colored junco, Junco hyemalis. - White-winged scoter, Melanitta deglandi. © 1 c. each May 2, 1945; G 45192-45199.

Jambor (Louis)* 4585
Head of Christ. © 1 c. May 9, 1945; G 45246.

Jennewein (C. Paul)* 4586
Wachtel (W. W.) leader of men, molder of an industry, servant of his nation at war. © 1 c. May 23, 1945; G 45454.

Johnson & Gustafson. 4587-4589
Peterson (Edward R.) Memorial:
Chesterton, 196-P. - Cummings, 197-P. - Rogers, 198-P. © Feb. 15, 1945; G 45210-45212.

Jones bros. co., inc. 4590-4600
Braun (Carl Conrad):
Guardian memorial, D-1646, D-1648, D-1649. © Apr. 11, 1945; G 45214, 45215, 45219.
Elwell (Roy Aberdeen):
Guardian memorial, D-1626, D-1642, D-1643, D-1645, D-1647. © Apr. 11, 1945; G 45213, 45217, 45220-45222.
Miller (Malcolm G.):
Guardian memorial, D-1640, D.1641, D-1644. © Apr. 11, 1945; G 45216, 45218, 45223.

Kraner (Florian K.)* 4601-4603
Nativity scene. - Star of Bethlehem and scene. - Wise men and shepherds. © 1 c. each May 30, 1945; G 45352-45354.

Lacy (John Holt)* 4604
Model comprising paper cut-out fanciful face. © 1 c. May 29, 1945; G 45453.

Loederer (Richard A.) 4605
Loederer (Dick [i. e. Richard A.]):
Disk with 6 cartoon lessons. © 1 c. Mar. 9, 1945; G 45241.

Love (Loris V.)* 4606-4608
Girl:
Dragging Christmas tree. - Holding pine branches, leaping into air. - Jumping over Christmas trees. © 1 c. each May 9, 1945; G 45242-45244.

National biscuit co. 4609
Coe (Roland):
His nibs. © 1 c. May 9, 1945; G 45245.

Okun co. 4610
Turner (Raymond):
Dressed monkey with arms drawn up and legs extended to form a circle. © Apr. 17, 1945. G 45464.

Orr (Louis)* 4611-4615
Daniel Harvey Hill library, North Carolina state college at Raleigh. © Feb. 19, 1945; G 45187.
North Carolina:
Bath, Glebe house. - Charlotte, Mecklenburg County, Rock house. - New Bern, New Bern academy. - Wilmington, Burgwin-Wright-Cornwallis house. © Feb. 19, 1945; G 45183-45166.

Pfund (Gebhard H.)* 4616
Suggestion for a community flag for a world union of nations. Rev., 1944. © 1 c. Apr. 30, 1945; G 45224.

Prim (Sherman Cecil)* 4617
Day on Mt. Rushmore. © Dec. 6, 1944; G 45457.

Ralston (Harry M.) 4618
Russell (Charles M.);
Forks of the trail. © 1 c. Feb. 21, 1945; G 45455.

Rooney (John L.)* 4619
Gabby gob. © 1 c. Apr. 25, 1945; G 45459.

Royal oak ceramics. 4620
Morgan (Arthur C.):
Timmy. © June 16, 1945; G 45456.

Ruff (Ada May)* 4621
Hitler's harvest. © 1 c. May 26, 1945; G 45460.

Salter (Leon J.) 4622-4629
Zouté (pseud. of Salter (Leon J.)];
Arithmetic. - Brown figure. - Cock and bull. - Still life, 1, 2. - Table still life. - Three sailors. - Todd family. © 1 c. each Apr. 26, 1945; G 45225-45232.

Sieberg (Erick)* 4630
• Do not speak ill of any person dead or alive. © 1 c. May 7, 1945; G 45240.

Spangenberg (Arno.)* 4631-4634
Dachshund head. © Apr. 10, 1945; G 45450.
Female torso. - Grape arrangement with jumping nude. © June 13, 1945; G 45446, 45447.
Lazy skin. © Apr. 1, 1945; G 45449.

Speer (Stanley Creighton)* 4635
Design for back of cards used in playing the game of snafu. © 1 c. Feb. 5, 1945; G 45248.

Taub (Philip) 4636
Kann (Frederick I.):
Cherish. © Dec. 20, 1944; G 45458.

Toyra (Alfred Silim Mickels)* 4637
Big 3. © 1 c. Apr. 30, 1945; G 45180.

Vorsatz (Olive Monhan)* 4638
Ice cube follies. © 1 c. Mar. 5, 1945. G 45182.

Warner (H. W.)* 4639, 4640
A-E-I-O-U. - No. 1-man-around here. © 1 c. each Mar. 26, 1945; G 45233, 45234.

Number of entries of Works of Arts included in the Catalog since Jan. 1, 1945 ---------------------- 728

CLASSES H-K

REPRODUCTIONS OF A WORK OF ART; DRAWINGS OR PLASTIC WORKS OF A SCIENTIFIC OR TECHNICAL CHARACTER; PHOTOGRAPHS; PRINTS AND PICTORIAL ILLUSTRATIONS

American automobile assn. Traffic engineering & safety dept. 4641
Play away from traffic, take care of yourself, S. S. P. 171. © Apr. 27, 1945; K 58127.

American bank note co. 4642, 4643
Chiang (Generalissimo Kai-shek) the Central bank of China, special V-86317. © May 2, 1945; K 58101.
86143. © Mar. 13, 1945; K 58100.

Ashley (David) inc. 4644-4646
Golden retriever, Serving the guns, 196; by Maud Earl. © June 4, 1945; H 2919.
Newton (Richard) jr.:
Hail victory, 197. - Stable of champions, 199. © June 6, 1945; H 2917, 2918.

Audio productions, inc. 4647, 4648
Engineering. Flue gas analysis. Orsat apparatus. © Apr. 1, 1945; J 37866.
Engineering. Tension testing. © Mar. 1, 1945; J 37867.

Boyd (Irma Petard) 4649
Sewing desk. © 1 c. Mar. 16, 1945; I 36048.

Brewer (Katherine Giles) & Shute (Ralph W.) sr. 4650
Salute America doll. © 1 c. Apr. 24, 1945; J 37854.

Bulletin co. 4651
Easter millinery in the home of the Cirminello quads. © Mar. 30, 1945; K 58126.

Cadet aeronautics div. Winner eng. corp. 4652-4658
Photo, 1-7. © 1 c. each Apr. 26, 1945; J 37858-37864.

Campbell (Rollin E.) 4659-4661
Dispenser for:
Chewing gum & etc. - Tooth paste & etc. © 1 c. each Apr. 28, 1945; I 36072, 36073.
Windup rule compass. © 1 c. Apr. 28, 1945; I 36071.

Campbell (Rollin E.), James (Kenneth H.) & Greenlee (Lyman E.)
Rekordatone. © 1 c. Apr. 28, 1945; I 36070.

Cavro co. 4663-4669
Behold I come to thee, 295. - Bread of our soul, 285. - First communion, 294. - Holy Eucharist, 257. - Jesus in the Holy Eucharist, 287. - Minister of our God, 104-C. - Mother of Pure Love, 297. - Sacred Heart of Jesus, 296. © May 17, 1945; K 58090-58096.

Chambers (John T.) 4670
Computograph for weekly payroll. © Apr. 24, 1945; I 36075.

Chase-Statler. 4671, 4672
Ready (Most Reverend Michael J.):
Full face. - Side view. © Jan. 15, 1945; J 37875, 37876.

Clark (Dwight L.) 4673
Ture angle developer. © Apr. 23, 1945; I 36074.

Coca-cola co. 4674
Meet the people. © Apr. 9, 1945; J 37880.

Coffey (George R.) 4675
Talkie-backie radio. © 1 c. Apr. 24, 1945; J 37855.

Edson (Norman Stewart) 4676
Daffodils. © May 8, 1945; J 37909.

Edwards (William Archibald) 4677
Construction: To plot a curve with compass and rule to be-used with compass and rule to trisect any arc or angle. © 1 c. Apr. 26, 1945; I 36059.

Fahlow (Carl F. E.) & long (Lena E. L.) 4678
Chair set adpating insignia of U. S. maritime service. © 1 c. Apr. 21, 1945; I 36067.

Fighter steel corp. 4679
Repairs to pivot Willis avenue bridge splices and temporary supports. © 1 c. Apr. 25, 1945; I 36051.

Finley (Jas. Bazel) 4680
Wanted! Some young woman. © May 12, 1945; K 58099.

Ford (Lewis E.) 4681
I'm doing. © 1 c. May 26, 1945; J 37919.

Forsyth (Louis K.) 4682
Ruined threave built 1370. © 1 c. Apr. 25, 1945; J 37856.

Frick collection. 4683
Snyders (Margareta) Detail: Head; by Anthony Van Dyck. © June 14, 1945; H 2922.

Garr (Oscar A.) 4684, 4685
Plastic fence post. © 1 c. Apr. 23, 1945; I 36050.
Plastic molding. © 1 c. Apr. 30, 1945; I 36078.

Gause (Roy Miller) 4686
Cigarette ash catcher. © 1 c. May 2, 1945; I 36087.

General electric co. 4687-4698
Battleship X, G-E equipped U. S. S. South Dakota, veteran of many battles. - High-speed tanker, with G-E turbine-electric drive, transports vital oil. © Oct. 28, 1944; K 58055, 58061.
Deep in Iran, Alco-E. E. Diesel-electric locomotives haul supplies to Russia. - Electric furnaces, G-E equipped, melt and refine vital metals for industry. - G-E electric mine locomotives help get out more coal for wartime needs. - G. E. novalux floodlights help shipyards operate efficiently through the night. - G-E station WRGB. preparing today for wider public use of television tomorrow. - Rolling steel for ships, 40,000 hp of G-E electric motors power giant hot mill. - To millions of service men, home means rooms like this, lighted by G-E lamps. © Oct. 28, 1944; K 58050-58052, 58054, 58056, 58058, 58059.
G-E armament system makes possible deadly fire-power of the B-29 superfortress. - G-E jet propulsion aircraft engine opens new vistas for aviation. - Wherever wheels turn and lights glow, G-E equipment is providing electricity. © Oct. 28, 1944; K 58053, 58057, 58060.

General motors corp. Fisher body div. 4699
Don't upset the victory time table. Be on the job every day. © May 4, 1945; K 58103.

Goodell (Philmon Class) 4700, 4701
Christmas morn. © Feb. 19, 1945; J 37918.
Sentinel. © Feb. 14, 1945; J 37917.

Haeseler (John A.) 4702
Nursing. Care of the newborn baby. © Nov. 1, 1944; J 37865.

Hambrock (Ida) 4703
United nations uniform. © 1 c. May 23, 1945; J 37920.

Hartman (Rush S.) 4704
Hartman controlled window with rubber weather-strip. © 1 c. Apr. 27, 1945; I 36063.

Hearst consolidated publications, inc. 4705-4713
Both hands across the sea. © May 12, 1945; K 58062.
Did you say the war was over. © May 22, 1945; K 58124.
Dumkopf. © May 17, 1945; K 58108.
Out of danger. © May 15, 1945; K 58087.
Quicksand. © May 18, 1945; K 58109.
Speaking of points. © May 16, 1945; K 58088.
They're off. © May 21, 1945; K 58110.
This ought to land him. © May 19, 1945; K 58102.
What a time for a hot foot. © May 23, 1945; K 58123.

Hessig (W. P.) 4714
Everlasting leaf rake. © 1 c. May 3, 1945; I 36085.

Hickory pub. co., inc. 4715-4726
Auxerre porte et église St. Pierre, 10x1286. - St. Tropez le Port, 25x2282. - Street in Paris, 10x1281. © Feb. 21, 1945; K 58073, 58074, 58081.
Chartres la rue du Bourg, 10x1284. - Old world street scene, 25x2284. - Paris, Place Maubert, 10x1291. - Rue Galande á Paris, 10x1284. © Feb. 21, 1945; K 58071, 58075-58077.
Church in Lucerene, 25x2283. - Churchyard in winter, 25x2285. - Curfew time, 10x1292. © Feb. 21, 1945; K 58072, 58079, 58082.
St. Paul's from Fleet street, 25x2286. - Winchester cathedral from the close, 25x2281. © Feb. 21, 1945; K 58078, 58080.

Hruska (Louis C.) 4727
Winter in Iowa. © 1 c. May 7, 1945; J 37872.

Ideal wall hingings corp. 4728-4734
Country scene panel and flowers, 704. - Dutch scenes, 707. - Rose bower, 700. - Sea shells and mermaids, 706. - Spanish scene, 701. - Swans and water lilies, 705. - Wild rose flower basket, 703. © July 10, 1944; K 58039-58045.

Irland (Ritchie Alexander) 4735
Automatic window air conditioner vent control. © 1 c. May 2, 1945; I 36086.

Jacobs (E. E.) & Meisenbach (Albert Charles) 4736
Read right rule. © 1 c. Mar. 7, 1945; I 36047.

Jamack (Peter J.) 4737-4739
Toy boy. - United States three point aeroplane featuring well decks and tail engines. © 1 c. each Apr. 27, 1945; I 36064, 36065.
Toy town. © 1 c. Apr. 25, 1945; I 36049.

Johnson (George Otis) 4740
Roosevelt's (President Franklin D.) © Apr. 18, 1945; J 37870.

Jones (Percy T.) 4741, 4742
Boxer puppies, 14969-58. © 1 c. May 20, 1945; J 37913.
Three collies, 15315-36. © 1 c. May 16, 1945; J 37908.

Jullien (Philip M.) 4743
National war memorial. Stadium and airport development of East Capitol street. © 1 c. Apr. 21, 1945; I 36046.

Kuprion (John F.) 4744-4746
Kalarama Colonel, stallion. © 1 c. Mar. 20, 1945; J 37910.
Nawbeek Highland King, chestnut stallion. © 1 c. Mar. 17, 1945; J 37912.
Perfect blend, May 15th, 1945. © 1 c. May 19, 1945; J 37911.

Larison (Ruth Hooper) 4747
Playmates. © Mar. 3, 1945; J 37871.

Laundryowners bureau of Boston, inc. 4748, 4749
Wash your troubles away with Larry the laundryman:
Larry says, if people kept birth certificates. © Apr. 9, 1945; K 58068.
Larry says, nowadays you don't hear about anybody being willing to give you the shirt off his back! © Apr. 23, 1945; K 58069.

McClasky (Jay A.) 4750-4763
Ann Rutledge. - Cadet and Modern Design. - Colonel Sport. - Corsica Miss. - Donald Dare. - Glenda Lee. - Glenholm Harmony. - Heavenly Tempest. - Highland Cora. - Lady Louise. - Meadow Wisp. - Stonewall Chief. - Stonewall Shannon. - Thunder Maker. © 1 c. each May 14, 1945; J 37893-37906.

McHugh (Peter) & co. 4764
Honorable discharge. © Apr. 9, 1945; K 58063.

Marx (Virginia) 4765
United nations V E, 1945. © Apr. 25, 1945; J 37869.

Maxwell-Davis, inc. 4766
And now! Those Japs. Buy more war bonds. © May 22, 1945; K 58122.

Mead Johnson & co. 4767
Young life. © May 9, 1945; K 58125.

Morris & Bendien, inc. 4768-4772
Calla-Lilies. © Jan. 8, 1942; K 58046.
Outward bound. © Dec. 12, 1944; K 58089.
Shack in the woods. - Squire and the hostler. Sunday morning. © Jan. 2, 1943; K 58047-58049.

Murray (Justin) 4773-4775
Broken cable. - Turntable. - 5 o'clock cable. © May 15, 1944; K 58065-58067.

Nash (Mary Arnold) 4776
Tucker (Rt. Rev. Henry St. George) presiding bishop of the P. E. church of the United States. © 1 c. May 11, 1945; J 37873.

Nemeth (Ted) studios. 4777
Aircraft work, aircraft maintenance. Repairing and relining mechanical brakes. © Apr. 2, 1945; J 37868.

Norcross. 4778
Just wishing you a merry Christmas. © Mar. 3, 1945; K 58070.

Oliver (Thomas H.) 4779
Lady Victoria White. © 1 c. Mar. 27, 1945; J 37874.

Otstot (Ray) 4780-4782
Corelations of possible pay zones in the Ordobician & Reagan sandstone formations, 1-3. © Apr. 21, 1945; I 36060-36062.

Ouellette (Norman Joseph) 4783
Dependable. © 1 c. May 2, 1945; I 36084.

Owen (Charles Ray) 4784
Rainier (Mt.) & Mrs. Chas. R. Owen. © 1 c. Mar. 2, 1945; J 37857.

Pelton (Sylvester F.) 4785
Cranes and andirons for fire place. © 1 c. Apr. 27, 1945; I 36068.

Pike (Milton Joseph) 4786
Pyle (Ernie) © 1 c. May 16, 1945; J 37907.

Plumley (Elinor) 4787
[Marquetry craft horse and elephant] © Apr. 15, 1945; K 58064.

Rausch (William W.) 4788-4792
One bedroom house, 101. - Three bedroom house, 302. - Three bedroom house with dining room and long living room, 307. - Two bedroom house, 201. - Two bedroom house, with dining room and porch, 205. © Mar. 24, 1945; I 36052-36056.

Redgrave (Bertram S.) 4793
Anchor. © Mar. 26, 1945; I 36066.

Rigaumont (Victor A.) 4794, 4795
New Fairmont theatre, 414 Adams street, Fairmont, W. Va., for Warner bros. theatres, inc., W. Va. 345. © Apr. 2, 1945; I 36083.
New Park theatre, 1225 Liberty street, Franklin, Penna., for L. T. Houghton & Paul McKay, 1944. © Apr. 11, 1945; I 36082.

Saint Germain press, inc. 4796-4798
Ballard (Guy W.) our beloved messenger. © Sept. 25, 1944; J 37921.
Ballard (Guy W.) our beloved messenger, standing by harp:
Arms folded. - With hand on harp. © Oct. 17, 1944; J 37922, 37923.

Sass-Dorne studio. 4799-4802
Hey, diddle, diddle! - Jack and Jill. - Old Mother Hubbard. - Old woman who lived in a shoe. © May 1, 1945; K 58083-58086.

Schwatt (Erwin L.) 4803, 4804
Barrier-reef jetty and inlet lagoon. © Feb. 23, 1945; I 36080.
Wind-dial for Absecon Island. © 1 c. Apr. 29, 1945; I 36081.

Shafer (Robert Louis) 4805
Boot and Punk. © 1 c. May 12, 1945; J 37879.

Standley (Harry Landis) 4806
Mount Yale, Colorado. © Mar. 20, 1945; J 37878.

Stylewise hosiery sales, inc. 4807
Look 'em over. © May 15, 1945; K 58098.

Tager (Sidney Robert) 4808-4819
Tuffy in the fish bowl, 1-12. © Apr. 9, 1945; J 37881-37892.

Tarbet (Clarince White) 4820
Vacuum sweeper. © 1 c. Apr. 28, 1945; I 36069.

Troxel (George O.) 4821, 4822
Key ring and identification key, 12. - Scissor-or-shears sharpener, 13. © 1 c. each Apr. 29, 1945; I 36076, 36077.

Underhill (Irving) 4823, 4824
New York, St. Patricks cathedral, C 21928. © Apr. 4, 1945; J 37877.
Washington square North & Fifth Ave., B 69096. © May 19, 1945; J 37916.

Variety programs. 4825
Fun with music. © May 18, 1945; K 58121.

Wilson (James G.) 4826
Embryology of the human face, 1-4. © May 18, 1945; I 36271.

Zimmer (Henry John) 4827
U. S. hose connections and sprinkler. © 1 c. May 1, 1945; I 36079.

Number of entries in classes H-K included in the Catalog since Jan. 1, 1945:

Reproductions of works of art (including 27 one-copy entries)	116
Drawings or plastic works of scientific or technical character (including 275 one-copy entries)	466
Photographs (including 120 one-copy entries)	362
Prints and pictorial illustrations (including 165 contributions to periodicals and one-copy entries)	1,269
Total	2,213

Brödel (Max) 1-7
Frohse anatomical charts, American edition, chart nos. 1-7. © A. J. Nystrom & co., Chicago. R 138393-138399, Apr. 21, 1945.

Abbott laboratories, North Chicago, Ill. 4828, 4829
Bring him home sooner! Mailing piece. For pharmaceutical product. © Apr. 23, 1945; KK 32148.
Pound them hard. For pharmaceuticals. © Mar. 22, 1945; KK 31311.

Abrahams (Jules) Millbourne, Pa. 4830
Yankee Doodler hobby kraft kit. For hobby kraft kit. © Dec. 30, 1944; KK 30880.

Adel precision products corp., Burbank, Calif. 4831-4836
Adel 644 marine cable clip. For cable clip. © May 7, 1945; KK 32154.
Adel stalock bulletin. For sheet metal fastener. © Apr. 10, 1945; KK 32152.
For precision stampings, see Adel. For hydraulic valves, fluid pumps, hydraulic systems. © Apr. 23, 1945; KK 32153.
For sheet metal nuts and fasteners:
Design engineers. © Mar. 25, 1945; KK 32150.
Meets and exceeds AAF specifications. © Apr. 1, 1945; KK 32151.
Oh, mother, another bond for the Adel-age! For kitchen utensils, cameras, sheet metal fasteners, viewers, hydraulic valves. © Mar. 14, 1945; KK 32149.

Advertisers' service div., inc., New York. 4837, 4838
For bread:
Listen! Tennessee Jed. © Mar. 16, 1945; KK 31024.
Tennessee Jed. © Apr. 2, 1945; KK 31382.

Agency paper co., New York. 4839-4841
Road scene. Airmail lightweight stationery. For air mail stationery. © Mar. 25, 1945; KK 31117.
Sky-lane lightweight correspondence paper and envelopes. For paper and envelopes. © Mar. 22, 1945; KK 31012.
Sky-rite lightweight stationery. For lightweight paper and envelopes. © Jan. 16, 1945; KK 31013.

Aircraft-marine products, inc., Harrisburg, Pa. 4842-4844
A-MP pre-insulated diamond grip insulation support hand tool. Instruction sheet no. 105, supplement. For electrical wiring tool. © Apr. 13, 1945; KK 31522.
For electrical wiring devices:
A-MP solderless wire terminals for Curtiss feed-through terminal blocks, S 10069. © Feb. 12, 1945; KK 30987.
Wire terminals heavy duty-ring tongue. © Mar. 22, 1945; KK 31820.

Ajax-consolidated co., Chicago. 4845
Da-lite control blinds. For da-lite venetian type blinds. © Apr. 4, 1945; KK 32122.

Allis-Chalmers mfg. co., Milwaukee. 4846-4849
Allis-Chalmers electronic heaters for induction and dielectric heating, B6372. For electronic heaters. © Apr. 10, 1945; KK 31807.
Allis-Chalmers offers 2 quality chip screens for the pulp and paper industry, B6353. For chip screens. © Jan. 20, 1945; KK 31805.
Allis-Chalmers type SS-B pedestal type centrifugal pumps, B6351. For centrifugal pumps. © Mar. 15, 1945; KK 31806.
New Allis-Chalmers product, A-C Lorain liners give you 2-way liner life! For grinding mill liner. © Apr. 21, 1945; KK 31808.

Aluminum cooking utensil co., New Kensington, Pa. 4850, 4851
For aluminum utensils:
Bill says my halo's becoming. © Apr. 18, 1945; KK 31645.
Why cooking is easier. © Apr. 27, 1945; KK 31826.

American brush corp., Chicago. 4852
Easy way to hang wallpaper. For wallpaper tool kit. © Mar. 2, 1945; KK 30850.

American engineering co., Philadelphia. 4853, 4854
You can have quiet automatic stoking. For perfect spread stoker & Taylor stokers. © Feb. 25, 1945; KK 31106.
You're playing with fire. For Hele-Shaw fluid power pump. © Jan. 25, 1945; KK 31105.

American felt co., Glenville, Conn. 4855
Felt in compression date sheet 13, Jan., 1945. For felt. © Apr. 2, 1945; KK 31154.

American gas assn., New York. 4856
Your problem. Our plan. For kitchen appliances. © Feb. 25, 1945; KK 30735.

American instrument co., Silver Spring, Md. 4857
Automatic safety immersion heater. For immersion heater. © Apr. 28, 1944; KK 30742.

American locomotive co. & General electric co., Schenectady, N. Y. 4858-4860
For transportation equipment:
Highball for two G. I.'s, 113-122. © Mar. 10, 1945; KK 30812.
Plenty to do between trains. © Mar. 24, 1945; KK 31476.
489-0 is knocked out and in again, 113-130. © Apr. 7, 1945; KK 31560.

American stove co., Cleveland. 4861
We're working and planning for you. For gas range. © Mar. 17, 1945; KK 30876.

American strainer corp., New York. 4862
Sweetheart comb and mirror set. For comb and mirror set. © Feb. 27, 1945; KK 31026.

American tobacco co., New York. 4863
You said it! L. S./M. F. T. For cigarettes. © Apr. 18, 1945; KK 31650.

Americana corp., New York. 4864
Keep your Americana complete. For encyclopedia. © Mar. 3, 1945; KK 31089.

Armour & co., Chicago. 4865-4869
For meat:
All dressed up. © Mar. 9, 1945; KK 30931.
In our town treet is the meat for a Saturday night party! © Mar. 25, 1945; KK 31425.
New promise of American life. © Feb. 23, 1945; KK 30929.
Turn these new dinner tricks with Amour's star frankfurters. © Mar. 28, 1945; KK 31426.
Wake up to this happy Easter breakfast. © Feb. 28, 1945; KK 30930.

Armstrong cork co., Lancaster, Pa. 4870
Armstrong's quaker wall covering. For wall covering. © Mar. 11, 1945; KK 31152.

Auburn rubber corp., Auburn, Ind. 4871
Treds. For shoe repair sole. © Nov. 25, 1944; KK 30738.

Austenal laboratories, inc., Chicago. 4872
Sherman type vitallium plates & screws. For vit. plates and screws, surgical appls. © Mar. 27, 1945; KK 31172.

Bell aircraft corp., Buffalo. 4873, 4874
For aircraft:
Bell helicopter, a new kind of flying. © Mar. 11, 1945; KK 30846.
Modern mission of mercy. © May 6, 1945; KK 32115.

Bellin's wonderstoen co., New York. 4875, 4876
For hair remover for legs and arms:
Get a wonderstoen and leave the foliage to the trees! © Mar. 30, 1945; KK 31711.
Leg legend. © Mar. 1, 1945; KK 31092.

Bendix aviation corp., Detroit, Teterboro, N. J. 4877-4889
For aircraft instruments:
Amplifier air position indicator. Installation instructions. © Apr. 2, 1945; KK 31280.
Diluter demand oxygen regulator. Installation instructions. © Mar. 1, 1945; KK 30732.
Oxygen flow indicator. Installation instructions. © Mar. 17, 1945; KK 30986.
Rate of climb indicator. Installation instructions. © Mar. 24, 1945; KK 31102.
Rate of climb indicator. Installation instructions. © Apr. 2, 1945; KK 31281.
Remote reading magnesyn compass indicator. Installation instructions. © Apr. 2, 1945; KK 31279.
Service bulletin, method of setting electrical zero for 400 cycle autosyn indicators. © Apr. 10, 1945; KK 31391.
Vapor-proof manifold pressure gage. Installation instructions. © Mar. 1, 1945; KK 30731.
Zero setting transformer. Operation instructions. © Apr. 10, 1945; KK 31473.
For radar and radio equipment:
Bendix electronic research promises you rich and wondrous new radio pleasure. © May 16, 1945; KK 32167.
Bendix electronic research unveils the missing half of radio entertainment! © Mar. 14, 1945; KK 30746.
Installation & line maintenance. For water pressure warning units, aircraft instruments. © Apr. 3, 1945; KK 31367.
Tomorrow's cars are forming now in the crucible of war. For airplane equipment. © Apr. 11, 1945; KK 31392.

Best & co., inc., New York. 4890-5005
All girls have favorite dresses. For girls' dresses. © Apr. 8, 1945; KK 31435.
Best's exclusive print for little girls. For little girls' dresses. © May 9, 1945; KK 32064.
Best's good suit classics. Good suits are basic. For misses suits. © Mar. 11, 1945; KK 30749.
Best's renowned mix-or-match mates. For misses skirts, jackets, sweaters, shorts. © Mar. 26, 1945; KK 31124.
Best's suggests town black for Easter. For misses dresses and suits, coat. © Mar. 25, 1945; KK 31121.
Blossom bonnets. Flowers for Easter. For misses hats. © Mar. 27, 1945; KK 31127.
Blouse mates for Easter suits. Smart suit-dress for young cosmopolitans. For misses' blouses and jr. miss dress. © Mar. 8, 1945; KK 31039.
Bow blouses. New editions of these favorite suit and jumper companions. For misses blouses. © Apr. 26, 1945; KK 31756.
Box coats for spring say young cosmopolitans. Right for spirng, the Eton suit. Garden of flowers on a 'teen-age print. For junior miss coats, boy's suit and girl's dress. © Mar. 16, 1945; KK 30757.
Brief and gay seashore cottons. For misses bathing suit. © Apr. 26, 1945; KK 31757.
Bright black beauty in plastic patent. For misses handbag. © Mar. 28, 1945; KK 31129.
Bright spice for suits. We call them layette essentials. For baby clothes. © Apr. 8, 1945; KK 31436.
Button-on wash suit for small boys. For boys' suit. © May 11, 1945; KK 32072.
Candy-cane playsuit for sunny days ahead. For misses' playsuits. © Mar. 7, 1945; KK 31038.
Cardigan coat for young cosmopolitans. For junior miss coat. © Mar. 29, 1945; KK 31133.
Cool pastel stripes for our housecoat hit. For misses' housecoat. © Apr. 11, 1945; KK 31438.
Country plaids. For misses suits and coats. © Mar. 25, 1945; KK 31122.
Crisp ribbon accents on our print charmer. C-1 Munro tweed, white for summer. For misses suit and coat and misses dress. © Apr. 26, 1945; KK 31758.
Date-timer for young cosmopolitans. For junior miss dress. © Apr. 5, 1945; KK 31234.
Decked with daisies. Crowning touch to your Easter costume. For misses hats. © Mar. 15, 1945; KK 30755.
Double hurricane cloth for our raincoat hit. For misses' raincoat. © May 9, 1945; KK 32066.
Dumari spun rayons interpreted in the peasant manner. Welcome spring navy. In demand, our fresh, young navy blues. For misses' coats, dresses and suits, little girls' dresses. © Mar. 4, 1945; KK 31034.
Easter dresses in black or navy enlivened with bright color. Spring outfits are plentiful at Best's. For misses dress and children's coats and suits. © Mar. 18, 1945; KK 30949.
Easter excitement. These are the sport jackets and slacks. For junior miss dresses, boys jacket and slacks. © Mar. 23, 1945; KK 30963.
Easter paraders for your cosmopolitans. For jr. miss dresses. © Mar. 9, 1945; KK 31042.

Easter suit-mates. A bevy of pretty blouses to add charm. New town beauty in rayon-back wool jersey. For blouses and dress. © Mar. 21, 1945; KK 30955.

Eton suit in Palm Beach cloth. For boys suit. © Apr. 6, 1945; KK 31238.

Fine gray flannel for young cosmopolitans. For junior miss suit. © Apr. 20, 1945; KK 31576.

Fine woolen for the 'teen-age topper, in navy. For girls coat. © Apr. 6, 1945; KK 31239.

For a happy care-free summer, sailing blues. For little boys and girls shorts, shirts, overalls, etc. © Apr. 22, 1945; KK 31749.

For all-around usefullness Nada short coat. For misses' coat. © Mar. 8, 1945; KK 31040.

For city, country, the short-sleeved rayon suit. For misses' summer suit. © May 10, 1945; KK 32069.

For classic good-looks, for lasting quality, for versatility, Best's exclusive shirtmaker. For misses' dresses. © Apr. 19, 1945; KK 31572.

For girls, for summer gay and cool. When girls need something warmer, a jacket and skirt. For girls playshoes, girls skirt and jacket. © Apr. 27, 1945; KK 31760.

For little boys for summer. For little boys' shorts and overalls. © Apr. 25, 1945; KK 31755.

For spring and every season, gray flannel. For misses jacket and skirt. © Mar. 13, 1945; KK 30751.

For spring and every season, gray flannel. For misses' suit. © Apr. 17, 1945; KK 31568.

For the 'teens, smart outfits are two-piece. Pepper and salt for young cosmopolitans. The regulation reefer is a boys' classic. For girls dress and jumper, junior misses suit and boys coat. © Mar. 30, 1945; KK 31134.

For young cosmopolitans, striped cottons wear a captivating air. For junior misses' dresses. © Apr. 13, 1945; KK 31440.

For young cosmopolitans, sun-drenched colors for our summer topper. For junior miss coat. © May 11, 1945; KK 32074.

From Best's famous Liliputian bazaar, a dress of pink or blue lawn quaint and girlish. For little girls' dress. © May 9, 1945; KK 32065.

From Best's famous Liliputian bazaar, even the smallest girls wear Easter bonnets and smart tweed coats to match. For little girls' coats and bonnets. © Mar. 6, 1945; KK 31035.

From Best's famous Liliputian bazaar, little girls wear long sleeve pullovers and cardigans. Double-duty suit in fine gray flannel. For little girls' sweater, misses' suit. © Apr. 19, 1945; KK 31437.

From Best's famous Liliputian bazaar, out of baby clothes and on her way into the world of fashion. For little girls dress. © Mar. 20, 1945; KK 30952.

From Best's famous Liliputian bazaar, practical cotton crepe is softly handled and what a lovely housecoat it is! Shadow brims are so flattering. For little girls' housecoat, misses' hats. © Apr. 17, 1945. KK 31567.

From Best's famous Liliputian bazaar, rosebuds on crisp white dimity, pinafore ruffles. For little girls dress. © Apr. 3, 1945; KK 31230.

From Best's famous Liliputian bazaar, these spring days, little girls are smart and snug in fine wool tweed. For little girls coat and hat. © Mar. 27, 1945; KK 31126.

Gala gowns for holiday formals, Perfect for all-round wear Melton topcoat. For coat and dinner gowns. © Mar. 21, 1945; KK 30957.

Gay ginghams in bonnie plaids. Best's suggests the town black suit for a city spring. For misses suits and dresses. © Apr. 5, 1945; KK 31236.

Gingham - prettier than ever in monotone plaid. For misses' dress. © Apr. 18, 1945; KK 31571.

Girls are lovely in Everfast spun rayon. Sweet white eyelet for girl graduates. For girls' dress, misses' gowns. © May 11, 1945; KK 32075.

Glitter decor for festive spring evenings. For short dinner dress. © Mar. 7, 1945; KK 31037.

Go-everywhere dress. Two-piece wool. For junior misses dress. © Mar. 14, 1945; KK 30752.

Handmade lingerie by Yolande. For misses slip and gown. © Mar. 28, 1945; KK 31130.

Hardy gardening clothes. Spring hit in soft rayon shantung. For misses slacks, shorts, shirt and dress. © Apr. 5, 1945; KK 31237.

He is well turned out in a sport jacket and slacks. For boy's jacket and slacks. © Mar. 16, 1945; KK 30756.

Here come the winners of the young cosmopolitan review. High notes of the season. For junior miss dresses, coats and suits. © Apr. 27, 1945; KK 31762.

Here comes the spring bride. For misses wedding gowns. © Apr. 5, 1945; KK 31235.

Here's a perfect play-time wardrobe. For misses' slacks, coat, shorts, halter and blouse. © Apr. 19, 1945; KK 31573.

Holiday mood in 'round town dresses. For junior miss dresses. © Mar. 16, 1945; KK 30759.

It's spring for little boys too. For boys suits. © Mar. 21, 1945; KK 30954.

Keep them in sailing blues. For girls' play-clothes. © May 10, 1945; KK 32070.

Lining snaps in and out of a weel tweed reefer. For boys coat. © Mar. 21, 1945; KK 30956.

New dresses are wrapped and tied. For misses dress. © Apr. 22, 1945; KK 31748.

New features on Whitney baby carriages mean easier handling, a smoother ride for baby. From Best's famous Liliputian bazaar, the first short dress is hand made and dainty. For baby carriages and baby dress. © Mar. 13, 1945; KK 30750.

New flattery in the high-hat cloche. For misses hats. © Mar. 20, 1945; KK 30953.

New nightshirt in fine dainty batiste. For misses nightgown. © Apr. 4, 1945; KK 31233.

New print dress has a jacket to match. For misses dress and jacket. © Mar. 14, 1945; KK 30753.

New seaside fashion, the Mother Hubbard coat. For beach coat. © May 10, 1945; KK 32068.

New spring fashions accent a new silhouette! The small waisted look. The Liliputian bazaar turns to spring coats. For misses' dresses, girls' and boys' coats. © Mar. 4, 1945; KK 31033.

New spring success in plastic patent. For handbag. © Mar. 8, 1945; KK 31041.

New version of a girls' favorite jacket and skirt. For girls' jacket and skirt. © Mar. 9, 1945; KK 31046.

Original heartbeat casual by Pat Hartly. Young cosmopolitans like heartbeat, with its simple lines and easy grace. For junior miss dress. © Apr. 23, 1945; KK 31750.

Our prints are young and gay for Easter and after. For misses dresses. © Mar. 11, 1945; KK 30748.

Over her suits or dresses topcoat. For girls coat. © Mar. 23, 1945; KK 30962.

Panaire casuals for now and later. For misses hats. © Apr. 3, 1945; KK 31231.

Peter Pan cottons have flowers or stripes. For girls' dresses. © Apr. 1, 1945; KK 31228.

Piqué white and right. For misses hat. © Mar. 19, 1945; KK 30951.

Pretty and practical pastel chambray. For misses dresses. © Apr. 4, 1945; KK 31232.

Printed Everfast mistysheer for the 'teens. For girls dress. © Apr. 27, 1945; KK 31759.

Rayon shantung is cool and pretty. For misses dresses. © Apr. 18, 1945; KK 31570.

Ready for April showers, our tie-belt raincoat. For misses raincoat. © Mar. 26, 1945; KK 31125.

Ready for everything, the cardigans suit. For misses suit. © Mar. 29, 1945; KK 31132.

Regulation reefer in fine navy blue wool. For little boy and girl's coat and 'teen age girl coat. © Mar. 22, 1945; KK 30959.

Reversible topper for day and night wear. For short coat. © Apr. 12, 1945; KK 31439.

Rustle gowns. For misses gowns. © Apr. 27, 1945; KK 31761.

Saddle-stitched to wear with spring suits. For misses handbag. © Mar. 15, 1945; KK 30754.

Salem tweed hit for young cosmopolitan. For junior miss suit. © Mar. 23, 1945; KK 30964.

Seersucker dresses up for spring. For misses dresses. © Mar. 30, 1945; KK 31135.

So many uses for this 'teen topper. For girl's coat. © Apr. 22, 1945; KK 31747.

Soft summer classic for young cosmopolitans. For junior miss dress. © May 11, 1945; KK 32073.

Softly fitted lines in a new town coat. For misses coat. © Apr. 25, 1945; KK 31753.

Spotlight sandals bright and becoming. For misses shoes. © Mar. 26, 1945; KK 31123.

Spring in town calls for our bolero dress. Crisp bustle bows. Gay housecoat to brighten leisure hours. For misses housecoat, dress and hats. © Mar. 28, 1945; KK 31128.

Springtime cottons are pastel or printed. For little girls dresses. © Mar. 18, 1945; KK 30948.

Straw lace. For misses hat. © Apr. 25, 1945; KK 31752.

Suit and separates from the Liliputian bazaar. For little girls' suits, shirt blouses and slacks. © Mar. 6, 1945; KK 31036.

Suit and skirt from the Liliputian bazaar. For little girls skirt blouse and suit. © Mar. 22, 1945; KK 30958.

Summer favorites in cool spun rayon. Boys wear sunsuits for healthy outdoor fun. For misses dresses and boys sunsuit. © Apr. 25, 1945; KK 31754.

Summertime cotton. For misses' dresses. © May 10, 1945; KK 32067.

Sunny days ahead. For misses' shorts, sun-back dresses, swimshits, slacks, shorts, etc. © Apr. 16, 1945; KK 31566.

Superb casual coat in rare cashmere. For misses coats. © Mar. 28, 1945; KK 31131.

Teen suit, a topcoat and she is well dressed. The cleancut look for young cosmopolitan. Wool tweed for long wear, a boys' jacket suit. For girls' coat and suit, jr. miss suits, boys suit. © Mar. 9, 1945; KK 31043.

Their softer frocks are spun rayon. For little girls dresses. © Mar. 23, 1945; KK 30961.

They need so many frocks. For little girls' dresses. © Apr. 17, 1945; KK 31569.

To have and to cherish, the silk spectator. For misses' dress. © May 6, 1945; KK 32063.

Walking shoes by Menihan. Two-tone bows light a slim, dark dress. Cool and comfortable nightshirt. For junior miss dress, misses' shoes, misses' nightshirt. © Apr. 20, 1945; KK 31574.

Welcome arrival embroidered cottons. For misses dresses. © Apr. 1, 1945; KK 31229.

When it's spring, girls want sandals and pumps. For girls' shoes. © Mar. 16, 1945; KK 30758.

When it's spring, it's to Best's for coats. For girls' coats. © Mar. 9, 1945; KK 31044.

White piqué accents on a soft dark dress for mothers-in-waiting. Straw lace. Frothy little charmers in Cluny lace patterns. For misses hat and maternity dress. © Apr. 6, 1945; KK 31240.

Wonderful, the new rayon sunmere by Everfast. For misses dress. © Mar. 22, 1945; KK 30960.

Wool flannel button-up suit in pencil-striped gray. For misses suit. © Mar. 19, 1945; KK 30950.

Young cosmopolitans choose cool washable cottons for a carefree summer. Everfast mistysheer for a girls' frock. For junior miss dresses, girls' dress. © May 11, 1945; KK 32071.

Young cosmopolitans need special occasion dresses. Big welcome for our summer coolers. Good gray flannel with distinctive navy accents. For junior miss dresses, misses' hats and suit. © Apr. 20, 1945; KK 31575.

Young winners. For misses' hats. © Mar. 9, 1945; KK 31045.

Better packages, inc., Shelton, Conn. 5006

A. M. C. no. 2. When and how to safely use gum tape tear-off moisteners. For automatic moistening control and tear off. © Mar. 22, 1945; KK 31460.

Bigelow-Sanford carpet co., inc., Thompsonville Conn. 5007, 5008

For pile fabric floor covering:

How to plan your beautiful room. © Mar. 20, 1945; KK 31302.

See how easy it is! Plan your room from the floor up. © Apr. 25, 1945; KK 31800.

Binney & Smith co., New York. 5009

The gold medal colored chalk color guide. For colored chalk crayons. © Apr. 12, 1945; KK 31847.

Black drill co., Cleveland. 5010-5012

For drills:

In the hardening of 289 of these cutters. © Apr. 18, 1945; KK 31713.

Roller bearing race shown here is one of 70. © Apr. 18, 1945; KK 31714.

Hardsteel tipping of the work support blade. For drills, reamers, tool bits, etc. © Feb. 27, 1945; KK 31104.

Blatz brewing co., Milwaukee. 5013, 5014

For beer:

Good taste that never misses. © Mar. 30, 1945; KK 31360.

In harmony with good taste. © Feb. 28, 1945; KK 31358.

Blickman (S.) inc., Weehawken, N. J. 5015

Sizes and dimensions of Blickman coffee urns. For coffee urns. © Mar. 30, 1945; KK 31180.

Blue bell, inc., New York. 5016-5026

For overalls and other work clothes:

Eye opener! © Mar. 22, 1945; KK 31716.

Guarantee that talks big, is big. © Feb. 15, 1945; KK 30841.

New size-tags that are always right side up. © Mar. 1, 1945; KK 30843.

New tickets you can see a mile. © Feb. 23, 1945; KK 30842.

Our post-war sales plans for work clothes will be built around qualitag! © Mar. 8, 1945; KK 30844.

Our post-war work clothes volume will soar upwards, thanks to qualitag! © Apr. 5, 1945; KK 31718.

Qualitag is informative labeling at its best! © Mar. 29, 1945; KK 31717.

Tag that talks and sells quality. © Feb. 8, 1945; KK 30840.

Work clothes quality finds a new and better spokesman in qualitag! © Mar. 15, 1945; KK 30845.

For overalls and other work clothing:

For your post-war blue bells how about fabric? © Apr. 19, 1945; KK 31720.

Qualitag is a vast new influence on brand preferences. © Apr. 12, 1945; KK 31719.

Bon Ami co., New York. 5027

Any cleanser will clean. For cleanser. © Feb. 20, 1945; KK 30932.

Borden co., New York. 5028-5066

About fighting food. For milk. © Feb. 23, 1945; KK 31010.

Borden's ice cream. Season's greetings. For ice cream. © Dec. 1, 1944; KK 30719.

Come and get your healthful warmer-upper! For Borden's chocolate drink. © Feb. 5, 1945; KK 31005.

Elsie has a big surprise for you. For evaporated milk. © Mar. 10, 1944; KK 30881.

For cheese:

But, dear! Aren't you being a trifle extravagant? © July 5, 1944; KK 31002.

But, Elmer, are you sure the manager will like it? © Mar. 5, 1945; KK 30928.

Cheese with a sharp cheddar flavor! © Dec. 26, 1944; KK 31779.

If you don't know. © Mar. 30, 1945; KK 31780.

Look, mister, what cream cheese but Borden's wej-cut! © July 17, 1944; KK 31264.

Meatless wonders. © Jan. 25, 1945; KK 31363.

Two ways to spark up meatless meals. © Mar. 4, 1945; KK 31364.

We kiss your hand, madam. © Sept. 8, 1944; KK 31267.

For chocolate drink:

Hooray! Hot Borden's chocolate. © Jan. 29, 1945; KK 31004.

Wheee! Hot Borden's chocolate drink. © Feb. 12, 1945; KK 31006.

Yippee! Hot Borden's chocolate. © Feb. 19, 1945; KK 31008.

For dairy products:

If it's Borden's, it's got to be good. © Mar. 1, 1945; KK 31353.

Menu making is merry making. © Feb. 18, 1945; KK 30925.

Mother warned me, sighed Elsie. © Mar. 2, 1945; KK 30927.

My relatives never got me any place. © Mar. 22, 1945; KK 31365.

No, dear, I'm not a self-made woman. © Feb. 15, 1945; KK 30922.

No, no, Beulah. There's only one. © Jan. 28, 1945; KK 30921.

Who is America's sweetheart. © Mar. 22, 1945; KK 31011.

Would you believe it! © Apr. 25, 1945; KK 31784.

For fluid milk:

Do you know? © Feb. 15, 1945; KK 31007.

Can you answer these? © Feb. 21, 1945; KK 31009.

For ice cream and milk sherbets:

Mother Goose on the loose. © May 18, 1944; KK 31261.

Mother Goose on the loose. © May 18, 1944; KK 32163.

Mother Goose on the loose. © July 28, 1944; KK 31265.

Mother Goose on the loose. © Aug. 3, 1944; KK 31266.

For malted milk:

But, lady dear, I'm no doctor! © Mar. 1, 1945; KK 30926.

Elmer's peppy as a rug-cutter now that he's drinking hemo. © Mar. 23, 1945; KK 31366.

Gosh, it's no fun staying home. © Feb. 24, 1945; KK 30924.

I don't want to go out! © Apr. 2, 1945; KK 31783.

Why are some children such terrible cry babies? © Mar. 21, 1945; KK 31782.

Melt-in-your-mouth goodness! For milk sherbets. © Feb. 22, 1945; KK 30923.

Step up food value of meals at low cost! For dry skim milk. © Mar. 13, 1945; KK 31781.

Two nice things for brides. For homogenized vitamin D milk. © Nov. 15, 1944; KK 31362.

Vitamins, vitamins, minerals too. For homogenized vitamin D fluid milk. © July 18, 1944; KK 31361.

Wonderful tasting, cream all through. For homogenized milk. © Aug. 15, 1944; KK 31003.

Botany distributors. See Botany worsted mills, d. b. a. Botany distributors.

Botany worsted mills, Passaic, N. J. 5067-5083

Botany certified fabrics for home sewing. For fabrics. © Apr. 12, 1945; KK 31719.

Botany certified fabrics for home sewing. For fabrics, clothing, yarn and cosmetics. © Jan. 19, 1944; KK 31418.

Botany 500 tailored by Daroff. For men's fabrics. © Mar. 14, 1945; KK 30725.

Botany no-dye-lot yarns. For knitting yarns. © Feb. 15, 1945; KK 30882.

For men's clothing:

Botany 500 tailored by Daroff. © Apr. 15, 1945; KK 31419.

Botany 500 tropical worsted tailored by Daroff. © May 11, 1945; KK 32054.

For neckties:

Botany wrinkle-proof ties. © Mar. 14, 1945; KK 30724.

Botany wrinkle-proof ties for Easter in planned patterns to go with whatever you wear. © Mar. 21, 1945; KK 31142.

Botany wrinkle-proof ties in planned patterns. © Mar. 1, 1945; KK 31818.

Botany wrinkle-proof ties to go with his suits. © Mar. 1, 1945; KK 31844.

For woolen and worsted piece goods:

Botany. © Jan. 20, 1945; KK 31730.

Botany. © Feb. 20, 1945; KK 31731.

Botany. © Feb. 23, 1945; KK 31732.

Botany. © Mar. 1, 1945; KK 31733.

Botany. © Mar. 20, 1945; KK 31734.

Botany woolens. By gosh, he does recognize Botany's superior sheep. © Feb. 15, 1945; KK 31736.

Botany woolens. She's either got a powerful will or a Botany suit. © Feb. 1, 1945; KK 31735.

Botany worsted mills, d. b. a. Botany distributors, Passaic, N. J. 5084

Botany lanolin. For cosmetics. © Mar. 1, 1945; KK 30813.

Brasco mfg. co., Harvey, Ill. 5085

Complete line for every design. For store fronts. © Mar. 15, 1945; KK 31683.

Briggs mfg. co., Detroit, New York. 5086, 5087

For plumbing ware:

Family foursome, that's our new bathroom. © Jan. 31, 1945; KK 31082.

Sure it's an eyeful, let's cut it to fit! © Apr. 28, 1945; KK 31301.

Browning King & co., New York. 5088

New sport jackets with a pedigree and a personality. For men's wear. © Apr. 27, 1945; KK 31822.

Bruce (E. L.) co., Memphis, Tenn. 5089

Bruce floor cleaner. For cleaner for wood floors and linoleum. © Mar. 1, 1945; KK 31284.

Burns (Ruth Snow) Cambridge, Mass. 5090

New bread. For honey-krushed wheat bread. © Feb. 19, 1945; KK 30717.

Bussmann mfg. co. div. McGraw electric co. See McGraw electric co. Bussmann mfg. co. div.

California fruit growers exchange. Products dept., Ontario, Calif. 5091-5093

America's favorites. For fruit juice bases for bottled beverages. © Jan. 1, 1945; KK 30913.

For pectin:

Finest jelly candies are made with exchange citrus pectin. © Jan. 1, 1945; KK 31196.

Pectin always up to grade. Made to exacting specifications. Assuring uniform set. © Dec. 30, 1944; KK 30912.

California spray-chemical corp., Richmond, Calif. 5094

Ortho garden spray guide. For garden sprays. © Apr. 12, 1945; KK 31773.

Campbell (Horace L.), d. b. a. Illinois state hatcheries, Springfield, Ill. 5095

Dope sheet. For chicks, hatching eggs, poultry supplies. © Mar. 26, 1945; KK 31001.

Cessna aircraft co., Wichita, Kan. 5096, 5097

For aircraft:

Curtain time 8:40, 550 miles away. © Mar. 3, 1944; KK 31415.

Solved! The problem of the A card salesman with the T card territory. © Sept. 1, 1943; KK 31504.

Chelsea clock co., Chelsea, Mass. 5098

Map of the Philippines. For clocks. © Dec. 4, 1944; KK 30807.

Clairol, inc., Stamford, Conn. 5099-5106

For shampoo tint:

Ignored because your hair is gray? © Dec. 20, 1943; KK 31508.

Look years younger. © Mar. 20, 1945; KK 31171.

Look years younger. © Apr. 1, 1945; KK 31304.

Neglected because your hair is gray? © Dec. 25, 1943; KK 31509.

Out of things because your hair is gray? © Jan. 14, 1944; KK 31510.

Pitied because your hair is gray? © Feb. 18, 1945; KK 31511.

Spring is gay, spring is lovely. © Mar. 15, 1945; KK 31170.

Get to know the Clairol family. For Clairol retail products, shampoo tints, bleach brilliantine, shampoo, etc. © Apr. 17, 1945; KK 31673.

Clark grave vault co., Columbus, O. 5107

There's so much we want to know. For Clark grave vaults. © Mar. 1, 1945; KK 30741.

Clorox chemical co., Oakland, Calif. 5108-5117

For household bleach and disinfectant:

Clorox-clean bathrooms, a basic step in home health protection. © Feb. 23, 1945; KK 30943.

Clorox-clean bathrooms, for greater home health defense. © Jan. 14, 1945; KK 30939.

Clorox-clean dishcloths are fresh-smelling, and more important, sanitary! © Mar. 28, 1945; KK 31210.

Clorox-clean floors, important in home health defense. © Feb. 18, 1945; KK 30942.

Clorox for whiter, brighter washes. Sanitary, too! © Jan. 26, 1945; KK 30940.

Lucky you! New linens! © Mar. 16, 1945; KK 31208.

Making your bathroom hygienically clean. That's a good idea! © Mar. 23, 1945; KK 31209.

Mother, our teacher says home sanitation is important to health protection! © Mar. 30, 1945; KK 31211.

My, how do you get your wash so snowy-white! © Mar. 18, 1945; KK 30941.

There's greater family health protection when home danger zones are Clorox clean! © Mar. 9, 1945; KK 31207.

Clover parts co., New York. 5118

Rebuilding parts for voltage regulators. For rebuilding parts for voltage regulators. © Mar. 23, 1945; KK 31347.

Coca-cola co., Wilmington, Del. 5119-5132

For soft drink:

Alles van die beste. Have a coke. All the best. South Africa, no. 5. © Mar. 6, 1945; KK 31216.

Here it is, have a Coca-cola. Conference. © Mar. 15, 1945; KK 31220.

Here's the winning bid, have a Coca-cola. Bridge game. © Mar. 13, 1945; KK 31218.

Here's the winning bid, have a Coca-cola. Bridge game. © Mar. 14, 1945; KK 31219.

Hold everything. Have a coke. Corn popping. © Mar. 22, 1945; KK 31688.

It's a hummer. Have a coke. Gym dance. © Mar. 8, 1945; KK 31217.

Let's raid the icebox. Have a Coca-cola. A way to make a party. Teen-age kitchen. © Mar. 28, 1945; KK 31689.

Let's raid the icebox. Have a Coca-cola. Teen-age kitchen. © Mar. 28, 1945; KK 31690.

Musica maestro. Have a coke. Cuba no. 3. Make with the music. © Apr. 4, 1945; KK 31692.

Neighborhood meeting place. Two pigtail girls at fountain. © Mar. 31, 1945; KK 31241.

T'es le bienvenu, vieux frère, have a coke. Greetings, old man. Coast guard. © Mar. 20, 1945; KK 31221.

T'es le bienvenu, vieux frère, have a coke. Greetings, old man. Coast guard. © Mar. 21, 1945; KK 31222.

Time to knock off. Have a coke. Factory whistle. © Mar. 31, 1945; KK 31691.

You can count on it. © May 11, 1945; KK 32137.

Cointreau, ltd., Pennington, N. J. 5133
New light on an old world favorite, Cointreau. For after-dinner liqueur. © Mar. 31, 1945; KK 31385.

Cole of California, inc., Los Angeles. 5134-5136
For beachwear:

Big and little swooner, LA-4. © Apr. 1, 1945; KK 31801.

Swoon-glo, LA-3. © Feb. 1, 1945; KK 31841.

Maybe we ought to be sorry, LA-14-A. For swim suits. © Mar. 7, 1945; KK 31027.

Coles (Dorothy Zanditon) Port Chester, N. Y. 5137
Mexicomb and spanette. For hair ornaments. © Mar. 22, 1945; KK 31118.

Columbia mallable castings corp., Columbia, Pa. 5138
Superseal. For appliance connectors. © Apr. 20, 1945; KK 31672.

Columbia pictures corp., New York. 5139-5146
For stills, posters, window cards, lobby display cards, slides and mats:

Boston Blackie booked on suspicion. © Apr. 13, 1945; KK 31702.

Both barrels blazing. © Apr. 24, 1945; KK 32125.

Counter-attack. © Apr. 28, 1945; KK 32127.

Guy, a gal and a pal. © Feb. 7, 1945; KK 31201.

Powder of the Whistler. © Mar. 15, 1945; KK 31203.

Rough ridin' justice. © Feb. 22, 1945; KK 31202.

Ten cents a dance. © Apr. 24, 1945; KK 32126.

You can't do without love. © Apr. 11, 1945; KK 31701.

Combustion equipment div. Todd shipyards corp. See Todd shipyards corp. Combustion equipment div.

Corn products refining co., New York. 5147
When you think of Columbus. For food-energy sugar. © Mar. 20, 1945; KK 31155.

Corn products sales co., New York. 5148-5151
For dessert:

Burglar is downstairs eating the last piece. © Mar. 3, 1945; KK 30744.

This would have kept us in kre-mel dessert for years. © Mar. 31, 1945; KK 31417.

For salad oil:

Dixie fish fry dinner. © Mar. 20, 1945; KK 31156.

Hearty party, buffet. © Feb. 28, 1945; KK 30918.

Corning glass works, New York. 5152
Pyrex ware cooking quiz. For household glassware. © Mar. 16, 1945; KK 30873.

Coronet toy mfg. co., Seattle. 5153
Coronet. They're here. For stuffed toy animals. © Dec. 22, 1944; KK 30871.

Cory glass coffee brewer co., Chicago. 5154
Of course it's a Cory. For coffee brewer. © Feb. 26, 1945; KK 31227.

Crescent bronze powder co., Chicago. 5155
Guide to using aluminum paint. For aluminum paint. © Mar. 1, 1945; KK 31016.

Cresta Blanca wine co., Los Angeles. 5156-5160
For beverage:

Are women good wine customers? © Aug. 14, 1944; KK 31600.

Do liquor drinkers also buy wine? © Nov. 13, 1944; KK 31603.

How many kinds of wine does one man buy? © Sept. 11, 1944; KK 31602.

How old is a wine drinker? © July 24, 1944; KK 31599.

What kind of work do wine drinkers do? © Aug. 28, 1944; KK 31601.

Culver aircraft corp., Wichita. 5161, 5162
For airplanes:

¡Vale la pena esperar! © June 20, 1943; KK 30849.

Worth waiting for news, no. 2, wood. © Feb. 1, 1945; KK 30729.

Daprato statuary co., Chicago. 5163
Eyes front. For sanctuary furnishings. © Apr. 4, 1945; KK 31200.

Davison chemical corp., Baltimore. 5164
Protect precision tools and instruments. For Davison silica gel air dryer. © Apr. 17, 1945; KK 31549.

Decca records, inc., New York. 5165
We've set our needle in a new grove. For records. © Apr. 8, 1945; KK 31416.

DeSanno (A. P.) & son, inc., Phoenixville, Pa. 5166
Brother, what a wheel. For abrasive wheel. © Jan. 15, 1945; KK 31161.

Destin (Farel) corp., New York. 5167
When she smiles, but doesn't tell. For cosmetics. © Nov. 15, 1943; KK 31293.

Dick (A. B.) co., Chicago. 5168-5174
For stencil duplicators and supplies:
Clear, crisp, clean. © Mar. 1, 1945; KK 30868.
Extra string for their bow. © Feb. 15, 1945; KK 30865.
For management. © Feb. 24, 1945; KK 30867.
Many copies in few seconds. © Feb. 1, 1945; KK 30863.
Rendezvous. © Feb. 1, 1945; KK 30864.
Vendor's shipping documents. © Mar. 9, 1945; KK 30869.
What mimeograph stands for. © Feb. 15, 1945; KK 30866.

Diversey corp., Chicago. 5175, 5176
Clean milk or cleaned milk? For bactericide disinfectant and cleanser. © Apr. 1, 1945; KK 31559.
Relion. For bottle washing compounds. © Mar. 1, 1945; KK 31031.

Dr. Grabow pipe co., inc., Chicago. 5177
How to sell Dr. Grabow pipes the easy way. For pipes. © Feb. 10, 1945; KK 30848.

Doho chemical corp., New York. 5178
Influenzal otitis. For medicinal product. © Mar. 1, 1945; KK 30726.

Drackett co., Cincinnati. 5179-5181
For liquid to clean window panes:
New neighbor saves labor! © Mar. 2, 1945; KK 31863.
Set the scene. © Feb. 9, 1945; KK 30969.
Welcome sweet springtime. © Apr. 6, 1945; KK 31864.

Dubonnet corp., New York. 5182-5188
For beverage:
How many ways can Dubonnet be served? © Nov. 11, 1944; KK 31598.
It's smart to say - I'll take Dubonnet. © Oct. 5, 1944; KK 31592.
It's smart to say - I'll take Dubonnet. © Nov. 1, 1944; KK 31594.
What does Dubonnet taste like? © Oct. 30, 1944; KK 31593.
What is Dubonnet? © Nov. 3, 1944; KK 31595.
When is it Dubonnet time? © Nov. 8, 1944; KK 31597.
Why does Dubonnet taste so different? © Nov. 6, 1944; KK 31596.

DuMont (Allen B.) laboratories, inc., New York. 5189-5192
For electronic equipment and television:
If you have television on your mind. © Mar. 6, 1945; KK 31250.
If you have television on your mind. © Mar. 7, 1945; KK 31251.
Television will topple the tower of Babel. © Feb. 27, 1945; KK 31248.
Time for television. © Mar. 1, 1945; KK 31249.

Durham mfg. corp., Muncie, Ind. 5193, 5194
For metal furniture:
Accent on the positive. © Mar. 8, 1945; KK 30914.
Behind the man behind the gun. © Mar. 22, 1945; KK 31168.

Eisenberg (Sidney A.), d. b. a. Fluorescent fixture & supply co., Cleveland. 5195
Good sign to go buy. For fluorescent lighting fixtures. © Mar. 11, 1945; KK 31188.

Electric boat co., New York. 5196
Strangle hold by the deep sea arm. For submarines, PTs and motors. © Nov. 15, 1944; KK 31562.

Electric household utilities corp. Hurley machine div., Chicago. 5197, 5198
For ironing machine:
If your husband did the ironing just once, he'd sign up for the Thor Gladiron tomorrow! © Apr. 27, 1945; KK 31803.
Thor Gladiron irons shirts so amazingly because the patented roller was built for sleeves. © Feb. 24, 1945; KK 30765.

Electro-technical products, inc., Nutley, N. J. 5199
Electro-technical. For electrical insulation fabrics and papers. © Mar. 19, 1945; KK 31107.

Englander co., Chicago. 5200
Miracle of sleeping comfort. For mattresses. © Apr. 5, 1945; KK 33026.

Ethyl corp., New York. 5201-5203
For gasoline:
Softening up Japan. © Dec. 27, 1944; KK 31590.
Tanker after tanker. © Nov. 30, 1944; KK 31588.
What's your rank? © Dec. 24, 1944; KK 31589.

Everitt hat co., Milwaukee. 5204-5206
For ladies' hats:
Needlepoint and spunwoven. © Mar. 10, 1945; KK 31186.
Needlepoint is new! © Oct. 10, 1943; KK 31332.
Needlepoint is new! For ladies' hats, handbags and scarves. © Nov. 10, 1943; KK 32164.

Eversharp, inc., Chicago. 5207
Eversharp always answers the $64 question. For fountain pen and pencil. © Mar. 16, 1945; KK 30947.

Exhibit supply co., Chicago. 5208, 5209
For cards sold by means of vending machines:
Kiss-o-meter. © Mar. 21, 1945; KK 31030.
Merry go round of love. © Mar. 12, 1945; KK 30733.

Fairbanks, Morse & co., Chicago. 5210
Fairbanks-Morse approved figure 6920F turbine fire pumps. For pumps. © July 17, 1944; KK 31289.

Fairmont railway motors, inc., Fairmont, Minn. 5211-5218
Ball bearing motor car engine, the Fairmont OD, series B, 5 to 8 h. p. Bulletin 497. For motor car engine for railroads. © Sept. 20, 1944; KK 31344.

Fairmont bolt breaker. For bolt breaker. © Mar. 5, 1945; KK 31384.

Fairmont high speed spot board. Bulletin 511. For spot board for railroads. © Apr. 15, 1944; KK 31336.

Fairmont QBA series B, ball bearing motor car engine. Bulletin 500. For ball bearing motor car engines for railroads. © Sept. 20, 1945; KK 31339.

Fairmont QBA series E, ball bearing motor car engine, 8 to 13 h. p. Bulletin 501. For ball bearing motor car engine for railroads. © Sept. 20, 1944; KK 31340.

Fairmont RQ series C, roller bearing motor car engine, 8 to 13 h. p. Bulletin 499. For roller bearing motor car engines for railroads. © Sept. 20, 1944; KK 31338.

Fairmont track motor cars and work equipment. Bulletin 526. For track motor cars. © Jan 20, 1945; KK 31346.

Fairmont W61 series A oil sprayer. Bulletin 523. For oil sprayer. © Jan. 15, 1945; KK 31345.

Feedrail corp., New York. 5219, 5220

For electric feedrail:

Electric feedrail, data bulletin no. 5, for flexible layouts. © Mar. 8, 1945; KK 31383.

Flexible layouts with electric feedrail. © Jan. 31, 1945; KK 31316.

Feldon (Richard A.) & Singer (Erik R.), d. b. a. Richard A. Feldon & co., New York. 5221, 5222

For comic magazines:

National comics group. Adventure. © July 14, 1944; KK 31159.

National comics group. Technique. © Sept. 11, 1944; KK 31160.

Feldon (Richard A.) & co. See Feldon (Richard A.) & Singer (Erik R.), d. b. a. Richard A. Feldon & co.

Finch (Joseph S.) & co., New York. 5223-5225

For liquor:

Choice of a lifetime. © Mar. 4, 1945; KK 31083.

Choice of a lifetime. © Mar. 16, 1945; KK 31275.

Choice of a lifetime. © Mar. 22, 1945; KK 31276.

Firestone tire & rubber co., Akron, O. 5226

Cleats for frozen fields. For airplane tires. © Nov. 15, 1943; KK 31387.

First industrial corp. Micro switch div., Freeport, Ill. 5227, 5228

For precision electric switches:

Basic Micro switches split contact designs. Data sheet 32. © Sept. 1, 1944; KK 30270.

Temp-cop thermal device. Data sheet 33. © Dec. 18, 1944; KK 30264.

Fluorescent fixture & supply co. See Eisenberg (Sidney A.), d. b. a. Fluorescent fixture & supply co.

Friedman (William), d. b. a. United print shop, New York. 5229, 5230

For fur promotion folder:

Fur storage, 345. © Mar. 1, 1945; KK 31214.

Protect and preserve your precious furs, 245. © Mar. 1, 1945; KK 31213.

Fritzsche bros., inc., New York. 5231, 5232

Fables and facts about foods and flavors. For food and beverage flavors. © Apr. 2, 1945; KK 31374.

Fables and facts about foods and flavors. For food flavors. © Mar. 5, 1945; KK 30870.

Gaines food co., inc., Sherburne, N. Y. 5233-5235

For dog food:

Big dogs, little dogs. © Feb. 24, 1945; KK 31458.

Picture of health! © Apr. 27, 1945; KK 31865.

Wanted by your dog, the food that nourishes every inch of him. © Mar. 30, 1945; KK 31162.

Gartner & Bender, inc., Chicago. 5236

Greet your neighbor! For greeting cards. © Feb. 10, 1945; KK 30917.

General chemical co., New York. 5237

Basic chemicals for American industry. For chemicals. © Mar. 9, 1945; KK 30860.

General electric co. See American locomotive co.

General foods corp., New York. 5238-5240

How grandma's recipe became a legend. For chili sauce. © Mar. 30, 1945; KK 31270.

What! You haven't tried a swans down mix-easy cake? For cake flour. © Apr. 1, 1945; KK 31295.

You have to start with super tomatoes to end with Snider's catsup. For catsup. © May 4, 1945; KK 32046.

General hydrotechnic co., New York. 5241

Here it is, Mr. Manufacturer. For sprinklers. © Apr. 7, 1945; KK 31619.

General mills, inc., Minneapolis. 5242-5263

For cereal:

Have you heard? An oat cereal all ready to eat. © Feb. 18, 1945; KK 30821.

Heard about it? An oat cereal ready to eat! © Apr. 8, 1945; KK 31661.

It's at your grocer's - an oat cereal all ready to eat! © Mar. 18, 1945; KK 31657.

Jeepers, what a tasty dish! © Feb. 18, 1945; KK 30822.

Sit up, world and look! © Feb. 4, 1945; KK 30819.

Take your choice, they're both surprises! © Mar. 16, 1945; KK 31656.

That's my family bouncing out of bed for kix! © Mar. 4, 1945; KK 30826.

This kind of breakfast's in the groove! © Apr. 15, 1945; KK 31662.

Up? Definitely! Pleasure in eating breakfast can go up. © Mar. 25, 1945; KK 31659.

Whoops! Young speed demons burn up energy but fast! © Mar. 10, 1945; KK 31653.

For flour:

Cocoa divinity cake. © Feb. 10, 1945; KK 30820.

Fresh orange layer cake. © Feb. 20, 1945; KK 30824.

Marble layer cake. © Mar. 10, 1945; KK 31654.

Temptation spice cake. © Jan. 26, 1945; KK 30818.

Temptation spice cake. © Feb. 21, 1945; KK 30825.

For food products:

Medicines made from wheat! © Feb. 19, 1945; KK 30823.

Picture of a promising crop. © Mar. 19, 1945; KK 31658.

Please pass the monosodium glutamate! © Jan. 15, 1945; KK 30817.

Soldier, meet a new employer. © Mar. 7, 1945; KK 30827.

To the man who wanted to marry Betty Crocker. © Apr. 4, 1945; KK 31660.

For soup:

New! At your grocer's. Betty Crocker quality, what a difference that makes! © Mar. 4, 1945; KK 31652.

New! At your grocer's. Betty Crocker quality, what a difference that makes! © Mar. 11, 1945; KK 31655.

Gerber products co., Fremont, Mich. 5264-5266

For baby foods:

Look every mother knows. © Mar. 29, 1945; KK 31842.

Plenty of iron. © Apr. 25, 1945; KK 31843.

Well-fed, I know all about that. © Apr. 20, 1945; KK 31513.

Glidden co., Cleveland. 5267-5269

For wall paint:

It's free! New handy book on farm painting. © Mar. 19, 1945; KK 30993.

Paint dingy walls with spred colors. © Mar. 10, 1945; KK 31195.

Paint your walls in these spred colors. © Feb. 19, 1945; KK 30992.

Gorham co., Providence. 5270-5274

For sterling silver:

Desire for sterling reported keen. © Sept. 10, 1944; KK 30720.

Fill out your sterling. © Dec. 30, 1944; KK 30722.

For our house, sterling. © Nov. 30, 1944; KK 30721.

Great grandmother's daughter. Great grandmother's sterling. © Oct. 29, 1944; KK 31326.

One above all. © Feb. 23, 1945; KK 30723.

Granat bros., San Francisco. 5275-5280

For diamond rings:

Alone and dreaming. © Apr. 22, 1945; KK 31840.

April, the diamond month. © Mar. 25, 1945; KK 31146.

April, the diamond month. © Apr. 1, 1945; KK 31258.

April, the diamond month. © Apr. 8, 1945; KK 31434.

Matchmates. © Apr. 15, 1945; KK 31677.

Men's wedding rings. For wedding rings. © Mar. 11, 1945; KK 30839.

Grapette co., Camden, Ark. 5281

It's the little bottle in the big money! For soft drink. © Mar. 1, 1945; KK 30886.

Gray (Dorothy) ltd., New York. 5282-5286

For cosmetics:

Bright star in the dim-out. © Mar. 18, 1945; KK 30965.

I can't take my eyes off you, he said. © Apr. 1, 1945; KK 31309.

It gives your lips the dreamiest soft look. © Mar. 1, 1945; KK 31021.

It's the prettiest, springiest, youngest shade. © Mar. 23, 1945; KK 31310.

You're so pretty in Dorothy Gray finisheen. © Apr. 8, 1945; KK 31308.

Gray & co., Minneapolis. 5287

Ol' Softie. For water softening equipment and supplies. © Mar. 7, 1945; KK 31791.

Gruen watch co., New York. 5288

Absolutely, said the stylists. For watches. © Mar. 1, 1945; KK 30934.

Guth (Edwin F.) co., St. Louis. 5289, 5290

Guth germ-killing lights for personal protection, folder 800. For germicidal lamp fixtures. © Feb. 23, 1945; KK 30883.

Guth germ-killing lights for poultry, meats, dairy products. For fixtures for germicidal lamps. © Mar. 22, 1945; KK 31306.

Hamilton watch co., Lancaster, Pa. 5291

Hamilton news letter. For news mats and watches. © Mar. 5, 1945; KK 31111.

Hammond instrument co., Chicago. 5292

Say Mary, you're good too. For electric organ. © Feb. 25, 1945; KK 30976.

Hanley (James) co., Providence. 5293-5296

For ale:

Hanley's of New England. Girl fishing. © Apr. 1, 1945; KK 32397.

Hanley's of New England. Perfect in every detail. Bottle and glass. © Apr. 1, 1945; KK 32395.

Hanley's of New England. Perfect in every detail. Dog. © Apr. 1, 1945; KK 32396.

More and more people say Hanley's. Providence scene. © Apr. 4, 1945; KK 31287.

Harder fixture corp., Cobleskill, N. Y. 5297

Harder home freezer. For home and farm freezers. © Apr. 9, 1945; KK 31641.

Harper-Wyman co., Chicago. 5298, 5299

For burner system for gas stoves:

What woman wills, will be. She wanted a closed car and got it. © May 3, 1945; KK 32160.

What woman wills, will be. She wanted running water and got it. © Apr. 5, 1945; KK 32159.

Heller-Deltah co., New York. 5300

Irresistible and quite understandable fascination. For pearl reproductions. © Apr. 24, 1945; KK 31729.

Henry, Leonard & Thomas, inc., Ozone Park, N. Y. 5301

Some men select a pipe for style alone. For pipes. © Feb. 1, 1944; KK 31368.

Hercules powder co., Wilmington, Del. 5302-5304

Hercules pentalyn resins. For pentalyn resins. © Feb. 9, 1945; KK 30885.

Staybelite ester 10, its use in neoprene latex adhesives. For staybelite ester 10. © Feb. 5, 1945; KK 30884.

Stickiness that sticks. For chemicals. © Mar. 22, 1945; KK 30915.

Hilton-Hargett servital co., Cincinnati. 5305
Jobber list. Vitalitoys. For miracle motion toys. © Apr. 2, 1945; KK 32044.

Hirestra laboratories, inc., New York. 5306-5313
For hand lotion, cosmetic:

Help nature bring back beauty to your hands. © Apr. 20, 1945; KK 31848.

Help nature improve your hand skin. © Mar. 20, 1945; KK 31099.

Help nature make your hand skin alluringly younger. © Mar. 4, 1945; KK 30909.

It's here, the new, different way to help nature beautify your hand skin. © Mar. 11, 1945; KK 30910.

Put mother nature to work beautifying your hands. © Apr. 8, 1945; KK 31887.

Try helping nature beautify your hands. © Mar. 21, 1945; KK 31100.

Help nature endow you with more youthful skin beauty. For face cream, cosmetic. © May 1, 1945; KK 31871.

Try nature's way to lovelier, younger hand skin. For hand cream, cosmetic. © Mar. 13, 1945; KK 30911.

Holmes (Archibald) & son, Philadelphia. 5314
Save this idea for your dream home. For Wilton rugs. © Mar. 23, 1945; KK 31169.

Holmes & Edwards div. International silver co. See International silver co. Holmes & Edwards div.

House of vision, Chicago. 5315-5343
For glasses:

All things considered for perfect glasses. © Mar. 1, 1945; KK 31408.

Are you dated by your glasses? © Apr. 26, 1945; KK 32059.

Are your lenses sighted right? © Mar. 19, 1945; KK 31412.

As potent as perfume, glasses to fit your mood. © May 7, 1945; KK 32062.

Baffled by bifocals? © Jan 11, 1945; KK 31394.

Comfort counts in making glasses complimentary. © Feb. 19, 1945; KK 31406.

Do your lenses have a lemon peel finish? © Mar. 5, 1945; KK 31409.

Even a major correction needn't look unsightly. © Feb. 26, 1945; KK 31407.

Fade away or feature your glasses. © Apr. 19, 1945; KK 32057.

Glamour and glasses can share the same face. © Apr. 23, 1945; KK 32058.

Glasses to fit your eyes, ears, nose. © Mar. 23, 1945; KK 31413.

Lashes versus lenses. © Mar. 12, 1945; KK 31410.

Make your glasses part of your make-up. © May 3, 1945; KK 32061.

New face with every pair of glasses. © Apr. 16, 1945; KK 32056.

New slant in glasses. © Apr. 30, 1945; KK 32060.

Perfect adjustment paid the customer, and us. © Apr. 9, 1945; KK 32055.

Precision a big word, a big factor in glasses. © Jan. 29, 1945; KK 31398.

Seeing is believing in your optician. © Jan. 25, 1945; KK 31399.

Take your doctor's word for it. © Feb. 5, 1945; KK 31401.

There's more to our business than making glasses. © Feb. 1, 1945; KK 31400.

Trifocals, a step beyond bifocals. © Jan. 16, 1945; KK 31395.

Trifocals next best to nature. © Jan. 18, 1945; KK 31396.

We make perfect glasses, not pretty speeches. © Mar. 15, 1945; KK 31411.

You see the difference in technically perfect glasses. © Feb. 8, 1945; KK 31402.

Your glasses à la carte. © Feb. 15, 1945; KK 31404.

Your glasses appear a part of you. © Feb. 22, 1945; KK 31405.

Your glasses made especially for you. © Feb. 13, 1945; KK 31403.

Your glasses put your eyes on the level. © Mar. 26, 1945; KK 31414.

Your job may demand trifocals. © Jan. 22, 1945; KK 31397.

Hudnut (Richard), d. b. a. Richard Hudnut salon, New York. 5344
Cinderellas go to town. For courses in beauty lessons. © Mar. 13, 1945; KK 30872.

Hudnut (Richard) salon. See Hudnut (Richard), d. b. a. Richard Hudnut salon.

Hurley machine div. Electric household utilities corp. See Electric household utilities corp. Hurley machine div.

Illinois state hatcheries. See Campbell (Horace L.), d. b. a. Illinois state hatcheries.

Imperial paper & color corp., Glens Falls, N. Y. 5345
Want to modernize your home? For wallpaper. © Feb. 23, 1945; KK 31703.

Indiana steel products co., Chicago. 5346
Electric current from mechanical energy through permanent magnets. For permanent magnets. © Apr. 6, 1945; KK 31888.

International cellucotton products co., Chicago. 5347-5351
For kleenex tissues:
Little Lulu. © Jan. 28, 1945; KK 30832.
Little Lulu. © Feb. 2, 1945; KK 30847.
Little Lulu. © Feb. 25, 1945; KK 30833.
Little Lulu. © Mar. 7, 1945; KK 30966.
Little Lulu. © Mar. 25, 1945; KK 31023.

International silver co., Meriden, Conn. 5352, 5353
For sterling silverware:

Don't ever doubt me. © Mar. 16, 1945; KK 31856.

Ready to meet. © Feb. 9, 1945; KK 30975.

International silver co. Holmes & Edwards div., Meriden, Conn. 5354-5364
For sterling inlaid silverplate:

All I said was, we were looking for a couple of people. © Mar. 19, 1945; KK 31173.

And if you are about to be married, keep these in mind too! © Apr. 6, 1945; KK 31423.

Black line represents my silverware business before the war. © Apr. 14, 1945; KK 31763.

I'm just waiting. © Feb. 28, 1945; KK 30764.

I'm thinking of a clever idea. © Apr. 6, 1945; KK 31355.

My grandmother's silverware. © Apr. 18, 1945; KK 31764.

My mind's on these. © Feb. 21, 1945; KK 30763.

Nothing but these for me! © Apr. 4, 1945; KK 31422.

Promise to my best table linen. © Mar. 20, 1945; KK 31158.

Thoughts of wedding bells. © Apr. 20, 1945; KK 31789.

Today's home planners. © Mar. 5, 1945; KK 31091.

Interwoven stocking co., New Brunswick, N. J. 5365
World famous. For men's socks. © Mar. 23, 1945; KK 31846.

Iron-a-label co. See Beard (Earl L.) jr., d. b. a. Iron-a-label co.

Jaquet, inc., New York. 5366
Sunday best. For cosmetics. © Mar. 1, 1945; KK 31305.

Johansen bros. shoe co., inc., St. Louis. 5367
Johansen shoes. For ladies' shoes. © Apr. 1, 1945; KK 31443.

Johnson (Walter H.) candy co., Chicago. 5368-5370
For candy bar:
Don't lose your bearings, ma'am. © Mar. 19, 1945; KK 31184.
Don't take a-fence, ma'am. © Mar. 26, 1945; KK 31282.
Pull yourself together ma'am. © Mar. 5, 1945; KK 30728.

Johnson & Johnson, New Brunswick, N. J. 5371-5373
And this might have been prevented. For disposable diapers. © Mar. 15, 1945; KK 31286.
Franklin Martin, 1857-1935. For surgical tantalum. © Jan. 3, 1945; KK 30800.
John M. T. Finney, 1863-1942. For sutures. © Mar. 1, 1945; KK 31285.

Johnson gear & mfg. co., Berkeley, Calif. 5374
Low cost water, 24 hours a day. For Johnson right angle drive. © Nov. 1, 1944; KK 31136.

Jones & Laughlin steel corp., Pittsburgh. 5375
Mighty steel tide flows on the rails. For steel. © Mar. 22, 1945; KK 31028.

Kahn (David) inc., North Bergen, N. J. 5376
Wearever Zenith, telescope precision. For fountain pens and mechanical pencils. © Mar. 29, 1945; KK 31369.

Kellogg co., Battle Creek. 5377
Get set now for bigger Kellogg's all-bran sales. For cereal breakfast foods. © Nov. 10, 1943; KK 31514.

Kellogg sales co., Battle Creek. 5378
Kellogg's cereal profit calculator. For cereal breakfast foods. © Feb. 23, 1945; KK 30651.

Keystone refractories co., New York. 5379
Karbo, silicon carbide plastic refractory. For refractory material. © Apr. 10, 1945; KK 31472.

King leathers, inc., Indiana, Pa. 5380
At last a big enough billfold. It's king size. For billfold. © Mar. 14, 1945; KK 30919.

Kops bros., inc., New York. 5381-5385
For foundation garments:
As cooperative as a ventriloquist's dummy. © Mar. 28, 1945; KK 31224.
As dependable as a fiance. © Mar. 19, 1945; KK 30862.
As efficient as a perfect hostess. © Mar. 13, 1945; KK 30727.
As youthful as a first crush. © Apr. 3, 1945; KK 31223.
Our family tree has many roots. © Mar. 7, 1945; KK 31137.

Korfund co., inc., Long Island City, N. Y. 5386
Korfund vibration control, elasto-rib. For vibration control apparatus. © Mar. 30, 1945; KK 31769.

Kraft cheese co., Chicago. 5387-5390
For cheese:
You can depend on Kraft quality. © Feb. 15, 1945; KK 30888.
You can depend on Kraft quality. © Mar. 11, 1945; KK 31629.
You can depend on Kraft quality. © Mar. 15, 1945; KK 31630.
You can depend on Kraft quality. For cheese and macaroni. © Feb. 11, 1945; KK 30887.

Kraupner & Kraupner, inc., Brooklyn. 5391
Kay's medicated ointment. For ointments. © Apr. 17, 1945; KK 31470.

Lambert bros. jewelers, inc., New York. 5392-5396
Are you ignoring this chance? For old gold. © Mar. 6, 1945; KK 31357.
For jewelry:
It's a Lambert diamond! © Mar. 7, 1945; KK 31831.
So they were married! © Mar. 9, 1945; KK 31832.
For today's living, Lambert's sterling silver. For sterling holloware. © Feb. 15, 1945; KK 31356.
Super-automatic watches created by Mido. For men's watches. © Feb. 22, 1945; KK 31420.

Lamson corp., Syracuse. 5397
Lamson conveyor. For dispatch tubes. © Mar. 14, 1945; KK 31349.

Landis (Lester Wilbur) Wichita. 5398
Grip that arch. Fair. For shoes and arches. © Apr. 1, 1945; KK 31167.

Lane co., Altavista, Va. 5399
Shirley Temple confides in the girl graduates of '45. For cedar chests. © Mar. 15, 1945; KK 31359.

Lawson corp., Syracuse. 5400
317,996 pieces of mail handled in a single day in the office of dependency benefits. For vertical conveyors. © Apr. 2, 1945; KK 31521.

Lebow bros., Baltimore. 5401
Preferred by men who appreciate individualised clothes. For mens suits. © Jan. 25, 1945; KK 30935.

Legion ice cream co., Chicago. 5402
Legion ice cream league. For ice cream. © Apr. 14, 1945; KK 32123.

Lehn & Fink products corp., Bloomfield, N. J. 5403-5413
Counter attack on a big scale. For disinfectant, tooth powder and cream. © Jan. 4, 1945; KK 31352.
For cosmetics:
Is it etiquet to introduce him to the family on the first date? © May 1, 1945; KK 31819.
Line of leaders. © Apr. 10, 1945; KK 31428.
'Round the town it's Tussy. Backstage at the ballet. © Mar. 1, 1945; KK 31022.
'Round the town it's Tussy. Dancing at the St. Regis Roof. © Apr. 24, 1945; KK 31772.
'Round the town it's Tussy. Dining at Chicago's Pump Room. © Apr. 10, 1945; KK 31771.
'Round the town it's Tussy. Lunching at the Colony. © Mar. 30, 1945; KK 31271.
Tussy, for that young, young look! © Apr. 30, 1945; KK 31853.
For disinfectant:
I used to call it the sink of iniquity. © Mar. 20, 1945; KK 31318.
Medical school tests prove. © Feb. 20, 1945; KK 30838.
Want to be woo-some? For tooth powder. © Mar. 9, 1945; KK 31317.

Lentheric, inc., New York. 5414-5422
Crème bouquet Lentheric. For perfumed lotions. © Feb. 28, 1945; KK 30853.
For cosmetics:
For men of action. Tanbark Cologne. Men's after shave lotion. Requisites by Lentheric. © Mar. 15, 1945; KK 31115.
Soft-focus cake make-up. Lentheric perfumes. © Apr. 15, 1945; KK 31675.
Soft-focus face powder and lipstick. © Mar. 15, 1945; KK 31116.
Soft-focus night cream Lentheric perfumes. © Mar. 1, 1945; KK 30855.
For perfume:
Daytime fragrance. Bouquet Lentheric. © Apr. 1, 1945; KK 31676.
Lentheric perfumes. © Mar. 1, 1945; KK 30854.
Lentheric perfumes anticipation. © Feb. 26, 1945; KK 30811.
Shanghai Lentheric perfumes. © Feb. 22, 1945; KK 30852.

Lenzner (Sol) corp., Buffalo. 5423
Let's tear a herring. For fish. © Feb. 23, 1945; KK 30716.

Liebmann breweries, inc., Brooklyn. 5424-5426
For alcoholic beverage:
My beer is Rheingold - the dry beer! Says Dunninger. © Feb. 27, 1945; KK 30974.
My beer is Rheingold - the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © Feb. 11, 1945; KK 30972.
My beer is Rheingold - the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © Feb. 13, 1945; KK 30973.

Liggett & Myers tobacco co., New York. 5427-5445
For cigarettes:
Champions both. © May 6, 1945; KK 32139.
Chesterfield's right combination world's best tobaccos. © Apr. 12, 1945; KK 31564.
Every successful formula. © Mar. 29, 1945; KK 31291.
Good taste from every angle. © Mar. 20, 1945; KK 31114.
It's spring again. It's two again. © Apr. 5, 1945; KK 31329.
I've seen and I know. © Apr. 8, 1945; KK 31330.
Like payday at the mines. © Mar. 11, 1945; KK 30908.
New York's favorite. © Apr. 13, 1945; KK 31565.
Sound reasoning will tell you. © Mar. 15, 1945; KK 31097.
Timmy Sleuth. © Mar. 8, 1945; KK 30907.
Tony Scramble. © May 10, 1945; KK 32140.
Tony Slide. © May 29, 1945; KK 31290.
Topdog Salter. © Apr. 26, 1945; KK 31825.
Tops in the smoking pleasure league. © Apr. 5, 1945; KK 31328.
Tracy Smith. © Apr. 12, 1945; KK 31563.
Truepal Sanders. © Mar. 22, 1945; KK 31098.
Turkey Slater. © Mar. 15, 1945; KK 31096.
Up in Central park. © May 11, 1945; KK 32141.
Skipper's choice. For Granger pipe tobacco. © Mar. 1, 1945; KK 30906.

Lindberg engineering co., Chicago. 5446, 5447
For laboratory furnaces:
Price bulletin LX-245. © Mar. 18, 1945; KK 31746.
Price bulletin LX-245. © Mar. 18, 1945; KK 31813.

Louisiana historical institute. See Orbison (Jerome Kirby), d. b. a. Louisiana historical institute.

McGraw electric co. Bussmann mfg. co. div., St. Louis. 5448-5450
Buss fustats, 0 to 14 ampere. For fustats. © Mar. 30, 1945; KK 31198.
For fuses:
Buss fustats, 15 to 30 ampere. © Mar. 9, 1945; KK 31175.
Buss one-time fuses. © Mar. 9, 1945; KK 31176.

McGraw electric co. Toastmaster products div., Elgin, Ill. 5451, 5452
For electric automatic toasters:
No slacking, Bob. © Mar. 14, 1945; KK 30861.
Then fed them all and sent them to school. © Apr. 13, 1945; KK 32133.

Macmillan petroleum corp., Los Angeles. 5453-5455

For motor oil:

Have never seen an oil like it in my 21 years in this business. © Mar. 22, 1945; KK 31555.

My motors show 80,000 miles without major repairs. © Mar. 22, 1945; KK 31557.

Never seen an oil like it in my 21 years in this business. © Jan. 20, 1945; KK 31556.

Majestic radio & television corp., Chicago. 5456-5459

For radios and radio equipment:

Majestic radio news, no. 28. © Mar. 20, 1945; KK 32048.

Majestic radio news, no. 29. © Apr. 4, 1945; KK 32047.

Majestic radio news, no. 30. © Apr. 19, 1945; KK 31605.

Majestic radio news, no. 31. © May 8, 1945; KK 32049.

Meehanite metal corp., New Rochelle, N. Y. 5460

Case histories. For Meehanite metal. © Mar. 3, 1945; KK 31110.

Mem co., New York. 5461-5466

For toiletries:

Founded on a tradition of eminence. © Feb. 25, 1945; KK 31255.

Gifts for gentlemen. © Dec. 8, 1944; KK 31252.

Great outdoors captured. © Feb. 27, 1945; KK 31256.

Masculine grooming essentials. © Feb. 15, 1945; KK 31254.

Reflection of an artist's achievement. © Dec. 25, 1944; KK 31253.

Masculine grooming essentials. For perfumes and toiletries. © Mar. 5, 1945; KK 31792.

Merit clothing co., inc., Mayfield, Ky. 5467-5470

For men's clothing:

Neck zone, exclusive feature of style-mart clothes. © Mar. 23, 1945; KK 31617.

Neck zone, exclusive feature of style-mart clothes. © Apr. 27, 1945; KK 32162.

Neck zone is responsible for the perfect fit. © May 1, 1945; KK 32050.

Sturdy iron tone worsteds. © Feb. 23, 1945; KK 31616.

Merriam (G. & C.) co., Springfield, Mass. 5471

Circle and monogram, Mar., 1945. For dictionaries. © Mar. 12, 1945; KK 30874.

Metallizing engineering co., inc., Long Island City, N. Y. 5472

Metco fuse-bond. Bulletin 44-A. For metallizing equipment. © Apr. 26, 1945; KK 32147.

Micro switch div. First industrial corp. See First industrial corp. Micro switch div.

Minnesota mining & mfg. co., St. Paul. 5473, 5474

For Scotch cellulose tape:

Sure, I know I should use Scotch tape! © Apr. 6, 1945; KK 31215.

What d'ya mean, why don't I use Scotch tape! © Apr. 20, 1945; KK 31709.

Mojud hosiery co., inc., Long Island City, N. Y. 5475-5477

For ladies hosiery:

Mojud, that's all you need know about stockings. © Jan. 7, 1945; KK 32124.

Mojud, that's all you need know about stockings. © Feb. 16, 1945; KK 31775.

Mojud, that's all you need know about stockings. © Feb. 28, 1944; KK 31327.

National biscuit co., New York. 5478-5482

For breakfast foods:

His nibs. © Mar. 4, 1945; KK 30967.

His nibs, here's a long list. © Mar. 21, 1945; KK 31273.

His nibs, sleepwalker. © Mar. 28, 1945; KK 31274.

His nibs, Wilmer, did you wear your rubbers home? © Mar. 14, 1945; KK 31272.

Table manners. © Mar. 7, 1945; KK 30736.

National cylinder gas co., Chicago. 5483-5486

Balanced control, the two stage RegOlator. For regulator. © Mar. 30, 1945; KK 31699.

Hollup sureweld CN. For electrode. © Mar. 20, 1945; KK 31697.

National stationary cutting machines price list. For cutting machines. © Apr. 9, 1945; KK 31700.

Rego welding and cutting apparatus price list. For welding and cutting apparatus. © Mar. 23, 1945; KK 31698.

National distillers products corp., New York. 5487-5489

For whisky:

And still a smash hit. © Mar. 10, 1945; KK 30920.

Clearly milder, few whiskies have a name as famous as Mount Vernon. © Mar. 30, 1945; KK 31474.

Like the greatest show on earth. © Apr. 7, 1945; KK 31475.

National electric coil co., Columbus, O. 5490

Cat 152 Schmidt soldering torch. For soldering torches. © Feb. 15, 1945; KK 30851.

National oil products co., Harrison, N. J. 5491, 5492

Protective cleansing for skilled hands. For skin cleanser. © Jan. 29, 1944; KK 31145.

Story of true vitamin A in the chick NA-132. For poultry feed. © Feb. 26, 1945; KK 31144.

Neiman-Marcus co., Dallas. 5493-5503

For dresses and hats:

[Parade of fashion] Maurice Rentner glamourizes. © Apr. 22, 1945; KK 31744.

[Parade of fashion] Nettie Rosenstein sends an April collection. © Apr. 10, 1945; KK 31742.

[Parade of fashion] Night blooming prints. © Apr. 12, 1945; KK 31743.

[Parade of fashion] Standing out in 1945 is the woman. © Mar. 28, 1945; KK 31323.

[Parade of fashion] Standing out in summer scenes. © Apr. 1, 1945; KK 31324.

[Parade of fashion] Standing out on important occasions are smart, beautifully Groomed women. © Mar. 25, 1945; KK 31322.

[Parade of fashion] Standing out, the midriff idea. © Apr. 1, 1945; KK 31741.

[Parade of fashion] Easter egg hunt. For dresses for 'teen-agers. © Mar. 19, 1945; KK 31321.

[Parade of fashion] Neiman-Marcus and Molyneux present. For coats, dresses, hats. © Apr. 8, 1945; KK 31325.

[Parade of fashion] Standing out among weddings. For bridal gowns. © Mar. 18, 1945; KK 31320.

[Parade of fashion] Standing out in any crowd. For suits and hats. © Mar. 11, 1945; KK 31424.

New era shirt co., St. Louis. 5504, 5505
For shirts:
Man's best friend. Champion Boston bulldog. New Era shirts, your neck's best friend. © Sept. 24, 1943; KK 30989.
Man's best friend. Champion Irish setter. New Era shirts, your neck's best friend. © Sept. 9, 1943; KK 30988.

New York air brake co., New York. 5506
Finger-tip control, on machines that make machines. For hydraulic equipment. © Apr. 7, 1945; KK 31889.

Northern paper mills, Green Bay, Wis. 5507
No wonder I'm gay. For Northern handy towels. © Mar. 30, 1945; KK 31857.

Northwestern yeast co., Chicago. 5508, 5509
Housewives! Bake with success insurance! For yeast. © Apr. 7, 1945; KK 31333.
How to bake with success insurance. For maca yeast. © Mar. 3, 1945; KK 30944.

Nox-rust corp., Chicago. 5510
Nox-rust use chart. For rust preventives. © Jan. 30, 1945; KK 31094.

Nutrition research laboratories, Chicago. 5511
Erton in arthritis. A decade of investigation. For medicinal compound. © Mar. 15, 1945; KK 31018.

Old Town ribbon & carbon co., inc., Brooklyn. 5512, 5513
For carbon paper, ribbons and duplicating supplies:
Old Town counsellor, v. 1, no. 3. © Feb. 15, 1945; KK 31837.
Old Town counsellor, v. 1, no. 4. © Mar. 17, 1945; KK 31838.

Olson co., inc., New York. 5514, 5515
For 3-in-1 combination screens, weatherstrips and insulating windows:
Before you buy screens. © Apr. 8, 1945; KK 31680.
Before you buy screens, think of next winter! © Apr. 15, 1945; KK 31790.

One two three co., inc., New York. 5516
How to prepare 1-2-3 mixers, any flavor, into beverage drinks. For lemon extract. © Apr. 15, 1945; KK 31693.

Oneida, ltd., Oneida, N. Y. 5517, 5518
For silverware:
Back home for keeps. It's that moment you've dreamed of. © Jan. 26, 1945; KK 31604.
Back home for keeps. You've been in a gray fog. © Apr. 12, 1944; KK 31591.

Orbison (Jerome Kirby), d. b. a. Louisiana historical institute, Shreveport, La. 5519
Fighting men of Louisiana. For book. © Oct. 1, 1944; KK 31187.

Osterbauer (Edwin J.) Rockford, Ill. 5520
Finger-tip control. For condiment servers. © Mar. 28, 1945; KK 31166.

Overhead door corp., Hartford City, Ind. 5521, 5522
For overhead doors:
Door of the future. © Feb. 1, 1945; KK 31350.
Meeting today's needs today. © Mar. 1, 1945; KK 31351.

Pabst brewing co., Milwaukee. 5523-5527
Desize with exsize, the natural enzyme. For enzyme. © Mar. 15, 1945; KK 31370.
For beer:
Everyone's heard about this lad. © Apr. 1, 1945; KK 31371.
He says it's his masterpiece. © Mar. 31, 1945; KK 31516.
If you can't always find Pabst, remember more Pabst Blue Ribbon has gone overseas than any other American beer. © Apr. 3, 1945; KK 31372.
Paint a great picture all in lavender? © Apr. 6, 1945; KK 31517.

Pacific coast gas assn., San Francisco. 5528
Did I say abracadabra? For gas range and other gas heating and cooking equipment. © Feb. 10, 1945; KK 31148.

Parfait, inc., Chicago. 5529
Starlet two-stage lipstick. For lipstick. © Apr. 10, 1945; KK 31646.

Parker pen co., Janesville, Wis. 5530-5541
For fountain pen:
More Parker 51's coming, but the demand runs higher. © Feb. 28, 1945; KK 30902.
Sooner than you think, a Parker 51 may be yours! © Mar. 28, 1945; KK 31633.
Sure I'll wait, there's no other pen like Parker 51. © Jan. 31, 1945; KK 30899.
For fountain pen ink:
Alas, alack, my pen's a fright. © Dec. 15, 1944; KK 30896.
Amazing new ink ends most pen troubles! © Mar. 2, 1945; KK 30903.
Free, 2 new quink sales helps! © Mar. 1, 1945; KK 31632.
Ink profits balloon when quink's your ink! © Feb. 1, 1945; KK 30900.
My big brother makes a big hit with big ink users! © Dec. 23, 1944; KK 30897.
New type ink protects pens, keeps them trouble-free! © Feb. 15, 1945; KK 30901.
Quink makes ink profits g-r-o-w! © Jan. 1, 1945; KK 30898.
Why more and more big ink users call for Parker quink. © Feb. 24, 1945; KK 31631.
Your letters brought me home safe! © Feb. 25, 1945; KK 30889.

Pennsylvania coal products co., Petrolia, Pa. 5542
Penacolite. For resins and adhesives. © Mar. 7, 1945; KK 31684.

Pepsi-cola co., Long Island City, N. Y. 5543, 5544
For bottled beverage:
Pepsi, the Pepsi-cola cop. © Apr. 15, 1945; KK 31524.
Pepsi, the Pepsi-cola cop. Pepsi and the ski jeep. © Mar. 4, 1945; KK 30718.

Petri wine co., San Francisco. 5545
2 ways to drive home a sales point! For alcoholic beverage. © Mar. 1, 1945; KK 31858.

Pillsbury mills, inc., Minneapolis. 5546-5552
For flour:
And your spirits will be mountin' when we come. © Feb. 2, 1945; KK 31577.
Fruit breads and guaranteed baking at its glorious best. © Mar. 17, 1945; KK 31582.
It's American to share. © Mar. 14, 1945; KK 31581.
Mrs. Bridge makes a grand slam. © Mar. 21, 1945; KK 31584.
Now! get all this garden glory. © Feb. 25, 1945; KK 31578.
Pillsbury's 4 kernels turn detective! © Mar. 2, 1945; KK 31579.
Spicy, with Pillsbury's baked-in-goodness guaranteed. © Feb. 28, 1945; KK 31580.

Pinlowitz (Harry) & sons, New York. 5553
Can this fur be matched? For fur pieces and bundles. © Feb. 5, 1945; KK 31151.

Pittsburgh plate glass co., Pittsburgh. 5554
Pittsburgh color dynamics wet paint. For paint. © Mar. 6, 1945; KK 31471.

Pointer (Robert W.), d. b. a. Pointer-Willamette co., Portland, Or. 5555
Dual axle trailer suspension. For trailer bogies. © Feb. 21, 1945; KK 31138.

Pointer-Willamette co. See Pointer (Robert W.), d. b. a. Pointer-Willimette co.

Products dept. California fruit growers exchange. See California fruit growers exchange. Products dept.

Pronto pups, inc., Portland, Or. 5556
Pronto is here. For food products. © Nov. 30, 1944; KK 30990.

Publicker commercial alcohol co., Philadelphia. 5557-5561
For anti-freeze for automobiles:
Thermo royal anti-freeze. © Nov. 11, 1944; KK 30747.
Thermo royal anti-freeze. © Nov. 13, 1944; KK 30894.
Thermo royal anti-freeze. © Nov. 25, 1944; KK 31192.
Thermo royal anti-freeze. © Dec. 16, 1944; KK 31678.
Thermo royal anti-freeze. © Dec. 18, 1944; KK 31821.

Pullman-Standard car mfg. co., Chicago. 5562
It's modern, private, economical, the new bedroom. For railroad equipment. © Apr. 23, 1945; KK 31890.

Ramsey accessories mfg. corp., St. Louis. 5563-5565
For piston rings:
Alternating pressure action. © Apr. 1, 1945; KK 31685.
Flatness and parallelism. © Mar. 1, 1945; KK 30739.
Full fledged oil ring. © Mar. 1, 1945; KK 30985.

Randall (Earl A.) Kansas City, Mo. 5566
Randall tip cleaners. For welding and cutting tip cleaners. © Feb. 28, 1945; KK 30767.

Ray proof corp., New York. 5567
X-ray protection. For X-ray protection materials & light proof equipment. © Dec. 29, 1943; KK 31199.

Refined syrups & sugars, inc., Yonkers, N. Y. 5568-5571
For liquid sugar:
New approach. © Mar. 7, 1945; KK 30745.
Now sugar handling cut to 3 quick steps. © Apr. 7, 1945; KK 31523.
This new kind of sugar. © Feb. 7, 1945; KK 30836.
Gherkin with a profit. For flo-sweet liquid sugar. © Apr. 2, 1945; KK 31183.

Revlon products corp., New York. 5572-5578
Face powder by Revlon. For face powder. © Nov. 1, 1943; KK 31331.
For cosmetics:
Another color first for Revlon. © Oct. 1, 1944; KK 31609.
Bright forecast and rosy future. © Aug. 15, 1944; KK 30734.
Light up your fingertips and lips with Revlon. © Sept. 1, 1944; KK 31608.
Paint the town pink. © Aug. 1, 1944; KK 31607.
Real difference in chic is color by Revlon. © Feb. 28, 1945; KK 30933.
Seen on the fingertips and lips of the nation's smartest women. © July 1, 1944; KK 31606.

Rigid mfg. co., Los Angeles. 5579-5585
For giant slab:
And genuine G4 giant slabs cover a multitude of mistakes! © Jan. 10, 1945; KK 31095.
Approximately 70 percent of all heat and cold comes in from above. © Jan. 10, 1945; KK 31020.
Genuine G4 giant slabs never sold alone! © Jan. 10, 1945; KK 31000.
$ Millions $ are spent annually for damages due to water and wind. © Jan. 10, 1945; KK 30997.
Rigid manufacturing company presents. © Jan. 10, 1945; KK 31019.
What is genuine G4 giant slab? © Jan. 10, 1945; KK 30998.
You get all these benefits with genuine G4 giant slab top protection. © Jan. 10, 1945; KK 30999.

Rogers imports, inc., New York. 5586
Have a pouchful of fresh tobacco! For tobacco pouch. © Apr. 27, 1945; KK 31515.

Rome cable corp., Rome, N. Y. 5587, 5588
For wire cable:
Romey says, this is the way we handle copper rods. © Feb. 19, 1944; KK 31786.
Whew, is this hot? Says Romey. © Feb. 5, 1944; KK 31785.

Royal typewriter co., inc., New York. 5589-5592
For carbon paper and ribbons:
But I don't feel that. © Feb. 23, 1945; KK 30971.
No man can call me that. © Mar. 30, 1945; KK 31862.
For typewriters:
How do you girls. © Feb. 9, 1945; KK 30970.
If I'm gonna have to wrestle. © Mar. 16, 1945; KK 31861.

Ryan (Joseph F.) Elgin, Ill. 5593
Elgin. For grapefruit, oranges, lemons. © Jan. 30, 1945; KK 30743.

S. S. S. co., Atlanta. 5594
My best friends were amazed at my improved looks, new energy, pep! For bottled medicine, tonic. © Apr. 5, 1945; KK 31674.

Sage (Peggy) inc., Stamford, Conn. 5595, 5596
For nail polish:
Come out, come out, wherever you are! © Mar. 30, 1945; KK 31288.
Shimmer-sheen by Peggy Sage. © Mar. 1, 1945; KK 31017.

Saks & co., New York. 5597, 5598
For cosmetic cream:
Your coiffure has changed, is your skin unchanged? © Mar. 21, 1945; KK 31205.
Your jewelry has changed, is your skin unchanged? © Mar. 30, 1945; KK 31143.

Schering corp., Bloomfield, N. J. 5599-5604
Fit at fifty. For oreton. © Jan. 2, 1945; KK 30814.
For priodax tablets:
Exactness in gallbladder diagnosis. © Jan. 22, 1945; KK 32134.
Modern cholecystography with priodax tablets. © Apr. 9, 1945; KK 32136.
Fulfillment of a protected pregnancy. For proluton, pranone. © Jan. 2, 1945; KK 30816.
What type arthritis. For solganal-B oleosum. © Mar. 14, 1945; KK 32135.
6 points of preference. For priodax. © Jan. 2, 1945; KK 30815.

Schmidt (C.) & sons, inc., Philadelphia. 5605-5609
For beer:
Beer refreshed the pyramid builders. © Mar. 30, 1945; KK 31157.
Beer was ancient Egypt's engagement ring. © Mar. 22, 1945; KK 31174.
They called beer an ancient beverage. © Mar. 16, 1945; KK 31109.
They had ceiling prices on a cup of beer in Babylon 4000 years ago. © Apr. 12, 1945; KK 31373.
Through golden tubes. © Apr. 6, 1945; KK 31197.

Schneierson (I.) & sons, inc., New York. 5610
Don't be slip-shod, be slip-sure. For ladies' and misses' slips. © Feb. 1, 1945; KK 30875.

Scholl mfg. co., inc., Chicago. 5611, 5612
Ask for Dr. Scholl's when your feet hurt. For foot appliances and remedies. © Jan. 28, 1944; KK 31855.
Review of the etiology of fungus infection and the part that sulfathiazole plays in combatting and helping prevent secondary infection of epidermophytosis. Sulfa solvex circular. For sulfa solvex foot powder. © Apr. 21, 1945; KK 31854.

Sealed power corp., Muskegon, Mich. 5613
Car is as old as its piston rings. For piston rings. © Apr. 25, 1945; KK 31878.

Season skipper corp., Chicago. 5614-5616
For ladies' coats:
One-and-only Season skipper, two complete coats in one. © Feb. 28, 1945; KK 30740.
One-and-only Season skipper, two complete coats in one. © Mar. 28, 1945; KK 31765.
One-and-only Season skipper, two complete coats in one. © Apr. 27, 1945; KK 32053.

Seidel (Ad.) & son, Chicago. 5617
Private camp ceiling price list and order form. For food products. © Mar. 22, 1945; KK 31206.

Selby shoe co., Portsmouth, O. 5618
She's a school teacher. For shoes. © Aug. 29, 1944; KK 31225.

Seven-up co., St. Louis. 5619-5629
For soft drink:
Fresh as the morning. © Feb. 22, 1945; KK 31634.
Good disposition can be an aid to good health. © Jan. 26, 1945; KK 30890.
Good disposition will help you win a better job. Feb. 4, 1945; KK 30893.
Here's your fresh up. © Mar. 29, 1945; KK 31649.
To ease a lonely hour. © Mar. 22, 1945; KK 31636.
When the laugh's on you, fresh up. © Mar. 28, 1945; KK 31637.
When the laugh's on you, fresh up. © Mar. 31, 1945; KK 31638.
When things go wrong, fresh up, keep smiling! © Feb. 28, 1945; KK 30894.
When things go wrong, fresh up, keep smiling! © Mar. 1, 1945; KK 30895.
When you've lost something important, fresh up, keep smiling! © Jan. 28, 1945; KK 30891.
When you've lost something important, fresh up, keep smiling! © Feb. 1, 1945; KK 30892.

Shell oil co., inc., New York. 5630-5632
For lubricants:
Diary of a frontier wife. © Feb. 14, 1945; KK 31297.
Every farmer has a boy. © Mar. 14, 1945; KK 31298.
Soots to measure. © Jan. 17, 1945; KK 31296.

Simon bros. co., New York. 5633
Tropical masterpieces. For handbags. © Mar. 2, 1945; KK 30835.

Singer mfg. co., Elizabethport, N. J. 5634, 5635
For Singer sewing machines:
How a visiting dream queen helped me rate! © Mar. 2, 1945; KK 31244.
So I waved my wand, and there stood a beautiful princess! © Mar. 15, 1945; KK 31245.

Smith & Wesson, inc., Springfield, Mass. 5636, 5637
Do you know your handgun history? For revolvers. © Mar. 1, 1945; KK 31185.
Do you know your handgun history? For Smith & Wesson revolvers. © Apr. 1, 1945; KK 31712.

Sound equipment corp. of California, Glendale, Calif. 5638, 5639

For kwikheat thermostatic soldering iron:
Biggest soldering iron news in over 60 years. © Apr. 5, 1945; KK 32120.
Here's hot news. © Jan. 1, 1945; KK 31835.

Spencer, inc., New Haven. 5640
How a Spencer improves your posture and your health. For individually designed foundation garments. © Dec. 10, 1944; KK 30715.

Standard brands, inc., New York. 5641, 5642
For vegetable juices:
Fresh vegetables the tasty V-8 way. © Jan. 28, 1944; KK 31824.
Serving of fresh vegetables in each glass of delicious v-8. © Jan. 18, 1944; KK 31823.

Standard oil co., Chicago. 5643-5652
For gasoline and motor oil:
Announcing Standard oil's spring and early summer advertising. © Mar. 30, 1945; KK 32155.
The car can get temperamental, too, George, if you don't take it to the Standard oil man for a 10 star tune-up! © Apr. 13, 1945; KK 31798.
George, our Standard oil man says it's especially important to lubricate the chassis in the spring! © May 8, 1945; KK 32156.
George, the car needs a tune-up, too! We must see our Standard oil man. © Apr. 6, 1945; KK 31797.
George, we must go 'round and have the Standard oil man look at the plugs in the car! © May 15, 1945; KK 32158.
George, we must have the Standard oil man check the hose connections on the car! © May 11, 1945; KK 32157.
George, we must have the Standard oil man clean that dirty old air cleaner on the car! © Mar. 8, 1945; KK 30878.
I was wondering, mom, did you have the Standard oil man grease the car? © Mar. 14, 1945; KK 30879.
If we don't want the car to go to pot, we must have the Standard oil man give it a 10 star tune-up! © Apr. 20, 1945; KK 31799.
That reminds me, George, we simply must have the Standard oil man recharge our car battery! © Feb. 22, 1945; KK 30877.

Standard oil co. of California, San Francisco. 5653
Motorists! Supplies directory. For auto supplies, © Feb. 21, 1945; KK 31651.

Standard tar products co., Milwaukee. 5654
Protect the hens that lay the golden profit. For mite killer and wood preservative. © Apr. 3, 1945; KK 31212.

Stenor, inc., Stamford, Conn. 5655, 5656
New improved vulmaster stenorizer. For vulcanizing machine. © Apr. 2, 1945; KK 31181.
Stenor patches for top results. For rubber patches for tire repair. © Apr. 2, 1945; KK 31182.

Stromberg-Carlson co., New York. 5657
One saw mountain snow turn to gold. © Mar. 22, 1945; KK 31277.

Studebaker corp., South Bend, Ind. 5658-5661
For airplane engines, military trucks and weasels:
Safety first is the watchword. © Apr. 3, 1945; KK 31300.
Studebaker trucks take to the air. © May 10, 1945; KK 32163.
Studebaker weasels help pace the drive to Tokyo. © Mar. 29, 1945; KK 31103.
We've got to keep that truck running or we'll be out of luck this summer. © Apr. 16, 1945; KK 31520.

Superba cravats, Rochester, N. Y. 5662-5665
For cravats:
No more privacy than a goldfish, for your tie. © Mar. 17, 1945; KK 31119.
No more privacy than a goldfish, for your tie. © Mar. 22, 1945; KK 31120.
For neckties:
Every necktie color has a meaning all its own! © Apr. 17, 1945; KK 31738.
Every necktie color has a meaning all its own! © Apr. 19, 1945; KK 31737.

Swift & co., Chicago. 5666
It's homogenized, it's always creamy! For peanut butter. © Jan. 17, 1945; KK 31627.

Texas pre-fabricated housing co., Dallas. 5667
For sheltering civilian aircraft. For portable pre-fabricated airplane hangers. © Mar. 23, 1945; KK 31335.

Ticonium, Albany. 5668
Now here's a real dictator. For dental alloy. © Mar. 5, 1945; KK 30737.

Timely clothes, inc., New York. 5669, 5670
For men's clothing:
Neat trick, but not as good as balanced tailoring. © Apr. 13, 1945; KK 31810.
That reminds me, my next suit must have balanced tailoring. © Mar. 14, 1945; KK 31809.

Timken roller bearing co., Canton, O. 5671-5673
For roller bearings:
Fast route to market for flaxseed. © Apr. 17, 1945; KK 31695.
On the farm front too it's a war of mechanization. © Mar. 13, 1945; KK 31257.
Our boys need your help. © Apr. 5, 1945; KK 31643.

Toastmaster products div. McGraw electric co.
See McGraw electric co. Toastmaster products div.

Todd shipyards corp. Combustion equipment div., New York. 5674
Mechanical pressure atomizing fuel oil burner, vee-cee type. For atomizing fuel oil burner. © Feb. 5, 1945; KK 30766.

Two timer, inc., Chicago. 5675
Two timer, the coat that leads a double life. For ladies' coats. © Mar. 29, 1945; KK 31260.

United feature syndicate, inc., New York. 5676
Li'l Abner, ain't marriage wondiful! For wheat breakfast food. © Feb. 28, 1945; KK 31303.

United print shop. See Friedman (William), d. b. a. United print shop.

United wallpaper, inc., Chicago. 5677
Make a room gay. For dex borders. © Mar. 28, 1945; KK 30946.

Universal Geneva watch co., New York. 5678
Universal geneve. For watches. © Mar. 1, 1945; KK 31283.

Upjohn co., Kalamazoo, Mich. 5679
You'd never guess he had a cancer five years ago. For pharmaceuticals. © Apr. 4, 1945; KK 31319.

Vickers, inc., Detroit. 5680
Hydraulic suggestion sketches, 2. For hydraulic control equipment. © Apr. 2, 1945; KK 31261.

Walker (Hiram) & sons, inc., Peoria, Ill. 5681
86 years at fine whiskey-making makes this whiskey good. For whiskey. © Mar. 7, 1945; KK 30806.

Ward baking co., New York. 5682
Flag of the United States of America. For bread. © Apr. 25, 1945; KK 31727.

Warner-Patterson co., Chicago. 5683
Every old car needs this service. For automobile accessory. © Mar. 30, 1945; KK 31696.

Warshauer & Franck, inc., Boston. 5684
Getting around in style. For ladies dresses. © Sept. 30, 1943; KK 30995.

Weco products co., Chicago. 5685, 5686
For toothbrush:
Bristled with exton. Glassed for protection. © Feb. 2, 1945; KK 31628.
Greatest health safeguard in toothbrush history. © Feb. 23, 1945; KK 30904.

Wembley, inc., New Orleans. 5687-5690
For neckties:
Colors of America's great outdoors. Everglades green. © Apr. 20, 1945; KK 31728.
Colors of America's great outdoors. Wembley nor-east, non-crush ties. © Mar. 30, 1945; KK 31433.
Murrytown ties styled by Wembley in American sporting prints. © Mar. 25, 1945; KK 31299.
Quality far beyond the price. © Feb. 26, 1945; KK 30808.

West Park Chevrolet, inc., Cleveland. 5691
For genuine Chevrolet parts call West Park Chevrolet. For automobile and truck parts and accessories. © Feb. 13, 1945; KK 30730.

Westinghouse electric corp., Bloomfield, N. J. 5692
Neckties need better see-ability too. For lamps. © May 18, 1945; KK 32165.

Weston electrical instrument corp., Newark, N. J. 5693, 5694
For exposure meters:
Weston dial, v. 6, no. 3. © Mar. 21, 1945; KK 30916.
Weston dial, v. 6, no. 4. © Apr. 24, 1945; KK 31715.

Wheeling corrugating co., Wheeling, W. Va. 5695
Coming your way, most any day. For extra heavy zinc coated roofing and zinc coated fence. © Mar. 19, 1945; KK 31204.

Whitlock supply co., New York. 5696
Keydet news. Bk. 2, v. 4. For locksmithing supplies. © May 1, 1945; KK 31667.

Whitman pub. co., Racine, Wis. 5697
Hello, Mr. Smith! For Whitman books. © Mar. 1, 1945; KK 31561.

Wickwire Spencer metallurgical corp., New York. 5698
Die servicing engineering data. For molybdenum wire and tungsten carbide dies. © Mar. 8, 1945; KK 31315.

Wickwire Spencer steel co., New York. 5699
One lump, please. For wire products. © Apr. 5, 1945; KK 31259.

Wilbur-Suchard chocolate co., inc., Lititz, Pa. 5700, 5701
For chocolate:
Changeless and unchanged. © Oct. 15, 1945; KK 31242.
It hasn't changed. © Dec. 27, 1943; KK 31243.

Wimbledon shirt co., Chicago. 5702
In the windows of the finest stores in America. For shirts. © Dec. 6, 1944; KK 29981.

Zenith radio corp., Chicago. 5703, 5704
Apparel harmony, too! For hearing aid. © Apr. 7, 1945; KK 31334.
Why your coming new Zenith will be the world's leading radio. For radio. © Mar. 12, 1945; KK 30945.

Number of entries of Commercial Prints included in the Catalog since Jan. 1, 1945 ---------------- 2,445

Affiliated bakers co., New York. 5705
Golden harvest fruit cake. For fruit cake. © Dec. 15, 1944; KK 31025.

Agency paper co., New York. 5706-5708
For writing paper and envelopes:
Drape by sky-rite. © Apr. 30, 1945; KK 32076.
Sky-rite light weight paper and envelopes. © Sept. 23, 1944; KK 30858.
Sky-rite air mail paper and envelopes. For air mail paper and envelopes. © Mar. 15, 1945; KK 30859.

American food products corp., Milwaukee. 5709
Mother McKee's. For dehydrated diced and dehydrated mashed potatoes. © Nov. 25, 1944; KK 31090.

American stores co., Philadelphia. 5710
Vita link. For vitamin capsules. © Mar. 28, 1945; KK 31708.

Arbogast & Bastian, inc., Allentown, Pa. 5711
A & B bacon. For bacon. © Mar. 27, 1945; KK 31663.

Ark bakers, Wichita. 5712
Ark oven fresh. For bread. © Apr. 20, 1945; KK 31665.

B-Young New York, Brooklyn. 5713-5715
For educational rattle and block:
On-a-roll educational blocks, series 1. © Mar. 15, 1945; KK 31455.
On-a-roll educational blocks, series 2. © Mar. 15, 1945; KK 31456.
On-a-roll educational blocks, series 3. © Mar. 15, 1945; KK 31457.

Beard (Earl L.) jr., d. b. a. Iron-a-label co., Tulsa, Okl. 5716
Iron-a-name cloth name tapes. For cloth labels that can be ironed on. © Feb. 27, 1945; KK 30714.

Beauty guild, inc., Greensburg, Pa. 5717, 5718
For cosmetics:
Allure cold wave. © Feb. 1, 1945; KK 31278.
Very best cold wave permanent. © Feb. 23, 1945; KK 31101.

Bird & son, inc., East Walpole, Mass. 5719, 5720
For shoe box label:
Custom art. © Feb. 28, 1945; KK 30761.
Style and quality slippers. © Feb. 23, 1945; KK 30762.

Borden co., New York. 5721, 5722
For cheese:
Dutch maid Limburger cheese. © Feb. 15, 1945; KK 31269.
Victory brand Limburger cheese. © Feb. 1, 1945; KK 31268.

Boy-o-boy products co. See Moore (Lindley W.), d. b. a. Boy-o-boy products co.

Brager (Edward) West Hollywood, Calif. 5723
Plastik kit. Liquid cast. For liquid plastic in bottles. © Dec. 25, 1944; KK 31014.

Brown & Haley, Tacoma. 5724
Almond roca, America's finest confection. For candy. © Nov. 23, 1923; KK 30937.

Buhler mill & elevator co., Buhler, Kan. 5725
Save this tag. For flour. © Mar. 15, 1945; KK 31375.

Burry biscuit corp., Elizabeth, N. J. 5726
Year 'round fruit cake. For fruit cake. © Apr. 2, 1945; KK 31193.

California prune and apricot growers assn., San Jose, Calif. 5727
Santara. For prunes. © Dec. 29, 1944; KK 30760.

Camel dress mfg. co., inc., New York. 5728
Mid-size. For dresses. © Dec. 29, 1944; KK 31380.

Carpenter baking co., Milwaukee. 5729
Carpenter's holsum bread. For bread. © Mar. 15, 1945; KK 30991.

Carpenter steel co., Reading, Pa. 5730-5738
Carpenter case hardening thread gauge steel. For steel, wire, strips, bars, billets and shapes. © Apr. 25, 1945; KK 31829.
For high nickel alloy steel:
Carpenter glass sealing 49 high nickel alloy. © Jan. 18, 1945; KK 30983.
Carpenter low expansion 42 high nickel alloy. © Feb. 26, 1945; KK 30984.
Carpenter low expansion 45 high nickel alloy. © Jan. 8, 1945; KK 30981.
Carpenter low expansion 49 high nickel alloy. © Jan. 18, 1945; KK 30982.
For matched tool steel:
Carpenter air-tough matched tool steel no. 883. © Dec. 12, 1944; KK 30977.
Carpenter no. 484 air-hard matched tool steel. © Dec. 15, 1944; KK 30978.
No. 610 air-wear Carpenter matched tool steel. © Dec. 16, 1944; KK 30979.
Vega air-hardening tool-steel. For tool steel. © Dec. 30, 1944; KK 30980.

Cinderella. See Riddick (John B.) jr., d. b. a. Cinderella.

Conger (W. P.), d. b. a. Direct sales U. S. A., Statesville, N. C. 5739
By-o-moth. For liquid composition moth proofer spray. © Mar. 21, 1945; KK 30856.

Conger (W. P.), d. b. a. Direct sales U. S. A. See also Direct sales U. S. A.

Consolidated business system, inc., New York. 5740
E-Z dial. For tax device. © Nov. 1, 1944; KK 31548.

Container corp. of America, Chicago. 5741
Equity union ice cream. For ice cream. © Apr. 9, 1945; KK 31852.

Creston mfg. co., New York. 5742, 5743
O-mist-o, anti-mist. For an anti-mist compound & glass cleaner. © Apr. 27, 1945; KK 31849.
O-mist-o, wall and woodwork cleaner. For a cleaning compound, liquid, for painted surfaces. © Apr. 27, 1945; KK 31850.

Direct sales U. S. A., Statesville, N. C. 5744
By-o-dirt. For liquid mixed paint cleaner. © Apr. 24, 1945; KK 31706.

Direct sales U. S. A. See also Conger (W. P.), d. b. a. Direct sales U. S. A.

Dixie white chemical co., Newark, N. J. 5745
Dixie white. For a bleach and disinfectant. © Apr. 18, 1945; KK 31705.

Dr. Salsbury's laboratories, Charles City, Ia. 5746
Dr. Salsbury's rat death. For rats and mice killer. © July 1, 1943; KK 31178.

Dommersnes (Arnt Johannesen) Sacramento, Calif. 5747
California bait. For fish bait packed in olive oil, etc. © June 8, 1945; KK 32791.

Eastern products co., Washington. 5748
Epco Eastern products co. For fire extinguishers, invalid walkers. © Apr. 3, 1945; KK 31378.

Edgewood farms, inc., Ridgefield, N. J. 5749
Regent. For lawn seeds. © Mar. 12, 1945; KK 31354.

Ellena bros., Etiwanda, Calif. 5750-5754
For wines:
Ellena's special cuvée Cucamonga muscatel. © Mar. 12, 1945; KK 31464.
Pink chevron, sparkling wine, California champagne. © Mar. 12, 1945; KK 31462.
Regina, California sparkling burgundy. © Mar. 12, 1945; KK 31463.
Regina, Cucamonga port. © Mar. 12, 1945; KK 31461.
Regina, sparkling wine, California champagne. © Mar. 12, 1945; KK 31465.

Embalmers' supply co., Westport, Conn. 5755-5759
Celtrol anti-dehydrant. For anti-dehydrant for use in the embalming trade. © Dec. 12, 1944; KK 31088.
For arterial fluid for use in embalming trade:
Circart. © Dec. 12, 1944; KK 31086.
Circol. © Dec. 12, 1944; KK 31087.
For fluid for use in the emblaming trade:
Calsec. © Dec. 12, 1944; KK 31084.
Cavrex. © Dec. 12, 1944; KK 31085.

Farm crest bakeries, inc., Detroit. 5760
Vanilla wafers. For vanilla wafers. © Jan. 2, 1944; KK 30905.

Fromm (Ellis), d. b. a. Fromm soap co., Lock Haven, Pa. 5761
Cree-mee suds. For shampoo. © Mar. 19, 1945; KK 31093.

Fromm soap co. See Fromm (Ellis), d. b. a. Fromm soap co.

General mills, inc., Minneapolis. 5762-5765
For cereal:
Kix label, series 33-A. © Feb. 9, 1945; KK 30828.
Kix label, series 33-B. © Feb. 9, 1945; KK 30829.
Kix label, series 33-C. © Feb. 9, 1945; KK 30830.
Kix label, series 33-D. © Feb. 9, 1945; KK 30831.

Geneva forge, inc., Chicago. 5766
French cook's knife. Flint hollow ground. For cutlery. © Dec. 27, 1944; KK 31466.

Giusti baking co., New Bedford, Mass. 5767
Giusti's country home bread. For bread. © Dec. 20, 1944; KK 31177.

Greenberger (George M.), d. b. a. Greenclaye products co., Buffalo. 5768
Greenclaye product. For novelty and nautical instruments. © Dec. 8, 1944; KK 31348.

Greenclaye products co. See Greenberger (George M.), d. b. a. Greenclaye products co.

Hovden food products corp., Monterey, Calif. 5769-5771
For canned sardines:
Portola extra fancy boneless filets of sardines in olive oil. © Nov. 11, 1943; KK 31544.
Portola sardines in olive oil. Steam grilled. © July 28, 1944; KK 31545.
Portola skinless boneless sardines in olive oil. © Nov. 11, 1943; KK 31543.

Ice cream novelties, inc., New York. 5772
Icy-frost twins. For frozen confections. © Apr. 23, 1945; KK 32131.

Independent Milwaukee brewery, Milwaukee. 5773
Braumeister pilsener. For bottled beer. © Dec. 15, 1944; KK 31164.

Industrial films, Hollywood, Calif. 5774
Svenson's seniority. For phonograph record. © Feb. 5, 1945; KK 30834.

Inland rubber corp., Chicago. 5775, 5776
Inland green top patching solvent, no. 350. For tube repair materials. © Mar. 22, 1945; KK 30938.
Inland tire & tube talc, no. 600. For tire and tube repair materials. © Mar. 28, 1945; KK 31153.

Interwoven stocking co., New Brunswick, N. J. 5777
Destiny rides again. For men's socks. © Nov. 1, 1944; KK 31845.

Jel sert co., Chicago. 5778
Fla-vor-aid. For powdered flavoring preparation for food or drinks. © Feb. 9, 1945; KK 31469.

Jolly chef, inc., Chicago. 5779-5782
For pancake combination:
Baconstack. © Mar. 12, 1945; KK 31620.
Hamstack. © Mar. 12, 1945; KK 31622.
Little thin hot cakes. © Mar. 12, 1945; KK 31621.

Pigstack. © Mar. 12, 1945; KK 31623.

Kasser distillers products corp., Philadelphia. 5783
Cobbler. For golden corn whiskey. © Mar. 12, 1945; KK 30810.

Keller fishing & packing co., Seattle. 5784
Crown brand. For canned salmon. © Jan. 15, 1945; KK 31190.

Keystone products co., Bradford, Pa. 5785
Kleer. For liquid glass cleaner. © Feb. 16, 1945; KK 31189.

Kilinski (Alexander F.) Milwaukee. 5786
Miniature flyers. For flying toys. © Mar. 29, 1945; KK 31179.

Kroger grocery & baking co., Cincinnati. 5787
Kroger's fres-shore. For quick-frozen fish. © Mar. 10, 1945; KK 31788.

Lang (Gerhard) brewery, Buffalo. 5788
Horse head. For malt beverages. © Apr. 4, 1945; KK 31194.

Lewis national corp., Boston. 5789-5791
For blueings:
Mastercraft blue, all-purpose. © Mar. 1, 1945; KK 31389.
Mastercraft blue, non-sour. © Mar. 1, 1945; KK 31388.
Mastercraft blue, sour. © Mar. 1, 1945; KK 31390.

Logansport distilling co., Philadelphia. 5792
Pennbrook. For blended whiskey. © Dec. 29, 1944; KK 30809.

Lummis & co., Philadelphia. 5793
Lummis krispy krunch. For candy. © Apr. 9, 1945; KK 31468.

Medley distilling co., Owensboro, Ky. 5794
Mellow bond. For whiskey. © Mar. 22, 1945; KK 31467.

Mercury chemical co., inc., Detroit. 5795
Rug kleen. For cleaning compound, powdered, for rugs. © Jan. 10, 1945; KK 31246.

Meyer (Frank C.) co., inc., Brooklyn. 5796, 5797
For shoe cartons:
Buskens. © Oct. 1, 1944; KK 31141.
Happy go lucky. © July 1, 1944; KK 31140.

Minerals, inc., Denver. 5798, 5799
Soilife. For soil conditioner. © Dec. 15, 1944; KK 31431.
Stokade. For livestock conditioner. © Dec. 15, 1944; KK 31432.

Mirror mfg. assn., Chicago. 5800
Mirrors, handle with care. For mirrors. © Apr. 2, 1945; KK 31379.

Mon-bolt mfg. co., Knoxville, Tenn. 5801
Ced-o-bag. For treated cedar shavings or chips. © Mar. 16, 1945; KK 31147.

Moore (Lindley W.), d. b. a. Boy-o-boy products co., Portland, Or. 5802
Before shaving lotion. For shaving lotion. © Feb. 28, 1945; KK 31247.

Pan American airways, inc., New York. 5803
Latin America for trade and commerce via Pan American world airways. For trade information booklet. © Mar. 15, 1945; KK 31507.

Penetone co., Tenafly, N. J. 5804
Household Penetone. For liquid cleaner. © Mar. 26, 1945; KK 31165.

Peterlin bros., Calumet, Mich. 5805
Blue ribbon frozen foods. For frozen food products. © Dec. 11, 1944; KK 31679.

Play-'n-learn society of America, Columbus, O. 5806, 5807
For poster stamps:
Play-'n-learn, know Ohio, the new craze. © Feb. 28, 1945; KK 31149.
Souvenir of Ohio, Play-'n-learn, know Ohio. © Feb. 28, 1945; KK 31139.

Pruden chemical co., Orlando, Fla. 5808
Pruicide DDT. For a chemical compound. © Apr. 26, 1945; KK 31722.

Riddick (John B.) jr., d. b. a. Cinderella, Memphis, Tenn. 5809
Cinderella hormone cream. For cosmetics. © Apr. 9, 1945; KK 31376.

Robbins & Naumberg, New York. 5810
Foot fashions. For hosiery. © Mar. 20, 1945; KK 31381.

Scholl mfg. co., inc., Chicago. 5811
Dr. Scholl's insert-o-flex shoes. For shoes. © Feb. 3, 1943; KK 32118.

Science service, inc., Washington. 5812
Science fundamentals. For experimental kit. © Dec. 1, 1944; KK 31429.

Simon bros. co., New York. 5813, 5814
For playshoes:
Gay shoeliettes, the walk of the town. © Apr. 3, 1945; KK 31313.
Raffia walkies, the walk of the town. © Apr. 3, 1945; KK 31314.

Speer (Stanley Creighton) Prospect, O. 5815
Tri set. Three new fascinating card games, snafu, turno, patch. For card games. © Mar. 26, 1945; KK 31150.

Stafford (John R.) Belleville, Ill. 5816
Fox and geese. For game. © Mar. 19, 1945; KK 31312.

Tobacco by-products & chemical corp., inc., Louisville. 5817
Black leaf 155. Form 0586. For a prepared dry compound of nicotine. © Jan. 12, 1945; KK 32078.

Vienna model bakery, inc., Chicago. 5818
Helen Gates square white bread slender slices. For bread. © Apr. 9, 1945; KK 31506.

Vital foods corp., Evanston, Ill. 5819
Vital food-factors. For vitamins in powdered form. © Mar. 22, 1945; KK 31625.

Viviny associated co., West Haven, Conn. 5820
Black magic by Bombi. For perfume. © Feb. 1, 1945; KK 30857.

Waldorf paper products co., St. Paul. 5821-5825
For butter carton:
Butter, design K3. © Feb. 5, 1945; KK 30803.
Butter, design L3. © Feb. 5, 1945; KK 30802.
Butter, design M3. © Feb. 5, 1945; KK 30805.
Butter, design N3. © Feb. 5, 1945; KK 30804.
Butter, design 03. © Feb. 5, 1945; KK 30801.

Wallace & associates, Butler, Ky. 5826
I do. For cream for application to the lids and lashes of the eye. © Mar. 25, 1945; KK 31664.

Ward baking co., New York. 5827, 5828
Tip-top restaurant bread. For bread. © Mar. 15, 1945; KK 31377.
Ward's devil's food sandwich. For cake. © Dec. 28, 1944; KK 31430.

White (Ed.) jr., St. Louis. 5829
Little kickers infants tot-age shoes. For shoes. © Feb. 12, 1945; KK 31191.

Wilbur-Suchard chocolate co., inc., Lititz, Pa. 5830
Suchard South Sea chocolate. For chocolate and candy. © Apr. 2, 1945; KK 31550.

Will & Baumer candle co., inc., Syracuse. 5831
Only Will & Baumer make vigil lights. For votive candles. © Feb. 21, 1945; KK 31866.

Youvan novelties, Long Island City, L. I., N. Y. 5832
Kikmiez. For ornamental novelty figures. © Feb. 16, 1945; KK 31610.

Number of entries of Labels included in the Catalog since Jan. 1, 1945	446

LABELS OF WHICH THE SUBSISTING COPYRIGHT HAS BEEN RENEWED UNDER SECTION 4 OF THE ACT OF JULY 31, 1939

[5832

Goldenwest citrus assn. 1-4
  For oranges:
    Captain. RR 138, June 6, 1945.
    Colonel. RR 139, June 6, 1945.
    Corporal. RR 137, June 6, 1945.
    General. RR 140, June 6, 1945.
  © Goldenwest citrus assn., Tustin, Calif.

U. S. GOVERNMENT PRINTING OFFICE O—1945

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INCLUDING

LIST OF RENEWALS

1945
NEW SERIES, VOLUME 40
No. 7

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Part 4 also contains in two separate alphabets of proprietors, the titles of commercial prints and labels. These will be found at the end of each issue.

A list of copyright renewals will be found at the end of each alphabet of proprietors.

To save space in the Catalog, the copyright notice after each title is abbreviated. The abbreviations used in this part are as follows: "G," Class G, Works of art; "H," Class H, Reproductions of a work of art; "I," Class I, Drawings or plastic works of a scientific or technical character; "J," Class J, Photographs; and "K," Class K, Prints and pictorial illustrations, including prints and labels used for articles of merchandise. "©" implies copyright registration of a published work, followed by date of publication. "© 1 c." stands for copyright registration of an unpublished work, followed by date of receipt in the Copyright Office of the photograph or other identifying reproduction.

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CLASS G

WORKS OF ART; MODELS OR DESIGNS FOR WORKS OF ART

Note.—An asterisk (*) after the proprietor's name indicates that the artist and copyright proprietor are the same.

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Fashions in flight. © Apr. 14, 1945; K 58363.

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V-86207, special. Industrial trust company. © May 21, 1945; K 58293.
86328. © May 1, 1945; K 58483.

American cancer society, inc. 6105-6114
A cancer danger signal, progressive change in the color or size of a wart. - Delay may be involuntary suicide. - Don't doubt, find out. - Don't gamble! Any sore that does not heal. It may mean cancer. - Just indigestion or is it cancer? - Perhaps cancer, probably not. - Persistent hoarseness could be cancer. - Sure! Cancer is curable. - Why take a chance? It may be cancer. - You'll live longer if you obey this signal. © Feb. 4, 1945; K 58222-58231.

American central mfg. corp. 6115-6121
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A-hunting we will go. - Every customer a salesman. - Give 'em ideas! - Happy ending. - Information, please. - Simple as A B C. © 1 c. each June 28, 1945; J 38073, 38075, 38079-38082.

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And here are the really dangerous animals. © May 10, 1945; K 58500.
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Annual sales of liquefied petroleum gases. © Mar. 23, 1945; I 36109.

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On to final victory. © May 20, 1945; K 58180.

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Before you light your torch, notify the fire department. © Feb. 19, 1945; K 58189.
He isn't holding back, are you? Buy war bonds. © May 14, 1945; K 58188.
The more we produce the sooner can the heavy score against the Jap barbarians be settled and our tortured fighting men avenged. Think it over, the next time you feel like taking a day off. Stay on the job. © Feb. 26, 1945; K 58192.
Sparks, unprotected stowage, fire. © Feb. 26, 1945; K 58190.
Wrong! Right! Keep oily waste covered to prevent fire. © Apr. 30, 1945; K 58191.

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Mt. Monadnock from Keene, N. H. © July 7, 1945; K 58696.

Blank & Stoller. 6192, 6193
Portrait of Thomas I. Parkinson, president of Equitable life assurance society, 393 7th ave., New York, N. Y.:
Seated at desk. - Head and shoulders. © 1 c. May 15, 1945; J 37983, 37984.

Boatenreiter, Charles Baker. 6194
Domestic dish drainer. © Jan. 1, 1945; J 37988.

Bohannon, Alonzo. 6195, 6196
Automatic waffle iron. - Fountain paint brush. © 1 c. each May 8, 1945; I 36104, 36105.

Borin art products co. 6197-6202
Apple blossoms and pinks. Delphiniums and peonies. - Dogwood. - Larkspur and roses. - Poppies. © Feb. 4, 1944; K 58345-58350.

Bowman, Joe Clower. 6203
General details of prefabricated buildings using pre-built wall panels. © 1 c. May 8, 1945; I 36106.

Bray studios, inc. 6204, 6205
Aircraft work. Wood fabrication. Wing assembly:
The bow tip, 6. - The inboard panel, 5. © Apr. 1, 1945; J 38069, 38070.

Brown, Joe H. 6206
Power take-off. © 1 c. May 10, 1945; I 36117.

Brown & Bigelow. 6207-6258
Belfry of Ghent, Belgium, 35161. - The blue window at Chartres, France, 35172. - Buenos Aires, 35165. - Cairo, Street of the Wazir Gate, 35168. - Chateau Frontenac, 35169. - A Chinese riverside town, 35167. - Florence, Ponte Vecchio, 35170. - The great white palace at Udaipur, India, 35163. - Lincoln memorial, United States, 35162. - London, St. Paul's Cathedral, 35164. - Narofiord, Norway, 35171. - Zurich, Switzerland, 35166. © Apr. 30, 1945; K 58202-58213.

Black Bart, road agent, L 35281. - Death Valley Scotty, L 35282. - Jed Smith's last stand, L 35285. - Jesse James eludes a posse, L 35289. - Night guard, L 35287. - Pawnee Bill, L 35283. - Riproaring Dodge City, L 35291. - Sitting Bull's warriors, L 35288. - Texas rangers, L 35284. - The Donner expedition, L 35290. - The surrender of Billy the Kid, L 35286. - Wuatt Earp, Deputy U. S. Marshal, L 35292. © Apr. 30, 1945; K 58374-58385.

The doctor said I needed glasses. - Here's a hot dish. - I'm out for a good time and-a-half. - Is my face red. - My diver's license. - No, I didn't call the plumber. - Notes to you. - Now, this is just between you and me. - Some chicken. - Thumb fun, eh, kid. - Where'd all those drips come from. - Who said beautiful but numb. © June 18, 1945; K 58459, 58461-58468, 58470-58472.

The fall roundup. © Mar. 19, 1945; K 58460.

Holiday travelers. © June 18, 1945; K 58469.

The Mountain Boys:

Ah jest heerd the gov'mint is puttin' ceilin's onto used cars, this'n sure could use one, L 35245. - Ah'm worried cuz yore paw ain't moved fer the last couple o' days, go wave this pin-up gal in front o' him, L 35244. - Gran'maw's been hidin' her store-teeth in the rain barrel ever since Oncle Rafe swiped 'em to make thet skunk trap, L 35243, - Maw con't bend over fer anything since she got thet new-fangled mail-order corset, L 35246. - Maw warshed the danged window yesterday, then she fergits to tell Paw an' he leans out to spit, L 35241. - Maw's spraying' the bean plants, she mixed arsenic of lead in with Paw's chawin' tobaccy, L 35248. - Mebbe it's fer feedin' somethin' bigger'n hawgs, L 35247. - Oh, 'scuse us, Mrs. Hawkins, yore ole man jest sed you wus doin' some washin', L 35242. - Paw's all set fer winter, let's put in the moth balls, L 35251. - Reckon Cousin Watt's the workin'est feller in the county, had the seven year eetch an' scratched it out in six, L 35252. - We gotta git thet skunk smell off'n Oncle Hunk, this is the fourth time the dawgs has led us here today, L 35250. - You gotta be no lesser'n a fourth cousin or Gran'pappy don't let you in the new one, L 35249. © Apr. 30, 1945; K 58371-58373, 58386-58394.

O'er the land of the free. © June 18, 1945; K 58473.

You're telling me. © Mar. 1, 1945; K 58351.

Buff, Marguerite A. 6259
Behavior-graph. © Feb. 28, 1945; K 58437.

Bulletin co. 6260-6264
All present and accounted for at the Cirminello's. © June 12, 1945; K 58458.

It's highchair time for the quadruplets. © July 2, 1945; K 58705.

It's teething time at the Cirminello home. © May 28, 1945; K 58353.

Mitey quads join the mighty 7th. © May 21, 1945; K 58179.

Progress report on the Cirminello quadruplets. © May 16, 1945; K 58181.

Bullis, Zaidee C. 6265
Tommy Tucker, squirrel, in his plaid chair holding bottle of Pepsi-cola. © 1 c. June 19, 1945; J 38010.

Campbell, R. E., James, K. H. & Greenlee, L. E. 6266
Sorting wheel for coat hangers. © 1 c. May 10, 1945; I 36113.

Caron, Leonard F. 6267
It's Tough Stuff. © Mar. 1, 1945; K 58359.

Carver, A. J. 6268
Carrier's traveling museum. © Mar. 20, 1945; K 58232.

Catalda fine arts, inc. 6269, 6270
Botke, Jessie Arms. Cockatoos:
Leadbeater, 814. - Molucca, 815. © May 15, 1945; H 2923, 2924.

Cesal, Joseph. 6271
My neighbors' sons. © May 1, 1944; K 58368.

Christian fellowship center. 6272
A soldier's dream. © May 3, 1945; K 58456.

Cimini, Pasquale L. 6273
Proposed Buffalo's new subway loop, Cimini & Hanavan amended plan. © 1 c. Mar. 29, 1945; I 36093.

Clark, Henry F. 6274
Grumman F7F-2 tigercat tears up Tokyo. © June 29, 1945; K 58693.

Cleofe, Lawrence. 6275
Victory chair with the spring. © 1 c. June 7, 1945; J 37974.

Coca-cola co. 6276
Meet the people today. © May 9, 1945; J 38102.

Colef, S. 6277-6288
[Floral] R 181-13—R 181-18. - [Landscape] R 60-1—R 60-6. © May 1, 1945; H 2926-2937.

College of medical evangelists. 6289
Hormonal influence on female sex organs. © Mar. 21, 1945; I 36102.

Colman, Malvina G. 6290
The Colman key to the world and its peoples. © Aug. 1, 1944; K 58479.

Colourpicture publishers, inc. 6291-6308
Do you need a light-house-keeper, GL-16. - Happy daze, GL-7. - Hello, do you like my lines, GL-10. - Here I am, GL-3. - Hot, isn't it, GL-18. - I can't help letting out a thigh, GL-12. - Knotty but nice, GL-9. - Lonesome, GL-4. - Nature's wonderful, GL-1. - Personality plus, GL-11. - Plenty on the ball, GL-15. - Something nice to keep under your hat, GL-5. - Sorry I had to leave my beau behind, GL-8. - Thinking of you, GL-6. - Waiting for my male, GL-17. - What's on your mind, GL-2. - Why hug the shore when I'm around, GL-13. - Wow, this place is full of beach-combers. I'm gonna be a wreck, GL-14. © June 1, 1945; K 58438-58455.

Curtis studios. 6309-6312
Cantwell, Archbishop, poses A-D. © 1 c. each May 21, 1945; J 38091-38094.

Daggett & Ramsdell. 6313
Mountain heather. © 1 c. May 5, 1945; I 36094.

Dailey, William E. 6314
Jeepo toy. © 1 c. May 10, 1945; I 36116.

Dean products co. 6315
Quick-snap thread shear. © 1 c. June 9, 1945; J 37985.

DeFrenes & co. 6316-6320
Automotive series. Bus operation.
The operator and his job, 1. - The operator and his passengers, 2. - The operator and safety, 3. - School bus operation. Bus care and maintenance, 4, pt. 1. - School bus operation. Passengers, driving hazards, safety, 5, pt. 2. © June 1, 1945; J 38018-38022.

Deschler, M. B. 6321, 6322
Aluminum telescope windows installed in single, double, or triple windows, Y-99. - Self-contained aluminum cabin window unit, horizontal slide, Y-97. © 1 c. each May 9, 1945; I 36107, 36108.

Dixon, Wilton. 6323
Dixon's elliptical extensions. © Mar. 1, 1945; I 36383.

Dodd, John David, & associates. 6324
Lincoln-Roosevelt broadside. © May 25, 1945; K 58344.

Drown, Ruth B. 6325
Drown radio therapy. © June 1, 1945; K 58405.

Eagle model aircraft co. 6326-6330
Dreamer. © May 1, 1945; I 36095.
Ercoupe. - General's skyfarer. - Lambert monocoupe. - Piper cub coupe. © Feb. 15, 1945; I 36096-36099.

Eckstein, Jane Stevens. 6331
Ecky. © May 10, 1945; K 58107.

Edwards, William Archibald. 6332
Construction. Plotting, with compass and rule, points a curve, the curve to be used with compass and rule, first, to divide the circumference of a circle or any part of it, or any angle in any manner in which a straight line may be divided; second, to lay off on a straight line segments proportionate to the arcs of a circle or to angles. © 1 c. May 10, 1945; I 36115.

Encyclopaedia britannica films, inc. 6333
The weather. © 1 c. June 28, 1945; J 38071.

Enix, Ralph. 6334
Rhythm at the races. © 1 c. June 13, 1945; J 37987.

Falkenberg, Charles W. 6335
Cruise control computer. © 1 c. Apr. 28, 1945; I 36128.

Fowler, Alfred. 6336
The blue horse; by Pop Chalee. © Apr. 2, 1945; H 2925.

Frankel, Allan J. 6337
The Liberty bell will tell it well. © Apr. 23, 1945; K 58422.

General cable corp. 6338-6340
At every step, it's just got to be right, 7. © June 28, 1945; K 58515.
Raw materials, they've just got to be right, 5. © May 15, 1945; K 58172.
Reel shoring. It's just got to be right, 6. © June 4, 1945; K 58364.

General foods corp. 6341
Calumet-Swans Down assigned product campaign, spring, 1945. © 1 c. Apr. 16, 1945; J 37813.

General motors corp. Fisher body div. 6342, 6343
The job is only half done. © May 14, 1945; K 58247.
On target. © June 25, 1945; K 58697.

Gentile, Edward. 6344
A mother's love. © May 4, 1945; K 58187.

Geyer, Howard Marion. 6345
Perspective line sketch tablet. © Mar. 22, 1945; I 36092.

Goldring, Samuel S. 6346-6348
Cannibal: Stop around anytime, I'd gladly have you for lunch. © Sept. 15, 1943; K 58215.
I'm going to see this gal darn town if it cost me a quarter. © Oct. 10, 1943; K 58214.
The more I see of some people the better I like my dog. © Mar. 5, 1940; K 58425.

Griffin, Charles William. 6349
Dollar $aved. © June 7, 1945; K 58404.

Grigassy, Julius. 6350
[The countenance of Jesus when He spoke His seven words on the cross on the Mount of Calvary] © July 2, 1945; K 58691.

Gross, Edward, co., inc. 6351-6354
Annunciation, C-10. - Madonna of the Garden, C-9. - Our Lady of Divine Grace, C-7. - Saint Joseph and Child, C-8. © June 19, 1945; K 58396-58399.

Hackney, Winston Myron. 6355
A transparent plastic chair with colored plastic rods in slots in the middle of the back, the slots being sealed by spiral threads at each end, 69. © 1 c. May 7, 1945; I 36101.

Harper, General B. 6356
That I may rest in peace. © June 20, 1945; K 58692.

Hearst consolidated publications, inc. 6357-6383
An American tragedy. © June 30, 1945; K 58504.
Banzai. © June 5, 1945; K 58286.
Distant echoes. © June 20, 1945; K 58407.
Don't let him fool you. © May 26, 1945; K 58178.
Don't look now. © June 13, 1945; K 58360.
'E day. © June 19, 1945; K 58402.
Ebbing. © June 2, 1945; K 58249.
Every man to his taste. © May 28, 1945; K 58182.
Following the leader. © May 25, 1945; K 58177.
Going to bat for 'em. © June 27, 1945; K 58498.
He ain't kidding, brother. © May 24, 1945; K 58174.
His youngest. © May 29, 1945; K 58185.
Louder and funnier. © June 23, 1945; K 58436.
The only permanent basis. © June 29, 1945; K 58505.
Our boy's home. © June 18, 1945; K 58401.
Overcrowded. © June 7, 1945; K 58285.
A pain in the neck. © June 1, 1945, K 58201.
Pleasant dreams. © June 22, 1945; K 58435.
Putting teeth in it. © May 31, 1945; K 58198.
Pygmalion. © June 26, 1945; K 58474.
So he can't change his spots, huh. © June 15, 1945, K 58365.
This is news! © June 4, 1945; K 58248.
The uninvited. © June 14, 1945; K 58361.
We point with pride. © June 16, 1945; K 58366.
The wild man of Borneo. © June 12, 1945; K 58354.
You can say that again. © June 21, 1945; K 58406.
You're holding up the war. © June 28, 1945; K 58497.

Hermitage art co., inc. 6384
Thanksgiving, no. 1206. © July 12, 1945; K 58701.

Hermon, Lowell Vance. 6385
Low cost metal window. © 1 c. May 10, 1945; I 36114.

Hessler studio. 6386-6390
Roosevelt, Eleanor, 16239-8. - Truman, Margaret, 20871-10. - Truman, Mrs. Harry S., 1, 2, 20871-1, 20871-13. - Truman, Mrs. Harry S. and Truman, Margaret, 20871-5. © 1 c. each May 2, 1945; J 38004-38008.

Hooper, Merlin Sutherland. 6391
Tropical storm clouds. © 1 c. June 6, 1945; J 37973.

Hoover co. 6392-6394
It's your baby. - Now is the time. - Tailor-made training. © 1 c. each June 28, 1945; J 38072, 38076, 38078.

Hotel Lexington. 6395
Brings back memories of old Hawaii. © June 10, 1945; K 58400.

Hudson, J. L., co. 6396
Your salesbook. © 1 c. July 10, 1945; J 38123.

Industrial equities, inc. 6397-6405
Don't be discouraged if your first suggestions aren't all hits. Try again, H-42. - Don't fence me in. You don't have to confine your ideas to your own department, G-31. - Here's a tough one to crack. How can we simplify our production methods, G-41. - How can we eliminate accidents? Cash in on your ideas, G-45. - Ideas are essential to our progress. Cash awards will be paid for ideas we can use, H-2. - Men with ideas built our business. Men with ideas will come up from the ranks to take their places. H-10. - There's another new plant, wonder if they could be a post-war customer, H-33. - Today's ideas will be tomorrow's standards, G-34. - Your idea may be tops with us, send it in now, H-20. © May 28, 1945; K 58487-58495.

Jackson, Vera Ruth. 6406
Easter bonnet. © 1 c. June 9, 1945; J 37986.

Kawneer co. 6407, 6408
Kawneer rolled store front construction, KF-4101. - The standard division. Rolled store front construction, ZF-4101. © Sept. 27, 1944; I 36088, 36089.

Kellogg co. 6409, 6410
And to think I hailed July 4th. © June 26, 1945; K 58698.
Barefoot boy with cheek of tan. © May 26, 1945; K 58307.

Kemper, Thomas co. 6411
Evening. © Jan. 1, 1945; K 58369.

King features syndicate, inc. 6412-6421
Little Evy, 1, 3-11. © May 7, 9-12, 14-18, 1945; K 58111-58120.

Kolak, Stefan. 6422
Eagle. © Oct. 31, 1941; K 58395.

Kuprion, John F. 6423-6425
Edgewood King, boy stallion. - Edgewood Queen, 3 gaited walk trot mare. - Lady Le Grand, 3 gaited walk trot mare. © 1 c. June 15, 1945; J 38001-38003.

Landon, Alice E. 6426
Ben Adhem, smooth-coated St. Bernard dog. © 1 c. July 1, 1945; J 38095.

Lewis, Carl. 6427-6429
Alexandria, Va., Masonic memorial temple, view 1. - Mount Vernon estate, views 2, 3. © May 31, 1945; J 38083-38085.

Little, Noah Herbert. 6430
Service record. © Mar. 28, 1945; K 58434.

Little, Virginia Cleaves. 6431-6444
The gate to Rockport, Mass. - Sportsmen of the sea at anchor in Rockport Harbor, Mass. - Surf near the Devil's Den between Pigeon Cove and Rockport, Mass. - Young and old take to the water at Rockport, Mass. © Apr. 16, 1945; K 58235, 58240, 58244, 58246.

Rockport, Mass:
The artists' motif no. 1. - Five fishermen at motif no. 1. - Front Beach and Observatory Point. - Gill netters at motif no. 1. - Old Garden Beach. - Sandy Bay yacht races from the Headlands. - The seething ocean at Flat Point. - The shore path at Pigeon Cove. - Surf near the Old Steep Bank Landing, Land's End. - The Yacht club and harbor from Atlantic avenue. © Apr. 16, 1945; K 58233, 58234, 58236-58239, 58241-58243, 58245.

Loucks & Norling studios. 6445
Engineering electronics. The diode, principles and applications, 2. © Mar. 1, 1945; J 37943.

Low, Gisela. 6446-6449
Circumstances cards. - Event cards. - Fortune cards. - Lot cards. © 1 c. each May 26, 1945; J 37948-37951.

McCall corp. 6450
Business, and the duration. © May 1, 1945; K 58496.

McClasky, Jay A. 6451-6455
Courageous Flash. - Flying Victory. - King of the Plains. - Magnesium, action. - Magnesium, head. © 1 c. each June 4, 1945; J 37958-37962.

McDougall, Randolph G. 6456
Roosevelt (Pres.) © May 1, 1945; J 37940.

McLaughlin, Herbert. 6457
Pals. © May 24, 1945; J 37947.

McPherson, Anna Talbott. 6458-6461
Christ knocking at the door, 6. © Feb. 10, 1942; K 58475.
God's love to the nations, series 2, no. 2. © Apr. 20, 1945; K 58476.
In Nazareth's carpenter shop, 8. © May 5, 1944; K 58478.
Of such is the Kingdom, 9. © Jan. 12, 1945; K 58477.

Main, John B., jr. 6462
Hydraulically operated mowing machine attachment for tractors. © 1 c. Mar. 6, 1945; I 36090.

Mann, Marion G. 6463
Auto ventilator system. © 1 c. May 11, 1945; I 36129.

Manufacturing chemists' assn. of the United States. 6464
Manufacturing chemists' association. © June 12, 1945; K 58420.

May, Gerald Jaffa. 6465
Welcome home. © June 18, 1945; K 58426.

Mead Johnson & co. 6466
Such is the kingdom of heaven. © May 30, 1945; K 58403.

Moore, C. Lenwood. 6467
Pyle mausoleum. © 1 c. May 6, 1945; I 36100.

Morton, Al. 6468, 6469
Extra! Good news. - V-E day in Salt Lake City. © June 15, 1945; J 38016, 38017.

Murphy, Thos. D. Co. 6470
Welcome Home. © June 4, 1945; K 58424.

National Bronx bank of New York. 6471
A rousing Bronx cheer. © Apr. 22, 1945; K 58432.

National dairy council. 6472
A great team. © May 25, 1943; K 58173.

National printing co., inc. 6473-6477
Cheeri-notes, 1-5. © June 11, 1945; K 58686-58690.

Nemeth, Ted, studios. 6478, 6479
Aircraft work. Aircraft maintenance. Repairing aircraft tires. © May 1, 1945; J 37942.
Nursing. Teaching crutch walking. © May 1, 1945; J 37963.

Nethe, I. J., & co. 6480-6488
[Children, Indians and pirate] - [Lambs, kittens and chicks] - [Pied Piper] - [Red Riding Hood] - [Snow White and dwarfs] - [Three bears] - [Three bunnies] - [Three little pigs] - [Two fluffy kittens] © Mar. 22, 1945; K 58276-58283, 58370.

Norcross. 6489-6523
Ain't I a little stinker to remind you of your birthday., 10HB44. - Another birthday? So what! Ole rockin' chair, 15HB17. - Because it is your birthday, my special wish for you, whatever makes the year ahead, 15GB48. - Say that again! Yeah! I'll say it again, 15HB63. © May 18, 1945; K 58137, 58141, 58143, 58171.
Angel-ettes. © Mar. 16, 1945; K 58153.
Bringing you best wishes for Christmas. - Christmas greetings to my husband, wishing it with vigor. 15N943. - Comin' in with a pack of good wishes for Christmas, 15N376. - I couldn't muff it, merry Christmas, 10N388. - Just waitin' and anticipatin', I'd park on the mantel, 25N362. - Merry Christmas! And I'm not just sayin' it, 25N363. - Merry Christmas, happy New year. - A merry Christmas sweetheart, do I love you? 35N738. - Oh boy, are they warm! Same old pair, but good as new, 10N389. - To you who are so dear to me, because you're very dear, 50N746. - Well, hope your Christmas is swell! 10N382. With every good wish for Christmas and the New year. © Mar. 3, 1945; K 58144-58146, 58154, 58155, 58157-58159, 58164, 58168 58170.
Goodbye and good luck, sending a million good wishes, 15TR945. - Just for you a birthday wish, 10GB8. - May golden joys fill every hour of this glad day of days, 25AN737. - No shortage of wishes for your birthday, I got all the makin's, 10HB14. - Signature note. - There's going to be a shower, please come whether the weather is sunny, 5NV351. - With our love daughter on your birthday with a double share of love, 15FB147. - You're going to hear from me soon I'll sharpen my wits, 10FR360. © May 11, 1945; K 58139, 58148, 58151, 58156, 58161, 58163, 58166, 58167.
A happy birthday daughter dear and ahead of you, a happy year, 25FB77. © Apr. 27, 1945; K 58150.
Hooray! The old appendix is out! Appendix out? Well don't you fret! 15CN404. © Apr. 23, 1945; K 58142.

I woke up too late for your birthday, your birthday caught me napping, 10SB53. - Sa-a-ay! Ain't this the day, 10HB40. - To my darling wife a birthday wish, all my love and best wishes, 15FB758. © May 4, 1945; K 58138, 58140, 58162.

It's Christmas, merry Christmas. - To the dearest wife in the world, merry Christmas, 25N968. © Mar. 23, 1945; K 58152, 58165.

Old-fashioned birthday greetings, gone is the day of the hoop skirt, 10GB6. - On your wedding anniversary, it's the folks we love we think about, 15AN209. © Apr. 20, 1945; K 58147, 58149.

Signature note. © Apr. 13, 1945; K 58160.

O'Brien, Frank M., jr. 6524-6528

Big game agility. - Big game thrill. - Blue lightning. - Pelican's free lunch. - Piscatorial comet. © 1 c. each June 7, 1945; J 37977-37981.

Order of St. Benedict, inc. 6529-6539

Alleluia, LP 136. - Begone Satan, LP 127. - Christ, our Pasch, LP 135. - Fill the hearts of Thy faithful, LP 137. - He hath destroyed death, LP 133. - In Him was life, LP 134. - The Lord is my refuge, LP 130. - The Lord is my salvation, LP 131. - This first of His signs, LP 129. - To Thee, O Lord, LP 132. - Watch and pray, LP 128. © June 18, 1945; K 58408-58418.

Osborne co. 6540-6547

Baby in fruit basket, P 2108. - Boy and girl feeding duck, P 2107. - Girl looking at love birds, P 2111. - Little girl ironing, P 2106. - Little girl with goat, P 2104. - Machias River lumbering scene, P 2103. - Rosenstiel, Jon. Boy at prayer, P 2112. © 1 c. each June 5, 1945; J 37964-37970.

[Combination design of thermometer, graduations, and points of compass] © May 31, 1945; K 58367.

Otstot, Ray. 6548

Possible pay zones in the Ordobician and Reagan sandstone formations, indicating probable upward movement of oil and distribution thru faults and crevasses in earth's crust. © May 7, 1945; I 36111.

Pantle, C. D. 6549-6554

Jesus goes visiting, 1. - When Jesus was a boy, 6. © June 8, 1945; K 58509, 58514.

Playtime and rest time, 3. - Seeing and hearing, 2. - The new home, 5. - When the raindrops come, 4. © June 8, 1945; K 58510-58513.

Payne, John L. 6555, 6556

To those who wear these pins, our thanks, b. - To wearers of this pin, our thanks, a. © May 8, 1945; K 58355, 58356.

Pecha, O. P., jr. 6557-6562

Blue bonnet time. - Golden sunbeam. - Poplar lane. - Shady nook. - Twilight valley. - Winter idyll. © Apr. 2, 1945; K 58216-58221.

Pike, Milton J. 6563, 6564

Exclusive Truman photo. © June 22, 1945; K 58419.

Truman, President Harry S. © 1 c. June 18, 1945; J 38009.

Providence lithograph co. 6565-6569

Because he was sorry. - God's beautiful world. - Helping a friend. - Something nice. - Wondering about rain and sun. © June 25, 1945; K 58427-58431.

Pullman co. 6570-6572

The best cared for wounded in the world. © Apr. 26, 1945; K 58506.

But you've got to get here tomorrow! © Mar. 29, 1945; K 58176.

Well, they can't say they didn't know! © Mar. 1, 1945; K 58175.

Quaker state lithographing co., inc. 6573-6584

Beagle. - Boston bull. - English bull. - English setter. - GReat Dane. - Pointer. - Police dog. - Scottie. © Dec. 15, 1944; K 58258-58265.

Bluebird, 9. - Magnolias, 401. - Sea swallows, 8. © Jan. 1, 1945; K 58266-58268.

Snowy egret, 70. © July 1, 1944; K 58271.

R. C. M. productions, inc. 6585-6600

Precision wood machining. Fundamentals of patternmaking. Making a:

Core box for a flanged pipe elbow, 10. - Core box for a tail print, 4A. - Core box for a vertical core, 9. - Match board pattern, 8. - One-piece flat pattern, 1. - Pattern with a tail print, 4. © May 15, 1945; J 37931-37933, 37937-37939.

Precision wood machining. Operations on the band saw:

Sawing a reverse curve and a bevel reverse curve, 2. - Sawing with jig and changing band, 1. © May 15, 1945; J 37926, 37930.

Precision wood machining. Operations on the sander. Sanding flat and irregular surfaces, 1. © May 15, 1945; J 37928.

Precision wood machining. Operations on the spindle shaper:

Cutting grooves with circular saw blades, 3. - Rabbeting and shaping an edge on straight stock, 1. - Shaping after template and shaping curved edges, 2. © May 15, 1945; J 37925, 37927, 37934.

Precision wood machining. Operations on the variety saw:

Beveling, mitering, rabbeting and dadoing, 2. - Cutting cove molding and corebox, 4. - Cutting tenons and segments, 3. - Ripping and crosscutting, 1. © May 15, 1945; J 37924, 37929, 37935, 37936.

Raybourn, Jewel William. 6601, 6602

Smoother paddle strop, incased handle. © 1 c. June 5, 1945; I 36319.

Smoother safety razor blade sharpener. © 1 c. Apr. 3, 1945; I 36320.

Recordit co. 6603

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A bouquet for you, mom, at Easter, 10EF184. - An Easter greeting across the miles to you, 10EW11. - For you, sister, 10EF195. - Happy Easter, baby dear, 10EW13. - Hope you'll soon be out again, 10EW17. - On your Easter birthday, 10EW16. © July 5, 1945; K 58706, 58724-58727, 58730.

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Easter greetings, 15E494. - Easter greetings from me to you, 10E440. - Easter greetings to my wife, 15EF233. - Easter greetings to someone dear, 10E452. - An Easter message to a friend of mine, 15E479. - For baby's first Easter, 10EW14, 10EW15. - From both of us to mother, an Easter greeting, 15EF226. - Happy Easter again, 10E454. - Happy Easter baby, 10EW26. - Happy Easter, dear aunt, 15EF257. - Happy Easter, dear daughter, 15EF240. - Happy Easter to a very dear mother, 10EF181. - Here we come round at Easter time, 10EW18. - I'm lucky to have a friend like you, 10E443. - Remembering you at Easter time, 10E442. - To mother at Easter, 25EF281. - To you, sweetheart, at Easter, 25ES116. © July 5, 1945; K 58708-58716, 58728, 58731, 58732, 58734, 58735, 58747-58740.

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A little birdie told me, 10BG1256. - A welcome to the sweet little baby, 10AC4462. - When you're away, 15AF7031. © Apr. 20, 1945; K 58104-58106.

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St. Louis zoological board of control. 6650, 6651

St. Louis zoo:

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Seip, Herbert F. 6654-6664

Left hand drives twin tire hammer end down against head near rim edge, 42. - Left hand twin tire hammer no. 1 strikes right handed twin hammer no. 2 as 2 is moved around rim, 44. - Move twin tire hammers around rim. Strike tire head to move tire loose by either hand, 40. - Reversing twin tire hammer heads by changing hammers from one hand to the other, 41. - Reversing twin tire hammer 2 to strike hammer 1 held by left hand, 45. - Right and left handed twin tire hammers both heads the same, 38. - Right hand drives twin tire hammer end down between head and rim edge to loosen tire, 43. - Twin tire hammers to be held by left hand and right hand or swung, 39. © 1 c. each July 16, 1945; J 38138-38145.

Rear view of tire hammers designed by H. F. Seip, showing handles in holes in rear side of hammer tire tools. Hammer no. 2 for truck tire ser. work. Hammer no. 3 for 1000 lb. and 3000 lb. tire changing, 23. - Tire hammer head no. 1 with handle and rounded end at bottom. This end to be from 1/4 inch up to 2 1/2 inches in thickness, either flat, rounded or semi-rounded to protect heavy tire heads up to 2 ton tires, 24. - Tire hammers weigh each per lbs. printed near each hammer head or bottom end, displayed in a photo print showing the designs and angles of each hammer head, with holes in sides and bottom ends, narrow or wide, flat or rounded, 22. © 1 c. July 2, 1945; J 38087-38089.

Shannon, Matthew Michael. 6665

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The Lincoln Statue. R 138635, May 5, 1945.
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The AMP electrical repair kit. For electrical wiring devices. © Jan. 23, 1945; KK 32563.

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In your practice, a royal flush. For non-precious dental alloy and artificial teeth. © May 17, 1945; KK 32195.

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Avco automatic door operators. For automatic door operator. © Feb. 6, 1945; KK 32577.

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Pan cotton, perfect for a girl's playsuit. For men's shirt and girls' playsuit. © May 18, 1945; KK 32306.

Bates cotton makes such a lovely frock. Young cosmopolitans go for our plaid cooler. For girl's dress and jr. miss dress. © June 8, 1945; KK 32708.

Beach winner with new wrap-around skirt. For misses beach suit. © June 10, 1945; KK 32814.

Becoming playsuit in dazzling white. For misses' playsuit. © May 3, 1945; KK 31914.

Best's famous shirtmakers worn and loved by thousands of women. For misses dresses. © June 8, 1945; KK 32710.

Big bows, such a pretty accent for the little felt hat you'll wear all summer. For misses' hats. © June 21, 1945; KK 32939.

Black and white summer drama. For misses' dress and gown. © June 22, 1945; KK 32943.

Black town dress for young cosmopolitans. For jr. miss dress. © June 28, 1945; KK 33165.

Button-up suit classic in good gray flannel. For misses suit. © May 25, 1945; KK 32393.

Clean-cut white, summer favorite for active sports. For misses swim suit, beach coat and playsuit. © June 1, 1945; KK 32529.

Cool and crease-resistant. Mistysheer by Everfast. For misses' dress. © June 6, 1945; KK 32705.

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Cool sheer black for summer in town. For misses' dresses. © June 17, 1945; KK 32933.

Cool two-piecer for young cosmopolitans. For jr. miss dress. © June 27, 1945; KK 33161.

Cotton blossoms for summer evenings. For misses' gowns. © May 16, 1945; KK 32299.

Cottons are cool. Gleaming accents on smart new hats. New, pretty, practical white plastic. For little girls' dresses, misses' hats and handbags. © May 3, 1945; KK 31913.

Cottons for sun or city, wonderful for week-end commuting. For misses' dresses. © June 27, 1945; KK 33160.

Crisp and beautifully colored Mexican cotton. For misses dress. © May 25, 1945; KK 32392.

Dark for town. New and cool, these dark sheer rayons perfect for midsummer in town, smart far into fall. For misses dresses. © July 1, 1945; KK 33250.

Dash-about coat for young cosmopolitans. Hugables. For junior miss coat, dolls. © Apr. 6, 1945; KK 32002.

Dress and jacket, the perfect summer costume. For misses sunback dress and jacket. © May 31, 1945; KK 32527.

Dress up for summer dates in pastel chambray. For misses' dresses. © June 7, 1945; KK 32706.

Easy going casuals by Menihan. For misses' shoes. © May 4, 1945; KK 31917.

Easy-going casuals by Menihan. Bright plaid cotton for our Mother Hubbard coat. For misses' shoes, misses' beachcoat. © May 17, 1945; KK 32300.

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Eyelet cottons, flower colors and town black. For miss dress. © May 1, 1945; KK 32295.

Feather flowers. For misses' hats. © June 6, 1945; KK 32703.

For boys, all wool bathing trunks. Cotton robes for after-bath playtimes, at home and by the sea. For girls robes and boys swimming trunks. © May 31, 1945; KK 32526.

For healthful feet and long wear Bestflex, a Best exclusive. Young cosmopolitans welcome summer in cool casuals. For children's shoes and jr. miss dresses. © June 15, 1945; KK 32823.

For junior mothers-to-be pretty pinafore dresses. Best's swim suit winners because they're crisp cottons. For jr. miss maternity dresses and misses swim suits. © June 7, 1945; KK 32707.

For summer young cosmopolitans like button-front dresses, so cool and easy to wear. For jr. miss dresses. © May 25, 1945; KK 32394.

For young cosmopolitans, crown soap 'n' water piqué print. For junior miss dress. © May 4, 1945; KK 31919.

For young cosmopolitans, gay cottons take the limelight whereever young cosmopolitans gather. For jr. miss dresses. © June 1, 1945; KK 32530.

For young cosmopolitans, piqué print. For jr. miss dress. © May 22, 1945; KK 32385.

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From Best's famous Liliputian bazaar. Baby is dressed in fine white lawn. For baby dress. © June 19, 1945; KK 32934.

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From Best's famous Liliputian bazaar. No more dresses for him, just something functional, easy to get into and suited to his way of getting around. For little boys creeper. © May 22, 1945; KK 32387.

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From Best's famous Liliputian bazaar. Stripes for color, and the sturdiest of cotton twills. A suspendender sunsuit, its matching jacket. For little boys sunsuit and jacket. © Apr. 24, 1945; KK 31751.

From Best's famous Liliputian bazaar. The carriage is dressed for summer, in dotted Swiss, ruffled and lace trimmed. For carriage cover set. © June 26, 1945; KK 33158.

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From Best's famous Liliputian bazaar. This little classic suit. For little boy's suit. © June 12, 1945; KK 32815.

Frost flowers etched on matelassé organdy. For misses' dress. © May 4, 1945; KK 31916.

Frosty rayon sheer in black-etched pastels. Bright stripes for our bare-back playsuit. For misses dress and playsuit. © May 24, 1945; KK 32390.

Frosty white for a cool lightfooted summer. For misses' shoes. © June 6, 1945; KK 32704.

Gay dresses in cool rayon for a young cosmopolitan's busy summer. New and exclusive sleeper the ni tye. For jr. miss dresses and misses' sleeper. © June 8, 1945; KK 32712.

Get out in the sun in our playsuit hits. Pretty dresses are in demand when girls must be well dressed and cool. For girls' dresses, misses' dresses. © June 22, 1945; KK 32942.

A girls' frock of everfast mistysheer. Summer news, elastic woven gay baby panties. For girl's dress, misses panties. © May 18, 1945; KK 32321.

Honeybeige with frost stripes for our housecoat hit. For misses' housecoat. © June 20, 1945; KK 32937.

Just the thing for vacation sailing blues. A dress, a play outfit make perfect weekend partners for young cosmopolitans. For junior miss dress & playsuit. Sailing bl. clothes. © June 22, 1945; KK 32941.

The Liliputian bazaar chooses cool fabrics. For little girls' dresses. © May 31, 1945; KK 32525.

The Liliputian bazaar says sturdy playclothes. For little boys' and girls' playclothes. © June 8, 1945; KK 32711.

Little girls' frocks have such a distinctive air. For girls' dresses. © May 27, 1945; KK 32522.

Matelasse organdy, so pretty in cool water-colors. For misses' dress. © June 20, 1945; KK 32936.

New pajamas in Everfast's Oxford cloth. For misses pajamas. © May 31, 1945; KK 32524.

New topper in Best's exclusive Lewispun tweed. For misses' coat. © June 13, 1945; KK 32817.

New wonder rayon mistysheer by Everfast. For misses' dresses, blouse and girl's dress. © June 13, 1945; KK 32818.

Now, our famous shirtmaker in spun silk. For misses' dress. © May 17, 1945; KK 32303.

Pastel sheer etched with hearts and flowers. New and pretty big felts. For jr. miss dress and misses hats. © June 28, 1945; KK 33164.

Pastel wool flannel for our toss-on jacket. For misses' jacket. © May 17, 1945; KK 32301.

Pastels over black. New prettiness for a city-summer dress. White jacket and plaid skirt make a smart costume. For misses' dress, jacket and skirt. © May 3, 1945; KK 31915.

Plunge bow blouse in Everfast mistysheer. For misses' blouse. © May 16, 1945; KK 32297.

The practical raincoat is cotton gabardine. For girls' coat. © May 4, 1945; KK 31918.

Pretty for mothers-to-be, summer print. Young cosmopolitans say, we want cottons. For maternity dress, junior miss dresses. © May 4, 1945, KK 31920.

Princess suit for young swimmers. For girl's swim suit. © July 10, 1945; KK 33354.

Printed and two-piece, pretty swim suit. For misses swim suit. © July 3, 1945; KK 33251.

Radiance rose. Best's exclusive print in crown soap 'n' water waffle piqué. Shoulder flange accent on our wool doeskin hit. For misses' robe, dress, bathing suit, sun-dress, little girls' dress. © Apr. 29, 1945; KK 31911.

Rainbow stripes in sunmere by Everfast. For striped dresses. © July 11, 1945; KK 33356.

Rayon jersey is lovely for girls and the teens. Palm Beach suit for boys' summer wear. For girls' dresses and boys' suit. © June 1, 1945; KK 32531.

Ready for sun and showers tie belt raincoat. For misses' raincoat. © June 14, 1945; KK 32822.

Ruffles and pinafores for little girls who would be cool and lovely as well. Blouse 'n skirt for young cosmopolitans. For little girls' pinafores and junior miss blouse and skirt. © June 22, 1945; KK 32931.

Seashore fashions. For misses bathing suits. © May 20, 1945; KK 32384.

She swims and plays, and basks in the sun. She is smart and happy in Best's sturdy clothes for play. For girls' swim suits and playsuits. © June 24, 1945; KK 33157.

Shepherd checks in cool sudsable cotton. For maternity dresses. © June 14, 1945; KK 32820.

Shortie robe doubles for home or beach wear. For misses' robes. © June 5, 1945; KK 32701.

Slim princess dress for young cosmopolitans. For junior miss dress. © Apr. 29, 1945; KK 31910.

So nice for summer play. Here, in red wool gabardine, our good shirtmaker. For little girls' and boys' beachwear, misses' dress. © May 6, 1945; KK 32462.

Storkline, the convenient folding carriage. For baby carriage. © June 21, 1945; KK 32938.

Striped lounger in cool, easy-to-launder seersucker. For misses' robe. © May 16, 1945; KK 32298.

Summer charm in airy eyelet batiste. A comfortable folding carriage by Thayer. For misses dress and baby carriage. © May 23, 1945; KK 32388.

Summer cottons in clean-cut stripes. For misses' dresses. © June 21, 1945; KK 32940.

Summer is the time for play, and these playclothes, both smart and sturdy, are just about all a girl can ask. For girls' shorts, slacks, shirts and playsuits. © June 10, 1945; KK 32951.

Summer shirtmaker, our famous classic in white. For misses' dress. © June 13, 1945; KK 32819.

Summer-time cottons to wear and launder often. For misses dresses. © May 24, 1945; KK 32391.

Sunshine fashion in eyelet-frosted chambray. For misses' playsuit. © June 6, 1945; KK 32702.

Superb all-round coat in rare cashmere. For misses' coat. © June 19, 1945; KK 32935.

The teen age swimmer wears rayon sharkskin. For girls bathing suit. © June 1, 1945; KK 32528.

Their loveliest dresses come from the Liliputian bazaar. For little girls dresses. © May 18, 1945; KK 32383.

They are just the type of adorable little frocks you expect to find at the Liliputian bazaar. For little girls' dresses. © June 14, 1945; KK 32821.

Tommiecoat is a cool summer-time sleeper. For misses'nightshirt. © May 23, 1945; KK 32389.

Toss-on jacket for day or evening wear. For misses jacket. © June 14, 1945; KK 32824.

Tucked hit dress now in lifesaver dots. Little things for sun and play. For misses dresses and little sun suits and play clothes. © June 27, 1945; KK 33162.

Versatile topper in gray wool tweed. This gay cotton plaid is a Dan River fabric, washable, wearable and so very pretty. For misses' short coat and girls' dresses. © May 18, 1945; KK 32304.

Welcome summer cottons, young, refreshing washables for a keep cool summer, in town or country. For misses' dresses. © June 3, 1945; KK 32699.

When it rains they need raincoats. Young cosmopolitans at graduation time wear frosty-white dresses that go places all summer long. For little girls' raincoats and junior miss dresses. © May 18, 1945; KK 32305.

Wonderful for hot days in town, polka dot cotton. Bow bonnets in crisp belting. Little girls too, like a blouse and skirt. For little girls' blouse and skirts, misses' hats and misses' dress. © May 17, 1945; KK 32302.

Wonderful for hot summer days, tucked dress hit. For misses' dress. © June 12, 1945; KK 32816.

Wool tweed suit in a perfect weight for summer. For misses' suit. © June 26, 1945; KK 33159.

You'll like Best's exciting new beach winners. For misses' bathing suits. © June 17, 1945; KK 32932.

Young cosmopolitans need a town suit-dress. For jr. miss dress. © June 8, 1945; KK 32709.

Young swim suits to wear all summer long. For misses swim suits. © July 10, 1945; KK 33355.

Better-bilt door co., inc., Egg Harbor City, N. J. 6940

The better-bilt door, residential, industrial, commercial. For doors. © June 1, 1945; KK 33042.

Bigelow-Liptak corp., Detroit. 6941

Bigelow-Liptak A observation door. Bulletin 30. For furnace observation doors. © June 19, 1945; KK 33198.

Black drill co., Cleveland. 6942

The special properties of hardsteel - extreme resistance to wear and heat. For drills, reamers, tool bits, etc. © May 25, 1945; KK 32990.

Blatz brewing co., Milwaukee. 6943-6946

For beer:

He's almost out! © Apr. 20, 1945; KK 32560.

He's cornered! © Apr. 20, 1945; KK 32558.

He's on the run. © Apr. 20, 1945; KK 32559.

Springtime, and all time, for good taste. © Apr. 25, 1945; KK 32561.

Blickman, S., inc., Weehawken, N. J. 6947, 6948

For coffee urns:

How to make good coffee. © May 2, 1945; KK 32501.

Instructions for removing and replacing urn liners in coffee urns. © May 16, 1945; KK 32378.

Blue bell, inc., New York. 6949-6959

For overalls and other work clothes:

For your post-war Blue bells, how about buttons? © May 24, 1945; KK 32540.

For your post-war Blue bells, how about care? © May 31, 1945; KK 33267.

For your post-war Blue bells, how about comfort? © May 3, 1945; KK 32537.

For your post-war Blue bells, how about fit? © Apr. 26, 1945; KK 32536.

For your post-war Blue bells, how about pockets? © May 17, 1945; KK 32539.

For your post-war Blue bells, how about wear? © May 10, 1945; KK 32538.

For overalls and other work clothing:

For your post-war Blue bells, how about inspection? © June 7, 1945; KK 33268.

For your post war Blue bells, how about labeling. © June 14, 1945; KK 33269.

For your post-war Blue bells, how about production? © June 28, 1945; KK 33271.

For your post-war Blue bells, what garments? © June 21, 1945; KK 33270.

Why is qualitag like a bird dog? © July 5, 1945; KK 33272.

Bonestell, H. S., jr., d. b. a. Sharon converting co., San Francisco. 6960

Sharon quality tablets, air mail. For writing tablet. © June 6, 1945; KK 33242.

Booker, Willie, New Orleans. 6961

Booker's bronical cough syrup. For cough syrup. © May 29, 1945; KK 32723.

Borden co., New York. 6962-6976

Concerning starvation. For milk. © Feb. 26, 1945; KK 32208.

For cheeses:

But, Elmer, you can't do that. © May 5, 1945; KK 33214.

How many of these cheese wonders. © May 11, 1945; KK 32211.

Well, of all the meatless wonders. © Feb. 16, 1945; KK 33211.

For dairy products:

And this is Elmer. © Aug. 20, 1944; KK 33217.

Beulah just glows from the extra benefits she gets from homo-dee milk. © May 13, 1945; KK 33221.

Elmer doesn't need a partner. © Mar. 18, 1945; KK 33220.

I know it's rich and creamy. © May 28, 1944; KK 33216.

I've already made a deal with the folks. © Oct. 15, 1944; KK 33219.

Just how fickle are women? © June 13, 1945; KK 33222.

Now, all together, children. © Sept. 24, 1944; KK 33218.

For malted milk:

Fastest selling item. © Oct. 30, 1944; KK 32207.

I didn't bring you to the party to be dead on your feet. © Apr. 30, 1945; KK 33215.

It pays to know about styles. © Feb. 28, 1945; KK 32209.

O O-O, what you just said! For homogenized milk. © Apr. 16, 1945; KK 32210.

Botany worsted mills, Passaic, N. J. 6977-7001

Botany brand fabrics. For fabrics. © June 5, 1945; KK 32747.

Botany brand fabrics. For woolen and worsted piece goods. © June 19, 1945; KK 33201.

For clothing:

Botany woolens, it's not me he loves so, it's my Botany coat. © Mar. 15, 1945; KK 32872.

Don't forget to put the Botany label in her dress. © Mar. 1, 1945; KK 32741.

For fabrics, clothing, yarns and cosmetics:

Behind the Botany label. © Apr. 10, 1945; KK 32744.

Behind the Botany label. © Apr. 24, 1945; KK 32743.

Botany. © Feb. 20, 1945; KK 32740.

Botany, as sound as Gilbraltar. © May 22, 1945; KK 32746.

Botany, proudest fabric name in fashion! © Apr. 27, 1945; KK 32745.

Botany, the brand name that will top postwar promotions. © Apr. 23, 1945; KK 32873.

Botany, wonder word in woolens. © Mar. 10, 1945; KK 33169.

Look for Botany's battery of full color pages in March Harper's bazaar. © Feb. 27, 1945; KK 32742.

For knitting yarns:

Botany model of the month, no. 4. © May 1, 1941; KK 32407.

Botany model of the month, no. 5. © June 2, 1941; KK 32408.

Botany model of the month, no. 6. © July 1, 1941; KK 32409.

Botany model of the month, no. 7. © Aug. 1, 1941; KK 32410.

Botany model of the month, no. 8. © Sept. 2, 1941; KK 32411.

Botany model of the month, no. 9. © Oct. 1, 1941; KK 32412.

Botany model of the month, no. 10. © Nov. 1, 1941; KK 32413.

Botany model of the month, no. 11. © Dec. 1, 1941; KK 32331.

Botany model of the month, no. 12, For knitting yarns. © Jan. 2, 1942; KK 32332.

The Botany model of the month club, v. 4, no. 7. © Aug. 1, 1944; KK 32333.

For neckties:

Botany wrinkle-proof ties, Father's day is June 17th. © June 6, 1945; KK 32874.

Botany wrinkle-proof ties in planned patterns to go with his suits. © June 8, 1945; KK 32876.

Botany wrinkle-proof ties, sand hues, Father's day, June 17. © June 8, 1945; KK 32875.

Brautigan, Dave, Indiana, Pa. 7002
Under-nail tips. For under nail polish. © June 8, 1945; KK 33288.

Bridgeport brass co., Bridgeport, Conn. 7003
Seeds of an American industry. For copper base alloys. © Apr. 29, 1945; KK 32497.

Briggs mfg. co., Detroit. 7004
Slick bathroom! Let's snitch a few ideas! For plumbingware. © May 19, 1945; KK 32269.

Brogan, Calvin George, Baltimore. 7005
Where to get free over 100 articles of value. For booklet of information. © Apr. 13, 1945; KK 31512.

Brown & Bigelow, St. Paul. 7006
Mr. & Mrs. For leather goods, such as note books, address books, pocket letter files. © Mar. 27, 1945; KK 32576.

Browning, King & co., New York. 7007, 7008
Everything he's wearing. For men's wear. © Mar. 23, 1945; KK 30996.

Warm weather wear for town and country. For men's apparel. © May 25, 1945; KK 32442.

Bulova watch co., New York. 7009, 7010
Masterpieces of fine watchmaking. For wrist watches. © May 15, 1945; KK 32276.

Masterpieces of fine watchmaking. Keep this in mind. For four watches. © June 8, 1945; KK 32859.

Bussman mfg. co., div. of McGraw electric co.
See McGraw electric co. Bussman mfg. co. div.

California fruit growers exchange, Los Angeles. 7011-7013
For lemons:

What to do for colds, LA-3531. © Dec. 1, 1943; KK 31996.

When you feel a cold coming on, LA-3532. © Dec. 8, 1943; KK 31997.

When you take cold, LA-3533. © Dec. 22, 1943; KK 31998.

California research corp., San Francisco. 7014, 7015
Get your auto tax stamp for '45. For motor oils. © May 9, 1945; KK 32851.

The superfortress flies first on Chevron aviation gasoline. R-216. For aviation gasoline. © Apr. 19, 1945; KK 32495.

California-spray chemical corp., Richmond. 7016
Ortho garden spray guide mid-continent & eastern edition. For garden sprays. © May 1, 1945; KK 32117.

Cambridge rubber co., Cambridge, Mass. 7017
Wear without weight. For composition soles. © June 15, 1945; KK 33054.

Campbell, Horace L., d. b. a. Illinois state hatcheries, Springfield, Ill. 7018
The dope sheet. For chicks, hatching eggs, hatching equipment. © June 9, 1945; KK 32694.

Casey, Charles J., inc., Mason City, Ia. 7019
More kick in the spring, bigger ears in the fall. For hybrid corn. © Apr. 10, 1945; KK 31393.

Cash, A. W., co., Decatur, Ill. 7020, 7021
Cash standard type 4190 automatic back pressure control valve. For valves for refrigeration use. © May 10, 1945; KK 32138.

Cash standard type 6525 relief valve. For relief valve. © June 1, 1945; KK 32595.

Cash, J. & J., inc., South Norwalk, Conn. 7022
Avoid loss with Cash's loom woven names. For woven labels. © June 4, 1945; KK 32778.

Casite corp., Hastings, Mich. 7023, 7024
Full strength horsepower for your car. For automotive motor tune-up liquid. © May 16, 1945; KK 32307.

Gives horsepower more zip. For sludge solvent for internal combustion engines. © June 6, 1945; KK 32654.

Celanese corp. of America, New York. 7025-7027
For Celanese textiles, plastics, chemicals:

Celanese' fabric premieres, summer, 1945. © June 27, 1945; KK 33190.

The first families of chemistry live here. © June 3, 1945; KK 32812.

How light can we make it, at no sacrifice of strength? © May 6, 1945; KK 32334.

Central hardware co., St. Louis. 7028, 7029
Bumped into a lot of doors. For household articles of type sold in hardware stores. © July 6, 1945; KK 33287.

It's always tinker time at Central hardware. For tools and general hardware items. © July 13, 1945; KK 33527.

Chafer, John W., Perrine, Fla. 7030
Chafer's fancy select Haden mangoes. For fruit. © Mar. 9, 1945; KK 31029.

Champion products co., New York. 7031
Novelty brooch card. For brooches. © Feb. 27, 1945; KK 31986.

Chicago coal merchants assn., Chicago. 7032-7036
For coal:

Check your family furnace now for extra winter warmth and comfort. © July 6, 1945; KK 33334.

Clean your furnace now, get more heat from your coal. © July 10, 1945; KK 33337.

Let us solve your heating problem now. © July 6, 1945; KK 33335.

Save coal by insulating your roof or attic floor. © July 2, 1945; KK 33333.

Stretch your winter heat supply. Patch heating mains now. © July 10, 1945; KK 33336.

Clairol, inc., Stamford, Conn. 7037, 7038
For shampoo tint:

Preguntas y respuestas acerca del Clairol instantaneo. © May 15, 1945; KK 32229.

When it comes to hair color. © June 1, 1945; KK 32885.

Clorox chemical co., Oakland, Calif. 7039-7056
For household bleach and disinfectant:

Clorox is my standby for sanitary house cleaning! © May 25, 1945; KK 32677.

Honestly, I don't see how you keep your dishcloth so clean-looking. © June 10, 1945; KK 33348.

How do you keep your towels so snowy-white? © May 4, 1945; KK 32674.

I must make these linens last longer! © Apr. 27, 1945; KK 32041.

I see you're a Clorox fan, too! © Apr. 22, 1945; KK 32040.

I see you're using Clorox to make your drainboard sanitary! © Apr. 27, 1945; KK 32042.

I've never seen such a snowy-white wash. © June 17, 1945; KK 33349.

Linens are sure scarce. I sumply must make these last longer. © June 24, 1945; KK 33351.

Mother, may I help you clean the house? © May 25, 1945; KK 32678.

My, how white your linens are! © Apr. 6, 1945; KK 32038.

My linens seem to last and last since I've been using Clorox. © June 29, 1945; KK 33353.

New dress for baby! © Apr. 20, 1945; KK 32039.

Scientific tests reveal the truth about clean-looking drainboards! © May 27, 1945; KK 32679.

Treasured linens. © June 3, 1945; KK 33144.

Using Clorox? I just knew you were a thorough housekeeper! © May 11, 1945; KK 32675.

Using Clorox? I just knew you were a thorough housekeeper! © June 27, 1945; KK 33352.

Using Clorox in cleansing your refrigerator? Good idea. © June 22, 1945; KK 33350.

Where did you get these lovely new linens? © May 18, 1945; KK 32676.

Club aluminum products co., Chicago. 7057
Thermo-seal glass cookware. For flame-proof glass cookware. © Apr. 6, 1945; KK 32574.

Coca-cola co., Wilmington, Del. 7058-7096
For soft drink:

Acompáñenos. Have a coke. Join us. Puerto Rico no. 2. © Feb. 21, 1945; KK 32213.

Alles van die beste. Have a coke. All the best. South Africa no. 5. © Mar. 7, 1945; KK 33019.

Buy war bonds to have and to hold. Sprite and rolled war bond. © May 1, 1945; KK 32043.

Buy war bonds to have and to hold. Sprite and rolled war bond. © May 16, 1945; KK 32758.

Coca-cola gets them out of their cars. Man at parts display. © Mar. 30, 1945; KK 32203.

Customers go where there are products they know. Hands pouring bottle of Coca-cola into glass. © May 5, 1945; KK 33258.

Da's na fijn, zunne! Have a Coca-cola. Say, that's great. Brussels. © June 13, 1945; KK 33032.

Da's na fijn, zunne! Have a coke. Say, that's great. Brussels. © May 3, 1945; KK 32458.

Desfrute a pausa que refresca. Girl holding golf club. © Apr. 15, 1945; KK 32204.

Desfrute a pausa que refresca. Girl with skis. © June 15, 1945; KK 33024.

Disfrute de la pausa que refresca. Girl holding golf club. © Apr. 25, 1945; KK 32205.

Disfrute de la pausa que refresca. Girl with skis. © June 25, 1945; KK 33025.

Everybody wins. Have a coke. Bridge trophy. © Apr. 4, 1945; KK 33257.

Greetings, brother. Have a coke. Crossing the equator. © Feb. 7, 1945; KK 32212.

How about a breather? Have a Coca-cola. Men's card party. © Apr. 25, 1945; KK 32215.

How about a breather? Have a Coca-cola. There's one deal in the game. Men's card party. © Apr. 25, 1945; KK 32216.

It's a big event. Have a Coca-cola. Baby's first step. © Feb. 14, 1945; KK 33018.

It's a picnic. Have a coke. Picnic, chipmunk. © June 18, 1945; KK 33259.

Join me at lunch. Have a coke. Economy lunch. © May 2, 1945; KK 32217.

Join me at lunch. Have a coke. Economy lunch. © May 2, 1945; KK 32457.

Just like old times. Have a Coca-cola. Returned soldier at fountain. © Apr. 5, 1945; KK 31948.

Lasting, profitable business. Bartender serving bottle of Coca-cola. © Apr. 5, 1945; KK 32757.

The latchstring's out. Have a coke. Sunday nite supper. © June 6, 1945; KK 33022.

Let's stop for a coke and get some gas. Couple in car. Diamond sign. © Apr. 30, 1945; KK 32456.

Look pleasant, please. Have a Coca-cola. Canada no. 5. © June 25, 1945; KK 33260.

La moda Americana. Have a coke. The American way. Italy no. 2. © Apr. 18, 1945; KK 31950.

La moda Americana. Have a coke. The American way. Italy no. 2. © Apr. 18, 1945; KK 32214.

Música maestro. Have a coke. Make with the music. Cuba no. 3. The cue to making friends in Cuba. © Apr. 4, 1945; KK 31947.

No place like home. Have a coke. Piano party. © Apr. 25, 1945; KK 32206.

On the way, refresh yourself. Have a Coca-cola. Service station. © Apr. 11, 1945; KK 31949.

Peanuts 'n popcorn 'n have a coke. Circus. © May 23, 1945; KK 32759.

Peanuts 'n popcorn 'n have a coke. Fun under the big top. Circus. © May 23, 1945; KK 32760.

Une perm' a Paris, have a Coca-cola. Paris leave. Paris. © May 31, 1945; KK 33021.

Take it easy. Have a Coca-cola. Grocery store. © Mar. 28, 1945; KK 32455.

Time out to relax. Have a Coca-cola. Porch furniture. © May 29, 1945; KK 32761.

Time out to relax. Have a Coca-cola. Porch furniture. © May 30, 1945; KK 33020.

Tócame suavecito. Have a Coca-cola. Make it mellow. Down beyond the Rio Grande. © May 9, 1945; KK 32460.

Tocame suavecito. Have a Coca-cola. Make it mellow. Mexico no. 4. © May 9, 1945; KK 32459.
Why grow thirsty. Girl in garden. © June 1, 1945; KK 32748.

Cole of California, inc., Los Angeles. 7097-7101
For swim suits:
Natletex magic, LA-5. © May 1, 1945; KK 32504.
No swimming after July 4th, LA-17. © June 6, 1945; KK 33155.
Warning to copyists, La-15. © Apr. 4, 1945; KK 32237.
Warning to copyists, LA-15-A. © Apr. 25, 1945; KK 32464.
What is a whistle worth to you, LA-16. © Apr. 24, 1945; KK 32868.

Collins radio co., Cedar Rapids, Mich. 7102
Collins 32RA transmitter. For radio transmitter. © Mar. 26, 1945; KK 33154.

Columbia pictures corp., New York. 7103, 7104
For stills, poster, window cards, lobby display cards, slides and mats:
Blonde from Brooklyn. © May 9, 1945; KK 33012.
Rustlers of the badlands. © May 9, 1945; KK 33011.

Comet metal products co., inc., L. I., N. Y. 7105
Here it is. For scale models of planes, ships and tanks. © June 26, 1945; KK 33316.

Connell, Daniel A., d. b. a. Daniel A. Connell co., Chicago. 7106
The peak of perfection. There ain't goin' to be any leavin's. For cheese. © Apr. 12, 1945; KK 32172.

Connell, Daniel A., co. See Connell, Daniel A., d. b. a. Daniel A. Connell, co.

Cooley, Fred Co., jr., New York. 7107
Friendship, the new headscarf. For head scarf. © May 25, 1945; KK 32443.

Cooperative church supply co., Minneapolis. 7108
Candle-light memorial roll. For candle-light memorial roll. © Apr. 4, 1945; KK 32585.

Corn products refining co., New York. 7109, 7110
When you think of Old King Cole. For sugar. © Apr. 20, 1945; KK 32051.
When you think of Ponce de Leon. For food energy sugar. © June 8, 1945; KK 32783.

Corn products sales co., New York. 7111-7119
A chicken picnic basket. For salad oil. © May 18, 1945; KK 32485.
For dessert:
Come on over. For dessert. © Apr. 28, 1945; KK 32173.
Make it into a lemon pie and divide it between you. © June 23, 1945; KK 32984.
She's got him hooked. © May 26, 1945; KK 32586.
For syrup:
Don't start canning until you get this new free book! © May 25, 1945; KK 32486.
Don't start canning until you get this new free book! © May 30, 1945; KK 32587.
Jewels in jars. © June 25, 1945; KK 33050.
Happy ironings to you. For starch. © June 25, 1945; KK 33049.
Ladies love me! For laundry starch. © Apr. 20, 1945; KK 32008.

Corning glass works, Corning, N. Y. 7120
Something for the brides. For household glassware. © May 13, 1945; KK 32418.

Corre carriers, Chicago. 7121
Hearing aid carriers by Corre. For hearing aid carriers. © May 26, 1945; KK 32602.

Cory glass coffee brewer co., Chicago. 7122, 7123
Make better coffee this easy way. For coffee brewer. © Mar. 24, 1945; KK 31990.
Tall, dark and delicious. For glass coffee brewers. © Apr. 20, 1945; KK 32421.

Coty, inc., New York. 7124-7126
For perfume:
L'aimant the magnet. © June 29, 1945; KK 33238.
Paris, the double note fragrance. © July 1, 1945; KK 33291.
When you're in love wear Muguet des bois. © Apr. 27, 1945; KK 31958.

Cressler, Edward Payson, Newton, Kan. 7127
Dr. Cressler's rinsedent. For dentifrice. © May 25, 1945; KK 32629.

Cudahy packing co., Chicago. 7128, 7129
For cleanser:
Goes a long way. Key no. 126. © May 20, 1945; KK 32004.
We saw it pr[illegible]ed. © June 29, 1945; KK 33189.

Daggett & Ramsdell, New York. 7130-7142
Bell ringers. For cleansing cream, cold cream. © May 12, 1945; KK 32795.
For cologne:
Mountain heather. © May 11, 1945; KK 32794.
Mountain heather. There is a song of fragrance. © Mar. 1, 1945; KK 32845.
For cosmetics:
Comet sales! During the past 3 years. © Jan. 11, 1944; KK 32087.
Mountain heather. © Apr. 1, 1945; KK 32572.
Steal the show. © Feb. 1, 1945; KK 32571.
The you, you want remembered! © Feb. 1, 1944; KK 32088.
For face powder:
Mountain heather. © Apr. 1, 1945; KK 32732.
Mountain heather. In high far places there are flowers. © Apr. 17, 1945; KK 32846.
For hand cream:
A bigger size, huge half-pound jar. © Jan. 5, 1944; KK 32086.
3 big reasons why it's important to push the new big size. © Jan. 4, 1944; KK 32085.
Sale! Huge 1/2 pound jars. For cold cream, cleansing cream. © Mar. 8, 1945; KK 32793.
Set your summer stage. For cosmetic, deodorant cream. © May 1, 1945; KK 32573.

Daprato statuary co., Chicago. 7143
1200° fahrenheit. For stained glass windows. © June 4, 1945; KK 32[illegible].

Davison chemical corp., Baltimore. 7144-7151
For chemicals:
Eager, with a great future. © Feb. 1, 1945; KK 32091.

Food for the tree of life. © Mar. 1, 1945; KK 32092.

An idea that grew to world influence. © Jan. 1, 1945; KK 32089.

Increasing good-will, global scale. © May 1, 1945; KK 32095.

The inside story of good delivery. © Mar. 1, 1945; KK 32093.

Some people are weatherwise. © Apr. 1, 1945; KK 32094.

Water and moisture damage. © Feb. 1, 1945; KK 32090.

Will your packaging be as modern as your product! For Davison protek-sorb silica gel. © May 21, 1945; KK 32313.

Day-brite lighting, inc., St. Louis. 7152
Day-brite advance data sheet, no. 533. For fixtures for fluorescent lamps. © June 27, 1945; KK 33156.

Decca records, inc., New York. 7153
Uncle Sam's voice is changing. For records. © May 20, 1945, KK 34205.

Defoe shipbuilding co., Bay City, Mich. 7154
Bird's eye view. For prefabricated homes. © June 9, 1945; KK 32612.

DeLabco, San Francisco. 7155
DeLabco motor energizer. For motor energizer. © Feb. 20, 1945; KK 31836.

De Sanno, A. P., & son, inc., Phoenixville, Pa. 7156
This is the wheel for-me! For grinding wheel. © Mar. 30, 1945; KK 32187.

De Vita, Frank Leonard, Livingston, N. J. 7157
Perfume caddie. Florawic. For perfume container. © Apr. 5, 1945; KK 31453.

Dianafix co., Paterson, N. J. 7158
Baranee. For slippers. © May 20, 1945; KK 32374.

Dick, A. B., co., Chicago. 7159-7179
For stencil duplicators and supplies:

The ABC of contract termination. © May 1, 1945; KK 32493.

Clear, black-on-white copies, as many as you need, as fast as you want them. © May 25, 1945; KK 33374.

Clear, clean, easy to read black-on-white. © Apr. 25, 1945; KK 32600.

The fast easy way to get copies. © Mar. 15, 1945; KK 32858.

First copy or last copy. © Apr. 1, 1945; KK 31978.

Formula for success. © Apr. 15, 1945; KK 33051.

Friend of the first wave. © Mar. 1, 1945; KK 31975.

How to use the new lightweight wartime papers. © May 1, 1945; KK 32198.

How to use the new lightweight wartime papers. © May 1, 1945; KK 33330.

It's the mimeograph photochemical printer. © Mar. 15, 1945; KK 32637.

No duplicating job too little or too big. © Mar. 25, 1945; KK 31976.

No school duplicating job too little. © Apr. 10, 1945; KK 32784.

Producing vendor's shipping documents. © Apr. 6, 1945; KK 32197.

Results you're proud of. © Apr. 25, 1945; KK 31979.

A share-the-mail plan for your boys and girls in service. © Apr. 28, 1945; KK 32376.

The simple, nontechnical method of producing vendor's shipping documents. © May 1, 1945; KK 32888.

A simple paper work system. © June 1, 1945; KK 32920.

Swan song. © Apr. 1, 1945; KK 31977.

This is it. © June 1, 1945, KK 33152.

Up from the sea. © May 1, 1945; KK 32681.

Vendor's shipping documents. © May 4, 1945; KK 32199.

Dishart, Harry S., Brooklyn. 7180
The masterpiece of all baby gifts. For plaster shoe with picture and diary shoe cap attached thereon. © May 21, 1945; KK 32231.

Diversity corp., Chicago. 7181
A new development in cleaning chemistry. For cleaner. © Mar. 1, 1945; KK 31558.

Doho chemical corp., New York. 7182
Otosmosan, a new sulfathiazole-carbamide preparation for chronic suppurating ears. Ear chart. For medicinal product. © June 5, 1945; KK 32902.

Douglas, W. L., shoe co., Brockton, Mass. 7183
One good stamp deserves another! For shoes. © May 31, 1945; KK 32736.

Drackett co., Cincinnati. 7184-7189
For liquid to clean window panes:

Becoming a pop keeps a man on the hop. © May 11, 1945; KK 32404.

Springtime bloom, minus gloom! © Apr. 20, 1945; KK 32351.

That's sabotage. © Apr. 25, 1945; KK 32403.

For powder to clean all household pipes and drains:

Hey, no! Use Drano! © Feb. 23, 1945; KK 32350.

Oh, no mother. © Jan. 10, 1945; KK 30968.

Whoa, there! © May 25, 1945; KK 331027.

Drott, Edward A., Milwaukee. 7190
Drott hi-way service for 1945. For road building and snow removal equipment. © Mar. 1, 1945; KK 31869.

Duff, P., & sons, inc., Pittsburgh. 7191
Duff's gingerbread mix food page service. For gingerbread mix. © May 10, 1945; KK 32175.

DuMont, Allen B., laboratories, inc., Passaic, N. J. 7192-7206
For DuMont cyclograph:

Naturally, Russell, Burdsall, & Ward were among the first to use the DuMont cyclograph. © June 1, 1945; KK 32973.

100 per cent quality control with the DuMont cyclograph. © June 1, 1945; KK 32974.

For electronic equipment and television:

DuMont for the tools of television. © June 1, 1945; KK 32987.

DuMont - for your postwar television debut. © Apr. 1, 1945; KK 31670.

DuMont television. Leader in tomorrow's world university. © Apr. 1, 1945; KK 31668.

Is your hat in the television ring? © Apr. 1, 1945; KK 31669.

Kate Smith says: You'll see and love America more with DuMont television. And advertisers echo. © June 1, 1945; KK 32985.

Kate Smith says: You'll see and love America more with DuMont television. And your customers will echo. © June 1, 1945; KK 32986.

Kate Smith says: You'll see and love America more with DuMont television. You'll agree with her. © June 1, 1945; KK 32988.

The quiz kids say: DuMont television is cosmic legerdemain. © May 1, 1945; KK 32183.

The quiz kids say: DuMont television is cosmic legerdemain. © May 1, 1945; KK 32185.

The quiz kids say: DuMont television is terrestrial prestidigitation. © May 1, 1945; KK 32184.

The quiz kids say: Television offers perfect sales propinquity. © May 19, 1945; KK 32186.

Spadework for television. © Apr. 1, 1945; KK 31671.

Process control with the DuMont cyclograph. For cyclograph. © Apr. 1, 1945; KK 31804.

Du Pont de Nemours, E. I., & co., inc., Wilmington, Del. 7207

Du Pont announces color conditioning for industry. For paints. © Feb. 15, 1945; KK 31586.

Durham mfg. corp., Muncie, Ind. 7208-7214

For metal card tables and furniture:

As modern as tomorrow. © May 24, 1945; KK 32506.

Coming your way. © July 12, 1945; KK 33331.

Experience preferred. © May 10, 1945; KK 32505.

For bombers now, for bridge tables later. © June 28, 1945; KK 33234.

Our plans dovetail with hers. © June 14, 1945; KK 32890.

For metal furniture:

How's about my new bridge table? © Apr. 26, 1945; KK 32037.

When she's a homemaker again. © Apr. 12, 1945; KK 32036.

Duro test corp., North Bergen, N. J. 7215

Lamp of the week contest, March 19th to Sept. 29th. For incandescent lamps. © June 12, 1945; KK 33014.

E-Z products. See Steckler, Nat P., d. b. a. E-Z products.

Eaton paper corp., Pittsfield, Mass. 7216

There are fashions in letter paper too. For stationery. © Apr. 15, 1945; KK 33056.

Edwards, E. W., & son, Rochester, N. Y. 7217

Pink lightning. For cosmetics and lighter. © Apr. 4, 1945; KK 31745.

Electro-technical products, inc., Nutley, N. J. 7218

The custom processed class B winding insulation. Electro-technical. For electrical insulation. © May 18, 1945; KK 32756.

Englander co., inc., Chicago. 7219

Better rest makes better husbands. For mattresses. © Apr. 5, 1945; KK 33044.

Ethyl corp., New York. 7220

The gasoline shipped overseas. For gasoline. © Sept. 27, 1944; KK 31587.

Eversharp, Chicago. 7221-7224

Command performance. For Eversharp fountain pen and pencil. © June 8, 1945; KK 32860.

For fountain pen and pencil:

Daddy knows an Eversharp answers the $64 question. © Apr. 25, 1945; KK 31971.

Daddy knows an Eversharp answers the $64 question. © June 10, 1945; KK 33521.

For distinguished service, the Eversharp $64 set. © May 25, 1945; KK 32484.

Fair, Chicago. 7225

Tele-board-aid. For switchboard aid. © May 1, 1945; KK 32804.

Fairbanks, Morse & co., Chicago. 7226, 7227

Fairbanks-Morse figure 5137 rotary pumps. For pumps. © Apr. 20, 1945; KK 31778.

Fairbanks-Morse scales for weighing light trucks, live stock, wagons. For scales. © Apr. 20, 1945; KK 31777.

Fairmont railway motors, inc., Fairmont, Minn. 7228-7232

Fairmont A5 series D, 40 h. p. gang car. For 40 horse power gang car. © June 14, 1945; KK 32801.

The Fairmont idler belt control. Bulletin 502. For idler belt control unit. © Sept. 20, 1944; KK 31341.

The Fairmont PHB series B, ball bearing motor car engine. Bulletin 498. For ball bearing motor car engine. © Sept. 20, 1944; KK 31342.

The Fairmont RO series D, roller bearing motor car engine, 5 to 8 h. p. Bulletin 496. For roller bearing motor car engine. © Sept. 20, 1944; KK 31343.

The Fairmont W 44, series B, weed burner. Bulletin 503. For weed burner for railroads. © Aug. 15, 1944; KK 31337.

Finch, Joseph S., & co., New York, Schenley, Pa. 7233-7235

Choice of a lifetime. For liquor. © Mar. 16, 1945; KK 31964.

For whiskey:

Choice of a lifetime. © Apr. 26, 1945; KK 32513.

Golden wedding. © May 1, 1945; KK 32917.

First industrial corp., Micro switch div., Freeport, Ill. 7236-7249

For precision electric switches:

Charter wire company uses Micro switch to automatically regulate the size of wire-wound spools. © Mar. 17, 1945; KK 32017.

Coin operated machines are on their own. © Apr. 24, 1945; KK 32020.

Control temperature, current, or both! © Feb. 6, 1945; KK 32015.

86 pieces gaged per minute. © Feb. 10, 1945, KK 32607.

Engineers have tested these Micro switch characteristics. © Mar. 17, 1945; KK 32018.

14 Micro switches control 12 accurate operations. © Feb. 7, 1945; KK 32606.

How National cash register uses 6 Micro switches. © Feb. 5, 1945, KK 32014

It will pay you now to find out how Micro switch can improve your products. © Mar. 5, 1945; KK 32016.

It will pay you to insist on Micro switch controls. © Mar. 27, 1945; KK 32608.

Micro switch snap-action saves many man hours. © May 19, 1945; KK 32611.

Micro switch temp cop for automatic control. © Sept. 2, 1944; KK 32013.

Positive operation, dependable performance of automatic phonographs are insured. © Mar. 20, 1945; KK 32019.

Take a number from 1 to 9999. © Apr. 7, 1945; KK 32609.

When you put your foot in it, Micro switch snap-action keeps an eye on the X-ray. © Apr. 26, 1945; KK 32610.

Fjeldsted, B. F., Gunnison, Utah. 7250
How to find and get the job that fits you! For book. © Dec. 18, 1944; KK 32749.

Fleischmann distilling corp., New York. 7251
Four reasons why Fleischmann's makes America's most delicious martini! For gin. © Feb. 28, 1945; KK 32293.

Flip-it, inc., Baltimore. 7252
Flip-it, inc. Hats for men and boys. For men's and boys' hats and caps. © May 21, 1945; KK 32277.

Florence distributing co., Chicago. 7253
Improved egg shipping case. For shipping crate. © Apr. 10, 1945; KK 33373.

Fox, Walter B., Mobile, Ala. 7254
If it's new, Fox has it. For comic novelties. © Aug. 15, 1945; KK 34124.

Frankel, Allan J., Seattle. 7255
Veterans' service tab. For tabs for indicating service. © Apr. 24, 1945; KK 33039.

Fraser hair fashions, St. Paul. 7256
The new charm-kurl supreme cold wave permanent. For hair curling, setting & permanent preparations. © Jan. 15, 1945; KK 32627.

Frederics, E., inc., Long Island City, N. Y. 7257
Heating time for all Frederics croquignole processes. For permanent wave lotions. © May 15, 1945; KK 32272.

Friedman, William, d. b. a. United print shop, New York. 7258
Fur storage plus remodeling, etc., 145. For fur promotion folder. © Mar. 1, 1945; KK 31294.

Frisch, Margaret, New York. 7259-7265
For puppet:

Hansel and Gretel. © Mar. 22, 1945; KK 32024.

Just bunnies! © Mar. 22, 1945; KK 32029.

Little Red Riding Hood. © Mar. 22, 1945; KK 32026.

The narrator. © Mar. 22, 1945; KK 32025.

Santa Claus. © Mar. 22, 1945; KK 32030.

The three bears. © Mar. 22, 1945; KK 32028.

The three little pigs. © Mar. 22, 1945; KK 32027.

Frolic dickey co., New York. 7266
The whole town's talking about halters. For halters. © July 6, 1945; KK 33290.

G & W electric specialty co., Chicago. 7267
To those interested in telephone and signal cables. Bulletin TSK. For splicing kits and signal cables. © May 17, 1945; KK 32575.

Gaines food co., inc., Sherburne, N. Y. 7268-7271
For dog food:

Banish gloom spread joy. © June 29, 1945; KK 33188.

Results you can really see. © May 25, 1945; KK 32624.

To nourish every inch of your dog. © May 22, 1945; KK 32406.

The wonderful way he looks, feels, acts! © May 29, 1945; KK 32763.

Gale oil separator co., inc., New York. 7272
The Gale system of conservation and prevention. For oil separators. © May 2, 1945; KK 32379.

Gamlen chemical co., Pittsburgh. 7273
Quandt core oil, the universal core oil. For binder for foundry work. © July 9, 1945; KK 33266.

Gartner & Bender, inc., Chicago. 7274
I am all mothers everywhere. For greeting cards. © May 5, 1945; KK 32274.

Geller, Andrew, New York. 7275
Licito. For shoes. © Feb. 5, 1945; KK 32080.

Gemmell, Charles, Burbank, Calif. 7276
Saef-stul. For child's stool. © May 27, 1945; KK 32625.

General electric co., Schenectady, N. Y. 7277
Now try our new W-27 electrode. For welding equipment. © May 1, 1945; KK 32581.

General electric co. See also American locomotive co.

General foods corp., New York. 7278-7285
For cereal:

Careful men, we are in dangerous South American jungles. © Feb. 2, 1945; KK 33280.

Gee, professor, what is it? © Dec. 14, 1944; KK 33277.

Great Scott, that thief stole my wallet. © Dec. 6, 1944; KK 33275.

Hey, look, a runaway truck loaded with dynamite. © Dec. 29, 1944; KK 33279.

Look, that tree right across the road. © Dec. 8, 1944; KK 33276.

Look, the matador is hurt. © Dec. 29, 1944; KK 33278.

A shark. Hey, look out. © Feb. 6, 1945; KK 33281.

This'll teach you to bust up my rackets. © Feb. 7, 1945; KK 33282.

General mills, inc., Minneapolis. 7286-7296
Betty Crocker quality, what a difference that makes. For soup. © Mar. 11, 1945; KK 32245.

For cereal:

Ever taste an oat cereal that's ready to eat? © Mar. 4, 1945; KK 32244.

Heard about it? An oat cereal ready to eat. © May 2, 1945; KK 32250.

Home! © Apr. 22, 1945; KK 32781.

Meet an oat cereal that's ready to eat. © May 6, 1945; KK 32251.

Play three hot new games with this Kit airbase! © May 13, 1945; KK 32782.

For flour:

Cookie hungry? © Apr. 29, 1945; KK 32249.

Super for supper, luscious for lunch. © Mar. 17, 1945; KK 32246.

You don't cream shortening! You don't beat eggs! © Apr. 8, 1945; KK 32780.

For food products:

Egg tricks. © Apr. 20, 1945; KK 32248.

Three meal-thrifty meals. © Apr. 12, 1945; KK 32247.

Gerber products co., Fremont, Mich. 7297

No wonder they fence me in. For baby food. © June 20, 1945; KK 33233.

Gibralter insulation co., Pontiac, Mich. 7298

Made from rock! Strong as rock! For insulation. © June 23, 1945; KK 33078.

Glidden co., Cleveland. 7299

Before you buy any wall paint. For wall paint. © Apr. 24, 1945; KK 32653.

Gold seal co. See Schafer, Harold, d. b. a. Gold seal co.

Gorham co., Providence. 7300-7302

For sterling silver:

A name that for 114 years has stood for a standard of excellence. © May 10, 1945; KK 32584.

These favorites of distinguished American hostesses are available. © Mar. 20, 1945; KK 32582.

You made our choice. © Apr. 29, 1945; KK 32583.

Gothic jarproof watch corp., New York. 7303

Lifetime watch guarantee. For watches. © May 31, 1945; KK 32839.

Granat bros., San Francisco. 7304-7311

For diamond rings:

Matchmates, for the June bride. © May 27, 1945; KK 32562.

Now, and forever after. © July 1, 1945; KK 33292.

The ring for your day of days. © Apr. 29, 1945; KK 31972.

Threesomes. © May 13, 1945; KK 32317.

Threesomes. © June 24, 1945; KK 33193.

Until tomorrow. Solitaires by Granat. © June 17, 1945; KK 33015.

For the bride, we make a wish. For diamond wedding rings. © May 20, 1945; KK 32465.

Men's wedding rings for father's day. For men's rings. © June 10, 1945; KK 32811.

Gray, Dorothy, ltd., New York. 7312-7323

For cosmetic:

The American look. © Apr. 3, 1945; KK 31704.

Can time stand still for your beauty? © Apr. 18, 1945; KK 32116.

Even our little tow-headed Susan. © May 18, 1945; KK 32288.

Gloriously alive. Gloriously tanned. © May 26, 1945; KK 32461.

How does she find time to keep her face so fresh? © June 2, 1945; KK 32622.

Leading the trend to pigmented foundations, Dorothy Gray finisheen. © Apr. 10, 1945; KK 31427.

Salute to Lord & Taylor and the American look. © May 16, 1945; KK 32227.

Stars in Filene's California sunorama. © May 19, 1945; KK 32287.

Ted's been raving about my honey-gold skin! © June 1, 1945; KK 32621.

You're so pretty, even with only two. © May 19, 1945; KK 32286.

You're so pretty in Dorothy Gray lipstick. © June 9, 1945; KK 32792.

You're so pretty when your skin looks soft. © May 5, 1945; KK 31980.

Great American industries, inc., Meriden, Conn. 7324, 7325

Harness for a modern war horse. For communications and ignition systems, and precision electrical parts and equipment. © Jan. 10, 1944; KK 32477.

Today's war bill. For communications and aircraft material. © Dec. 10, 1943; KK 32476.

Griffin mfg. co., inc., Brooklyn. 7326

Please try our way first. For pigment restorer for shoes. © June 12, 1945; KK 33037.

Grinnell co., inc., Providence. 7327

Grinnell flamebuster. For 3 purpose hose nozzle. © June 21, 1945; KK 32966.

Grizzle, B. F., Terre Haute, Ind. 7328

Grizzle orifice meter calculating rule. For gas slide rule. © Dec. 18, 1941; KK 32336.

Gruen watch co., Cincinnati. 7329-7335

For watches:

Catchiest 22-second show in radio! © July 1, 1945; KK 33517.

Don't miss out on the biggest little hit in radio. © June 1, 1945; KK 33518.

A new kind of time. © May 9, 1945; KK 33031.

So beautiful it's hard to make up your mind. © Apr. 1, 1945; KK 31966.

So beautiful it's hard to make up your mind. © Apr. 25, 1945; KK 32512.

Thoughts in a mother's eyes. © May 1, 1945; KK 32847.

Thoughts in a mother's eyes. © May 7, 1945; KK 33035.

Halpert, Joseph, co., New York. 7336

I want a good dress. For dresses. © May 1, 1945; KK 32161.

Hamilton watch co., Lancaster, Pa. 7337

Hamilton news letter. For news mats and watches. © May 16, 1945; KK 32202.

Hammond instrument co., Chicago. 7338

You can be good too. For electric organ. © May 20, 1945; KK 32906.

Hanley, James, co., Providence. 7339-7352

For ale:

First warm days getting you down? © May 15, 1945; KK 32166.

Glad to know you! © Apr. 11, 1945; KK 31442.

Hits the spot every time. © June 4, 1945; KK 32722.

Let's get started. © May 23, 1945; KK 32375.

No wonder Hanley's tastes so good. © June 6, 1945; KK 32557.

No wonder Hanley's tastes so good! Covered bridge. © Apr. 13, 1945; KK 31686.

No wonder Hanley's tastes so good. Girl fishing. © Apr. 27, 1945; KK 32142.

No wonder Hanley's tastes so good. Grain. © May 9, 1945; KK 32145.

No wonder Hanley's tastes so good! Mountain stream. © Apr. 20, 1945; KK 31687.

No wonder Hanley's tastes so good! Sand dunes. © May 18, 1945; KK 32315.

No wonder Hanley's tastes so good. Ship. © May 2, 1945; KK 32143.

Perfect in every detail. © May 8, 1945; KK 32144.

This is no time to let go! © June 14, 1945; KK 32836.

Tops! © Apr. 24, 1945; KK 31774.

Harris-Seybold-Potter co., Cleveland. 7353
Harris impressions. v. 5, no. 3, March, 1945. For lithographic supplies. © Sept. 7, 1944; KK 32400.

Hartman, Helen K., New York. 7354
Hugables by Tina. For cotton yarn dolls. © Feb. 20, 1945; KK 31015.

Hepworth, S. S., co., Long Island City, N. Y. 7355
Tools for metal spinning. For tools for metal spinning. © Mar. 8, 1945; KK 32022.

Hirestra laboratories, inc., New York. 7356-7358
For cosmetic cream:

I am now 46 years old and my skin is like a woman's of 30. © June 1, 1945; KK 32481.

Science can help the face and throat to be more youthful. © Apr. 14, 1945; KK 32480.

Try nature's way to lovelier, younger looking hand skin. For hand lotion. © May 27, 1945; KK 32857.

Hodgson, E. F., co., Boston. 7359
Hodgson prefabricated camp cottages. For prefabricated camp cottages. © Feb. 28, 1945; KK 32642.

Holmes & Edwards div., International silver co. See International silver co. Holmes & Edwards div.

Hoopla toys, New York. 7360
Hoopla! Balancing toys. For toys. © Apr. 17, 1945; KK 31953.

House of vision, Chicago. 7361-7374
For glasses:

The better to see you with, my dear. © May 10, 1945; KK 32330.

Ear-to-eye distance affects your glasses adjustment. © Mar. 29, 1945; KK 32326.

He wears these because he likes their streamlined look. © June 11, 1945; KK 32929.

He wears these because he's executive. © June 4, 1945; KK 32927.

He wears these because they match the dignity of his profession. © May 24, 1945; KK 32925.

Loveliness through the looking glass. © May 21, 1945; KK 32924.

She wears these because she's very feminine. © June 14, 1945; KK 32930.

She wears these because smart girl she is, she looks it! © June 7, 1945; KK 32928.

She wears these because they suit her all-American air. © May 28, 1945; KK 32926.

Sick of suffering in order to see better? © Apr. 5, 1945; KK 32328.

Well, be conservative but don't be an old fuddy-duddy. © May 17, 1945; KK 32923.

You look executive, but do your glasses? © May 14, 1945; KK 32922.

Your glasses, spectacular on purpose. © Apr. 12, 1945; KK 32329.

Your glasses win by a nose. © Apr. 2, 1945; KK 32327.

Hub, Henry C. Lytton & co., Chicago. 7375, 7376
The Hub for him from cradle through career. For men's and boys' apparel and accessories. © Mar. 25, 1945; KK 31647.

Lytton's oxfords that go places. Chicagoans. For men's shoes. © Apr. 19, 1945; KK 31648.

Hudson, H. D., mfg. co., Chicago. 7377, 7378
For farm equipment:

$59 billion waiting to be spent, but where? © May 3, 1945; KK 32432.

$59 billion waiting to be spent, but where? © May 8, 1945; KK 32433.

Huffman, Mannie R., d. b. a. Sculpta hosiery shops, New York. 7379
Don't rush, fellows, Sculpta has plenty of 'em! For hosiery. © Feb. 18, 1945; KK 31108.

Hyde bird feeder co., Somerville, Mass. 7380
Villa Calorida. For bird feeders and houses. © May 31, 1945; KK 33040.

Illinois state hatcheries. See Campbell, Horace L., d. b. a. Illinois state hatcheries.

Indiana steel products co., Chicago. 7381, 7382
For permanent magnets:

The least known function of permanent magnets. © July 11, 1945; KK 33342.

Tractive effort from permanent magnets. © June 6, 1945; KK 33341.

International cellucotton products co., Chicago. 7383-7386
For Kleenex tissues:

Little Lulu. Dude ranch. © June 17, 1945; KK 33178.

Little Lulu. Flower show. © May 25, 1945; KK 33179.

Little Lulu goes window shopping. © Apr. 22, 1945; KK 31926.

Little Lulu spends a day in the country. © May 20, 1945; KK 33180.

International silver co., Meriden, Conn. 7387-7390
For sterling inlaid silverplate:

He's been like that ever since the day he decided. © June 14, 1945; KK 32950.

We may have to live in a tent, but we're going to have these. © June 11, 1945; KK 32949.

For sterling silverware:

Head or heart, which rules you? © May 1, 1945; KK 33106.

Sometimes I almost tell him. © May 4, 1945; KK 32352.

International silver co., Holmes & Edward div., Meriden, Conn. 7391-7394
For sterling inlaid silverplate:
My best post-war thoughts. © May 4, 1945; KK 32189.
She'll take it down sooner. © May 17, 1945; KK 33005.
This me says take the first thing that comes along. © Apr. 18, 1945; KK 32292.
Wanted as soon as possible. © Apr. 20, 1945; KK 31811.

Interwoven stocking co., New Brunswick, N. J. 7395-7410
For men's socks:
Hi-lo leg length, WC-146. The sock of the well-dressed man, WC-147. Double face card. © May 3, 1945; KK 32618.
Interwoven, $1.00 the pair, J. Interwoven socks, 2 pairs $1.25, J-1. © June 1, 1945; KK 33205.
Interwoven, $1.00 the pair, K. Interwoven, 2 pairs $1.25, K-1. © June 1, 1945; KK 33206.
Interwoven, $1.25 the pair, 1. Interwoven, 2 pairs $1.25, I-1. © June 1, 1945; KK 33204.
Interwoven, $1.50 the pair, H. World famous, Interwoven, 3 pairs $1.25, H-1. © June 1, 1945. KK 33203.
Interwoven, $1.65 the pair, G. World famous, Interwoven, 3 pairs $1.25, G-1. © June 1, 1945; KK 33202.
Interwoven socks, 75 cents the pair, L. Interwoven, 2 pairs $1.25, L-1. © June 1, 1945; KK 33207.
Marvelous! © May 16, 1945; KK 32613.
Marvelous! © May 18, 1945; KK 32615.
Marvelous! WC-148. World famous, WC-149. Double face card. © May 3, 1945; KK 32619.
Nice going! WC-144. They can take it! WC-145. Double face card. © May 3, 1945; KK 32617.
'S wonderful. © June 6, 1945; KK 33208.
'S wonderful! WC-150. Still good! WC-151. Double face card. © May 3, 1945; KK 32620.
Still good! © May 20, 1945; KK 32616.
This is no time for fooling around. © June 1, 1945; KK 33209.
This is no time for fooling around! Interwoven dealer advertising, spring, 1945. © May 17, 1945; KK 32614.

Ismert-Hincke milling co., Kansas City, Mo. 7411
Contest rules. For white dough flour. © Apr. 20, 1945; KK 31955.

Italian Swiss colony, San Francisco. 7412
Game from the hills. For wine. © May 4, 1945; KK 32696.

Johnson, S. C., & son, inc., Racine, Wis. 7413-7418
For wax:
Fibber McGee and Molly can tell you how to put on a floor show. © June 10, 1945; KK 32810.
Fibber McGee and Molly present child's play in two acts. © May 13, 1945; KK 32314.
Fibber McGee says, Beautiful floors, Molly, are yours for the waxing! © Apr. 18, 1945; KK 32294.
Goodness me, says Molly McGee, it's wonderful how wax takes the wear! © May 11, 1945; KK 32338.
Heavenly days, says Molly McGee, you can wax just about everything. © Feb. 2, 1945; KK 31766.
Number one aid for the kitchen brigade! © Jan. 24, 1945; KK 31767.

Johnson, Walter H., candy co., Chicago. 7419-7430
For candy bar:
Don't blow up, ma'am. © Apr. 30, 1945; KK 31994.
Don't cross your bridges till you get to 'em. © June 25, 1945; KK 33346.
Don't get out on a limb. © May 7, 1945; KK 32316.
Don't git off the track. © Apr. 23, 1945; KK 31981.
Don't git stuck up. © May 15, 1945; KK 32487.
Don't jump the gun. © Apr. 16, 1945; KK 31870.
Don't jump to conclusions. © Apr. 3, 1945; KK 31519.
Don't stick your neck out. © June 18, 1945; KK 33199.
Keep your fingers crossed. © May 21, 1945; KK 32599.
Keep your head on your shoulders. © June 4, 1945; KK 32881.
Look before you leap. © June 11, 1945; KK 33016.
Make a bee line fer me. © Apr. 10, 1945; KK 31726.

Johnson & Johnson, New Brunswick, N. J. 7431
George Crile. 1864-1943. For sutures. © Apr. 30, 1945; KK 32034.

Jones & Laughlin steel corp., Pittsburgh. 7432, 7433
For steel:
Many steel problems solved. © Apr. 23, 1945; KK 32082.
Steel wire helps weave pattern of victory. © May 17, 1945; KK 32482.

Juilliard, A. D., & co., inc., New York. 7434-7443
The debonair look. For women's suit of Juilliard wool. © Apr. 15, 1944; KK 31526.
For coat of Juilliard wool:
Divinely young. © Mar. 29, 1944; KK 31615.
High-spirited fashion. © Apr. 1, 1944; KK 31682.
The new look. © Aug. 1, 1944; KK 31528.
Presenting an exciting new fashion. © July 1, 1944; KK 31527.
For Juilliard woolens:
I've decided. © Feb. 1, 1944; KK 31681.
Spring, 1945. © Nov. 1, 1944; KK 31529.
Have fun this spring. For suit of Juilliard wool. © Feb. 29, 1944; KK 31614.
I'm crazy about soft fitted coats. For women's coat of Juilliard wool. © Mar. 1, 1944; KK 31525.
There's a new feeling in the air this spring. For coat and suit of Juilliard wool. © Jan. 29, 1944; KK 31613.

Jul-yet co., Kansas City, Mo. 7444
Jul-yet stabilizer. For recipes, ice cream mix. © May 22, 1945; KK 32596.

Just-Buddy, Hayaldree, W. G., d. b. a. Reb's medicine & beauty creations, Washington, D. C. 7445
Reb's likrid-poudor. For fire extinguisher. © Apr. 10, 1945; KK 31611.

Kahn, David, inc., North Bergen, N. J. 7446-7450
For fountain pens:
Wearever, for distinguished service on every front. © Apr. 21, 1945; KK 32196.
Wearever pacemaker tops in three new ways. © June 15, 1945; KK 32979.
For fountain pens and refill leads:
Wearever zenith. Write him today! © Apr. 26, 1945; KK 32007.
Wearever zenith V-mail from you? © June 3, 1945; KK 32721.
Wearever zenith. For fountain pens and mechanical pencils. © Apr. 2, 1945; KK 31642.

Keenan, Edward T., Frostproof, Fla. 7451, 7452
Electro-positive ion effect in nutritional metabolism commanding increased attention. For key-mins. © Apr. 14, 1945; KK 31503.
Key-mins. For a food mineral supplement. © May 1, 1945; KK 32128.

Kellogg co., Battle Creek, Mich. 7453, 7454
For breakfast cereal:
Take a tip from a baked potato! © Feb. 25, 1945; KK 32448.
You get a big bonus! © Mar. 20, 1945; KK 32449.

Kennard, George Arthur, d. b. a. Kennard mfg. co., Kansas City, Mo. 7455
Blue cat gaff. For an article used for landing a fish. © May 1, 1945; KK 32220.

Kennard mfg. co. See Kennard, George Arthur, d. b. a. Kennard mfg. co.

Kerrigan, F. J., co. See Kerrigan, Frank J., d. b. a. F. J. Kerrigan co.

Kerrigan, Frank J., d. b. a. F. J. Kerrigan co., Winchester, Mass. 7456
High efficiency quotient bubble caps. For bubble caps. © Jan. 19, 1945; KK 31032.

Kidde, Walter, & co., inc., New York. 7457
New built-in fire protection. For fire extinguishing equipment. © Apr. 3, 1945; KK 31814.

Kinkead industries, inc., Chicago. 7458, 7459
For metal mouldings:
New beauty treatment for home interiors. © June 20, 1945; KK 33235.
You'll recommend with pride and remember with profit. © May 16, 1945; KK 32805.

Knight & Bostwick, inc., Newark, N. Y. 7460
Knight & Bostwick, incorporated, Newark, New York state. Landscape and fruit directors for farm and home. For nursers' stock. © June 1, 1945; KK 32605.

Kraft cheese co., Chicago. 7461-7463
For cheese:
You can depend on Kraft quality. © Apr. 11, 1945; KK 32546.
You can depend on Kraft quality. © May 25, 1945; KK 33125.
You can depend on Kraft quality. Vitality sandwich. © June 19, 1945; KK 33126.

Krause, Charles A., milling co., Milwaukee. 7464
You bet, American beer goes a long way. For beer. © May 15, 1945; KK 32641.

Krick, Leonard J., d. b. a. Krick mfg. co. 7465
Truck-'n-dolly. For material-handling truck and dolly. © Apr. 13, 1945; KK 32543.

Krick mfg., co. See Krick, Leonard J., d. b. a. Krick mfg. co.

Lambert bros. jewelers, inc., New York. 7466-7468
Dog collar magnificent! For gold jewelry. © Mar. 27, 1945; KK 32322.
It's new! Identity rings in 14 karat gold. For gold rings. © Feb. 7, 1945; KK 32324.
Sterling silver identity bracelet. For silver jewelry. © Feb. 13, 1945; KK 32323.

Lampl, Walter, New York. 7469
Lucky gremlin charms. For novelty jewelry. © June 15, 1945; KK 32856.

Lamson corp., Syracuse, N. Y. 7470-7472
Faster handling. For Lamson lightweight gravity conveyor. © July 16, 1945; KK 33532.
Lamson conveyor. For material handling gravity conveyor. © June 6, 1945; KK 32716.
The new Lamson utility conveyor. For materials handling equipment. © Feb. 21, 1945; KK 32422.

Lee, H. D., co., inc., Kansas City, Mo. 7473-7487
For work clothes:
Adventures in work clothes? © Jan 5, 1945; KK 31880.
Among men who live in work clothes all day long, this label tops 'em all! © Feb. 25, 1944; KK 31909.
Among men who live in work clothes all day long, this label tops 'em all! © Apr. 18, 1944; KK 31885.
First among railroad men from coast to coast. Tops 'em all. © Apr. 1, 1945; KK 31957.
How to rate a second look. © Feb. 9, 1945; KK 31881.
Keep your eye on that man. © Mar. 6, 1945; KK 31883.
Lee color matched shirts and pants. © Apr. 25, 1945; KK 31886.
That's right, son. You'll outgrow those Lee overalls before you wear 'em out! © Feb. 1, 1945; KK 31939.
That's right, son. You'll outgrow those Lee overalls before you wear 'em out! © Feb. 28, 1945; KK 31921.
Tops 'em all. © Apr. 1, 1944; KK 31884.
Watch that man. © Feb. 20, 1945; KK 31882.
Watch that man. He's headed for promotion! © Feb. 25, 1945; KK 32452.
You can say that again! © Aug. 15, 1944; KK 32451.
You can say that again! Tops 'em all! © Sept. 5, 1944; KK 31879.
You deserve promotion. You've got what it takes to succeed! © Apr. 17, 1945; KK 31908.

Legion ice cream co., Chicago. 7488

Legion twins. Window streamer. For frozen confection. © June 6, 1945; KK 32682.

Lehn & Fink products corp., Bloomfield, N. J. 7489-7495

For cosmetic:

Is it etiquet for his sweetheart to kiss him first? © May 11, 1945; KK 32168.

Sale! Buy your summer supply now! © May 3, 1945; KK 32226.

For disinfectant & germicide:

A better germ-killer for feminine hygiene. © Apr. 2, 1945; KK 33321.

For a cleaner bathroom try this better germ-killer. © Apr. 23, 1945; KK 32766.

For cleaner floors try this better germ-killer. © Apr. 9, 1945; KK 32764.

A wonderful cleanser! Try it for feminine hygiene. © Apr. 16, 1945; KK 32765.

Our marriage was topsy-turvy. For disinfectant. © July 10, 1945; KK 33371.

Leitz, E., inc., New York. 7496

The Leitz photo-electric hemoglobinometer. For instrument for hemoglobin determination. © May 21, 1945; KK 33041.

Lentheric, inc., New York. 7497, 7498

Classic simplicity lucite vanity. For powder compact. © June 14, 1945; KK 32837.

For men of action, quiet perfect grooming. Requisities by Lentheric. For men's toilet articles. © May 3, 1945; KK 31960.

Lewis, G. B., co., Watertown, Wis. 7499

Beekeepers supplies. For supplies for honey production. © May 21, 1945; KK 32691.

Lewis-Shepard products inc., Watertown, Mass. 7500

The truck of the future is here today. For power fork trucks and tilt trucks. © Apr. 3, 1945; KK 31984.

Liebmann breweries, inc., Brooklyn. 7501-7509

For alcoholic beverage:

My beer is Rheingold, the dry beer! Says Ed Sullivan. © Mar. 13, 1945; KK 32359.

My beer is Rheingold, the dry beer! Says Jane Wyatt. © Apr. 9, 1945; KK 32362.

My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © Mar. 10, 1945; KK 32358.

My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © Mar. 28, 1945; KK 32360.

My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © Apr. 7, 1945; KK 32361.

My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © Apr. 23, 1945; KK 32363.

My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © May 20, 1945; KK 33122.

My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © May 21, 1945; KK 33125.

My beer is Rheingold, the dry beer! Says Sammy Kaye. © May 7, 1945; KK 33121.

Liggett & Myers tobacco co., New York. 7510-7525

The best Kentucky burley that grows Granger pipe tobacco. For Granger pipe tobacco. © May 1, 1945; KK 32181.

For cigarettes:

Always begin with Chesterfields. Molly Welch. © May 31, 1945; KK 32633.

Always the best course. © June 14, 1945; KK 32899.

Always the best for the commander. © July 5, 1945; KK 33376.

And believe me they click. © July 12, 1945; KK 33377.

And Miriam baked a cake. © June 28, 1945; KK 33254.

Arlene besieges the corporal. © May 24, 1945; KK 32440.

Armful for the bashful captain. © June 7, 1945; KK 32718.

Fresh as a daisy. © June 3, 1945; KK 32634.

A pack o'pleasure. © Mar. 16, 1945; KK 31459.

Packed with pleasure. © May 15, 1945; KK 32182.

Pleasure deep-rooted as the mighty oak. © July 1, 1945; KK 33255.

Right combination, world's best tobaccos. © July 5, 1945; KK 33256.

Take me out to the ball game. © June 8, 1945; KK 32719.

Whereever you go for pleasure. Lewisohn stadium. © July 6, 1945; KK 44478.

Yes, tried and true always. © June 5, 1945; KK 32635.

Lindberg engineering co., Chicago. 7526-7528

For Cyclone furnaces:

Lindberg gas fired production box type furnace. no. 170. © June 13, 1945; KK 32944.

Lindberg gas fired toolroom box type furnace. no. 160. © June 13, 1945; KK 32945.

Harden high speed steel in Lindberg hydryzing furnaces. For heat treating furnaces. © May 15, 1945; KK 32492.

Lipton, Thomas J., inc., Hoboken, N. J. 7529-7534

For beverage:

Brisk is the word for Lipton. © Apr. 1, 1945; KK 32356.

Brother, now that plenty. © Mar. 12, 1945; KK 31860.

In a mess hall mug or a P. X. cup, Lipton's brisk flavor is strictly swell! © Mar. 31, 1945; KK 32354.

Lipton's brisk flavor. © Feb. 19, 1945; KK 31859.

Lipton's brisk flavor is sheer delight. © Apr. 27, 1945; KK 33105.

So very brisk is Lipton's flavor. © Mar. 19, 1945; KK 32353.

Locher, Felix, Los Angeles. 7535

Locher-Hall telecurve great circle map. For map. © Apr. 5, 1945; KK 31985.

Lytton, H. C., & co., See Hub, H. C. Lytton & co.

McGraw electric co., Bussman mfg. co. div., St. Louis. 7536, 7537

Buss fustat assembly. For motor protective device. © May 17, 1945; KK 32541.

Buss plug fusetrons, 15 to 30 ampere for circuit protection. For fusetrons. © Apr. 26, 1945; KK 32009.

McGraw electric co., Toastmaster products div., Elgin, Ill. 7538, 7539
For electric automatic toasters:
Better make it a 5-point breadfast. © Apr. 18, 1945; KK 32420.
In the navy we eat breakfast! © May 23, 1945; KK 32776.

McGrew, Edward N., d. b. a. Roach trap co., Fort Smith, Ark. 7540
Liquid roach trap. For roach exterminator. © Apr. 1, 1945; KK 31974.

Magnolia petroleum co., Dallas. 7541-7543
For mobiloil, mobilgas, mobilgreases:
Head off heat damage! © May 8, 1945; KK 32031.
It's care that keeps cars rolling. © Apr. 24, 1945; KK 31943.
Keep 'em alive in '45. Summerize. © Apr. 10, 1945; KK 31942.

Majectic radio & television corp., Chicago. 7544-7546
For radios & radio equipment:
Majestic radio news, no. 32. © May 19, 1945; KK 32289.
Majestic radio news, no. 33. © June 5, 1945; KK 32639.
Majestic radio news, no. 35. For radios and radio appliances. © July 9, 1945; KK 33274.

Marine magnesium products corp., South San Francisco, Calif. 7547-7549
For magnesium products:
Magnesium carbonates, hydroxides, oxides. © Apr. 30, 1945; KK 32813.
Magnesium carbonates, hydroxides, oxides. © June 1, 1945; KK 33166.
Magnesium salts from sea water. © May 28, 1945; KK 32601.

Marlin firearms co., New Haven. 7550
Lather power. For shave cream. © Mar. 1, 1945; KK 32686.

Masser, Max P., Chicago. 7551
M. P. Masser, furniture with a future. For furniture. © May 6, 1945; KK 32626.

Master mechanics co., Cleveland. 7552-7554
Evanite waterproofing. For chemical maintenance enamels & waterproofing. © Apr. 20, 1945; KK 32364.
For liquid roofing:
Evanite roof waterproofing black. © July 13, 1945; KK 33332.
Evanite roof waterproofing black. © July 23, 1945; KK 33531.

Master products co., Chicago. 7555, 7556
Master White Wove envelopes. For office supplies. © Apr. 20, 1945; KK 32223.
Masterveave mimeograph paper. For duplicating supplies. © Sept. 11, 1945; KK 32222.

Max, Edward C., Memphis. 7557
The barnyard chicken in the coop. For chicken dinners. © June 8, 1945; KK 32680.

Mead Johnson & co., Evansville, Ind. 7558
Mead's. For pharmaceutical preparations. © Apr. 25, 1945; KK 32849.

Mealpack, inc., New York. 7559
Introducing Mealpack. For covered food dish or container. © June 13, 1945; KK 32864.

Merit clothing co., inc., Mayfield, Ky. 7560-7562
For men's clothing:
Exclusive neck zone tailoring gives smartness. © June 1, 1945; KK 32774.
Exclusive neck zone tailoring gives smartness. © June 22, 1945; KK 33236.
Neck zone is responsible for the perfect fit. © May 25, 1945; KK 32750.

Merriam, G. & Co., co., Springfield, Mass. 7563-7565
For dictionaries: The circle and monogram. Apr., 1945. © Apr. 9, 1945; KK 31839.
The circle and monogram. June, 1945. © June 5, 1945; KK 32865.
A transcription illustrating use of the international phonetic alphabet. For pronouncing dictionary of American English. © May 1, 1945; KK 32435.

Micro switch corp., Freeport, Ill. 7566
This versatile Micro switch housing. For precision electric switches. © July 13, 1944; KK 32012.

Micro switch div., First industrial corp. See First industrial corp. Micro switch div.

Mido watch co. of America, inc., New York. 7567-7579
For waterproof & shockproof watches:
Mido, beautiful and shockproof. © Feb. 1, 1944; KK 32991.
Mido, beautiful and waterproof. 100 percent waterproof, shockproof. © Mar. 1, 1944; KK 32993.
Mido, waterproof and shock-resistant. 100 percent waterproof, shock-resistant. © May 1, 1944; KK 32996.
Mido winds as they go. © Jan. 30, 1945; KK 33000.
Mido winds as they go. © Mar. 2, 1945; KK 33001.
Mido winds as they go. © Apr. 10, 1945; KK 33002.
Mido winds as they go. Airmen, flying in the substratosphere. © Apr. 27, 1945; KK 33003.
Mido winds as they go. Pilots, requiring dependable timepieces. © Dec. 29, 1944; KK 32999.
Mido winds as you go. Every movement you make. © Feb. 3, 1944; KK 32992.
Mido winds as you go. Every movement you make. © Feb. 17, 1944; KK 32998.
Mido winds as you go. When fishing, wear your Mido. © Mar. 24, 1945; KK 32994.
Mido winds as you go. When skeet-shooting, wear your Mido. © Apr. 25, 1944; KK 32995.
Mido winds as you go. Your arm's natural motion. © Dec. 29, 1944; KK 32997.

Miller, Gordon B., & co., Cincinnati. 7580
Star of memory. For star of memory, emblem jewelry. © Mar. 1, 1945; KK 31867.

Minnesota mining & mfg. co., St. Paul. 7581, 7582
For Scotch cellulose tape:
How to win flowers and influence husbands. © June 19, 1945; KK 32863.
How ye can have a neater-r-r kitchen. © June 15, 1945; KK 32921.

Miss Swank, inc., New York. 7583
She never looked better. For slips. © Apr. 26, 1945; KK 32510.

Mr. O's products. See Oberholtz, Anthony, d. b. a. Mr. O's products.

Modern publicity co., New York. 7584
Just a few Christmas gift suggestions. For jewelry. © May 9, 1945; KK 31995.

Modine mfg. co., Racine, Wis. 7585
Modine blast heater selector. For heating, ventilating and air conditioning coils. © Apr. 16, 1945; KK 32419.

Mojud hosiery co., inc., Long Island, N. Y. 7586, 7587
For ladies hosiery:
Mojud, that's all you need know about stockings. © May 1, 1945; KK 32171.
Mojud, that's all you need know about stockings. © May 16, 1945; KK 32335.

Moog industries, inc., St. Louis. 7588, 7589
For piston rings:
America's fastest growing ring line! © Mar. 8, 1945; KK 32439.
Put full power in that next motor overhaul. © May 8, 1945; KK 33173.

Morse, Joseph L., Gache, Mac, Morse, Gertrude L. & Gache, Rose d. b. a. Unicorn press, Brooklyn. 7590-7593
For encyclopedia:
Amazine gift offer to comic readers. Get this world-famous 512 page encyclopedia volume for only 7 cents. © Oct. 1, 1943; KK 31787.
Can you solve this problem? Why can't we give away 1500 copies of this valuable 512 page book? © Dec. 13, 1945; KK 31816.
Please accept with our compliments this valuable 512 page encyclopedia volume. © Jan. 2, 1944; KK 31817.
Please accept with our compliments volume I of the new 1943 edition. © Oct. 3, 1943; KK 31815.

Motor wheel corp., Lansing, Mich. 7594, 7595
For duo-therm heaters:
Here's your invitation. © Feb. 1, 1945; KK 33117.
Sez who? © Mar. 1, 1945; KK 33118.

Nathan, James A., Buffalo. 7596
Free gifts of the world's finest baby products for you from mother's service. For baby food and vitamin products for babies. © Apr. 16, 1945; KK 31546.

National biscuit co., New York. 7597-7600
For breakfast foods:
Oh, mom. I'm too sick to go to school today. © May 24, 1945; KK 33033.
Wilmer, get to sleep right now. © May 17, 1945; KK 33032.
Wilmer, get up. © Mar. 18, 1945; KK 33102.
Wilmer, watch the toast, please. © May 31, 1945; KK 33034.

National cylinder gas co., Chicago. 7601, 7602
Rego KX cutting torch. For cutting torch. © May 28, 1945; KK 33098.
Rego welding & cutting apparatus price list. For welding & cutting apparatus. © June 4, 1945; KK 33099.

National distillers products corp., New York. 7603-7605
For whiskey:
The freedom of every American. © June 30, 1945; KK 33533.
Little buttercup is quite as dear. © June 2, 1945; KK 32834.
A triple to your taste. © May 5, 1945; KK 32833.

National educational alliance, inc., New York. 7606, 7607
The practical mathematics library. For book. © Feb. 20, 1945; KK 31954.
The practical mathematics library. For volume of books. © Mar. 11, 1945; KK 31951.

National oil products co., Harrison, N. J. 7608-7611
For poultry feed:
The story of true vitamin A in growing turkeys. © June 19, 1945; KK 33052.
The story of true vitamin A in the chick. NA-142. © Mar. 3, 1945; KK 32446.
The story of true vitamin A in the pullet. © May 19, 1945; KK 32564.
Telling the story of true vitamin A to your customers. © May 28, 1945; KK 32698.

National potteries co., Fergus Falls, Minn. 7612
National lithoglaze, glossy stonehard finish for concrete surfaces. For glaze enamel supplied with instruction course. © July 5, 1945; KK 33249.

National retail lumber dealers assn., Washington, D. C. 7613
Dealers' advertising service. Designed exclusively for lumber and building material dealers, issue no. 2. For mats. © June 5, 1945; KK 33043.

National vitamin co., Newark, N. J. 7614
Super-mins. For vitamin mineral medicine. © Dec. 15, 1944; KK 32690.

Neilson, Raymond F., Detroit. 7615, 7616
For products for treating and cleaning metals:
Prep products. © Jan. 30, 1945; KK 31793.
Preprite. © Jan. 30, 1945; KK 31794.

Neiman-Marcus co., Dallas. 7617-7624
[Parade of fashion] All in good chambray. For mother and daughter dresses. © Apr. 29, 1945; KK 32192.
[Parade of fashion] At ease. For men's sports apparel. © May 27, 1945; KK 32500.
[Parade of fashion] Freedom of the waves. For swim suits. © May 23, 1945; KK 32499.
[Parade of fashion] Sports shop fashion show. For bathing suits. © Apr. 25, 1945; KK 32191.

[Parade of fashion] Standing out, Clare Potter. For summer dresses. © May 13, 1945; KK 32194.

[Parade of fashion] Standing out, cool and lovely on important occasions. For cotton dresses. © May 20, 1945; KK 32498.

[Parade of fashion] Summer frosting. For dresses, hats, gloves. © May 6, 1945; KK 32193.

Standing out in the classic simplicity of Greek sculpture. For sandals and dresses. © June 4, 1945; KK 32918.

Nelms, Ocie L., Dallas. 7625

Texas trader. For cigarettes. © Mar. 14, 1945; KK 31983.

New process co., Warren, Pa. 7626-7633

For men's gabardine topcoat:

I owe you, as one who has made purchases. © Mar. 13, 1945; KK 33081.

Snap your fingers at the weatherman. © Mar. 13, 1945; KK 33082.

For womens' blouses:

Blouse buy, pride-of-your-heart. © May 26, 1945; KK 33084.

Looking for good blouses at a low price? © May 26, 1945; KK 33083.

For womens' slack suits & skirt suits:

Looks like we started something! © May 29, 1945; KK 33085.

Now's the time to suit yourself for a lively lovely summer! © May 29, 1945; KK 33086.

Let's get going! Here's a slack suit buy too good to miss. For mens' slack suits. © June 5, 1945; KK 33088.

Your dream coat at an undreamed of low price. For womens' coats. © Feb. 1, 1945; KK 33080.

New York air brake co., New York. 7634

Finger-tip control lifts 10-ton trucks. For high pressure hydraulic systems. © May 26, 1945; KK 33343.

Nixon camera & photo supply co., Kenmore, N. Y. 7635, 7636

The view finder. For photo supplies. © July 1, 1945; KK 33375.

The view-finder. For photographic supplies. © Mar. 10, 1945; KK 31386.

Northern paper mills, Green Bay, Wis. 7637-7645

Double-checked. For towels, gauze, tissue. © June 1, 1945; KK 33115.

For tissue:

Here's the combination. © Mar. 1, 1945; KK 32401.

Makes it soft for Junior. © Apr. 15, 1945; KK 33112.

Mighty soft. © Mar. 10, 1945; KK 32913.

Mighty soft for Johnny. © Mar. 15, 1945; KK 32402.

Mighty soft for Mary. © June 15, 1945; KK 33116.

Those eager little helpers make it soft for Sue. © May 15, 1945; KK 33113.

It certainly does beat the band. For handy towels. © May 4, 1945; KK 32357.

Tho I've pots, pans and kettles galore, I could easily clean even more. For towels. © June 1, 1945; KK 33114.

Northern tool & machine co., Melrose Park, Ill. 7646

Northern hydraulic press. For hydraulic press. © June 8, 1945; KK 32978.

Nutrition research laboratories, Chicago. 7647-7650

For medicinal compound:

The bibliography specifies Ertron. © June 15, 1945; KK 33248.

Born of research, Erton in arthritis. © May 1, 1945; KK 32174.

4 important reasons. © June 6, 1945; KK 33092.

The outstanding agent in arthritis therapy. © July 1, 1945; KK 33183.

Oberholtz, Anthony, d. b. a. Mr. O's products, Los Angeles. 7651

The story of the red wagon. For fertilizer and apparatus for applying it. © June 11, 1945; KK 33170.

O'Brien, John J., Seattle. 7652

The slide-rule premium calculator. For insurance premium slide-rule. © Dec. 8, 1941; KK 32325.

Old Town ribbon & carbons co., inc., Brooklyn. 7653-7656

For ribbons, carbons & duplicating supplies:

Old Town counsellor. v. 1, no. 2. © Jan. 15, 1945; KK 32892.

The Old Town counsellor. v. 1, no. 5. © Apr. 14, 1945; KK 31518.

Old Town counsellor. 1, no. 6. © May 15, 1945; KK 32180.

The Old Town counsellor, v. 1, no. 7. © June 15, 1945; KK 32862.

Osterbauer, Edwin J., Rockford, Ill. 7657, 7658

For condiment servers:

Illustrated here are the famous Magic-spray and pepper servers in solid and combination colors. © Apr. 24, 1945; KK 31739.

In colors to match your table appointments. © May 18, 1945; KK 32340.

Overhead door corp., Hartford City, Ind. 7659-7661

For overhead door:

Deserving the best in doors. © July 1, 1945; KK 33520.

Perfect performance. © Apr. 1, 1945; KK 32035.

Where instant action is demanded. © May 1, 1945; KK 32507.

Owens yacht co., Baltimore. 7662

Expect great things from Owens. For cruisers. © May 1, 1945; KK 32275.

Pabst brewing co., Milwaukee. 7663-7665

For beer:

Hit the ball with a one-string tennis racket? © June 8, 1945; KK 32738.

It must have been nice to be Nero. © June 1, 1945; KK 33004.

Poor guy, still trying to give away his kingdom. © June 10, 1945; KK 32739.

Pacific div., Bendix aviation corp. See Bendix aviation corp. Pacific div.

Pacific lumber co., San Francisco. 7666
Palco Pete's mulch. For soil conditioner. © May 4, 1945; KK 32734.

Parker pen co., Janesville, Wis. 7667-7672
For fountain pen:
Priority AA-1. © June 20, 1945; KK 33131.
Sooner than you think, a Parker 51 may be yours. © Apr. 1, 1945; KK 32547.
For fountain pen ink:
The Colonel's pen has clogged, won't go. © Apr. 15, 1945; KK 33127.
Pens stay trouble-free with new-type ink! © May 4, 1945; KK 32549.
This success story can be yours! © May 1, 1945; KK 33128.
Too few to match the need, but more of these pens are coming. © May 1, 1945; KK 32548.

Parrish, Robert E., d. b. a. Worth pharmacal co., Fort Worth, Tex. 7673
Neo-kerszole. For medical compound. © Mar. 31, 1945; KK 31973.

Pennsylvania wire glass co., Philadelphia. 7674
Skylight building made easy. For corrugated wire glass skylights. © Apr. 16, 1945; KK 32023.

Pepsi-cola co., Long Island City, N. Y. 7675
Pepsi, the Pepsi-cola cop. Pepsi and the submarine. For bottled beverage. © May 20, 1945; KK 32271.

Perolin co. of New York, inc., New York. 7676
Corrosion and scale control in refrigerating & air conditioning installations. For water treatment compounds. © May 18, 1945; KK 32578.

Peterson, Charles A., co., Cleveland. 7677
The Capco parade of nuts. For nuts. © Apr. 20, 1945; KK 31770.

Petri wine co., San Francisco. 7678, 7679
For alcoholic beverage:
A snack at night? © Feb. 8, 1945; KK 33108.
Steak is your wish? © Feb. 8, 1945; KK 33109.

Pickwick co., Cedar Rapids, Ia. 7680
Complete instructions for operating the Pickwick poultry pickers. For poultry pickers. © June 13, 1945; KK 33243.

Pillsbury mills, inc., Minneapolis. 7681, 7682
For flour:
The bride, the boss, the biscuits. © Mar. 28, 1945; KK 31585.
The padlock on the cookie jar. © Mar. 14, 1945; KK 31583.

Pittsburgh reflector co., Pittsburgh. 7683
Pittsburgh permaflector fluorescent luminaire no. A-1240. The Jefferson. For fluorescent lighting fixture. © June 28, 1945; KK 33317.

Publicker commercial alcohol co., Philadelphia. 7684
Thermo royal unti-freeze. For anti-freeze for automobiles. © Nov. 25, 1944; KK 31477.

Pullman-standard car mfg. co., Chicago. 7685-7687
For railroad equipment:
Another first by Pullman-standard, the convertible Coach-lounge. © July 6, 1945; KK 33340.
Introducing the junior club car. © May 26, 1945; KK 33338.
Travelers acclaim the new 'Duplex-roomette. © June 14, 1945; KK 33339.

R & H auto parts co. See Ross, Hyman & Hiller, Sam, d. b. a. R & H auto parts co.

Ramsey accessories mfg. corp., St. Louis. 7688, 7689
For piston rings:
No war-time lowering of Ramco quality. © May 1, 1945; KK 32444.
Unchanged except for the better! © June 1, 1945; KK 32886.

Rau, Allen E., Union, Wash. 7690
Rau's Chicken dinner inn. For fried chicken. © Apr. 20, 1945; KK 32341.

Ray, William C., Newport News, Va. 7691
Here's your truly small business starting opportunity. For manual. © May 1, 1945; KK 33150.

Reb's medicine & beauty creations. See Just-Buddy, Hayaldree, W. G., d. b. a. Reb's medicine & beauty creations.

Rees, Alfred Arnold, West Haven, Conn. 7692
Radiaar. Your psychic answer finder. For educational and relaxational device. © Mar. 27, 1945; KK 31618.

Refined syrups & sugars, inc., Yonkers, N. Y. 7693, 7694
Faster production for sugar users. For sugar. © June 6, 1945; KK 32869.
Industrially speaking, Chico has the right idea. For Flo-sweet sugar. © June 1, 1945; KK 32604.

Regal typewriter co., inc., New York. 7695, 7696
Dealer becomes millionaire. For typewriter ribbons and carbon paper. © Apr. 1, 1945; KK 33244.
How to make your own carbon paper in one easy lesson. For typewriter carbon paper. © Feb. 1, 1945; KK 33245.

Reliance mfg. co., Chicago. 7697
Sew-zie. For clothing. © May 28, 1945; KK 32753.

Remington Rand, inc., Systems div., Buffalo. 7698, 7699
For visible card indexes:
Mr. Know-it-all, production controller extraordinary! © Jan. 27, 1944; KK 32279.
Who's this worker with all your answers? © Jan. 6, 1944; KK 32278.

Research institute of America, inc., New York. 7700, 7701
For periodical:
Research institute analyst. no. 2. © Mar. 21, 1945; KK 32977.
Research institute analyst. no. 3. © Mar. 28, 1945; KK 32915.

Revlon products corp., New York. 7702, 7703
For cosmetics:
Another stroke of color genius. © Feb. 15, 1945; KK 33104.
Color by Revlon. © Dec. 29, 1944; KK 32713.

Rife hydraulic engine mfg. co., New York. 7704
Rife hydraulic engine manufacturing co. For rams and strainers. © June 28, 1945; KK 33380.

Roach trap co. See McGrew, Edward N., d. b. a. Roach trap co.

Robot appliances, inc., Detroit. 7705
Robot, the ultimate in kitchen appliances. For kitchen units. © May 25, 1945; KK 32467.

Rogers imports, inc., New York. 7706
Robers Air-tite the largest selling tobacco pouch in the world. For tobacco pouch. © May 1, 1945; KK 32179.

Ronrico corp., San Juan, Puerto Rico. 7707
Ronrico, for the connoisseur. For rum. © May 28, 1945; KK 33347.

Ross, Hymen & Hiller, Sam, d. b. a., R & H auto parts co., Chicago. 7708
Wholesale auto parts bulletin. For wholesale auto parts. © June 20, 1945; KK 33364.

Ross, J. O., engineering corp., New York. 7709
Airay. For industrial drying and baking ovens. © Apr. 13, 1945; KK 31768.

Rossin, Donald F., Minneapolis. 7710
Rodex. This sheet illustrates size and punching of all Rodex sheets. For Rodex sheets, binders, indexes & supplies. © Jan. 15, 1945; KK 32735.

Royal candy co., Omaha, Neb. 7711
Introducing, for those who appreciate the best, Stephanie chocolates. For candy. © May 25, 1945; KK 32715.

Royal typewriter co., inc., New York. 7712-7714
For typewriters:
Ever wake up screaming? © May 25, 1945; KK 33111.
How can the boss expect a nice girl to do such things! © Apr. 27, 1945; KK 32355.
Man shortage or no man shortage. For ribbons & carbon paper. © May 11, 1945; KK 33110.

Saks & co., New York. 7715
Fashions have changed. Is your skin unchanged? For cosmetic cream. © Apr. 8, 1945; KK 31904.

Sartorius, A., & co., inc., New York. 7716
Platinum liquid mascara. For eye lash black. © July 20, 1945; KK 33524.

Savage-Haldeman co., Los Angeles. 7717
Interchangeable transmission parts. For interchangeable transmission parts. © Dec. 1, 1944; KK 33212.

Sawyer's, Portland, Or. 7718-7721
For stereoscopic device & view-master reels:
Sawyer's view-master. Commercial sales information. © Apr. 12, 1945; KK 32494.
Sawyer's view-master. Snow-capped mountain scene. © Mar. 3, 1945; KK 32437.
Sawyer's view-master. Sunset scene. © Mar. 3, 1945; KK 32438.
Sawyer's view-master. Technical information © Apr. 12, 1945; KK 32450.

Schafer, Harold, d. b. a. Gold seal co., Bismarck, N. D. 7722
Once you try it you will always buy it. For wax. © Apr. 10, 1945; KK 32623.

Schenley distillers corp., New York. 7723
Choice of a lifetime. Has had no peers for fifty years. For whisky. © June 21, 1945; KK 33036.

Schering corp., Bloomfield, N. J. 7724
Oreton, effective therapy in female disorders. For Oreton. © May 14, 1945; KK 32377.

Schlitz, Jos., brewing co., Milwaukee. 7725-7736
For beer:
Appreciation. © Apr. 1, 1945; KK 31876.
The beer of tomorrow is here today. © Apr. 5, 1945; KK 32284.
Discovering a splendid field of profit. © Feb. 2, 1944; KK 31872.
A flavor that shortens the miles. © Jan. 15, 1945; KK 31874.
A gem of flavor. © Feb. 1, 1945; KK 32282.
How to win friends. © Dec. 30, 1944; KK 31873.
I bought it at the grocery store. © Mar. 26, 1945; KK 32283.
Inspiration. Nothing is more helpful. © May 1, 1945; KK 32285.
It's on their shopping lists! © Jan. 29, 1945; KK 32281.
Never a bitter note. © Jan. 1, 1945; KK 32280.
Thank you, Mr. Crocer. © Apr. 23, 1945; KK 31877.
Your customers are reading this. © Feb. 26, 1945; KK 31875.

Schmidt, C., & sons, inc., Philadelphia. 7737-7745
For beer:
Brewing was a housewife's task in the middle ages. © June 7, 1945; KK 32652.
Brewing was well advanced in the valley of the Caucasus 1400 years ago. © May 19, 1945; KK 32234.
Charlemagne was proud of the royal beer he brewed. © May 24, 1945; KK 32339.

Long before Confucius, Chinese sages wrote words of wisdom over their beer. © May 3, 1945; KK 31907.
Nearly 3000 years ago, Sheba knew her. © Apr. 28, 1945; KK 31802.
They raised bumpers of beer to the granting of the Magna Carta. © June 14, 1945; KK 32779.
Thracians relished their Bputov. Today we call it beer. © May 11, 1945; KK 32081.
3000 years ago, Finnish beer inspired epic poetry. © Apr. 20, 1945; KK 31640.
To the vikings of 1000 A. D. beer was the toast of heroes. © May 31, 1945; KK 32483.

Schoeder, Lawrence M., Wansam, Wis. 7746
Big auction O. U. Potbelly farm. For comical auction bills. © Nov. 14, 1944; KK 32188.

Sculpta hosiery shops. See Huffman, Mannie R., d. b. a. Sculpta hosiery shops.

Sealed power corp., Muskegon, Mich. 7747
You can see what's wrong here. For piston rings. © June 27, 1945; KK 33182.

Selby shoe co., Portsmouth, O. 7748
The going's easy in Easy Goers. For shoes. © Mar. 29, 1945; KK 31226.

Sentry co., Foxboro, Mass. 7749
The Sentry reamer. For tool. © Nov. 21, 1944; KK 32201.

Servel, inc., Evansville, Ind. 7750
Servel supermetic. For Servel supermetic units. © June 21, 1945; KK 33362.

Seven-up co., St. Louis. 7751-7763
For soft drink:
All the youngsters love a cheerful mother. © May 29, 1945; KK 33134.
At least we agree on this. © Apr. 14, 1945; KK 32551.
A good disposition helps to build a happy home. © Mar. 20, 1945; KK 31635.
A good disposition inspires love that lasts. © May 9, 1945; KK 32555.
The happier you are, the lovelier you are. © Apr. 3, 1945; KK 31639.
A happy home makes a happy child. © Apr. 15, 1945; KK 32550.
The heat bothers you less when you maintain a pleasant mood. © June 5, 1945; KK 33136.
Quit writing up after those sevens, you're making me thirsty. © Apr. 20, 1945; KK 32552.
Quit writing up after those sevens, you're making me thirsty. © May 1, 1945; KK 32554.
Seven-up. Shows a row of 7-up bottles surrounded by glaciers. © July 2, 1945; KK 33239.
Spring bouquet. © Apr. 26, 1945; KK 32553.
Wait a minute, fellows-Jimmie has to pause for a message from his sponsor. © May 28, 1945; KK 33133.
Wait a minute, fellows-Jimmie has to pause for a message from his sponsor. © June 1, 1945; KK 33135.

Sharon converting co. See Bonestell, H. S., jr., d. b. a. Sharon converting co.

Sheaffer, W. A., pen co., Fort Madison, Ia. 7764-7780
For fountain pens & mechanical pencils:
Better tools today for the better world tomorrow. © Apr. 27, 1945; KK 32424.
Born of war to serve in peace. © Apr. 25, 1945; KK 32423.
Breaking away from old ideas. © Mar. 28, 1945; KK 31451.
First appearance! © Mar. 2, 1945; KK 31444.
First showing of Sheaffer's firsts. © Mar. 25, 1945; KK 31448.
For women, yes, but men want it too. © May 23, 1945; KK 32429.
Gone are the faults of pre-war desk sets. © May 18, 1945; KK 32430.
It took a war to make this possible. © May 18, 1945; KK 32428.
The latest, the greatest, Sheaffer's. © June 1, 1945; KK 32976.
The new generation, as good as they are good looking. © May 3, 1945; KK 32425.
Preview of perfection! © Mar. 17, 1945; KK 31446.
See the whole point. © May 4, 1945; KK 32426.
Sheaffer creates the star of all pens! © Mar. 18, 1945; KK 31447.
Tuckaway twin creations of convenience. © May 12, 1945; KK 32427.
You've never used a pen and pencil like this. © Mar. 25, 1945; KK 31450.
The new Lifetime triumph and a new service contract. For fountain pens. © Mar. 4, 1945; KK 31445.
Stranger than fiction! For writing fluid and pencil leads. © Mar. 25, 1945; KK 31449.

Shell oil co., inc., New York. 7781-7784
For motor fuel & lubricants:
Gulliver in East Chicago. © Apr. 11, 1945; KK 32473.
Not even a mouse. © May 9, 1945; KK 32475.
A prayer is answered. © Apr. 25, 1945; KK 32474.
Molecules live longer now. For petroleum. © May 21, 1945; KK 32897.

Simonds, Worden, White co., Dayton, O. 7785, 7786
For grinding wheels:
Grinding questions answered. no. 10 to no. 17. © June 18, 1945; KK 32866.
Grinding questions answered. no. 18 to no. 23. © July 9, 1945; KK 33318.

Singer mfg. co., Elizabethport, N. J. 7787-7797
Buttons, NA-2610. For buttons. © June 22, 1945; KK 33038.
Come back here, this is where you live. For Singer sewing machines, notions. © Apr. 15, 1945; KK 31967.
Dress accessories. NA-2604. For dickies, collar & cuff sets, bows & jabots, costume flowers. © Apr. 6, 1945; KK 31931.
For Singer sewing machines:
A summer project for your girls. © Apr. 25, 1945; KK 31935.
Your postwar sewing machine. Be sure it's a Singer! © Apr. 1, 1945; KK 31928.
Sewing boxes. Sewing kits. NA-2603. For sewing boxes, sewing kits, leather bags. © Apr. 6, 1945; KK 31932.
Sewing notions. Feminine fancies. NA-2605. For notions, rufflings, laces & embroideries, trims. © Apr. 6, 1945; KK 31930.
Singer pressing aids. NA-2602. For sleeve boards, press cloths, ironing board pad & cover, Singer pressing mitt, cleaning fluid. © Apr. 6, 1945; KK 31933.
Singer sewing cabinets. NA-2606. For Singer sewing cabinets. © Apr. 6, 1945; KK 31929.
Singer sewing stools. NA-2601 For Singer sewing stools. © Apr. 6, 1945; KK 31934.
Spring tales told out of school. For jabors, collars & cuffs, handbags, flowers, notions. © Mar. 29, 1945; KK 31927.

Smith, Girard, Tenino, Wash. 7798
Silver Bell service stations. For gasoline, lubricants and foods. © July 13, 1945; KK 33370.

Smith & Wesson, inc., Springfield, Mass. 7799
So you know your handgun history? For Smith & Wesson revolvers. © May 1, 1945; KK 32453.

Soft water equipment co., Los Angeles. 7800
Gold in your faucets. For water softening apparatus. © Apr. 13, 1945; KK 32232.

Sonotone corp., Elmsford, N. Y. 7801, 7802
For hearing aid:
It's going to make a big difference in your hearing. © June 15, 1945; KK 32901.
You may know someone for whom this is the most important announcement in the world! © June 1, 1945; KK 32502.

SoundScriber corp., New Haven. 7803-7808
For recording & transcribing machines:
How I became a super secretary in one easy lesson. © Mar. 22, 1945; KK 33285.
I'm airmailing the boss's live voice. © Feb. 22, 1945; KK 33284.
Will your dictating equipment do all this? © Nov. 16, 1944; KK 33283.
For recording machine:
My boss's blood pressure is back to normal since we use SoundScriber. © July 19, 1945; KK 33530.
Send for this challenging new brochure. © June 14, 1945; KK 33529.
This SoundScriber disc saves us $75 a month in typing time alone! © Apr. 19, 1945; KK 33528.

South side lumber and supply co., O. 7809
Wood windows for use with glass block. For wood windows. © Feb. 16, 1945; KK 30645.

Apadea, Jean, New York. 7810-7813
Mangone, master tailor. For women's coats and suits. © Mar. 6, 1945; KK 31551.
Nettie Rosenstein, sculptress. For dresses and hats. © Mar. 27, 1945; KK 31554.
Stars of Traina-Norell. For dinner dresses and hats. © Mar. 13, 1945; KK 31552.
Tulip time. For women's suits. © Mar. 20, 1945; KK 31553.

Spalding, A. G., & bros., inc., New York. 7814-7821
For sporting goods:
Allright men, let them die for dear old Rutgers. © June 14, 1945; KK 33090.
1840—four foot posts. © June 21, 1945; KK 33360.
Spalding sports show. Although basket ball is the only American-born major sport. © June 7, 1945; KK 32656.
Spalding sports show. And the umpire said, Stuh-rike two. © May 10, 1945; KK 32380.
Spalding sports show. And they said I wuz crazy. © May 31, 1945; KK 32655.
Spalding sports show. In ancient Rome. © May 17, 1945; KK 32381.
Spalding sports show. Mel Ott sets a new. © May 3, 1945; KK 32033.
Spalding sports show. No game for sissies! © May 24, 1945; KK 32382.

Stanco, inc., New York. 7822-7831
For insecticide:
Quick, Henry, the flit. When singing mosquitoes and stinging flies spoil your summer. © June 1, 1945; KK 32844.
Quick, Henry, the flit. You can't blame baby for bawling. © May 1, 1945; KK 32843.
For mineral oil:
It's good to have you back, Mr. Jenkins, you look as peppy as the day you retired. © Mar. 15, 1944; KK 32373.
Mineral oil users. © Apr. 15, 1945; KK 32842.
Thought you were going to resign from the motor corps. © Jan. 9, 1944; KK 32370.
Why, Mary, I would have said you'd be the last girl to apply for army duty. © Jan. 14, 1944; KK 32373.
For nose drops:
Don't let a stopped-up nose spoil your fun. © Oct. 27, 1943; KK 32367.
More and more head colds, demand for mistol drops grows. © Jan. 10, 1944; KK 32371.
Nobody likes to be a stuffy Sam. © Nov. 3, 1943; KK 32368.
Stuffed-up nose stealing your sleep? © Nov. 11, 1943; KK 32369.

Stando distributors, inc., New York. 7832
High temperature compression set your problem? For synthetic rubber. © May 21, 1945; KK 32441.

Standard oil co., Chicago. 7833-7847
For gasoline & motor oil:
And I foresee that your car will keep on rolling, you are wise, you visit the Standard oil dealer regularly. © June 1, 1945; KK 32650.
George, don't let's forget to have the Standard oil man inspect the fan belt. We'd be as bad off as Trixie without our fan. © May 25, 1945; KK 32517.
George, that smelly, old exhaust pipe on the car needs changing! The Standard oil man says it's worn out! © May 4, 1945; KK 31938.
George, the car'll be quieter, too, after a tune-up by our Standard oil man! © Apr. 27, 1945; KK 31936.
George, you might give a thought to re-capping our tires, too. © May 18, 1945; KK 32648.
Helping Standard oil dealers keep customers happy. © June 9, 1945; KK 32981.
If you're so observant, George, why have you waited three weeks to see the Standard oil man about fixing the windshield wiper? © May 28, 1945; KK 32518.
It's exciting and wonderful, George, but I'm sure they'll never be able to get along without the Standard oil man. © May 22, 1945; KK 32516.
Maybe he couldn't do that, George, but our Standard oil man's a wizard at keeping the car rolling. © June 22, 1945; KK 32983.
New plugs would do wonders for the car, too, George. We must have the Standard oil man put them in. © June 5, 1945; KK 32651.
Oh, George, I wish the Standard oil man was here, he's so good at locating strange noises. © May 31, 1945; KK 32649.
60 to 1, fiddlesticks. You'd do better to go to the Standard oil man and put your money on a 60-day oil change. © June 15, 1945; KK 32982.
We could stretch our gas mileage, too, George, if you'd have the Standard oil man clean the car's air cleaner. © May 16, 1945; KK 32515.
You can laugh, George, but I'll bet it's good for another 50,000 miles. He takes it to his Standard oil dealer. © June 8, 1945; KK 32980.
You listen to the birdies inside the car, George. It's time to have our Standard oil man give it a good lubrication! © May 1, 1945; KK 31937.

Standard oil of California, San Francisco. 7848
RPM tractor roller lubricant. For tractor roller lubricant. © Apr. 30, 1945; KK 32640.

Stark, N. H., & co., Grafton, Wis. 7849
Are you harboring this mighty menace to life and property? For rat and mouse poison. © Apr. 28, 1945; KK 32520.

Starlight music co., Pasadena, Calif. 7850
Starlight music company. For music. © Feb. 8, 1945; KK 32463.

Sta-vis oil co., St. Paul. 7851
Dedicated to America's contractors. For lubricating oils and greases. © Apr. 3, 1945; KK 31940.

Steckler, Nat P., d. b. a. E-Z products, New York. 7852
Aquapruf ear drum protectors. For ear drum protectors. © May 28, 1945; KK 33286.

Stemmons, C. H., mfg. co., Kansas City, Mo. 7853
Cuboid foot levelers. For arch supports. © Feb. 5, 1945; KK 31740.

Stevens, R. C., d. b. a. Stevens advertising agency, Indianapolis. 7854-7858
For insulation & building materials:
Lanky Planky attacks the high cost of heating. © May 20, 1945; KK 33365.
Lanky Planky, authority in the building field. © May 13, 1945; KK 33322.
Lanky Planky is an old farmhand himself. © May 27, 1945; KK 33323.
Lanky Planky sez: Here's a bargain in heat control. © June 10, 1945; KK 33325.
Lanky Planky, the great fixer-upper. © June 3, 1945; KK 33324.

Stevens advertising agency. See Stevens, R. C., d. b. a. Stevens advertising agency.

Stewart, Fred P., Miami Beach, Fla. 7859
Comments of approval. Stewart's E-Z cleaning products. For soapless crystals. Bulk cleaning way. © Mar. 20, 1945; KK 31834.

Stoneman associates, inc., Chicago. 7860
The magic of endo-gray. For preparation used to recolor the hair. © Feb. 16, 1945; KK 33315.

Studebaker corp., South Bend, Ind. 7861-7865
For airplane engines, military trucks & weasels:
Here's that Studebaker truck book you've been waiting for. © June 18, 1945; KK 32900.
No chance to unload for an hour. © June 12, 1945; KK 32752.
Sorry I'm late for supper again but my truck was tied up in traffic all day. © July 10, 1945; KK 33289.
Studebaker weasel proves a champion in hard going. © July 5, 1945; KK 33237.
To the few to whom so many owe so much. © June 1, 1945; KK 32542.

Superba cravats, inc., Rochester, N. Y. 7866
Personalized color Superba cravats. For cravats. © Apr. 1, 1945; KK 33147.

Tasty baking co., Philadelphia. 7867, 7868
For cake:
Tastykake, happy reunion. no. 102. © Apr. 12, 1945; KK 32671.
Tastykake, worth crooning over. no. 103. © May 22, 1945; KK 32670.

Taylor, Clyde D., d. b. a. Taylor pipe shop, Piqua, O. 7869
The secret of a sweet pipe smoke. For pipe conditioner. © Apr. 16, 1945; KK 31868.

Taylor, W. A., & co., Baltimore. 7870
Water works engineers depend on Taylor liquitrol. For medical equipment. © May 18, 1945; KK 32312.

Taylor pipe shop. See Taylor, Clyde D., d. b. a. Taylor pipe shop.

Thompson, Wm. T., co. See Thompson, William T., d. b. a. Wm. T. Thompson co.

Thompson, William T., d. b. a. Wm. T. Thompson co., Los Angeles. 7871
Thompson's dee-cee-pee weedicide. For herbicide. © Feb. 17, 1945; KK 32021.

Ticonium, Albany. 7872
To be preferred? For dental alloy. © May 17, 1945; KK 32228.

Timken roller bearing co., Canton, O. 7873-7876
For roller bearings:
The most widely used anti-friction bearing in all industry. © Apr. 16, 1945; KK 31644.
The name that means performance. © June 11, 1945; KK 32777.
Railroad men know the value of Timken bearings. © May 5, 1945; KK 32270.
Trample not and get the whole harvest. © May 1, 1945; KK 32447.

Tivoli brewing co., Detroit. 7877-7880
For beer:
Aged-in, sealed-in flavor to spare. © Mar. 15, 1945; KK 32910.
Everybody stretch for the seventh, buy more bonds. © June 1, 1945; KK 32912.
I go for aged-in, sealed-in flavor. © May 1, 1945; KK 32911.
Um, it's aged in, sealed-in flavor. © Feb. 1, 1945; KK 32909.

Toastmaster products div., McGraw electric co. See McGraw electric co. Toastmaster products div.

Tower cap corp., Newport, Vt. 7881
The raroad style men's cap. For men's cap. © Feb. 17, 1945; KK 32365.

Town and country shoes, Sedalia, Mo. 7882
Town and country casuals. For shoes. © May 29, 1945; KK 32632.

Trimz co., inc., Chicago. 7883
Merle Oberon says, it's as easy as hanging curtains. For wallpaper. © Mar. 15, 1945; KK 32508.

Triumph industries, inc., Elkton, Md. 7884
It's as simple as that. Ernest Michau. For battery. © July 1, 1945; KK 32889.

Trommer, John F., inc., Brooklyn. 7885
Don't argue, listen to the answer man! For beer. © May 28, 1945; KK 32496.

Underwood corp., New York. 7886-7889
For office machines:
Cycle billing. © Apr. 3, 1945; KK 32831.
Cycle billing. © May 16, 1945; KK 33252.
For typewriter:
The keys you love to touch. © May 10, 1945; KK 33017.
You're working on velvet when you type on an Underwood. © May 9, 1945; KK 32832.

Unicorn press. See Morse, Joseph L., Gache, Mac, Morse, Gertrude L. & Cache, Rose, d. b. a. Unicorn press.

Union pharmaceutical co., inc., Bloomfield, N. J. 7890
Feel new. For laxative. © May 5, 1945; KK 32235.

United feature syndicate, inc., New York. 7891, 7892
For wheat breakfast food:
Li'l Abner, halp! © Apr. 4, 1945; KK 32318.
Li'l Abner, no.! - not thet! © July 15, 1945; KK 33372.

United print shop. See Friedman, William, d. b. a. United print shop.

United States brewers foundation, inc., New York. 7893-7908
For beer:
From where I sit, by Joe Marsh. America and her underground, 109. © Apr. 5, 1945; KK 33062.
From where I sit, by Joe Marsh. America has its portrait painted, 107. © Mar. 1, 1945; KK 33060.
From where I sit, by Joe Marsh. Bert loses the war single-handed. © Mar. 25, 1945; KK 33059.
From where I sit, by Joe Marsh. Black market versus brighter meals, 115. © May 3, 1945; KK 33066.
From where I sit, by Joe Marsh. The Cuppers have a dream come true, 113. © Apr. 19, 1945; KK 33064.
From where I sit, by Joe Marsh. Dan Culpin gets his second wind, 118. © May 24, 1945; KK 33069.
From where I sit, by Joe Marsh. Definition of a great man, 108. © Mar. 8, 1945; KK 33061.
From where I sit, by Joe Marsh. Dick Newcomb goes fishing by proxy, 114. © Apr. 26, 1945; KK 33065.
From where I sit, by Joe Marsh. Dr. Walters solves the locust problem. © Apr. 1, 1945; KK 32472.
From where I sit, by Joe Marsh. The Hoskins are a one-family USO, 116. © May 10, 1945; KK 33067.
From where I sit, by Joe Marsh. How Sober Hoskins got his name. No. 111. © Mar. 15, 1945; KK 32896.
From where I sit, by Joe Marsh. How to greet a wounded soldier, 112. © Mar. 23, 1945; KK 33063.
From where I sit, by Joe Marsh. Lee Mapes sticks his neck out, 119. © May 30, 1945; KK 33070.
From where I sit, by Joe Marsh. Lud Denny lends a helping hand, 117. © May 17, 1945; KK 33068.
From where I sit, by Joe Marsh. Lud Denny solves the locust problem. © Mar. 25, 1945; KK 32471.
From where I sit, by Joe Marsh. Trophies of a happy marriage, 105. © Feb. 23, 1945; KK 33058.

United wallpaper, inc., Chicago. 7909
It's no trick at all. For Dex borders. © May 1, 1945; KK 32233.

Unitog mfg. co., Kansas City, Mo. 7910
Mail order list no. 414. For price list and order blank. © Apr. 30, 1945; KK 32643.

Univis lens co., Dayton, O. 7911-7913
The exclusive thin grey line that stands alone. For opthalmic lens. © June 1, 1945; KK 33053.
How to see more of the beauty of spring. For eyeglasses. © June 1, 1945; KK 32308.
How to see more of the beauty of spring. For lenses. © June 9, 1945; KK 32720.

Upjohn co., Kalamazoo, Mich. 7914
Have you ever seen a child with a crippled heart? For pharmaceutical product. © May 8, 1945; KK 32319.

V. & B. import & export co. See Vener, Max A. & Vener, Robert A., d. b. a. V. & B. import & export co.

V-way shingle co., Los Angeles. 7915, 7916
For roofing material:
Protection for your roof. © July 5, 1945; KK 33314.
Roof the modern C-B way. © July 2, 1945; KK 33194.

Vener, Max A. & Vener, Robert A., d. b. a. V. & B. import & export co., Los Angeles. 7917
Peewee kit. For portable baby commode. © Jan. 17, 1945; KK 30936.

Vermont marble co., Proctor, Vt. 7918-7920
From out of the ages past, Vermont marble comes. For marble. © Apr. 20, 1945; KK 32631.
Go see Uncle Bill. For Vermont marble. © May 15, 1945; KK 32905.
I like sunset. For marble. © Mar. 15, 1945; KK 32904.

Verney fabrics corp., New York. 7921
Modern fabric compositions. For fabrics. © May 1, 1945; KK 32178.

Vickers, inc., Detroit. 7922
Vickers hydraulic balanced two-well pumping, bulletin 45-33. For oil well pumping unit. © June 9, 1945; KK 32867.

Victaulic co. of America, New York. 7923-7928
For couplings & fittings:
Alignment headaches? © June 1, 1945; KK 33101.
A busy year, a busy future. © Nov. 30, 1944; KK 32916.
Maximum control efficiency with Victaulic. © May 1, 1945; KK 33030.
Take a look at this, brother. © Feb. 1, 1945; KK 33027.
Victaulic couplings can take it. © Apr. 1, 1945; KK 33029.
World's longest pipeline. © Mar. 1, 1945; KK 33028.

Walker, Hiram, & sons, inc., Peoria, Ill. 7929
One always stands out. For whiskey. © May 25, 1945; KK 32672.

Walworth co., New York. 7930
Walworth flow line valves. For valves. © June 7, 1945; KK 33175.

Warner-Patterson co., Chicago. 7931
Millions of cars are hell bent for trouble. For automobile accessories and cleaners. © Apr. 30, 1945; KK 32903.

Weco products co., Chicago. 7932-7934
For toothbrush:
Cleans better, lasts longer because it's waterproofed. © Mar. 30, 1945; KK 32544.
Exton brand bristling is different! © May 30, 1945; KK 33124.
See how it's shaped to fit! © Apr. 27, 1945; KK 32545.

Weil, Hanford S., associates, New York. 7935, 7936
School daze. For junior clothing. © May 17, 1945; KK 32176.
Skylarking back to school. For children's clothes. © May 17, 1945; KK 32177.

Weinberg & Handelsman, New York. 7937
Weinberg & Handelsman introduce! For fur trimmings. © May 2, 1945; KK 32431.

Welch tool engineering co., Los Angeles. 7938
Welch drill jig bushings, A.S.A. standard comparison chart. For drill jig bushings. © May 23, 1945; KK 33139.

Wembley, inc., New Orleans. 7939-7942
For neckties:
Colors of America's great outdoors. Wembley Nor-east non-crush ties for Father's day, 1945. © Apr. 25, 1945; KK 31906.
Colors of America's great outdoors. Wembley Nor-east non-crush ties for Father's day, 1945. © June 1, 1945; KK 32603.
Quality far beyond the price. Featuring Cherokee red. © May 11, 1945; KK 32466.
Wembley, looking forward to a memorable all 1945. For neckwear. © Apr. 15, 1945; KK 32636.

Western chemical co., Kansas City, Mo. 7943
Coravol in your steam system frees you from pipe repairs. For water treatment chemical. © Jan. 22, 1945, KK 32445.

Westinghouse electric corp., Bloomfield, N. J. 7944-7950
For lamps:
Jinx and Jill, knock-out layouts. © June 10, 1945; KK 32871.
Unblurred tomorrows for these bright eyes. © May 18, 1945; KK 32337.
What can you count on in a lamp? © July 16, 1945; KK 33534.
For Mazda lamps:
Beckoning the buyer, with better see-ability. © June 15, 1945; KK 32840.
The lamps are Westinghouse. © June 10, 1945, KK 32870.
This is see-ability. For lamps, fluorescent & incandescent. © Apr. 27, 1945; KK 31999.
This Westinghouse thyratron. For electronic tubes. © June 1, 1945; KK 32580.

Weston electrical instrument corp., Newark, N. J. 7951
The Weston dial, v. 6, no. 5, June, 1945. For exposure meters. © June 19, 1945; KK 32861.

Wheeling corrugating co., Wheeling. 7952
An old friend of yours. For heavy zinc coated farm fences, extra heavy zinc coated roofing. © Apr. 20, 1945; KK 32221.

Whitlock supply co., New York. 7953-7955
For locksmithing supplies:
Goldilock's six appeal. © June 1, 1945; KK 32503.
Goldilock's six appeal. © July 1, 1945; KK 33091.
Keydet news. Bk. 2, v. 5. © June 1, 1945; KK 32521.

Whitman, Stephen F., & son, inc., Philadelphia. 7956-7967
For confectionery:
East and west, they like it best. © Apr. 26, 1945; KK 32665.
Fine feathers. © Feb. 23, 1945; KK 32659.
Frame it. © Apr. 27, 1945; KK 32666.
Fresh as a daisy. © May 25, 1945; KK 32669.
Remember the day, Easter, Apr. 1. © Mar. 28, 1945; KK 32663.
Spring offensives now under way. © Mar. 7, 1945; KK 32661.
Sunday, May 13, Mother's day in America. © May 2, 1945; KK 32667.
Things like Whitman's mean home to us. © Mar. 22, 1945; KK 32662.
Treat yourself right. © Mar. 28, 1945; KK 32664.
Valentine's day, Feb. 14th. © Feb. 7, 1945; KK 32658.
When should a man give Whitman's? © May 24, 1945; KK 32668.
You get a gnawing desire for chocolate. © Mar. 1, 1945; KK 32660.

Wickwire Spencer steel co., New York. 7968-7970
Pass the ingot. For wire & wire products. © May 3, 1945; KK 31959.
Shooting gallery. For wire. © June 28, 1945; KK 33246.
Spaghetti spinner. For wire products. © May 31, 1945; KK 33588.

Wimbledon shirt co., Chicago. 7971
It's a Wimbledon, America's finest sport shirt, the zephyr. For men's apparel. © May 14, 1945; KK 32200.

Wise, William H., & co., inc., New York. 7972-7974
For book:
100 best true stories of world war II. © Mar. 14, 1945; KK 31952.
Wonders of nature. © Feb. 18, 1945; KK 31991.
Wonders of nature. © Mar. 22, 1945; KK 31982.

Wood, Gar, industries, inc., Detroit. 7975
These exclusive Gar Wood features. For postwar boats. © June 10, 1945; KK 33369.

Woodard, Everett H., Long Beach, Calif. 7976
I met a man who never gripes. He said, I smoketh seven pipes. For smoking pipes. © Apr. 30, 1945; KK 31941.

Worth pharmacal co. See Parrish, Robert E., d. b. a. Worth pharmacal co.

Wyomissing glazed paper co., West Reading, Pa. 7977, 7978

For glazed papers:

The foundation of fine packages. © May 19, 1945; KK 32806.

The foundation of fine packages. © June 1, 1945; KK 33097.

Zecol, inc., Milwaukee. 7979

Clean 'em up, shine 'em up. For vehicle polish. © June 22, 1945; KK 33241.

Zenith radio corp., Chicago. 7980-7983

For hearing aid:

Choose from all three types. © June 7, 1945; KK 33073.

Dear Bob: You wouldn't know mother now that she can hear well again. © July 7, 1945; KK 33525.

It's new! Hearing aid apparel harmony by Zenith. © Apr. 5, 1945; KK 32751.

The new foot-control auto radio. For auto radio. © June 2, 1945; KK 33072.

Number of entries of Commercial prints included in the Catalog since Jan. 1, 1945-------------- 3,680

Agency paper co., New York. 7984
Take-off carbon paper. For carbon paper. © Jan. 29, 1945; KK 33273.

Allen, Paul E., Skokie, Ill. 7985-7995
For baby harness:
Dr. Allen's baby's pal play safe baby harness. © Apr. 1, 1945; KK 32343.
Dr. Allen's baby's pal sleep safe baby harness. © Apr. 1, 1945; KK 32344.
For necklaces:
Dr. Allen's baby's pal playbead necklace. © Dec. 15, 1944; KK 32011.
Dr. Allen's baby's pal wooden playbead necklace. © Dec. 15, 1944; KK 32010.
For rattles:
Dr. Allen's baby's pal hand painted ring-a-rattle. © May 1, 1945; KK 32347.
Dr. Allen's baby's pal layette roll-a-rattle. © Apr. 1, 1945; KK 32342.
Dr. Allen's baby's pal ring-a-rattle. © May 1, 1945; KK 32346.
For toy:
Dr. Allen's baby's pal button bunny. © Apr. 1, 1945; KK 32345.
Dr. Allen's baby's pal button bunny. © May 10, 1945; KK 32349.
Dr. Allen's baby's pal Humpty Dumpty. © Apr. 1, 1945; KK 33223.
Dr. Allen's baby's pal Humpty Dumpty. © May 10, 1945; KK 32348.

Allen, Rachel Garner, Westtown, Pa. 7996
An original Rachel Hannah doll. For folk dolls. © Apr. 17, 1945; KK 31833.

American grease stick co., Muskegon, Mich. 7997
Door-ease dripless oil. For oil. © June 12, 1945; KK 32854.

Appel, Richard, inc., New York. 7998
The K. P. stationery. For stationery. © May 15, 1945; KK 32989.

Barber pure milk co., Birmingham, Ala. 7999-8005
For ice cream:
Barber's chocolate. © May 2, 1945; KK 33224.
Barber's orange. © May 3, 1945; KK 33229.
Barber's pineapple. © May 3, 1945; KK 33228.
Barber's raspberry. © May 2, 1945; KK 33227.
Barber's special. © May 5, 1945; KK 33230.
Barber's strawberry. © May 2, 1945; KK 33226.
Barber's vanilla. © May 2, 1945; KK 33225.

Basic vegetable products co., Vacaville, Calif. 8006, 8007
For dehydrated onions:
Magic onions. © Mar. 12, 1945; KK 32470.
Magic onions. © May 2, 1945; KK 32469.

Beach soap co., Lawrence, Mass. 8008
Prime soap. For soap. © Apr. 1, 1943; KK 32310.

Beakey, Gerald C., d. b. a. Nocturne products co., Chicago. 8009
Nocturne nail enamel. For lacquer enamel for the finger nails. © Apr. 20, 1945; KK 31694.

Benedit, Roman, Havana. 8010
R. Benedit. For cigars. © May 20, 1945; KK 33192.

Blas, Cyrus Dana, Memphis. 8011
Anti-strut compound. For dry chemical fungicide. © Apr. 16, 1945; KK 32468.

Bird & son, inc., East Walpole, Mass. 8012, 8013
For shoe box label:
Casual treds. © June 18, 1945; KK 33319.
Igloo. © June 22, 1945; KK 33320.

Blane, Terry, Products co., inc., New York. 8014
Crestone liquid creme shampoo. For liquid creme shampoo. © July 2, 1945; KK 33168.

Blue ball chemical co. See Davidson, Leslie J., d. b. a. Blue ball chemical co.

Boatenreiter, Charles Baker, Atlanta. 8015
Dish and glass drainers, racks, boxes and sterilizers. For housewares. © Apr. 28, 1945; KK 32509.

Bonner, James J., d. b. a. Pine-ox-gen mfg. co., Malden, Mass. 8016
Pine tree disinfectant. For disinfectant. © Mar. 3, 1945; KK 32645.

Bonus products co., inc., St. Louis. 8017
Bonus. For chocolate flavored syrup for food purposes. © Apr. 26, 1945; KK 32415.

Breck, John H., inc., Springfield, Mass. 8018, 8019
For dressing for the hair:
Trucene for men. © Feb. 6, 1945; KK 32129.
Trucene for women. © Feb. 6, 1945; KK 32130.

Bridgford co., San Diego, Calif. 8020
Bridgford's sliced strawberries. For strawberries. © Apr. 28, 1945; KK 31956.

Briggs mfg. co., Detroit. 8021
Briggs paint products. For automobile ready-mixed lacquers, enamels, thinners, rubbing compounds and ready-mixed interior and exterior maintenance paints. © June 6, 1945; KK 32880.

Burgess battery co., Chicago. 8022
Burgess flying wing. For model airplane glider. © Apr. 19, 1945; KK 32290.

Butler, Robert R. & Claypool, William S., d. b. a. Clayler mfg. co., Los Angeles. 8023
Zoom-a-rang. For toys. © Dec. 1, 1944; KK 31993.

Butte & co., San Francisco. 8024
Butte's special California burgundy. For wines. © Mar. 1, 1945; KK 32891.

Calavo, inc., Los Angeles. 8025
Cal-trop figs. Golden honey pack. For figs. © Mar. 26, 1945; KK 31721.

Carpenter steel co., Reading, Pa. 8026
Carpenter glass sealing 426 high nickel alloy. For high nickel alloy steel. © Dec. 26, 1944; KK 33523.

Challenge cream & butter assn., Los Angeles. 8027
Challenge nonfat dry milk solid. For nonfat dry milk solid. © Apr. 1, 1945; KK 32230.

Cheerfuletters stationery co., Minneapolis. 8028
Cheerfuletters stationery. For stationery. © Apr. 14, 1945; KK 32006.

Claff, M. B., & sons, inc., Randolph, Mass. 8029
Wendi-mode. For footwear. © Jan. 8, 1945; KK 31723.

Clayler mfg. co. See Butler, Robert R. & Claypool, William S., d. b. a. Clayler mfg. co.

Clayton, A. C., printing co., St. Louis. 8030, 8031
For shoes:
Boldrick's fine shoes. © May 10, 1945; KK 32311.
The clinic shoe for young women in white. © Feb. 23, 1945; KK 32079.

Cohen, I. H., New York. 8032
Play mates. For underwear. © Feb. 28, 1944; KK 31307.

Connell, Daniel A., d. b. a. Daniel A. Connell co., Chicago. 8033
The peak of perfection. There ain't goin' to be any leavin's. For coffee. © Oct. 20, 1944; KK 32224.

Connell, Daniel A., co. See Connell, Daniel A., d. b. a. Daniel A. Connell co.

Container corp. of America, Chicago. 8034
Donuts. For doughnuts. © May 15, 1945; KK 32802.

Cox, Charles Edward, Pasadena, Calif. 8035
Speed-gro 'A'. For plant foods. © June 29, 1945; KK 33181.

Cressler, Edward Payson, d. b. a. Cressler products co., Newton, Kan. 8036, 8037
Dr. Cressler's rinsedent, the tablet dentifrice. For teeth and breath dentifrice. © Mar. 22, 1945; KK 31441.
Dr. Cressler's rinsedent, the tablet dentifrice for the teeth and breath. For a dentifrice for mouth hygiene. © May 22, 1945; KK 32628.

Cressler products co. See Cressler, Edward Payson, d. b. a. Cressler products co.

Crown chemical co., Cleveland. 8038
Genie super-concentrated all-purpose cleaner. For all purpose cleaner. © July 2, 1945; KK 33366.

Culhane, R. C., Pittsburgh. 8039
Whirrleeo. For tooth brush. © Apr. 8, 1945; KK 31454.

Dairy state foods, inc., Milwaukee. 8040
Animal crackers. Arrowroot. For animal crackers. © June 19, 1945; KK 32952.

Daniels, Franc P., d. b. a. Daniels nursery, Long Lake, Minn. 8041
Daniels hardy perennials. For perennial flower plants. © Feb. 20, 1945; KK 31547.

Daniels nursery. See Daniels, Franc P., d. b. a. Daniels nursery.

Davidson, Leslie J., d. b. a. Blue ball chemical co., Orlando, Fla. 8042
Blue ball roach killer. For insecticide. © May 21, 1945; KK 32689.

Davison chemical corp., Baltimore. 8043
Davison silica gel. For silica gel. © June 15, 1945; KK 32808.

Day, William Bert, Colorado Springs. 8044
Izno glare-shield style X-1A. For glare shield. © June 11, 1945; KK 32724.

Design craft. See Mixon, William E., Franz, Nicholas, Hanke, Louis & Van Ander, Dorothy, d. b. a. Design craft.

Diamond T. preserving co., Los Angeles. 8045
California morning. For apple jelly. © June 12, 1945; KK 32853.

Dillinger distilleries, inc., Philadelphia. 8046
Hiram Green. For corn whiskey. © July 10, 1945; KK 33358.

Dir-kleen co., Chicago. 8047
Safe, easy to use Dir-kleen. For soapless cleaning compound. © Apr. 27, 1945; KK 32132.

Dr. Salsbury's laboratories, Charles City, Ia. 8048-8050
Dr. Salsbury's ren-o-sal. For poultry medicine tablets. © June 15, 1944; KK 31828.
Eer-oil. For ear oil for dogs, cats, and rabbits. © Dec. 20, 1944; KK 33176.
Par-o-san. For disinfectant insecticide. © Aug. 1, 1941; KK 31827.

Dover brewing co., Hartford. 8051, 8052
Dover ale. For ale. © May 29, 1945; KK 33006.
Dover beer. For beer. © May 29, 1945; KK 33007.

Dutton, Archie Ryan, Atlanta. 8053
Lustre auto bath. For automobile body cleaner. © Apr. 21, 1945; KK 32434.

Eastern research laboratories, inc., Baltimore. 8054
Tritabs amphetacomp. For medical product. © June 9, 1945; KK 33344.

Edelstein, Jack, New York. 8055
Cheer your loved ones. Display this everywhere. Welcome home. For hanging paper signs. © Apr. 4, 1945; KK 31666.

Ellis, Harry S., Los Angeles. 8056
Four star of hollywood stanlac. For paint. © Oct. 1, 1940. KK 33141.

Eno, J. C., inc., Bloomfield, N. J. 8057
Eno salt. For laxative. © Dec. 6, 1944; KK 31830.

Eradico products co. See Sempliner, Nellie, d. b. a. Eradico products co.

Fam co., Minnapolis. 8058
F-A-M. For medical preparation. © Mar. 9, 1945; KK 32644.

Fetty, Clarence L., Centralia, Ill. 8059
Kem-i-kal. For drain cleaning solvent. © Apr. 18, 1945; KK 32593.

Forsythe, Herbert, d. b. a. Forsythe products, Grand Rapids. 8060
50 letters. For cut-out letters. © June 29, 1945; KK 33153.

Forsythe products. See Forsythe, Herbert, d. b. a. Forsythe products.

Freihofer, Wm., baking co., Philadelphia. 8061
Freihofer's perfect bread. For bread. © Apr. 24, 1945; KK 31903.

Gardel, Eugenia, New York. 8062
A touch of Paris, Eugenia doll. For dolls. © Feb. 6, 1945; KK 31707.

Glover, H. Clay, co., inc., New York. 8063
Glover's imperial hair dress. For hair dressing. © Dec. 1, 1944; KK 32291.

Gold bond co. See Lucas, L. M., d. b. a. Gold bond co.

Gold seal co. See Schafer, Harold, d. b. a. Gold seal co.

Grant, Gretchen, Rutherford, N. J. 8064
Gretchen Grant's pre-paired top & bottom pie crust ready to bake. For frozen pie dough. © Mar. 1, 1945; KK 32119.

Gray, Janet H., Bellefontaine, O. 8065
Sematon arthritis treatment. For medicine. © Feb. 7, 1945; KK 32594.

Gray & Gray, Venice, Calif. 8066
Nellie Gray. For mayonnaise. © May 5, 1945; KK 34214.

Greycrest shoes, inc., Boston. 8067
Forecasters. F192AB. For shoe boxes. © Feb. 8, 1945; KK 32727.

Halil, Mustafa, New York. 8068
Star dust. For shampoo. © Dec. 1, 1944; KK 32772.

Heacox, Charlie Cyrus, Dulzura, Calif. 8069
Heacox B. A. M. For remedy. © June 10, 1945; KK 33009.

Heirloom needlework guild, inc., New York. 8070
Hiawatha sew-your-own felt underarm bag. For felt underarm bag. © June 12, 1945; KK 33232.

Held, William, Chicago. 8071
Pro vita. For vitamins. © Mar. 8, 1945; KK 31612.

Hill, C. Morrison, d. b. a. Morry Hill industries, Rockford, Ill. 8072
Educational truck construction kit. For take-apart truck and wagon toy. © Mar. 16, 1945; KK 31812.

Hoague-Sprague corp., Lynn, Mass. 8073-8075
For shoe boxes:
Butterfly footwear. B185AB. © May 1, 1945; KK 32729.
Cal'ees. C170AB. © May 24, 1945; KK 32730.
Cal-walkers. C167AB. © Mar. 28, 1945; KK 32728.

Hobby stationers, Kansas City. 8076-8078
For stationery:
Little men. © Mar. 13, 1945; KK 32693.
Little women. © Mar. 10, 1945; KK 32692.
Small talk, children's notepaper by Hobby. © Mar. 12, 1945; KK 32320.

Hollywood color co., Hollywood, Calif. 8079
Convatex. For paint for canvas. © May 1, 1945; KK 32366.

Holsum products. See Jewett & Sherman co., d. b. a. Holsum products.

House of England, New York. 8080
The 3 easy marks. For book marks. © Apr. 24, 1945; KK 32914.

House of Rothchild, inc., New York. 8081
The house of Rothchild. For blended whiskey. © June 29, 1945; KK 33140.

Ideal Mattress corp., Boston. 8082
Baby Bunting crib mattress. For mattress. © June 15, 1945; KK 32830.

Illinois state treatments, Springfield, Ill. 8083
Sto-nax. For medicine. © June 14, 1945; KK 32829.

Indian dairies., Carlstadt, N. J. 8084
Whistle for your dog. For dog food. © May 21, 1945; KK 32773.

Inland rubber corp., Chicago. 8085-8087
Inland emergency tire repair cement. no. 552. For emergency tire repair cement. © May 3, 1945; KK 31970.
Inland red vulcanizing tube repair cement. no. 551. For tube repair cement. © May 3, 1945; KK 31969.
Inland vulcanizing tire repair cement. no. 550. For tire repair cement. © May 3, 1945; KK 31968.

International chemicals. See Thompson, William Basil, d. b. a. International chemicals.

Ivanhoe foods, inc., Auburn, N. Y. 8088
Ivanhoe teaspoon onions. For dehydrated onion powder. © May 29, 1945; KK 32850.

Jacoby, Philip, New York. 8089
Three-tu-a-pair hosiery. For hosiery. © Apr. 22, 1945; KK 32646.

Jewett & Sherman co., d. b. a. Holsum products, Milwaukee. 8090
Peanut creme. For peanut butter. © May 23, 1945; KK 32519.

Kasser distillers products corp., Philadelphia. 8091-8096
House of Kasser. For blended whiskey. © May 27, 1945; KK 32957.
House of Kasser. For crême de cacao. © May 21, 1945; KK 32769.
House of Kasser. For crême de menthe. © May 21, 1945; KK 32771.
House of Kasser. For imported golden sherry. © May 27, 1945; KK 32725.
House of Kasser. For kümmel. © May 27, 1945; KK 32726.
House of Kasser. For liqueur. © May 21, 1945; KK 32770.

Kay, Samuel, d. b. a. Kayo drug co., New York. 8097
Everybody says it's okay to say kayo. For medical product. © Apr. 25, 1945; KK 32003.

Kayo drug co. See Kay, Samuel, d. b. a. Kayo drug co.

Kellogg, John L., co., South Elgin, Ill. 8098
Frozen flavor instant all-coffee. For instant coffee. © June 11, 1945; KK 32878.

Ketchum, Will R., Phoenix, Ariz. 8099
Lem-ora. For citrus fruit drink and sherbet base. © June 12, 1945; KK 32895.

Keystone chemical co., inc., Cleveland. 8100
Key plastic. For plastic finish. © Feb. 7, 1945; KK 31626.

Krown kemical ko., Huntington, W. Va. 8101
Krown supreme laundry bleach. For chlorine bleach. © June 15, 1945; KK 33076.

Lever, Abraham W., East Lansdowne, Pa. 8102
Lever's roasted wheat malt. For a cereal food. © Apr. 28, 1945; KK 31796.

Liese, El Frieda Preston, d. b. a. El Frieda Preston, Colstrip, Mont. 8103
Iced creme. El Frieda Preston. For cosmetic. © Mar. 5, 1945; KK 32146.

Lucas, L. M., d. b. a. Gold bond co., Omaha. 8104
Aroma cold wave glamour. For permanent wave solution. © Apr. 16, 1945; KK 31987.

Lucident co., Newark, N. J. 8105
Claray. For clay complexion pack. © June 15, 1944; KK 32478.

Lynch, Theodora, Santa Monica, Calif. 8106, 8107
Hereford Texas water. For bottled drinking water. © Apr. 9, 1945; KK 31988.
Zest. For 100 percent whole wheat breakfast food. © Mar. 18, 1945; KK 33008.

MacDonald, John G., d. b. a. John G. MacDonald co., South Portland, Me.
Quik for coughs. For cough syrup. © Dec. 15, 1944; KK 33363. 8108

MacDonald, John G., co. See MacDonald, John G., d. b. a. John G. MacDonald co.

Master mfg. co., Massapequa, L. I., N. Y. 8109
Supreme bob pins for the woman who cares. For bob pins. © July 1, 1945; KK 33345.

Master products co., Chicago. 8110
Campus duplicating stencils. For duplicating stencils. © Sept. 1, 1944; KK 32219.

Maurella products co., New York. 8111
Flower petals. For pads saturated with cologne or perfume. © June 5, 1945; KK 32737.

Maxson, W. L., corp., New York. 8112
Maxson sky plate. For prepared meals. © Apr. 2, 1945; KK 31795.

May-craft co., Minneapolis. 8113
Bridal bouquet. For stationery. © Apr. 2, 1945; KK 32630.

Medley distilling co., Owensboro, Ky. 8114
Bourbon dew. For whiskey. © June 19, 1945; KK 33328.

Meletio sea food co., St. Louis. 8115
Golden dipt. For ready-mixed breading. © Mar. 15, 1945; KK 32762.

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1945
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No. 8

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Bust of Woodrow Wilson. Head and shoulders, showing two vest buttons, on plain square base, with lettering. © P. B. Baker, New York. R 139428, Apr. 30, 1945.

Ferris, J. L. Gerome. 2
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The Brewster, four bedroom house with porch. - The Chatham, two bedroom house with dining room. - The Hyannis, three bedroom house, dining room, porch, garage. - The Orleans, four bedroom house, dining room, porch, garage. - The Plymouth, two bedroom house. - The Truro, one bedroom house with porch & garage. - Your new home is ready! © July 23, 1945; I 36402-36408.

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Automotive radiator filter screen, hose type. - Stay-put lawn sprinkler. © 1 c. each July 8, 1945; I 36354, 36355.

Nelson buoyancy motor. © 1 c. July 16, 1945; I 36372.

Netschert, William, jr. 9581
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Get well, but quick, 5C352. © June 1, 1945; K 58592.
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I jump at the chance to say happy birthday to you, 15HB50. - Something for your birthday, a little gift and a big wish too, 10GF534. - Speaking of birthdays when grandpa had a birthday he'd set in bed, 25HB31. © May 18, 1945; K 58586, 58588, 58679.
So long! Take this with you, no flowery words just one small phrase, 10GF827. © May 25, 1945; K 58589.

Northwestern model & supply co. 9593
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Oakley, Platt Benson. 9595
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Boy and dog picture, P 2116. - Girl in green dress, K 21. - Suwanne River, K 15. © 1 c. each Aug. 31, 1945; J 38380-38382.
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The new giant tire hammer. © 1 c. June 13, 1945; I 36262.

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Prints and pictorial illustrations (including 277 contributions to periodicals and other one-copy entries)	2,204
Total	4,129

American bank note co. 1-11

C-1557. Grain elevator & freight yard American bank note company. R 139427, Apr. 25, 1945.

C-1558. Traveling crane, American bank note company. R 139426, Apr. 25, 1945.

C-1563. R 139424, Apr. 25, 1945.

C-1564. The Tien-An gate. R 139423, Apr. 25, 1945.

Special C-447. John Y. Payzant, esq. The Bank of Nova Scotia. R 139863, May 26, 1945.

Special C-448, H. A. Richardson, esq. The Bank of Nova Scotia. R 139862, May 26, 1945.

Special C-1559. The higher normal school Canton. The provincial bank of Kwang Tung province. R 139425, Apr. 25, 1945.

Special C-1560 steel. Mukden bank of industrial development, Mukden, China. R 139420, Apr. 25, 1945.

Special C-1561 steel. Mukden bank of industrial development, Mukden, China. R 139421, Apr. 25, 1945.

Special C-1562 steel. Mukden bank of industrial development, Mukden, China. R 139422, Apr. 25, 1945.

Special C-1566. Astor trust company, New York. R 139864, May 26, 1945.

Ferris, J. L. Gerome. 12-15

The first Thanksgiving in America. R 139520, May 19, 1945.

The greatest American and his Flag. R 139521, May 19, 1945.

The Liberty bell's first note. R 139522, May 19, 1945.

Putting the stars on the first Flag. R 139523, May 19, 1945.

© Ernest N. Ryder, Croton Falls, N. Y.

Ace drill corp., Detroit. 9939
At your fingertips. For high speed steel drills. © June 8, 1945; KK 34085.

Adel precision products corp., Burbank, Calif. 9940-9951
Adel means dependability. For kitchen utensils, valves for aircraft and slide viewers. © May 20, 1945; KK 33613.
For cameras and slide viewers:
At last you can really enjoy your color slides. © June 29, 1945; KK 33617.
Products of design simplicity and dependability. © June 22, 1945; KK 33616.
For color slide viewers:
The best way to show color-slides. © Aug. 3, 1945; KK 33827.
How many calls make a sale? © Aug. 3, 1945; KK 33828.
For kitchen tools:
Aren't they lovely? © June 8, 1945; KK 33615.
Aren't they lovely? They're the new Adel kitchen tools. © May 29, 1945; KK 33614.
For sheet metal fasteners:
Either way - it's the all round fastener. © July 1, 1945; KK 33618.
Stalock bulletin, stalock push-on fastener for threadless studs. © July 10, 1945; KK 33789.
Installation and servicing instructions for isodraulic systems using filler adapter. For hydraulic apparatus and system. © Aug. 8, 1945; KK 34033.
More and more leading product designers demand Adel. For hydraulic and pneumatic control valves, pumps, fluid filters and other hydraulic apparatus. © June 7, 1945; KK 32970.
A short cut to better faster assembly. For sheet metal nuts and fasteners. © June 12, 1945; KK 32971.

Advertising dept. American bankers assn. See American bankers assn. Advertising dept.

Agency paper co., New York. 9952-9956
For take-off carbon paper:
Keep abreast of progress. © June 18, 1945; KK 33304.
Take-off for new profits. © June 30, 1945; KK 33697.
Lightweight stationery - sky-rite on mirrors. For lightweight stationery. © July 3, 1945; KK 33698.
Personal. With portraits. For sky-rite lightweight stationery. © Aug. 20, 1945; KK 34065.
Spotlighting a proud trade mark. For air-mail lightweight stationery. © July 26, 1945; KK 33699.

Aircraft-marine products, inc., Harrisburg, Pa. 9957
AMP solderless wiring devices. Terminal selector guide. For electrical wiring devices. © July 27, 1945; KK 33686.

Allied products co. See Walker, John T., d. b. a. Allied products co.

Aluminum cooking utensil co., New Kensington, Pa. 9958
First production. For aluminum pressure cooker. © July 1, 1945; KK 33444.

American bankers assn. Advertising dept., New York. 9959
Guide to personal borrowing. For bank direct mail folder. © May 9, 1945; KK 34013.

American blower corp., Dearborn, Mich. 9960
Gyrol fluid drive, bulletin no. 7719. For fluid drive, hydraulic coupling. © July 27, 1945; KK 34006.

American crayon co., Sandusky, O. 9961, 9962
Books, art, craft, hobby, color. For books. © Aug. 2, 1945; KK 33762.
Crayonex the versatile crayon. For crayon. © June 12, 1945; KK 33761.

American engineering co., Philadelphia. 9963-9965
AE second task force of steering gears. For AE steering gears. © July 15, 1945; KK 33876.
AE task force of winches. For winches, 4 different kinds. © May 15, 1945; KK 33308.
End boiler room drudgery. For AE perfect spread stoker and Taylor stoker. © May 25, 1945; KK 33781.

American locomotive co. & General electric co., Schenectady, N. Y. 9966-9968
For transportation equipment:
The alert Dr. Jackson. © July 28, 1945; KK 33783.
Spare-time boomers. © July 14, 1945; KK 33693.
They herd wild buffaloes by rail. © June 30, 1945; KK 33692.

American molasses co., New York. 9969
Make your delicious pickles, relishes, catsup, chili sauce and mince meat grandma's way and save your precious sugar. For molasses. © July 16, 1945; KK 33938.

American photocopy equipment co., Chicago. 9970
For new speed in making photocopies. For photocopy equipment. © July 30, 1945; KK 33936.

American sterilizer co., Erie, Pa. 9971
American-freas hot air sterilizer. For hot air sterilizer. © June 11, 1945; KK 33300.

American stove co., Cleveland. 9972
Plan your new freedom gas kitchen. For kitchen ranges. © July 25, 1945; KK 33664.

American tobacco co., New York. 9973
See what I mean. L. S./M. F. T. For cigarettes. © Aug. 13, 1945; KK 33988.

Anderson co., Gary, Ind. 9974-9976
Anco rain-master windshield wiper arm instruction sheet and arm and blade chart, form 04-0089. For windshield wiper blades, arms and arm adapters.

© June 8, 1945; KK 32907.

Anco rain-master windshield wiper arms and blades. Chart, form 04-0114. For windshield wiper and blades, arms and arm adapters. © June 20, 1945; KK 32908.

New dead-locker model DL Anco rain-master windshield wiper arms and blades. Wall chart, form 04-0114. For windshield wiper arms, adapters and blades. © June 21, 1945; KK 33620.

Armour & co., Chicago. 9977-9983

For meat:

Hot treet medley. © July 27, 1945; KK 34078.

In any town, treet is the meat for victory garden days. © May 20, 1945; KK 32826.

In our town. © Aug. 26, 1945; KK 34079.

Treet is the meat. © May 29, 1945; KK 32827.

Treet is the meat for a bicycle round-up. © July 22, 1945; KK 34077.

Treet is the meat for a picnic in the park. © June 17, 1945; KK 32828.

Treet salad with cucumber sandwiches. © July 20, 1945; KK 34076.

Armstrong food co., inc., Sherburne, N. Y. 9984

Happy dog, happy you. For dog food. © Aug. 20, 1945; KK 34035.

Art metal co., Cleveland. 9985

Disinfectaire ultraviolet germicidal equipment for use in meat storage coolers. For ultraviolet germicidal equipment. © Aug. 22, 1945; KK 33983.

Austenal laboratories, inc., Chicago. 9986

In sports, it's skill that counts. For non-precious metal for dental and surgical appliances - micro-mold teeth. © July 16, 1945; KK 33501.

Baldwin locomotive works, Eddystone, Pa., Philadelphia. 9987, 9988

Baldwin die hobbing presses, bulletin 224. For die hobbing presses, machinery. © July 3, 1945; KK 34015.

Horizontal forcing presses. For forcing presses. © July 13, 1945; KK 33546.

Bayex corp., New York. 9989

Bayex tur-flo beat loss of fuel & heat. For tur-flow baffles. © July 21, 1945; KK 33910.

Bell aircraft corp., Buffalo. 9990, 9991

For aircraft:

The man on Main street holds the key to peace. © July 29, 1945; KK 33798.

National security demands wings. © July 1. 1945; KK 33447.

Bendix aviation corp., Detroit, North Hollywood, Calif., Teterboro, N. J. 9992-10007

The electronic pilot gives finger-tip plane control. For automatic pilot. © July 20, 1945; KK 33653.

For aircraft instruments:

Installation instructions. Angle-of-attack magnesyn transmitter, pioneer type 10102-1-A. © July 6, 1945; KK 34054.

Installation instructions. Diluter demand oxygen regulator, AN 6004-1. © June 19, 1945; KK 33094.

Installation instructions. Diluter demand oxygen regulator, AN 6004-1. © Aug. 10, 1945; KK 34055.

Installation instructions. Diluter demand oxygen regulator, AN 6004-1. © Aug. 10, 1945; KK 34057.

Installation instructions. Driftmeter. © June 8, 1945; KK 33096.

Installation instructions. Dual manifold pressure autosyn indicator, navy stock, R88-1-1585-34. © Aug. 14, 1945; KK 34059.

Installation instructions. Fuel pressure autosyn transmitter, navy stock, R88-T-2052. © Aug. 14, 1945; KK 34058.

Installation instructions. Turn and bank indicator, AN 5820. © Aug. 10, 1945; KK 34056.

Installation instructions. Turn and bank indicator, AN 5820-1. © June 19, 1945; KK 33095.

Installation instructions. Turn and bank indicator, navy stock R88-1-3255-10. © June 19, 1945; KK 33545.

Water pressure contactor. Installation and line maintenance. © June 6, 1945; KK 33093.

The greatest name in aircraft radio. For radios. © July 4, 1945; KK 33657.

No. 1 service hints. For equipment for hydraulic systems. © Dec. 19, 1944; KK 33630.

This hydraulic pressure regulator. For pressure-regulating valve for hydraulic system. © Oct. 25, 1944; KK 33632.

8 altair hydraulic controls on the Douglas invader. For aircraft hydraulic equipment. © Apr. 27, 1945; KK 33631.

Benson, Gay, specialties, Eden, N. Y. 10008

Gay Benson's s'prise of the month. For surprise packages for children. © June 4, 1945; KK 33492.

Best & co., inc., New York. 10009-10059

Arnold authentics lead the campus parade. From Best's famous Lilliputian bazaar, a first suit is made of knitted wool. For women's shoes and little girl's knitted suit. © Aug. 21, 1945; KK 34022.

Baby is comfortable in a Shuler baby walker. For baby walker. © July 23, 1945; KK 33602.

Back to school, outfitted by Best's. For girls dresses, coats, sweaters, skirts, blouse and hats. © Aug. 5, 1945; KK 33802.

Beloved for campus - good wool separates. For young cosmopolitans, princess college date dress. For misses jackets and skirts and junior miss dress. © Aug. 2, 1945; KK 33707.

Best's famous college shop has the new stars and old familiar favorites. For college skirts, suits, jackets, coats and dress. © Aug. 5, 1945; KK 33801.

Best's knows prep school clothes. For boys coat, suits, jackets and slacks. © Aug. 22, 1945; KK 34025.

Cap-sleeve washables for teen sizes. For girls dresses. © July 5, 1945; KK 33952.

Dormitory robe quilted beauty by Dorian. The bow dress, smart college wool. For bathrobe, misses dress. © Aug. 9, 1945; KK 33810.

Dotted sheer nightie by Iris. For misses nightgown. © Aug. 1, 1945; KK 33705.

Fabric contract-new fall black. For misses dress. © July 25, 1945; KK 33604.

Featured for school, the sport jacket and slacks. For boy's jacket and slacks. © Aug. 8, 1945; KK 33807.

For college, natural gray kid. For gray kid coat. © Aug. 8, 1945; KK 33808.

For college, superb gray flannel. All wool, warm and in demand school sweaters. For misses suits and boys sweaters. © Aug. 20, 1945; KK 34021.

For school and play, Juillard's zephyroy corduroy.

For childrens pants, overalls, shorts, sweaters. © Aug. 8, 1945; KK 33805.

For young cosmopolitans, campus favorite in good wool tweed. For junior miss coat. © Aug. 20, 1945; KK 34020.

For young cosmopolitans, college girls go for our gray striped flannels. For girls suit and dress. © Aug. 17, 1945; KK 33870.

For young cosmopolitans, in demand for college, wool gabardine. For junior miss suit. © Aug. 9, 1945; KK 33811.

For young cosmopolitans, soft for college with new deep armholes. For junior size dress. © Aug. 7, 1945; KK 33803.

From Best's famous Liliputian bazaar. Bow knots are appliqued. For baby's hat and wrapper set. © July 17, 1945; KK 33436.

From Best's famous Liliputian bazaar. Bright embroidery on spun rayon of linen-like weave tells a color story. For little girls dress. © July 24, 1945; KK 33603.

From Best's famous Liliputian bazaar. The hood covers baby's head and helps to hold the shawl in place. For baby's shawl. © July 31, 1945; KK 33701.

From Best's famous Liliputian bazaar. Off to school and well supplied with useful sweaters. For little girl's sweaters. © Aug. 14, 1945; KK 33867.

From Best's famous Liliputian bazaar. A rayon satin comfort is quilted by hand and filled with fluffy wool. For satin comforter for crib. © Aug. 7, 1945; KK 33804.

Gay little felts. For misses hats. © July 25, 1945; KK 33605.

Hand-sewn moccasins. Here they are. For misses moccasins. © Aug. 1, 1945; KK 33704.

Her favorite dirndls are done in Dumari spun rayon. For girls' dresses. © Aug. 13, 1945; KK 33866.

In a big demand, pretty cotton swim suits. For 2 bathing suits for women. © July 17, 1945; KK 33437.

In demand for college, a good polo coat. For misses coat. © Aug. 20, 1945; KK 34019.

In demand wear-with-everything shirts for college. All wool herringbone tweed Eton suit. For misses blouses and boy's suit. © Aug. 9, 1945; KK 33809.

Iris slip to take to college. Teen-age standbys, her classic wool separates. For girls' slips, shirts, jackets and sweaters. © Aug. 22, 1945; KK 34023.

Navy or red - a jacket and skirt of fine flannel. For girls flannel skirt and jacket. © Aug. 2, 1945; KK 33706.

New fall editions of Best's good wools. For misses coats and suits. © July 22, 1945; KK 33601.

New! Feather caps. For ladies' hats. © July 16, 1945; KK 33435.

New version of the useful white shirt. For misses blouse. © July 18, 1945; KK 33439.

On-or-off peplum for a young black dress. For junior miss dress. © July 18, 1945; KK 33441.

Overalls and shorts of Juillard's zephyroy corduroy. For little boy's overalls and shorts. © July 18, 1945; KK 33438.

Plaid cotton knits are adorable and practical. For childrens plaid skirts, shorts, suspenders. © Aug. 17, 1945; KK 33868.

From belle college dance dress. A girl's Lewispun tweed coat is wool lined. For misses gown and girl's coat. © Aug. 23, 1945; KK 34024.

Schoolgirl cottons are gay, practical and so very becoming. It's Carter's in junior sizes. It's celanese rayon jersey. For girl's cotton dresses, girl's underwear. © Aug. 16, 1945; KK 33869.

The short coat a major fashion. For misses coat. © July 31, 1945; KK 33702.

The short nightie goes to college. For misses short nightie. © Aug. 8, 1945; KK 33806.

Sisters - big and little - are adorable in Best's fine cottons. For girls' dresses. © July 25, 1945; KK 33606.

Smart and comfortable in her sweaters and slacks. Black and white for young cosmopolitans. Simple, smart, our dark town shoes. For sweaters and slacks, girl's dress, misses shoes. © July 19, 1945; KK 33442.

Smart and functional - the reversible coat is navy or plaid. For girls reversible coat. © Aug. 2, 1945; KK 33708.

So many lovely ways to keep them cool. For babies apparel, dresses blankets, etc. © July 22, 1945; KK 33600.

So smart - so practical for little girls - blouses and skirts. For little girls skirts and blouses. © July 31, 1945; KK 33703.

Softly tailored worsted for a new fall suit. For misses suit. © July 26, 1945; KK 33608.

Starred in our famous college shop, plaids, young, becoming, gay, destined, we think, to play an important role on the campus. For misses suits, coats, dresses, slacks, shirts, etc. © Aug. 19, 1945; KK 34017.

When the school outfitting program gets underway, it's to Best's for quality and value. Perfect for college, Lewispun tweeds, exclusive with Best's. For boys shirts, suits, etc., misses suit and coat. © Aug. 19, 1945; KK 34018.

A wool sweater is entirely hand made. Harris tweed coat for young cosmopolitans. For little girls' sweater and misses coat. © July 26, 1945; KK 33607.

Young black for a new town coat. New for fall, deep armholes. For misses coat and dress. © July 18, 1945; KK 33440.

Biederman furniture co., St. Louis. 10060

No money down. For furniture. © June 11, 1945; KK 33726.

Bielzoff, D. J., products co., Chicago. 10061

Whoa! Slow down with a sloe-up. For cordial, sloe gin. © June 18, 1945; KK 33499.

Bigelow-Sanford carpet co., inc., Thompsonville, Conn. 10062

Recipe for a lovely room. For pile fabric floor covering. © Aug. 13, 1945; KK 34003.

Blue bell, inc., New York. 10063-10068

For overalls and other work clothing:

Why is qualitag like a good friend? © Aug. 9, 1945; KK 34031.

Why is qualitag like a home run? © July 12, 1945; KK 34027.

Why is qualitag like a party line? © July 26, 1945; KK 34029.

Why is qualitag like a watchdog? © Aug. 16, 1945; KK 34032.

Why is qualitag like a zebra? © July 19, 1945; KK 34028.

Why is qualitag like an X-ray? © Aug. 2, 1945; KK 34030.

Bluhill foods, inc., Denver. 10069
The secret's in the chunks. For peanut butter. © Sept. 22, 1944; KK 33765.

Borden co., New York. 10070-10104
For cheese:
Borden's big 4 will set your cheese sales humming. © Mar. 30, 1945; KK 33848.
Compliments? Yes! Repeats? © June 30, 1945; KK 33748.
If you know these answers, your family's in luck! © July 6, 1945; KK 33925.
Spread this and you've got a party! © May 24, 1945; KK 33924.
This year cheese for meatless lenten meals! © Feb. 1, 1945; KK 33921.
Use this cheese a dozen different ways! © July 24, 1945; KK 33753.
For coffee:
At last! An instant coffee with real roaster-fresh flavor. © Apr. 15, 1945; KK 33923.
Costs no more per cup than finest ground coffee! © Apr. 15, 1945; KK 33922.
For dairy products:
But at Borden's, Beulah - 99 o/o would flunk you! © May 27, 1945; KK 33514.
But darling, who says I'm playing second fiddle to a fish, cried Elsie. © July 10, 1945; KK 33850.
I can't seem to drag your father away from that sign! © June 17, 1945; KK 33515.
I think it's time to tell Beulah what every Borden cow should know. © June 17, 1945; KK 33516.
I've got a figure grocers love! © July 15, 1945; KK 33751.
We never cram for examinations at Borden's. © May 10, 1945; KK 33731.
For homogenized vitamin D milk:
But we can't keep that a secret! © May 14, 1945; KK 33513.
Did you say what I thought you said? © June 4, 1945; KK 33745.
For ice cream:
Borden's radio show. © Mar. 1, 1945; KK 33538.
The glorious flavor from real pineapple! © June 30, 1945; KK 33749.
For malted milk:
But, doctor, I can tell the whole story in one sentence. © July 1, 1945; KK 33750.
Doctor, can you spare a minute and a half? © May 1, 1945; KK 33741.
It beats me, how a child her age can have so little pep! © July 27, 1945; KK 33754.
Must be getting old - I can't take it any more. © June 8, 1945; KK 33746.
Say now! Are you being fair to the little fellow? © Apr. 20, 1945; KK 33740.
When Junior's picky about his food. © June 20, 1945; KK 33747.
Why do bright children often get poor report cards? © Jan. 15, 1945; KK 33846.
Glorious flavor from real pineapple. For pineapple sherbet. © July 1, 1945; KK 33954.
Glorious ice cream. For condensed milk. © June 15, 1945; KK 33849.
The grand flavor comes from real raspberries! For ice cream and milk sherbet. © June 2, 1945; KK 33744.
Grand flavor from real raspberries. For raspberry milk sherbet. © June 1, 1945; KK 33537.
Pack nourishment into your meals. For dry skim milk. © Feb. 8, 1945; KK 33847.
Two wonderous cheese ideas. For cheeses. © May 20, 1945; KK 33743.
What do you mean a picnic in more ways than one? For vitamin D fluid milk. © July 16, 1945; KK 33752.
What is it you eat that makes you hungry? For fluid milk. © Feb. 19, 1945; KK 33739.
The wonderful flavor comes from fresh oranges. For orange milk sherbet and ice cream. © May 5, 1945; KK 33742.
Wonderful flavor from fresh lemons. For lemon milk sherbet. © Aug. 1, 1945; KK 33926.

Botany worsted mills, Passaic, N. J. 10105
Botany brand fabrics. For woolen and worsted piece goods. © July 3, 1945; KK 33307.

Bridgeport brass co., Bridgeport, Conn. 10106
In freedom's cause. For copper base alloys. © July 2, 1945; KK 33382.

Brown mfg. co., Le Roy, N. Y. 10107
Ramon's brownie calendar. For medical products, dry goods and notions. © Apr. 25, 1945; KK 33912.

Bu-tay products, ltd., Los Angeles. 10108
Let's get acquainted. For washing powder. © July 1, 1945; KK 33800.

CVH laboratories co. See Voigts, Hugo & Voigts, Elsie, d. b. a. CVH laboratories co.

California research corp., San Francisco. 10109
The mustang flies first on Chevron aviation gasoline. For aviation gasoline. © June 15, 1945; KK 33475.

Callite tungsten corp., Union City, N. J. 10110
Callinite, bulletin 158. For a high conductivity heat-resistant facing material. © July 24, 1945; KK 33929.

Camillus cutlery co., New York. 10111
29 parts plus 69 years. For camp knife. © June 20, 1945; KK 33724.

Casey, Charles J., inc., Mason City, Ia. 10112
Vita-master, mina-master, tops-all, tone-up. For livestock and poultry concentrates. © May 25, 1945; KK 32956.

Casite corp., Hastings, Mich. 10113
Wake up lazy horsepower. Sludge solvent for internal combustion engines. © July 28, 1945; KK 33790.

Celanese corp. of America, New York. 10114-10116
For Celanese* textiles, plastics, chemicals.
How many human comforts can you count in a barrel of petroleum? © July 9, 1945; KK 33497.
Synthetics changed buying into selling. © Aug. 5, 1945; KK 33841.
Where do we go from here? For textiles, plastics, chemicals. © Aug. 21, 1945; KK 34011.

Chiropody supply headquarters, inc., Chicago. 10117
Redi-cut moleskin shields for the chiropodist. For shields for corns, callouses, bunions, etc. © July 2, 1945; KK 33543.

Clairol, inc., Stamford, Conn. 10118, 10119
For shampoo tint:
As the scientist relies on his formulas, so you can rely on Clairol. © July 1, 1945; KK 33646.
Clairol colors are true. © Aug. 1, 1945; KK 33831.

Coca-cola co., Wilmington, Del. 10120-10137
For soft drink:
Da's na fijn, zunne! Have a Coca-cola. Say, that's great. Brussels. © June 11, 1945; KK 33463.
Desfrute a pausa que refresca. Aviatrix. © July 15, 1945; KK 33682.
Disfrute de la pausa que refresca. Aviatrix. © July 25, 1945; KK 33685.
Esta p'ra mim. Have a coke. This is for me. Brazil-beach scene. © June 28, 1945; KK 33466.
Glad you drifted over. Have a coke. Canoeing. © July 17, 1945; KK 33679.
Glad you drifted over. Have a coke. Canoeing. © July 17, 1945; KK 33680.
It's a picnic. Have a coke. Chipmunk. © June 20, 1945; KK 33675.
The latchstring's out. Have a Coca-cola. Sunday night supper. © May 20, 1945; KK 33465.
The latchstring's out. Have a coke. Sunday night supper. © June 4, 1945; KK 33462.
Let's talk it over. Have a coke. Country garage. © July 2, 1945; KK 33464.
Let's talk it over. Have a coke. Country garage. © July 3, 1945; KK 33677.
Look pleasant, please. Have a Coca-cola. Canada no. 5. © June 28, 1945; KK 33676.
One big reason for the coke shortage. Uncle Sam and sugar. © July 16, 1945; KK 33683.
Une perm' à Paris. Have a Coca-cola. Paris leave. Paris. © July 9, 1945; KK 33681.
Une perm' à Paris. Have a Coca-cola. Paris leave. Paris. © July 10, 1945; KK 33678.
Refreshing. Girl in white hat, E-3, 10470. © July 2, 1945; KK 33310.
Sorry, but we're short on coke today. Grocer. © July 18, 1945; KK 33684.
Yes. Girl swimming, hand offering bottle. © Aug. 1, 1945; KK 34069.

Cole of California, inc., Los Angeles. 10138, 10139
For swim suits:
Small things are important, LA-7-A. © June 29, 1945; KK 33611.
Small things are important, LA-13. © July 5, 1945; KK 33612.

Columbia pictures corp., New York. 10140, 10141
For stills, posters, window cards, lobby display cards, slides and mats:
Boston Blackie's rendezvous. © June 18, 1945; KK 33411.
Pennies from heaven, Mr. Deeds goes to town. © July 31, 1945; KK 34016.

Commersnes, A. J., Sacramento, Calif. 10142
North star results. Resultat. Risultai. For fish bait. © July 6, 1945; KK 33629.

Consolidated frozen food corp., Los Angeles. 10143
Consolidated frozen food corporation. For frozen foods. © July 6, 1945; KK 33599.

Corn products refining co., New York. 10144
When you think of the Mayflower. For dextrose sugar. © July 25, 1945; KK 33872.

Corn products sales co., New York. 10145, 10146
Sunny's washday ABC's. For starch. © July 27, 1945; KK 33735.
Uncle Walter always dresses up for dinner. For dessert. © July 21, 1945; KK 33569.

Cory glass coffee brewer co., Chicago. 10147, 10148
For glass coffee brewers and parts:
Cory Canadian catalog. © Mar. 10, 1945; KK 33057.
Cory domestic supplement. © July 1, 1945; KK 33937.

Darling valve & mfg. co., Williamsport, Pa. 10149
Darling iron body, solid wedge taper seat gate valves, bulletin 4503. For gate valves. © June 1, 1945; KK 32790.

Davison chemical corp., Baltimore. 10150
A service that builds sales by securing goodwill. For protek-sorb silica gel, protek-coat asphalt compound. © July 25, 1945; KK 33597.

Delta mfg. co., Milwaukee. 10151
Deltacraft disc-adhesive, 49-503. For adhesive. © July 31, 1945; KK 34084.

De Vita, Frank L., Livingston, N. J. 10152
Florawic. For perfume caddie. © Dec. 13, 1944; KK 33951.

Dick, A. B., co., Chicago. 10153-10162
For stencil duplicators and supplies:
Business systems produced on the mimeograph duplicator. © May 24, 1945; KK 33458.
Clear, crisp, clean. © May 25, 1945; KK 33398.
For your business systems and all duplicating needs. © June 24, 1945; KK 33594.
General schedule of supplies, class 54. © June 27, 1945; KK 34014.
Moving much, far. © July 1, 1945; KK 33987.
Our country needs waste paper. © July 1, 1945; KK 33792.
Plant clearance program papers. © July 13, 1945; KK 34038.
Simplified paper work for contract termination. © July 1, 1945; KK 33652.
Vendor's shipping documents. © July 1, 1945; KK 33766.
Won't fade. © June 25, 1945; KK 33918.

Doho chemical corp., New York. 10163
Ear conditions due to bathing. For medicinal product. © Aug. 2, 1945; KK 33760.

Drackett co., Cincinnati. 10164
Watch it, mother! For powder to clear all household pipes and drains. © Mar. 23, 1945; KK 33487.

Dumont, Allen B., laboratories, inc., New York, Passaic, N. J. 10165-10172
Dumont multi-band type 5RP cathode-ray tube. For cathode-ray tubes. © July 1, 1945; KK 33385.
Eastman mfg. company automatically inspects each and every casting with the Dumont cyclograph. For Dumont cyclograph. © July 1, 1945; KK 33877.
Extra values found only in the DuMont type 247 oscillograph. For oscillograph. © Aug. 10, 1945; KK 34066.
For electronic equipment and television:
Dumont - For the tools of television. © July

1, 1945; KK 33720.

Fred Allen says: Dumont television is right up Allen's alley. © July 1, 1945; KK 33719.

Fred Allen says: Dumont television is right up Allen's alley. © July 1, 1945; KK 33721.

Fred Allen says: Dumont television is right up Allen's alley. © July 26, 1945; KK 33722.

Pioneering, continued. For Dumont oscillograph. © July 1, 1945; KK 32975.

Dunshaw co., New York. 10173

The Dunshaw photo of the month. For invisible lenses. © July 2, 1945; KK 33493.

Durham mfg. corp., Muncie, Ind. 10174

Durham, an adaptable plant with an adaptable product. For metal card tables and furniture. © Aug. 9, 1945; KK 33840.

Duro test corp., North Bergen, N. J. 10175-10177

For fluorescent lamps:

Fluorescent sweepstakes, get set. © June 6, 1945; KK 33836.

Fluorescent sweepstakes, go. © June 13, 1945; KK 33837.

Health, wealth and good fellowship. For electric lamp bulbs. © May 20, 1945; KK 33835.

Elwell-Parker electric co., Cleveland. 10178

Industrial logistics. For industrial trucks and cranes. © June 26, 1945; KK 33948.

Emmons & co., inc., Newark, N. Y. 10179

Landscape and fruit consultants, Emmons & co., inc. For nursery stock. © July 10, 1945; KK 33813.

Empire nursery products co., inc., Newark, N. Y. 10180

Empire nursery products co., inc. established 1866, Newark, New York state, prize winning quality nursery stock. For nursery stock. © July 10, 1945; KK 33816.

Eversharp, inc., Chicago. 10181-10184

For fountain pen and pencil:

An Eversharp always answers the $64 question. © July 8, 1945; KK 33729.

For distinguished service. © Aug. 9, 1945; KK 33917.

Newest pen fashion! © Aug. 1, 1945; KK 33916.

Where ordinary pens flood or leak, this Eversharp keeps on writing. © May 22, 1945; KK 33522.

FR corp., New York. 10185

Scoop. For soapless crystals. © June 21, 1945; KK 33595.

Fairbanks, Morse & co., Chicago. 10186

Fairbanks-Morse figure 5520P centrifugal pumps, bulletin 5520P-3. For centrifugal pumps. © May 24, 1945; KK 33309.

Farm fresh fruiterers, Floral Park, N. Y. 10187

Always best, Farm fresh. For fresh fruits and vegetables. © July 20, 1945; KK 33495.

Fedco co., Rosemead, Calif. 10188

Anatomy of the fowl. For poultry feed. © June 15, 1945; KK 33560.

Finch, Joseph S., & co., Schenley, Pa. 10189, 10190

For whiskey:

Choice of a lifetime. © May 29, 1945; KK 33884.

Choice of a lifetime. © July 1, 1945; KK 33641.

First industrial corp. Micro switch div., Freeport, Ill. 10191-10202

For precision electric switches:

Gives rigid automatic control of temperature or current. © May 9, 1945; KK 34047.

Hand holes to pass the ammunition. © June 7, 1945; KK 33773.

Here's where the egg came first. © June 2, 1945; KK 33772.

Keep temperature and current automatically controlled with Micro switch temp cop. © June 7, 1945; KK 34049.

Micro switch rotary H housing is adjustable through 360 degrees. © Apr. 20, 1945; KK 33770.

New Micro switch rotary H housing may be sealed against dirt, splash or oil. © May 29, 1945; KK 34048.

Our engineers, who grew up with the aircraft industry. © Apr. 11, 1945; KK 33771.

There are literally hundreds of jobs to which you can apply Micro switch snap-action. © Aug. 4, 1945; KK 34053.

When how many means how much. © July 1, 1945; KK 34050.

Writing checks make you tired? © June 30, 1945; KK 33774.

For precision electrical switches:

Is control of temperature to $\pm .10^{\circ}$ close enough? © July 19, 1945; KK 34052.

This Micro switch snap-action spring provides millions of operations to cut electrical control costs. © July 7, 1945; KK 34051.

Flying, Chicago. 10203

Flying's airsedan. For a novel airplane. © July 10, 1945; KK 33494.

Fritzsche bros., inc., New York. 10204

Fables and facts about food and flavors. For spicing compounds and food flavors. © Aug. 1, 1945; KK 34002.

Frolic dickey co., New York. 10105-10206

Bow tied at front of dickey. For ladies dickey. © July 27, 1945; KK 33733.

The vagabond. For ladies snood. © July 27, 1945; KK 33732.

Gaines food co., inc., Sherburne, N. Y. 10207-10209

For dog food:

Over and over again. © July 27, 1945; KK 33852.

The secret of Gaines' overwhelming success. © Aug. 6, 1945; KK 33845.

To keep him on his toes. © Aug. 10, 1945; KK 33920.

Garberding, Waldo L., d. b. a. Twentieth century mfg. co., Chicago. 10210

Stop burglars with jimmy-proof guardit. For latchbolt guards. © Aug. 20, 1945; KK 34034.

General electric co. See American locomotive co.

General foods corp., New York. 10211
Whee! Isn't this fun, Volto? For cereal. © Feb. 28, 1945; KK 33488.

General instrument corp., Elizabeth, N. J. 10212
The time has come, the walrus said. For radio components. © July 24, 1945; KK 33839.

General mills, inc., Minneapolis, San Francisco. 10213-10227
For cereal:
Expect big things of a wheaties fan! © June 2, 1945; KK 33888.
Fishing can wait, I've got a date. © July 1, 1945; KK 33891.
Know-how. © May 5, 1945; KK 33886.
Man, O man, an oat cereal all ready to eat. © July 1, 1945; KK 33892.
Need reinforcement? © June 30, 1945; KK 33890.
For flour:
Betty Crocker says: Easy as 1, 2, 3, to get 6 dozen cookies! © July 15, 1945; KK 33893.
Betty Crocker says: Raisin-oatmeal ribbon loaf adds a festive touch to any meal! © June 10, 1945; KK 33505.
Fresh strawberry cake. © June 3, 1945; KK 33504.
Give your pie-hungry family this shortening-saver! © June 2, 1945; KK 33503.
Just add cream to bisquick. © May 20, 1945; KK 33887.
Magic for meals, by Martha Meade, SA-1284. © July 1, 1944; KK 33819.
Mealtime wizardry, by Martha Meade, SA-1300. © Sept. 15, 1944; KK 33820.
How to feed larro chick builder. For chick feed. © Apr. 23, 1945; KK 33502.
Seeds that will grow opportunity. For food products. © June 26, 1945; KK 33889.

General tire & rubber co., Akron, O. 10228
Instructions for using the general saddlepatch. For patch for repair of tires. © May 10, 1945; KK 32084.

George, Edwin C., Evanston, Ill. 10229-10232
For carving kit:
Wood whittling whimsies. Canadian geese. GI. © June 1, 1945; KK 33758.
Wood whittling whimsies. Fish F 1. © June 1, 1945; KK 33674.
Wood whittling whimsies. Fish F 2. © June 1, 1945; KK 33673.
Wood whittling whimsies. Mallard duck MI. © June 1, 1945; KK 33725.

Giles, Robert W., sr., Miami, Fla. 10223
Sta-yon, the perfect outdoor make-up. For cosmetic. © July 12, 1945; KK 33730.

Glenmore distilleries co., inc., Louisville, Ky. 10234, 10235
For whiskey:
Julep time. Mint juleps. © July 13, 1945; KK 33551.
Prologue to pleasure. Barbecue ash tray. © July 25, 1945; KK 34061.

Goetz, Karl R., d. b. a. Sulpha form co., Plymouth, Wis. 10236
Mastitis, the scourge of the diary farmer. For veterinary, medical products for cattle. © Jan. 10, 1945; KK 33420.

Gold medal hair products, Brooklyn. 10237
Special customer deal. For new medalo special pressing compound and brass comb. © Apr. 19, 1945; KK 33564.

Granat bros., San Francisco. 10238-10243
For diamond rings:
Diamond solitaires with tempered mountings as seen in your August Vogue. © July 29, 1945; KK 33700.
Diamond wedding rings - For him - for her. © July 22, 1945; KK 33619.
Emerald cut solitaires. © July 8, 1945; KK 33460.
Solitaires, by Granat. © July 15, 1945; KK 33461.
Things that dreams are made of. © Aug. 12, 1945; KK 33919.
Threesomes. © Aug. 5, 1945; KK 33864.

Gray, Dorothy, ltd., New York. 10244-10248
For cosmetics:
Beauty is a habit. © July 19, 1945; KK 33578.
Design for the right look. © Aug. 13, 1945; KK 33882.
Dorothy Gray. How does she find time to keep her face so fresh and bright? © Aug. 13, 1945; KK 33883.
The once-a-year savings event. © Aug. 5, 1945; KK 33862.
Who, me? Glamorous? © Aug. 3, 1945; KK 33756.

Griffin mfg. co., inc., Brooklyn. 10249-10251
Please, try our way first. For black shoe dye. © July 3, 1945; KK 33535.
Please, try our way first. For brown shoe dye. © July 3, 1945; KK 33536.
Please, try our way first. Suede dressing. For dressing for shoes of suede leather. © July 13, 1945; KK 33448.

Guthman, Edwin I., & co., inc., Chicago. 10252
Guthman inductronics, inductors and electronics. For radio components. © Sept. 25, 1944; KK 33557.

Hanley, James, co., Providence. 10253-10255
For ale:
Going my way? © July 23, 1945; KK 33550.
A great ale! © July 11, 1945; KK 33406.
No wonder Hanley's tastes so good! Lighthouse. © July 19, 1945; KK 33549.

Hansen, Lawrence E., Chicago. 10256
Magic stencil. Instructions. For game. © June 16, 1945; KK 33661.

Harper-Wyman co., Chicago. 10257-10259
For burner system for gas stoves:
What woman wills, will be. © May 31, 1945; KK 33407.
What woman wills, will be. © June 28, 1945; KK 33408.
What woman wills, will be, she wanted a better planned kitchen. © July 26, 1945; KK 33873.

Harris-Seybold-Potter co., Cleveland. 10260, 10261
For lithographic supplies:
Harris impressions. v. 5, no. 4, Apr., 1945; © June 26, 1945; KK 33580.
Harris impressions. v. 5, no. 5, May, 1945. © July 24, 1945; KK 33579.

Hastings mfg. co., Hastings, Mich. 10262, 10263
For piston rings:
Oh brother, does he need new piston rings. © June 27, 1945; KK 33146.
Tough, but oh so gentle. © Aug. 4, 1945; KK 33791.

Hercules powder co., inc., Wilmington, Del. 10264, 10265
For chemicals:
Concrete extraordinary. © Aug. 16, 1945; KK 33946.
Tough - on the civilian front. © July 12, 1945; KK 33394.

Hinde & Dauch paper co., Sandusky, O. 10266
No time for broken noses now. For corrugated shipping boxes. © Jan. 1, 1944; KK 33865.

Hirestra laboratories, inc., New York. 10267
I'm in my late 40's, yet I pass easily for 37. For endocreme, cosmetic. © Aug. 15, 1945; KK 34086.

House of vision, Chicago. 10268-10275
For glasses:
If you need glasses there's a perfect pair for you. © July 5, 1945; KK 33472.
Near sighted? Far sighted? Short sighted? © June 18m 1945; KK 33467.
Perfect fit, plain or fancy. © June 28, 1945; KK 33470.
Perfection demands patience. © July 16, 1945; KK 33474.
Time's no element with us when you have glasses trouble. © July 2, 1945; KK 33471.
We do hard jobs and simple ones as well. © July 9, 1945; KK 33473.
Well, why don't you wear your glasses? © June 21, 1945; KK 33468.
We're never too busy to do the unusual. © June 25, 1945; KK 33469.

Hudson, H. D., mfg. co., Chicago. 10276-10283
For farm equipment:
Jiggers, the cop. © Aug. 4, 1945; KK 33982.
Not bad, eh boys? © July 7, 1945; KK 33981.
She'll earn more money for you with Hudson equipment. © June 18, 1945; KK 33404.
$59 billion burning holes in John Q's pocket. © June 5, 1945; KK 33401.
$59 billion burning holes in John Q's pocket. © June 6, 1945; KK 33402.
$59 billion burning holes in John Q's pocket. © June 7, 1945; KK 33403.
$59 billion ready to be traded for things. © July 1, 1945; KK 33405.
$59 billion waiting to be spent. © May 18, 1945; KK 33400.

International silver co., Meriden, Conn. 10284, 10285
It was going to be so nice. For sterling silverware. © June 20, 1945; KK 35971.
Remember, it's not the merchandise alone that counts. For sterling inlaid silverplate. © July 24, 1945; KK 33711.

Jessar, Fred, Philadelphia. 10286
Jessar's protective garments, Jessar's saf-t curtains. For safety curtains and garments. © June 25, 1945; KK 33885.

Johnson & Johnson, New Brunswick, N. J. 10287-10289
Charles H. Mayo, 1865-1939. For sutures. © July 2, 1945; KK 33295.
Surgical quality cotton in Johnson & Johnson cotton balls. For cotton balls. © July 6, 1945; KK 33294.
Unit folded. For gauze sponges. © July 6, 1945; KK 33293.

Johnson gear & mfg. co., ltd., Berkeley, Calif. 10290, 10291
For Johnson right angle drive:
Dependable water 24 hours a day. © Oct. 1, 1944; KK 31112.
Water when you need it. © Oct. 7, 1944; KK 31113.

Jones & Laughlin steel corp., Pittsburgh. 10292, 10293
For steel:
Steel drums for war will serve peace too. © July 12, 1945; KK 33563.
Wire rope, a sinew of war & industry. © June 21, 1945; KK 33596.

Katz drug co., Kansas City, Mo. 10294
Katz drug co. For drugs and sundry merchandise. © July 15, 1945; KK 33547.

Kaylon, inc., New York. 10295
Tailoring tells they're Tommies. For clothing. © July 23, 1945; KK 33853.

Kemper, F. H., Chicago. 10296
Dress for success. For men's clothing. © Dec. 12, 1944; KK 33894.

Keuffel & Esser co., Hoboken, N. J. 10297, 10298
How to use K & E section liner triangle no. 1235. For section liner triangle. © May 19, 1945; KK 33554.
How to use Phoenix tracing cloth. For tracing cloth. © June 10, 1945; KK 33089.

King leathers, inc., Indiana, Pa. 10299, 10300
For billfold:
At last a big enough billfold. © May 2, 1945; KK 33590.
Have you seen the new king size billfolds for women? © Mar. 20, 1945; KK 33459.

Klassen, William, Grand Rapids. 10301
Pedoscope. For shoe fitting devise. © July 26, 1945; KK 33626.

Kraft cheese co., Chicago. 10302
You can depend on Kraft quality. For cheese. © July 27, 1945; KK 33896.

Krause, Charles A., milling co., Milwaukee. 10303
The American brewing industry has won new friends for American beer. For malt. © July 15, 1945; KK 34060.

Lambert bros. jewelers, inc., New York. 10304-10307

For rings:

Diamond solitaire of Lambert quality. © Feb. 6, 1945; KK 32685.

It's new! Sterling silver identity rings. © Feb. 9, 1945; KK 32683.

Golden hearts entwined. For gold brooch. © Feb. 7, 1945; KK 32684.

With this ring I do thee wed! For wedding rings. © May 15, 1945; KK 32838.

Leggett, F. H. & co., New York. 10308

Premier peanut butter. For peanut butter. © July 31, 1945; KK 33881.

Lehn & Fink products corp., Bloomfield, N. J. 10309-10323

For cosmetic:

Is it etiquet? Does she thank him after the dance? © Aug. 7, 1945; KK 33755.

Is it etiquet? Must he give her a ring? © July 24, 1945; KK 33656.

For disinfectant:

Calling Dr. Jones. © Apr. 11, 1945; KK 33451.

Don't put your foot in it! © June 4, 1945; KK 33496.

Ellen lives in heartbreak house. © Jan. 9, 1945; KK 33552.

Her marriage was topsy-turvy! © July 16, 1945; KK 33638.

I nearly put my foot in it! © May 20, 1945; KK 33446.

I'm set for summer, are you? © July 9, 1945; KK 33445.

Imagine! My own mother taking a chance even once! © July 20, 1945; KK 33964.

Medical school tests prove lysol kills flu bug. © Feb. 16, 1945; KK 33637.

A mother shouldn't miss even once! © July 16, 1945; KK 33399.

For tooth powder:

Dates galore for toothsome Lenore. © May 11, 1945; KK 33553.

Toothsome? He's a canteen Casanova! © Apr. 11, 1945; KK 33450.

Is it etiquet to hold your man? For deodorant cream. © July 21, 1945; KK 33863.

Your money back if you don't think this is the best Hinds you ever used. For hand lotion. © July 16, 1945; KK 33313.

Lenthéric, inc., New York. 10324, 10325

For cosmetics:

Soft-focus cake make-up and lipstick. © July 1, 1945; KK 33409.

Soft-focus face powder-pact. © May 29, 1945; KK 33410.

Liebmann breweries, inc., Brooklyn. 10326-10332

For alcoholic beverage:

My beer is Rheingold, the dry beer! Says Betty Comden. © July 7, 1945; KK 33996.

My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © May 5, 1945; KK 33120.

My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © June 23, 1945; KK 33995.

My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. © July 22, 1945; KK 33998.

My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. After a hot week in the city. © July 17, 1945; KK 33997.

My beer is Rheingold, the dry beer! Says Pat Boyd, Miss Rheingold, 1945. It's wonderful to be outdoors. © June 10, 1945; KK 33994.

Our beer is Rheingold, the dry beer! Say Antonio and Rosario. © June 4, 1945; KK 33993.

Liggett & Myers tobacco co., New York. 10333-10342

Aces with pipe smokers, Granger, the mild, cool pipe tobacco. For Granger pipe tobacco. © July 5, 1945; KK 33430.

For cigarettes:

Able bodied seaman takes command. © June 21, 1945; KK 33145.

Actions of ballerina catch the eye. © July 26, 1945; KK 33764.

Airman wins Bea with Chesterfields. © July 19, 1945; KK 33591.

Army beguiles chanteuse. © Aug. 16, 1945; KK 33945.

At all the best clubs. Helen Carroll. © Aug. 2, 1945; KK 33779.

It's A. B. C. time. Helena Bliss. © Aug. 3, 1945; KK 33780.

A perfect evening, orchids and theater tickets. © Aug. 10, 1945; KK 33944.

A sailor bestirs comedienne. © Aug. 9, 1945; KK 33943.

Top of the deck. For Velvet pipe and cigarette tobacco. © Aug. 1, 1945; KK 33942.

Lipton, Thomas J., inc., Hoboken, N. J. 10343, 10344

Better hook into Lipton's great iced tea promotion yourself! For beverage. © June 30, 1945; KK 33970.

I adore Lipton's brisk flavor, says lovable Gracie Allen. For beverage, tea. © June 5, 1945; KK 33486.

Lockwood, Lawrence A., Chicago. 10345

Tac-tac. For baby's bulletin board. © July 27, 1945; KK 33949.

Lucas, Frank, New York. 10346

Destroy. For insect exterminating compounds. © July 6, 1945; KK 33895.

Lustra corp. of America, New York. 10347

Penetray, your aches and pains. For infra-red heat lamp. © Feb. 27, 1945; KK 33559.

McCabe, Corinne Rae, Johnstown, Pa. 10348

An honor scroll. For an honor scroll. © Mar. 7, 1945; KK 31292.

McClernon, Francis Hugo, d. b. a. McClernon mfg. co. 10349

McClernon's Bobby snow horse. For metal hobby horse. © June 1, 1945; KK 33519.

McClernon mfg. co. See McClernon, F. H., d. b. a. McClernon mfg. co.

Macmillan petroleum corp., Los Angeles. 10350-10357

For motor oil:

Have used nothing else for 10 years. © June 28, 1945; KK 33576.

I drove 96,138 miles without an overhaul. © Apr. 19, 1945; KK 33571.

More requests for ring-free than any other brand. © June 1, 1945; KK 33574.

No major repairs in 96,482 miles. © June 14, 1945; KK 33575.

Once a customer uses ring-free, he won't use anything else. © Apr. 1, 1945; KK 33570.

Ring-free helped to win customer confidence. © May 1, 1945; KK 33572.

110,000 miles without putting a wrench on the motor. © July 12, 1945; KK 33577.

140,202 miles and still going strong. © May 24, 1945; KK 33573.

Mealpack, inc., New York. 10358
Now! Hot meals, when and where you want them! For food service equipment. © Aug. 17, 1945; KK 33984.

Merit clothing co., inc., Mayfield, Ky. 10359, 10360
For men's clothing:
First things first. © July 27, 1945; KK 33874.
The time is now. © Aug. 1, 1945; KK 33875.

Micro switch div. First industrial corp. See First industrial corp. Micro switch div.

Miller, Alexander, Portland, Or. 10361
Santi Buddha. For statuary. © June 4, 1945; KK 33301.

Millspaugh, Vincent L., Seattle. 10362
Junior contractor. For children's building blocks. © June 4, 1945; KK 33658.

Minnesota mining & mfg. co., St. Paul. 10363-10365
For Scotch cellulose tape:
How to have a neater kitchen. © July 11, 1945; KK 33302.
I'm in love with a stick-up gal. © Aug. 10, 1945; KK 33843.
I'm ready to fold up. © Aug. 21, 1945; KK 33985.

Mrs. Ragsdale's foods co., San Antonio. 10366
Mrs. Ragsdale's quality products slenderaise. For dressing for salads. © Aug. 1, 1945; KK 33777.

Modern design equipment co., Crystal Lake, Ill. 10367
Solve your poultry killing problem with a kleen-killer. For poultry equipment. © June 7, 1945; KK 33633.

Moog industries, inc., St. Louis. 10368
A full power overhaul. For piston rings. © July 8, 1945; KK 33818.

Moore, William C., & co., inc., Newark, N. Y. 10369
Square deal trees, fruits, shrubs for home and orchard, Wm. C. Moore & co., inc. For nursery stock. © July 10, 1945; KK 33814.

Moores, Pauline Taylor, Los Angeles. 10370
A sensational book! Moores life reader and scientifically prepared astrological chart. For book. © May 19, 1945; KK 33386.

Motor wheel corp., Lansing, Mich. 10371-10374
For duo-therm heaters:
I'm from Missouri. © May 31, 1945; KK 33319.
Where do they get that stuff? © June 21, 1945; KK 33489.
Who's that rockin' your dealer-ship? © Aug. 1, 1945; KK 33992.
You cost us a million bucks and we love you for it! © July 1, 1945; KK 33490.

Mulligan, W. J., & co., San Francisco. 10375
For 'top 'o the world flavor in martini's! For globo dry gin. © June 15, 1945; KK 33621.

Nash engineering co., South Norwalk, Conn. 10376
Nash vacuum priming valves for centrifugal pumps speed priming and prolong priming pump life. For vacuum priming valves. © June 28, 1945; KK 33624.

National biscuit co., New York. 10377
Wilmer, until you've tidied your room, you can't have any Nabisco shredded wheat! For breakfast food. © May 27, 1945; KK 33103.

National chemical & mfg. co., Chicago. 10378
Ceragraph studies show brushwork. For paint. © May 29, 1945; KK 33138.

National council for the promotion of Father's day, inc., New York. 10379
Father's day, June 17, official 1945 Father's day promotion and display material. For display matter. © Mar. 1, 1945; KK 33303.

National engineering co., Chicago. 10380
Simpson molding cost calculator. For intensive mixers. © Apr. 28, 1945; KK 33449.

National geographic soc., Washington, D. C. 10381
Nature books and pictorial panoramas. For publications of the society. © June 11, 1945; KK 33556.

National mattress co., Huntington, W. Va. 10382
Zooming in popularity! For baby bedding. © May 1, 1945; KK 33670.

National oil products co., Harrison, N. J. 10383, 10384
Overcoming the taste hazard in B-complex therapy. For vitamins. © June 1, 1945; KK 33425.
The story of true vitamin A in the pullet, NA-151. For poultry feed. © July 20, 1945; KK 34064.

Necessity products, Chicago. 10385
A Necessity product for white and two-tone shoes. For applicators. © July 2, 1945; KK 33443.

Neilson, Raymond H., Neilson, Raymond F., Neilson, Howard F., Johns, Adele & Marce, Roger E., d. b. a. Neilson chemical co., Detroit. 10386, 10387
For solution for removal of rust and corrosion from metals.
Metalprep rustaboo. © July 12, 1945; KK 33567.
Metalprep rustaboo. Catalog price sheet. © June 30, 1945; KK 33568.

Neilson chemical co. See Neilson, Raymond H., Neilson, Raymond F., Neilson, Howard F., Johns, Adele & Marce, Roger E., d. b. a. Neilson chemical co.

Neiman-Marcus co., Dallas. 10388
Neiman-Marcus for mink. Parade of fashion. For wool dress and mink coat. © Aug. 16, 1945; KK 34005.

New process co., Warren, Pa. 10389, 10390
If you are one of the many women who are expecting to pay $29.75 to $39.75 for a new coat. For women's coats. © Feb. 1, 1945; KK 33079.
This is the only time I'll be able to write. For men's slack suits. © June 5, 1945; KK 33087.

New process metals corp., Newark, N. J. 10391
Liberty brand flints. For sparking metal. © May 9, 1945; KK 32789.

New York air brake co., New York. 10392, 10393
Finger-tip control for massive pressures. For machine tools, hydraulic systems. © June 25, 1945; KK 33829.
Finger-tip control improves paper quality. For hydraulic machines. © May 25, 1945; KK 33960.

Northern paper mills, Green Bay, Wis. 10394-10397
For tissue:
Mighty soft. © July 10, 1945; KK 34080.
Mighty soft for Hoppy, the baby kangaroo. © June 19, 1945; KK 33969.
Mighty soft for Susie. © Apr. 3, 1945; KK 33484.
This housewife who lives in French Lick. For towels. © June 22, 1945; KK 33485.

Nutrition research laboratories, inc., Chicago. 10398
An integral part of the antiarthritic program. For medicinal compound. © Aug. 3, 1945; KK 33734.

Ohmite mfg. co., Chicago. 10399
Ohmite, Ohm's law calculator. For resistors, tap switches, rheostats, chokes, etc. © Aug. 2, 1945; KK 33930.

Old Town ribbon & carbon co., inc., Brooklyn. 10400, 10401
The Old Town councellor. v. 1, no. 8. For carbon paper, ribbons and duplicating supplies. © July 15, 1945; KK 33565.
The Old Town counsellor. v. 1, no. 9. For ribbons, carbons and duplicating supplies. © Aug. 17, 1945; KK 34067.

Oliver united filters, inc., Oakland, Calif. 10402
Kelly pressure filter. For pressure filter, industrial equipment. © June 15, 1945; KK 33911.

Overhead door corp., Hartford City, Ind. 10403, 10404
For overhead doors:
For durability and distinction. © Aug. 1, 1945; KK 33842.
One door or more. © June 1, 1945; KK 33452.

Parker, I. C., Fort Worth, Tex. 10405, 10406
For ice cream novelty:
Choc-kone. Chocolate sundae ice cream cone. © Apr. 1, 1945; KK 33669.
Choc-kone. The nation's favorite. © Apr. 1, 1945; KK 33668.

Parker pen co., Janesville, Wis. 10407-10420
For fountain pen:
Here's why Parker 51's are still hard to find. © July 25, 1945; KK 33902.
Here's why Parker 51's are still hard to find. © July 25, 1945; KK 33903.
Most wanted, and more Parker 51's can be expected. © May 23, 1945; KK 33129.
Sure I'll wait, there's no other pen like Parker 51. © Feb. 11, 1945; KK 33713.
Too few to match the need, but more of these pens are coming. © May 26, 1945; KK 33130.
Too few today, but tomorrow promises more Parker 51. © July 18, 1945; KK 33901.
For fountain pen ink:
The boatswain wore a mighty scowl, his pen had clogged and did he yowl! © July 7, 1945; KK 33900.
Forget the food, bring up the mail! © July 1, 1945; KK 33898.
Here's quink's 10th great letter-writing promotion. © May 25, 1945; KK 33715.
New kind of ink safeguards pens 4 ways! © July 4, 1945; KK 33899.
The sergeant wore a mighty scowl. © June 1, 1945; KK 33716.
The sergeant wore a mighty scowl. © June 21, 1945; KK 33717.
To do better business with big ink users. © Oct. 30, 1944; KK 34036.
Wake up sleepy ink sales with quink. © Dec. 1, 1944; KK 34037.

Pepsi-cola co., Long Island City, L. I., N. Y. 10421, 10422
For bottled beverage:
Pepsi the Pepsi-cola cop. Pepsi and the post war plan. © July 22, 1945; KK 33639.
Pepsi the Pepsi-cola cop. Pepsi and the scientist. © June 10, 1945; KK 32835.

Permatex co., inc., Brooklyn. 10423
Konformax rebase and rebase accelerator. For impression material. © July 9, 1945; KK 33381.

Petri wine co., San Francisco. 10424-10435
For alcoholic beverage:
Ah-h! Now for something really cool. © July 3, 1945; KK 33968.
Bride can't cook? © Mar. 27, 1945; KK 33479.
Dinner's at eight. © Mar. 20, 1945; KK 33477.
Dinner's done? © Mar. 29, 1945; KK 33480.
Gravy lacks flavor? © Mar. 22, 1945; KK 33478.
A guest pops in? © Feb. 15, 1945; KK 33476.
Head for your wine dealer! © Apr. 17, 1945; KK 33482.
How should you make up a customer's mind? © May 1, 1945; KK 33483.
I've got to buy one! © June 19, 1945; KK 33966.
Lucky Mac! © June 12, 1945; KK 33965.
M-mmmm! All this and Petri wine. © June 26, 1945; KK 33481.
Won't be much left, they're serving it with Petri wine. © June 21, 1945; KK 33967.

Pickwick co., Cedar Rapids, Ia. 10436
Here is an important message for poultry processors. For poultry picking machines. © July 10, 1945; KK 33592.

Pittsburgh plate glass co., Pittsburgh. 10437-10439
For glass products:
Design of the month. v. 8, no. 8. © Jan. 10, 1945; KK 33665.
Design of the month. v. 9, no. 1. © Mar. 5, 1945; KK 33666.
Design of the month. v. 9, no. 2. © Apr. 18, 1945; KK 33667.

Popular science pub. co., inc., New York. 10440
Here it comes! Boys fun book. For book. © Aug. 6, 1945; KK 33784.

Press-on, inc., New York. 10441
It's fun to mend as you iron. For thermoplastic tape. © June 19, 1945; KK 33851.

Quaker hill, inc., Newark, N. Y. 10442
Quaker hill, inc., Quaker quality satisfies, Newark, New York state. For nursery stock. © July 10, 1945; KK 33817.

R. D. M. laboratories, Pasadena, Calif. 10443
Green thumb. For chemical fertilizers. © Aug. 21, 1945; KK 33986.

Ramsey accessories mfg. co., St. Louis. 10444-10447
For piston rings:
Achievements in ring finish. © July 1, 1945; KK 33500.
Better today than ever before. © Aug. 1, 1945; KK 33963.
Spiro-seal, ring without end! © Feb. 1, 1945; KK 30292.
Today's Ramco rings are better than pre-war. © July 1, 1945; KK 33498.

Refined syrups & sugars, inc., Yonkers, N. Y. 10448-10450
How to find sweet $$$ in. For flo-sweet liquid sugar. © July 27, 1945; KK 33654.
How you can save money. For flo-sweet sugar. © July 6, 1945; KK 33393.
Sugar cleanliness. For liquid sugar. © Aug. 6, 1945; KK 33830.

Ronrico corp., Miami, Fla. 10451
Ronrico. Focal point of buying eyes! For rum. © Apr. 25, 1945; KK 33434.

Royal typewriter co., inc., New York. 10452
Please don't ask me to do it tonight, boss! For ribbon and carbon paper. © Aug. 3, 1945; KK 33972.

Rubinstein, Helena, inc., New York. 10453-10458
For lipstick:
Color spectrograph by Helena Rubinstein for the silver-gray type. © Mar. 8, 1945; KK 34009.
Color spectrograph for the blonde type. © Mar. 8, 1945; KK 33977.
Color spectrograph for the brunette type. © Mar. 8, 1945; KK 33978.
Color spectrograph for the medium brown type. © Mar. 8, 1945; KK 33980.
Color spectrograph for the red head type. © Mar. 8, 1945; KK 33979.
Don't guess, know, your best colors. Color chart. © Mar. 8, 1945; KK 34008.

Rustless iron and steel corp., Baltimore. 10459
How stainless steel is machined at Roebling's. For stainless steels. © June 7, 1945; KK 34000.

S. S. S. co., Atlanta. 10460-10470
For bottled medicine, tonic:
Amazing results shown in improving the looks, boosting vitality! © Mar. 8, 1945; KK 33413.
Amazing results shown in improving the looks, boosting vitality! © May 23, 1945; KK 33414.
Amazing way to be mentally alert, physically fit! © May 24, 1945; KK 33415.
Amazing way to be mentally alert, physically fit! © Aug. 9, 1945; KK 34073.
I found a way to amazing new vitality. © June 27, 1945; KK 33417.
I found the way to amazing new vitality, pep, better looks! © Feb. 5, 1945; KK 33507.
My best friends were amazed at my improved looks. © June 24, 1945; KK 33416.
Two simple steps in building sturdy bodies. © July 8, 1945; KK 33418.
Two simple steps in improving the looks, boosting vitality! © Jan. 10, 1945; KK 33627.
Two simple steps in improving the looks, boosting vitality! © Feb. 7, 1945; KK 33628.
Two simple steps to an amazing new vitality, better looks! © Jan. 3, 1945; KK 33506.

Sage, Peggy, inc., Stamford, Conn. 10471
New shimmering psyche pink. For nail polish. © May 1, 1945; KK 32579.

Savage-Haldeman, co., Los Angeles. 10472
Interchangeable parts for brake master cylinder, wheel brake cylinder. For interchangeable parts for brake master cylinder, wheel brake cylinder. © Aug. 22, 1944; KK 32958.

Schenley distillers corp., New York. 10473, 10474
For whiskey:
Choice of a lifetime. © July 17, 1945; KK 33642.
Choice of a lifetime. © July 26, 1945; KK 33643.

Schering corp., Bloomfield, N. J. 10475-10480
For proluton and pranone:
Versatile corpus luteum therapy. © June 11, 1945; KK 33955.
The 13th gravida. © July 10, 1945; KK 33957.
High in effectiveness - low in toxicity. For sulamyd. © July 18, 1945; KK 33958.
A landmark in estrogen therapy. For estinyl. © July 24, 1945; KK 33959.
Present status of estrogen therapy, superiority of progynon-B. For medicinal product. © May 31, 1945; KK 32800.
A structural difference. For progynon. © July 5, 1945; KK 33956.

Sealed power corp., Muskegon, Mich. 10481
Going through your gas ration too fast? For piston rings. © Aug. 22, 1945; KK 34062.

Servel, inc., Evansville, Ind. 10482, 10483
All year gas air conditioner, form APR-723. For gas air conditioners. © Aug. 20, 1945; KK 34026.
Servel condensing units. For condensing units. © July 19, 1945; KK 33593.

Seven-up co., St. Louis. 10484-10493
For soft drink:
The better your disposition, the better your day will be. © May 15, 1945; KK 33132.

Birthday present, it goes pop and a cork comes out, disgusting isn't it? © June 26, 1945; KK 33904.

Birthday present, it goes pop and a cork comes out, disgusting isn't it? © June 30, 1945; KK 33905.

For that special occasion. © May 17, 1945; KK 33714.

Hey! I've got it. Let's climb up on the roof, mom always offers us a bottle of Seven-up to come down! © July 28, 1945; KK 33909.

Party line. © June 21, 1945; KK 33718.

To greet the day. © July 12, 1945; KK 33907.

To look fresh, keep your spirits fresh. © July 24, 1945; KK 33908.

Work seems lighter when you're in a happy mood. © July 10, 1945; KK 33906.

Your popularity as a hostess depends upon the mood you create. © June 12, 1945; KK 33137.

Sheaffer, W. A., pen co., Fort Madison, Ia. 10494, 10495

Back again and better than ever! For mechanical pencils. © July 20, 1945; KK 33660.

Engineering in pencraft. For fountain pens and mechanical pencils. © July 25, 1945; KK 33659.

Singer mfg. co., Elizabeth, Elizabethport, N. J. 10496-10503

For closer control, with unobstructed visibility in suturing, model A-11. For Singer surgical stitching instrument. © July 1, 1945; KK 33799.

For Singer sewing machines:

Are you waiting for a new Singer sewing machine? © Aug. 7, 1945; KK 33991.

The best machine is your best buy! Plan on a postwar Singer. © May 1, 1945; KK 32798.

Reserve tomorrow's Singer today! For Singer sewing machines, vacuum cleaners, notions. © July 9, 1945; KK 33644.

Shh, you're making me blush. For Singer sewing machines, notions accessories. © May 15, 1945; KK 33990.

Singer P.G.3, P.G.7, P.H.3 and P.H.7 motors, showing points of wear, form 20048. For family sewing machine motor parts. © June 29, 1945; KK 33311.

The Singer sewing cabinet, NA-2606-C. For Singer sewing cabinet. © July 18, 1945; KK 33989.

To provide unlimited suturing versatility. For Singer surgical stitching instrument, A-11 model. © May 1, 1945; KK 32799.

Smith, James Stafford, Cleveland. 10504, 10505

S. C. L. reminder, tantalizer, the sense and safety game. For safety reminders and game. © Aug. 7, 1945; KK 34070.

The safety caution leader. For scientific caution lessons. © Aug. 7, 1945; KK 34071.

Smith & Wesson, inc., Springfield, Mass. 10506

Do you know your handgun history? For Smith and Wesson revolvers. © June 1, 1945; KK 33298.

Socio economic research foundation, inc., Frederick, Md. 10507

Labor - business - consumer. For fraternal jewelry, lodge emblems and stationery. © June 2, 1945; KK 33558.

Spalding, A. G., & bros., inc., New York. 10508-10511

For sporting goods:

Spalding sports show, Albert G. Spalding. © July 19, 1945; KK 33432.

Spalding sports show, back in the 12th century England futballe was played by rival gangs. © June 28, 1945; KK 33296.

Spalding sports show, from 1921 through 1927. © July 12, 1945; KK 33431.

Spalding sports show, the most marvelous achievement in golf annals was the grandslam. © July 5, 1945; KK 33297.

Staley, A. E., mfg. co., Decatur, Ill. 10512-10514

For starches and other corn and soybean products:

Weavers of China. © July 15, 1945; KK 34075.

Weavers of Egypt. © Mar. 15, 1945; KK 33634.

Weavers of Spain. © May 15, 1945; KK 33561.

Stanco distributors, inc., New York. 10515

If you need a compound for extreme low temperature service. For synthetic rubber. © June 13, 1945; KK 33788.

Standard oil co., Chicago. 10516-10523

For gasoline and motor oil:

Ah, George, there, but for our Standard oil man, rests our car! © July 14, 1945; KK 33429.

But, George, you ought to see our Standard oil man handle a grease gun. © July 6, 1945; KK 33428.

But why should we worry about inflation, George? Our Standard oil man checks our tires regularly. © June 26, 1945; KK 33426.

George, we must have the Standard oil man put water in the battery. © June 29, 1945; KK 33586.

George, you should see the Standard oil man go after a squeak! © July 19, 1945; KK 33589.

He'd still have his car, George, if he'd only taken it regularly to the Standard oil man. © June 27, 1945; KK 33427.

If you ask me, George, it's high time we had the Standard oil man get our shock absorbers in good working order. © July 18, 1945; KK 33588.

Now, George! You're overheating yourself like our car engine did before the Standard oil man fixed the fan belt. © July 17, 1945; KK 33587.

Standard oil co. of Ind., Chicago. 10524

[Semdac page, 1-2-A, 1-2-B (of How book)] For floor dressing. © May 25, 1945; KK 33786.

Standard oil co. (Ohio), Cleveland. 10525-10528

For gasoline:

Like adding an extra motor. © Mar. 14, 1945; KK 32959.

Puts the getaway of a kangaroo into a fighter plane. © Feb. 27, 1945; KK 32960.

For motor oil and lubricants:

Damaging metal particles trapped. © May 9, 1945; KK 32962.

Uncle Sam uses it to protect his tanks. © Apr. 25, 1945; KK 32961.

Stoner, George D., Indianapolis. 10529

Improved com-fit pads. For denture pads. © July 7, 1945; KK 33953.

Stromberg-Carlson co., Rochester, N. Y. 10530

He planned a great bridge - for her it was twilight by a little lake. For radio. © May 23, 1945; KK 32797.

Stuart, C. W., & co., inc., Newark, N. Y. 10531
Blue ribbon quality nursery stock, C. W. Stuart & co., inc. For nursery stock. © July 10, 1945; KK 33815.

Studebaker corp., South Bend, Ind. 10532, 10533
For airplane engines, military trucks and weasels:
Young Steve Curtis helps build army airfields instead of Studebaker cars. © Aug. 2, 1945; KK 33782.
You've got to be Houdini to get a truck up to this freight house. © Aug. 7, 1945; KK 33778.

Sulpha form co. See Goetz, Karl R., d. b. a. Sulpha form co.

Swank, inc., Attleboro, Mass. 10534-10541
For men's jewelry:
Graciously given, proudly possessed. © Aug. 25, 1943; KK 30346.
Graciously given, proudly possessed, the perfect expression of the Christmas spirit. © Dec. 10, 1943; KK 30352.
Precious, distinctive, a Swank classic, the wearer's own initials proudly wrought. © Dec. 1, 1943; KK 30350.
Previous, distinctive, smartly designed, precious gold filled Swank men's jewelry. © Dec. 6, 1943; KK 30351.
Precious, distinctive, to the richness and traditional quality inherent with sterling, Swank adds gracious styling and craftsmanship. © Nov. 20, 1943; KK 30487.
For service men's items:
Sea-worthy gifts for your sailor. © Oct. 15, 1943; KK 30348.
Service men's gifts with a 1-A rating. © Sept. 15, 1943; KK 30347.
Wallets by Swank. Not just wallets, but wallets made of the finest softest handsomest leathers obtainable. For leather wallets. © Nov. 12, 1943; KK 30349.

Swenson, Karl, Chicago. 10542
U. S. star folders. For photograph folders. © July 26, 1945; KK 34012.

Swift & co., Chicago. 10543
Win movie theater tickets. For cleanser. © Aug. 5, 1945; KK 34004.

Sylvania electric products, inc., New York. 10544
Bright ideas. To put your home in a favorable light. For electric light bulbs and fluorescent lamps. © June 25, 1945; KK 33834.

Taylor engraving corp., Dallas. 10545
Post war planning at last. For address book. © Nov. 15, 1944; KK 30177.

Templetone radio mfg. corp., New London, Conn. 10546, 10547
For radios:
In person in your living room. © Apr. 29, 1945; KK 32001.
The maestro in person. © Apr. 1, 1945; KK 32000.

Texas state optical co., Beaumont, Tex. 10548
Glare ban sun glasses. For sun glasses. © July 8, 1945; KK 33457.

Ticonium, Albany. 10549, 10550
For dental alloy:
Thread doesn't make the seamstress. © Aug. 23, 1945; KK 34045.
Trained minds, trained hands. © July 30, 1945; KK 33688.

Timken roller bearing co., Canton, O. 10551-10553
For roller bearings:
Look for this trademark. © Aug. 6, 1945; KK 33736.
See that the trade-mark Timken is on every bearing you use. © July 9, 1945; KK 33306.
Timken bearings keep American war equipment rolling. © Aug. 4, 1945; KK 33812.

Tobacco by-products & chemical corp., inc., Louisville, Ky. 10554
Get the blackleaf 40! Save your chickens and your profits! For poultry remedy. © July 3, 1945; KK 33622.

Toledo steel products co., Toledo. 10555
Toledo, the complete line. For engine parts, motor pumps and parts. © July 2, 1945; KK 33787.

Town and country shoes, St. Louis. 10556
Town and country shoes. For casual shoes. © July 29, 1945; KK 33763.

Triple cushion corp., Chicago. 10557
Restocrat Triple cushion mattress. For Triple cushion mattresses. © June 25, 1945; KK 33662.

Tri-state milling co., Rapid City, S. D. 10558
Trisco bull feed. For bull feed. © July 15, 1945; KK 33687.

Triumph industries, inc., Elkton, Md. 10559, 10560
For batteries:
It's as simple as that. Charles Goodyear. © Aug. 1, 1945; KK 33940.
It's as simple as that. Michael Faraday. © July 1, 1945; KK 33939.

Twentieth century mfg. co. See Garberding, Waldo L., d. b. a. Twentieth century mfg. co.

Underwood corp., New York. 10561
Cycle billing. For office machines. © July 31, 1945; KK 34043.

Union pharmaceutical co., inc., Bloomfield, N. J. 10562, 10563
For saraka laxative:
Keep on your toes. © June 29, 1945; KK 33793.
Swing to saraka. © June 13, 1945; KK 33794.

Universal fountain pen & pencil co., New York. 10564, 10565
Universal stylograph, tubular pointed fountain pen. For stylograph fountain pens. © June 25, 1945; KK 33928.
Universal, V-100. For fountain pens. © June 25, 1945; KK 33927.

Upson co., Lockport, N. Y. 10566
How you can build new sales appeal into postwar homes. For wall size panels. © Dec. 11, 1943; KK 33491.

Vick chemical co., New York. 10567, 10568
For pharmaceutical products:
Directions for using Vicks va-tro-nol. © July 3, 1945; KK 33412.
Follow these directions. How to use Vicks vaporub. How to use Vicks va-tro-nol. © July 3, 1945; KK 33396.

Vitex laboratories, Harrison, N. J. 10569-10571
For milk:
For a better fed family serve. © May 10, 1945; KK 33540.
Now, our homogenized milk is enriched with vitamin D! © May 2, 1945; KK 33694.
Now, our vitamin D milk is homogenized. © May 2, 1945; KK 33541.

Voigts, Hugo & Voigts, Elsie, d. b. a. CVH laboratories co., New York. 10572
CVH 3 dimensional color. For plastic paints. © July 19, 1945; KK 33542.

Walker, John T., d. b. a. Allied products co., Chicago. 10573
Corodex needle's eye rust remover. What you should know. For a preparation for removing rust. © Feb. 28, 1945; KK 33878.

Warlo corp., New York. 10574
A story of water and the Warlo water softener. For water softener. © June 26, 1945; KK 33785.

Warner-Patterson co., Chicago. 10575
Help! We're hell-bent for trouble. For automobile accessories and supplies. © June 5, 1945; KK 33391.

Weatherly, James F., Atlanta. 10576
Flexible seal plate. For seal plates. © July 1, 1945; KK 33757.

Webster, Warren, & co., Camden, N. J. 10577
New! The Webster selectrol, bulletin B-1700. For mechanical heat control cabinet. © June 20, 1945; KK 32898.

Weco products co., Chicago. 10578
All down the line it's Dr. West's! For toothbrush. © July 6, 1945; KK 33897.

Wembley, inc., New Orleans. 10579-10581
For neckties:
The colors of America's frontiers. Delta green. © Aug. 3, 1945; KK 34072.
Colors of America's great outdoors. Yukon gold. © June 8, 1945; KK 32697.
Quality far beyond the price. Buffalo brown. © July 25, 1945; KK 33640.

Westcott valve co., East St. Louis, Ill. 10582
Westcott flow line valves. For valves. © June 7, 1945; KK 33723.

Western waxed paper co., Portland, Or. 10583
Laboratory tests on moisture-vapor protection. For wrapping paper. © June 1, 1945; KK 33143.

Westinghouse electric corp., Bloomfield, N. J.— 10584-10594
For electronic tubes:
No matter what electronic tube you need, Westinghouse can provide it. © July 25, 1945; KK 33776.
Transconductance 12,000. © Aug. 6, 1945; KK 33844.
Westinghouse created the ignitron. © July 9, 1945; KK 33397.
For lamps:
Slim says, write now. © July 3, 1945; KK 33433.
Westinghouse offers you extra added attractions. © July 21, 1945; KK 33544.
When lighting lightens office tasks, it's thanks to see-ability! © Aug. 6, 1945; KK 33696.
Why it pays to hitch your wagon to Westinghouse. © July 21, 1945; KK 33973.
For lamps and lamp bulbs:
How to build a better back-to-school window. © July 1, 1945; KK 33384.
Six ways to sell more lamp bulbs. © June 30, 1945; KK 33392.
Lighting your path to profits plus. For fluorescent tubes. © Aug. 18, 1945; KK 33941.
Westinghouse can supply any electronic tube you need. For ignition tubes. © July 1, 1945; KK 33383.

Weston, Alexander S., New York. 10595
Mighty midgett green flint and wired wick. For cigarette lighter accessories. © Dec. 15, 1944; KK 33453.

Wheeling corrugating co., Wheeling. 10596
55 years serving farmers of America. For extra heavy zinc coated roofing and hinge joint fence. © July 8, 1945; KK 33566.

Whitlock supply co., New York. 10597
Keydet news. Bk. 2, v. 6. For locksmithing supplies. © July 2, 1945; KK 33305.

Wickwire Spencer steel co., New York. 10598, 10599
Rope robots. For wire rope. © Aug. 23, 1945; KK 34063.
Wire hellfire. For wire. © July 26, 1945; KK 33691.

Willard storage battery co., Cleveland. 10600
Must we have a storage battery shortage? For electric storage batteries. © Apr. 19, 1945; KK 33625.

Wimbledon shirt co., Chicago. 10601
It's a Wimbledon, America's finest sport shirt. The viceroy gabardine. For mens apparel. © July 13, 1945; KK 33424.

Wood, Gar, industries, inc., Detroit. 10602-10604
For postwar boats:
Here's the bow. © May 1, 1945; KK 32955.
Sleek new beauty. © Apr. 15, 1945; KK 32953.
Sleek new beauty. © Apr. 25, 1945; KK 32954.

Zenith radio corp., Chicago. 10605
The new foot-control auto radio. For auto radio. © June 12, 1945; KK 33526.

Number of entries of Commercial Prints included in the Catalog since Jan. 1, 1945 --------------- 4,347

Adjustable sign co., Askov, Minn. 10606
The speedy speller. For an educational toy. © July 17, 1945; KK 34081.

Allied exterminating co., New York. 10607
Pestrid. For disinfectant. © Jan. 15, 1945; KK 33423.

Allied products co. See Walker, John T., d. b. a. Allied products co.

Amache, Emila M., New York. 10608
Mitzi's marvel-kleen-et. For cleaning fluid. © June 19, 1945; KK 34074.

Arbogast & Bastian, inc., Allentown, Pa. 10609
A & B luncheon meat. For luncheon meat. © Aug. 1, 1945; KK 33871.

Avondale fabrics co., New York. 10610
Formfront. For interlinings and facings for garments. © Jan. 5, 1945; KK 33555.

B. & E. mfg. co., Kansas City, Mo. 10611
Bernett rainbow spinning top. For toy. © May 1, 1945; KK 32809.

Baker, Jack H., d. b. a. Baker foods products co., Santa Clara, Calif. 10612
Baker brand frozen fresh foods. For frozen foods. © July 24, 1945; KK 33695.

Baker foods products co. See Baker, Jack H., d. b. a. Baker foods products co.

Bami, inc., New York. 10613
Redshield sportswear. For sportswear. © July 12, 1945; KK 33419.

Baum, L. L., Oklahoma City. 10614
Baum's sheer flax. For stationery. © July 23, 1945; KK 33915.

Berke brothers distilleries, inc., Boston. 10615
Berke brothers certificate brand. For whiskey. © June 5, 1945; KK 33728.

Bird & son, inc., East Walpole, Mass. 10616-10619
For shoe box label:
Casulaets. © July 16, 1945; KK 33767.
Debtowners. © July 23, 1945; KK 33768.
Magi-flex. © July 24, 1945; KK 33769.
Victoria cross shoe. © July 11, 1945; KK 33822.

Bison laboratories, Buffalo. 10620, 10621
For insecticide:
Bison didit insect spray. © Aug. 3, 1945; KK 33796.
Bison didit stock spray. © Aug. 3, 1945; KK 33797.

Borden co., New York. 10622-10626
For evaporated milk:
Borden's Maricopa brand homogenized evaporated milk. © June 14, 1945; KK 33512.
Oregon brand homogenized evaporated milk. © June 14, 1945; KK 33508.
Rose brand homogenized evaporated milk. © June 14, 1945; KK 33511.
For homogenized evaporated vitamin D milk:
Borden's St. Charles homogenized evaporated milk. © June 14, 1945; KK 33509.
Borden's silver cow-pearl brand. © June 14, 1945; KK 33510.

Borders, Zero, d. b. a. Sine-ease co., Akron, O. 10627
Sine-ease. For herb. © June 25, 1945; KK 33623.

Bourget perfumerie. See Schaerer, John, t. a. Bourget perfumerie.

Bridgford co., San Diego, Calif. 10628
Bridgford, apricot halves. For apricot halves. © June 30, 1945; KK 33759.

Carroll, Percy P., New York. 10629, 10630
For toy wrist watch:
Children's toy wrist watch. © Aug. 1, 1945; KK 33689.
Young lady's wrist watch. © Aug. 1, 1945; KK 33690.

Castle films, inc., New York. 10631
Epic pictures world war II, 96. For film slides. © July 15, 1945; KK 33947.

Central paper co., inc., Muskegon, Mich. 10632
Triple-tect frozen food locker paper. For food wrapping papers. © July 2, 1945; KK 34010.

Chitter-chat stationers, Blackwell, Okl. 10633-10636
For stationery:
Daily notes. © June 18, 1945; KK 33823.
Jack and the bean stalk. © July 18, 1945; KK 33825.
Little Red Riding Hood. © July 18, 1945; KK 33826.
Love notes. © June 18, 1945; KK 33824.

Cinderella foods, Dawson, Ga. 10637
Fairy wand. For peanut butter. © June 14, 1945; KK 33045.

Claff, M. B., & sons, inc., Randolph, Mass. 10638
Foot-mates, G403. For footwear. © Aug. 25, 1945; KK 34001.

Cone, Frederick H., & co., inc., New York. 10639
Brixton. For brushes, hairs, fibres-natural and synthetic. © Apr. 15, 1945; KK 33388.

Deering Milliken & co., inc., New York. 10640, 10641
Dallas. For bed sheets. © July 20, 1945; KK 33581.
Dallas. For pillow cases. © July 20, 1945; KK 33582.

Delta chemical laboratory. See Reich, Ernest E., d. b. a. Delta chemical laboratory.

Delta mfg. co., Milwaukee. 10642
Deltacraft sanding kit. For abrasives and cement. © Apr. 19, 1945; KK 33142.

Desert bloom. See Hunger, William Eugene, d. b. a. Desert bloom.

Diamond T. preserving co., Los Angeles. 10643
Canna. For orange marmalada. © June 8, 1945; KK 33598.

Dowd, E. Frederick, d. b. a. Golden Gate remedies, Oakland, Calif. 10644, 10645
For corn removing preparation:
Golden Gate corn and callous eradicator. © Apr. 9, 1945; KK 33074.
Golden Gate corn and callous eradicator. © Apr. 9, 1945; KK 33075.

Edwards, Evelyn, East St. Louis, Ill. 10646
Evelyn Edwards youth bloom cleansing cream. For toilet articles. © May 1, 1945; KK 33737.

Edwards products co., Gary, Ind. 10647
Ra-o-solv. For general household cleaner and cleanser. © July 30, 1945; KK 33727.

Ekco products co., Chicago. 10648
Geneva hi-carbon. For cutlery. © July 9, 1945; KK 33548.

Ellena bros., Etiwanda, Calif. 10649
Regina, Cucamonga brandy. For Cucamonga brandy. © Oct. 18, 1944; KK 33422.

Ermet, C., & co. See Ermert, Carl, d. b. a. C. Ermert & co.

Ermert, Carl, d. b. a. C. Ermert & co., Cincinnati. 10650
Gold-n-glo banana puree. For banana puree. © Aug. 11, 1945; KK 33999.

La Floreal parfum sales co., Hollywood, Calif. 10651
La Floreal Hollywood bath set. For bubble bath and bath oil. © May 29, 1945; KK 33671.

La Floreal parfums, Hollywood, Calif. 10652
Circus parade. Bubbling bath. For bubble bath. © July 28, 1945; KK 33651.

For chemical corp., New York. 10653
Ford's sulphur solution. For germicide and antiseptic. © Apr. 12, 1945; KK 33663.

Forrest leather products, San Francisco. 10654
JR junior ranch chaps. For chap suits for children. © July 12, 1945; KK 33454.

Fraser hair fashions, St. Paul. 10655
The new charm kurl supreme cold wave home permanent kit. For permanent kit. © Jan. 15, 1945; KK 33712.

Frost king foods, inc., Rochester, N. Y. 10656
Fresh frozen. For frozen fish. © July 21, 1945; KK 33795.

Golden Gate remedies. See Dowd, E. Frederick, d. b. a. Golden Gate remedies.

Grant, W. T., co., New York. 10657
Gran-tone. For paint. © July 1, 1945; KK 33976.

Guenther, John Joseph, Omaha. 10658
Valacre honey. For honey. © Mar. 21, 1945; KK 33312.

Halil, Mustafa, New York. 10659, 10660
Sanctuary cologne. For cologne. © Aug. 15, 1945; KK 34042.
Sanctuary shampoo. For shampoo. © Aug. 15, 1945; KK 34041.

Hi-line co., inc., New York. 10661
W H W. For infants' and children's apparel. © Aug. 7, 1945; KK 33961.

Hit parade, inc., New York. 10662
Hit parade [game] For game. © Aug. 6, 1945; KK 34040.

Hunger, William Eugene, d. b. a. Desert bloom, Los Angeles. 10663
Desert bloom. For cosmetic facial clay pack. © Aug. 2, 1945; KK 33932.

Interwoven stocking co., New Brunswick, N. J. 10664
Christmas in America. For men's socks. © Aug. 27, 1945; KK 34068.

Jel sert co., Chicago. 10665
Makamix. For a powdered concentrate for making maple syrup. © Oct. 4, 1943; KK 33562.

Jerome's, inc., Boston. 10666
Genuine Jerome's golden steak and fish sauce. For steak and fish sauce. © June 27, 1945; KK 33421.

Judson laboratories. See Sencindiver, Judson H., d. b. a. Judson laboratories.

Kaufman, M., & sons, New York. 10667
Triangle personal belt. For women's sanitary napkin holder. © July 5, 1945; KK 33539.

Kenu products co., Los Angeles. 10668
Ke-nu, lightens housework thru chemistry. For general household cleaner. © July 9, 1945; KK 33610.

King, Wilfred G., d. b. a. Spray-brite co., Minneapolis. 10669
Spray-brite. For liquid glass cleaner. © May 15, 1945; KK 33077.

Landman, Jack, d. b. a. Jack Landman co., New York. 10670
Kiska clothes. For men's and boys' outerwear. © June 13, 1945; KK 33931.

Landman, Jack, co. See Landman, Jack, d. b. a. Jack Landman co.

Little Elmer toy co., Eau Claire, Wis. 10671
Little Elmer. For children's toy. © Jan. 1, 1945; KK 34039.

Lockwood, Lawrence A., Chicago. 10672
Tac-tac baby's bulletin board. For baby's bulletin board. © July 27, 1945; KK 33950.

Matthews, W. B., co. See Matthews, William Blackman, d. b. a. W. B. Matthews co.

Matthews, William Blackman, d. b. a. W. B. Matthews co., San Antonio. 10673, 10674
For carbonated beverage:
Texas dry ginger ale. © Jan. 3, 1944; KK 33832.
Texas lime rickey. © Jan. 3, 1944; KK 33833.

Mayfair enterprises, New York. 10675
Anariths. For arithmetic game. © Aug. 3, 1945; KK 33738.

Meeks, Evyline, Bailey, N. C. 10676-10678
Madam Daye hair grower. For hair grower. © Mar. 24, 1945; KK 33649.
Madam Daye home liniment. For liniment. © Mar. 24, 1945; KK 33648.
Madam Daye salve. For salve. © Mar. 24, 1945; KK 33650.

Mendle box wrap & label corp., St. Louis. 10679
Fine footwear. For shoe boxes. © July 30, 1945; KK 33672.

Meyer, Frank C., co., inc., New York. 10680
Desco. For shoe cartons. © Mar. 14, 1945; KK 33880.

Meyer, Richard Maximilian, Los Angeles. 10681
Air-load containers world-wide. For merchandise containers and shipping containers. © June 16, 1945; KK 33299.

Mortenson, S. E., d. b. a. S. E. Mortenson & co., Chicago. 10682
Kungsholm. For coffee. © Mar. 1, 1945; KK 33609.

Mortenson, S. E., & co. See Mortenson, S. E., d. b. a. S. E. Mortenson & co.

National sales co., Minneapolis. 10683
National daily record air mail stationery. For stationery. © June 25, 1945; KK 33387.

Nelson, Victor T., Holden, Mass. 10684, 10685
For stationery:
Between the lines stationery. © Aug. 23, 1945; KK 34083.
Sweet sentiments stationery. © Aug. 23, 1945; KK 34082.

New age pub. co., Minneapolis. 10686
Yours for victory. For stationery. © Sept. 2, 1942; KK 33645.

Nicholson, H. R., co., Baltimore. 10687
Nichol kola. For non-alcoholic beverage. © Jan. 2, 1945; KK 33962.

Orthmann laboratories, inc., Milwaukee. 10688
Panda neatsfoot oil compound. For shoe and leather dressing. © July 16, 1945; KK 33455.

Pillsbury mills, inc., Minneapolis. 10689-10696
For flour:
Pillsbury buckwheat wheat & corn pancake mix. © July 7, 1945; KK 33860.
Pillsbury enriched farina. With baby face. © July 5, 1945; KK 33854.
Pillsbury hominy grits. © July 7, 1945; KK 33861.
Pillsbury pancake mix. © July 7, 1945; KK 33858.
Pillsbury sno sheen cake flour. © July 7, 1945; KK 33856.
Pillsbury white corn meal. © July 7, 1945; KK 33857.
Pillsbury yellow corn meal. © July 7, 1945; KK 33859.
Pillsbury's wheat bran. © July 7, 1945; KK 33855.

Purple blade corp., San Francisco. 10697
Purple double-edge blades. All purr-no pull. For razor blades. © Dec. 30, 1944; KK 33635.

Ream, William Horace, Johnstown, Pa. 10698
Instructions. For war service honor scrolls. © July 14, 1945; KK 33838.

Reich, Ernest E., d. b. a. Delta chemical laboratory, New Orleans. 10699-10701
Delta pine oil disinfectant. For cleanser and deodorant. © Aug. 1, 1945; KK 33914.
Delta sopinol. For solution to disinfect, deodorize and clean floors, sinks, tubs, toilets, etc. © June 12, 1945; KK 33710.
Delta sparko-crystals. For chemically treated crystals for cleaning glassware. © June 12, 1945; KK 33709.

Rhode Island mills, inc., New York. 10702
Tex style. For textile fabrics. © Aug. 27, 1945; KK 34046.

Richmond-Chase co., San Jose, Calif. 10703
Air mail. For halves yellow freestone peaches. © May 27, 1945; KK 33071.

Riley, Stephen, co. See Riley, Stephen E., d. b. a. Stephen Riley co.

Riley, Stephen E., d. b. a. Stephen Riley co., Los Angeles. 10704
Junior dudes bubble bath. For bathing detergent. © Feb. 28, 1945; KK 33655.

Rotman, Max., Chicago. 10705
Kol cola. For fountain syrups. © Aug. 2, 1945; KK 33913.

Salvus products, inc., Chicago. 10706
Salvus. For surgical sutures. © July 25, 1945; KK 33584.

Schaerer, John, t. a. Bourget perfumerie, Haledon, N. J. 10707
Shaldor. Eau de toilette. For toilet water. © June 13, 1945; KK 33647.

Scholl mfg. co., inc., Chicago. 10708
Dr. Scholl's plastilite arch supports. For appliances for the feet. © Jan. 3, 1943; KK 32169.

Schuler potato chip co., inc., Rochester, N. Y. 10709
Millions prefer Schuler's potato chips. For potato chips. © Apr. 13, 1945; KK 34007.

Sencindiver, Judson H., d. b. a. Judson laboratories, Cockeysville, Md. 10710
Clo-gen. For liquid antiseptic. © Aug. 8, 1945; KK 33775.

Sine-ease co. See Borders, Zero, d. b. a. Sine-ease co.

Spalding research laboratories, Lansing, Mich. 10711, 10712
Kle-no-moth. For cleaning and moth proofing composition. © July 15, 1944; KK 33975.
Moth-lix. For mothproofing composition. © July 15, 1945; KK 33974.

Spray-brite co. See King, Wilfred G., d. b. a. Spray-brite co.

Stark bros. & Beyer, inc., Rochester, N. Y. 10713
Rose chocolates. For candy. © June 15, 1945; KK 33395.

Swift & co., Chicago. 10714
Swift's household cleaner. For abrasive containing household cleanser. © June 25, 1945; KK 33583.

Terrytoons, inc., New Rochelle, N. Y. 10715
Mouse movies. For motion picture film. © Aug. 10, 1945; KK 34044.

Toyad corp., Pittsburgh. 10716
Forty five. For toys. © Nov. 14, 1944, KK 33456.

Turnbull, Frederick M., Los Angeles. 10717
Vasocaine. For a vasoconstrictor with a local anaesthetic. © June 28, 1945; KK 33152.

Walker, John T., d. b. a. Allied products co., Chicago. 10718
Corodex needle's eye rust remover. Remove all oil or grease. For a preparation for removing rust. © Feb. 28, 1945; KK 33879.

Winckler & Smith citrus products co., Anaheim, Calif. 10719
Anagold orange juice. For canned orange juice. © July 7, 1945; KK 33636.

Young, W. F., inc., Springfield, Mass. 10720, 10721
For liniment:
Absorbine jr. © Feb. 1, 1945; KK 33389.
Absorbine jr. © May 17, 1945; KK 33390.

Number of entries of Labels included in the Catalog since Jan. 1, 1945 ---------------------------- 762

LABELS OF WHICH THE SUBSISTING COPYRIGHT HAS BEEN RENEWED UNDER SECTION 4 OF THE ACT OF JULY 31, 1939

[10721

Rhodes, James H. & co. 1, 2
For steel wool:
Beaver brand steel wool. RR 142, Aug. 12, 1945.
Universal steel wool. RR 141, Aug. 12, 1945.
© J. H. Rhodes & co., Chicago.

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PART 4

WORKS OF ART; REPRODUCTIONS OF A WORK OF ART; DRAWINGS OR PLASTIC WORKS OF A SCIENTIFIC OR TECHNICAL CHARACTER; PHOTOGRAPHS; PRINTS AND PICTORIAL ILLUSTRATIONS, INCLUDING PRINTS AND LABELS USED FOR ARTICLES OF MERCHANDISE

INCLUDING

LIST OF RENEWALS

1945
NEW SERIES, VOLUME 40
No. 9

The Catalog of Copyright Entries is published in four parts. Part 4, formerly issued quarterly, but now issued monthly, is arranged as follows:

I. Containing Class G, Works of art (giving a list of the photographs or other identifying reproductions deposited according to law with the applications for copyright of Drawings, Paintings, Statues, Statuary, and Models or Designs for works of art). In this class a subalphabet of titles is used when the copyright proprietor and artist are the same, this identity being indicated by the use of an asterisk (*) after the name of the proprietor. A subalphabet of artists is used when the proprietor and artist are different.

II. Containing titles for Class H, Reproductions of a work of art; Class I, Drawings or plastic works of a scientific or technical character; Class J, Photographs (except Motion pictures); and Class K, Prints and pictorial illustrations. In these classes a subalphabet of artists and titles is also used.

Part 4 also contains in two separate alphabets of proprietors, the titles of commercial prints and labels. These will be found at the end of each issue.

A list of copyright renewals will be found at the end of each alphabet of proprietors.

To save space in the Catalog, the copyright notice after each title is abbreviated. The abbreviations used in this part are as follows: "G," Class G, Works of art; "H," Class H, Reproductions of a work of art; "I," Class I, Drawings or plastic works of a scientific or technical character; "J," Class J, Photographs; and "K," Class K, Prints and pictorial illustrations, including prints and labels used for articles of merchandise. "©" implies copyright registration of a published work, followed by date of publication. "© 1 c." stands for copyright registration of an unpublished work, followed by date of receipt in the Copyright Office of the photograph or other identifying reproduction.

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CLASS G

WORKS OF ART; MODELS OR DESIGNS FOR WORKS OF ART

Note.—An asterisk (*) after the proprietor's name indicates that the artist and copyright proprietor are the same.

Abbey, Peggy.* 10722-10726
Tailess monkeys, inc.:
Monkey blowing bubbles. - Monkey eating banana, apple and nuts. - Monkey telephoning to his girl friend. - Monkey with chop sticks, attempting to eat noodles. - Mother and baby monkey. © 1 c. each Sept. 4, 1945; G 46069-46073.

Anderson, George Gunnar.* 10727
Miniature country church. © 1 c. Sept. 14, 1945; G 46157.

Animal trap co. of America. 10728-10736
Newswanger, Vernon K. Duck:
Black. - Blue bill. - Canvas back. - Mallard. - Pin tail. - Red head. - Teal. - Whistler. - Widgeon. © 1 c. each Sept. 6, 1945; G 46093-46101.

Arnold, Bill.* 10737
The supreme master of western art. © 1 c. Sept. 9, 1945; G 46112.

Austin, Joe Perry.* 10738, 10739
Castle Rock. - Peaceful countryside. © 1 c. each Sept. 16, 1945; G 46159, 46160.

Bacharach industrial instrument co. 10740
Ulrich, R.:
Combustion efficiency two steps to fuel savings. © 1 c. Sept. 12, 1945; G 46136.

Beckert, Frederick W.* 10741
Handy identifier. © Aug. 14, 1945; G 46133.

Berlin, Irving. 10742
Cesareo, Jack:
Just a blue serge suit. © 1 c. Sept. 2, 1945; G 46074.

Bishop, Richard E.* 10743-10749
Around the bend. - Open water. - Pheasant flying up from corn shock. - Pintails at sunset. - Some change their minds. - Starting the V. - Thru the cypress. © 1 c. each Sept. 13, 1945; G 46145-46151.

Bohan, Ruth H.* 10750
White, Bill. © 1 c. Sept. 10, 1945; G 46127.

Bull, Lillian.* 10751
The health family. © 1 c. Oct. 18, 1944; G 46065.

Burton, Edgar John.* 10752-10754
Birthday tree, A. © 1 c. Sept. 6, 1945; G 46103.
California:
Christmas trees, A. - Trees, 4. © 1 c. each July 3, 1945; G 46102, 46104.

Carnegie-Illinois steel corp. 10755
Town studio:
Beat the heat. © 1 c. July 27, 1945; G 46162.

Cooper, Floyd L. & Gisler, Edward A. 10756-10758
Gisler, Edward A.:
Chinese coolie. - Dutch shoe sailboat. - Dutch windmill. © Aug. 1, 1945; G 46130-46132.

Cordelia china co. 10759
Hazel, Edward S.:
Colonial girl figurine. © Aug. 24, 1945; G 46007.

Detiege, Dave S.* 10760-10762
Hetty. - Itchey. - Jr. © 1 c. each Sept. 24, 1945; G 46182-46184.

Disney, Walt, productions. 10763-10765
Disney, Walt:
Blackie, 114-252. - Pluto's kid brother, 25-67. - Salty, 75-115. © 1 c. each Aug. 31, 1945; G 46087-46089.

Evans, Mrs. Jack S. 10766
Hill, John B.:
Evans cemetery memorial, 4963. © 1 c. Sept. 15, 1945; G 46153.

Fleury, Paul* 10767
Lincoln, Abe. © 1 c. Sept. 10, 1945; G 46117.

Frost & Reed, ltd. 10768-10775
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Clearing skys. - Cleaving along, The Gilchrist of Thomaston, 2279. - Clipper Ship Harbinger of 1506 tons, 2581. - Foaming along, The Hugenot of Newburyport, 2310. - Home again, The Thomas Stephens, 2430. - A steady wind, 1881. - Sundown, The Marcia Greenleaf, 2278. - Yachting days, The West Solent class yachts, 2407. © 1 c. each Aug. 17, 1945; G 46046-46053.

General electric X-ray corp. 10776
Hoffler, Othmar:
Roentgen, Wilhelm Conrad. © 1 c. Sept. 10, 1945; G 46114.

Gould, Jay J.* 10777-10779
Eisenhower, General Dwight D. - Leahy, Admiral. - Roosevelt, Franklin Delano. © Apr. 18, 1945; G 46154-46156.

Graham, Nancy Lee.* 10780, 10781
Fixpert. © 1 c. Aug. 31, 1945; G 46175.
Jasper. © 1 c. Sept. 9, 1945; G 46119.

Green Valley granite co. 10782-10790
Antram, Mildred. Memorial:
Baumann, 561. - Casper, 560. - Laughlin, 562. © June 30, 1945; G 46191-46193.
Peterson, Edward R. Memorial:

Browning, 565. - Fitzgerald, 563. - Hanley, 566. - Kellogg, 564. - Saunders, 568. - Scalski, 567. © June 30, 1945; G 46185-46190.

Greene's ceramic products co. 10791
Greene, Alda:
Piggy bank. © Sept. 15, 1945; G 46163.

Hall, Eugene X.* 10792
Service cards showing officers from four branches. © 1 c. Feb. 8, 1945; G 46068.

Halsted, Hobart James.* 10793
In memory of our late President Franklin D. Roosevelt. There's nothing to fear, but fear itself, was the courage of Franklin D. Roosevelt. © 1 c. Sept. 18, 1945; G 46172.

Happy Mac sculpturines. 10794
Freeman, Eric & Lamb, Eddy:
Happy Mac sculpturine. © July 3, 1945; G 46176.

Harris, Rose Jean.* 10795
Illustrated map showing state birds and flowers done in water color. © 1 c. Sept. 7, 1945; G 46092.

Hildebrand, Gregory.* 10796
Jock McWeenie. © 1 c. Sept. 13, 1945; G 46135.

Hill, Charles.* 10797
Jesus is coming soon. © 1 c. July 23, 1945; G 46173.

Kaplan, Jesse. 10798
Douglas, Stephen:
The atomic man. © 1 c. Sept. 19, 1945; G 46158.

Kaufmann, Gint.* 10799
Roosevelt, President. © 1 c. Sept. 7, 1945; G 46090.

Lane, Katharine Ward.* 10800
Dachshund club of America, inc. © 1 c. Sept. 19, 1945; G 46171.

Lebman, Philip.* 10801
Service record plaque. © 1 c. Aug. 28, 1945; G 46086.

Lowder, Lillian Crockett.* 10802
International peace flag. © 1 c. Sept. 5, 1945; G 46134.

McDonnell, Edward J. & Connors, Edward J. 10803-10805
From, to, free. G. I. in ambush, bird on helmet. © 1 c. Nov. 6, 1943; G 46065.
McDonnell, Edward J. From, to, free:
G. I. carrying shoes, thinking of heaven. - Two G. I.s in bunks, one asleep. © 1 c. each Nov. 6, 1943; G 46066, 46067.

McGuire, Ann V.* 10806
Pract-o-meter. © 1 c. Sept. 7, 1945; G 46091.

Meneris co. 10807-10818
Haake, Jean:
Bud. - Elda. - Gretchen. - Hans. - Lolita. - Natasha. - Pedro. - Peter. - Sasha. - Sis. - Wing. - Woo. © Aug. 13, 1945; G 46034-46045.

Moore, Ralph E.* 10819
Technicolor music color book. © 1 c. Sept. 10, 1945; G 46116.

Morris, Rolland R., jr.* 10820-10826
Father's day. - Happy birthday, Jane. - Hi! Clinical record. - Hi ya, pop. - Mother's day, nothin' to send. - Mother's day, 1944. - To Ray's mom on Mother's day. © 1 c. each Sept. 4, 1945; G 46078-46084.

Murray, Frances N. R.* 10827
Saucy. © 1 c. Aug. 31, 1945; G 46174.

Musac, Vincent J. 10828, 10829
Sobel, Lawrence:
Animals, giant kangaroos. - People, the United States has had only one president who never married! © 1 c. each Jan. 26, 1945; G 46057, 46058.

Musham, Harry A.* 10830
Flying cloud. © 1 c. Sept. 2, 1945; G 46055.

Owen, Beatrice Cheri. 10831-10836
Owen, Cheri [i. e. Beatrice Cheri]:
Clo. - Jody. - Mimi. - Mo. - Tammy. - Tinkle. © 1 c. each Sept. 11, 1945; G 46121-46126.

Patterson, Mignon Deane Holmead.* 10837
Drink it black. Giraffe. © 1 c. Sept. 17, 1945; G 46152.

Pearson, Marguerite S.* 10838-10843
Daguerreotypes. - Flowers in a pewter bowl. - Impromptu. - The new bonnet. - Spring comes to Rockport. - The wedding march. © 1 c. each Sept. 9, 1945; G 46105-46110.

Phillips, Martha.* 10844
Garden flowers in blue bowl. © 1 c. Sept. 26, 1945; G 46181.

Pinaud, Arthur Joseph.* 10845
Code-agram's. Worry about nothing. © 1 c. Sept. 2, 1945; G 46076.

Ripley, Aiden Lassell.* 10846-10848
Dove shooting. - Flying turkey. © Sept. 11, 1945; G 46177, 46178.
October frost. © 1 c. Sept. 5, 1945; G 46075.

Rosenfeld, Alexander.* 10849
Thrice-wise. © 1 c. July 9, 1945; G 46120.

Savage, Peter Jordan.* 10850-10855
The gull. - The heron. - Montana stock ranch. - The mooring. - October mist. - Trapper's cabin. © 1 c. each Sept. 4, 1945; G 46059-46064.

Scranton, William Carrol.* 10856
Sun rise. © Aug. 10, 1945; G 46077.

Smoot, Louise.* 10857-10861
Calla lily. - Dahlias. - Easter lilies. - Forget-me-nots. - Wild roses. © 1 c. each Sept. 19, 1945; G 46166-46170.

Stern, Fred.* 10862, 10863
Set of three:
Angels. - Singing choir boys. © 1 c. each Sept. 9, 1945; G 46128, 46129.

Szalla, Frank I.* 10864
Grandeur. © 1 c. May 27, 1945; G 46111.

Tabatschnik, Joshua.* 10865
Typical floor plan, proposed 6 story apartment house and garage. © 1 c. Sept. 6, 1945; G 46113.

Thieme, Anthony.* 10866
Rockport morning. © 1 c. Sept. 18, 1945; G 46161.

Vanderpool, Dorothy Louise.* 10867, 10868
Cinderella of the air. Set design for fashion show. - Glass slipper flower holder. © 1 c. each Aug. 9, 1945; G 46179, 46180.

Vermont marble co. 10869, 10870
Richardson, Earl C.:
Farnham mausoleum, 493. - War memorial, D8-0208. © Sept. 11, 1945; G 46164, 46165.

Ward, Clemmie Jane.* 10871
God's greatest gift to the world. © 1 c. Sept. 11, 1945; G 46115.

Weaver, Frank Lowrie.* 10872-10874
Butcher. - Clown. - Swimmer. © Aug. 10, 1945; G 46141-46143.

Wilwerding, Walter J.* 10875
Wilderness king. © 1 c. Aug. 17, 1945; G 46144.

Wittman, Alex.* 10876-10879
Girl and swan. - Hunter spirit. - Lilies and Dutch boy. - Roses and open window. © Aug. 25, 1945; G 46137-46140.

Number of entries of Works of Art included in the Catalog since Jan. 1, 1945 ------------------- 1,641

SCULPTURE OF WHICH THE SUBSISTING COPYRIGHT HAS BEEN RENEWED UNDER SECTION 23 OF THE ACT OF MARCH 4, 1909

Hoffman, Malvina. 1
Bacchanale. © Malvina Hoffman, New York. R 140314, June 11, 1945.

CLASSES H-K

REPRODUCTIONS OF A WORK OF ART; DRAWINGS OR PLASTIC WORKS OF A SCIENTIFIC OR TECHNICAL CHARACTER; PHOTOGRAPHS; PRINTS AND PICTORIAL ILLUSTRATIONS

American automobile assn. Traffic engineering & safety dept. 10880
Obey your safety patrol, S. S. P. 172. © Aug. 21, 1945; K 59446.

American bank note co. 10881-10883
Deere & co., special V-86580. © July 27, 1945; K 59402.
Republica dos Estados Unidos do Brasil, V-86619. © Aug. 21, 1945; K 59400.
Special V-66517-A. © July 30, 1945; K 59401.

American toy & furniture co. 10884, 10885
[Sand pen cards] 1, 2. © Aug. 29, 1945; K 59407, 59408.

Ames, Hazen R. 10886
Decalcomania design. © 1 c. Sept. 4, 1945; I 36622.

Arenz, John A. 10887
Suns-only rival sun bowl thermostat-control electric heater. © 1 c. Aug. 31, 1945; I 36598.

Ashley, David, inc. 10888-10891
La bella Greca [Paolina Buonaparte] by Counis. - Panciatichi, Lucrezia, 81; by Bronzino. - [The tribute money] by Massaccio. © July 23, 1945; H 2977-2979.
Going out, Gloucester, Mass., 32; by Anthony Thieme. © Sept. 14, 1945; H 2976.

Atkins, Howard D. 10892
Savings with protection, 20 payment endowment @ age 65. © Aug. 1, 1945; I 36644.

Avery, Sidney Hyde. 10893
Balograph form. © Mar. 22, 1945; I 36632.

Bailey, Maurice Stanton. 10894
Neptunus Rex. © Nov. 15, 1944; K 59440.

Bankers trust co. 10895, 10896
Gross yields and prices:
Fully taxable U. S. treasury obligations. - Partially tax-exempt U. S. treasury obligations. © Sept. 5, 1945; I 36618, 36619.

Bell, Kenneth Walter. 10897
Porta-kool. © 1 c. Sept. 11, 1945; I 36634.

Bower, Sid. 10898
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Chem-stamps. Bulletin 4. Revised. For rubber stamps. © July 7, 1945; KK 34166.

Clairol, inc., Stamford, Conn. 11258
Directions for using instant Clairol. For shampoo tint. © Sept. 4, 1945; KK 34208.

Clorox chemical co., Oakland, Calif. 11259
Using Clorox in cleansing your refrigerator? For household bleach and disinfectant. © Aug. 1, 1945; KK 34268.

Coca-cola co., Wilmington, Del. 11260-11266
For soft drink:
Come on over. Have a Coca-cola. Sandlot baseball. © Aug. 6, 1945; KK 34333.
Don't fence me out. Have a coke. Couple at fence. © July 31, 1945; KK 34332.
The game's on. Have a coke. Dart game. © Aug. 27, 1945; KK 34336.
Things are warming up. Have a Coca-cola. Wiener roast. © Aug. 23, 1945; KK 34335.
Things are warming up. Have a coke. Beach scene Wiener roast. © July 20, 1945; KK 34330.
What's the good word? Have a Coca-cola. Rural mail. © July 26, 1945; KK 34331.
Your turn. Have a coke. Girls' checker game. © Aug. 13, 1945; KK 34334.

Corn products sales co., New York. 11267, 11268
Before you go, tell me how you make those wonderful kre-mel pies. For dessert. © Aug. 18, 1945; KK 34137.
Variety is the spice of salads! For salad oil. © Aug. 29, 1945; KK 34138.

Cory glass coffee brewer co., Chicago. 11269
Cory restaurant models. For glass coffee brewers and stoves. © July 1, 1945; KK 34243.

Davison chemical corp., Baltimore. 11270-11273
For chemicals:
Conquering climate, time and distance with protek-sorb. © July 25, 1945; KK 34215.
Davison offers an amorphous silicon dioxide. © Aug. 10, 1945; KK 34216.
Has your packaging kept pace with your product? © July 1, 1945; KK 34213.
This little pile of Davison silica gel has a surface. © July 25, 1945; KK 34214.

Day-brite lighting, inc., St. Louis. 11274
Day-brite, advance data sheet 534. For fixtures for fluorescent lamps. © Aug. 31, 1945; KK 34252.

Dick, A. B., co., Chicago. 11275, 11276
For stencil duplicators and supplies:
Black on white. © Aug. 1, 1945; KK 34192.
Ready for business. © July 24, 1945; KK 34150.

Douglas, W. L., shoe co., Brockton, Mass. 11277
One good stamp, deserves another. For shoes. © Sept. 7, 1945; KK 34300.

DuMont, Allen B., laboratories, inc., New York, Passaic, N. J. 11278-11284
For electronic equipment and television:
DuMont, for the pattern of tomorrow's television. © Sept. 1, 1945; KK 34310.
DuMont, for the tools of television. © Aug. 1, 1945; KK 34244.
Ed Archie Gardner says, DuMont television will glamify Duffy's tavern. © Sept. 15, 1945; KK 34311.
Jimmy Durante says, if I may quote my friend, Umbriago, DuMont television is terrific! © Aug. 1, 1945; KK 34240.
Jimmy Durant says, if I may quote my friend, Umbriago, DuMont television is terrific! And your customers will share his breathless exuberance. © Aug. 1, 1945; KK 34242.
Jimmy Durante says, together we'll be terrific, DuMont television, Umbriago and me! © Aug. 15, 1945; KK 34241.
Now it can be told, by means of the new DuMont doublebeam type 5sp cathode-ray tube. For double beam type 5sp cathode ray tube. © Sept. 1, 1945; KK 34262.

Durham mfg. corp., Muncie, Ind. 11285
Look, to new horizons! For metal card tables and furniture. © Aug. 23, 1945; KK 34154.

Durkee-Mower, inc., Lynn, Mass. 11286
Marshmallow fluff and sweeco. For marshmallow fluff and sweeco. © Sept. 1, 1945; KK 34227.

Eldredge, Jack, Cleveland. 11287
Something to think about! For arch supports and orthopedic appliances. © July 17, 1945; KK 34222.

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Sit-n-rite. For combination desk, blackboard and stool. © Aug. 20, 1945; KK 34235.

Eversharp, inc., Chicago. 11289
Daddy knows an Eversharp answers the $64 question. For fountain pen and pencil. © Aug. 1, 1945; KK 34221.

Factory built homes, inc., New York. 11290
The add-to house. For prefabricated houses. © July 5, 1945; KK 34274.

Fischer & co., inc., New York. 11291
O wondrous world. For lingerie, nightgown. © Aug. 17, 1945; KK 34206.

Fox, Walter B., Mobile, Ala. 11292
If it's new, Fox has it. For comic Christmas cards. © Aug. 4, 1945; KK 34121.

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Giles, Robert W., sr., Miami, Fla. 11293
Sec-tan, the perfect outdoor makeup. For cosmetic repellent. © Sept. 1, 1945; KK 34168.

Granat bros., San Francisco. 11294
Matchmates. For diamond rings. © Aug. 5, 1945; KK 34188.

Gray, Dorothy, ltd., New York. 11295
Me, a beauty? For cosmetics. © Aug. 15, 1945; KK 34205.

Grosvenor, Richard B., d. b. a. Tykie toy co., Piqua, O. 11296
Fall premiere featuring two new stars. For toys. © Aug. 27, 1945; KK 34247.

Hamburger, Isaac, & sons, Baltimore. 11297
No skeletons in your closet. For clothing. © Sept. 10, 1945; KK 34309.

Hanley, James, co., Providence. 11298-11303
For ale:
At ease! © Aug. 21, 1945; KK 34196.
It's follow-through that counts! © Aug. 7, 1945; KK 34195.
No wonder Hanley's tastes so good! Girl bathing. © Aug. 16, 1945; KK 34088.
No wonder Hanley's tastes so good! Ocean and rocks. © July 25, 1945; KK 34087.
No wonder Hanley's tastes so good! Old Providence. © Sept. 4, 1945; KK 34307.
No wonder Hanley's tastes so good! Woodland brook. © Aug. 21, 1945; KK 34306.

Hansen's, Chr., laboratory, inc., Little Falls, N. Y. 11304
New recipes for junket. rennet tablets. For rennet tablets. © Aug. 1, 1945; KK 34090.

Hastings mfg. co., Hastings, Mich. 11305
Smoke means contentment. For piston rings. © Sept. 8, 1945; KK 34266.

Henri co., Chicago. 11306
Created by men for men. Charter house after shave, talc and cologne. For men's toiletries. © June 1, 1945; KK 34236.

Hensler, Joseph, brewing co., Newark, N. J. 11307-11313
For beer:
Good things go together. Cheese and crackers. © June 7, 1945; KK 34295.
Good things go together. Cold cuts. © May 28, 1945; KK 34294.
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Good things go together. Popcorn. © May 10, 1945; KK 34290.

Hirestra laboratories, inc., New York. 11314
I'm in my late 40's, yet I pass easily for 37. For face cream, cosmetic. © Sept. 1, 1945; KK 34312.

Howard's jewelry. See Lathrom, Howard B., d. b. a. Howard's jewelry.

Ilg electric ventilating co., Chicago. 11315-11322
For heating, ventilating and air conditioning equipment:
Beat the heat in your plant! © Apr. 10, 1945; KK 34326.
Ilg barn hay-driers. © Nov. 30, 1944; KK 34325.
Ilg research laboratory. © Nov. 7, 1944; KK 34323.
Proof of results. Bulletin 13. © Oct. 14, 1943; KK 34320.
Proof of results. Bulletin 14. © Mar. 28, 1944; KK 34321.
Proof of results. Bulletin 15. © Aug. 23, 1944; KK 34322.
Proof of results. Bulletin 16. © Nov. 30, 1944; KK 34324.
Proof of results. Bulletin 17. © June 18, 1945; KK 34327.

Industrial tape corp., New Brunswick, N. J. 11323
Paint shop digest. For permacel industrial tape. © Sept. 7, 1945; KK 34308.

Interwoven stocking co., New Brunswick, N. J. 11324
The dawn of the new freedom. For men's socks. © Aug. 24, 1945; KK 34328.

Kahn, David, inc., North Bergen, N. J. 11325-11327
For fountain pens and refill leads:
A hit in three new ways. © Aug. 15, 1945; KK 34152.
Sets the pace in 3 new ways. © Aug. 29, 1945; KK 34237.
Wearever pacemaker stand-out in 3 new ways. © Aug. 15, 1945; KK 34155.

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For clothing:
Pick your polka in Tommies proportionettes to fit your height. © July 31, 1945; KK 34313.
Tailoring tells they're Tommies. © July 25, 1945; KK 34251.
Tommies proportionettes. © Aug. 6, 1945; KK 34273.

Kidde, Walter, & co., inc., New York. 11331
Marine equipment. For fire extinguishing equipment. © July 18, 1945; KK 34145.

Larco diamond tool co., New York. 11332, 11333
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Larco polished diamond tools. © July 19, 1945; KK 34249.
Short cut to efficiency! © July 1, 1945; KK 34250.

Lathrom, Howard B., d. b. a. Howard's jewelry, Long Beach, Calif. 11334
Howard's jewelry telequiz. For jewelry. © Apr. 26, 1945; KK 32717.

Lehn & Fink products corp., Bloomfield, N. J. 11335-11338
For disinfectant:
How come you missed this Friday? © Aug. 31, 1945; KK 34302.
How I lost my husband. © Aug. 15, 1945; KK 34301.
How wives lose husbands. © Aug. 13, 1945; KK 34207.
When I say every time, I mean it. © Aug. 20, 1945; KK 34189.

Lenthéric, inc., New York. 11339-11341
Flowerprint Lenthéric perfumes. For cosmetics. © Aug. 1, 1945; KK 34275.
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Classic lucite vanity simplicity. Lenthéric perfumes. © Aug. 1, 1945; KK 34276.
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Liggett & Myers tobacco co., New York. 11342, 11343
For cigarettes:
Always meet by the clock. © Aug. 30, 1945; KK 34190.
As the boys come home. © Aug. 23, 1945; KK 34131.

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Lincontrol. For foot operated current control. © July 16, 1945; KK 34123.

Lorr laboratories, Paterson, N. J. 11345
Fingertip glory. For nail polish. © July 25, 1945; KK 34089.

McDevitt, D. R., Gary, Ind. 11346
Your private secretary. For pamphlets and stationery. © Aug. 28, 1944; KK 34142.

Macmillan petroleum corp., Los Angeles. 11347
Now use ring-free exclusively. For motor oil. © Apr. 19, 1945; KK 34120.

Mars model industries, Los Angeles. 11348
Landing craft. For modeling kit. © July 24, 1945; KK 34267.

Marsh wall products, inc., Dover, O. 11349
Installation instructions. For plastic finished wall panels. © July 27, 1945; KK 34182.

Mastercraft pipe co., New York. 11350
Did you know! For pipes. © Aug. 31, 1945; KK 34289.

Merit clothing co., Mayfield, Ky. 11351
Tailored to the times. For men's clothing. © Aug. 25, 1945; KK 34263.

Mojud hosiery co., inc., Long Island City, N. Y. 11352, 11353
For ladies' hosiery:
Mojud, a name that means everything you can ask for in stockings. © Aug. 15, 1945; KK 34146.
Mojud, stockings of long-lasting loveliness. © Aug. 17, 1945; KK 34238.

Nutrition research laboratories, Chicago. 11354
A new chapter in antiarthritic management. For medicinal compound. © Sept. 4, 1945; KK 34239.

Owens-Illinois glass co., Toledo. 11355
Ideas that become eye-deas. For duraglas containers. © Aug. 1, 1945; KK 34224.

Pillsbury mills, inc., Minneapolis. 11356
Stretch your points. For flour. © June 7, 1945; KK 34164.

Remington Rand, inc., Buffalo. 11357-11379
For filing equipment:
For better record keeping, wood kardex visible. For every filing need, guardsman wood filing cabinets. © Mar. 6, 1944; KK 34109.
Graph-a-matic brings facts to life. Who's this worker offering you balanced production? © Jan. 27, 1944; KK 34095.
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Attention PX managers. © Jan. 27, 1944; KK 34100.
Bottlers avoid slip-ups in control of sales with kardex. © Mar. 6, 1944; KK 34104.
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Kardex customer history records. © Mar. 6, 1944; KK 34105.
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You know it's by library bureau. © Jan. 27, 1944; KK 34097.
For office equipment booklet:
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Now, a blueprint for management! © Mar. 6, 1944; KK 34106.
A new study of efficient purchasing procedure. For office equipment book. © Jan. 27, 1944; KK 34096.

Rose-Derry co., Newton, Mass. 11380
Oh Lemuel get the lightningpak! For heating pad. © Sept. 1, 1945; KK 34136.

St. Charles mfg. co., St. Charles, Ill. 11381-11392
For kitchen equipment:
St. Charles kitchen design, 11. © July 31, 1945; KK 34278.
St. Charles kitchen design, 20. © July 31, 1945; KK 34279.
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Schonwald, Alexander & co., St. Louis. 11393
Blackamoor. For plastic sheeting. © July 13, 1945; KK 34151.

Sealed power corp., Muskegon, Mich. 11394
Join the S. P. C. E. and help me! For piston rings. © Aug. 29, 1945; KK 34270.

Smith, Harold, Smith, Jesse & Alkus, Irving, d. b. a. Smiths, Oakland, Calif. 11395
Smiths treats you to a long distance phone call. For men's suits and topcoats. © Aug. 24, 1945; KK 34149.

Smiths. See Smith, Harold, Smith, Jesse & Alkus, Irving, d. b. a. Smiths.

Standard oil co., Chicago. 11396-11399
For gasoline and motor oil:
George, it's in honor of our Standard oil man for keeping our car running the last seven years! © Aug. 17, 1945; KK 34129.
Now, George, if you're going fishing, for goodness' sake have the Standard oil man look at the plugs in the car. © Aug. 8, 1945; KK 34127.
That reminds me, George, the car has become very noisy too. We'd better see our Standard oil man! © Aug. 10, 1945; KK 34128.
We'd better stop at the Standard oil man's on the way, George, and get you lubricated. © Aug. 22, 1945; KK 34130.

Studebaker corp., South Bend, Ind. 11400-11403
After all, a car is so much a part of home. For Studebaker motor cars. © Sept. 10, 1945; KK 34314.
They never pick snap jobs for these Studebaker weasels. For airplane engines, military trucks and weasels. © Aug. 30, 1945; KK 34193.
Truck your load back tomorrow, buddy, traffic's a Chinese puzzle here today. For Studebaker trucks. © Sept. 4, 1945; KK 34223.
Wish my daddy was home to wear it! For Studebaker airplane engines, military trucks and weasels. © May 31, 1945; KK 34319.

Swift & co., Chicago. 11404
Win theater tickets for the Regent theater grand prize. For cleanser. © Aug. 12, 1945; KK 34194.

Sylvania electric products, inc., New York. 11405
Bright ideas. For electric light bulbs. © July 25, 1945; KK 34264.

Town & country shoes, Sedalia, Mo. 11406
Town and country's white rum. For casual shoes. © Aug. 1, 1945; KK 34246.

Triple cushion corp., Chicago. 11407
Triple cushion restocrat. For triple cushion restocrat mattress. © Aug. 20, 1945; KK 34148.

Tykie toy co. See Grosvenor, Richard B., d. b. a. Tykie toy co.

United States gypsum co., Chicago. 11408
Cementico, for painting porous masonry surfaces. For paint. © July 5, 1945; KK 34132.

United wallpaper, inc., Chicago. 11409
Make any room gay. For dex borders. © July 31, 1945; KK 34187.

Walker, Hiram, & sons, inc., Peoria, Ill. 11410-11412
For dry martini and manhattan cocktails:
Fresh as a daisy. © July 25, 1945; KK 34115.
Fresh as a daisy. The ready-to-serve cocktails. © Aug. 1, 1945; KK 34116.
The ready-to-serve cocktails that always taste fresh! © July 18, 1945; KK 34114.

Webster-Chicago corp., Chicago. 11413
How to operate model 26 Webster record changer. For record changers. © June 6, 1945; KK 34122.

Wellborn, Starnes Robert, Nashville. 11414
A better smoke by remote control. For filter-tip on cigarettes. © Sept. 5, 1945; KK 34155.

Wembley, inc., New Orleans. 11415
The colors of America's frontiers. For neckties. © Aug. 25, 1945; KK 34253.

Western chemical co., Kansas City, Mo. 11416
When you kill algae with wester algaecide. For chemical use to destroy algae. © June 19, 1945; KK 34165.

Westinghouse electric corp., Bloomfield, N. J. 11417
One call does it all. For electronic tubes. © Aug. 31, 1945; KK 34304.

Weston electrical instrument corp., Newark, N. J. 11418
The Weston dial. v. 6, no. 6. For exposure meters. © Sept. 11, 1945; KK 34305.

Wetherby-Kayser shoe co., Los Angeles. 11419
It's an art to look smart! For shoes. © Aug. 12, 1945; KK 34147.

Whitlock supply co., New York. 11420, 11421
For locksmithing supplies:
Goldilock's six appeal. © Sept. 1, 1945; KK 34135.
Keydet news. © Aug. 1, 1945; KK 34133.

Wood, Gar, industries, inc., Detroit. 11422
Here's the new Gar Wood flowing line design. For postwar boats. © June 1, 1945; KK 32884.

Zenith radio corp., Chicago. 11423, 11424
On its way! For radio. © July 31, 1945; KK 34185.
Only the physician is qualified to diagnose impaired hearing. For hearing aid. © Aug. 11, 1945; KK 34186.

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A-1 mfg. co. See Kotzin, Tobias, d. b. a. A-1 mfg. co.

Admark, Philadelphia. 11425
Sterling money clips. For clips for money. © May 31, 1945; KK 34318.

Applestone, Samuel, co., North Hollywood, Calif. 11426
Slak-rak. For closet clothes hangers. © Dec. 16, 1944; KK 34160.

Aristocrat leather products, inc., New York. 11427
Aristocratically yours. For bill folds, wallets and pocketbooks. © June 7, 1945; KK 34338.

Arlington laboratories, Arlington, N. J. 11428
Nylex. For cosmetic hose. © June 15, 1944; KK 34339.

Associated boradcasters, inc., San Francisco. 11429
Universal recorders. For recordings. © Aug. 28, 1945; KK 34234.

Baldwin-Hill co., Trenton. 11430
The great indoors. For rockwool insulation products. © July 2, 1945; KK 34230.

Carole, Meri, Chicago. 11431
Teen-miss heart chart. For cosmetics. © July 1, 1945; KK 34231.

Christensen, Sam & McNomar, Norman, d. b. a. Mac cleaning products co., Kenosha, Wis. 11432
Klean king. For general household cleaner. © Feb. 28, 1945; KK 34180.

Coronet toy mfg. co., Seattle. 11433
This Coronet creation carries a lifetime guarantee. For stuffed toys. © Aug. 20, 1945; KK 34269.

District mfg. & sales co., Albany. 11434
Distic. For cement for fastening abrasive and polishing discs. © Aug. 10, 1945; KK 34337.

Dr. Salsbury's laboratories, Charles City, Ia. 11435
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Fold-o-hinge co., Niles, Mich. 11436
Rainbow photo hinge. For photo mount. © Aug. 15, 1945; KK 34199.

Gallagher, Frank A., Salem, Mass. 11437
Grease buster. For plumbing liquid. © Dec. 14, 1944; KK 34156.

Gopher mfg. co., Minneapolis. 11438
Little Miss Grown Up baking set. For toy baking set. © Aug. 14, 1945; KK 34162.

Grimmer coffee co., Lafayette, La. 11439
Creole belle. For coffee. © Aug. 24, 1945; KK 34117.

Herbert, Tom, d. b. a. Lucullus, New York. 11440
Calcutta club chutney. For chutney. © June 6, 1945; KK 32714.

Hirschl, Abraham, Forest Hills, N. Y. 11441
Mirror bright. For cleaner. © Apr. 10, 1945; KK 34181.

Hoosier industries, inc., La Porte, Ind. 11442
The game of Okinawa. For game. © July 13, 1945; KK 33585.

Johnson, S. C., & son, inc., Racine, Wis. 11443
Johnson's cream wax. For a polish for furniture and woodwork. © Aug. 14, 1945; KK 34340.

Koester, E. H., bakery co., Baltimore. 11444
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Kotzin, Tobias, d. b. a. A-1 mfg. co., Los Angeles. 11445
Gold certificate. For trousers and work clothing. © Aug. 30, 1945; KK 34159.

LeClerc, J. E., d. b. a. White rose bottling works, Salem, Or. 11446
White rose, more than just a bleach! For household bleach. © Apr. 10, 1945; KK 34119.

Little crow milling co., inc., Warsaw, Ind. 11447, 11448
Little crow buckwheat pancake mix. For buckwheat pancake mix. © Aug. 15, 1945; KK 34272.
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Los Angeles soap co., Los Angeles. 11449
Merrill's rich suds. For concentrated soapless detergent. © Aug. 20, 1945; KK 34157.

Lowman folding box corp., Syracuse, N. Y. 11450
Freihofer's baker to home. For baked goods. © Sept. 5, 1945; KK 34316.

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Marathon corp., Rothschild, Wis. 11451
Kabnet wax. For wax paper sheets. © Aug. 21, 1945; KK 34197.

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Oraltone. Take your breath away. For mouthwash. © Aug. 14, 1945; KK 34144.

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Shuffle board jr. For game. © July 18, 1945; KK 34161.

Phillips, Augustus D., South Portland, Me. 11454
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Plastic imagineers, New York. 11455
The plasti-creator. For set containing materials for making novelties, toys, etc. © Aug. 15, 1945; KK 34317.

Riebe chemicals, Seattle. 11456
Solo. For all purpose cleanser. © June 1, 1945; KK 34125.

Ryan peanut products co., inc., Brooklyn. 11457
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Shannon, Helen Strain, Kansas City, Mo. 11458
Four letters from Santa Claus. For letters from Santa Claus. © Aug. 3, 1945; KK 34118.

Southern maid bakeries, Waco, Tex. 11459
Texas pride. For fruit cake. © Oct. 20, 1945; KK 34183.

Soy food mills, inc., Chicago. 11460
Golden mix. For griddle cake and waffle mix. © Aug. 31, 1945; KK 34232.

Steinman, Helen L., Summit, N. J. 11461
Clock-o, an educational toy. For educational toy. © Aug. 1, 1945; KK 34158.

Stewart clay co., inc., New York. 11462
Clay-play. For modeling clay. © May 19, 1944; KK 34143.

Washington frosted foods, inc., Washington, D. C. 11463
Wonder freeze garden peas. For frosted foods. © Aug. 23, 1945; KK 34233.

Western chemical & supply co., inc., Lubbock, Tex. 11464
Western brand. For janitor supplies. © Aug. 8, 1945; KK 34228.

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Wilkinson, Nellie B., Angwin, Calif. 11465
Educational art-nature series number 1. For cards for coloring. © June 14, 1945; KK 34163.

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INCLUDING
LIST OF RENEWALS

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Pfeufer, Carl T.:
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Ascher, Maury.* 11468

Daily numeroscope. © 1 c. Sept. 26, 1945; G 46323.

Bacon, Irving R.* 11469, 11470

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Signers of the Declaration of Independence, 73973-A. © 1 c. Sept. 29, 1945; G 46242.

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Pfender, William C.:
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Fraun.—Island girl.—Jungle girl.—Tisha.—Toni. © Jan. 29, 1945; G 46215, 46216, 46218, 46220, 46224.

Pin-up group, 5–9. © June 11, 1944; G 46217, 46219, 46221–46223.

Brachendorf, Louis J. 11482

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Lebaron memorial, 39. © Sept. 15, 1945; G 46263.

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Campbell, William H.:
Joe Invictus. © Aug. 18, 1945; G 46213.

Ten-shun. © Aug. 19, 1945; G 46214.

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Campbell, William H.:
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Chambellen, Rene P.* 11491

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Reinhold, Emma:
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Cook, Bertha Rohlin.* 11493

The Samoyede. © Oct. 8, 1945; G 46326.

Corning & Moore. 11494

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New educational building for Petworth Baptist church, Washington, D. C., 4424. © 1 c. Oct. 17, 1945; G 46329.

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Comodin.—Reverso de las cartas. © 1 c. each Oct. 13, 1945; G 46363, 46364.

Tenorio, Felipe. De bastos:
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Tenorio, Felipe. De espadas:
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China. © 1 c. Sept. 2, 1945; G 46297.

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Angel. © Sept. 18, 1944; G 46450.
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Maria, 6. © Nov. 17, 1944; G 46446.
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Baby kangaroo—Joey.—Dav. © 1 c. each Sept. 26, 1945; G 46230, 46231.

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Incorrect and correct position to sit in barber or beauty operators chair. © 1 c. Oct. 16, 1945; G 46322.

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For country and humanity. Roosevelt memorial medal. © 1 c. Sept. 14, 1945; G 46246.

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Summit hill marble & granite co. 11631
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Books, 7.—Fireplace, 11.—Gothic & books, 8. © Jan. 2, 1945; G 46202, 46207, 46209.
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Mason, Florence B. 1
Why we plead humanity's cause. © Florence B. Mason, Inglewood, Calif. R 140944, June 19, 1945.

CLASSES H–K

REPRODUCTIONS OF A WORK OF ART; DRAWINGS OR PLASTIC WORKS OF A SCIENTIFIC OR TECHNICAL CHARACTER; PHOTOGRAPHS; PRINTS AND PICTORIAL ILLUSTRATIONS

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It's a Jewel girl, 1–10. © Sept. 20, 1945; K 59603–59612.

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Wear goggles today, see your family tonight, 105. © Aug. 21, 1945; K 59545.

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Ashley, David, inc. 11702

Apples and primroses, 1004; by Paul Cezanne. © Oct. 30, 1945; H 3024.

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Aircraft work. Power plant maintenance:

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Engineering. Heat treatment of steel. Elements of:

Hardening, 1.—Surface hardening, 3.—Tempering, normalizing, and annealing, 2. © June 1, 1945; J 38230, 38232, 38233.

Bragdon, Walter J. 11716

Van Buren point management corporation. © Sept. 10, 1945; K 59666.

Brown & Bigelow. 11717–11732

And I draw men a lot better.—Apparently all kinds of buoys are dangerous.—Don't these take the place of pants.—Even Santa can't fill a stocking better than that.—Even the breeze is fresh around here.—Everybody's making jokes at my expense.—He said I was a sight to be held.—Hey, what's coming off here.—How do you like my band.—How do you like my profile.—I'm in a class by myself.—Who said, anchors away. © Aug. 20, 1945; K 59641–59652.

Peace on earth.—Symbols of peace. © Sept. 10, 1945; K 59746, 59747.

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Bulletin co. 11733

Quadruplets sit for their first portrait. © Sept. 24, 1945; K 59579.

Caldwell, Edward Lee. 11734

Protestant men united, of America. © Sept. 12, 1945; K 59573.

Cannon, Billy Ray. 11735

Hold 'em down, pop! © Aug. 25, 1945; K 59667.

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What's what about Who's who, Ingrid Bergman. © Dec. 7, 1944; K 59665.

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Member C M, Chicago metropolitan home builders association. © Oct. 4, 1945; K 59743.

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Combination victory table. © 1 c. Sept. 12, 1945; J 38481.

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Washington, D. C., the Lincoln memorial, greetings from. © June 2, 1943; K 59574.

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Cape Cod souvenir. © Mar. 24, 1945; K 59569.

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Best wishes for Christmas, 100BX2–5C.—Christmas greetings, 100BX2–5B.—Merry Christmas, 100BX2–5A.—The Season's greetings, 100BX2–5D. © May 8, 1945; K 59541–59544.

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Master Bunbury; by Joshua Reynolds.—Little Bo-peep; by George Romney. © Sept. 22, 1945; H 2986, 2987.

Fellows creations. 11755–11758

Hi diddle diddle.—Humpty Dumpty.—Jack and Jill.—Little Bo-peep. © Oct. 10, 1945; K 59732–59735.

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Happy birthday and lots of these, 25B1190. © Apr. 1, 1945; K 59578.

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[Roosevelt, Franklin Delano and victory flags] © Sept. 17, 1945; K 59581.

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In peace I shall rest. © Sept. 29, 1945; K 59742.

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Machine shop work, operations on a milling machine:

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Another Russian front. © Oct. 8, 1945; K 59740.

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Prescision wood machining. Problems in patternmaking. Designing:
Core boxes for a water-cooled motor block.—A pattern for a water-cooled motor block. © May 15, 1945; J 38182, 38186.

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Separated from mama for a few minutes, the twins, You and Mee, pose for the Photo finish photographer. © July 10, 1945; K 59660.

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Churchill, Winston. Befriendus leaselendus, 2.—Roosevelt, Franklin D. Unitus andguidus, 1.—Stalin, Joseph. Protectus defendus, 3. © Aug. 16, 1945; K 59559–59561.

National City Bank of New York. 11833

A message to Garcia; by J. W. Wilkinson. © Oct. 18, 1945; H 3022.

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A bit of the cape, 9850.—Mountain lakes, 9851.—The philosopher's wife, 5902.—Stone city, 6857. © Sept. 29, 1945; K 59613–59616.

Norcross. 11885–11943

All together now, happy birthday to you, 15HB61.—Best wishes for your happiness, 15WD8.—A birthday message, daughter, 25FB79.—A birthday wish for you, father, 25MB190.—Don't look now but ain't birthdays sweet, 25HB209.—A happy anniversary from us both, 15AN674.—Happy birthday to my husband, 25MB536.—Hello sis! Happy birthday, 15FB724.—Hi-ya pal! Come h—— or high water, we'll always be the best of pals, 15FR207.—Hope each day will find you better, 25CN38.—I'll be seein' ya, 25FR194.—I'm itchin' to say, nuts to you if you don't write soon, 15FR332.—I should be spanked. I fergot your birthday, 15SB132.—It'll be swell when you are well, 15CN197.—It tickles me just knowing you, 15FR208.—Just dropping in to say, happy birthday, 15HB158.—Oh boy! Nows my chance to wish you a swell birthday, 10HB43.—Put it there, happy birthday, 10HB16.—There's something in the air today, your boithday, 15HB159.—Uh-oh! An accident, 15CN396—Where could I find a friend like you, 10FR187.—Your 1st anniversary, 15AN801.—Your 3rd anniversary, you go hand in glove, 15AN803. © Sept. 14, 1945; K 59682–59684, 59688, 59693, 59695–59697, 59699, 59700, 59702–59707, 59709, 59719, 59720, 59724–59727.

Am I in a spot, 15SB129.—For your anniversary all best wishes, 15AN2.—Hmm! Let's see what'll I say, 15HB58.—Hope you'll get a big kick out of your birthday, 25HB69.—A wish for your birthday, 15GB57.—Your birthday flew by, 15SB54. © Sept. 21, 1945; K 59686, 59687, 59689–59691, 59718.

A baby boy! Isn't that wonderful, 15BC731.—My warmest thanks to all of you, 25TY726.—On your birthday, just count your years by the joys you have had, 35GB283.—Pitter-patter.—Wishing You happiness always, 50WD17.—Your silver wedding anniversary. As you look back at the years you've shared, etc., 35W229. © Aug. 31, 1945; K 59715, 59716, 59721, 59729–59731.

A birthday message. Happy birthday, 25GB61.—Congratulations! Bet your baby is a howling success, 25BC595.—Fond thoughts on your wedding anniversary, 25AN21.—Happy birthday, grandson, 10MB484.—Happy birthday, nephew, 15MB721.—Happy birthday to an old-time friend, 15GB970.—Loads of birthday wishes, cousin, 10MB932.—While you're getting well, try to solve these riddles, 10CN428.—Your 2nd anniversary, 15AN802.—Your 4th anniversary, 15AN804.—Your 5th anniversary, 15AN805.—Your 10th anniversary, 15AN810.—Your 15th anniversary, 15AN815.—Your 20th anniversary, 15AN820. © Sept. 7, 1945; K 59680, 59681, 59685, 59692, 59694, 59708, 59710–59714, 59717, 59722, 59728.

Daisies do tell.—Forget-me-not.—Remember me.—Thoughts of you.—Tulips.—Violet time. © Sept. 4, 1945; K 59673–59678.

It's de-pressing to hear you're sick! I'm very depressed while you are sick etc., 15C374. ©May 18, 1945; K 59701.

Love to a darling niece, and a wish for a happy birthday.—To a niece who's very charming, etc., 25FB581 © Sept. 11, 1945; K 59723.

Take it easy while you're sick s–l–o–w and steady does the trick, 10C375. © June 8, 1945; K 59679.

Wishing you success. Here's to success in all you do. No one deserves it more than you, 15CG881. © Sept. 11, 1945; K 59698.

Oakley, Platt Benson. 11944

The original David Harum. © 1 c. Sept. 14, 1945; J 38496.

Osborne co. 11945

To those who served. © Oct. 1, 1945; K 59653.

Our Lady of Fatima magazine. 11946

Our Lady of Fatima, Queen of the Holy Rosary; by Sister Mary Elizabeth. © Oct. 8, 1945; H 2984.

Packagecraft. 11947–11954

1025–1032. © Aug. 2, 1945; K 59618–59625.

Petley, Robert Teeple. 11955–11966

And this is no bull, we're sure havin' lotsa fun out here in the West, 11.—At the end of the trail, 2.—Cactus leaves can never replace the good ol' cob and that's for sure, 6.—Greetings from the old West. It's so quiet and peaceful out here, 3.—Greetings from the romantic West, 7.—Greetings from the West. From here it looks like I'll be plenty busy for the next couple of weeks, 10.— I'm all tied up at the moment, will write later, 9.—Out West seein' all the points of interest, 8.—There's no bottleneck in western production methods, 4.—The trip's been uneventful, so far, 1.—Too busy to write much now, besides there's paper shortage, 12.—Western hospitality, 5. © Sept. 25, 1945; K 59629–59640.

Radio corp. of America. RCA Victor div. 11967, 11968

There's something in heredity:

Collies.—Horses. © Aug. 8, 1945; K 59626, 59627.

Rhoades, T. E. 11969–11977

The New York eye and ear infirmary, New York. Fluoroscope machine and equipment, B68292–B68300. © Aug. 11, 1945; J 38482–38490.

Ringing bros. & Barnum & Bailey combined shows, inc. 11978–11986

The greatest show on earth. Ringling bros. & Barnum & Bailey:

Clown bill, 1, 2.—Elephant clown bill, 1, 2.—Title bill, 1, 2. © Mar. 5, 1945; K 59586–59589, 59592, 59593.

Globe bill. © May 16, 1945; K 59594.

Hippo bill. © July 9, 1945; K 59590.

Lion & tiger bill. © June 23, 1945; K 59591.

Schwabacher bros. & co., inc. 11987

Happy Homer. © Sept. 6, 1945; K 59617.

Stanley mfg. co. 11988

News. Look at me, I'm a civilian again. © Sept. 10, 1945; K 59556.

Studio Angelico. 11989–11992

God forbid that I should glory, save in the cross of our Lord Jesus Christ. Saint Paul.—The heavens shall confess Thy wonders, O Lord: and Thy truth in the church of the saints. Psalms.—IXOYC ZWNTWN. This is the bread which cometh down from heaven; that if any man eat of it he may not die. Saint John.—Let all Thy creatures serve Thee. Thou didst send forth Thy spirit, and they were created. Judith. © Aug. 20, 1945; K 59598–59601.

Volk, Albert A. 11993

卐ool. Here lies Adolf Hitler. © May 11, 1943; K 59575.

Volk, Harry, *jr.* 11994

Welcome home. © Sept. 24, 1945; K 59557.

Wehler, Russell S. 11995, 11996

I will lift up mine eyes unto the hills, etc. © Aug. 10, 1945; K 59663.

The 23rd Psalm. The Lord is my Shepherd; I shall not want. © Aug. 24, 1945; K 59664.

Western air lines, inc. 11997

Border crossing travel tips. © Apr. 15, 1945; K 59554.

Whelan, Agnes D. 11998

Welcome home, my hero. © Aug. 21, 1945; K 59572.

White Wing pub. house. 11999

Fields of the wood. © Sept. 12, 1945; K 59558.

Number of entries in classes H–K included in the Catalog since Jan. 1, 1945:

Reproductions of works of art (including 27 one-copy entries)	245
Drawings or plastic works of a scientific or technical character (including 695 one-copy entries)	1, 053
Photographs (including 503 one-copy entries)	939
Prints and pictorial illustrations (including 326 contributions to periodicals and other one-copy entries)	2, 537
Total	4, 774

American bank note co. 1, 2

C–1567. Steel. R 140921, June 19, 1945.

C–1568. Grazing industry.

© Amer. bank note co., New York. R 140920, June 19, 1945.

Zunatz, Stephen. 3

The children of Israel, at their Christian meeting, 280 Rivington st., New York, N. Y. © Stephen Zunatz, Los Angeles. R 140474, June 16, 1945.

Abbey, Peggy, Los Angeles. 12000

Tail-less monkeys, inc. For photographs & printed sheets. © May 28, 1945; KK 34529

Adler's, Kansas City, Mo. 12001

Fall, 1945. For women's apparel. © Sept. 1, 1945; KK 34735.

Agency paper co., New York. 12002, 12003

For sky-rite lightweight air mail stationery:

For the modern trend lightweight stationery sky-rite. © Oct. 6, 1945; KK 34792.

Sky-rite reflects success wherever featured. © Oct. 15, 1945; KK 34789.

Allis-Chalmers mfg. co., Milwaukee. 12004–12007

Allis-Chalmers low voltage metal enclosed dead front switchgear, B6376. For switchgear. © Oct. 5, 1945; KK 35009.

Allis Chalmers' new solids handling pump, B6381. For pumps. © Aug. 22, 1945; KK 35007.

Foundromatic 2 bearing shakeouts, B6365. For vibratory shakeouts. © Aug. 31, 1945; KK 35008.

Texrope V-belt drives, L 6375. For Texrope drives. © June 28, 1945; KK 35006.

Aluminum cooking utensil co., New Kensington, Pa. 12008–12013

Coming! The aristocrat of pressure cookers! For pressure cooker. © Aug. 10, 1945; KK 34577.

For aluminum pressure cooker:

Coming! The aristocrat of pressure cookers! © Sept. 10, 1945; KK 34448.

If this cap fits. © Sept. 25, 1945; KK 34976.

Join the cheering section! © Oct. 4, 1945; KK 34903.

3 out of 4 preferred wear-ever! © Sept. 13, 1945; KK 34450.

Sensationally hard alloy for new wear-ever equipment! For wear-ever aluminum. © Oct. 6, 1945; KK 34904.

American bronze sign & tablet co., New York. 12014

Bronze tablets for Jewish institutions. For bronze tablets. © Aug. 20, 1945; KK 34970.

American central mfg. corp., Connersville, Ind. 12015

The gold is in the kitchen, American kitchens. For all metal kitchen units. © Sept. 1, 1945; KK 34512.

American gas assn., New York. 12016

You worry. We work. For gas range. © May 20, 1945; KK 34426.

American insulating machinery co., Philadelphia. 12017–12019

Continuous production panning machine no. 814. For accessory machine for insulating wire. © July 20, 1945; KK 34417.

Fine wire tinning outfit, 849. (Form 79–E) For wire insulating machinery. © June 11, 1945; KK 34418.

Glass insulation wire covering machine with electric heated varnish baking oven. Form 77–B–6. For wire insulating machine. © June 11, 1945; KK 34416.

American locomotive co. & General electric co., Schenectady, N. Y. 12020

Sawbuck Hill, 113–147. For transportation equipment. © Aug. 25, 1945; KK 34692.

Auralgan research div., New York. 12021

Visual education in otology. Available films for your next society meeting. For medicinal product. © Feb. 9, 1945; KK 30260.

Beck's furniture co., Duluth. 12022

Becks welcome with dollars returning G. I's. For furniture. © Sept. 16, 1945; KK 34866.

Bell aircraft corp., Buffalo. 12023

Needed in a sky strong nation. For aircraft. © Oct. 1, 1945; KK 34972.

Belmont radio corp., Chicago. 12024

Shop, look & listen. For radios. © Sept. 27, 1945; KK 34725.

Bendix aviation corp., Detroit, North Hollywood, Calif. 12025–12034

All 5 use this standardized interphone system. For aircraft interphone equipment. © April 27, 1945; KK 34347.

Bendix accumulator. Surge chamber. For hydraulic accumulator. © July 20, 1945; KK 34351.

The Bendix hydrodyne valve actuator. For hydraulic valve actuator. © Aug. 29, 1945; KK 34346.

England calling! For aircraft communication equipment. © Aug. 24, 1945; KK 34345.

Equal ram speed, regardless of load with the Bendix flow equalizer. For hydraulic flow equalizing valve. © June 21, 1945; KK 34350.

Motordyne the first motor operated hydraulic selector valves. For motor operated hydraulic selector valves. © May 31, 1945; KK 34349.

The new Bendix Pacific 3000 PSI hand pump. For hydraulic hand pump. © July 20, 1945; KK 34353.

Positive mechanical positioning with these revolutionary geneva-loc actuators. For electric actuator unit. © May 31, 1945; KK 34348.

Radio out of a hat! For aircraft radio equipment. © July 20, 1945; KK 34352.

This is hydrovac by Bendix. For hydraulic vacuum power-braking unit. © Sept. 26, 1945; KK 34668.

Berke bros. distilleries, inc., Boston. 12035, 12036

At last! Full-bodied sloe gin with flavor that stands up! For sloe gin. © Aug. 7, 1945; KK 34256.

What! You never tasted mint flavored gin? etc. For mint flavored gin. © Aug. 10, 1945; KK 34357.

Best & co., inc., New York. 12037–12089

Black date dress for young cosmopolitans. For jr. miss dress. © Sept. 26, 1945; KK 34810.

Black wool suede for young cosmopolitans. For junior miss coat. © Oct. 5, 1945; KK 34839.

Bright plaids for wool separates. For misses jackets & skirt. © Sept. 21, 1945; KK 34526.

Color flashes on a new town coat. For misses coat. © Sept. 14, 1945; KK 34375.

Completely functional, water-resistant, pile lined and warm. For boys pile lined snowsuit & jacket. © Sept. 16, 1945; KK 34519.

Elastic girdles provide the maximum of comfort. The crisp spun rayon is by Labtex. Best's uses it skillfully in finely tailored frocks. For elastic girdles & tailored frocks. © Sept. 16, 1945; KK 34518.

Fine cotton is lined with wool to make a warm snowsuit. For little girls & girls snowsuits. © Sept. 19, 1945; KK 34522.

For campus or country, good gray flannels, etc. From Best's famous Liliputian bazaar. An out-of-door necessity for wintry weather. For misses suit and baby robe and hood. © Sept. 11, 1945; KK 34368.

For young cosmopolitans views, new and warm on the young cosmopolitan, fall winter scene. For jr. misses coats and suits. © Sept. 28, 1945; KK 34818.

From Best's famous Liliputian bazaar a hand made frock. For baby long dress. © Oct. 2, 1945; KK 34833.

From Best's famous Liliputian bazaar a hand made sweater, etc. For girls sweater. © July 8, 1945; KK 34842.

From Best's famous Liliputian bazaar a warm wool crib blanket. For baby blanket. © Sept. 25, 1945; KK 34805.

From Best's famous Liliputian bazaar one of the smartest carriage robes is navy blue and tailored. For baby carriage cover set. © Sept. 18, 1945; KK 34520.

From junior high to college, wool jackets and slacks are important. For boys slacks and jackets. © Sept. 12, 1945; KK 34370.

Fur Tuxedo on a good go-everywhere coat. For coat. © Oct. 1, 1945; KK 34832.

A girl's favorite, this warm wool plaid dress. For girls dress. © Oct. 5, 1945; KK 34841.

Glitter belt on a new shirtmaker. Campus standby, good sweaters. Little boys start school in sturdy classic suits. For misses dress and sweaters and boys wash suits. © Sept. 11, 1945; KK 34369.

Graceful line for our new suede pumps. For misses shoes. © Sept. 21, 1945; KK 34527.

Hand smocked cottons are a Liliputian bazaar specialty. New! Young toques with glitter, etc. Perfect dress for the bride's mother. For little girls dresses, misses hat, women's dress. © Sept. 13, 1945; KK 34371.

Have the cap, jacket and pants for a complete ski outfit. Young Basque simple, pretty, new. New yoke coat in smooth wool melton. For girls ski pants, jacket & cap & misses dress & coat. © Sept. 20, 1945; KK 34523.

In big demand: tailored blouses; a girl's separates are among her most cherished possessions, genuine alligator by

Best & co., inc., New York—Continued.

Menihan. For misses blouses, girl's sweaters, skirts, jackets, misses shoes. © Sept. 28, 1945; KK 34817.

In demand: good winter coats. For misses coats. © Oct. 4, 1945; KK 34836.

In demand: the wool and camel hair polo coat. Wool reefer coat perfect for college. For wool reefer coat for women, and polo coat for boys and young men. © Sept. 14, 1945; KK 34377.

It's party-time for young cosmopolitans. For jr. miss dresses & gowns. © Sept. 21, 1945; KK 34528.

It's the lining that keeps him warm, etc. For boys pile lined jackets and snowsuits. © Sept. 26, 1945; KK 34809.

Keep your baby socially acceptable in playtex pants. For baby pants. © Sept. 30, 1945; KK 34831.

The Liliputian bazaar has warm knitted wool pram suits; the whole story; quality fabrics perfect tailoring becoming classic style in one word, shirtmaker exclusive with Best's. For baby pram suits, misses shirtmaker dress suits. © Sept. 23, 1945; KK 34801.

The Liliputian bazaar is famous for its playclothes. For children's shorts and overalls. © Sept. 26, 1945; KK 34808.

New rounded contours for our costume bags. For misses handbags. © Sept. 24, 1945; KK 34803.

New versions of the favorite wool suit-dress smart, becoming, useful. For misses suit dresses. © Sept. 14, 1945; KK 34374.

Nuseam exclusive with Best. For misses gloves. © Sept. 24, 1945; KK 34804.

Our coat success for girls the plaid reversible. For girls reversible coat. © July 26, 1945; KK 34844.

Our exclusive quality shoes Arnold authentics. For misses shoes. © Sept. 27, 1945; KK 34811.

Picture dresses. For misses gowns. © Sept. 19, 1945; KK 34521.

Ready for winter the little boys and girls in Liliputian bazaar coat sets. Yes pheasant. For little boys & girls coat sets & misses hats. © Oct. 4, 1945; KK 34835.

The short coat a major fashion, sweaters for little girls are hand embroidered and hand knitted. For misses coat and girls sweaters. © Sept. 28, 1945; KK 34815.

Small and bright here they are tiny little felts cut to show your hair. For misses hats. © Sept. 27, 1945; KK 34813.

Smart contrast for a new maternity dress. For misses maternity dress. © Sept. 28, 1945; KK 34816.

A smart 'teen-age suit is made of fine wool. For girls suit. © Sept. 13, 1945; KK 34373.

Smooth wools for the favorite winter coats. Good wool tweed separates. Girls and 'teen-agers have their coat favorites. For misses coats separate skirts & jackets, girls coats. © Sept. 20, 1945; KK 34524.

Striped or checked for young cosmopolitans. For jr. miss dresses. © Oct. 3, 1945; KK 34834.

Success fashions for summer '45. For misses dresses, coat, playclothes, bath suit. © July 11, 1945; KK 34843.

Tailored in tweed for young cosmopolitans. For jr. miss suit. © Sept. 27, 1945; KK 34812.

Tartan plaids. For misses suits & coat. © Sept. 1, 1945; KK 34517.

These lovely girls' dresses are both smart and warm, etc. For girls dresses. © Sept. 14, 1945; KK 34376.

Tops in imported tweeds handwoven shetlands, she adds a sweater set to her corduroy overalls. For girls slacks and sweaters and misses coat and suit. © Sept. 25, 1945; KK 34806.

Town suits go soft, etc. Best's exclusive Best-flex shoes for children. For misses suits and childrens shoes. © Sept. 27, 1945; KK 34814.

Warm wool suede for young cosmopolitans. For jr. miss coat. © Sept. 23, 1945; KK 34802.

Young cosmopolitans like our new date dresses of Yale's fashion-tested rayon. In demand for sturdy boys' clothes herringbone tweed. For junior miss dress, boy's suit. © Oct. 5, 1945; KK 34840.

Young feathered felts. For misses hats. © Sept. 20, 1945; KK 34525.

Young lines for a new soft wool. For misses dress. © Sept. 26, 1945; KK 34807.

Young lines in our new peplum dress. For misses dress. © Oct. 5, 1945; KK 34838.

Youthfully simple lines for our college wool, etc. The Liliputian bazaar dresses boys and girls in fine woolen coat sets. For boys and girls coat sets, and jr. miss dress. © Sept. 13, 1945; KK 34372.

Best foods, inc., New York. 12090

For you ladies who bake. For flour. © Sept. 20, 1945; KK 34667.

Better finishes & coatings, inc., Newark, N. J. 12091

Liquid envelope. Peelable film of protection. For peelable plastic coatings. © Aug. 8, 1945; KK 34683.

Billmyre, Allen, co., Mamaroneck, N. Y. 12092–12096

For portable vacuum cleaners:

Exidust portable vacuum cleaners. Bulletin F–4, F–4B, F–4C. © Sept. 13, 1945; KK 34490, 34492, 34493.

Special exidust portable vacuum cleaners. Bulletin F–4D. © Sept. 13, 1945; KK 34494.

Uses for exidust portable vacuum cleaners. Bulletin F–4A. © Sept. 13, 1945; KK 34491.

Blatz brewing co., Milwaukee. 12097–12099

For beer:

Blatz America's good taste beer. © July 28, 1945; KK 34589.

Blatz beer the key to good taste. © Aug. 25, 1945; KK 34590.

Blatz decorates the finest tables for good taste. © Sept. 22, 1945; KK 34591.

Borden co., New York. 12100–12119

All the ice cream you want. For ice cream. © Sept. 4, 1945; KK 34640.

Dry skim milk improves the diet at low cost. For starlac dry skim milk. © May 15, 1945; KK 34694.

For dairy products:

But, darling, what will the postmaster say? © Aug. 7, 1945; KK 34761.

Ginny Simms, just look what you've done, etc. © Sept. 15, 1945; KK 34769.

Hear ye! Hear ye! Hear ye! Borden's brings you Ginny Simms. © Sept. 10, 1945; KK 34767.

Imagine me here in Broward county! © Aug. 25, 1945; KK 34639.

I've got a line it will pay you to hand out! © Aug. 1, 1945; KK 34760.

Look how I look to grocers! © Aug. 15, 1945; KK 34637.

Now, grocers call me the figure. © Sept. 1, 1945; KK 34638.

Have a glass of sunshine, Hildegarde! For fluid milk. © Aug. 16, 1945; KK 34762.

How my dream of roaster-fresh coffee came true, by Elsie. For coffee. © Sept. 27, 1945; KK 34899.

Look, folks! Elsie's just had a new baby! For coffee. © Sept. 20, 1945; KK 34635.

My! What a lot you can do with a little cheese! For cheese. © Aug. 31, 1945; KK 34765.

New! Improved! Vitamin-rich Hemo now has milk-chocolate flavor! For vitamin fortified food drink. © July 30, 1945; KK 34759.

Now, no restrictions on milk and milk products. For fluid milk. © Aug. 28, 1945; KK 34764.

Oh! What this does for a lunch box! For cheese. © Sept. 24, 1945; KK 34770.

The sparkling flavor comes from fresh lemons. For lemon milk sherbet. © Aug. 4, 1945; KK 34636.

Take a sip, lady, before you answer! For vitamin fortified food drink. © Sept. 1, 1945; KK 34776.

These wonderful cookies take none of your sugar or butter! For sweetened condensed milk. © Sept. 14, 1945; KK 34768.

When your child is unmanageable, it might be smart to check his diet, etc. For vitamin fortified milk drink. © Aug. 20, 1945; KK 34763.

Botany worsted mills, Passaic, N. J. 12120–12125

Botany certified fabrics for home sewing. For fabrics, clothing, yarns and cosmetics. © Sept. 12, 1945; KK 34455.

Botany certified fabrics for home sewing. For women's fabrics. © Sept. 21, 1945; KK 34730.

Botany 500 tailored by Daroff. For men's fabrics. © Sept. 19, 1945; KK 34648.

Botany 500 tailored by Daroff. For men's fabrics. © Sept. 7, 1945; KK 34363.

Botany wrinkle-proof ties in the winning colors! For neckties. © Sept. 14, 1945; KK 34515.

Botany wrinkle-proof ties in the winning colors! For neckties. © Sept. 12, 1945; KK 34514.

Bridgeport brass co., Bridgeport, Conn. 12126

Made of good, honest brass. For copper-base alloys. © Aug. 31, 1945; KK 34481.

Brown-Forman distillers corp., Louisville, Ky. 12127–12135

For whiskey:

Delightful king. © July 6, 1945; KK 34850.

Delightful king. © Aug. 31, 1945; KK 34852.

Brown-Forman distillers corp., Louisville, Ky.—Continued.

Each generation says it again. There is nothing better in the market. © July 14, 1945; KK 34619.

Feel like a king. © Aug. 25, 1945; KK 34851.

How to keep 'em coming back. King black label. © Aug. 1, 1945; KK 34608.

How to make a neighbor feel like a king, Brown-Forman's King. © Aug. 28, 1945; KK 34606.

How to make a pal feel like a king, Brown Forman's King. © Aug. 6, 1945; KK 34607.

Old Forester, etc. © June 16, 1945; KK 34358.

Old Forester, etc. © Sept. 1, 1945; KK 34359.

Brown steel tank co., Minneapolis. 12136–12138

Brownie septic tanks protect health and comfort. For steel septic tanks. © Aug. 15, 1945; KK 34442.

Brownie's post war planning book. For space heaters, water heaters, furnaces & grilles. © Sept. 5, 1945; KK 34443.

This modern collection service for garbage and refuse. For truck bodies. © Sept. 12, 1945; KK 34444.

Bruce, E, L., co., Memphis. 12139

Clean floors new scrubless way. For floor cleaner. © Sept. 4, 1945; KK 35013.

Bruner-Ritter, inc., New York. 12140

Every watch deserves a Bretton band. For wrist watch bracelets. © Sept. 28, 1945; KK 34746.

Butler, Edgar M., New Orleans. 12141–12144

Instructions for installation of model WTS rack. For de-scaler racks. © Sept. 26, 1945; KK 34663.

Instructions for use of model WTS de-scaler clamp. For de-scaler clamps. © Sept. 20, 1945; KK 34662.

The new silver Butler de-scaler. For water correction devices. De-scalers. © Sept. 17, 1945; KK 34584.

These boilers equipped with Butler WTS de-scalers. For de-scalers. © Sept. 27, 1945; KK 34661.

California apparel creators, Los Angeles. 12145

Announcing the California fiesta of fashion. For wearing apparel. © Aug. 28, 1945; KK 34470.

Campbell, Horace L., d. b. a. Illinois state hatcheries, Springfield, Ill. 12146

Dope sheet no. 6. For baby chicks, incubators, merchandise. © Oct. 8, 1945; KK 34941.

Casey, Charles J., inc., Mason City, Ia. 12147

The key to dry, warm, healthy poultry houses, etc. For apparatus used in installation of system. © Aug. 11, 1945; KK 34530.

Casite corp., Hastings, Mich. 12148

Make stubborn horsepower behave. For sludge solvent for internal combustion engines. © Sept. 15, 1945; KK 34362.

Centrifugal machine & engineering co., Kalamazoo, Mich. 12149

The centri-meco centrifugal casting machines. For foundry casting machinery. © July 10, 1945; KK 34391.

Clairol, inc., Stamford, Conn. 12150

Clairol presents the hair fashion council. For shampoo tint. © Sept. 1, 1945; KK 34482.

Clorox chemical co., Oakland, Calif. 12151–12153

For household bleach and disinfectant:

Clorox is my standby for sanitary house cleaning! © Oct. 7, 1945; KK 34896.

My, how do you get your wash so snowy white! © Sept. 28, 1945; KK 34895.

My, what a snowy-white wash! © Sept. 16, 1945; KK 34582.

Coast to coast sales co., Los Angeles. 12154, 12155

Big profits from little counter space. For game top. © July 20, 1945; KK 34748.

Cop and drop. For game top. © July 20, 1945; KK 34749.

Coca-cola co., Wilmington, Del. 12156–12175

For soft drink:

Checkmate, pardner, have a Coca-cola. Flyers at Pacific air base. © Aug. 3, 1945; KK 34365.

Come on over . . . have a Coca-cola. Sandlot baseball. © Aug. 9, 1945; KK 34923.

Could you dock the Queen Mary at your soda fountain? © Sept. 17, 1945; KK 34918.

Desfrute a pausa que refresca. Polo. © Sept. 15, 1945; KK 34930.

Desfrute a pause que refresca. Yachting. © Aug. 15 ,1945; KK 34366.

Disfrute de la pausa que refresca. Polo. © Sept. 25, 1945; KK 34931.

Disfrute de la pausa que refresca. Yachting. © Aug. 25, 1945; KK 34367.

Don't fence me out, have a coke. Couple at fence. © Aug. 3, 1945; KK 34364.

The game's on . . . have a coke. Dart game. © Aug. 29, 1945; KK 34926.

Get cracking, pal . . . have a coke. Do your stuff. Sailors at Seamen's institute. © Aug. 31, 1945; KK 34927.

Got enough coke on ice? Three girls on couch. © Sept. 1, 1945; KK 34378.

Just like old times . . . have a Coca-cola. Juke box. © Sept. 4, 1945; KK 34928.

Just like old times . . . have a Coca-cola. Juke box. © Sept. 5, 1945; KK 34916.

Refresher course. Aviation instructor. © Sept. 17, 1945; KK 34917.

Sitting pretty. Photographer. © Sept. 21, 1945; KK 34920.

Tastes like home. Soldier in easy chair. © Sept. 24, 1945; KK 34921.

There's the whistle . . . have a Coca-cola. War plant. © Sept. 19, 1945; KK 34919.

Things are warming up . . . have a Coca-cola. Weiner roast. © Aug. 23, 1945; KK 34925.

Whaddya know? . . . have a coke. Crossroads store. © Sept. 13, 1945; KK 34929.

Your turn . . . have a coke. Girls' checker game. © Aug. 15, 1945; KK 34924.

Comey, R. H., co., inc., Brooklyn. 12176

Indore golf—a putting game for golfers. For game. © Aug. 27, 1945; KK 34908.

Conklin pen co., Chicago. 12177

It's so easy to write with a Conklin. Conklin the pen that endures. For fountain pens. © Sept. 29, 1945; KK 34646.

Corn products refining co., New York. 12178, 12179

When you think of Cinderella, you think of Prince Charming. For dextrose sugar. © Sept. 7, 1945; KK 34397.

When you think of Romeo. For dextrose sugar. © Oct. 5, 1945; KK 35022.

Corn products sales co., New York. 12180–12183

Coming up. For karo syrup. © Sept. 21, 1945; KK 34949.

Dinner music, etc. For mazola salad oil. © Sept. 28, 1945; KK 34950.

My big brother always did better with kre-mel dessert. For dessert. © Sept. 15, 1945; KK 34468.

Sunny ends a perfect day. For linit starch. © Sept. 21, 1945; KK 35021.

Coty, inc., New York. 12184

Emeraude the jewel fragrance. For perfume. © Sept. 28, 1945; KK 34942.

Cudahy packing co., Chicago. 12185

Old Dutch cleanser cleaned faster and easier, etc. For cleanser. © Aug. 31, 1945; KK 34650.

Culver aircraft corp., Wichita, Kan. 12186–12189

For airplanes:

Worth waiting for news. How times have changed, 5. © May 10, 1945; KK 34439.

Worth waiting for news. Safety, simplicity, speed, 6. © June 10, 1945; KK 34440.

Worth waiting for news. Tricycle landing gear, 3. © March 10, 1945; KK 34438.

Worth waiting for news. What price speed, 9. © Sept. 10, 1945; KK 34441.

Dana perfumes, inc., Chicago. 12190, 12191

At that moment, the forbidden perfume by Dana. For perfume. © Sept. 1, 1945; KK 34620.

Tabu. For perfume. © Aug. 1, 1945; KK 34828.

Davison chemical corp., Baltimore. 12192–12196

For chemicals:

Davison offers potassium silicofluoride. © Sept. 1, 1945; KK 34791.

A Davison product to help conserve energy. © Sept. 1, 1945; KK 34790.

Jobs and prosperity through chemistry. © July 1, 1945; KK 34511.

Refrigeration, vital to American life. © June 1, 1945; KK 34510.

Procedure to be followed in forming method II carton, etc. For Protek coat. © Sept. 17, 1945; KK 35029.

Derry, Rose co., Newton, Mass. 12197

Oh Lemuel—get the lightningpak. For heating pad. © Sept. 15, 1945; KK 34427.

Dick, A. B., co., Chicago. 12198–12208

For stencil duplicators and supplies:

Black on white, easy to read. © Sept. 1. 1945; KK 34649.

Dick, A. B. co., Chicago—Continued.
For stencil duplicators and supplies—Continued.

Changing course. © Aug. 1, 1945; KK 34460.

Defense plant clearance program. © Aug. 1, 1945; KK 34513.

A few or a few thousand readable copies. © Sept. 17, 1945; KK 34991.

Keep on buying war bonds. © June 25, 1945; KK 34395.

Learn about this simpler way. © Aug. 24, 1945; KK 34733.

Let one writing do it. © Mar. 24, 1945; KK 35039.

Mimeograph business systems. © Aug. 24, 1945; KK 34484.

Notices of termination and supplemental agreements. © July 28, 1945; KK 34485.

Serving business. © Apr. 24, 1945; KK 35040.

Vendor's shipping documents. © June 1, 1945; KK 34634.

Ditzler, Walter H., Columbus, Neb. 12209

Minnesota rubber husking roller. For husking rollers for corn picking machines. © May 28, 1945; KK 34381.

Dumont, Allen B., lab., inc., Passaic, N. J. 12210–12212

For electronic equipment & television:

Dumont for the pattern of tomorrow's television. © Sept. 15, 1945; KK 34989.

Ed Gardner says: Dumont television will glamify Duffy's tavern. © Sept. 15, 1945; KK 34975.

A preview of Dumont postwar teleset designs. © Aug. 10, 1945; KK 35028.

Du Pont de Nemours, E. I., & co., Wilmington, Del. 12213

Du Pont five star anti-freeze checks evaporation. For anti-freeze. © July 2, 1945; KK 34698.

Durham corp., Muncie, Ind. 12214

Very, very interesting. For metal card tables and furniture. © Sept. 13, 1945; KK 34593.

Electro-technical products, inc., Nutley, N. J. 12215

Electro-technical varnished cambric. Electro-technical varnished cambric tape. For insulating material. © July 10, 1945; KK 34600.

Electronic laboratories, inc., Indianapolis. 12216, 12217

At last a real standardization plan for auto replacement vibrators. For auto radio vibrators. © Aug. 30, 1945; KK 34553.

E/L auto radio vibrators. For auto radio vibrators. © Aug. 30, 1945; KK 34554.

Elwell Parker electric co., Cleveland. 12218, 12219

The E-P man? Send him in. For electric trucks, tractors and cranes. © Aug. 20, 1945; KK 35020.

Take a high look for new low costs. For power industrial trucks. © July 27, 1945; KK 35019.

Eskimo pie corp., Bloomfield, N. J. 12220–12222

For ice cream & frozen confections:

Eat! Eskimo choco'nut pie. © July 12, 1945; KK 34436.

Eat Eskimo pie delicious! © July 12, 1945; KK 34437.

Eskimo fudge pie. © July 12, 1945; KK 34435.

Everitt hat co., Milwaukee. 12223

Needlepoint in vibrant colors for fall. For ladies' hats and bags. © Sept. 1, 1945; KK 34992.

Eversharp, inc., Chicago. 12224, 12225

Hear that click? For fountain pen and pencil. © Sept. 4, 1945; KK 34576.

Time out for the $64. question. For fountain pen. © Sept. 21, 1945; KK 35017.

Fairbanks, Morse & co., Chicago. 12226, 12227

Fairbanks-Morse single phase vertical hollow and solid shaft motors. For motors. © Aug. 6, 1945; KK 34675.

Single phase motors. For motors. © May 30, 1945; KK 34674.

Finch, Joseph S., & co., Schenley, Pa. 12228, 12229

Choice of a lifetime. For whiskey. © July 7, 1945; KK 34383.

Worthy of the fine old name it bears. For whiskey. © May 10, 1945; KK 34382.

Forstner chain corp., Irvington, N. J. 12230, 12231

Forstner fashions. For watch bracelets. © Aug. 1, 1945; KK 34727.

Forstner snake chain. For snake chains. © Aug. 1, 1945; KK 34849.

Gaines food co., inc., Sherburne, N. Y. 12232

Rarin to go. For dog food. © July 25, 1945; KK 34990.

Gamlen chemical co., Pittsburgh. 12233, 12234

Gamlen vapjel system. For chemical compound for preventing formation of scale in salt water evaporators. © Sept. 20, 1945; KK 34557.

Gamlenite metal replacement. For chemical means for eliminating combustion deposit and slag. © Sept. 14, 1945; KK 34413.

Gates rubber co., Denver. 12235

Gates V-belt length finding chart. For belts and pulleys. © Aug. 8, 1945; KK 34653.

General consumer products, inc., Chicago. 12236

A new vision of profits for you. For glass coffee brewer. © Sept. 14, 1945; KK 34478.

General electric co.

See American locomotive co.

General foods corp., New York. 12237

10 fast, sure recipes. Swan's down self rising cake flour. For self rising cake flour. © Oct. 1, 1945; KK 34973.

General tire & rubber co., Akron, O. 12238

Ever smarter looking. For automobile tires. © Sept. 26, 1945; KK 34690.

Gerber products co., Fremont, Mich. 12239, 12240

Food! I can hardly wait! For baby foods. © Sept. 11, 1945; KK 34488.

Ha! My favorite builder-uppers! For baby foods. © Aug. 29, 1945; KK 34487.

Glenmore distilleries co., inc., Louisville, Ky. 12241

In harmony with hospitality. Manhattans musical motif. For whiskey. © Aug. 31, 1945; KK 34467.

Glidden co., Cleveland. 12242–12247

For wall paint:

Beautify your walls with spred. © May 25, 1945; KK 35014.

Don't be ashamed when company comes. © Apr. 25, 1945; KK 34944.

For more beautiful walls. © Aug. 25, 1945; KK 35015.

No room is more beautiful than its background. © Sept. 25, 1945; KK 34946.

Paint beauty on your walls with spred. © Sept. 25, 1945; KK 35016.

Your rooms will sing . . . with spred-painted walls. © Aug. 25, 1945; KK 34945.

Gottlieb bros., New York. 12248

Dressmaker-design. For nightgowns. © Sept. 20, 1945; KK 34556.

Graham mfg. co., inc., New York. 12249, 12250

Everybody is installing the new cooling wizard. Leaflet 1010. For heat exchangers. © Aug. 14, 1945; KK 34552.

Steam jet ejectors. Bulletin no. 1007. For steam jet ejectors. © June 28, 1945; KK 34551.

Granat bros., San Francisco. 12251

Men's diamond solitaires. For diamond rings. © Sept. 16, 1945; KK 34691.

Gray, Dorothy, ltd., New York. 12252–12257

For cosmetics:

Ah, the right look. © Oct. 6, 1945; KK 35001.

Ah, the right look! An unstudied look, etc. © Sept. 8, 1945; KK 34344.

Ah, the right look! The right look begins with a make-up foundation and powder that is right, etc. © Sept. 7, 1945; KK 34343.

In the pink. Flower-splashed packages, etc. © Sept. 17, 1945; KK 34642.

10th annual savings event! Dorothy Gray special dry-skin mixture. © Sept. 25, 1945; KK 34696.

The truest red that ever crossed a lady's lips right red. © Oct. 10, 1945; KK 35002.

Gruen watch co., New York. 12258

No watch was ever pre-sold like the Gruen Pan American. For watches. © Aug. 20, 1945; KK 34654.

Hagan, I. N., ice cream co., Uniontown, Pa. 12259–12263

Hagan milk fresh as all outdoors. Hagan milk crest and small calf. For milk. © July 2, 1945; KK 34819.

Hagan patrician ice cream. For ice cream. © Mar. 1, 1945; KK 34823.

Hagan quality is no idle boast. Hagan ice cream crest and ice cream cone boy. For ice cream. © July 9, 1945; KK 34820.

Hagan quality is no idle boast. Hagan ice cream crest and ice cream cone boy. For ice cream. © July 23, 1945; KK 34822.

Please folks don't fence us in. Hagan milk crest. For milk. © July 16, 1945; KK 34821.

Halpert, Joseph, co., New York. 12264

I want a good dress. For dresses. © Sept. 1, 1945; KK 34868.

Hamilton watch co., Lancaster, Pa. 12265

Hamilton news letter. For news mats and watches. © Sept. 21, 1945; KK 34641.

Hanley, James, co., Providence. 12266, 12267

Come and get it. For ale. © Sept. 19, 1945; KK 34647.

No wonder Hanley's tastes so good! Birches. For ale. © Sept. 13, 1945; KK 34389.

Harris-Seybold-Potter co., Cleveland. 12268

Harris impressions, v. 5, no. 7, July, 1945. For lithographic supplies. © Sept. 7, 1945; KK 34671.

Harvey-Massengale co., Atlanta. 12269

Ware and Tare. For overalls. © Sept. 18, 1945; KK 34594.

Heavy outer apparel div. Twin Cities apparel industries.

See Twin Cities apparel industries. Heavy outer apparel div.

Heisler, Calvin G., Glenwood Springs, Col. 12270

Your own name. For picture-signature forms. © Aug. 27, 1945; KK 34548.

Hensler, Joseph, brewing co., Newark, N. J. 12271

Good things go together, etc. For beer. © May 3, 1945; KK 34354.

Hercules powder co., Wilmington, Del. 12272, 12273

Hercules pentalyn resins. For resins. © June 9, 1945; KK 34550.

More mileage, from soap. For chemicals. © Oct. 4, 1945; KK 34902.

Hirestra laboratories, inc., New York. 12274

I'll be 40 in a few days but no one believes I'm over 30. For face and throat skin cream cosmetic. © Oct. 1, 1945; KK 34987.

Holmes, Archibald, & son, Philadelphia. 12275

Plan on carpeting from wall to wall with Holmes broadloom Wilton. For Wilton rugs. © Sept. 25, 1945; KK 34897.

Holmes & Edwards div. International silver co.

See International silver co. Holmes & Edwards div.

House of vision, Chicago. 12276–12284

For glasses:

Almost right is all wrong with us. © Sept. 17, 1945; KK 34631.

Are you tough enough with us? © Aug. 6, 1945; KK 34626.

Do some of our inquiries about you seem queer? © Sept. 10, 1945; KK 34630.

Don't play hookey with your child's eyes. © Aug. 30, 1945; KK 34628.

Let your child learn out of school. © July 23, 1945; KK 34624.

Our worst heckler, our inspector. © July 30, 1945; KK 34625.

Plastics made perfect for your child. © Sept. 4, 1945; KK 34629.

Take trouble with his eyes before they trouble him. © Aug. 23, 1945; KK 34627.

Three's not a crowd when it comes to glasses. © Sept. 20, 1945; KK 34632.

Hudson, H. D., mfg. co., Chicago. 12285–12294

The easy way. For electric sprayers. © June 5, 1945; KK 34845.

For farm equipment:

Check all the places on a farm. © July 1, 1945; KK 34475.

$59 billion. © July 5, 1945; KK 34472.

$59 billion. Ready to be traded for things. © July 6, 1945; KK 34476.

He'll put on more pounds. © Aug. 20, 1945; KK 34826.

Hudson national advertising. © Sept. 1, 1945; KK 34846.

When the melon is cut. © Aug. 3, 1945; KK 34473.

When the melon is cut. © Aug. 5, 1945; KK 34825.

When the melon is cut. © Aug. 16, 1945; KK 34474.

Who let him in? © Aug. 20, 1945; KK 34477.

Hughes, John Francis, Charlotte, N. C. 12295

We made signs before we talked. For interior and exterior advertising signs. © Sept. 28, 1945; KK 34689.

Ibsen seed co., inc., Mobile, Ala. 12296

Stocks beauty of Nice. For pot-grown plants. © Sept. 4, 1945; KK 35038.

Ilg electric ventilating co., Chicago. 12297, 12298

Ilg Portvente (bulletin) electric porthole ventilator. For heating, ventilating & air conditioning equipment. © Jan. 20, 1944; KK 34909.

Ilg vitalized ventilation. For heating, ventilating & air conditioning equipment. © June 25, 1945; KK 34910.

Illinois state hatcheries.

See Campbell, Horace L., d. b. a. Illinois state hatcheries.

Indiana steel & wire co., Muncie, Ind. 12299

Crapo strand server. For strand server. © Sept. 13, 1945; KK 34453.

International silver co. Holmes & Edwards div., Meriden, Conn. 12300–12302

Her brightest wish is for sterling inlaid. For sterling inlaid silverplate. © Aug. 3, 1945; KK 34399.

Practical planners include the silverplate. For sterling inlaid silverplate. © Sept. 4, 1945; KK 34400.

Soon they'll start looking. For sterling inlaid silverplate. © Sept. 26, 1945; KK 35036.

Jacquet, inc., New York. 12303

Bright idea for fall, etc. For cosmetics. © Sept. 7, 1945; KK 34489.

Johnson & Johnson, New Brunswick, N. J. 12304

William J. Mayo, 1861–1939. For sutures. © Aug. 31, 1945; KK 34665.

Jones & Laughlin steel corp., Pittsburgh. 12305, 12306

On the trigger service. For steel. © Aug. 9, 1945; KK 34867.

Pipes of peace helped win the war. For steel. © Sept. 6, 1945; KK 34414.

Kahn, David, inc., North Bergen, N. J. 12307, 12308

America's largest fountain pen manufacturer Wearever. For fountain pens, mechanical pencils, refill leads. © Oct. 1, 1945; KK 34907.

This is the mark that marks the pens. For fountain pens, mechanical pencils, refill leads. © Sept. 10, 1945; KK 34480.

Kaylon, inc., New York. 12309

Tailoring tells they're Tommies. For clothing. © Aug. 29, 1945; KK 34500.

Kaywoodie co., New York. 12310

Scenes like this were common in the 50's, etc. For pipe. © Oct. 3, 1945; KK 34947.

Ketchum, Harold Bishop, Charlotte, N. C. 12311

Seafoam soap balloons. For bubble former. © Sept. 5, 1945; KK 34454.

Kidde, Walter, & co., inc., New York. 12312–12314

Aircraft portables. For extinguishers for cabin and auxiliary equipment. © May 31, 1945; KK 33934.

Aircraft systems. For Kidde smoke detector. © July 13, 1945; KK 33935.

Aircraft systems. For oxygen equipment. © May 31, 1945; KK 33933.

Kirsten pipe co., Seattle. 12315

The Kirsten radiator pipe. For pipes. © Sept. 14, 1945; KK 34737.

LaMaur products, inc., Minneapolis. 12316

Style by Modart. For hair setting lotion. © Aug. 10, 1945; KK 34854.

Lamson corp., Syracuse, N. Y. 12317

Lamson conveyor, v. 6, n. 4, Sept., 1945. For Lamson spark-proof conveyor system. © Sept. 17, 1945; KK 34660.

Larus & bro. co., Richmond. 12318, 12319

An adventure in good smoking. For tobacco. © Aug. 7, 1945; KK 34572.

How does no. 20 taste? For cigarettes. © Oct. 2, 1945; KK 34980.

Lau, Ewald & Lau, Albert, d. b. a. Lau seed co., Tracy, Minn. 12320

Cloverdale hybrid seed corn. For Cloverdale hybrid seed corn. © June 1, 1943; KK 34967.

Lau seed co.

See Lau, Ewald & Lau, Albert, d. b. a. Lau seed co.

Leavell's pure juice co., Pico, Calif. 12321

Frozen sunshine. For fruit and other natural juices. © Sept. 24, 1945; KK 34857.

Lehn & Fink products corp., Bloomfield, N. J. 12322–12330

For cosmetics:

Going places with Tussy, San Francisco's top of the mark. © Sept. 7, 1945; KK 34342.

Going places with Tussy, week-end drag at Annapolis. © Oct. 10, 1945; KK 35000.

10th annual sale! Tussy wind and weather lotion. © Sept. 25, 1945; KK 34697.

That's how the story began. © Sept. 21, 1945; KK 34695.

For disinfectant:

Am I shocked at you skipping! © Aug. 15, 1945; KK 34456.

Good news. © Sept. 1, 1945; KK 34458.

I say you should never skip! © Sept. 10, 1945; KK 34459.

My mummie never misses, not once! © Aug. 27, 1945; KK 34457.

Wife wins husband back again. © Sept. 14, 1945; KK 34940.

Liggett & Myers tobacco co., New York. 12331–12339

For cigarettes:

Always billed tops in the cast. Joan Roberts. © Sept. 20, 1945; KK 34742.

Always buy Chesterfield. Luba Malina. © Sept. 28, 1945; KK 34744.

And don't forget your ABC's. © Sept. 10, 1945; KK 34702.

As Broadway cheers. © Sept. 31, 1945; KK 34703.

Award for bright comedienne. Imogene Coca. © Sept. 27, 1945; KK 34743.

A beautiful combination (Jane Kean & service man). © Sept. 6, 1945; KK 34421.

Carousel Jan Clayton. © Sept. 14, 1945; KK 34704.

Open the season with the best. © Aug. 31, 1945; KK 34420.

You select your cigarette solely on the basis of the amount of pleasure it gives you. © Aug. 30, 1945; KK 34419.

Lincoln electric co., Cleveland. 12340

Studies in structural arc welding. For welded jack truss. © Sept. 30, 1945; KK 34793.

Lindsay, Frederick F., Minneapolis. 12341

The victory truss. For trusses. © Sept. 11, 1945; KK 34969.

Llanerich print shop.

See O'Connor, Clayman, d. b. a. Llanerch print shop.

McGavin, James, Springfield, Ill. 12342

Bank golf, or base bank ball. For outdoor game. © Sept. 1, 1945; KK 34611.

McGraw electric co. Toastmaster products div., Elgin, Ill. 12343

Beautifully new but richly experienced. For toastmaster automatic toasters. © Sept. 14, 1945; KK 34394.

McLaughlin, W. F. & co., Chicago. 12344, 12345

Drink McLaughlin's Manor House coffee for rich tree-ripened flavor. For coffee. © Sept. 16, 1945; KK 34449.

Only tree-ripened coffee has all this flavor richness! For Manor House coffee. © Sept. 30, 1945; KK 34745.

Maggi co., inc., New York. 12346

Use Maggi's bouillon cubes. For bouillon cubes. © Sept. 18, 1945; KK 34728.

Masonite corp., Chicago. 12347–12349

For building materials:

All around you Masonite presdwoods. © June 8, 1945; KK 34446.

You build with Masonite hardboards. © Jan. 19, 1945; KK 34445.

You shop among Masonite presdwoods. © Aug. 3, 1945; KK 34447.

Master mechanic co., Cleveland. 12350, 12351

Evanite negro impermeabilizador de techos. For roof waterproofing. © Oct. 6, 1945; KK 34824.

L'impermeabilisant evanite noir pour toiture. For liquid roofing. © Sept. 13, 1945; KK 34361.

Match corp. of America, Chicago. 12352

Personalized book matches. For book matches. © Aug. 22, 1945; KK 34614.

Merit clothing co., inc., Mayfield, Ky. 12353, 12354

Suited to you. For men's clothing. © Sept. 16, 1945; KK 34731.

Tailored to the times. For men's clothing. © Sept. 21, 1945; KK 34747.

Merriam, G. & C., co., Springfield, Mass. 12355, 12356

An outline for dictionary study. For dictionaries. © Aug. 20, 1945; KK 34597.

Workbook for use with Webster's new international dictionary, second edition. For dictionaries. © Sept. 5, 1945; KK 34596.

Miller, C. Dean, Hastings, Neb. 12357

Fishing lures and hints. For artificial fishing lures. © June 24, 1945; KK 34609.

Minnesota mining & mfg. co., Saint Paul. 12358–12361

For Scotch cellulose tape:

Perk up yer living room with Scotch tape. © Oct. 5, 1945; KK 34977.

Slick trick with Scotch tape. © Oct. 14, 1945; KK 34978.

Smarten your living room with Scotch tape. © Sept. 28, 1945; KK 34775.

There's nothing here says he can't use Scotch tape! © Aug. 31, 1945; KK 34411.

Mira products, inc., New York. 12362

Nuvo directions. For waving lotions. © Sept. 1, 1945; KK 34855.

Modern design equipment co., Crystal Lake, Ill. 12363, 12364

Kleen-drink. For watering device. © Feb. 15, 1945; KK 34598.

Solve your poultry killing problem with a kleen-killer. For poultry killer. © Sept. 25, 1945; KK 34688.

Modern publicity co., New York. 12365

A few items selected at random from our remarkably wide and comprehensive collection of fine jewelry. For jewelry. © Aug. 31, 1945; KK 34657.

Mojud hosiery co., inc., Long Island City, N. Y. 12366

Mojud, a name that means everything you can ask for in stockings. For ladies' hosiery. © Sept. 14, 1945; KK 34633.

Molder, Robert J., Warner Robins, Ga. 12367

Are you dreaming of the future? For master budget folios. © Sept. 4, 1945; KK 34613.

Moog industries, inc., St. Louis. 12368

If you designed your own piston rings. For piston rings. © May 8, 1945; KK 34732.

Moscove, Louis, Chicago. 12369

Is he the one for me? For game. © Sept. 20, 1945; KK 34726.

Multi products, inc., Chicago. 12370, 12371

Aristocraft—decorative appointments by Multi. For novelties and gift ware. © June 28, 1944; KK 34706.

Ducks in flight. For decorative wall plaques. © Nov. 6, 1944; KK 34707.

Munk, William Paul, San Francisco. 12372

Munk oil well pumping equipment. Form 104–945. For oil well pumping equipment. © Oct. 4, 1945; KK 34900.

National Bellas Hess, inc., North Kansas City, Mo. 12373

Preview sale. C broadside. For ladies, misses & childrens ready-to-wear. © July 24, 1945; KK 34615.

National biscuit co., New York. 12374

His nibs first love. For breakfast food. © June 7, 1945; KK 34874.

National cylinder gas co., Chicago. 12375–12377

Hollup sureweld CN. For mild steel electrode. © July 17, 1945; KK 34428.

Parts for N model A. C. welders. For welding parts. © July 27, 1945; KK 34429.

Portable acetylene generator repair parts list form NTW–202. For generator truck parts. Welding. © Aug. 28, 1945; KK 34430.

National distillers products corp., New York. 12378, 12379

For pleasant moments, here's a perfect match! For blended whiskey. © Sept. 15, 1945; KK 34509.

A pal to your taste. For whiskey. © July 28, 1945; KK 34390.

National oil products co., Harrison, N. J. 12380–12383

Completeness in B-complex therapy. For rice bran concentrate. © Aug. 27, 1945; KK 34964.

The story of true vitamin A in market turkeys. For poultry feed. © Sept. 10, 1945; KK 34965.

When tolerance is important in B-complex therapy. For rice bran concentrate. © Aug. 15, 1945; KK 34963.

You can't see 'em but why take chances, they may be there. For poultry feed. © Sept. 17, 1945; KK 34516.

National retail lumber dealers assn., Washington, D. C. 12384

Dealers' advertising service designed exclusively for lumber and building material dealers. Issue no. 3. For advertising mats. © Oct. 5, 1945; KK 34993.

National silver co., New York. 12385

Announcing. For table silver. © Aug. 31, 1945; KK 34655.

Northern paper mills, Green Bay, Wis. 12386–12388

A big help in the kitchen. For handy towels. © Oct. 2, 1945; KK 35005.

Mighty soft. For tissue. © Oct. 2, 1945; KK 35003.

So soft. For gauze. © Oct. 2, 1945; KK 35004.

Nutrition research laboratories, Chicago. 12389

Chronic arthritis must be regarded as a systemic disease having local manifestations in the joints. For medicinal compound. © Oct. 2, 1945; KK 34740.

O'Brien, John V., Park Ridge, Ill. 12390

Spartan electro-rod. For electric pipe cleaning machine. © Aug. 10, 1945; KK 34705.

O'Connor, Clayman, d. b. a. Llanerch print shop, Llanerch, Pa. 12391

Attention mail dealers. For thank you cards. © Sept. 11, 1945; KK 34684.

Old town ribbon & carbon co., inc., Brooklyn. 12392

Old town counsellor, vol. 1, no. 10. For ribbons, carbons and duplicating supplies. © Sept. 15, 1945; KK 34995.

Olson co., inc., New York. 12393, 12394

Before you buy storm windows. For 3-in-1 combination insulating windows, weatherstrips and screens. © Sept. 2, 1945; KK 34604.

Before you buy storm windows. For 3-in-1 combination screens, weatherstrips and insulating windows. © Sept. 9, 1945; KK 34605.

Oraltone co.

See Ormont, James, d. b. a. The Oraltone co.

Ormont, James, d. b. a. The Oraltone co., New York. 12395

There's kiss insurance in Oraltone. For mouthwash. © Sept. 14, 1945; KK 34998.

Overhead door corp., Hartford City, Ind. 12396

Doors for lasting service. For overhead doors. © Sept. 1, 1945; KK 34592.

Pabst brewing co., Milwaukee. 12397–12400

For beer:

Danny Kaye is back on the air. © Sept. 28, 1945; KK 34979.

Play championship golf with only one club? © July 19, 1945; KK 34573.

An urgent call to bowlers. © Sept. 1, 1945; KK 34575.

We were doin' fine until somebody yelled "Hey! The Pabst is here!" © Aug. 1, 1945; KK 34574.

Parker pen co., Janesville, Wis. 12401–12407

For fountain pen:

Coming closer, your proud possession of a Parker 51. © July 24, 1945; KK 34541.

I'm waiting for a Parker 51. Nothing less will do! © Aug. 21, 1945; KK 34545.

We hope you'll have your Parker 51 soon. © Aug. 25, 1945; KK 34546.

For fountain pen ink:

11th great Quink mail campaign! © Aug. 1, 1945; KK 34542.

New ink licks biggest pen problems! © Aug. 15, 1945; KK 34544.

New ink whips major pen troubles. © Aug. 1, 1945; KK 34543.

7 times the ink profit now that we concentrate on Quink! © June 25, 1945; KK 34540.

Penn metal corp. of Penna., Philadelphia. 12408

Penco corrugated metal pipe for low-cost drainage. For corrugated metal pipe. © Sept. 7, 1945; KK 34776.

Phillips, G. L., Newkirk, Okl. 12409

Phillips plastic seal-stick. For mending material. © Sept. 11, 1945; KK 34848.

Pillsbury mills, inc., Minneapolis. 12410–12413

For flour:

Mighty tasty, and a point miser, too. © Aug. 15, 1945; KK 35024.

No kneading; time, work cut in half! © Aug. 23, 1945; KK 35026.

Save shortening! Save sugar! Easy to bake this Pillsbury cake! © July 25, 1945; KK 35023.

You bake your best with Pillsbury's best. © Sept. 17, 1945; KK 35027.

Pittsburgh reflector co., Pittsburgh. 12414–12416

For fluorescent lighting fixture:

The Madison. © Aug. 13, 1945; KK 34644.

The Van Buren. © Aug. 13, 1945; KK 34645.

The Wilson. © Aug. 13, 1945; KK 34643.

Preco, inc., Los Angeles. 12417–12425

For railway equipment:

Blower assembly parts list and replacement procedure. G–17. © Sept. 20, 1945; KK 34756.

Drive assembly parts list and replacement procedure. G–17. © Sept. 20, 1945; KK 34757.

Instructions. Service and maintenance for Preco air circulating fan blower assembly. © Aug. 3, 1945; KK 34755.

Instructions. Service and maintenance for Preco air circulating fan drive assembly. © Aug. 3, 1945; KK 34754.

Perishable shipment test chart. Calavo. © May 22, 1945; KK 34752.

Perishable shipment test chart. Cantaloupe. © May 22, 1945; KK 34753.

Perishable shipment test chart. Cherries. © May 18, 1945; KK 34741.

Perishable shipment test chart. Orange. © Sept. 21, 1945; KK 34758.

Perishable shipment test chart. Pears. © May 18, 1945; KK 34750.

Press wireless, inc., New York. 12426–12428

Press wireless engineering bulletin no. 3001, tone keying equipment. For tone keying device. © June 4, 1945; KK 35037.

Press wireless engineering bulletin no. 3002 program keying equipment. For compressor amplifying device. © July 26, 1945; KK 34997.

Press wireless engineering bulletin no. 3003. Tone keying equipment. For tone keying device. © Aug. 13, 1945; KK 34911.

Ramsey accessories mfg. corp., St. Louis. 12429, 12430

Right combination. For piston rings. © Sept. 1, 1945; KK 34587.

Unchanged except for the better! For piston rings. © Sept. 1, 1945; KK 34588.

Refined syrups & sugars, inc., Yonkers, N. Y. 12431, 12432

Apis Melifera knows an industrial short cut. For flo-sweet sugar. © Aug. 31, 1945; KK 34461.

Make this plan part of your postwar plans. For flo-sweet liquid sugars. © Sept. 4, 1945; KK 34412.

Reliance mfg. co., Chicago. 12433–12436

For clothing:

Help wanted. © June 27, 1945; KK 34779.

Steady work at Reliance. See us right away. © July 24, 1945; KK 34781.

We need help. © June 22, 1945; KK 34778.

Well! Glad to see you back. © July 10, 1945; KK 34780.

Rodpak mfg. co., San Francisco. 12437

To pack up your trouble specify Rodpak metallic packing. For metallic packing material. © Aug. 8, 1945; KK 34612.

Roger & Gallet, New York. 12438, 12439

Helps heal chapped lips. For emollient for chapped lips. © Oct. 2, 1945; KK 34723.

Quick relief for chapped lips. For chapped lip remedy. © Sept. 20, 1945; KK 34971.

Rose-Derry co., Newton, Mass. 12440

Oh Lemuel. For heating pad. © Sept. 29, 1945; KK 34664.

Rothmoor corp., Chicago. 12441–12443

No woman has ever expected to be better dressed than she can be in a coat or suit by Rothmoor. For clothing, suits and coats. © Aug. 15, 1945; KK 34360.

Rothmoor. For clothing, coats and suits. © Sept. 1, 1945; KK 34533.

Rothmoor. For coat. © Aug. 1, 1945; KK 34827.

Rustless iron & steel corp., Baltimore. 12444

Making surgical instruments of stainless steel. For stainless steel. © Sept. 13, 1945; KK 34666.

Schelm bros., inc., East Peoria, Ill. 12445

Schelm Polar freez. For frozen food cabinets. © Oct. 1, 1945; KK 34901.

Schurs oil burner co., Los Angeles. 12446

Step up production, etc. For filters. © July 27, 1942; KK 34547.

Sealed power corp., Muskegon, Mich. 12447, 12448

Add fresh horsepower to your old engine. For piston rings. © Sept. 25, 1945; KK 34724.

Get every drop, and every mile from every drop. For piston rings. © Oct. 1, 1945; KK 34906.

Searle, G. D., & co., Chicago. 12449, 12450

Smoothage, a new concept in constipation management. For medicinal compound. © Oct. 1, 1945; KK 34738.

Smoothage constipation therapy in harmony with the natural process. For medicinal compound. © Oct. 1, 1945; KK 34739.

Seip, Herbert F., Waltham, Mass. 12451

Twin heads save time, protect truck tire beads. For truck tire hammers, tools. © Aug. 31, 1945; KK 34508.

Servel, inc., Evansville, Ind. 12452, 12453

Servel all-year gas air conditioners. For gas air conditioners. © Sept. 26, 1945; KK 34788.

The Servel automatic storage gas water heater. Form wpr-100. For gas water heater. © Sept. 10, 1945; KK 34469.

Seven-up co., St. Louis. 12454–12459
For soft drink:

For family events. There is nothing more suitable for family events than chilled 7-up. © Aug. 9, 1945; KK 34538.

Hey! I've got it! Let's climb up on the roof, etc. © Aug. 1, 1945; KK 34535.

I like it. © Oct. 1, 1945; KK 34783.

Keep in a good mood and keep going strong. © Aug. 3, 1945; KK 34536.

When spirits need mending, a chilled bottle of 7-up offers needle and thread, etc. © Aug. 10, 1945; KK 34539.

Your recreation does you more good when your disposition is right. © Aug. 7, 1945; KK 34537.

Sheaffer, W. A. pen co., Fort Madison, Ia. 12460–12474

Be out in front but definitely with Sheaffer's. For fountain pens, mechanical pencils, writing fluid & pencil leads. © Aug. 25, 1945; KK 34887.

For fountain pens & mechanical pencils:

Eye and try before you buy. © Sept. 15, 1945; KK 34890.

Eyes to the horizon, feet on the ground. © Aug. 25, 1945; KK 34886.

Finer appearance! Construction! Performance! © Aug. 23, 1945; KK 34885.

For creating good impression! © Sept. 1, 1945; KK 34888.

For pocket or purse, the triumph tuckaway. © Aug. 15, 1945; KK 34881.

Improvements start with these writing points. © Sept. 21, 1945; KK 34891.

In a well earned class by themselves! © Sept. 26, 1945; KK 34892.

In partnership with progress. © Oct. 1, 1945; KK 34894.

Not just to be different but different to be better! © Aug. 17, 1945; KK 34882.

The shape of things to come is here! © Aug. 17, 1945; KK 34883.

There's science behind Sheaffer popularity. © July 29, 1945; KK 34880.

Women say smart, and men agree! © Aug. 22, 1945; KK 34884.

Say it with color! Nine colors for home & office, etc. For writing fluid & pencil leads. © Sept. 2, 1945; KK 34889.

To loved ones wherever they are, etc. For writing fluid & pencil leads. © Sept. 30, 1945; KK 34893.

Shell oil co., inc., New York. 12475–12477

For gasoline and motor oil:

Shell scientists explore the future. © July 3, 1945; KK 34701.

The watch on the Mississippi. © June 6, 1945; KK 34699.

You never saw this before. © June 20, 1945; KK 34700.

Singer mfg. co., Elizabethport, N. J. 12478–12483

Come visit Singer's teen age sewing classes! For Singer sewing machines and attachments. © Aug. 25, 1945; KK 34876.

From heavy to delicate suturing. For singer surgical stitching instrument, model A–11. © Sept. 1, 1945; KK 34385.

I'm a success, want my secret? For Singer sewing machines, notions, belts and buttons. © Aug. 15, 1945; KK 34879.

Remember your pinstriped suit, dear? For Singer machines, notions, accessories. © Sept. 15, 1945; KK 34878.

To make them better homemakers Singer's teen age sewing classes. For Singer sewing machines. © Sept. 25, 1945; KK 34974.

Two pilots put me on the beam! For Singer sewing machines. © Sept. 1, 1945; KK 34877.

Sonotone corp., Elmsford, N. Y. 12484

Now office clatter doesn't matter to many who must hear. For hearing aid. © Sept. 21, 1945; KK 34830.

Staley, A. E. mfg. co., Decatur, Ill. 12485

Weavers of France. For starches and other corn and soybean products. © Sept. 15, 1945; KK 34905.

Standard oil co., Chicago. 12486–12490

For gasoline and motor oil:

George, do you suppose it really has more power than Standard red crown gas? © Sept. 5, 1945; KK 34580.

Just be sure, George, you take as much care to see that our Standard oil man changes the oil, etc. © Sept. 14, 1945; KK 34581.

Losing your bearings, George? Our car will, too, if you don't have the Standard oil man put in fresh oil. © Sept. 19, 1945; KK 34898.

Must've been lubricated by the Standard oil man. © Aug. 3, 1945; KK 34578.

That reminds me, George, did you ask the Standard oil man to check the battery? © Aug. 29, 1945; KK 34579.

Standard signs, inc., Cleveland. 12491–12496

For safety signs:

The best time to stop a fire is before it starts. © May 25, 1945; KK 34680.

Good housekeeping is the keynote to safety. © May 25, 1945; KK 34677.

Keep away from live wires—they may contain high voltage. © May 25, 1945; KK 34678.

No admittance signs speak with authority. © May 25, 1945; KK 34681.

No smoking signs are put up for your protection, heed them. © May 25, 1945; KK 34679.

A safe driver heeds all traffic and parking signs. © May 25, 1945; KK 34682.

Stokes, F. J., machine co., Philadelphia. 12497, 12498

Stokes completely automatic closure presses. For presses for molding bottle caps, etc. © Sept. 28, 1945; KK 34777.

Stokes Microvac high vacuum pumps. For high vacuum pumps. © May 10, 1945; KK 34549.

Stow mfg. co., Binghamton, N. Y. 12499

Safe dependable pump operation. For flexible shaft pump drive. © Sept. 7, 1945; KK 34673.

Studebaker corp., South Bend, Ind. 12500–12502

I've been driving a champion. For Studebaker motor cars. © Oct. 4, 1945; KK 34994.

Studebaker trucks have it! For Studebaker trucks. © Sept. 20, 1945; KK 34483.

You youngsters certainly kept this truck in fine shape all summer. For Studebaker trucks. © Sept. 17, 1945; KK 34562.

Superba cravats, Rochester, N. Y. 12503, 12504

The best that's in him. For cravats. © Sept. 4, 1945; KK 34658.

The best that's in him. For cravats. © Sept. 20, 1945; KK 34659.

Superior garment co., New York. 12505

For women 5′ 5″ tall or less. An original Alcraft mode. For coats. © Sept. 10, 1945; KK 34774.

Swift & co., Chicago. 12506

Here's what they say! For cleanser. © Sept. 16, 1945; KK 34948.

Thomas, Arthur H., co., Philadelphia. 12507

Directions for use for A. H. T. co. specification magnetic stirring apparatus. DU–22. For laboratory apparatus. © Aug. 17, 1945; KK 34623.

Timken roller bearing co., Canton, O. 12508–12511

For roller bearings:

The real thing! © Aug. 22, 1945; KK 34392.

Teamwork on Timken bearings. © Sept. 11, 1945; KK 34466.

A trade-mark known throughout industry. © Sept. 26, 1945; KK 34693.

The trade-mark you can bank on. © Sept. 5, 1945; KK 34393.

Tivoli brewing co., Detroit. 12512–12514

For beer:

Hold out for aged-in, sealed-in flavor. © Aug. 1, 1945; KK 35041.

It's that aged-in, sealed-in flavor. © Sept. 1, 1945; KK 35043.

Wake up to aged-in, sealed-in flavor. © July 1, 1945; KK 35042.

Trackson co., Milwaukee. 12515

Model tee fore Traxcavator. For tractor excavators. © June 1, 1945; KK 34401.

Trimz co., inc., Chicago. 12516, 12517

I'll confess. Hildegarde. For wallpaper. © Aug. 10, 1945; KK 34563.

There's dollar in these scents. For tuck-aways. © Aug. 20, 1945; KK 34966.

Triumph industries, inc., Elkton, Md. 12518, 12519

It's as simple as that. James Watt. For batteries. © Sept. 3, 1945; KK 34561.

It's as simple as that. Thomas Edison. For batteries. © Sept. 1, 1945; KK 34560.

Twin Cities apparel industries. Heavy outer apparel div., Minneapolis. 12520–12524

For heavy outer apparel:

From the land of aqua follies and ice carnivals. © Feb. 27, 1945; KK 34863.

From the land of flying spray and singing runners. © Apr. 26, 1945; KK 34864.

From the land of the fighting muskie. © July 21, 1944; KK 34860.

From the land of the northern flight. © Aug. 25, 1944; KK 34861.

From the land of the verdant fairway and silver speedway. © June 28, 1945; KK 34865.

United wallpaper, inc., Chicago. 12525, 12526

Make any room gay. For Dex borders. © Oct. 1, 1945; KK 34981.

Make beauty bloom. For Dex borders. © Aug. 20, 1945; KK 34564.

Upjohn co., Kalamazoo, Mich. 12527, 12528

Anemia. For pharmaceuticals. © Oct. 3, 1945; KK 34988.

Why fear the storms of the forties? For pharmaceutical products. © Aug. 20, 1945; KK 34452.

Vickers, inc., Detroit. 12529

Hydraulic suggestion sketches, 3. For hydraulic control equipment. © Aug. 1, 1945; KK 34462.

Victaulic co. of America, New York. 12530, 12531

Never in a Victaulic line. For couplings and fittings. © Aug. 1, 1945; KK 34384.

25 years of proven service on thousands of vessels. For couplings and fittings. © Sept. 1, 1945; KK 34656.

Vitex laboratories, Harrison, N. J. 12532–12544

For milk:

Get the most out of your milk quota: take our vitamin D milk now homogenized. © May 2, 1945; KK 34954.

Get your vitamins in milk, and other nutritious foods [and] How to plan vitamin rich meals. © Sept 7, 1945; KK 34255.

How to get the most out of your milk quota: take our homogenized vitamin D milk. © May 2, 1945; KK 34955.

How to get the most out of your milk quota: take our vitamin D milk! © May 2, 1945; KK 34956.

Just as delicious more nutritious try our vitamin D milk. © May 2, 1945; KK 34961.

More nutritious more delicious try our homogenized vitamin D milk. © May 2, 1945; KK 34962.

Mummy gets an A for choosing homogenized vitamin D milk. © May 2, 1945; KK 34959.

Mummy gets an A for choosing vitamin D milk. © May 2, 1945; KK 34958.

Now—just as delicious, more nutritious try our new vitamin D milk! © May 2, 1945; KK 34960.

Now—more nutritious, more delicious try our new homogenized vitamin D milk. © May 2, 1945; KK 34951.

Order the milk that has everything, our homogenized milk enriched with vitamin D. © May 2, 1945; KK 34953.

Order the milk that has everything, our vitamin D milk now homogenized. © May 2, 1945; KK 34952.

Recipe for keeping your milk snow-fresh right through the summer. © May 2, 1945; KK 34957.

Vivaudou, Jean E., co., inc., New York. 12545

Orloff sachet toiletries. For toilet preparations. © Mar. 18, 1945; KK 34599.

Walker, Hiram & sons, inc., Peoria, Ill. 12546–12549

Gin of pre-war quality made from pre-war imported botanicals. For distilled gin. © Jan. 9, 1945; KK 34870.

One always stands out. For whiskey. © June 10, 1945; KK 34872.

One always stands out, Walker's DeLuxe. For whiskey. © June 1, 1945; KK 34871.

Today! The gin you've waited 3 years to enjoy! For distilled gin. © July 16, 1945; KK 34873.

Warner-Patterson co., Chicago. 12550–12553

For auto accessories and radiator cleaners:

Danger. © Sept. 14, 1945; KK 34985.

Here's the key. © July 30, 1945; KK 34984.

Warner cooling system compounds. © June 30, 1945; KK 34983.

Warning. © Sept. 28, 1945; KK 34986.

Weber, Max, Chicago. 12554

Roto-beam radiant air circulator. For radiant air circulator. © July 25, 1945; KK 34672.

Weco products co., Chicago. 12555

No other brush offers so much! For toothbrush. © Aug. 8, 1945; KK 34534.

Weissberg, Harry E., Los Angeles. 12556–12558

Row a long. For light weight plastic molded dinghies. © July 11, 1945; KK 34503.

The sportster! For automobile trailers. © July 12, 1945; KK 34505.

Tag a long. For commercial and horse trailers, boats. © July 11, 1945; KK 34504.

Wembley, inc., New Orleans. 12559–12561

For neckties:

The colors of America's frontiers. © Sept. 21, 1945; KK 34858.

The colors of America's frontiers. Buffalo brown. © Aug. 31, 1945; KK 34415.

Give him Wembley Murrytown ties. © Sept. 25, 1945; KK 34782.

Western electric co., inc., New York. 12562

How to wear your new model 63 Western electric hearing aid. For hearing aid. © July 10, 1945; KK 34595.

Western waxed paper co., Los Angeles. 12563

Light damages bacon. For waxed paper. © Aug. 11, 1945; KK 34999.

Westinghouse electric corp., Bloomfield, N. J. 12564–12568

Are you the keeper of a child's eyes? For Westinghouse bulbs. © Sept. 17, 1945; KK 34559.

For free! For you! For incandescent lamps. © Sept. 13, 1945; KK 34451.

How to make lighting pay more than its way. For Westinghouse fluorescent tubes. © Sept. 17, 1945; KK 34558.

Like more light on lamps? For fluorescent tubes. © Sept. 17, 1945; KK 34583.

Send now for this free book on better lighting. For incandescent lamp. © Sept. 15, 1945; KK 34621.

Westminster, ltd., New York. 12569

With this hand you can't lose! For socks. © Sept. 1, 1945; KK 34471.

Whitlock supply co., New York. 12570, 12571

Goldilock's six appeal. For locksmithing supplies. © Oct. 1, 1945; KK 34729.

Keydet news. Book 2, v. 8. For locksmithing supplies. © Oct. 1, 1945; KK 34741.

Whitman pub. co., Racine, Wis. 12572–12574

For Whitman books & games:

Don't mind us, officer, Gwendolyn and I are waiting for the next shipment, etc. © June 1, 1945; KK 34479.

I said, meeting's adjourned. © Aug. 1, 1945; KK 34585.

If you value our patronage. © Sept. 1, 1945; KK 34586.

Whitmire research laboratories, St. Louis. 12575

Keep this chart in your barn all year round. For Di-pell insecticide. © Aug. 15, 1945; KK 34396.

Whittenton mfg. co., inc., New York. 12576, 12577

Whittenton pinto plaids. For sport shirts. © Sept. 20, 1945; KK 34829.

Whittenton's tint-tone sport shirts. For sport shirts. © Mar. 1, 1945; KK 34486.

Wickwire Spencer steel co., New York. 12578

Wire chewers. For steel springs. © Sept. 24, 1945; KK 34622.

Wood, Gar, industries, inc., Detroit. 12579, 12580

Advanced Gar Wood styling. For postwar boats. © Aug. 1, 1945; KK 34506.

Advanced Gar Wood styling. For postwar boats. © Aug. 22, 1945; KK 34507.

Wread overhead door co., Los Angeles. 12581

It's here . . . the new overhead garage door. For overhead garage door. © Sept. 6, 1945; KK 34913.

X-L cleaning products co., New York. 12582

Nu-life upholstery cleaner. For upholstery cleaner. © June 2, 1945; KK 34380.

Yaeger, Hugh Florian, Brookline, Mass. 12583

Helen's no-squirt grapefruit spoon breaks juice segments. For grapefruit spoon. © Aug. 28, 1945; KK 34424.

Zecol, inc., Milwaukee. 12584

Treat boiler water economically the easy way veet. For boiler water treatment. © Sept. 13, 1945; KK 34996.

Zenith radio corp., Chicago. 12585–12587

Only the physician is qualified to diagnose impaired hearing. For hearing aid. © Sept. 6, 1945; KK 34565.

Only the physician is qualified to diagnose impaired hearing. For hearing aid. © Oct. 6, 1945; KK 34982.

Static-free FM radio. For household radio. © Sept. 9, 1945; KK 34566.

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American steel wool mfg. co., inc., Long Island City, N. Y. 12588

Americas steel wool scour pads. For steel wool pads. © Sept. 13, 1945; KK 35034.

Ampco metal, inc., Milwaukee. 12589

Phos-trode. For welrods and welding electrodes. © Sept. 25, 1945; KK 35011.

Arbogast & Bastian, inc., Allentown, Pa. 12590, 12591

A & B corned beef hash. For corned beef hash. © Oct. 1, 1945; KK 34795.

Blue Ridge brand corned beef hash. For corned beef hash. © Oct. 1, 1945; KK 34796.

Barry, William F., Los Angeles. 12592

Heric's candies. For candy. © Feb. 20, 1945; KK 35012.

Bathe, Charles Gordon, Pueblo, Col. 12593

Pappy Pupper's pop corn. For pop corn and potato chips. © Oct. 13, 1945; KK 35010.

Beacon frocks, inc., New York. 12594

Lora Lenox. Sculptured charm. For ladies' dresses, blouses, skirts. © Sept. 25, 1945; KK 34652.

Bird & son, inc., East Walpole, Mass. 12595

Gerwinettes. For shoe box label. © Sept. 11, 1945; KK 34771.

Blane, Terry, products co., inc., New York. 12596–12599

Terry Blane beauty aid all purpose cream. For all purpose cream. © Aug. 8, 1945; KK 34797.

Terry Blane beauty aid cream hand lotion. For cream hand lotion. © Aug. 8, 1945; KK 34800.

Terry Blane beauty aid shampoo. For shampoo. © Aug. 8, 1945; KK 34798.

Terry Blane beauty aid shampoo. For shampoo. © Aug. 8, 1945; KK 34799.

Blue flash chemical co.

See Manion, Harry, d. b. a. Blue flash chemical co.

Bremer, Harry E., d. b. a. H. E. Bremer mfg. co., Milwaukee. 12600

Kit o' the month. For semi-finished parts for completion in the home work shop. © Sept. 14, 1945; KK 34736.

Bremer, H. E., mfg. co.

See Bremer, Harry E., d. b. a. H. E. Bremer mfg. co.

Bridgford co., San Diego, Calif. 12601

Bridgford's frozen cooked shrimp. For frozen cooked shrimp. © Sept. 5, 1945; KK 34502.

Bubble-o, Lynchburg, Va. 12602

Bubble-o. For bubble forming liquid. © June 15, 1945; KK 34670.

Burke and James, inc., Chicago. 12603

Ingento safety mailer. For photographs. © July 1, 1945; KK 34610.

Burry biscuit corp., Elizabeth, N. J. 12604, 12605

Newport Nubbins. For cubes of fruit cake in brandy & rum. © Aug. 30, 1945; KK 34386.

Old English style plum pudding. For plum pudding. © Sept. 5, 1945; KK 34869.

Carter ideas, Minneapolis. 12606, 12607

Trade-a-card. For stationery. © July 7, 1945; KK 34616.

Trade-a-letter. For stationery. © July 7, 1945; KK 34617.

Cheeznut co., Los Angeles. 12608

Delicious cheeznut spread. For processed cheese food product. © Sept. 25, 1945; KK 34915.

Clayton, A. C., ptg. co., St. Louis. 12609, 12610

Marston's fine footwear. For shoes. © Sept. 11, 1945; KK 34434.

Strouss-Hirshberg's fine shoes. For shoes. © Sept. 5, 1945; KK 34433.

Columbia chemical co., New Orleans. 12611, 12612

Pegasus-bleach rite. For bleaching compound. © Sept. 28, 1945; KK 34786.

Pegasus ozone pyne. For pine oil disinfectant. © Sept. 28, 1945; KK 34787.

Container corp. of America, Chicago. 12613–12615

Cass-clay creamery butter. For butter. © Jan. 2, 1942; KK 34409.

Fertile brand fancy creamery. For butter. © Jan. 2, 1941; KK 34408.

Purity dairy products. For butter. © Jan. 4, 1943; KK 34410.

D. D. T. paint co., Evansville, Ind. 12616

The original D. D. T. ready mixed paint. For paint. © Sept. 22, 1945; KK 34734.

Davison chemical corp., Baltimore. 12617–12627

For silica gel:

Davison silica gel, refrigeration grade, S–2B. © Aug. 15, 1945; KK 34716.

Davison silica gel, S–4A. © Aug. 15, 1945; KK 34721.

Davison silica gel, S–4B. © Aug. 15, 1945; KK 34719.

Protek-sorb silica gel. © Aug. 15, 1945; KK 34717.

Protek-sorb silica gel. © Aug. 15, 1945; KK 34718.

Protek-sorb silica gel. © Aug. 15, 1945; KK 34720.

Tel-tale silica gel, another Davison product, S–1A. © Aug. 15, 1945; KK 34712.

Tel-tale silica gel, another Davison product, S–1B. © Aug. 15, 1945; KK 34714.

Tel-tale silica gel, humidity indicator. © Aug. 15, 1945; KK 34722.

Tel-tale silica gel, humidity indicator, S–5A. © Aug. 15, 1945; KK 34713.

Tel-tale silica gel, humidity indicator, S–5B. © Aug. 15, 1945; KK 34715.

Dr. Salsbury's laboratories, Charles City, Ia. 12628

Dr. Salsbury's dog caps. For worm capsule for dogs and cats. © Dec. 7, 1943; KK 34464.

E-Z walk corp., New York. 12629–12633

E-Z walk bunion pads. For soft cushioning pads for the relief of bunions. © Sept. 3, 1945; KK 34499.

E-Z walk callous pads. For pads for the relief of callouses and tender spots on feet. © Sept. 3, 1945; KK 34495.

E-Z walk corn pads. For soft cushioning pads for the relief of corns. © Sept. 3, 1945; KK 34496.

E-Z walk corn plasters. For adhesive strips with medication to remove corns. © Sept. 3, 1945; KK 34498.

E-Z walk heel cushion. For cushions for sore, tender heels. © Sept. 3, 1945; KK 34497.

Ferrucci, Lorenzo & Ferrucci, Catherine D., d. b. a Yaleco rubber co., New Haven. 12634

Plastifilm baby pants. For baby pants. © Oct. 8, 1945; KK 34914.

Fraschetti, John, d. b. a. New Castle chemical fluid co., New Castle, Pa. 12635

Pennsylvania best washing fluid. For cleaning and washing fluid. © Apr. 14, 1938; KK 34847.

Fraser chemical co., Houston, Tex. 12636

Plasteel. For plastic pipe coating. © Oct. 8, 1945; KK 34943.

Gase baking co., Saginaw, Mich. 12637

Gase's old home extra fine bread. For bread. © Sept. 15, 1945; KK 34651.

Glen co.

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Henry & Henry, inc., Buffalo. 12638–12643

Delicious chocolate milk shake made with Boyd's syrup. Boyd's allset syrup, pure chocolate flavor. For chocolate syrup. © Dec. 28, 1944; KK 34403.

Delicious chocolate milk shake made with Boyd's syrup. Boyd's twofold syrup, pure chocolate flavor. For chocolate flavored syrup. © Dec. 28, 1944; KK 34407.

Enjoy hot fudge made with Boyd's milk chocolate. Boyd's milk chocolate hot fudge. For hot fudge syrup. © Dec. 28, 1944; KK 34406.

Is it good! Fudge sundae made with Boyd's milk chocolate. Boyd's milk chocolate fudge sundae. For milk chocolate syrup. © Dec. 28, 1944; KK 34402.

A real treat butterscotch sundae made with Boyd's butterscotch fudge. Boyd's butterscotch fudge. For butterscotch fudge syrup. © Dec. 28, 1944; KK 34405.

Tempting chocolate soda made with Boyd's syrup. Boyd's allset syrup, pure chocolate flavor. For chocolate syrup. © Dec. 28, 1944; KK 34404.

Hoague-Sprague corp., Lynn, Mass. 12644–12649

For shoe boxes:

Capitol. © Mar. 23, 1945; KK 35031.

Charm-mode. © June 11, 1945; KK 34569.

Henry C. Lytton & co., shoes for every occasion. © Feb. 28, 1945; KK 35032.

Igloo. © June 29, 1945; KK 34570.

Junior debs. © Dec. 8, 1944; KK 35030.

Whimsies. © Sept. 4, 1945; KK 34571.

Horen, Benjamin H., Philadelphia. 12650

Quikil DDT insect spray. For insecticidal spray. © Sept. 3, 1945; KK 34388.

House of dolls, Chicago. 12651

The House of dolls. For dolls. © Feb. 1, 1945; KK 34685.

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Judge Cassidy's blend supreme. For tobacco. © June 16, 1945; KK 34856.

Inglis, Victor H. tob. co.

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Jagerson, Lincoln A., d. b. a. L. A. Jagerson co., Long Beach, Calif. 12653

Genuine Jagermix tile filler. For plastic composition for use as tile filler and other purposes. © Sept. 7, 1945; KK 34686.

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See Jagerson, Lincoln A., d. b. a. L. A. Jagerson co.

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Refrigerator odor guard. For odor absorbent. © July 15, 1945; KK 34532.

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Superior products company. For disinfectants, insecticides, soaps, & cleaning. © July 24, 1945; KK 34602.

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Maire, O., inc., New York. 12656

Hialeah the watch with the Beryllium heartbeat. For watches. © Oct. 4, 1945; KK 34968.

Manion, Harry, d. b. a. Blue flash chemical co., Detroit. 12657

Blue flash. For chemical cleaners and cleaning compounds for walls, furniture, rugs, upholstery. © Sept. 15, 1945; KK 34669.

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Treasure House. For meats, fruits, vegetables, and other foods. © July 5, 1945; KK 34379.

Munising paper co., Chicago. 12659

Duo-dustin sheets. For dusting and polishing sheets. © Aug. 30, 1945; KK 35033.

Munson, Marie Antoinette, Washington, D. C. 12660

Marie Antoinette Munson nipple dollies. For nipple dolls. © Sept. 29, 1945; KK 34501.

Myerson, Ben, candy co., Los Angeles. 12661

Alice Holiday Polka Dot chocolates. For candy. © May 26, 1945; KK 34422.

New Castle chemical fluid co. *See* Fraschetti, John, d. b. a. New Castle chemical fluid co.

O-cedar corp., Chicago. 12662–12669

Genuine O-cedar polish. For all purpose liquid polish. © Sept. 1, 1941; KK 34932.

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O-cedar cream furniture polish. For no rubbing furn. cream polish. © Apr. 5, 1943; KK 34938.

O-cedar furniture touch-up polish. For liquid polish. © Apr. 5, 1943; KK 34937.

O-cedar liquid wax. For liquid wax for floors, furniture, automobiles. © May 12, 1942; KK 34933.

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O-cedar self polishing wax. For self-polishing wax for all floors. © May 12, 1942; KK 34935.

O-cedar wax. For paste wax for floors, furniture & automobiles. © May 12, 1942; KK 34934.

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Overton's high brown. For face powder. © Aug. 22, 1945; KK 34784.

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Corn-saver dust. For corn-saver dust. © Sept. 7, 1945; KK 34710.

Lethodust. For fungicide, insecticide. © Sept. 7, 1945; KK 34711.

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Ureba concentrated shampoo. For hair shampoo. © May 23, 1945; KK 34709.

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Snooks. For candy bar. © July 1, 1945; KK 34423.

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Rojay combo. Three in one. For blouses. © Sept. 14, 1945; KK 34465.

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Sapolin speed varnish. For varnish. © Aug. 28, 1945; KK 34568.

Sapolin speed varnish stain. For speed varnish stain. © Aug. 28, 1945; KK 34601.

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Portland brand, 50-year roof shingles. For under-coursing shingles for sidewalls, 3 & 4 grade. © Jan. 2, 1945; KK 34531.

Portowco. For cedar tow, shingle tow, cedar shavings. © Sept. 1, 1945; KK 34463.

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Dr. Scholl's pedic arch support. For arch supports. © May 14, 1945; KK 34398.

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LIST OF RENEWALS

1945

NEW SERIES, VOLUME 40

No. 11

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Small oval box 5¼″ long, 3½″ wide, 3″ high of plater type composition with cherub figure on cover. Decorated box base. © 1 c. Nov. 10, 1945; G 46504.

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Baker, Percy Bryant. 1 Bust of Woodrow Wilson. © Perc	Bryant Baker, New York. R 141276, Apr. 30, 1945.

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Even he wears white at night. Winners series, National poster contest, 175. © Oct. 25, 1945; K 60316.

Look both ways when getting off a vehicle, 174. © Oct. 9, 1945; K 59855.

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Special V–86664. Dun & Bradstreet, inc. © Oct. 2, 1945; K 59766.

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Special V–86829. Republica dos Estados Unidos do Brasil. © Oct. 18, 1945; K 59853.

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God's Word, it must be mixed with faith. © Sept. 18, 1945; K 60031.

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Nomograph for calculating short circuit current. © Apr. 15, 20, 1945; I 36791, 36792.

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Diagram of total evolution. © Sept. 25, 1945; I 36780.

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Training and display sound projection device. © 1 c. Oct. 21, 1945; I 36826.

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Combination power tooth brush. © 1 c. Sept. 10, 1945; I 36679.

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Proposed headquarters for the United nations of the world. © Oct. 7, 1945; I 37022.

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Perspective Buffalo's civic center subway & soldiers monument base't garage and sidewalk exits. © 1 c. Oct. 1, 1945; I 36810.

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The cemetery.—Where's your share? © Oct. 30, 1945; K 59895, 59896.

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I felt the tears. © Oct. 29, 1945; K 59891.

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Higgins thermonamel. © 1 c. Oct. 3, 1945; I 36785.

Higgins thermonamel construction units. © 1 c. Oct. 3, 1945; I 36783.

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Hobart's automatic heat & fire alarm system. © 1 c. Sept. 24, 1945; I 36730.

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Holmas quality specialists. © May 1, 1945; K 59926.

In memoriam, from all the people of. © Mar. 5, 1945; K 59927.

A patriot of, know all men by these presents. © Mar. 26, 1945; K 59929.

The people, your friends and neighbors of.—World war II, all the people of. © Apr. 24, 1945; K 59928, 59930.

Humphries, Bruce, inc. 13256
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Aircraft work, preventive maintenance:
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Larry's kid cousins worked in the laundry last summer. © June 18, 1945; K 60321.

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Mullikin's travels. © Oct. 10, 1945; K 60051.

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Aren't babies wonderful, 10BC410. —Birthday greetings. May your every birthday wish come true, 15GB56.—Bringing birthday greetings to you, 10GB40.—For mother's birthday. A world of love and good wishes, 15BF352.—For my darling wife on Mother's day, 50MD100.—For you, mother. Mother's day is your day, 50MD92.—For your wedding anniversary. Best wishes, 25AN20.—I'm thinking of you, mother, on Mother's day, 15MD273.—It's Mother's day, mommy, did you know it, 10MD291.—It's Mother's day, the time to send you love, 25MD164.—Just heard you're ill, 10CN25.—Just to say hello, on Mother's day, 15MD282.—A little note or two on Mother's day for you, 15MD280.—Love from both of us, to you on Mother's day, 25MD177.—Mother dear. A heart full of love on Mother's day, 15MD276. — Mother dear. Having the love and devotion of a mother who's so dear, 25MD162. —A Mother's day message for you, 25MD170.—On Mother's day, God bless you, mother, 25MD172.—Pop! It's Father's day, 25FD234.—Relax, it's Father's day, 15FD209.—So glad the operation's over, 15CN580.—Thinking of you and wishing you all life's best, 15FD216.—To a very dear friend of mine, 25FR11.—To my special friend, a happy birthday, 25GB957.—To the dearest of mothers, with all my love, 15MD274.—With all best wishes for Father's day, 15FD208.—With love to my husband on our anniversary, 25AN459.—With our best wishes for your birthday, 10GB10.—A word of sympathy. There are no words to tell you, 10SY4. © Oct. 12, 1945; K 60099, 60112, 60119, 60120, 60131, 60133, 60135, 60136, 60138–60140, 60143, 60144, 60152, 60156, 60157, 60159–60162, 60167–60169, 60180, 60186, 60187, 60190, 60192, 60194.

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Father's day, 10FD145.—On your wedding anniversary. To wish you happiness on your anniversary, 15AN15.—Our best wishes, dad, for your birthday, 25MB334.—Some nutty advice for you in the hospital, 25CN543.—Thank you very much. It was so thoughtful of you, 10TY4.—There's nothing as sweet as a new baby, 25BC408.—Though you're far from home, son, on your birthday, 25MB782.—Three birthday wishes, for the day, for the year, for always, 25GB66.—To a darling daughter, happy birthday. You're one year taller, 10FB50.—To the new baby, best wishes, 10BC411.—Wishing you a bright and happy birthday, 25GB60.—With love, mother and father, on your anniversary, 50AN513.—Your silver wedding day. On this day of silver memories that mean so much to you, 50AN695. © Oct. 5, 1945; 59772, 59774–59777, 59779–59781, 59783–59789, 59791, 59793, 59799, 59803, 59804, 59807–59810.

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For your engagement, a special wish, 25CG802. — To congratulate you. With heartiest congratulations, 25CG831. © Oct. 8, 1945; K 60123, 60170.

Happy birthday. Wherever you go, my wishes will find you, 15HB22. © Jan. 5, 1945; K 59805.

Happy birthday, grandson. This message on your birthday has love in every line, 15MB509.—It's for baby. If even half the wishes wrapped with this gift, come true, 10GF327.—With you in thought, 25SY15.—Your golden wedding anniversary. How wonderful to celebrate a golden wedding day, 35W279. © Sept. 21, 1945; K 59768, 59782, 59790, 59797.

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A message of sympathy. Have you ever walked along a path, 25SY141. © Oct. 6, 1945; K 60145.

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With all my love on your birthday, 100SB701. © Sept. 14, 1945; K 59802.

Your birthday. If you'd like to know the wishes that this birthday message brings, 35GB26. © June 8, 1945; K 59806.

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Your silent partner. © Sept. 4, 1945; K 59840.

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All-American seaway. © 1 c. Oct. 4, 1945; I 37109.

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Empire state. © Oct. 10, 1945; J 38819.

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Non-pickable lock. © 1 c. Aug. 24, 1945; J 38758.

Non-pickable lock and safety hinge. © 1 c. Aug. 30, 1945; J 38756.

Orange mfg. co. 13589–13593

Bug moat.—Lipstick & pancake container designs. — Picker-upper.— Pill pen.—Spring alarm clock, turns radio and electric appliances on or off. © 1 c. each Sept. 28, 1945; I 36762–36766.

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Church village Green Newfane, K20.—Guernsey cows, K37.—Horses, 32. © 1 c. each Oct. 5, 1945; J 38733, 38745, 38746.

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Go to mass Sunday. © Oct. 17, 1945; K 59847.

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Venizelos, Elfherios. © Oct. 15, 1945; J 38797.

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Adjustments after check flight.— Attaching and aligning wings.—Connecting and adjusting controls.—Installing and aligning tail surfaces.— Installing landing gear. © Aug. 1, 1945; J 38974–38978.

Payne, Vernon William. 13714

The aristocrat. © May 25, 1945; I 36931.

Perrin, Harvey Brown. 13715

H. B. Perrin, saw. © 1 c. Oct. 10, 1945; I 36807.

Perrine, George & Brown, Burr. 13716

Maximus steel sheet piling section, MX. 22. © 1 c. Oct. 16, 1945; I 36814.

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Philco radio & television corp. 13718

Philco-York air conditioner, bulletin 6. © Aug. 15, 1945; I 36895.

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Hearing aid plastic ear-clasp. © 1 c. Oct. 20, 1945; I 36824.

Pilch, Paul. 13720

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Detail of plastic tile for handbag. © 1 c. Oct. 23, 1945; I 37105.

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Bomber names and score markings, etc.—Pin up cuties.—Navy motor torpedo boat insignia. © Aug. 9, 1945; K 60083–60085.

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Built in combination for garbage and rubbish. © 1 c. Oct. 14, 1945; I 36801.

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The golf driv-gider complete with adjustable 3-in-1 golf tee unit. © 1 c. Oct. 19, 1945; I 36820.

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Old Man Mountain at his Rhododendron castle. © 1 c. Sept. 16, 1945; J 38818.

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Our Lady of Fatima. World sodality day. May 13. © Apr. 12, 1945; K 58275.

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Little country church. © 1 c. Sept. 16, 1945; J 38503.

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Electrical work, electrical machinery:
Rotating magnetic fields, 2.—Squirrel-cage rotor principles, 3. © July 1, 1945; J 38675, 38676.
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Electrical circuit faults.—Installing conduit.—Installing surface metal raceway.—Joining solid conductors.—Preparing old buildings for wiring.—Roughing-in non-metallic sheathed cable.—Soldering lugs and splicing stranded conductors.—Three-wire service entrance.—Wire sizes and voltage drop.—Wiring old buildings with armored cable. © July 1, 1945; J 38677–38686.

Redhill products. 13745
How it's done between you & me. © May 1, 1945; K 60477.

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Reusser's reel duplicate bridge player. © Sept. 18, 1945; K 59832.

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Curvex, form R. © Aug. 10, 1945; I 37136.

Romanoff, Vladimir. 13752, 13753
Système périodique de:
Mendeleieff. — Mendeleieff, 1943. © May 23, 1945; I 36709, 36710.

Rose, LeRoy Edison. 13754
Chestline, Calif. in her winter coat. © Apr. 15, 1945; J 38540.

Rosecraft studios. 13755–13760
Moonlight on Lake Gregory, 5033.—Winter in the San Bernardino mountains, 5029. © June 15, 1945; K 59834, 59836.
Winter at:
Cedar Glen resort.—Cedarpines park, 5014.—Cedarpines park, 5015.—The Wagon Wheel, Running Springs, 5008. © June 15, 1945; K 59835, 59837–59839.

Rueger, Herman. 13761
Perspec sketch sheets. © Oct. 1, 1945; I 37121.

Rust craft publishers. 13762–13838
An affectionate Mother's day greeting, 10MN714.—A birthday greeting for my husband, 15BF3151.—A birthday greeting for you, brother! 15BF3148.—Birthday greetings. 35BG1622.—Birthday Greetings to a wonderful friend, 15BG1395.—A birthday message for you, 25BG1549.—An extry edition for you, mother! 10M590.—A Father's day greeting for father, 15F911. — For a friend's

mother, 15MW856.—For a very dear sister, a Mother's day message, 25MF799.—For my grandfather, a Father's day message, 10FW61.—For my wife, a special message on Mother's day, 35MF811.—For you, dad, with lots of love, 10F896.—For you on Mother's day, 10MW843.—A friendly birthday wish for someone special, 35BG1625.—From a spring garden, 25M641.—From both of us to mother. A Mother's day greeting, 25M661.—Garden queen, 15M610.—Greetings, graduate, 25G534.—Greetings, grandmother, on Mother's Day, 15MF775.—Greetings, mother, 15M602.—Happy birthday, daughter dear! 10BF2727.—Happy birthday, dear granddaughter! 10BF2828.—Happy birthday dear niece! 10BF2815.—Happy birthday, grandpa! 10BF2825.—Happy birthday, grandson! 10BF2830.—Happy birthday, nephew! 10BF2817. — Happy birthday, sister! 15BF3177.—Happy birthday to a fine, big son! 10BF2810.—Happy birthday to a friend of mine, 25BG1553.—Happy birthday to a grand guy! 10BG1243.—Hello! 15AF7143. — Hello, daddy! Happy birthday! 10BF2804.—Here's something you should know, mother, 10M589.—Many happy returns, sister! 25BF3405.—Midsummer symphony, 15M603.—A Mother's day greeting for a mother who's been sweet to me, 25MN745.—A Mother's day greeting for mother, 10M588.—A Mother's day message just for you, 10MN712.—My wish for you mother, on Mother's day, 25M644.—Our birthday greeting for mother, 15BF3012.—Our greeting for mother on Mother's day, 25M660.—Our greeting for you, mother, on Mother's day, 35M678.—Our Mother's day wish for mother, 15M620. — Our wish for dad on Father's day, 15F925.—Presenting my first fraternity pin, 15M613.—Radiant cosmos, 25M650.—A score of birthday wishes for mother, 25BF3395.—Shasta daisies, 15F914.—A special greeting for grandfather, 15FW88.—A speshul for Mother's day! 10M591. — Spring blossoms, 25M647.—Summer fragrance, 25M642.—Summer sonnet, 25M645.—This is from me, mom, on account of it's Mother's day, 15M617. — To a dear daughter, happy birthday, 25BF3407.—To a father on Father's day, 10F892.—To mother and dad on their wedding anniversary, 15AN4965.—To mother and father on their wedding anniversary, 35AN5329.—To mother from me! 15M614.—To mother on her birthday, 35BF3505.—To my daughter on her birthday, 15BF3183.—To my husband on Father's day, 25FW127, 25FW128.—To my sister, birthday greetings, 15BF3146.—To my sister on Mother's day, 15MF778.—To my wife, on our wedding anniversary, 25AN5126, 35AN5317.—To the dearest father anywhere. Father's day greetings, 35F961.—To the new nurse, 10GW564.—To you with my love, on Mother's day, 50MN755.—Turquoise vase, 15M608.—We hope you'll soon be better! 10AL7481.—We're all hoping you'll soon be well! 25AL7832.—With love to mom on Mother's day, 25M656.—With love to mother, a birthday greeting, 15BF3141.—With love to my husband on Father's day, 35FW193. © Oct. 29, 1945; K 59947-60023.

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Yummm. © 1 c. Oct. 1, 1945; J 38663.

Schick, Rudolf. 13840–13846
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Vade mecum tonkonst. © 1 c. Aug. 22, 1945; I 36756.

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The Platen-Munters system of refrigeration. © Sept. 27, 1945; K 59753.

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Skeels, Lynn. 13856–13866

Listening to national anthem, 24.—Passing ball to Pres. Truman, 13.—Senators at the ball game, 29.—Truman, *Pres.*, & Clark Griffith are pleased, 21.—Truman, *Pres.*, at ball game, 14.—Truman, *Pres.*, autographs ball, 18.—Truman, *Pres.*, shakes hands, 15.—Truman, *Pres.*, shakes hands with a ball player, 20.—Truman, *Pres.*, takes the ball, 23.—Truman, *Pres.*, tosses the ball, 22.—Truman's, *Pres.*, real smile, 19. © Sept. 26, 1945; J 38664–38674.

Slattery, Charles R. 13867

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Small, Laura A. 13872–13875

The concert.—Saying my prayers.—Was that the dinner bell?—Waving good-bye. © 1 c. each Sept. 18, 1945; J 38523–38526.

Society of the ten commandments. 13876

The commandments. © Oct. 25, 1945; K 60471.

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Time changes and we with time; but not in the ways of friendship. © Aug. 10, 1945; K 60069.

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At your service, your wish is our command. © Apr. 15, 1945; K 60455.

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Strathmoor lumber & supply co. 13881–13883

Prefabricated garage assembly, 1–3. © June 15, 1945; I 36739–36741.

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[Christmas card]: Little boy in pajamas.—Little girl in shabby clothes.—Two children singing. © Oct. 20, 1945; K 59910–59912.

Tarbet, Clarence White. 13887

Vacuum carpet sweeper. © 1 c. July 22, 1945; I 36843.

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Raymersion oven selection chart—1. © Aug. 20, 1945; I 37020.

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Tune shop music publishers. 13906

I'd love to make love to you. © May 12, 1945; K 59933.

Twin editions. 13907–13914

Bowl of plums, 40; by Jean-Baptiste Simeon Chardin.—The wool winder, 42; by Jean-Baptiste Greuze. © Oct. 18, 1945; H 3052, 3054.

A Dutch courtyard, 36; by Pieter de Hooch.—The Madonna of the Goldfinch, 35; by Giovanni Battista Tiepolo. © Mar. 29, 1945; H 3048, 3049.

Fishing fleet at Port-en-Bessin, 37; by George Pierre Seurat. © July 12, 1945; H 3050.

Jerome, *Saint*, 34; by El Greco. © Mar. 7, 1945; H 3047.

The Maas at Dordrecht, 39; by Aelbert Cuyp. © June 20, 1945; H 3046.

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United air lines, inc. 13915–13918

Coast to coast geography from the air. © Aug. 30, 1945; J 38866.

Global concepts and the age of flight.—Meteorology and navigation.—Research engineering. Aircraft developments, airports. © July 20, 1945; J 38863–38865.

United China relief, inc. 13919

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Position plotting sheet. Mercator projection. © Oct. 5, 1945; I 36959.

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Vernon-Benshoff dental patient. Education chart 9. © Sept. 19, 1945; I 36714.

Votolato, Anthony J. 13923

The one man band. © Jan. 30, 1945; K 60461.

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Weathermasters, inc. 13929–13940

Pastagram for: $T^{o}C$, $T^{o}F$, P^{mb}.—$W^{9/kg}$, $\emptyset\ ^{oA}$, $\emptyset E\ ^{OA}$.—$W^{9/kg}$, $\emptyset^{oa}$, $h^{o/o}$.—Zp^{ft}, S.—Zp^{ft}, S, $T^{o}C$, $T^{o}F$, P^{mb}.—Zp^{ft}, S, ${}^{z\text{-}a}D$ (${}^{Zp\text{-}a}D$, S).—Zp^{ft}, S, $({}^{z}p\text{-}n(5000')D^{ft} - {}^{zp}D^{ft})$, $T^{o}C$, $T^{o}F$.—Zp^{m}, S.—Zp^{m}, S, $T^{o}C$, $T^{o}F$, P^{mb}. © Sept. 17, 1945; I 36743–36745, 36747–36752.

Drift determinations with radio and pressure altimeters.—Geostrophic and thermal wind scale.—Time cross section. © Sept. 17, 1945; I 36742, 36746, 36753.

Westinghouse electric corp. 13941

The waterwheel generator. © June 15, 1945; I 36924.

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The infirmary. © Oct. 6, 1945; J 38749.

Whitman, Harry M. 13943–13945

Elmira, N. Y., Mark Twain hotel, 6765. © Sept. 22, 1945; K 59752.

Greetings from Ridgecrest Baptist assembly. © Aug. 29, 1945; K 60035.

Lycoming hotel, Williamsport, Pa. 5566. © Sept. 22, 1945; K 59748.

Wilkey, Paul A. & associates. 13946
The hand-ee washboard. © Aug. 30, 1945; I 37028.

Willard, Stephen H. 13947
Trail of the winds. © July 26, 1945; J 38963.

Williams studio. 13948
Baptism, Chief Lookout, Osage tribe. © Oct. 8, 1945; J 38881.

Woodard, H. L. 13949–13951
Farm work. Forging:
Forge welding, 2.—Forging with a hand forge, 1.—Sharpening and tempering farm tools, 3. © Aug. 1, 1945; J 38806–38808.

Worcester film corp. 13952–13956
Machine shop work. Operations on the surface grinder. Grinding:
A template, 3.—Thin discs, 5.—A V-block, 4. © Aug. 1, 1945; J 38839, 38841, 38843.
Machine shop work. Operations on the surface grinder. Grinding a parallel bar:
Pt. 1, Setting up the machine, 1. © Aug. 1, 1945; J 38840.
Pt. 2, Grinding operations, 2. © Aug. 1, 1945; J 38842.

Wykes, Ernest. 13957
The multi-cycle seasonal temperature chart for 1946. © 1 c. Sept. 4, 1945; I 36966.

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American bank note co. 1–4

C–1545 laydown from C–1537. R 141871, July 28, 1945.

C–1571, the gate leading to the Wan-Fo pavillion. R 141872, July 28, 1945.

C–1572. R 141869, July 28, 1945.

Special C–1570 laydown from C–1548. R 141870, July 28, 1945.

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Barnes, Albert H. 5

Mt. Tacoma from Spanaway Lake. © Carolyn Elizabeth Barnes, Los Angeles. R 141832, July 20, 1945.

Taylor instrument cos. 6–18

Taylor recording thermometer. Chart no. 3117. R 142564, Aug. 24, 1945.

Tycos recording thermometer:

Charts nos. 212, 2203, 155, 154, 156, 116a. R 138017–138022, Apr. 6, 1945.

Charts nos. 720, 159, 721, 158, 1014, 2100. R 142558–142563, Aug. 24, 1945.

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Twentieth century-Fox film corp. 19–33

Charlie Spurgeon, schoolmate and life-long friend of John J. Pershing. R 141582, July 11, 1945.

Daddy Al Hall, servant of Pershing family. Seated. R 141589, July 11, 1945.

Daddy Al Hall, servant of Pershing family. Standing. R 141590, July 11, 1945.

House at La Clede at which John J. Pershing was born. R 141588, July 11, 1945.

House at La Clede where John J. Pershing was raised. R 141587, July 11, 1945.

J. C. Crowder, schoolmate of John J. Pershing. R 141579, July 11, 1945.

John J. Pershing, his father and his sister May. R 141581, July 11, 1945.

John J. Pershing's aunt, Susan Hewitt of La Clede, Missouri. R 141576, July 11, 1945.

Main street at La Clede. R 141585, July 11, 1945.

The old Methodist church at La Clede. R 141578, July 11, 1945.

Old negro schoolhouse at La Clede. R 141586, July 11, 1945.

P. B. Allan. Mayor of La Clede, Missouri. R 141577, July 11, 1945.

The park at La Clede, Missouri. R. 141584, July 11, 1945.

The Pershing family. R 141583, July 11, 1945.

Schoolhouse at Prairie Mound, Misrouri. R 141580, July 11, 1945.

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Ace-lectric heating co. *See* Taylor, Riley H., d. b. a. Ace-lectric heating co.

Adel precision products corp., Burbank, Calif. 13958–13963

Adel aircraft solenoid valves. For solenoid valves. © July 1, 1945; KK 36197.

Here it is, first Adel postwar product. For color slide viewer. © Sept. 2, 1945; KK 36403.

To you who now wear and will wear this button. For pumps, valves, slide viewers & kitchen tools. © Sept. 19, 1945; KK 35129.

What have you done with my country? For valves, kitchen tools, pumps, sheet metal nuts and slide viewers. © July 18, 1945; KK 35125.

When shopping for your personal plane look inside before you buy. For hydraulic power units, cylinders, cushioning material, line and wire clips and nuts. © Aug. 1, 1945; KK 35126.

A wide variety of Adel electric harness clips. For clips for electric wires. © Sept. 1, 1945; KK 35128.

Adlerika co. *See* Weschcke, Carl, d. b. a. Adlerika co.

Alken-Murray corp., New York. 13964, 19965

Beware of Sludgey! For sludge remover. © Sept. 25, 1945; KK 36631.

Look out for Sooty! For soot remover. © July 25, 1945; KK 36700.

American stove co., Cleveland. 13966

New freedom for you! For gas range. © Sept. 20, 1945; KK 35185.

Anderson co., Gary, Ind. 13967

Anco skin cleanser. For granulated hand soap. © Sept. 17, 1945; KK 36174.

Anheuser-Busch, inc., St. Louis. 13968

Office hours: 24 hours a day. For beer. © June 20, 1945; KK 35937.

Appel, Richard, New York. 13969–13978

For trick game:

Five block puzzle. © June 15, 1945; KK 35351.

Hindu mystic trick. © June 15, 1945; KK 35354.

The T puzzle. © June 15, 1945; KK 35352.

For trick game or toy:

Chinese ring illusion. © June 15, 1945; KK 35356.

Chinese tangrams. © June 15, 1945; KK 35353.

Horse and rider puzzle. © June 15, 1945; KK 35357.

Screwy square puzzle. © June 15, 1945; KK 35358.

For trick toy:

Beer trick. © June 15, 1945; KK 36557.

Hot seat. © June 15, 1945; KK 35355.

Jo King laff station. For toy tricks. © June 15, 1945; KK 36559.

Bendix aviation corp., Detroit, Tetersboro, N. J., Towson, Md. 13979–13982

Accelerometer. Installation Instructions. For aircraft instruments. © Oct. 18, 1945; KK 35626.

The first in war will be first in peace. For radios & radio phonographs. © Oct. 5, 1945; KK 35380.

MT–48C antenna strain insulator. For antenna strain insulator. © Mar. 20, 1945; KK 35174.

This is Bendix in the automotive field! For automotive products. © Oct. 12, 1945; KK 35381.

Berke bros. distilleries, inc., Boston. 13983

Above all others choose Berke brothers. For whiskey and gin. © Sept. 7, 1945; KK 35400.

Bessire, Edward Eugene, Lima, O. 13984

Besco actinic neutralizer water treatment. For neutralizing elements in liquids. © Sept. 20, 1945; KK 35343.

Best & co., inc., New York.
13985–14032

As practical as they are smart. Skirts and blouses from the Liliputian bazaar. For little girls skirts & blouses. © Oct. 4, 1945; KK 34837.

Edwardian bustle on a new after-five dress. For misses dress. © Oct. 18, 1945; KK 35250.

Every girl wants at least one plaid gingham. For girls plaid dress. © Oct. 31, 1945; KK 35557.

Fine tweed—perfectly tailored—makes a lovely coat set. For child's hat, coat and leggings. © Oct. 30, 1945; KK 35556.

First coat sets from the Liliputian bazaar are made of wool flannel. For boys and girls' coat sets. © Sept. 6, 1945; KK 35172.

For baby blanket:

From Best's famous Liliputian bazaar, a knitted wool afghan. © Oct. 21, 1945; KK 35370.

From Best's famous Liliputian bazaar, the child in an open stroller needs warm covering. © Oct. 30, 1945; KK 35555.

For misses dresses:

Bright on black dramatic contrast for gala street length dresses. © Oct. 17, 1945; KK 35248.

Pretty and practical soft wools. © Oct. 26, 1945; KK 35377.

For misses gloves:

Exclusive with Best, handsewn lambskin gloves. © Oct. 28, 1945; KK 35554.

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For misses hats:

Encore! Coq. © Oct. 14, 1945; KK 35242.

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For the 'teens, well-fitting ski pants and a warm parka. For girls ski pants & jackets. © Oct. 12, 1945; KK 35067.

Forstmann wool in a new belted coat. A rayon velvet jumper becomes a party frock. For misses coat, girls jumper & blouse. © Oct. 24, 1945; KK 35371.

From Best's famous Liliputian bazaar, a new pram suit has a snow suit top. For baby pram suit. © Oct. 16, 1945; KK 35244.

From Best's famous Liliputian bazaar, careful mothers provide warm carriage-wear. For carriage cover and robe. © Sept. 5, 1945; KK 35170.

From Best's famous Liliputian bazaar, little girls are snug and warm in good wool sweater sets. For little girls sweaters. © Oct. 10, 1945; KK 35061.

A girl is well dressed and warm in a navy melton coat. For girls coat. © Oct. 16, 1945; KK 35245.

A girls' coat, tailored in Britain, of munro wool tweed. Suit-mates the good white blouses that are in demand. For girls coat, misses blouses. © Oct. 25, 1945; KK 35376.

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Good wool plaids. For misses plaid dresses. © Oct. 10, 1945; KK 35062.

Hand made lace and bright embroidery lend a party air to warm sister frocks. For girls dresses. © Oct. 18, 1945; KK 35252.

It's wool that keeps them warm and the Liliputian bazaar's way with baby things that keeps them lovely. For baby sweaters, blankets, bags, snowsuits. © Oct. 21, 1945; KK 35368.

The Liliputian bazeer says gay embroidery is lovely on frocks for little girls. For little girls dresses. © Oct. 9, 1945; KK 35057.

A Liliputian bazaar specialty, regulation coat set. For young cosmopolitans young wool reefer perfect for winter time. For boy's coat and junior miss coat. © Oct. 25, 1945; KK 35375.

Liliputian bazaar, the hand of experience. For baby clothes. © Sept. 2, 1945; KK 35169.

The little black dress is more important than ever. For jr. miss dress. © Oct. 17, 1945; KK 35247.

Lots of appeal in our new suit-dress. For jr. miss suit dress. © Oct. 9, 1945; KK 35058.

Martinique genuine alligator pumps. For misses shoes. © Sept. 17, 1945; KK 35173.

New and exciting fashions with a flare for young cosmopolitans. Both warm and pretty these new versions of the stocking cap. For junior miss dresses & coats & misses' hats. © Oct. 19, 1945; KK 35253.

Now, for girls a good wool coat. Jackets and skirts mix your own separates nicely tailored. Matchbox roller. Pretty bow dress in Forstmann wool. For girls coats, misses jackets, skirts, dress and hat. © Oct. 26, 1945; KK 35379.

Now, sizes are complete, stocks are new. The quality as always is Best's. Buy the clothes they need. For boys and girls skirts, sweaters, blouse, coats, suits, etc. © Sept. 2, 1945; KK 35168.

Raylaine, a fine rayon and wool flannel, makes adorable sister frocks. A smart English-type metal doll coach. For doll carriage & little girls' dresses. © Oct. 24, 1945; KK 35373.

Rayon faille makes a young suit-dress. For misses suit dress. © Oct. 24, 1945; KK 35372.

Romantic's the word for these new dance dresses. For misses evening gowns. © Oct. 17, 1945; KK 35246.

Slated for success, our new reefer. For misses coat. © Oct. 10, 1945; KK 35059.

A small child keeps nice and warm in a wool snowsuit. For baby snowsuit. © Oct. 17, 1945; KK 35249.

A snug carriage bag and its matching robe keep baby warm. For baby carriage bag and robe. © Oct. 14, 1945; KK 35243.

The soft unfurred town coat major fashion for this fall and winter. For misses coats. © Sept. 5, 1945; KK 35171.

Soft wool dresses. For junior miss dresses. © Oct. 26, 1945; KK 35378.

Success coats for girls have a well earned appeal. For girls coats. © Oct. 12, 1945; KK 35066.

The suits almost everyone wants. For misses suits. © Oct. 21, 1945; KK 35369.

Textron dainty, smooth-fitting slip. Softer frocks. Comfort plus smartness in the suit shoe. For girls dresses, misses slip, misses shoes. © Oct. 11, 1945; KK 35065.

Those important first steps require correct shoes. Good becoming wools. For misses dresses, baby shoes. © Oct. 12, 1945; KK 35068.

To keep baby warm, a carriage robe and bag. For baby carriage robe and bag. © Oct. 18, 1945; KK 35251.

Tops in fit the rhythm slip. For misses slip. © Oct. 25, 1945; KK 35374.

Warm for winter and smart for young cosmopolitans. For jr. miss coats. © Oct. 11, 1945; KK 35064.

Biblion publishers, Chicago. 14033

The Bible way series. For books. © Sept. 17, 1945; KK 35386.

Bigelow-Sanford carpet co., inc., Thompsonville, Conn. 14034

Plan yourself a beautiful room. For pile fabric floor coverings. © Sept. 26, 1945; KK 35216.

Bischoff, Ernst co., inc., Ivoryton, Conn. 14035–14038

For medicine:

Changing concepts in the treatment of psoriasis. Sas-par tablets, Bischoff. © July 19, 1945; KK 36600.

Maintain relaxation in bronchial asthma. Aminet Bischoff. © Sept. 10, 1945; KK 36602.

Protect the newborn aquinone, Bischoff, Aquakay water soluble vitamin K preparations. © Oct. 18, 1945; KK 36603.

When latent hemorrhagic tendencies exist absorption and potency assured aquinone Bischoff aquakay menadione in water soluble form. © Sept. 9, 1945; KK 36601.

Black drill co., Cleveland. 14039, 14040

For drills, reamers, tool bits, special tools:

The hex bolt illustrated is made of extremely tough steel. Performance data, 14. © Oct. 15, 1945; KK 35733.

In spinning flanges on the ends of the handle. Performance data, 15. © Oct. 15, 1945; KK 35732.

Blatz brewing co., Milwaukee. 14041

Blatz beer, good taste easily recognized. For beer. © Oct. 10, 1945; KK 35188.

Blue bell, inc., New York. 14042–14048

For overalls and other work clothes:

Famous fact-finders in history, William Beebe, Louis Pasteur. © Oct. 11, 1945; KK 35491.

Why is qualitag like a lighthouse? © Sept. 27, 1945; KK 35489.

Why is qualitag like a north woods guide? © Sept. 20, 1945; KK 35488.

Why is qualitag like a road map? © Sept. 13, 1945; KK 35487.

Why is qualitag like a school teacher? © Sept. 6, 1945; KK 35486.

Why is qualitag like a war bond? © Aug. 30, 1945; KK 35485.

Why is qualitag like two extra hands? © Oct. 4, 1945; KK 35490.

Boehm, Paul F., d. b. a. Instrumaster industries, Greenwich, Conn. 14049–14051

For drawing instrument:

Dimetric two-angle & ellipse stencil. © Oct. 17, 1945; KK 35107.

Isometric two-angle & ellipse stencil. © Oct. 17, 1945; KK 35108.

Three-dimensional v/s three-view, L–100. © Oct. 17, 1945; KK 35109.

Borden co., New York. 14052–14080

Doctor O.K.'d it for sister! For evaporated milk. © Oct. 17, 1945; KK 35650.

For cheese:

Apple pie and this. O-o-oh joy! © Oct. 23, 1945; KK 35653.

Got 1 lb. of meat? Make it act like 2! © Aug. 23, 1945; KK 35644.

If you've a weekend, a lunch box, a husband. © Oct. 5, 1945; KK 35648.

For coffee:

But Elmer, cried Elsie, I didn't buy a coffee roaster. © Oct. 4, 1945; KK 35459.

Elsie broadcasts the wonderful coffee news. © Oct. 2, 1945; KK 35458.

Elsie, what's this about giving away coffee roasters. © Oct. 9, 1945; KK 35460.

Look what folks told Elsie after trying Borden's coffee for a week! © Oct. 11, 1945; KK 35461.

For dairy products:

All the little boys tell me Borden's is the best-tasting milk in town! © Aug. 26, 1945; KK 35645.

But, Elmer, how did you ever get yourself in such a pickle! teased Elsie. © Oct. 12, 1945; KK 35651.

Elmer doesn't need a partner since he's been drinking hemo. © Oct. 7, 1945; KK 35649.

Grocers always whistle at my figure! says Elsie, the Borden cow. © Oct. 1, 1945; KK 36332.

If it's Borden's, it's got to be good. © May 23, 1945; KK 35364.

Up and doing with Elsie, the Borden cow. When you've been a good nurse's aide. © Oct. 17, 1944; KK 35089.

Up and doing with Elsie, the Borden cow. When you've canned every visible pea, bean. © Oct. 8, 1944; KK 35086.

Up and doing, with Elsie, the Borden cow. When you've pounded that last little rivet into place. © Oct. 10, 1944; KK 35087.

Up and doing, with Elsie, the Borden cow. When you've rolled the very last piece of gauze. © Oct. 30, 1944; KK 35090.

For dry skim milk:

I never run out of milk for cooking with starlac in the house. © Sept. 21, 1945; KK 35646.

Thanks for Borden's starlac, Elsie. © Oct. 17, 1944; KK 35149.

For ice cream:

Borden's ice cream. © June 1, 1945; KK 35679.

Magic ice cream. Easy, time-saving recipes. © Mar. 22, 1945; KK 35099.

Richer? Creamier? Smoother? Wow! © Sept. 10, 1945; KK 35610.

That royale feeling, by Elsie the Borden cow. He does it because they're made with Borden's royale. © Sept. 19, 1944; KK 35084.

That royale feeling, by Elsie the Borden cow. It was my wife's idea. © Oct. 12, 1944; KK 35088.

That royale feeling, by Elsie the Borden cow. Lots of people must be eating. © Sept. 29, 1944; KK 35085.

For ice cream and fruit sherbets:

That royale feeling, by Elsie the Borden cow. Eating Borden's royale. © Sept. 12, 1944; KK 35083.

That royale feeling, by Elsie the Borden cow. She insists on wearing it. © Aug. 8, 1944; KK 35082.

Get your vitamins in a drink that's a treat! For vitamin fortified milk drink. © Sept. 29, 1945; KK 35647.

You can say that again! Smiles

Elsie, the Borden cow. For milk. © Oct. 19, 1945; KK 35652.

Botany worsted mills, Passaic, N. J. 14081–14083

Botany brand lanolin. For cosmetics. © Oct. 1, 1945; KK 35189.

Botany 500 tailored by Daroff. For men's fabrics. © Oct. 12, 1945; KK 35190.

Botany wrinkle-proof ties. For neckties. © Oct. 12, 1945; KK 35111.

Briggs mfg. co. Plumbing ware div., Hamtramck, Mich. 14084

Beautiful bath, jam-packed with bright ideas! For plumbing ware. © Sept. 1, 1945; KK 35345.

Brown & Williamson tobacco corp., Louisville, Ky. 14085, 14086

For cigarette:

Perfection. © Sept. 1, 1945; KK 36279.

Perfection made Hildegarde tops. © May 9, 1945; KK 36278.

Brown-Forman distillers corp., Louisville, Ky. 14087–14121

Delightful King, whisper light. For blended whiskey. © June 18, 1945; KK 35454.

For black label blended whiskey:

Be right, drink light. © May 28, 1945; KK 36376.

From the first delightful sip they'll feel like a King. © June 1, 1945; KK 36080.

How to bring 'em back feeling like a King. © June 1, 1945; KK 36078.

How to bring 'em back feeling like a King. © June 1, 1945; KK 36079.

How to make a pal feel like a King. © Aug. 11, 1945; KK 36084.

How to make a rich uncle feel like a King. © Sept. 11, 1945; KK 35574.

How to make a son-in-law feel like a King. © Aug. 9, 1945; KK 36083.

How to make a son-in-law feel like a King. © Aug. 16, 1945; KK 35572.

How to make a son-in-law feel like a King. © Aug. 17, 1945; KK 36663.

How to make a vacationer feel like a King. © Sept. 19, 1945; KK 36665.

How to make 'em all feel like a King. © Aug. 1, 1945; KK 36081.

How to make 'em all feel like a King. © Sept. 1, 1945; KK 36664.

How to make the boss feel like a King. © Aug. 29, 1945; KK 35573.

How to make the gang feel like a King. © June 9, 1945; KK 35663.

Keep 'em feeling like a King. © Oct. 1, 1945; KK 36085.

King means best in everything. © Oct. 12, 1945; KK 35575.

King means best in everything. © Oct. 18, 1945; KK 35516.

King means best in everything. © Oct. 19, 1945; KK 35576.

One Nebraskan tells another, King means best in everything. © Oct. 18, 1945; KK 35496.

Pre-war quality that brings 'em back feeling like a King. © Oct. 1, 1945; KK 36666.

For Kentucky straight bourbon whisky:

Each generation says it again. © July 30, 1945; KK 36377.

Each generation says it again. © Aug. 1, 1945; KK 36082.

Through the years. © Aug. 17, 1945; KK 35456.

Through the years. © Sept. 1, 1945; KK 35494.

Through the years. © Sept. 15, 1945; KK 35664.

Through the years. © Oct. 1, 1945; KK 36086.

Time has proved, Old Forester. © Oct. 1, 1945; KK 35457.

Time has proved, Old Forester. © Oct. 5, 1945; KK 35495.

Time has proved, there is nothing better in the market. © Oct. 14, 1945; KK 35665.

Verdict of 75 years, Old Forester. © May 25, 1945; KK 35492.

Verdict of 75 years, Old Forester. © June 1, 1945; KK 35493.

Verdict of 75 years, Old Forester. © July 30, 1945; KK 35455.

For Old Forester bourbon whiskey:

Through the years. © Oct. 6, 1945; KK 36667.

Verdict of 75 years. © June 9. 1945; KK 36662.

Browning King & co., New York. 14122

When grandpa galloped home from San Juan hill. For men's wear. © Oct. 25, 1945; KK 35545.

Bruner Ritter, inc. 14123

Every watch deserves a Bretton band. For watch bracelets. © Oct. 1, 1945; KK 35609.

Buckley & Scott, inc., Providence. 14124–14128

For fuel oil and fuel oil burners and equipment:

Bucky Scot says to get the most out of your furnace. © July 22, 1945; KK 35877.

For a comfortable home next winter. © July 8, 1945; KK 35976.

I bring you oil, the very best. © July 15, 1945; KK 35876.

It's elementary. © July 10, 1945; KK 35874.

We're pioneers. © July 11, 1945; KK 35875.

Bulova watch co., New York. 14129

Stunningly beautiful. See this group of brilliant new Bulova watches. For four watches. © June 1, 1945; KK 36441.

Butler, Edgar M., New Orleans. 14130

Butler electronolytic de-scalers. For de-scalers. © Oct. 23, 1945; KK 35347.

California apparel creators, Los Angeles. 14131

Announcing the California fiesta of fashion, LA–5–A. For wearing apparel. © Oct. 1, 1945; KK 35632.

Case construction co., San Pedro, Calif. 14132–14144

For gunite, fluid cement:

Canal and irrigation ditch lining, plate 130. © July 7, 1945; KK 35599.

Canals and embankments, plate 131. © July 7, 1945; KK 35600.

Conduit construction, plate 140. © July 7, 1945; KK 35601.

General construction, plate 120. © July 7, 1945; KK 35598.

Gunite data. © July 7, 1945; KK 35608.

Reconstruction, rehabilitation and earthquake repairs, plate 250. © July 7, 1945; KK 35606.

Reconstruction, rehabilitation and earthquake repairs, plate 251. © July 7, 1945; KK 35607.

Reinforced tanks, plate 170. © July 7, 1945; KK 35603.

Renewal of concrete reservoirs with gunite lining, plate 181. © July 7, 1945; KK 35605.

Repairs to concrete piling, plate 150. © July 7, 1945; KK 35602.

Reservoir lining, plate 180. © July 7, 1945; KK 35604.

Sewer lining, plate 100. © July 7, 1945; KK 35596.

Swimming pools, plate 110. © July 7, 1945; KK 35597.

Celanese corp. of America, New York. 14145–14147

For Celanese textiles, plastics, chemicals:

An important new source of synthetic organic chemicals. © Sept. 17, 1945; KK 35286.

Research makes a business grow. © Oct. 12, 1945; KK 35287.

What makes a business grow. © Oct. 7, 1945; KK 35148.

Champion products co., New York. 14148

Champion lucky charm key chains. For key chains card. © Oct. 8, 1945; KK 35565.

Chemex corp., New York. 14149, 14150

For coffeemaker:

Announcing ½ gallon chemex coffeemaker. © Mar. 15, 1945; KK 36554.

The queen of the oceans coffee. © May 7, 1945; KK 36553.

Chicago coal merchants assn., Chicago. 14151–14153

For coal:

Have your chimney cleaned and tuck-pointed, avoid coal waste next winter. © July 18, 1945; KK 36675.

Install a heat regulator in your own home for convenience, comfort, coal savings. © July 31, 1945; KK 36677.

Poor circulation through your furnace wastes coal needlessly. © July 24, 1945; KK 36676.

Clairol, inc., Stamford, Conn. 14154, 14155

How to use amirol oil shampoo tint, concentrate. For oil shampoo tint, concentrate. © Oct. 11, 1945; KK 35993.

Look younger, lady when your man comes home. For shampoo tint. © Sept. 25, 1945; KK 35052.

Clorox chemical co., Oakland, Calif. 14156

Using Clorox to make your drainboard sanitary, eh? For household bleach and disinfectant. © Oct. 19, 1945; KK 35727.

Coca-cola co., Wilmington, Del. 14157–14178

For soft drink:

All along the line, bus driver. © Sept. 10, 1945; KK 35433.

Big moment. © Oct. 22, 1945; KK 35929.

Can you tie this? Have a Coca-cola. Sailor tying knots. © Oct. 17, 1945; KK 35438.

Coke comin' up. © Sept. 28, 1945; KK 35338.

Coke for me. © Oct. 31, 1945; KK 35932.

Come and get it, have a Coca-cola. © Oct. 3, 1945; KK 35340.

Cool inside. Man washing windows. © Oct. 12, 1945; KK 35437.

Desfrute a pausa que refresca. Horseback riding. © Oct. 15, 1945; KK 35442.

Desfrute de la pausa que refresca. Horseback riding. © Oct. 25, 1945; KK 35443.

He loves me! © Sept. 26, 1945; KK 35336.

My pal. Boy and engineer. © Oct. 10, 1945; KK 35436.

Neighborhood custom. Two girls in grocery store. © Oct. 1, 1945; KK 35165.

Now you're talking, have a Coca-cola. Admiralty Islands. © Sept. 28, 1945; KK 35440.

Now you're talking, have a coke. Admiralty Islands. © Oct. 22, 1945; KK 35930.

The party's on, have a Coca-cola. © Oct. 31, 1945; KK 35931.

The party's on, have a Coca-cola. Birthday party. © Aug. 20, 1945; KK 35439.

Prediction: cooler. Bathing girl. © Sept. 14, 1945; KK 35434.

Relax is the word, have a coke. © Sept. 27, 1945; KK 35337.

Ridin' high. © Oct. 1, 1945; KK 35339.

Step right up, amigos, have a coke. Philippines — Leyte. © Oct. 26, 1945; KK 36538.

What's the good word? Have a Coca-cola. © July 25, 1945; KK 35928.

The world series crowd would make a lot of customers. Yankee stadium. © Oct. 1, 1945; KK 35441.

Cohn, H., co., Baltimore. 14179

Now! Good habits are heaps of fun! The sizzy good habit kit. For toilet articles. © Feb. 10, 1945; KK 35115.

Cole of California, inc., Los Angeles. 14180–14183

Cole of California, LA–20–A. For play suits. © Oct. 1, 1945; KK 36029.

Cole of California, LA–46. For beachwear. © Oct. 26, 1945; KK 36154.

For swimsuits:

Cole of California original, LA–24. © Oct. 3, 1945; KK 36532.

Parachutes, LA–6. © July 1, 1945; KK 36028.

Columbia breweries, inc., Tacoma. 14184–14189

For ale:

Have you wondered why Columbia ale is so distinctly different? © Aug. 1, 1945; KK 36521.

In a class by itself! Columbia ale. © July 25, 1945; KK 36520.

In all America, there is only one, the original Columbia ale. © Aug. 22, 1945; KK 36524.

There's nothing quite like Columbia ale. © Aug. 8, 1945; KK 36522.

Top o' the tank fermentation gives Columbia ale its unusual, distinctly-different. © Aug. 29, 1945; KK 36525.

Top o' the tank texture is more than a phrase. © Aug. 15, 1945; KK 36523.

Cornell-Dubilier electric corp., South Plainfield, N. J. 14190

Molded plastic case A. C. electrolytic capacitors. For capacitors. © Aug. 10, 1945; KK 35538.

Cory glass coffee brewer co., Chicago. 14191–14193

For coffee brewer:

Make better coffee this easy way! You'll be amazed. © June 24, 1945; KK 35406.

Of course it's a Cory. © Apr. 27, 1945; KK 35405.

Tall, dark and delicious. © June 27, 1945; KK 35407.

Cudahy packing co., Chicago. 14194–14203

Butch Jones, seabee says, thanks for the Cudahy puritan bacon, key 202. For bacon, Cudahy puritan bacon plus product. © Sept. 26, 1945; KK 35757.

For dissolving and cleaning away grease, key 131. For cleanser. © Sept. 25, 1945; KK 35959.

For margarine, delrich:

It pays to watch for, key 302. © Sept. 11, 1945; KK 35754.

It's worth waiting for, key 300. © Oct. 4, 1945; KK 35758.

The smart hostess serves, key 301. © Sept. 6, 1945; KK 35752.

It's back, Cudahy's puritan bologna, key 203. For bologna, Cudahy's puritan bologna plus product. © Sept. 25, 1945; KK 35756.

No wonder it's first choice, key 205. For margarine, Cudahy's delrich margarine plus product. © Oct. 9, 1945; KK 35759.

Remember Cudahy's puritan deviled ham is genuine, real ham, key 200. For canned meat, deviled ham plus product. © Sept. 11, 1945; KK 35753.

Such tasty meat! Cudahy's tang is pure pork, extra lean, key 204. For canned meat, tang plus product. © Oct. 9, 1945; KK 35760.

Women reach first for quality, key 201. For margarine, delrich plus product. © Sept. 11, 1945; KK 35755.

Dana perfumes, inc., Chicago. 14204–14206

For perfume:

Be no less than deliberate when you wear the forbidden perfume by Dana. © Oct. 1, 1945; KK 36090.

The new elegance in perfume and fashion is 20 carats. © Oct. 1, 1945; KK 36091.

Tabu, yes Tabu. © Sept. 1, 1945; KK 35721.

Davison chemical corp., Baltimore. 14207

A century of valor. For chemicals. © Oct. 1, 1945; KK 35429.

Decca records, inc., New York. 14208

Add these memorable albums to your library. For records. © Oct. 7, 1945; KK 35102.

DeLong hook & eye co., Philadelphia. 14209

For well dressed notion counters. For notions. © Sept. 25, 1945; KK 35642.

Detroit industrial products co., Detroit. 14210

The garage-man light. A new portable shop light. For envelope stuffer, portable shop light. © Apr. 30, 1945; KK 36191.

Devonsheer melba corp., West New York, N. Y. 14211, 14212

Eat light, feel right. For toast, plain, whole wheat, rye. © Aug. 2, 1945; KK 35292.

A toast to the nation. For sandwiches. © Aug. 9, 1945; KK 35293.

Dick, A. B., co., Chicago. 14213–14217

For stencil duplicators and supplies:

Black on white. © Aug. 25, 1945; KK 35053.

Blockade. © Sept. 1, 1945; KK 35399.

Copies you're proud of. © Sept. 24, 1945; KK 35159.

Mimeograph dual stencils help bring them home. © Sept. 21, 1945; KK 35745.

Plant clearance program papers. © Sept. 1, 1945; KK 35750.

Distillation products, inc., Rochester, N. Y. 14218, 14219

For oil soluble vitamins & high vacuum equipment:

What DPI research means to you. © Aug. 31, 1945; KK 35254.

What happens when molecular distillation takes apart an undistillable substance. © Oct. 2, 1945; KK 35770.

Drackett co., Cincinnati. 14220–14223

For liquid to clean window panes:

Discharged from the army. © Sept. 11, 1945; KK 35506.

Now is the time for a gal. © Sept. 7, 1945; KK 35469.

Soldier and Wac. © Oct. 12, 1945; KK 35470.

They met and they married. © Oct. 9, 1945; KK 36359.

Dumont, Allen B., laboratories, inc., Passaic, N. J. 14224, 14225

For electronic equipment & television:

Betty Hutton says. © Oct. 18, 1945; KK 35449.

Ed Archie Gardner says: DuMont television will glamify Duffy's tavern. © Sept. 1, 1945; KK 35629.

Durham mfg. corp., Muncie, Ind. 14226, 14227

For metal card tables and furniture:

Now we're starting to work for you again! © Oct. 25, 1945; KK 35643.

Savage market? Good! Say Durham dealers. © Oct. 11, 1945; KK 35106.

Duro test corp., North Bergen, N. J. 14228

Duro test renewable fuses. For electrical fuses. © Oct. 29, 1945; KK 35584.

Eaton paper corp., Pittsfield, Mass. 14229–14233

For stationery:

The fable of the beaver who wore a bustle. © Sept. 1, 1945; KK 35208.

The fable of the monkey who didn't sell stoopies. © May 1, 1945; KK 35204.

The fable of the porcupine who hid his light under a bushel. © June 1, 1945; KK 35205.

The fable of the rabbit who couldn't be bothered. © Aug. 1, 1945; KK 35207.

The fable of the weasel who wanted to be an ermine all the time. © July 1, 1945; KK 35206.

Electric boat co., New York. 14234

Reward of victory! For submarines, PT boats, motors, and generators. © Sept. 26, 1945; KK 35730.

Elgin American. Illinois watch case co., Elgin, Ill. 14235

Compacts by Elgin American. For compacts. © Sept. 15, 1945; KK 35404.

Eversharp, inc., Chicago. 14236, 14237

For fountain pen and pencil:

Command performance. © Oct. 4, 1945; KK 35687.

Oh, oh! Here comes the $64 questions! © Oct. 1, 1945; KK 35686.

Family flour institute, inc., Nashville. 14238

Now added to many flours. For flour. © Sept. 6, 1945; KK 36034.

Field, Marshall, & co., Chicago. 14239

From basement to bedroom, from playroom to pantry, use floor-o-tone. For composition for floor covering. © Feb. 11, 1945; KK 35569.

Folding paper box assn. of America, Chicago. 14240, 14241

For folding paper boxes:

Report on potato chip packages. © Sept. 28, 1945; KK 35837.

Report on pretzel packages. © Oct. 15, 1945; KK 35873.

Freydberg, G., H. & E., inc., New York. 14242

Broadcasting happy tidings. For children's wear. © Aug. 24, 1945; KK 35210.

Fried, Ostermann co., Milwaukee. 14243

Buried treasure map. For boys' and men's coats, jackets, and gloves. © Aug. 20, 1945; KK 35828.

Gardner, Clark, Osage, Ia. 14244

Photographic pattern instruction sheet. Happy tumbling blocks bring the circus to town. For toy blocks. © Sept. 14, 1945; KK 35226.

Gartner & Bender, inc., Chicago. 14245, 14246

For greeting cards:

Greet your neighbor. © Sept. 20, 1945; KK 36200.

Greet your neighbor! © Oct. 15, 1945; KK 35432.

Gearing, Charles Albert, Bellwood, Ill. 14247

The Universal Christian flag, the royal Christian banner. For Universal Christian & American flags. © June 19, 1945; KK 34853.

General American transportation corp., New York. 14248

Conkey filters. For Conkey rotary

hopper vacuum dewaterers. © Sept. 13, 1945; KK 35146.

General distilleries corp., Boston 14249–14251

For rum:

Old St. Croix brand imported rum. © June 15, 1945; KK 35396.

Old St. Croix brand imported rum. © Oct. 10, 1945; KK 36026.

Old St. Croix brand imported rum. © Oct. 15, 1945; KK 35401.

General features syndicate, inc., New York. 14252

Jewelry topics. For mats. © Jan. 2, 1944; KK 35327.

General foods corp., New York. 14253–14259

For cake flour:

Here it is! Swans down mix-easy cakes. © Sept. 1, 1945; KK 35365.

10 fast, sure recipes! Swans down self-rising cake flour. © Sept. 1, 1945; KK 35366.

For cereal:

Look out for that rope. © June 6, 1945; KK 35511.

There's trouble ahead. © June 29, 1945; KK 35512.

It all started with grandma's recipe. For chili sauce. © Oct. 19, 1945; KK 35532.

The legend of the super tomato. For catsup. © Oct. 5, 1945; KK 35227.

12 new tricks with swans down gingerbread mix. © Sept. 1, 1945; KK 35367.

General instrument corp., Elizabeth, N. J. 14260

Now let's show them how to win the peace. For radio components. © Oct. 1, 1945; KK 36245.

General mills, inc., Minneapolis. 14261–14277

For cake flour:

Betty Crocker says: You don't cream shortening, Boston cream pie. © Aug. 26, 1945; KK 35262.

Betty Crocker says: You don't cream shortening, peppermint bonbon cake. © Sept. 23, 1945; KK 35265.

For cereal:

He's a winner. © July 22, 1945; KK 35257.

He's a winner. © Oct. 7, 1945; KK 35266.

Look, world! An oat cereal ready to eat. © July 29, 1945; KK 35258.

Play Ademup. © Aug. 30, 1945; KK 35264.

She's a winner. © Aug. 12, 1945; KK 35260.

For flour:

Betty Crocker says: Syrup can pinch hit for half the sugar. © Sept. 9, 1945; KK 35263.

Betty Crocker says: Syrup can pinch hit for one half the sugar. © Aug. 12, 1945; KK 35261.

Bewitching peanut butter cake. © Oct. 14, 1945; KK 35771.

Time saving cakes, SA–1331. © Sept. 6, 1945; KK 35276.

Time saving cakes, SA–1331–A. © Sept. 6, 1945; KK 35275.

For soup:

Dip in. © Oct. 20, 1945; KK 35772.

Look! Old time split pea soup in minutes, not hours. © Oct. 21, 1945; KK 35773.

Save 1,000 lbs. of milk. For feed. © July 15, 1945; KK 35256.

Stay cool. For soup ingredients. © July 29, 1945; KK 35259.

Where, oh where did the money go? For food products. © Sept. 5, 1945; KK 35769.

General tire & rubber co., Akron, O. 14278

Distinction in appearance is genuine. For automobile tires. © Oct. 27, 1945; KK 36159.

Gerber products co., Fremont, Mich. 14279–14281

For baby food:

Mothers call them baby-builders! © Oct. 16, 1945; KK 36657.

Special smile for mother. © Oct. 2, 1945; KK 36656.

To a baby born in the year of victory. © Oct. 26, 1945; KK 35685.

Gillette safety razor co., Boston. 14282–14288

For razor blades:

Riccio bout aired on WHN tonight. © Oct. 29, 1945; KK 35657.

Star welters clash on WXYZ tonight. © Oct. 19, 1945; KK 35200.

Tough scrap slated on WXYZ tonight. © Oct. 12, 1945; KK 35069.

Tune in Gillette sports cavalcade broadcast. © Oct. 11, 1945; KK 35166.

Tune in! Gillette sports cavalcade broadcast. © Oct. 18, 1945; KK 35305.

Tune in! Gillette sports cavalcade broadcast. © Oct. 25, 1945; KK 35656.

Zavala Shans bout on WXYZ tonight. © Oct. 26, 1945; KK 35505.

Gooden, L. C., inc., New York. 14289

Planned especially for airport use. For washer and sterilizer for airplane toilet receptacles. © Sept. 14, 1945; KK 35321.

Graham mfg. co., inc., New York. 14290–14293

Graham barometric condensers & Graham steam ejectors. For barometric condensers & steam jet ejectors. © July 30, 1945; KK 35982.

Graham heliflow heat exchanger. For heat exchanger. © Aug. 15, 1945; KK 35983.

Modern cooling steam vacuum refrigeration. Leaflet no. 868. For vacuum coolers. © Oct. 24, 1945; KK 36562.

Repressured hotwell. Leaflet no. 1008. For surface condensers. © Oct 31, 1945; KK 36563.

Granat bros., San Francisco. 14294–14297

For diamond rings:

Diamond wedding rings, for him, for her. Exclusive with Granat. © Nov. 4, 1945; KK 35852.

Emerald cut solitaires. © Oct. 7, 1945; KK 35055.

Exclusive with Granat, diamond solitaires. © Oct. 21, 1945; KK 35385.

Four magnificent new solitaires with tempered mountings as seen in Vogue. © Sept. 30, 1945; KK 35054.

Gray, Dorothy, ltd., New York. 14298, 14299

For cosmetics:

Dreamy stuff—in the pink! © Oct. 18, 1945; KK 35502.

You're a type. © Oct. 26, 1945; KK 35742.

Gruen watch co., New York. 14300–14303

For watches:

The executive, $200. © Oct. 1, 1945; KK 35272.

The new Gruen Pan American. © Oct. 3, 1945; KK 35866.

A new kind of time. © Apr. 9, 1945; KK 35697.

Yep, ole Santy Gruen has done it again! © July 30, 1945; KK 35271.

Guardian electric mfg. co., Chicago. 14304

New, a new relay by Guardian. For relays. © Oct. 17, 1945; KK 36474.

Hansen's, Chr., laboratory, inc., Little Falls, N. Y. 14305

First important steps in using Hansen's cheese rennet tablets. For cheese rennet tablets. © Oct. 22, 1945; KK 35795.

Harper-Wyman co., Chicago. 14306

What woman wills, will be. For burner system, for gas stoves. © Sept. 1, 1945; KK 35303.

Heavy outer apparel div. Twin cities apparel industries. *See* Twin cities apparel industries. Heavy outer apparel div.

Hensler, Joseph, brewing co., Newark, N. J. 14307–14309

Good things go together. For a cool salad. © July 12, 1945; KK 35077.

Good things go together. For corn on the cob. © Aug. 30, 1945; KK 35078.

Good things go together. For fresh shrimp. © May 11, 1945; KK 35076.

Hercules powder co., Wilmington, Del. 14310

Pentalyn resins. For resins. © Apr. 3, 1945; KK 35912.

Hirestra laboratories, inc., New York. 14311–14313

For face cream, cosmetic:

Endocreme helps restore that youthful look to face and throat. © Sept. 2, 1945; KK 35112.

See how endocreme can help the face and throat look more youthful. © Sept. 16, 1945; KK 35223.

Thousands watch the face grow

younger looking with endocreme. © Sept. 9, 1945; KK 35222.

Hollywood studio animators, Los Angeles. 14314

Stencil-craft instruction book. For stencil-craft sets. © Sept. 14, 1945; KK 35071.

Holmes & Edwards div. International silver co. *See* International silver co. Holmes & Edwards div.

Home heating co., St. Louis. 14315

Furnace cleaning by combination vacuum and compressed air. For furnaces, stokers, forced air fans, etc. © Sept. 1, 1945; KK 36699.

House of vision, Chicago. 14316–14323

For glasses:

Are you good to your glasses? © Oct. 1, 1945; KK 35389.

It's like having eight years of a doctor's life in our hands. © Oct. 18, 1945; KK 35394.

Lens reflection gone with the war? © Oct. 11, 1945; KK 35392.

Ours are not party manners. © Sept. 27, 1945; KK 35388.

War-proved, yes! © Oct. 4, 1945; KK 35390.

We thin the thick. © Sept. 24, 1945; KK 35387.

We wouldn't ask you to be a guinea pig. © Oct. 8, 1945; KK 35391.

Yes, we have mirex glasses. © Oct. 15, 1945; KK 35393.

Hyde park breweries assn., inc., St. Louis. 14324–14338

For beverage:

Called back from Memory Lane, old-fashioned pot roast with vegetables. © Jan. 28, 1945; KK 35820.

Extra good, because it's extra-aged. © July 7, 1945; KK 35808.

An extra good way to wind up a football game. © Sept. 28, 1945; KK 35809.

For extra good reporting of play by play baseball. © June 7, 1945; KK 35825.

Good friends, good food, good old Hyde Park. © Mar. 12, 1945; KK 35814.

Good friends, good food, good old Hyde Park. © Mar. 26, 1945; KK 35823.

Hunting for relaxation? Listen to play by play baseball. © July 10, 1945; KK 35901.

Just what I've been hankering for. © Jan. 15, 1945; KK 35813.

Let's have a picnic. © July 29, 1945; KK 35824.

Now that's the real McCoy. © Feb. 12, 1945; KK 35810.

Superb! Delicious! Said folks who remember, spaghetti and meat balls at Cicardi's. © Feb. 25, 1945; KK 35816.

Try this new kind of potato salad with Hyde Park beer. © July 1, 1945; KK 35811.

Way back when it was meat-pie day at McTague's. © Mar. 18, 1945; KK 35815.

When you're angling for refreshment. © Apr. 10, 1945; KK 35882.

You say he got an extra base because of his age? No, I said it's extra good because it's extra-aged! © Oct. 5, 1945; KK 35821.

Indiana steel products co., Chicago. 14339

What is your magnet made of? For permanent magnets. © Sept. 24, 1945; KK 36684.

Illinois watch case co. Elgin American. *See* Elgin American. Illinois watch case co.

Industrial mfg. co., Cleveland. 14340

The precision instrument with 100 uses! For pocket-size protractor. © May 25, 1945; KK 35334.

Instrumaster industries. *See* Boehm, Paul F., d. b. a. Instrumaster industries.

International cellucotton products co., Chicago. 14341–14344

For kleenex tissues:

Little Lulu by Marge. Soft. © July 15, 1945; KK 35118.

Little Lulu by Marge. Soft. © Aug. 12, 1945; KK 35119.

Little Lula by Marge. Soft. © Sept. 9, 1945; KK 35121.

Little Lulu by Marge. Your fortune revealed in the magic crystal, no other like it. © Sept. 28, 1945; KK 35122.

International silver co., Meriden, Conn. 14345, 14346

For sterling silverware:

Dad, there's something I want to tell you. © Aug. 20, 1945; KK 36368.

Tell me it's really happening. © Sept. 7, 1945; KK 35467.

International silver co. Holmes & Edwards div., Meriden, Conn. 14347–14352

For sterling inlaid silverplate:

After all. © Aug. 10, 1945; KK 35522.

For a young lady. © Sept. 29, 1945; KK 35524.

For me. © Sept. 26, 1945; KK 35523.

I just won't. © Sept. 19, 1945; KK 35143.

Many a knowing wife is saving up for these. © Oct. 5, 1945; KK 35322.

My first choice. © Sept. 10, 1945; KK 35623.

Interwoven stocking co., New Brunswick, N. J. 14353–14358

For men's socks:

No booby traps. © Oct. 24, 1945; KK 36115.

The sock of the well dressed man, WC 152. When the boys come home, WC 153. © Oct. 19, 1945; KK 36108.

Stepping out with Interwoven. © Oct. 26, 1945; KK 36113.

Stepping out with Interwoven, WC 156. Beyond the line of duty, WC 157. © Oct. 19, 1945; KK 36109.

The tip does the trick, WC 154. No booby traps, WC 155. © Oct. 19, 1945; KK 36107.

When the boys come home. © Nov. 14, 1945; KK 36620.

Iron fireman mfg. co., Portland, Or. 14359, 14360

For oil burners:

Iron fireman. Model M–2 oil burner, form 1144. © Oct. 12, 1945; KK 36695.

Iron fireman. Model V oil burner, form 1145. © Oct. 12, 1945; KK 36696.

Italian Swiss colony, San Francisco. 14361–14366

For wine:

How to make your dinner bright tonight. © Oct. 7, 1945; KK 36017.

Let your dinner be bright tonight. © Sept. 2, 1945; KK 36014.

Make your dinner bright tonight. © Sept. 16, 1945; KK 36015.

That night the dinner was bright. © Aug. 26, 1945; KK 36012.

This wine will make your dinner bright. © Sept. 16, 1945; KK 36016.

Your dinner will be bright tonight. © Aug. 26, 1945; KK 36013.

Johnson, Walter H., candy co., Chicago. 14367

Don't git cold feet, ma'am. For candy bar. © May 28, 1945; KK 35330.

Johnson & Johnson, New Brunswick, N. J. 14368

To nurses. For surgical dressings. © Feb. 15, 1945; KK 35044.

Johnson gear & mfg. co., ltd., Berkeley, Calif. 14369

We'll gladly send you this free folder. For right angle drive for deep well pumps. © Oct. 8, 1945; KK 36395.

Johnson-Oglesby mfg. co., Denver. 14370

The Johnson-Oglesby correlator. For dental equipment. © Oct. 6, 1945; KK 36254.

Jolles, J., studios, New York. 14371

The mark of leadership, in handbags. For handbags. © Oct. 1, 1945; KK 36288.

Kaywoodie co., New York. 14372

In the 50's our founders were making pipes which were enjoyed all over America. For pipe. © Oct. 24, 1945; KK 35690.

Kellogg co., Battle Creek, Mich. 14373, 14374

For breakfast cereals:

New season, new slimness. © Oct. 21, 1945; KK 35325.

You've been wanting it! © Oct. 10, 1945; KK 35158.

Kelly, Marion F., Richmond, Ind. 14375

A motor vitamin, a mechanic in every bottle. For chemical blend. © June 29, 1945; KK 35184.

Kelmar corp., Milwaukee. 14376, 14377

For electric toy motor assembly kits:

New! Pow'r house toys for boys. © Sept. 10, 1945; KK 36500.

New! Pow'r house toys for boys. © Oct. 15, 1945; KK 36501.

Keuffel & Esser co., Hoboken, N. J. 14378

Leroy lettering and symbols. For Leroy lettering outfit. © June 4, 1945; KK 35703.

Kidde, Walter, & co., inc., New York. 14379

A faster-starting wallop to knock tough fires out! For fire extinguishing equipment. © Oct. 7, 1945; KK 35826.

Kolinski, Alexander F., Milwaukee. 14380

Directions, how to steer it. For material for paper airplanes. © Sept. 29, 1945; KK 35359.

Kops bros., inc., New York. 14381–14383

For foundation garment:

How does she do it! © Oct. 7, 1945; KK 35308.

How does she do it! © Oct. 14, 1945; KK 35309.

How does she do it! © Oct. 21, 1945; KK 35344.

Kraft cheese co., Chicago. 14384

Will America remember this war lesson? For cheese. © Aug. 24, 1945; KK 35969.

Kraft foods co., Chicago. 14385–14387

Fluffy macaroni, with real cheese flavor Kraft dinner. For cheese & macaroni. © Oct. 21, 1945; KK 36125.

For cheese:

For cream cheese guaranteed fresh see the name Philadelphia brand. © Oct. 31, 1945; KK 36126.

What happened to 800 million pounds of cheddar cheese? © Sept. 28, 1945; KK 36450.

Kraus bros. & co., inc., New York. 14388

Any time after noon. For wine. © Oct. 26, 1945; KK 36069.

Lamson corp., Syracuse, N. Y. 14389

Lamson conveyor, v. 6, no. 5, Oct., 1945. For Lamson pneumatic tubes. © Oct. 26, 1945; KK 35526.

Larus & bro. co., inc., Richmond. 14390

From now on. For cigarettes. © July 27, 1945; KK 35132.

Lee, H. D., co., inc., Kansas City, Mo. 14391–14397

For work clothes:

Among men who live in work clothes all day long, this label tops 'em all. © Feb 1, 1944; KK 36074.

The best is yet to come. © Sept. 4, 1945; KK 35885.

Just wait, sonny. © Aug. 15, 1945; KK 35849.

Just wait, sonny. © Oct. 2, 1945; KK 36055.

Only union made Lee cowboy pants have all these features. © July 15, 1945; KK 35894.

Ready for another big job. © Aug. 10, 1945; KK 35891.

Sculptured in felt. For men's hats. © Oct. 6, 1945; KK 36255.

Lehn & Fink products corp., Bloomfield, N. J. 14398–14402

For cosmetics:

Assignment, love! © Oct. 19, 1945; KK 35501.

Going places with Tussy, San Francisco's top of the mark. © Sept. 28, 1945; KK 35595.

For disinfectant:

Love is a wonderful thing. © Oct. 1, 1945; KK 36100.

Two was a crowd in their house. © Oct. 15, 1945; KK 35887.

Is it etiquet to dunk? For deodorant cream. © Oct. 18, 1945; KK 35500.

Lenthéric, inc., New York. 14403–14405

Christmas tribute to men of action gifts by Lenthéric. For men's toilet articles. © Oct. 1, 1945; KK 35776.

A merry Christmas by Lenthéric. For cosmetics and perfume. © Sept. 1, 1945; KK 35285.

A merry Christmas by Lenthéric. For perfumes cosmetics. © Oct. 22, 1945; KK 35775.

Libby glass div. Owens-Illinois glass co. *See* Owens-Illinois glass co. Libby glass div.

Liebmann breweries, inc., Brooklyn. 14406–14410

For alcoholic beverage:

My beer is Rheingold. © Aug. 13, 1945; KK 35509.

My beer is Rheingold. © Sept. 1, 1945; KK 35474.

My beer is Rheingold. © Sept. 10, 1945; KK 35475.

My beer is Rheingold. © Sept. 24, 1945; KK 35510.

Which is your choice. © July 25, 1945; KK 35473.

Liggett & Myers tobacco co., New York. 14411–14416

For cigarettes:

Always buy Chesterfield. Cheer leaders. © Sept. 28, 1945; KK 35103.

Do you know your a b c's? Signe Hasso. © Oct. 5, 1945; KK 35105.

Jean Darling, singing comedienne of Carousel, is really serious. © Oct. 11, 1945; KK 35282.

Miss Hemisphere, Beall Baldwin. © Oct. 18, 1945; KK 35283.

Olga Suarez. © Oct. 4, 1945; KK 35104.

The right load for your pipe. Dixie Walker. For Granger pipe tobacco. © Oct. 1, 1945; KK 35527.

Lincoln electric co., Cleveland. 14417–14419

Lincoln fleetweld world's leading electrode. For fleetweld electrodes. © Oct. 5, 1945; KK 35212.

Machine design application sheet no. 94. For welded design of a precision tapping machine. © Sept. 1, 1945; KK 35743.

Machine design application sheet no. 95. For welding equipment and book. © Oct. 25, 1945; KK 36068.

Lindberg engineering co., Chicago. 14420

Lindberg electric box type cyclone. Bulletin 63. For box furnaces. © Oct. 1, 1945; KK 35566.

Linz bros., Dallas. 14421

Gems as eternal as diamonds merit mountings by the Linz jewelists. For jewelry. © Oct. 28, 1945; KK 36287.

Lipton, Thomas J., inc., Hoboken, N. J. 14422–14425

For beverage:

Good luck medallion. © July 24, 1945; KK 35508.

It's brisk flavor makes grand iced tea. © July 6, 1945; KK 35472.

For soups:

The truth will out! © May 10, 1945; KK 35507.

We hope this leaks out. © Apr. 10, 1945; KK 35471.

Lott mfg. co., Jamestown, N. Y. 14426

The Lott electric heat-circulator. For electric heat-circulator. © Oct. 15, 1945; KK 35829.

McGraw electric co. Toastmaster products div., Elgin, Ill. 14427–14433

For automatic electric toaster:

Count on a Toastmaster. © Sept. 1, 1945; KK 35195.

Feeding the trains. © Sept. 1, 1945; KK 35194.

How a toaster looks. © Sept. 1, 1945; KK 35193.

Matched! © Oct. 12, 1945; KK 35197.

Toastmaster toast. © Aug. 15, 1945; KK 35191.

Won't bread be glad! © Sept. 15, 1945; KK 35196.

Quincy ups and quits! For electric toaster. © Aug. 23, 1945; KK 35192.

McLaughlin, W. F., & co., Chicago. 14434

Only tree-ripened coffee gives you this full flavored lift! For Manor House coffee. © Oct. 14, 1945; KK 35051.

Macmillan petroleum corp., Los Angeles. 14435

I don't have any trouble selling. For motor oil. © Oct. 1, 1945; KK 35110.

Maggi co., inc., New York. 14436, 14437

For bouillon cubes:

Maggi's bouillon cubes add full-bodied flavor. © Oct. 4, 1945; KK 36444.

Maggi's bouillon cubes are a substitute. © Sept. 25, 1945; KK 36153.

Marcotte, A. J., d. b. a. A. J. Marcotte co., Chicago. 14438

Catalogue of A. J. Marcotte co. For locksmith's supplies. © Aug. 30, 1945; KK 35445.

Marcotte, A. J., co. *See* Marcotte, A. J., d. b. a. A. J. Marcotte co.

Meier, B., & son, inc., New York. 14439

Anatomic energy. For food. © Oct. 11, 1945; KK 35273.

Meletio sea food co., St. Louis. 14440

There is a better, easier way to prepare fried foods. For ready-mixed breading. © Oct. 3, 1945; KK 35320.

Merit clothing co., inc., Mayfield, Ky. 14441, 14442

For men's clothing:

Suited to the times. © Nov. 2, 1945; KK 36102.

Suited to you. © Oct. 26, 1945; KK 35718.

Merriam, G. & C., co., Springfield, Mass. 14443, 14444

For dictionaries:

The circle and monogram, Sept., 1945. © Sept. 11, 1945; KK 35080.

The circle and monogram, Oct., 1945. © Oct. 4, 1945; KK 35081.

Mido watch co., of America, inc., New York. 14445–14451

For waterproof and shockproof watches:

Mido winds as you go. © Jan. 26, 1944; KK 35611.

Mido winds as you go. © Jan. 26, 1944; KK 35827.

Mido winds as you go. © Mar. 30, 1944; KK 35612.

Mido winds as you go. © June 9, 1944; KK 35613.

Mido winds as you go. Sept. 29, 1944; KK 35630.

For waterproof watches:

Mido winds as they go. © May 29, 1945; KK 35615.

Mido winds as they go. © June 29, 1945; KK 35631.

Midwest dental mfg. co. *See* Staunt, Martin, d. b. a. Midwest dental mfg. co.

Midwest mfg. & engineering corp., New York. 14452

Millions of our patented items have been sold. For cigarette cases, tie racks, coat hangers. © Oct. 23, 1945; KK 35986.

Milsteel products co., Milwaukee. 14453

Welding production. For machinery. © Aug. 10, 1945; KK 35201.

Minnesota mining & mfg. co., St. Paul. 14454–14457

For Scotch cellulose tape:

Excuse me, may I borrow your Scotch tape? © Oct. 26, 1945; KK 35578.

Oops! Is there a roll of Scotch tape in the house? © Oct. 5, 1945; KK 35134.

Slick trick with Scotch tape. © Oct. 21, 1945; KK 35577.

Slick trick with Scotch tape. © Nov. 4, 1945; KK 35731.

Modern publicity co., New York. 14458–14461

For advertising cuts and copy:

Jewel boxes, pottery, china gifts. © Sept. 15, 1945; KK 35898.

Rugs & carpets thoroly cleansed, a splendid service. © Oct. 30, 1945; KK 36561.

For cuts and copy:

Hand luggage, zipper bags, travel comforts. © Oct. 1, 1945; KK 35312.

Proper fender repairs. © Sept. 5, 1945; KK 35484.

Modine mfg. co., Racine, Wis. 14462

For that new home you're planning—Modine convector radiation. For convector radiation. © July 27, 1945; KK 35307.

Moog industries, inc., St. Louis. 14463

Repairmen go for X-plus because X-plus means full power. For piston rings. © May 8, 1945; KK 36462.

Morson, Popper, co., New York. 14464

Official September, 1945, price list. For alcoholic beverages. © Sept. 1, 1945; KK 35834.

Morton mfg. co., Chicago. 14465

Steel kitchen units styled by Morton. The pantryette. For kitchen furniture. © Sept. 1, 1945; KK 36674.

Motor Jack corp., Grand Rapids. 14466

Flat tires? No problem when you use a jiffy lift. For tool for lifting wheels of passenger cars. © Sept. 25, 1945; KK 35633.

Multi-craft co. of California., Los Angeles. 14467

The whirlwind. For toy. © Sept. 15, 1945; KK 35927.

National oil products co., Harrison, N. J. 14468

Reference guide to conditions for which B complex therapy is indicated. For rice bran concentrate. © Oct. 24, 1945; KK 36020.

National progress league, inc., Chicago. 14469

This is it. For books. © Oct. 11, 1945; KK 35541.

National silver co., New York. 14470

Presenting the loveliest new silverplate in years. For silverware. © Oct. 20, 1945; KK 36218.

Neilson chemical co., Detroit. 14471

Export grade wipe-off type metal-prep. For rust remover and metal cleaner. © Oct. 15, 1945; KK 35398.

Nelson, Fader F., Long Beach, Calif. 14472

Fader Nelson's boat offerings. For boats. © Sept. 19, 1945; KK 35070.

New York air brake co., New York. 14473–14475

For hydraulic systems, pumps, valves, brakes:

Cleared for traffic by finger-tip control. © Sept. 25, 1945; KK 36680.

Finger-tip control for shooting stars. © July 25, 1945; KK 36678.

Molehill-makers get finger-tip control. © Aug. 30, 1945; KK 36679.

Nicholson file co., Providence. 14476–14478

For files and rasps:

Dimensions of American pattern files. © Sept. 21, 1945; KK 35331.

Thicknesses of Nicholson Swiss pattern files. © Sept. 21, 1945; KK 35332.

Widths of Nicholson Swiss pattern files. © Sept. 21, 1945; KK 35332.

Widths of Nicholson Swiss pattern files. © Sept. 21, 1945; KK 35333.

Nixon camera & photo supply co., Kenmore, N. Y. 14479

The view-finder. For house organ, photo supplies. © Oct. 25, 1945; KK 35448.

Northern paper mills, Green Bay, Wis. 14480–14483

Back-log. For towels, gauze, tissue. © Aug. 1, 1945; KK 35513.

For towels:

A clever young lady. © Aug. 24, 1945; KK 35514.

Says this slick little chick. © Sept. 21, 1945; KK 35466.

Mighty soft for Jackie. For tissue. © Sept. 11, 1945; KK 35515.

Novil–T co., North Hampton, N. H. 14484

Piggy back sticker matches. For paper match packs. © Oct. 18, 1945; KK 35548.

Oneida, ltd., Oneida, N. Y. 14485–14490

For silverware:

Back home for keeps, hold it, stars! Listen, moon! © Apr. 27, 1945; KK 36271.

Back home for keeps, joy, joy, joy. © Sept. 7, 1945; KK 36273.

Back home for keeps, the great day's coming. © Aug. 10, 1945; KK 36272.

Back home for keeps, you're living for. © Oct. 12, 1945; KK 36274.

For sterling silverware:

A promise for all your tomorrows. © Aug. 1, 1945; KK 35977.

A promise for all your tomorrows. © Sept. 18, 1945; KK 35879.

Overhead door corp., Hartford City, Ind. 14491

A door of quality for any building. For overhead doors. © Oct. 1, 1945; KK 35310.

Owens-Illinois glass co., Toledo. 14492, 14493

Ideas that become eye-deas. For glass containers. © Aug. 1, 1945; KK 35239.

The new handi-square milk bottle. For glass bottles. © Oct. 16, 1945; KK 35270.

Owens-Illinois glass co. Libby glass div., Toledo. 14494

New and very rare buys! For glass. © Oct. 26, 1945; KK 35447.

Pabst brewing co., Milwaukee. 14495–14502

For beer:

Believe us, quarteters, we meant you no harm. © Nov. 15, 1945; KK 35945.

Build a football team with only one player? © Oct. 12, 1945; KK 35383.

Danny Kaye is still overseas. © Oct. 12, 1945; KK 35133.

Dear Danny Kaye. © Oct. 5, 1945; KK 36577.

Hello again, folks this is your old friend Jack Benny. © Oct. 26, 1945; KK 35384.

Quiet, Gracie. © Oct. 19, 1945; KK 35241.

This is no time for a let down. © Aug. 1, 1945; KK 35240.

Two profits, from one great beer. © Sept. 14, 1945; KK 35382.

Parker appliance co., Cleveland. 14503

Parker tube cutter. For tube cutters, production benders, hand tube benders. © Oct. 22, 1945; KK 36697.

Parker pen co., Janesville, Wis. 14504–14512

For fountain pen:

If you have to wait a little longer for your Parker 51. © Oct. 15, 1945; KK 35741.

Less waiting than you think may bring you a Parker 51. © Sept. 18, 1945; KK 35738.

Less waiting than you think may bring you a Parker 51. © Sept. 23, 1945; KK 35740.

More Parker 51's are coming, but rocket fuzes come first. © Sept. 15, 1945; KK 35737.

Such demand can't be denied. © Oct. 28, 1945; KK 36122.

For fountain pen ink:

New ink licks most pen troubles! © Sept. 1, 1945; KK 35734.

New-type ink routs most pen troubles. © Sept. 23, 1945; KK 35739.

Was your boy out of luck today? © Sept. 2, 1945; KK 35736.

You make an extra 5¢–10¢ on every sale when you concentrate on quink. © Sept. 1, 1945; KK 35735.

Petri wine co., San Francisco. 14513–14520

For alcoholic beverage:

Absent-minded about everything but Petri wine. © May 16, 1945; KK 36362.

Head for your wine dealer! © May 1, 1945; KK 36361.

Hurry! Now you can buy Petri wine in Cincinnati. © Apr. 26, 1945; KK 36360.

I'm not eating this cheese without Petri wine. © May 21, 1945; KK 36363.

Lamb stew? Swell! I'll bring Petri wine. © June 5, 1945; KK 36365.

Oh well! Any fish tastes better with Petri wine. © May 31, 1945; KK 36364.

They never let me carry Petri wine. © June 14, 1945; KK 36366.

Will you ever forget? © Oct. 15, 1945; KK 36367.

Pillsbury mills, inc., Minneapolis. 14521–14525

For flour:

Hot water ginger bread with lime topping. © Oct. 1, 1945; KK 36187.

No kneading! Work time cut in half. © Sept. 17, 1945; KK 35025.

You don't knead the dough! © Oct. 30, 1945; KK 36188.

For flour advertising:

A gift! Ann Pillsbury's new no-knead recipe book. © Sept. 26, 1945; KK 35720.

Save up to ½ of your baking time! © Oct. 1, 1945; KK 36688.

Pittsburgh plate glass co., Pittsburgh. 14526

Why we use hi-test safety glass for replacements. For safety glass. © Oct. 8, 1945; KK 35543.

Plumbing ware div. Briggs mfg. co.
See Briggs mfg. co. Plumbing ware div.

Post, George Vincent, Cincinnati. 14527

Joker poker. For card game and rules for playing. © Sept. 27, 1945; KK 35328.

Preco, inc., Los Angeles. 14528

What is a fan car? For railway equipment. © Jan. 31, 1945; KK 35540.

Press wireless, inc., New York. 14529

Press wireless engineering bulletin no. 3004 radio frequency carrier shift. For frequency shifting device. © Oct. 26, 1945; KK 35519.

Proctor & Gamble co., Cincinnati. 14530

New kind of hand care! For hand cream. © Oct. 25, 1945; KK 35531.

Progressive independent grocers assn., New Orleans. 14531

P. I. G., Progressive independent grocers, stores. For groceries. © Sept. 20, 1945; KK 36219.

Pullman-Standard car mfg. co., Chicago. 14532–14534

For railroad cars:

The grillroom car, another new Pullman-Standard diner. © July 30, 1945; KK 36685.

Invitation to luxurious travel, Pullman-Standard presents the living room car. © Sept. 10, 1945; KK 36686.

Three-tier, the budget sleeper. © Sept. 30, 1945; KK 36687.

Ramsey accessories mfg. corp., St. Louis. 14535

Yes, today's engine conditions are tougher. For piston rings. © Oct. 1, 1945; KK 35397.

Raytheon mfg. co., Newton, Mass. 14536

Raytheon radio tubes. Peak performance. For radio tubes. © July 30, 1945; KK 35362.

Reed & Carnrick, Jersey City. 14537, 14538

For medicinal product:

Rx for silhouettes. © Oct. 16, 1945; KK 35674.

Vitality for the stay at home traveler. © Oct. 4, 1945; KK 35360.

Reed & co., New York. 14539

Awards. For emblematic pins. © Oct. 15, 1945; KK 36221.

Relax-spray co., Flushing, N. Y. 14540

Relax-spray. For hose support. © Sept. 5, 1945; KK 35326.

Revlon products corp., New York. 14541–14548

Beware the magic of pink lightning face powder. For face powder. © June 27, 1945; KK 35863.

For cosmetics:

Charge the atmosphere with. © June 20, 1945; KK 35861.

Dynamite. © Mar. 20, 1945; KK 35858.

A face forever Eve. © Sept. 20, 1945; KK 35865.

A modern goddess. © May 20, 1945; KK 35860.

Sheer dynamite. © June 23, 1945; KK 35862.

Sorcery in a single second. © May 1, 1945; KK 35859.

Forever new. For cosmetics, nail enamel & lipstick. © July 20, 1945; KK 35864.

Reynolds metals co., Richmond. 14549–14551

For aluminum powders and pastes:

Bans corrosion's rogues gallery. © Sept. 1, 1945; KK 35534.

Bans corrosion's rogues gallery. © Sept. 10, 1945; KK 35856.

Reduces evaporation losses by reflecting up to 75 percent of all heat rays. © Oct. 13, 1945; KK 35857.

Rigidtest products, inc., Chicago. 14552

The doctor and the nurse on home and fighting front. For pharmaceuticals. © Sept. 7, 1945; KK 35072.

Rockwell, W. S., co., Fairfield, Conn. 14553–14558

Gehnrich ovens, construction & heating methods. For industrial ovens. © Aug. 10, 1945; KK 35480.

Rockwell blast gate valves. Bulletin no. 420. For blast gate valves. © Oct. 2, 1945; KK 35536.

Rockwell oven furnaces, oil-fired. Bulletin no. 413 L. For oil-fired oven furnaces. © Sept. 13, 1945; KK 35535.

Rockwell roller hearth furnaces. Bulletin no. 419. For roller hearth furnaces. © Sept. 8, 1945; KK 35481.

Rockwell standard oven furnaces, electric. Bulletin no. 413 E. For electric oven furnaces. © Sept. 13, 1945; KK 35483.

Rockwell standard oven furnaces, gas-fired. Bulletin no. 413 G. For gas-fired oven furnaces. © Sept. 13, 1945; KK 35482.

Roger & Gallet, New York. 14559

For children's chapped lips. For lip pomade. © Oct. 1, 1945; KK 35311.

Royal typewriter co., inc., New York. **14560**

Hey, Bridget! Fetch a pail of clean water. For typewriters. © Sept. 7, 1945; KK 35468.

Rystan co., New York. 14561, 14562

Chloresium nasal solution therapeutic chlorophyll preparation. For nasal solution. © Aug. 21, 1945; KK 35421.

Chloresium therapeutic chlorophyll preparations, chloresium solution, plain, and chloresium ointment. For ointment. © Aug. 21, 1945; KK 35422.

St. Clair, Alonzo Roy, Lakewood, Col. 14563

These eggs are strictly fresh. For eggs. © Oct. 19, 1945; KK 36476.

Schering corp., Bloomfield, N. J. 14564–14569

Constitutional disorders in the menopause. For progynon. © Sept. 24, 1945; KK 36103.

May we remind you the price of proluton was reduced. For prolution. © June 11, 1945; KK 35675.

Menopausal comfort at low cost. For estinyl. © Oct. 15, 1945; KK 35677.

A patient's point of view! For priodax. © Oct. 22, 1945; KK 35568.

A rational approach to the treatment of Dysmenorrhea. For prolution pranone. © Oct. 15, 1945; KK 36104.

Why testosterone propionate is not measured in capon units. For oreton. © Aug. 10, 1945; KK 35676.

Schlumbohm, Peter, New York. 14570–14572

Humidor. For housefurnishing, humidor. © Apr. 3, 1945; KK 35988.

Ice cube pail. For housefurnishings, ice cube pail. © Apr. 3, 1945; KK 35989.

Phlebette. For medical appliance. © Jan. 27, 1945; KK 36106.

Sealed power corp., Muskegon, Mich. 14573

Get every drop and every mile from every drop! For piston rings. © Oct. 24, 1945; KK 35667.

Seip, Herbert F., Waltham, Mass. 14574

The new revolving swing jaw pipe wrench. For tool. © Oct. 17, 1945; KK 35157.

Selby shoe co., Portsmouth, O. 14575–14583

For shoes:

Come summer comes white. © Mar. 28, 1945; KK 35906.

Come what may after five. © Feb. 28, 1945; KK 35905.

The lids off. © Feb. 28, 1945; KK 35904.

Physical culture shoes by Selby. It's a pleasure. © July 29, 1945; KK 35402.

The pin-up shoes of the campus. © Sept. 1, 1945; KK 35403.

What a talent for flattery. © Oct. 29, 1945; KK 35911.

What talent for flattery. © Sept. 28, 1945; KK 35908.

Who would guess she's been on her feet all day. © Sept. 28, 1945; KK 35909.

You'll hum along. © Aug. 31, 1945; KK 35907.

Servel, inc., Evansville, Ind. 14584, 14585

For refrigerators:

Announcing new freedom L P gas kitchen. © Aug. 25, 1945; KK 36276.

New freedom gas kitchen's offer modern way to plan for family living. © Oct. 1, 1945; KK 36277.

Seven-up co., St. Louis. 14586–14595

For soft drink:

An attractive personality calls for a good disposition. © Sept. 4, 1945; KK 35708.

Basket of friendship. © Oct. 4, 1945; KK 35713.

Everyone likes the girl with a good disposition. © Oct. 5, 1945; KK 36132.

Fresh as a mountain breeze. © Sept. 6, 1945; KK 36131.

A happy child is a popular one. © Sept. 15, 1945; KK 35710.

How about making it worth my while—like offering $64 or a bottle of Seven-up? © Sept. 28, 1945; KK 35711.

How about making it worth my

while—like offering $64 or a bottle of Seven-up? © Oct. 1, 1945; KK 35712.

They talk about a man shortage. Seems to me the world is full of the silly things! © Aug. 28, 1945; KK 35706.

They talk about a man shortage. Seems to me the world is full of the silly things! © Sept. 1, 1945; KK 35707.

You're as young as your disposition. © Sept. 15, 1945; KK 35709.

Sheaffer, W. A., pen co., Fort Madison, Ia. 14596–14600

For fountain pens and mechanical pencils:

The gift that keeps on giving. © Oct. 13, 1945; KK 36307.

Ideals, ideas, ideal! © Sept. 1, 1945; KK 36305.

Let your gift bespeak your thoughtfulness. © Oct. 21, 1945; KK 36308.

Test, then give the best. © Oct. 24, 1945; KK 36309.

When you see the point you've found the pen. © Oct. 7, 1945; KK 36306.

Shell oil co., inc., New York. 14601–14604

For gasoline and motor oil:

Desert cold. © Sept. 12, 1945; KK 35237.

Millions of miles to find a better half. © Sept. 26, 1945; KK 35238.

Pearl of great price. © Aug. 1, 1945; KK 35236.

Nothing wasted, not even the smell. For lubricants. © Aug. 4, 1945; KK 35235.

Sillman, Isaac D., New York. 14605

Safe-to-clean window, it's a life saver. For windows for homes, offices or buildings. © Sept. 23, 1940; KK 35050.

Singer mfg. co., Elizabeth, Elizabethport, N. J. 14606–14617

For low cost production on lap seam felling, the Singer 231 machine. For Singer 231 machine. © Sept. 20, 1945; KK 36040.

For singer sewing machines:

At last, I can order my new Singer sewing machine. © Oct. 15, 1945; KK 36042.

Before you buy a sewing machine consider all that the name Singer implies. © Oct. 20, 1945; KK 36043.

Check this list of Singer helps, work-savers for your sewing classes. © Sept. 29, 1945; KK 36041.

A letter from my G. I. fixed me. © Oct. 1, 1945; KK 36281.

Look! She's getting her new Singer! © Oct. 25, 1945; KK 36282.

The new Singers are on the way. © Oct. 1, 1945; KK 35416.

News for schools! © Oct. 25, 1945; KK 36044.

They're making new Singers. Here I come. © Sept. 25, 1945; KK 35417.

You know the best buy pays! Plan on a postwar Singer. © Sept. 1, 1945; KK 35415.

Singer 99K13 machine parts. Showing points of wear, 20081 Can., 945. For family sewing machine parts. © Oct. 18, 1945; KK 35319.

Singer sewing boxes, NA 2603–C. For Singer sewing boxes. © Sept. 5, 1945; KK 34875.

Smith, L. C. & Corona typewriters, inc., Syracuse, N. Y. 14618–14621

For typewriting machine:

Which portable? © Oct. 5, 1945; KK 35295.

Which portable? © Oct. 28, 1945; KK 35453.

Which typewriter? © Oct. 19, 1945; KK 35973.

Which typewriter? For typewriting machine, large and small. © Sept. 7, 1945; KK 35324.

Sonotone corp., Elmsford, N. Y. 14622, 14623

For hearing aid:

Even folks who couldn't use a hearing aid before. © Oct. 19, 1945; KK 35301.

A switch to hush the babble of a crowd. © Oct. 5, 1945; KK 35186.

Southwest grease & oil co., Wichita, Kan. 14624

Trac-tr-lube. For transmission and hydraulic lubricants. © July 10, 1945; KK 35926.

Staunt, Martin, d. b. a. Midwest dental mfg. co., Chicago. 14625

Dental instruments for today and tomorrow. For dental handpieces and replacement parts. © Aug. 3, 1945; KK 35361.

Sterling tool products co., Chicago. 14626

Sterling 1000 parts price list, form 1196. For portable electric sanding machine units and parts. © Aug. 31, 1945; KK 35181.

Stick-er-rec safety service co., Louisville, Ky. 14627

Help make your city safer with safety licenses. For safety licenses. © Sept. 15, 1945; KK 36428.

Stockford, Clark C., New York. 14628

Do you know your capabilities? For book. © Sept. 7, 1945; KK 35970.

Streit, C. F., mfg. co., Cincinnati. 14629

For the rest of his life. For slumber chairs. © Oct. 20, 1945; KK 35296.

Studebaker corp., South Bend, Ind. 14630

I've been crawling through town for hours. For Studebaker motor trucks. © Oct. 16, 1945; KK 35135.

Superba cravets, Rochester, N. Y. 14631–14633

In 1946 the power of more than 45,000,000 advertisements in color in leading national magazines will be put behind. For cravats. © Oct. 12, 1945; KK 36253.

The man you know, he is reflected by ties in personalized color. For ties. © Oct. 30, 1945; KK 35722.

The psychology of color in neckties. Superba cravats. For neckties. © Oct. 8, 1945; KK 35832.

Swift & co., Chicago. 14634–14636
For cleanser:

Dayton women told us. © Sept. 23, 1945; KK 35972.

The talk of Peoria. © Sept. 30, 1945; KK 35164.

Store tested sales plans, no. 57. Salad selling in the meat department. For table ready meats. © Aug. 20, 1945; KK 35530.

Taylor, Riley H., d. b. a. Ace-lectric heating co., Portland, Or. 14637

Now your home can have continuous circulation. For electric furnace. © Oct. 15, 1945; KK 35850.

Taylor, Thomas, & sons, inc., Hudson, Mass. 14638

It's the detail that creates the style. For shugor, shoe goring. © Oct. 14, 1945; KK 36320.

Taylor instrument cos., Rochester, N. Y. 14639

Taylor fever thermometers. Sell up, sell easier, sell more, form 99663, 8–45. For fever thermometers. © Aug. 24, 1945; KK 35704.

Ticonium, Albany. 14640
Famous techniques. For dental alloy. © Oct. 3, 1945; KK 35167.

Timken roller bearing co., Canton, O. 14641, 14642

For roller bearings:

As always—they'll be Timken bearing equipped. © Oct. 24, 1945; KK 35420.

Timken alloy steel for Timken roller bearings. © Oct. 5, 1945; KK 35302.

Timmerman, Ben C., d. b. a. Timmerman mfg. co., Hibbing, Minn. 14643

Bizzy building blox. For educational construction blocks. © Sept. 20, 1945; KK 36460.

Timmerman mfg. co. *See* Timmerman, Ben C., d. b. a. Timmerman mfg. co.

Tivoli brewing co., Detroit. 14644
All change to aged-in sealed-in flavor. For beer. © Oct. 1, 1945; KK 36701.

Toastmaster products div. McGraw electric co. *See* McGraw electric co. Toastmaster products div.

Twin cities apparel industries. Heavy outer apparel div., Minneapolis. 14645

From the land of the Christmas tree. For heavy outer apparel. © Oct. 21, 1944; KK 34862.

Underwood corp., New York. 14646
Save time and money with machine lettered signs. For office machines. © Sept. 24, 1945; KK 36598.

Union pharmaceutical co., inc., Bloomfield, N. J. 14647–14649

For laxative:

Get back to par. © Aug. 26, 1945; KK 35341.

Stay fresh as a daisy. © Sept. 16, 1945; KK 35228.

Take all your fences. © Oct. 20, 1945; KK 35229.

United feature syndicate, inc., New York. 14650, 14651

For wheat breakfast food:

Li'l Abner, oh happy Sadie Hawkins day! Ah got mah man! © Oct. 31, 1945; KK 35902.

Li'l Abner, run fo' yo' life! © Sept. 14, 1945; KK 35451.

United States brewers foundation, inc., New York. 14652–14661

For beer:

From where I sit, Americans have a word for it. © Oct. 4, 1945; KK 36120.

From where I sit, Andy Batkin has a hobby. © Sept. 20, 1945; KK 36118.

From where I sit, best way to celebrate the peace. © Aug. 16, 1945; KK 35232.

From where I sit, Herb's got a great little wife. © Aug. 10, 1945; KK 35231.

From where I sit, Jeb Wilkins loses the wanderlust. © Sept. 6, 1945; KK 36116.

From where I sit, lawn mowers, prewar versus postwar. © Aug. 30, 1945; KK 35234.

From where I sit, mad dogs and wagging tongues. © Sept. 13, 1945; KK 36117.

From where I sit, our town has heroes too. © Sept. 27, 1945; KK 36119.

From where I sit, Pete, jr. gets his tenth Jap plane. © Aug. 2, 1945; KK 35230.

From where I sit, songs for a better world. © Aug. 23, 1945; KK 35233.

United States gypsum co., Chicago. 14662, 14663

For paint:

Cementico porous masonry paint. © Oct. 17, 1945; KK 36453.

For quality, for color, it's texolite. © Aug. 17, 1945; KK 36452.

Univis lens co., Dayton, O. 14664

Super-optics conquer darkness. For ophthalmic lenses. © Oct. 7, 1945; KK 36560.

Upson-Walton co., Cleveland. 14665, 14666

For wire rope, industrial and marine hardware:

Welded wire makes Upson-Walton wire rope give better service. © Oct. 17, 1945; KK 36399.

What makes this Upson-Walton hoist hook a better hoist hook? © Sept. 17, 1945; KK 36398.

Valley Forge products, inc., New York. 14667

Valley Forge fast moving stamped steel pulleys. For automobile pulleys. © Oct. 12, 1945; KK 35525.

Vohs, R. E., New Knoxville, O. 14668

Questions. For treatment for fighting chicken diseases. © Aug. 9, 1945; KK 35673.

Walstrum, H. A., Marion, O. 14669

Miniature atomic bomb. For miniature atomic bomb. © Oct. 26, 1945; KK 35871.

Ward, Montgomery, & co., inc., Chicago. 14670

Montgomery Ward hydraulic rams. For hydraulic rams. © Oct. 15, 1945; KK 35830.

Warner-Patterson co., Chicago. 14671, 14672

For automobile accessories and radiator cleaners:

Hi, stranger. © Sept. 30, 1945; KK 35214.

Important note on anti-freeze. © Aug. 30, 1945; KK 35213.

Washington furniture mfg. co., Seattle. 14673

Rest-tested products. For furniture. © Oct. 1, 1945; KK 35346.

Weco products co., Chicago. 14674

One brush has all the best of it! For toothbrush. © Sept. 6, 1945; KK 35715.

Wembley, inc., New Orleans. 14675, 14676

For neckties:

Colors of America's frontiers in Champlain blue. © Sept. 28, 1945; KK 35147.

Wembley nor east non crush ties. © Oct. 25, 1945; KK 35897.

Weschcke, Carl, d. b. a. Adlerika co., St. Paul. 14677

Life starts today. For medicinal product. © Sept. 20, 1945; KK 36289.

Western waxed paper co., Los Angeles. 14678–14682

For waxed paper:

Does your bacon package look like a dishrag? © Aug. 18, 1945; KK 36481.

Every package a billboard. © Sept. 15, 1945; KK 36484.

Housewives hate to rassle with bacon! © Aug. 25, 1945; KK 36482.

Is it necessary to peek? © Sept. 29, 1945; KK 36485.

Why sell your sausage the hard way? © Sept. 1, 1945; KK 36483.

Westinghouse electric corp., Bloomfield, N. J. 14683–14687

Eyes are rationed, two to a lifetime. For lamps. © Oct. 11, 1945; KK 35101.

Want better lighting? For fluorescent lamps. © Oct. 19, 1945; KK 35427.

Westinghouse lamp bulbs sell on sight. For electric light bulbs. © Oct. 5, 1945; KK 35974.

Westinghouse lamp bulbs sell on sight. For incandescent lamps. © Sept. 30, 1945; KK 35428.

What can you count on in a lamp? For fluorescent tubes. © Oct. 15, 1945; KK 36694.

Wheeling corrugating co., Wheeling, W. Va. 14688, 14689

Fence and roofing of today is your fence and roofing. For super channeldrain roofing and cop-r-loy fence. © Sept. 7, 1945; KK 35299.

The Wheeling red label is your best buying guide. For fence and channeldrain roofing. © Sept. 20, 1945; KK 35300.

White oak coal co., Mount Hope, W. Va. 14690, 14691

For smokeless coal:

Let's look into the future. © Sept. 10, 1941; KK 35199.

An outstanding value. © Jan. 20, 1941; KK 35198.

Whitman, Andrew P., New Orleans. 14692–14694

Profit sharing certificate, A 2335–36. For boys' and girls' clothing. © Aug. 2, 1945; KK 36098.

Profit sharing certificate, B 6548–49. For men's clothing. © Aug. 2, 1945; KK 36097.

Profit sharing certificate, C 102534. For ladies' clothing. © Aug. 2, 1945; KK 36099.

Whitman, Stephen F., & son, inc., Philadelphia. 14695–14704

For confectionery:

The best thing that can happen to a nut. © Oct. 17, 1945; KK 35594.

A good old American custom! © Sept. 19, 1945; KK 35593.

If she goes away to school. © Aug. 29, 1945; KK 35592.

Midsummer jewels. © June 27, 1945; KK 35588.

The most thoughtful daddy in all the world. © July 25, 1945; KK 35589.

Old friends of yours. © Aug. 22, 1945; KK 35591.

Start with an idea! © July 27, 1945; KK 35590.

When should a man give Whitman's? © May 30, 1945; KK 35585.

Whitman's land, sea and air package. © June 21, 1945; KK 35586.

Wrapped in the goodness of fine chocolate. © June 27, 1945; KK 35587.

Whitman pub. co., Racine, Wis. 14705

A rumor has just swept our neighborhood. For books and games. © Oct. 1, 1945; KK 35297.

Wickwire Spencer metallurgical corp., Newark, N. J. 14706

Wiscoloy tube-drawing mandrels, nibs, dies. For mandrels, nibs and dies. © Aug. 2, 1945; KK 35705.

Wickwire Spencer steel co., New York. 14707

Screen star. For wire screening. © Oct. 19, 1945; KK 35691.

Willisway system, Chicago. 14708

An introduction to popular-priced housing for lumbermen. Bulletin no. 4. For standardized home parts. © Sept. 4, 1945; KK 35317.

Wimbledon shirt co., Chicago. 14709

Wimbledon newspaper advertising mat units. For men's apparel. © Oct. 12, 1945; KK 35662.

Winthrop chemical co., inc., New York. 14710

The drug of choice for malaria. For atabrine dihydrochloride. © Sept. 12, 1945; KK 35537.

Wood, Gar, industries, inc., Detroit. 14711–14713

For motor boats:

Entirely new craft by Gar Wood. © Oct. 1, 1945; KK 36295.

Tomorrow's finest by Gar Wood. © Sept. 1, 1945; KK 35803.

Tomorrow's finest by Gar Wood. © Oct. 2, 1945; KK 35804.

Wread overhead door co., Los Angeles. 14714

It's here, the new overhead garage door. For overhead garage door. © Oct. 12, 1945; KK 35678.

Zenith radio corp., Chicago. 14715–14717

For America's new cars. For new foot-control auto radios. © Sept. 29, 1945; KK 35699.

For hearing aid:

But jeepers, dad, it's hard to hear what teacher says! © Sept. 26, 1945; KK 35698.

Whispered words I thought I'd never hear. © Oct. 15, 1945; KK 35700.

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LABELS

American latex corp., New York. 14718

Milky way foldseal. For receptacle closures. © Sept. 28, 1945; KK 35277.

Anderson co., Gary, Ind. 14719–14724

For windshield wiper arms, blades and adapters:

Anco distributor salesmen's rain master pay raiser prize plan. © Aug. 31, 1945; KK 35047.

Anco rain master dead locker model DL all car service set-up. © Aug. 3, 1945; KK 35045.

Mr. Retailer, important. © Aug. 21, 1945; KK 35046.

New dead locker model DL Anco rain master stock-cabinet. © Sept. 1, 1945; KK 35048.

New dead locker model DL Anco rain master windshield wiper arm. © Sept. 14, 1945; KK 35049.

Ned dead locker model DL Anco rain master windshield wiper arms and blades. © Sept. 15, 1945; KK 36038.

Apablasa, Charles, Huntington Park, Calif. 14725

Blue magic crystals. For water softener and cleaner. © Oct. 17, 1945; KK 36257.

Appel, Richard, New York. 14726–14730

For trick game:

Beer trick. Looks like real beer. © June 15, 1945; KK 35636.

Shooting plugs. © June 15, 1945; KK 35639.

For trick toy:

Exploding household matches. © June 15, 1945; KK 35637.

Harmless hot tooth picks. © June 15, 1945; KK 35638.

Magic safety pins. © June 15, 1945; KK 35350.

Arms, Leland J., San Francisco. 14731–14740

For sound recordings:

Audigram. © July 3, 1945; KK 36242.

Author. © July 3, 1945; KK 36237.

Autograph. © July 3, 1945; KK 36236.

Composer. © July 3, 1945; KK 36239.

Dedicator. © July 3, 1945; KK 36240.

Library. © July 3, 1945; KK 36235.

Magnagraph. © July 3, 1945; KK 36243.

Magnetic autograph. © July 3, 1945; KK 36241.

Postal. © July 3, 1945; KK 36234.

Star. © July 3, 1945; KK 36238.

Astra laboratory, New York. 14741

Astra beauty cream. For beauty cream. © Sept. 15, 1945; KK 35267.

Barbara Lee chocolate co., Boston. 14742–14744

Barbara Lee Pop corn. For confection. © Sept. 19, 1945; KK 36203.

For food:

Quik snak peanut butter sandwiches. © Sept. 19, 1945; KK 36205.

Quik snak pretzel stix. © Sept. 19, 1945; KK 36204.

Barco labs. *See* Honig, Jules & Honig, Herman, d. b. a. Barco labs.

Blatz brewing co., Milwaukee. 14745

Blatz pilsener beer. For beer. © June 1, 1945; KK 35550.

Boreszewski, Clarence F., Camden, N. J. 14746

Whirl-o-race. For racing game. © Sept. 24, 1945; KK 35672.

Bruce, E. L., co., Memphis. 14747

Bruce floor cleaner. For floor cleaner. © Oct. 1, 1945; KK 35183.

Burry biscuit corp., Elizabeth, N. J. 14748–14751

Burry's Colonel Crunch. For nut filled hard candy. © Aug. 30, 1945; KK 35279.

For fruit cake:

Burry's Hampton court fruit cake. © July 24, 1945; KK 35281.

Tropical garden fruit cake. © July 26, 1945; KK 35767.

Frigi-cookies. For cookies. © June 23, 1943; KK 35410.

Calavo, inc., Los Angeles. 14752–14754

California dates. For dates. © Sept. 25, 1945; KK 35716.

Candied peel. For candied citrus peel. © Sept. 28, 1945; KK 36527.

Glaced fruits for fruit cake. For glaced fruits. © Sept. 26, 1945; KK 36526.

Carr, J. B., biscuit co., Wilkes-Barre, Pa. 14755, 14756

Carr grahams. For Graham crackers. © July 25, 1945; KK 36261.

Carr saltines. For Carr saltines. © July 25, 1945; KK 36262.

Claff, M. B., & sons, inc., Randolph, Mass. 14757

Play steps. For footwear. © Oct. 4, 1945; KK 35408.

Cudahy bros. co., Cudahy, Wis. 14758

Peacock sliced bacon. For bacon. © July 5, 1945; KK 35979.

Dacar chemical products co., Pittsburgh. 14759

The new and only mototuner. For mototuner compound for automobiles. © Aug. 1, 1945; KK 35681.

Dalco products. *See* Daly, Samuel, d. b. a. Dalco products.

Daly, Samuel, d. b. a. Dalco products, Brooklyn. 14760

Dee dee tee. For insecticide. © Sept. 1, 1945; KK 36105.

Deane, Donna. *See* Standard chocolates, inc., d. b. a. Deane, Donna.

DeMarinis, Paul, inc., Youngstown, O. 14761

Neil house brand. For wines. © Sept. 1, 1945; KK 35477.

Denture specialty co., Milwaukee. 14762, 14763

D. S. C. For model-ene. © Aug. 17, 1945; KK 35073.

The new full denture articulating paper. For a carbon paper to obtain impressions. © Oct. 1, 1945; KK 35462.

Diamond T preserving co., Los Angeles. 14764

California morning brand. For apricot nectar. © Oct. 27, 1945; KK 35881.

Diehl, H. L., co., Manchester, Conn. 14765

Candelite greetings. For candle with greeting card attached. © Aug. 25, 1945; KK 36451.

Durite corp., Detroit. 14766

Record. For waxes, polishes, paint removers, cleaning compounds, chemicals, medicines and pharmaceutical preparations. © Oct. 15, 1945; KK 36164.

Eppley pop corn co., Wabash, Ind. 14767

Eppley's golden pop corn. For pop corn. © Sept. 28, 1945; KK 36280.

Foster, Marie Casella, d. b. a. Insta chemical products co., Detroit. 14768

Foster's Insta. For household and paint cleaner. © July 12, 1944; KK 35348.

G-W mfg. co., Mansfield, O. 14769

The atomic plumber. For flexible drain cleaner. © Oct. 6, 1945; KK 35476.

Gamlen chemical co., Pittsburgh. 14770

Sea suds, cleans like a breeze with the greatest of ease. For soapless sudser. © Oct. 30, 1945; KK 35379.

Gaymont labs., Chicago. 14771

Gaymont new instant country whey. For whey, dried milk. © Aug. 31, 1945; KK 36534.

General mills, inc., Minneapolis. 14772, 14773

For cereal:

Kix, series 34. © Oct. 25, 1945; KK 36213.

Purity oats. © Apr. 12, 1945; KK 35551.

Gerlak, John Joseph, Cleveland. 14774

Cloz glo. For bleach. © Oct. 15, 1945; KK 35549.

Gordon, Leonard, d. b. a. Grocers packing co., Los Angeles. 14775

Budget pack green meadow brand. For dried prunes. © July 1, 1945; KK 35542.

Goserud, Chester O., St. Paul. 14776, 14777

For game:

Chase of kings. © Sept. 24, 1945; KK 36290.

Chase of kings. © Sept. 24, 1945; KK 36291.

Grace bros. brewing co., Santa Rosa, Calif. 14778, 14779

For beer and malt beverages:

G. B., good beer. © June 30, 1945; KK 35618.

G. B., happy hops. © Apr. 23, 1945; KK 35617.

Grocers packing co. *See* Gordon, Leonard, d. b. a. Grocers packing co.

Guittard chocolate co., San Francisco. 14780

Flavor-rich ground chocolate and cocoa sweetened. For ground chocolate and cocoa. © Mar. 15, 1945; KK 35634.

Hanna, M. E. & Hanna, *Mrs.* O. L., co-owners, Hanna & Hanna, Albuquerque, N. M. 14781

Hanna whirlwind burner. For stoves, heaters, furnaces, incinerators. © Oct. 10, 1945; KK 36692.

Hanna & Hanna. *See* Hanna, M. E. & Hanna, *Mrs.* O. L., co-owners, Hanna & Hanna.

Hansen's, Chr., lab., inc., Little Falls, N. Y. 14782

Make delicious cheese at home. For rennet tablets. © Oct. 11, 1945; KK 35794.

Heirloom needlework guild, inc., New York. 14783

Hiawatha sew-your-own felt hand bag. For felt for making hand bags. © Sept. 15, 1945; KK 35163.

Hindle & Gibson, New York. 14784

100 sheets erasewell carbon paper with Hinson erasing shield. For envelope, pack or box. © Oct. 25, 1945; KK 35349.

Hoague-Sprague corp., Lynn, Mass. 14785–14787

For shoe boxes:

Fashion-ette by fashion-bilt, F194AB. © Apr. 17, 1945; KK 35465.

Smart shoes. © Sept. 8, 1945; KK 35079.

VFSC, V44AB. © Oct. 18, 1945; KK 35464.

Holden, Verla B., Chicago. 14788

At ease. For card game. © Oct. 15, 1945; KK 35182.

Holman, Paul Benton, d. b. a. Sure cleen products co., Berkeley, Calif. 14789

Sure cleen. For household cleaner. © May 4, 1945; KK 35544.

Honig, Jules & Honig, Herman, d. b. a. Barco labs., Brooklyn. 14790

Barcolene cleans everything washable. For cleansing preparations. © Oct. 15, 1945; KK 35952.

Hooper, Wallace, C., d. b. a. Noys-toys, Los Angeles. 14791

Baby-zooka. For toy gun. © Mar. 10, 1945; KK 36517.

House of Puzzy, Baltimore. 14792, 14793

For toilet articles:

Puzzy good habit kit, now! Good habits are heaps of fun. © Oct. 4, 1945; KK 35116.

Sizzy good habit kit, now! Good habits are heaps of fun. © Oct. 4, 1945; KK 35117.

Insta chemical products co. *See* Foster, Marie Casella, d. b. a. Insta chemical products co.

International record co., Long Island City, N. Y. 14794

American record. For phonograph records. © Oct. 10, 1945; KK 35203.

Interstate popcorn co. *See* Zussman, Jeannette R., d. b. a. Interstate popcorn co.

Jolly dolly shop. *See* Meers, Viola E., d. b. a. Jolly dolly shop.

Kaylon, inc., New York. 14795, 14796

For clothing:

Mr. & Mrs. matching pajamas. © Oct. 23, 1945; KK 35269.

Tommieset. © Oct. 19, 1945; KK 35288.

Kellogg co., Battle Creek, Mich. 14797–14803

For cereal breakfast food, rice krispies:

Snap, Crackle and Pop arrange a bird concert. © June 9, 1945; KK 35800.

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Snap, Crackle and Pop save a radio program. © Sept. 20, 1945; KK 35802.

Snap, Crackle and Pop, they take a trip. © Oct. 26, 1945; KK 35797.

Kelmar corp., Milwaukee. 14804

Pow'r house. For electric toy motor assembly kits. © Oct. 15, 1945; KK 36502.

Knoblock, Sebastian W., Los Angeles. 14805

Monolith, go. For storage batteries. © July 7, 1945; KK 35766.

Leadway foods, Chicago. 14806

Frosty fresh. For canned peas. © Aug. 20, 1945; KK 35323.

Le Jay corp., Greensburg, Pa. 14807

Pin-nette kurls. For cold permanent wave. © Sept. 25, 1945; KK 35313.

Li'l grape co. *See* Mundorff, Harry A., *jr.*, d. b. a. Li'l grape co., Wilmington.

Litman, Harry, d. b. a. Savannah benne candy co., Savannah. 14808

Get better acquainted with Savannah walnut brittle. For walnut brittle candy. © June 20, 1944; KK 35419.

Lomasney, Myron A., d. b. a. Malco games, San Francisco. 14809

Malco's free spinning rope. For skiprope. © Oct. 18, 1945; KK 36638.

Macgregor, Stuart, & co., Glasgow, Scotland. 14810

Stuart Macgregor's Loch Lomond. For liqueur blended Scotch whiskey. © Oct. 27, 1945; KK 35991.

McNaughton, Walter E., d. b. a. W. E. McNaughton chemical labs., Ludlow, Calif. 14811

T. M. T. borax plus. For chemical cockroach destroyer. © Sept. 22, 1945; KK 35145.

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Madsen, Julius V., co., Los Angeles. 14812

The bubbling zoo. For bubble bath preparation. © Aug. 15, 1945; KK 35943.

Maguite, J. C., & co., inc., New York. 14813

Keeps. For fruit flavored drops. © Sept. 26, 1945; KK 36173.

Malco games. *See* Lomasney, Myron A., d. b. a. Malco games.

Malcolm labs., inc., Orlando, Fla. 14814

Nature's gift. For frozen fruit & vegetable juice, in tin or paper. © Sept. 5, 1945; KK 35764.

Maltex co., Burlington, Vt. 14815

Maltex cereal. For a cereal. © Oct. 16, 1945; KK 35867.

Marathon corp., Rothschild, Wis. 14816–14822

For bread:

Marathon bread. © Oct. 5, 1945; KK 35137.

Marathon bread. © Oct. 5, 1945; KK 35138.

Marathon bread. © Oct. 5, 1945; KK 35139.

Marathon bread. © Oct. 5, 1945; KK 35140.

Marathon bread. © Oct. 5, 1945; KK 35141.

Marathon bread. © Oct. 5, 1945; KK 35142.

Marathon bread. © Oct. 5, 1945; KK 35291.

Maxson, W. L., corp., New York. 14823

Maxson sky plate. For prepared meals. © Aug. 3, 1945; KK 35553.

Mead's shop, Tulsa, Okl. 14824

Heir apparent. For sundry types of baby plaques. © Oct. 9, 1945; KK 35131.

Meers, Viola E., d. b. a. Jolly dolly shop, Los Angeles. 14825

Kitty kitten. For cloth doll. © Apr. 7, 1945; KK 36036.

Mergenthaler, Ela Gray, d. b. a. Ro-sae-la, Manhattan Beach, Calif. 14826

Ro-sae-la, yours for translucent loveliness. For a preparation for external application on the human skin, being in the nature of a beauty aid and skin conditioning medium. © July 15, 1945; KK 35967.

Miami products & chemical co., Dayton, O. 14827

Sanygen. For sterilizing composition. © Oct. 3, 1945; KK 36535.

Milwaukee lace paper co., Milwaukee. 14828, 14829

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Milapaco handy pack paper doilies. © Oct. 25, 1945; KK 35413.

Milapaco handy pack paper doilies. © Oct. 25, 1945; KK 35414.

Monarch chemical co., New Orleans. 14830

Monarch spritz. For insecticide and larvaecide. © Oct. 8, 1945; KK 35838.

Moore, James W., Radburn, N. J. 14831

Stars and bars. For game. © Sept. 25, 1945; KK 35975.

Mundorff, Harry A., *jr.*, d. b. a. Li'l grape co., Wilmington, Del. 14832

Lil-grape. For grape soda. © Sept. 21, 1945; KK 35130.

Munising paper co., Chicago. 14833

Sachet petals. For sachet petals. © Oct. 10, 1945; KK 35872.

National by products, inc., d. b. a. National soap & refining co., Des Moines. 14834

Linex granulated soap. For soap in granulated form. © July 15, 1945; KK 36139.

National grocery co., d. b. a. Reliance pure foods, Seattle. 14835–14837

Mr. Wyde A. Wake. For coffee. © July 31, 1945; KK 36635.

Mr. Wyde A. Wake. For tea bags. © Sept. 22, 1945; KK 36636.

Mr. Wyde A. Wake brand. For canned salmon, canned vegetables and canned fruits. © Oct. 1, 1945; KK 35844.

National safety council, inc., Chicago. 14838, 14839

For safety unit lessons and posters:

It's no fun to have an accident. © Sept. 21, 1945; KK 35546.

Safety lesson units and posters. © Sept. 21, 1945; KK 35547.

National soap & refining co. *See* National by products, inc., d. b. a. National soap & refining co.

Noys-toys. *See* Hooper, Wallace C., d. b. a. Noys-toys.

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White cross washing fluid. For washing fluid. © May 18, 1945; KK 35329.

Pace, Murl E., Orlando, Fla. 14841

Florida fresh. For fresh citrus fruits. © Sept. 17, 1945; KK 36574.

Parks associates, Glendale, Calif. 14842

Safe-t-clean. For liquid household and commercial cleaner. © Sept. 22, 1945; KK 35314.

Penndale distilling co., Philadelphia. 14843

Corndale. For distilled alcoholic liquors. © Mar. 30, 1945; KK 35114.

Perfection seat cover co. *See* Whitfield, J. K., *jr.*, d. b. a. Perfection seat cover co.

Perky frox, inc., New York. 14844

Perky of New York. For dresses. © Oct. 5, 1945; KK 35268.

Petersen, Carolina Kern, Chicago. 14845

Curtain protection by Carol Petersen. For curtain to protect curtains. © Sept. 9, 1945; KK 35627.

Protectoform co., Chicago. 14846

The Protectoform bra. For brassiere. © Oct. 31, 1945; KK 36518.

Puritan dress co., Boston. 14847

Forever young. For clothing. © Oct. 4, 1945; KK 35635.

R. M. S. products co., Hollywood, Calif. 14848–14852

Flex-o-gloss nu-coat color process. For an enamel coating for masonite, canvas, etc. © Mar. 31, 1945; KK 35219.

Flex-o-gloss permaseal. For a penetrating sealer, leatherette, etc. © Jan. 31, 1945; KK 35217.

Flex-o-gloss superlux top coating. For special enamel for coating trailer tops. © June 19, 1945; KK 35220.

Flex-o-seal, elastic mastic calking compound. For an elastic mastic calking compound. © Mar. 20, 1945; KK 35218.

Seal-kote a superior waterproof canvas cement. For a waterproof paste cement. © July 31, 1945; KK 35221.

Ramapo chocolate co., Franklin Lakes, N. J. 14853

Ramapo milk chocolate. For milk chocolate. © May 28, 1945; KK 35765.

Rand, Theodore, Brooklyn. 14854

Hygienic shoe sterilization kit. For shoe sterilizing treatment. © Oct. 1, 1945; KK 35136.

Record of the month club for the music collector, inc., New York. 14855

Record of the month club for the music collector, inc. For phonographic records. © Apr. 10, 1943; KK 35628.

Refined syrups & sugars, inc., Yonkers, N. Y. 14856

Flo-sweet golden syrup. For 100% pure cane syrup. © Oct. 15, 1945; KK 35280.

Reliance pure foods. *See* National grocery co., d. b. a. Reliance pure foods.

Riah mfg. co., Kalamazoo, Mich. 14857

Riah herb hair tonic. For hair tonic. © Aug. 1, 1945; KK 35843.

Riebe chemicals, Seattle. 14858

Duz-mor. For all purpose cleanser. © Oct. 18, 1945; KK 35162.

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Doings in Corktown. For material for making cork dolls. © Oct. 8, 1945; KK 35363.

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Rossetti, Philip E., d. b. a. Philip E. Rossetti co., Los Angeles. 14860

Cavalier. For avocados. © Oct. 1, 1945; KK 35968.

Rossetti, Philip E., co. *See* Rossetti, Philip E., d. b. a. Philip E. Rossetti co.

Sapolin co., inc., New York. 14861

Sapolin quality paints. For misc. varnishes & paint products. © Sept. 24, 1945; KK 35971.

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Silklin paper corp., San Francisco. 14862

Snowtex, bathroom tissue. For toilet tissues. © Oct. 8, 1945; KK 35619.

Silver, A. L., Dallas. 14863

Alpine sportswear. For sportswear. © June 1, 1945; KK 35075.

Slaughter, Roy V., Dallas. 14864

Hays original spray. For insecticides, disinfectants and chemical compounds. © Sept. 29, 1945; KK 35409.

Slaughter, T. C., co., Reedville, Va. 14865

Slaughter's fish fry. For prepared fish for cakes. © Sept. 26, 1945; KK 35654.

Sonny togs, inc., New York. 14866

Sonny togs, inc. For children's wear. © Oct. 19, 1945; KK 35269.

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Spray-X. For liquid polish and glass cleaner. © Oct. 19, 1945; KK 35412.

Standard chocolates, inc., d. b. a. Deane, Donna, Boston. 14868

Donna Deane work of art. For chocolates. © Sept. 15, 1945; KK 36163.

Stanley, Philip R., Springfield, Mass. 14869

Magic mist. For furniture polish. © Jan. 15, 1942; KK 36246.

Sterling tool products co., Chicago. 14870–14876

Caution. For Sterling 1000 electric sander. © July 16, 1945; KK 35924.

Dust filters for sterling 1000. For dust filters for portable electric sander. © June 23, 1945; KK 35176.

For sterling special oil:

Sterling special lubricating oil, form 1189. © Aug. 22, 1945; KK 35180.

Sterling special lubricating oil, form 1191. © Aug. 22, 1945; KK 35179.

Important. For accessories for sterling 1000 electric sanders. © Sept. 11, 1945; KK 35923.

Sterling 1000 portable electric sander, form 1161. For portable electric sander. © July 11, 1945; KK 35178.

Sterling special bearing lubricant, form 1190. For bearing lubricant. © July 10, 1945; KK 35177.

Strand Reneau co., Lynwood, Calif. 14877

Dezert purpul cleaner. For wall, tile and glass cleaner. © Oct. 15, 1945; KK 35616.

Sullivan, J. Wesley, Salem, Or. 14878–14882

For stationery:

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University of California. © Sept. 1, 1945; KK 36325.

University of Oregon. © Sept. 1, 1945; KK 36425.

University of Washington. © Sept. 1, 1945; KK 36353.

Washington state college. © Sept. 1, 1945; KK 36324.

Sure cleen products co. *See* Holman, Paul Benton, d. b. a. Sure cleen products co.

2-DD co. *See* Wood, Alvin T. & Eisenhood, Arlo L., d. b. a. 2-DD co.

Van Tilburg, Noel, d. b. a. Noel Van Tilburg co., Minneapolis. 14883

Hand 'em up on Van's boot saver. For wire rack or hanger for supporting boots and shoes by the heel, sole and uppers. © Oct. 10, 1945; KK 36397.

Van Tilburg, Noel, co. *See* Van Tilburg, Noel, d. b. a. Noel Van Tilburg co.

Vasosulfa labs., Altadena, Calif. 14884

Vasodiazine. For a sulfadiazine compound. © May 2, 1944; KK 35315.

Veterans of foreign wars. Herbert E. Shero post 517, Hamburg, N. Y. 14885

Wish 'em well. For coin cans. © Oct. 20, 1945; KK 35925.

W. & M. products co., Jersey City. 14886

Lester's special temple and scalp treatment. For salve or ointment. © Oct. 15, 1945; KK 35294.

Wadco products, Los Angeles. 14887

Co-lub. For intestinal lubricant. © Sept. 15, 1945; KK 35278.

Wal-Feld co., New York. 14888

Musical jingle bar. For musical boxes. © Oct. 1, 1945; KK 35144.

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The pride of the Ozarks. For candies. © Mar. 10, 1942; KK 36323.

Weeks, Belton, L., d. b. a. Southwest chemical labs., Cushing, Okl. 14890

Easy washday bleach. For bleaching fluid. © Oct. 1, 1944; KK 36138.

Welsh-Eccles tackle co., San Pedro, Calif. 14891

Boomerang baits. For fishing tackle lures. © Oct. 1, 1945; KK 36292.

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Perfection seat covers. For auto seat covers. © Oct. 11, 1945; KK 35778.

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Woodi-toy co., Los Angeles. 14894

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World war battle slide co., New York. 14895

Authentic battle history world war 2. For 2" x 2" slides. © Oct. 2, 1945; KK 35622.

Zussman, Jeannette R., d. b. a. Interstate popcorn co., Brookline, Mass. 14896

Popcorn, tasty, delicious. For popcorn. © Oct. 15, 1945; KK 36387.

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Cough drops life savers. RR 148, Oct. 23, 1945.

Lic-o-rice life savers. RR 147, Oct. 23, 1945.

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INCLUDING
LIST OF RENEWALS

1945
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WASHINGTON : 1946

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Shrine of St. Anne teaching the blessed Virgin. © Dec. 20, 1945; G 46828.

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To America's heroic sons and daughters, who so courageously served their country, our eternal gratitude. © 1 c. Nov. 23, 1945; G 46631.

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World war 2 memorial, Absecon, N. J. © 1 c. Nov. 4, 1945; G 46479.

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Dual-foot control method for direction signaling system for motor vehicles. © 1 c. Nov. 11, 1945; I 36901.

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Best wishes for Christmas and the New Year [Christmas pudding] 801. © June 1, 1945; K 60246.

It's friends like you, 283.—Keep Christmas, 281.—Once more, the glorious promise, 284. © Mar. 1, 1945; K 60209–60211.

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Aretino, Pietro; by Titan.—Lady with a bird-organ; by Jean Baptiste Siméon Chardin.—St. Francis in ecstasy; by Giovanni Bellini. © Nov. 7, 1945; H 3029, 3030, 3032.

The choice of Hercules. Detail: Head of left-hand figure; by Veronese. © Dec. 18, 1945; H 3059.

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Suction air ship. © 1 c. Dec. 19, 1945; I 37116.

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Aero-kiddy-kar. © 1 c. Nov. 23, 1945; I 36986.

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Color photograph of Boston pops, symphony hall, Arthur Fiedler, conductor, with orchestra and audience, 84745. © 1 c. Dec. 14, 1945; J 38973.

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Dis ain't no orchid, 15V272.—Because it's Easter and because you're you, happy Easter to a very sweet someone, 15E159.—Because you're a dear niece and because it's Easter, a note of love at Easter to a niece, 15E716.—A birthday wish for you dear aunt for the day, for the year, 25FB31.—A bright and happy Easter, wishing you at Easter every joy worth knowing, 15E162.—A bright and sunny Easter, may Easter bring you happiness in many, many ways, 10E128.—Bringing you love, auntie, at Easter, to an auntie I love the whole year through, 10E691.—Coming to pay an Easter call on you, these bunnies are dressed in their Easter best, 10E361.—Darling, it would take a hundred valentines to tell you in some small way, 50V511.—Don't give me the brush-off, Valentine! I really can't expect to sweep you off your feet, 15V270.—Downy Duck.—An Easter greeting across the miles, can't greet you today in person, 15E839.—An Easter greeting for you with best wishes for today and always.—Easter greetings, sister, to you, loving Easter greetings and a little note, 15E713.—Easter, let us rejoice, for He is risen, 10E289.—An Easter message especially for you, to you the warmest greetings and the best of wishes go, 50E209.—An Easter message, the resurrection of the Lord that first glad Easter morn, 25E298.—Easter thoughts of you, thinking of you and sending this message, 35E205.—Easter time, a friendly Easter message to greet you and express a wish for all the season's joy, 10E16.—Especially for you, a valentine, I want you to know and I'm sure that you do, 10V90.—Especially for you, a valentine message, sending this little note, 10V43.—Especially for you on Valentine's day, just to show that you're remembered, 25V122.—For a very dear mother an Easter message, happy Easter, each time the old wish goes to you, 50E747.—For friendship's sake, a valentine for you, because your friendship is so dear, 50V137.—For grandmother, it's a good old-fashioned custom when Valentine's day is due, 15V693.—For my aunt with love, you know just what this message brings but I'll tell you anyway, 15V682.—For my darling mother, a valentine message, a heart full of love, you're so dear and loving, 15V663.—For my grandfather on Valentine's day, all the love a valentine can hold, 15V683.—For my special friend, a valentine message, this valentine I'm sending has many things to do, 25V127.—For someone very dear, I'm thinking of you at Easter, just the thought of you at Easter, 50E413.—For Valentine's day, I wouldn't let Valentine's day go by, 10V92.—For you and those most dear to you, 25E181.—For you, brother, a valentine, a special valentine greeting for a very special brother, 35V660.—For you, darling, on Valentine's day, life seems brighter, my heart is lighter, 35V502.—For you, dear, on Valentine's day, I'm sending you this valentine, 25V493.—For you, father, happy Easter, because it's for you this message has love in every part, 25E725.—For you, mother dear, a loving valentine, if everyone had a mother as dear and sweet as you, 25V601.—Forget-me-not.—From me to you at Easter, no two ways about it, 15E167.—Good luck to ya on St. Patrick's day, 10SP2.—A happy Easter all day long, may your Easter be happy from the time the sun rises, 10E360.—Happy Easter, brother, from the first crack of dawn till you hit the hay, 25E735.—Happy Easter, brother, to a brother like you when Easter is due, 15E711.—Happy Easter, dad, here's a very special wish for an Easter that's bright and glad, 15E704.—A happy Easter, daddy, I asked the Easter bunny to tell you, daddy dear, how very much I love you, 10E684. — Happy Easter, daughter, to the nicest kind of daughter, 15E710.—A happy Easter, grandma, love to the nicest grandma all the whole world through, 10E689.—Happy Easter, happy spring, happy days 'n' everything.—Happy Easter, in every stitch there's an Easter wish as sincere as it can be, 25E185.—Happy Easter, just a note or two from me to you, 10E74.—Happy Easter, many are the greetings this message brings your way, 15E164.—Happy Easter once, happy Easter twice, because you are so very nice.—A happy Easter, son, it's very hard to put in words the thoughts and wishes too, 25E731.—A happy Easter, sweetheart, you're always in my heart dear, 25E401.—Happy Easter to my husband, lend an ear and listen here, 15E706.—Happy Easter to you, this friendly note is sent to say, 10E15.—Have a very happy Easter, may your Easter be pleasant in big ways and small ways, 15E161.—He loves me, he loves me not, I could ask a daisy, 10V257.—A heart full of good wishes for someone who is very dear to me, 15V112.—A heart full of love for my wife, in these days of many changes there is one thing plain to see, 50V691.—Here 'tis in black and white, I think you're just exactly right.—Hi, mom! Hi, pop! Here's a valentine, this card is bringing love you know, 15V669.—Hope this is the right place to deliver this, 15V279.—Hope you'll be showered with Easter happiness, whether the weather is sunny or not, 15E174.—I may not be a cover girl, my map somehow just misses, 25V288.—I wonder if you'd ever guess it, I think I might as well confess it, I like you a lot.—If you were only the wolf at my door, gosh, who could ask for anything more, 15V271.—I'm still hopin' that you'll be the answer to this maiden's prayer, 25V286.—I'm still untamed, Valentine, I'm kinda savage, I'm kinda wild, but for you, 25V289.—I'm thinking of you at Easter, I send this Easter greeting, 25E182.—It's Easter, when new hope and promise fills the air, 15E150.—A joyous Easter, an Easter greeting to express best wishes for your happiness, 10E13.—Joyous Easter, may the beauty of the season bring you joy, 10E288.—Just a few words.—Just for you at Easter, a wishing tulip just for you, with a wish that you will know, 25E183.—Just thinkin' how nice you are.—Lots of love, nephew, at Easter, if this little duck could talk here's what he'd say to you, 10E695.—Love and best wishes, sister, for a happy Easter, this Easter message just for you, 25E736.—Love to you on Valentine's day.—A message of love, mother, on Valentine's day, God made lots of beautiful things, 35V651.—A message of sympathy at Easter, may Easter's changeless message, 15E843.—A note of affection on Valentine's day, this valentine message is filled with thoughts, 25V121.—On our anniversary, a heart full of love, today is filed with memories of the day that we were wed, 25AN582.—On Valentine's day, a message of remembrance, this message comes to greet you, 25V120.—On Valentine's day, I'm remembering pleasant times with you, there's one thought that is always sure, 35V130.—Our valentine wish for you, mother, because today is Valentine's day and just because you're you, 15V666.—Pink clover.—Roses are red, violets are blue, skunks are stinkers and so are you, 10V256.—Shake! It's our birthday, I'm mighty glad that you're the one who shares this day with me, 15SB342.—A song of friendliness and cheer to greet you.—Speaking of birthdays, 25HB31.—Spring's in the air, Easter is here.—Straight your way on Valentine's day, to someone very nice that's you, go valentine greetings, 15V105.—Sweetheart, I wonder, sweetheart, if you know you've made my dreams come true, 25V489.—Thinking of you, a valentine to keep in touch with someone I like, 15V104.—Thinking of you on Valentine's day, a valentine thought, 25V118.—Thinking of you on Valentine's day, I think about you often as the days all come and go, 50V136.—Thinking of you on Valentine's day, this valentine is sent, 10V44.—This birthday wish is as warm as they come! So this wish ain't the latest model, 25HB30.—Three Easter wishes for you, three Easter wishes are coming your way,

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10E38.—To a darling granddaughter, these little bunnies are bringing love and Easter wishes, too, 10E696.—To a niece who is a honey, it would bee sweet, it would bee fine, 10V639.—To a very dear niece, with love at Easter, happy Easter to a darling girl, 10E693.—To mother, from both of us with love at Easter, 25E721.—To mother, from both of us with love at Easter time and always, 15E700.—To my big flame, my husband! A lovin' valentine, I love you so much honey, 25V617.—To my favorite chicken, my wife, there's a mighty cute chicken, 25E727.—To my husband, my best beau, 25V615.—To my husband, my valentine, to just say I love you, is putting it mildly, 25V613.—To my husband, rain or shine, I'm glad you're mine, come h— or high water, 15V673.—To my husband, with all my love, when I tell you that I love you, 15V674.—To my sweetheart, with love at Easter, when I wish you Easter happiness that wish comes from my heart, 25E402.—To my very dear mother and dad, a valentine message on Valentine's day, 35V654.—To my wife, the only valentine for me, if I had planned you and designed you or searched the whole world, 25V611.—To one I love so dearly, a valentine, my thoughts are with you every day, 25V492.—To show you in this little way, I think of you on Valentine's day.—To the dearest of mothers, with love on Valentine's day, Valentine's day is a special day. 50V688.—To wish you happy Easter and to let you know I think of you, 25E197.—25 years congratulations, as the chimes of silver wedding bells ring out today for you, 25AN692.—A twofold message for Valentine's day, a valentine thought, someone who thinks a lot of you, 15V110.—A valentine, darling, with a heart full of love, it's hard to tell the things I feel, 25V491.—A valentine filled with pleasant memories, to you from me, a valentine with warm remembrance, 25V123. — A valentine for a dear daughter with lots of love, because this valentine's for you, 15V686.—A valentine for a very dear daughter, in every line of this valentine there's love for you alone, 25V626.—A valentine for a very sweet someone, a valentine to tell you, 15V106.—A valentine for you, brother, there's a bit of devil, 15V679.—A valentine for you, sister, just a little note of love now Valentine's day is here, 10V647.—A valentine for you, son, this valentine message is filed with love, 25V620.—A valentine just to keep in touch and let you know.—A valentine message, sweetheart, you have the key to my heart, my heart belongs to someone, 25V488.—A valentine message with special thoughts of you, I think of you in a special way, 25V116.—A valentine message with thoughts of you, pansies are for thoughts, you know, 50V138.—A valentine, mother, with love because you're a wonderful mother so dear in every way, 35V652.—A valentine rose for you, there are warm and pleasant thoughts of you in the heart of this valentine rose, 25V117.—A valentine, sister, just for you, this valentine is filled with love, 15V687.—A valentine to hope you're better, it's Valentine's day and so I thought I'd send this little line, 15V841.—Welcome back, every good wish for you, lots of luck, can't tell you how much you were missed, 15FR510.—Well, what d'ya say? O. K.? 15V278.—With love at Easter to my husband, a special Easter greeting from the one who loves you, 35E744.—With love, mother and father at Easter, a happy Easter to you both, 50E748.—With love, mother, at Easter, a happy Easter to the dearest mother in all the world, 15E697.—With love, mother, at Easter, because you mean so much to me, 35E738.—With love, nephew, a valentine greeting as warm as can be for a nephew who means a great deal to me, 15V685.—With love, sweetheart, and best wishes for Easter, there's someone very dear to me, 50E410.—With love to my sister, you've always had a special place within my heart, you know, 25V627.—With love to you, son, at Easter, a son like you deserves the best, 15E709.—With many good wishes for your happiness at Easter.—With my love, grandmother, on Valentine's day, you're such a darling, so sweet and dear, 25V624.—With our best wishes for a happy Easter, we're wishing you an Easter that is bright in many ways, 25E195.—With our love, son, on Valentine's day, we're sending you this valentine because it's such a joy, 25V618.—With thoughts of you, grandmother, at Easter, happy Easter, 15E714.—With you in thought at Easter, at this Holy Easter season, may God grant you new hope, 25E845.—Won't ya be my valentine, won't you, mister, 10V259.—You're close in thought on Valentine's day, although you are not here, 50V135.—You're in our thoughts, mother, on Valentine's day you always have a special place, 35V653.—You're my valentine, dad, I loved you, dad, 15V672. © June 16, 1945; K 58518–58528, 58530–58586, 58587, 58590, 58591, 58593, 58595–58678, 58680–58684.

All my love, sweetheart at Easter. What can I say to you sweetheart, 100E130.—A birthday message with thoughts of you. Happy birthday, 15GB49.—Easter. I am the resurrection and the life. There is comfort in this message, 15E295.—Happy Easter, dad. There isn't a wish more loving than the wish this card conveys, 25E726.—Happy Easter to my husband. To tell you that I wish you a happy Easter day, 25E728.—Here's a valentine nephew, just for you. Love to someone, who can it be? 10V641.—I'm nuts about you, 10V262.—I'm thinking of you, for you, just a note to say hello, 10FR4.—It's the folks we love we think about. It's the folks we love we think about with joy from day to day, 15R179.—On your wedding anniversary, a wish for today and always. May this be a very pleasant day, 15AN3.—To thank you for your hospitality over and over again. Thank you not just once or twice, 25TY680.—A valentine for you, from, guess who, 10V266.—A valentine for you, son, with lots of love. This bear is making a jolly noise, 10V633.—With love to my husband at Easter. Deep in my heart there is a wish, 25E729. © July 13, 1945; K 58928, 58999, 59000–59003, 59071, 59072, 59079, 59080, 59083, 59087, 59088, 59096.

All the joy that Easter can bring and all the happiness of spring.—At Easter time a gay hello for someone very nice to know.—The best of all good wishes for this happy Easter season.—An Easter greeting to keep in touch. Though I see you all too seldom and our letters are so few, 25E187.—Easter is the time to be happy.—For you, honey, on Valentine's day. There's a very special someone, 25V498.—For you, son, on Valentine's day. You fill the bill and always will, love from, 15V677.—For you, sweetheart of mine, a loving Valentine, 35V498.—A happy Easter, daughter. Lots of good wishes and lots of love, too, 10E686.—Happy Easter to mother and father. A loving message at Easter, to tell in some small way, 15E701.—I think you're tops, mom. You're the one in a million and don't I know it, 25V603.—Love to a dear son at Easter. You're always thought about with love, 25E732.—The message of Easter. The Lord is risen, the angels say, 15E293.—Sending a friendly little rhyme, to wish you a happy Eastertime.—A valentine for my husband, you're always in my heart and thoughts. You're always in my thoughts, dear, 25V616.—A valentine from both of us for mother. This valentine message is filled with love, 25V605.—A valentine on your birthday. Because you have a birthday when Valentine's day is due, 15V840.—With love, mother, from both of us on Valentine's day. This valentine is bringing, 15V66.—With love, son, at Easter. To wish you a happy Easter and to let you know once more, 35E745.—You are my valentine, mother dear, today, tomorrow and always, 35V602.—You send me, Valentine. Got no halo 'round my head, 15V280. © June 20, 1945; K 58921, 58927, 58944, 58947, 58983–58989, 59013, 59030, 59038, 59051, 59053, 59055, 59056, 59060, 59092, 59093.

At Easter. Thinking of you at this happy Easter season and sending, 15E160.—Because I love you and because it's Easter. The thought of you gives Easter day, 35E408.—Bringing best wishes for Easter. One of the many pleasures that comes with Easter day, 15E149.—Bringing Easter greetings to you. Tripping through the tulips right to your very door, 25E199.—Darling, love to you at Easter. I never knew till I met you, 35E407.—Easter greetings. To say you're remembered in the warmest way, 35E206.—Easter greetings. To wish you a lovely Easter and to hope through coming days, 15E168.—Easter is here! This Easter wish just can't be matched, it's the very best, 15E176.—An Easter message just for you. Because your thoughtfulness has meant so much, 35E204.—An Easter message, may the hopeful message of Easter, 10E291.—An Easter wish, brother, for you. Just a wish for a happy Easter, 25E734.—An Easter wish, may this season bring to you and yours new hope, new peace, 35E207.—Especially for you at Easter. To someone very nice this Easter card is sent, 25E189.—For auld lang syne, a valentine. So often through the busy days, I stop and think of you, 15V146.—For auntie, a valentine. These three little kittens are coming your way, 10V637.—For lo! The winter is past. Wishing you all the happiness of the lovely Easter season, 25E184.—For mother and father an Easter message. To a very dear mother and father this goes on, 35E741.—For someone, I all too seldom see, a valentine. The times we see each other are far between and few, 25V124.—For the dearest husband in the world, an Easter message. To wish you

Norcross—Continued.
happy Easter, 50E750.—For you on Valentine's day. It's not just the flowers, or hearts or lace, 50V150.—For your birthday and Easter time. How nice to have a birthday when Easter time is here, 15E841.—A happy Easter, mother, dear. For the thousand and one loving things, 25E718.—Happy Easter to my brother. I think my brother's one swell guy though I may not often show it, 15E712.—Happy Easter to my husband and showers of love. Whether the weather is rainy, 25E730.—Happy Easter to my husband. Because you're the dearest and best husband in the world, 15E707.—Happy Easter to my mom, my, but you're sweet. The reason that this Easter card is filled, 15E698.—Hope you're feeling better at Easter. Greetings to you at Easter and a message just to say, 15E842.—It's Easter time. It's Easter time—the loveliest and brightest time of year, 15E163.—A line or two.—Looks like Easter! So just step out and enjoy it, 15E175.—Love to my husband at Easter. All my love at Easter time for you, 35E743.—Love to you, son, at Easter. It's just a happy Easter but behind that simple phrase, 15E708.—May Easter bring you happiness that will grow throughout the year.—May Easter find you with a song in your heart.—No matter how I figger it the answer is you, 15V275.—Sweetheart, you'll always be my valentine. Somebody cares for you dear, 35V479.—Though we're far apart at Easter. Even though we're far apart as Easter comes this year, 15E840.—To greet you at Easter. The lovely Easter season brings the welcome chance our way, 50E208.—To keep in touch at Easter. I send this friendly message as Easter comes anew, 15E165.—To someone very dear to me. I'll wish you happy Easter, 25E405.—To wish a special friend happy Easter. One of the many things I treasure, 25E184.—To you, mother, with our love at Easter. This Easter note is bringing our special love, 15E699.—A Valentine message, it's a pleasure to know you. You're someone it's a pleasure and a real delight to know, 50V134.—With best wishes at Easter. It you'd like to know the wishes this Easter message brings, 25E180.—With love, daughter, at Easter time. There ought to be a special wish, 25E733.—With love, grandmother, at Easter. No love could be deeper, no wishes more true, 25E737.—With love, sweetheart, for you at Easter. As I wish you Easter happiness, I want to let you know, 35E406.—With our best wishes mother for Easter. A happy Easter especially for you, a changing world, 25E720.—Your first valentine, baby dear. You'll grow older, you'll grow taller, 10V838. © June 16, 1945; K 58919, 58920, 58925, 58926, 58933, 58934, 58936, 58945, 58946, 58948, 58949, 58950–58956, 58980, 58982, 58992, 59012, 59015, 59018, 59019, 59022–59029, 59031, 59033–59036, 59042, 59045, 59067, 59075–59078, 59081, 59084–59086.

Be my valentine. These little kittens dressed up so fine, 10V350.—Bringing love to you mommy, at Easter. This duck is bringing lots of love, 10E683.—A chorus of Easter wishes. Bluebirds are for happiness and that's why these all sing, 10E30.—Easter greetings. A very happy Easter to you, 10E31.—Easter greetings. May the spirit of Easter fill your heart and bring you happiness, 25E297.—Easter greetings. The gift of God is eternal life, 10E290.—Easter greetings to you from me, 10E139.—Especially for you, a valentine message. In a changing world, it's good to find, 35V148.—For a dear little daughter. From your head to your feet, 10V642.—For my daddy, you're my valentine. I'm glad that you're the daddy I've got, 10V632.—For my darling wife, a valentine message from my heart. I love you needs no extra words, 25V612.—For my wife, you'll always be my valentine. There's one thought in my heart today, 35V656.—For someone dear, a special valentine. Just once in a while there is someone like you, 15V487.—For you. Be a lamb and be my valentine, 10V345.—For you, Valentine. If I give you this heart of mine, 10V348.—Give me a break, Valentine] The reason I'm feeling so blue and dejected, 15V274.—Happy Easter brother! Watch out! Here comes an Easter wish, I'm aiming it your way, 10E687.—Hello grandpa! I love you grandpa, very much, 10V638.—Hello, Valentine! A big red heart that's just for you, 10V349.—Here's a cheery Easter how-de-do, with the best of wishes all for you.—In the spring all nature seems to smile. With thoughts of you.—It's the little things you say and do in a manner all your own, 50V149.—It's Valentine's day. A valentine for you from me because you're nice as you can be, 10V347.—Let us keep the Easter spirit deep within our hearts, the hope—the peace, 15E296.—Lots of love to my sister at Easter. I'm sending love at Easter and I wish with all my might, 10E688.—Mother and father on

Valentine's day. For you, the ones who are more dear, 50V690.—Oh, Valentine, you're the maiden I'm serenadin'. I can't croon or play a tune, 25V287.—Thinking of you on Valentine's day, and wishing I could see you. It's a long time since we've written, 35V132.—To a true blue friend, a valentine message. Once in a while as we go through life, 25V126.—To greet you at Easter. May the lovely Easter season, 25E186.—To my dear wife, a happy Easter. The love this brings at Easter, isn't for today alone, 50E749.—To my husband with all my love at Easter. If I could have one Easter wish, 15E705.—A valentine for someone very nice. You're someone nice to think about, 10V45.—A valentine for you from me. This valentine is sent to show, 25V119.—A valentine message especially for you. There are some folks that we think of, 35V131.—A valentine, to a darling granddaughter. These kittens bring love and a great big kiss, 10V646.—A volume of love, father, for you on Valentine's day. It would take a book to tell you, 25V609.—Wish we could meet at Easter. Sending this friendly message, 10E138.—Wishing you all the happiness of this blessed Easter season, 15E294.—With love, mother and father at Easter. To wish you all the season's joys now Easter time is here, 25E723. © June 23, 1945; K 58922–58924, 58939–58943, 58957–58961, 58965–58971, 58979, 58990, 59006–59008, 59040, 59041, 59043, 59046, 59047, 59049, 59050, 59054, 59057, 59058, 59061, 59089, 59090, 59091, 59094.

Because this is St. Patrick's day. Because today's St. Patrick's day, this is the wish I send, 25SP35.—An Easter prayer, God keep you in His loving care. God bless you on this Easter day, 10E292.—For my brother, a valentine. With love and a thousand good wishes this valentine is sent, 25V621.—A happy Easter, darling. As I wish you a happy Easter, one that's very bright and glad, 50E411.—A happy Easter to mom and dad. You're the best mom and pop anyone ever had, 15E702.—Hello grandpa, happy Easter. I asked this little Easter lamb to let you know how glad I am, 10E690.—I ain't just a-fishin' 'n' this ain't just a line, 10V260.—I can't get you off my mind. My mind is in a dither, my heart is in a whirl, 10V260.—Just for you grandma. I think it would be fine if you would be my valentine, 10V635.—Oh, Valentine, when I'm with you, woo woo! 15V269.—A special valentine note for you. This message goes in your direction, 15V108.—To my darling mommy, with lots of love. You're the very nicest mommy and I'm very glad you're mine, 10V631.—To you the one I love, an Easter message. There is no way to measure love and there can never be, 40E412.—A valentine for my honey, am I thinking of you? You bet! Between you 'n me, 25V495.—A valentine for you. We've had a lot of happy times together, you and I, 15V107.—A valentine with love, mom. In every stitch of this valentine there are wishes big and small, 15V664.—What a guy! My brother. The gal who sends this valentine, 25V622.—With our love, mother. It's those we love we think about, 25V604. © June 27, 1945; K 58930, 58931, 58937, 58938, 58993, 59005, 59009–59011, 59014, 59016, 59037, 59039, 59049, 59059, 59062–59064.

Believe it or not, I like you a lot.—A birthday wish daughter, with a world of love. Because you're a lovely daughter, 35FB80.—Dear Valentine. I love you, I love you not, I love you a great big lot, 10V346.—An Easter note for you. If I sent all my wishes at Easter for you, 10E90.—For a fine grandson. This puppy brings love on Valentine's day, 10V644.—For you. I'm wishing someone who's very nice a happy Easter not once but twice, 10E366.—Happy Easter and love, grandson. Happy Easter to a great big boy, 10E695.—Happy Easter. Here's an Easter card for you from me, 10E367.—Happy Easter. I hope the Easter bunny leaves the nicest things for you, 10E364.—Happy Easter, son. This little duck could hardly wait to pop right out and say, 10E685.—Happy Easter to a dear aunt. A loving wish for all the joy that Easter time can bring, 15E715.—A heart full of love for my wife on Valentine's day. We've talked and laughed together, 100V144.—Hello! Happy Easter to you from me, these little chickens are busy as can be, 10E365.—Hello. The bunnies laid these Easter eggs especially for you, 10E362.—Howdy-do, uncle. This bunny say happy Easter to you, 10E692.—How's chances, Valentine? Aimin' for you may be aimin' high, 10V261.—It's Easter time! Quack, quack, quack, these ducks all say, 10E363.—It's your first Easter baby, dear. With love to you, dear baby and many wishes too, 10E838.—A note of love mom, for you at Easter. A happy Easter to the one I've loved since first, 25E719.—Oh, happy tidings the flowers bring of nature's glad awakening. May your Easter be a lovely one, 35E211.—Rollin' Easter wishes straight to you. It's time for rollin' Easter eggs,

Norcross—Continued.

10E125.—A Valentine. Because our hearts are close in touch and because you mean so very much, 35V133. © June 30, 1945; K 58917, 58918, 58929, 58932, 58935, 58962–58964, 58972–58978, 58981, 59004, 59032, 59048, 59070, 59082, 59095.

A cheery good morning, 15CN6.—Hope you'll soon be feeling fine, 15CN11.—How's about a letter soon, 10FR331.—To my darling wife on our anniversary, 25AN407.—With our sympathy. No words can express the sympathy we feel, 10SY303.—Ya know what? Been thinkin' of you, 15FR206. © Nov. 2, 1945; K 60101, 60104, 60105, 60128, 60137, 60175, 60178.

An Easter greeting, nephew, just for you. This Easter note brings love your way, 15E717.—Easter's a wonderful season, and I like it, you can bet, but when I can wish this in person, 25E198.—From me, I'm puttin' my heart in this envelope. You'll treat, 10V264.—Happy Easter across the miles. Easter is a special time of new hope and new cheer, 25E844.—I fell for you the moment we met, and I haven't gotten over it yet! 25V290.—I'm good at waitin' Valentine. Till you can sit here at my side, this place ain't gonna be occupied! 15V273.—I'm shy, but I'll try, will ya be my Valentine? 10V264.—May you soon be well. Just a word of remembrance to greet you and to tell, 25CN15.—A note of thanks for your hospitality. Dear—, I enjoyed myself more than I can tell, 15TY682.—To the dearest wife in the world. A happy Easter. Do I love you? Well if loving, 100E133.—A valentine. The days go by so swiftly, and our meetings are too few, 10V91.—A valentine for my uncle. It's Valentine's day and you know what? 10V643.—What're we waitin' for, Valentine? Please relieve this awful tension, 25V285.—Whodunnit to this heart of mine? It's you who dunnit, Valentine! 10V265. © July 6, 1945; K 58991, 58994–58998, 59017, 59020, 59021, 59052, 59068, 59069, 59083, 59097.

For our daughter's birthday. Because today's your birthday it's the time to tell you dear, 25FB148.—A shower of gifts from all of us. A shower of wishes big and small, that are meant sincerely, 25FG616. © June 25, 1945; K 59065, 59066.

For you, granddaughter, with love on your birthday. Another birthday candle, 15FB207. © June 8, 1945; K 58685.

With love, dear niece, on your birthday. Sending the best wishes to you, 15B907. © July 2, 1945; K 59074.

Order of St. Benedict, inc. 16024–16028

Be Thou our defence, our salvation in time of trouble, LP 141.—Come let us sing praise to the Lord, LP 140.—He has left us His body as food and His blood as drink, LP 138.—Justice. Blessed are they that hunger and thirst after justice, LP 142.—The Lord is the portion of my inheritance and my cup, LP 139. © Nov. 16, 1945; K 60057–60061.

Palon, J. Stuart. 16029

Linear acres tape measure. © 1 c. Dec. 17, 1945; I 37101.

Patterson, Christine. 16030

Waiting. © 1 c. Nov. 29, 1945; J 38906.

Payne, Vernon W. 16031

Knight Stepper. © Nov. 5, 1945; I 36932.

Peck, William J. 16032

Tap wrench. © 1 c. Dec. 14, 1945; I 37086.

Phillips, S. E. 16033

Merry Xmas. © Dec. 12, 1945; K 60370.

Pollia, Joseph Andrew. 16034

Rx season, 1945–1946. © Dec. 12, 1945; K 60452.

Posatsky, Bohdan. 16035–16037

Hobbies, useful articles, 1. © 1 c. Nov. 8, 1945; I 36890.

Hobbies, useful articles, 2. © 1 c. Nov 26, 1945; I 36997.

Useful articles, 3. © 1 c. Dec. 17, 1945; I 37111.

Press syndicate. 16038–16044

Looking at America from Siberia, Bering Strait, C154–A.—Molotov in Alaska, C198–586A. © 1 c. each Dec. 10, 1945; J 38971, 38972.

Where the U. S. and Russia, today and tomorrow, meet, Bering Strait, C154–K1—C154–K5. © 1 c. each Dec. 10, 1945; J 38966–38970.

Providence lithograph co. 16045–16049

Jesus and Zacchaeus; by Elsie Anna Wood. © Dec. 21, 1945; H 3057.

The Lord is my helper. Hebrews 13:6.—A prayer on the seashore.—The sheep that was lost.—A young king. © Dec. 21, 1945; K 60465–60468.

Ramsey, Marguerite H. 16050

Cosmetic pack. © 1 c. Dec. 4, 1945; I 37026.

Reid, Nora C. 16051

Mushroom—sulphur polypore. © 1 c. Aug. 31, 1945; J 38752.

Remington Rand, inc. 16052

Presenting the mechanics of Remington Rand adding—subtracting machines. © 1 c. Oct. 24, 1945; J 38811.

Review and herald pub. corp. 16053

The Pitcairn. © Dec. 28, 1945; K 60530.

Ritter, Robert W. 16054

Baldy view and clouds. © Oct. 10, 1945; J 38817.

Robinson, Dale, photo. 16055–16062

Crestline, Calif.:

Crestline food market, S–501.—Main corner, S–502.—Main street of, S–506.—Rim O' World inn, S–503.—Street scene, S–508.—Town hall, S–505.—Winter, S–507. © Dec. 15, 1944; K 59868–59871, 59873–59875.

Crestline, Calif., S–504. © Dec. 15, 1944; K 59872.

Rockett, Frederick K., co. 16063–16072

Refrigeration service. Domestic units:

Adding or removing refrigerant, 4.—Adjusting and checking the expansion valve, 7.—Checking and replacing a float valve, 8.—Checking the electrical system, 9.—Checking the system. General procedure, part I, 1.—Checking the system. Trouble shooting, part II, 2.—Locating and repairing leaks, 3.—Quieting a noisy refrigerator, 10.—Removing and installing a compressor or condenser, 5.—Removing and installing a cooling unit, 6. © July 1, 1945; J 38641–38650.

Rox, Henry. 16073

Applemade Santa Claus with banana made seal. © 1 c. Nov. 10, 1945; J 38986.

Roy, Charles S. 16074

Hot and cold water bottle. © 1 c. Nov. 29, 1945; I 37036.

St. Anthony's guild. 16075, 16076

At the Holy Manger.—Going to the Holy Manger. © Dec. 7, 1945; K 60362, 60363.

Sandler, Henry B., co. 16077, 16078

Brilliant bouquet. © Nov. 26, 1945; K 60075.

Poet and peasant. © Nov. 27, 1945; K 60076.

Shaw, George Thornton. 16079

Caldwell land & timber co.'s demountable overhead auto parking deck, 90′ x 108′. © Nov. 1, 1945; I 36978.

Shaw-Barton. 16080–16106

Always dependable, C–6113.—America, my native land, C–6107.—Another customer, C–6103.—Battle at noon, C–6153.—The call of the open, C–6102.—A critical moment, C–6151.—Double catch, C–6154.—Famous gardens of America, Lambert gardens, Portland, Oreg., C–6152.—Land of plenty, C–6340.—Lead kindly light, C–6101.—Let's get going, C–6150.—Lincoln's second inaugural, C–6115.—Not guilty, C–6100.—Off-stage, C–6161.—The old covered bridge, C–6160.—On the alert, C–6110.—Playtime, C—6108.—Seat of learning, C–6111.—Sincerely yours, C–6104.—Sonny, C–6251.—Stepping out, C–6109.—Stepping up in the world, C–6106.—Sweet Sue, C–6112.—When dreams come true, C–6159.—A winning pair, C–6105.—Winter twilight, C–6157.—A working partner, C–6155. © Dec. 1, 1945; K 60477–60503.

Shellum, Adolph. 16107

New type shotgun. © 1 c. Dec. 14, 1945; I 37085.

Sherwood, Ann. 16108–16110

Showing two incorrect positions of foetus in pregnant milking goat.—Technical drawing of pregnant milking goat showing correct position of foetus in uterus.—Technical drawing of pregnant milking goat showing incorrect position of foetus with proper method obstetrical aid by hand. © 1 c. each Oct. 26, 1945; I 37102–37104.

Silverburgh, George. 16111

[Scotch] © Nov. 28, 1945; K 60081.

Smith, F. A. Cushing. 16112

Plan for a community trailer park to provide wholesome living facilities. © Aug. 24, 1942; I 31144.

Southern engineering & development co. 16113

Rack for welding rods and fluxes. © Dec. 5, 1945; I 37054.

Stanley mfg. co. 16114, 16115

Kit'n Kat:

Accordian to the calendar, 15B2292.—Getting in my licks, 15B2291. © Oct. 30, 1945; K 59945, 59946.

Steele, Carle. 16116
Carle Steele world wide travel service. © Nov. 17, 1945; K 60364.

Stern, Leo. 16117–16119
Truman, Margaret, 1–3. © 1 c. each Nov. 19, 1945; J 38874–38876.

Stuart, Howard B. 16120–16123
An alerted buck, 1117.—Deer duo, 1568.—Old Glory unfurled, 1180.—Portrait of a doe, 1567. © 1 c. each Dec. 10, 1945; J 38957–38960.

Tamblyn studio. 16124
Lithographed border in colors. © Nov. 1. 1945; K 59944.

Teich, Curt, & co., inc. 16125
Greetings from Muscatine, Iowa, © Nov. 8, 1945; K 60371.

Telsey, Thomas. 16126
Human engineering series, hemotology total count. © 1 c. Nov. 3, 1945; I 36888.

Theen, A. R. 16127–16129
Colonial Beach, Va.:
Linwood house.—Linwood house annex. © July 30, 1945; J 38519, 38520.
Colonial Beach, Va., the new Atlanta hotel. © Aug. 25, 1945; J 38518.

Tillotson, Jared E. 16130
Croatian, American social club, Franklin avenue, Aliquippa, Pennsylvania. © Oct. 28, 1945; I 36871.

Timkin roller bearing co. 16131
Buy victory bonds. © Nov. 7, 1945; K 60322.

Trexler, R. B. 16132
Truckee fire train. © 1 c. Dec. 21, 1945; J 38984.

Twin editions. 16133, 16134
The infanta Margarita, 51; by Diego Velazquez.—Virgin and Child with forget-me-nots, 50; by Peter Paul Rubens. © Dec. 9, 1945; H 3053, 3055.

Velvetone co. 16135
Velco the mystic seer. © Nov. 8, 1945; K 60066.

Vernon-Benshoff co. 16136
[Vernon-Benshoff dental patient-education chart] Plate 10. © Nov. 30, 1945; I 37021.

Veterans picture exchange. 16137–16183
Abandoned Jap equipment beside what was once the show place Intendencia. Government mint of the Philippines.—At Dulag, Leyte, the flag is at half mast for the men who were the first wave in the Philippines.—Carabao cart heading for Manila.—Carabao fight on Leyte Island. Sometimes these fights last for more than six hours.—Caramata taxi stand, Manila.—Chinatown, Manila.—Chinese cemetery, Manila.—During Jap occupation of Manila, Americans were prisoned here in Santo Tomas.—15-peso girl, Manila.—Filipino guerrila behind a captured Jap machine gun in old Manila.—Filipino housewife, Manila.—Itoman, Okinawa, where U. S. marines landed. Shows the effect of navy bombardment.—Jap conqueror of Manila.—Kaowkami, near Taira, Okinawa.—The legislative buildings at Manila were completely destroyed.—Luzon villagers going to early morning market, where they will buy rice, fish and other foods.—The Manila gas co. building is a typical sight in a war-flattened Manila.—Manila residential district after the Japs left.—Many U. S. soldiers will remain on Okinawa.—Most geisha girls are high class, the shogi will take a few ounces of rice for their favors.—Municipal City hall of Manila was an artillery target, later became the scene of hand to hand combat.—The naki, burial tomb, is used by an entire family. Each person gets an urn for his bones.—Outdoor Shinto church, where Okinawans worshipped Inari, god of rice and prosperity.—San Fernando rest center, Luzon.—San Sebastian church at Manila was missed by the war. It is completely constructed of steel.—These Japs are moving to temporary homes to clear areas for U. S. troops. Later they will return to their own homes.—These Okinawa girls are dressed in monpe, working clothes. They don't receive callers, have parents pick husbands.—These Okinawa school teachers are teaching their Japanese pupils one of the first rules they learn, how to bow.—These Philippine guerillas have brought in an arrogant Jap navy captain to our advanced patrol near Clark Field.—This is old Manila, a battle field for 29 days where uncounted thousands died.—This Jap traveler is wearing tabi shoes and kimono, as most Japs do. He is making his way to an Okinama compound.—This old Jap woman has the marriage tatoo on backs of her hands, a custom now stopped.—This Oscar 52, single-seat Jap fighter, cracked up on Clark Field.—This school girl is eating rice with haski, chop-sticks. Geta shoes are shown at left. She is 14 years old.—This tsuma, housewife, is about

35 years old, is carrying her offspring in the typical obi sash.—Traffic to Chinatown market.—Typical healthy Japanese boy, dressed in a cut-down Japanese private's uniform.—Typical ogsun, Okinawa worker.—A typical Philippine village at Arayat, near Clark Field, Luzon.—U. S. marines landed near this Shinto shrine, where geisha once worshipped the god Inari so they would have many patrons.—Washday on Okinawa. © Oct. 18, 1945; J 38910–38915, 38917–38926, 38929–38938, 38940, 38942, 38944–38956.

Lingayen:

Fisherman's home.—Grandmother.—Plaza.—Shopper. © Nov. 18, 1945; J 38928, 38939, 38941, 38943.

Luzon village near Mt. Arayat. © Nov. 24, 1945; J 38927.

Manila business district, 1945. © Nov. 10, 1945; J 38916.

Vocafilm corp. 16184–16193

A change is needed.—Getting the right start.—Salesman needed.—Steering the sale.—Trailer for a change is needed.—Trailer for getting the right start, 1, 2.—Trailer for salesman needed.—Trailer for steering the sale.—You have the solution. © Dec. 14, 1945; J 38991–39000.

Walker, Nat Gaillard. 16194

Tec-bilt houses. © 1 c. Nov. 25, 1945; I 36987.

Waller, Clifford W. 16195

Massopath, 2. © 1 c. Nov. 11, 1945; I 36898.

Walls, Oscar B. 16196

Rebounding piston enginehead. © 1 c. Dec. 14, 1945; I 37084.

Walsh, Robert Arthur. 16197

Universal sketch sheet. © Dec. 7, 1945; I 37077.

Warren, Joseph. 16198

Illuminating instruments with transparent plastics. © 1 c. Nov. 8, 1945; I 37016.

Western eng. co. 16199

The pin-hole camera. © Oct. 25, 1945; I 36877.

Wheat, Thomas Kenneth. 16200

Multiswirl. © 1 c. Dec. 3, 1945; I 37044.

Whiting, Wilbert Leonard, *sr.* 16201

Tankwell design, A–1. © 1 c. Nov. 16, 1945; I 36933.

Whitmore & Stone. 16202–16208

Abraham shows kindness.—Chinese friends.—A happy day.—Hosanna!—Jonathan shares with David.—Sadi goes to kindergarten.—We play together. © Nov. 20, 1945; K 60355–60361.

Willard, Stephen H. 16209, 16210

Nos. 380, 381. © Dec. 1, 1945; J 38962, 38964.

Willetts, William Prentice & Sloane, Eric. 16211

The cycle of rain. © 1 c. Nov. 6, 1945; I 36878.

Williams, Ralph Roger. 16212

FDR. © Nov. 1, 1945; K 60472.

Williams, Ray L. 16213

Taxi-move service. © Oct. 2[illegible] 1945; K 60067.

Wilson, William L. 16214

Three ring time. © 1 c. Nov. 9, 1945; J 38838.

Wolslagel monument co. 16215

World war 2, memorial for S. S. Peter-Pauls Ukr. Catholic church, Cleveland, Ohio. © 1 c. Nov. 4, 1945; I 36875.

Yassin, Ivor B. 16216

Porta-bridge. © 1 c. Dec. 14, 1945; I 37082.

Yorke, Emerson, studio. 16217–16221

Machine shop work. Operations on the gear hobbing machine:

No. 1, Hobbing a spur gear, setting up the change gears, pt. 1. © Aug. 1, 1945; J 38871.

No. 2, Hobbing a spur gear, setting up and hobbing the work, pt. 2. © Aug. 1, 1945; J 38873.

No. 3, Hobbing a square tooth spline shaft. © Aug. 1, 1945; J 38872.

No. 4, Hobbing a worm gear, infeed method. © Aug. 1, 1945; J 38869.

No. 5, Hobbing a helical gear, two cuts-nondifferential method. © Aug. 1, 1945; J 38870.

Zimmer, Henry John. 16222, 16223

U. S. hospital lamp. © 1 c. Dec. 27, 1945; I 37129.

U. S. twin safety razor. © 1 c. Nov. 5, 1945; I 36876.

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Arms of Holland, special C–1587. R 146135, Nov. 29, 1945.

Arms of Russia, 2, special C–1581. R 146133, Nov. 29, 1945.

C–1573. R 142983, Sept. 8, 1945.

C–1575. Union hispano Americana de Seguros, s. a. R 142981, Sept. 8, 1945.

C–1578. Drum tower, Peking. R 142982, Sept. 8, 1945.

C–1579. R 142984, Sept. 11, 1945.

C–1580. R 144575, Oct. 24, 1945.

C–1586. R 146136, Nov. 29, 1945.

The commercial guarantee bank of Chihli, China, special C–1582. R 146134, Nov. 29, 1945.

Ling Ying temple, Hang Chow, C–1585. R 146137, Nov. 29, 1945.

Shrine, Yung An temple stupa, C–1584. R 146138, Nov. 29, 1945.

Special C–450, Marquez de Olinda. R 144577, Oct. 24, 1945.

Special C–451, Jose Bonifacio. R 144578, Oct. 24, 1945.

Special C–452, Diogo Feijo. R 144576, Oct. 24, 1945.

The Yu–Hwa pavillion, C–1583. R 146139, Nov. 29, 1945.

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Ferris, J. L. Gerome. 16

Her weight in gold. © Ernest N. Ryder, Croton Falls, N. Y. R 145132, Dec. 17, 1945.

Grimball, Meta M. 17–28

Bed time. R 144395, Oct. 19, 1945.

The boudoir girl. R 144398, Oct. 19, 1945.

A chilly morning. R 144396, Oct. 19, 1945.

Faith, hope and charity. R 144400, Oct. 19, 1945.

For daddy's sweater. R 144386, Oct. 19, 1945.

A friendly call. R 144390, Oct. 19, 1945.

A May morning. R 144394, Oct. 19, 1945.

My country 'tis of thee. R 144393, Oct. 19, 1945.

A quiet hour. R 144392, Oct. 19, 1945.

Spring flowers. R 144389, Oct. 19, 1945.

A stitch in time. R 144385, Oct. 19, 1945.

A stitch in time. R 144401, Oct. 19, 1945.

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Gutmann, Bessie Pease. 29–37

The builder. R 144388, Oct. 19, 1945.

The fairest of the flowers. R 144383, Oct. 19, 1945.

Feathered friends. R 144387, Oct. 19, 1945.

Grandmother's wedding dress. R 144402, Oct. 19, 1945.

Harmony. R 144391, Oct. 19, 1945.

Knit two—purl two. R 144382, Oct. 19, 1945.

Once upon a time. R 144384, Oct. 19, 1945.

Smile, smile, smile. R 144399, Oct. 19, 1945.

A sunny corner. R 144397, Oct. 19, 1945.

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Taylor instrument cos. 38–46

Taylor recording thermometer, chart 3200. R 144419, Nov. 23, 1945.

Taylor recording thermometer, charts 2204, 2402, 3119, 5004. R 143065–143068, Sept. 28, 1945.

Tycos recording pressure gauge, chart 5005. R 146582, Dec. 23, 1945.

Tycos recording thermometer, charts 161, 160, 1015. R 144420–144422, Nov. 23, 1945.

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Adel precision products corp., Burbank, Calif. 16224–16230

Adel has the answer. For hydraulic power unit. © Nov. 1, 1945; KK 36198.

Adel means dependability prewar-postwar. For valves, conduit and wire clips and pumps. © Oct. 1, 1945; KK 36199.

Adel serves American export airlines. For anti-icing pumps for aircraft. © July 15, 1945; KK 35124.

Here it is, first Adel post war product. For color slide viewer. © Aug. 5, 1945; KK 36402.

Preliminary bulletin, Adel dual power package. For hydraulic valves and control systems. © Nov. 24, 1945; KK 35748.

Since you went away. For kitchen tools, valves and slide viewers. © August 10, 1945; KK 35127.

Yours for the asking. For liquefied petroleum gas pumps and dispensers. © Oct. 1, 1945; KK 36404.

Adlerika co., St. Paul. 16231, 16232

For medicinal product:

Watch your solar zone! © Nov. 27, 1945; KK 36372.

You can have that new feeling. © Oct. 12, 1945; KK 35777.

Agency paper co., New York. 16233

Lightweight stationery, Thanksgiving. For sky rite lightweight stationery. © Oct. 29, 1945; KK 35431.

Allen mfg. co., Hartford. 16234

Why hex-socket screws. For hex-socket screws. © Oct. 1, 1945; KK 36322.

Aluminum cooking utensil co., New Kensington, Pa. 16235–16237

For aluminum pressure cooker:

If this cap fits. © Nov. 27, 1945; KK 36210.

Is there a man in your life. © Dec. 1, 1945; KK 36209.

You bet I'm a designing woman! © Oct. 26, 1945; KK 35791.

American felt co., Glenville, Conn. 16238

Vistex packings, gaskets, seals. For felt base packing and sealing material. © Oct. 17, 1945; KK 36037.

American photocopy equipment co., Chicago. 16239

For new speed in making photo copies. For photocopy equipment. © July 30, 1945; KK 33936.

Anderson tool & die works, Providence. 16240

Collar Anson holder. For men's jewelry. © Oct. 1, 1945; KK 35342.

Appel, Richard, New York. 16241

Trick matches. For trick game or toy. © June 15, 1945; KK 36558.

Appel's, Richard, Jo King, New York. 16242

Hot tooth picks. For trick toy. © June 15, 1945; KK 36556.

Aridor co., Chicago. 16243

Good caps, eye-dealized. For metal caps. © July 1, 1945; KK 35774.

Austenal laboratories, inc., Chicago. 16244

Take the gamble out of processing partials! For nonprecious for artificial dentures. © Oct. 22, 1945; KK 35298.

Automatic sprinkler corp. of America, Youngstown, O. 16245, 16246

Automatic water motor alarm. For sprinkler system water motor alarms. © Nov. 15, 1945; KK 36511.

Suprotex system of automatic sprinklers. For sprinkler system. © Dec. 6, 1945; KK 36475.

Axel, Leon A., ltd., New York. 16247

Goddess of rain, by Axel. For tailored rainwear and sportswear. © Nov. 5, 1945; KK 35567.

Babson bros. co., Chicago. 16248–16258

For milking machines:

Milker, 1. © Dec. 3, 1945; KK 36418.

Milker, 2. © Dec. 3, 1945; KK 36419.

Milker, 3. © Dec. 3, 1945; KK 36420.

Milker, 4. © Dec. 3, 1945; KK 36421.

Milker, 5. © Dec. 3, 1945; KK 36422.

Milker, 6. Money-making milking. © Dec. 3, 1945; KK 36423.

Milker, 7. © Dec. 3, 1945; KK 36424.

Milker, 8. © Dec. 3, 1945; KK 36605.

Milker, 9. © Dec. 3, 1945; KK 36606.

Milker, 10. © Dec. 3, 1945; KK 36607.

Milker, 11. © Dec. 3, 1945; KK 36608.

Barron tool co., inc., Detroit. 16259

The Barron rotary surface sander. For rotary surface sander. © Oct. 1, 1945; KK 35306.

Bell aircraft corp., Buffalo. 16260

Bridging the V brings a new challenge to aviation. For aircraft. © Oct. 22, 1945; KK 35529.

Bendix aviation corp., Detroit. 16261

Beautiful beyond belief in tone and styling. For radio and radiophonograph. © Nov. 21, 1945; KK 36056.

Best & co., inc., New York. 16262–16345

A baby needs many blankets. For baby blankets. © Dec. 10, 1945; KK 36487.

Back again for Christmas giving! Golden metal compacts. For misses compacts. © Dec. 11, 1945; KK 36490.

Bolero dress, new in wool serge. For misses dress and packet. © Nov. 20, 1945; KK 35998.

Bouffant dresses for young cosmopolitans. For jr. miss gowns. © Dec. 21, 1945; KK 36619.

Children's handbags are done in a holiday mood. For children's handbags. © Nov. 23, 1945; KK 36007.

The classic suit nearly everyone wants. The attached hood and the jacket are wool pile lined. A soft wool dress and a warm wool coat equals a smart winter duet for young cosmopolitans. For miss suits, boys jacket and junior miss dresses and coats. © Nov. 9, 1945; KK 35788.

Corduroy is such a versatile fabric. For girls slacks, jumper and dress. © Dec. 12, 1945; KK 36493.

Exclusive with Best's Lewispun. New capeskin finished lambskin mittens. For misses and girls coats and suits. © Nov. 18, 1945; KK 35996.

Fashions in wool, simple and warm as young cosmopolitans like them. For junior misses dresses and coats. © Nov. 2, 1945; KK 35563.

Flange suit in Forstmann woolen. Since 1879, some of the loveliest hand made dresses have come from the Liliputian bazaar. For baby dresses and misses suit. © Nov. 8, 1945; KK 35785.

Flowers for prettiness. For misses hats. © Dec. 19, 1945; KK 36614.

For debut parties, for New Year's eve, for holiday galas, the dance dresses in demand are young, full skirted, flattering. For misses gowns. © Dec. 16, 1945; KK 36611.

For her Christmas, a dainty gown. For misses gown. © Dec. 5, 1945; KK 36346.

For men, a polo coat of fine wool and camel hair. For man's polo coat. © Dec. 14, 1945; KK 36497.

For men who like the out of doors, pile-lined jacket. For men's jacket. © Dec. 20, 1945; KK 36616.

For sports or country, correct ski suit. For misses ski suit. © Nov. 21, 1945; KK 35999.

Forstmann's melton cloth in a topcoat classic. For misses coat. © Nov. 21, 1945; KK 36000.

From a group of Best's exclusive printed cottons. For girls dresses. © Dec. 12, 1945; KK 36492.

From Best's famous Liliputian bazaar, a robe 'n' hood is one of the most practical winter outfits. For baby hood and robe. © Dec. 11, 1945; KK 36489.

From Best's famous Liliputian bazaar, a warm sweater is such a useful gift. For girls sweaters. © Nov. 28, 1945; KK 36176.

From Best's famous Liliputian bazaar, gift suggestions for winter outings. For baby bunting. © Nov. 20, 1945; KK 35997.

From Best's famous Liliputian bazaar, one of those adorable hand smocked dresses. For little girls dress. © Nov. 13, 1945; KK 35915.

From Best's famous Liliputian bazaar, warm wool blanket cloth is handled like tweed. For boys coat and legging set. © Dec. 18, 1945; KK 36612.

From Best's famous Liliputian bazaar, Yolande's lovely hand-made coat and cap set. In demand, the white tweed jacket. For misses jacket and skirt and baby coat and hat. © Dec. 4, 1945; KK 36345.

From the Liliputian bazaar, warm wool skirt and sweaters. Soft and warm quilted beauties. For girl's skirt and sweaters, misses robes. © Nov. 15, 1945; KK 35918.

Best & co., inc., New York—Continued

Fur back mittens make useful gifts for boys and girls. She loves her separates for their comfort-rightness and durability. For boys and girls gloves, girl's separates. © Nov. 16, 1945; KK 35920.

Gay holidays ahead for young cosmopolitans and here are the gala dresses they need. For jr. misses dresses and gowns. © Nov. 22, 1945; KK 36002.

Gift blouses pretty, useful, sure to be welcomed. Koroseal, the waterproof fabric, is new for boy's raincoats. For misses blouses, boys raincoat. © Nov. 23, 1945; KK 36006.

Gift sweaters favorite classic wool. For misses pullover and cardigan sweaters. © Nov. 23, 1945; KK 36005.

A girls' dress is warm, simple and most becoming. For girl's dress. © Nov. 15, 1945; KK 35916.

Give things to wear to the older boys and girls. For boys and girls clothes. © Dec. 2, 1945; KK 36341.

Go everywhere suit in shadow plaid. For misses suit. © Dec. 21, 1945; KK 36618.

Going south? Already in stock, these exciting new sun fashions, functional becoming smart. For misses dress sun clothes. © Dec. 2, 1945; KK 36342.

Good wools for the casual life. For misses separate jackets and skirts and slacks. © Nov. 9, 1945; KK 35789.

Handsome gift bags in morocco. For misses handbags. © Dec. 5, 1945; KK 36349.

Hit reefer in Forstmann's melton. For misses coats. © Nov. 9, 1945; KK 35786.

Holiday grace for young cosmopolitans in our full-skirted dance dresses. For jr. misses gowns. © Dec. 7, 1945; KK 36352.

Holiday wools for young cosmopolitans. For junior miss dresses. © Dec. 14, 1945; KK 36499.

In demand for Christmas gifts, plaid reversible. For girls coat. © Dec. 14, 1945; KK 36496.

In demand, for the 'teens navy topper. For girls topper. © Nov. 23, 1945; KK 36004.

In demand, soft wools, pretty, wearable, practical. For misses dresses. © Nov. 1, 1945; KK 35558.

A Jerry Gilden spectator shirtwaist 'n' skirt. For misses skirt and blouse. © Dec. 1, 1945; KK 36182.

Let the hand of experience guide you to the loveliest of Christmas gifts, Liliputian gift bazaar. Black Chesterfield, smart for young cosmopolitans. For infants' wear and jr. miss coat. © Nov. 18, 1945; KK 35995.

Let's dance! Say young cosmopolitans and off they whirl in our graceful picture dresses. For junior misses gowns. © Nov. 16, 1945; KK 35921.

The Liliputian bazaar has so many lovely ways to keep baby warm. For baby blankets, wrappers, carriage sets © Dec. 16, 1945; KK 36610.

Liliputian bazaar snowsuits are sturdy, and very warm. For children's snowsuits. © Dec. 5, 1945; KK 36348.

The Liliputian bazaar's lovely frocks make charming Christmas gifts. For little girls dresses. © Nov. 29, 1945; KK 36178.

A little boy now, so into creepers and mannish little suits. For boys suits. © Dec. 9, 1945; KK 36486.

Marel's pajamas, tailored in stripes. Practical and welcome gift, a boys' wool robe. For misses pajamas, boys robe. © Nov. 15, 1945; KK 35917.

New after-five dresses with the accent on prettiness. For misses dresses. © Nov. 4, 1945; KK 35781.

New evening fashions for holiday galas. Pile lined, very warm and a wonderful Christmas gift. For boy's jacket, pile lined and misses evening fashions. © Nov. 22, 1945; KK 36001.

New! Half bonnets. The beloved Lewispun topcoat. Party frocks. For misses coat and hats and girls and little girls dresses. © Nov. 23, 1945; KK 36003.

New iris slip in lustrous rayon satin. For misses slip. © Nov. 1, 1945; KK 35560.

New sleeves accent a new silhouette. For misses dress. © Nov. 16, 1945; KK 35919.

Oxfords correctly lasted and smart for growing girls. Gift suggestion for boys, warm wool sweaters. 'Teen-agers choose warm coats with boxy lines, topper or full length. For girls shoes, boys sweaters, girls coats. © Nov. 16, 1945; KK 35922.

Pert bretons, young, becoming, these up-turned hats look new. For misses hats. © Dec. 14, 1945; KK 36498.

Picture dress for a debutante. Eyelet embroidery trims a Christmas party frock. Give her a pretty gown. For misses gown, night gown and girls dress. © Dec. 19, 1945; KK 36615.

Plaid gingham, an old favorite in a new dress. For girls dress. © Nov. 28, 1945; KK 36177.

Pretty prints star north or south. For misses dresses. © Dec. 19, 1945; KK 36613.

Princess dress in Forstmann's sheet navy wool. For misses dress. © Dec. 4, 1945; KK 36344.

Saab lingerie, hand-made in Puerto Rico. For misses gown and slip. © Nov. 11, 1945; KK 35913.

Simple and warm for young cosmopolitans. From Best's famous Liliputian bazaar, soft, warm and perfectly lovely. The quilted rayon crepe bathrobe. For junior miss dresses, baby robe. © Nov. 6, 1945; KK 35783.

Smart and most welcome, these girls' coats for sun and rain. Bright spun silk for the south. For girls coats and misses dress. © Dec. 21, 1945; KK 36617.

Smartness in gloves by Dawnelle. For misses gloves. © Dec. 11, 1945; KK 36488.

Soft and lovely gift pouch. For misses bag. © Dec. 12, 1945; KK 36494.

Striped and pretty in rayon surah. Gifts for young men are no problem this year when so many need practically everything. For boys socks, sweater, shirt, etc. and misses dress. © Dec. 6, 1945; KK 36350.

Striped and pretty, young, cap-sleeve dresses perfect under furs, for holiday parties. Pretty gifts for her, fine lingerie and robes. For girls dresses and misses lingerie and robes. © Nov. 25, 1945; KK 36175.

Style, comfort and warmth in the good wool coats that rate with young cosmopolitans. For junior miss coats. © Nov. 5, 1945; KK 35782.

Teen age choice—sweater set and a good wool plaid skirt. For girls sweater, soft skirt. © Nov. 7, 1945; KK 35784.

They are well dressed for the out of doors in Best's warm snow clothes. New softness for young cosmopolitans. For childrens snow clothes and junior miss dress. © Nov. 4, 1945; KK 35780.

Two of Best's exclusive printed cottons beautifully done by the Liliputian bazaar. For little girls dresses. © Nov. 1, 1945; KK 35561.

Warm for Christmas in a royal robe. For misses robe. © Dec. 6, 1945; KK 36351.

Warm nightshirt of raylaine. For misses nightshirt. © Nov. 29, 1945; KK 36179.

Warm overcoat of fine wool fleece. Bunny mittens make such warm gifts. For girls gloves and misses coat. © Dec. 5, 1945; KK 36347.

Warm wool classics, smartly tailored to please young cosmopolitans. Royal robe, warm and welcome gift. For junior miss suit and coat, misses robe. © Dec. 13, 1945; KK 36495.

When dresses should be especially lovely, have them trimmed with eyelet embroidery. For girls dress. © Nov. 2, 1945; KK 35562.

White and black young cosmopolitans wool. For jr. miss dress. © Dec. 4, 1945; KK 36343.

Winter-blooming flowers, stormy weather trench coat, favorite combination—sweater set and corduroy overalls, Best's navy blues—a wonderful sailor suit. For misses hat and stormy weather coat, boys sailor suit, etc. © Nov. 2, 1945; KK 35564.

Winter white beaver. For misses hats. © Nov. 30, 1945; KK 36181.

Wool separates make useful gifts. For jacket and skirt. © Dec. 12, 1945; KK 36491.

Yes! A new Nada. For misses hat. © Nov. 11, 1945; KK 35914.

Young cosmopolitans want pretty dresses for the holidays. For jr. misses dresses. © Nov. 30, 1945; KK 36180.

Young dress for mothers-to-be. For misses maternity dress. © Nov. 1, 1945; KK 35559.

Young stripes for dinner-and-dancing. For misses gown. © Nov. 9, 1945; KK 35787.

Bischoff, Ernst, co., inc., Ivoryton, Conn. 16346

Stubborn psoriasis successfully cleared by oral sas-par therapy. For medicine. © Nov. 14, 1945; KK 36604.

Blatz brewing co., Milwaukee. 16347, 16348

For beer:

Blatz beer, a pointer for good taste. © Nov. 2, 1945; KK 35520.

Blatz beer, a tradition, good taste. © Dec. 15, 1945; KK 36394.

Bockmann engraving co., Chicago. 16349

Under what sign were you born, zodiac stationery. For letter paper, cards and book plates. © Nov. 1, 1945; KK 35962.

Borden co., New York. 16350–16378

For cheese:

But darling, you don't talk that way to a manager. © Nov. 5, 1945; KK 36048.

Look what you can do with an apple pie, a cauliflower, an everyday meal. © Nov. 16, 1945; KK 36049.

New come on for cauliflower. © Nov. 23, 1945; KK 36335.

For coffee:

Elsie reports what women think of Borden's new coffee. © Nov. 1, 1945; KK 35684.

How peace came to Elsie's breakfast table. © Nov. 6, 1945; KK 36251.

Your husband will swear you've got a coffee roaster. © Nov. 20, 1945; KK 36252.

For dairy products:

It can't be my face, it must be my figure. © Nov. 1, 1945; KK 36333.

Some men can't see any farther than the rings in their noses! Chided Elsie. © Nov. 29, 1945; KK 36336.

That's not what I meant by in the pink. © Nov. 1, 1945; KK 36046.

They'll control more than your temper at Borden's. © Nov. 1, 1945; KK 36045.

Up and doing with Elsie, the Borden cow. When you've jitterbugged and waltzed. © Nov. 10, 1944; KK 35092.

Up and doing with Elsie, the Bor-cow. When you've just donated a pint of your fighting blood. © Nov. 28, 1944; KK 35097.

Up and doing with Elsie, the Borden cow. When you've spent the day making enough doughnuts. © Nov. 28, 1944; KK 35096.

Up and doing with Elsie, the Borden cow. When you've survived a hectic afternoon. © Nov. 21, 1944; KK 35095.

Up and doing with Elsie, the Borden cow. When you've tramped blocks. © Nov. 16, 1944; KK 35093.

When husbands get curious, worried Elsie, anything can happen! © Nov. 13, 1945; KK 36076.

For dry skim milk:

It's new! It's new! © Nov. 9, 1944; KK 35151.

Low cost way to make better corn bread! © Dec. 22, 1944; KK 35154.

Make glorious puddings. © Nov. 10, 1944; KK 35152.

New! Starlac! Inexpensive way. © Nov. 3, 1944; KK 35150.

Pack low-cost nourishment into foods with starlac! © Dec. 27, 1944; KK 35155.

Starlac performs cooking wonders! © Dec. 5, 1944; KK 35153.

For evaporated milk:

Doctor says it's good for Snooks. © Nov. 10, 1944; KK 35091.

It's right for Jill, said Doc. © Nov. 30, 1944; KK 35098.

We brought it home for Butch. © Nov. 17, 1944; KK 35094.

For vitamin fortified milk drink:

I can tell you in the three steps to your car, Doctor. © Nov. 1, 1945; KK 36047.

Now! Vitamin-rich hemo has richer milk chocolate flavor. © Nov. 23, 1945; KK 36077.

Zip up with delicious vitamin-rich hemo. © Nov. 2, 1945; KK 36334.

This store will be closed Thurs., Nov. 22d, Thanksgiving day. For food products. © Nov. 12, 1945; KK 36075.

Botany worsted mills, Passaic, N. J. 16379–16381

Botany robes for men. For robes for men. © Dec. 6, 1945; KK 36413.

For neckties:

Botany brand wrinkle-proof ties. © Nov. 14, 1945; KK 35965.

Botany wrinkle-proof ties. © Nov. 14, 1945; KK 35848.

Bowman gum, inc., Philadelphia. 16382, 16383

For chewing gum:

The one and only cocktail chewing gum. © Dec. 8, 1945; KK 36409.

The one and only cocktail chewing gum. © Dec. 23, 1945; KK 36555.

Brown-Forman distillers corp., Louisville, Ky. 16384–16393

For black label blended whisky:

All over Chicago, the swing's to King, of pre-war whisky. © Nov. 14, 1945; KK 36380.

Be right, drink light. © Nov. 1, 1945; KK 35497.

Chicagoans pass the word along, it's Brown-Forman's King of pre-war whisky. © Nov. 7, 1945; KK 36379.

Delightful King black label whisper light, rich in flavor. © Nov. 1, 1945; KK 36087.

How to make dad feel like a king. © Nov. 1, 1945; KK 36668.

King means best in everything. © Nov. 15, 1945; KK 36381.

King means best in everything. © Dec. 1, 1945; KK 36672.

Pre-war quality that brings 'em back, feeling like a king. © Nov. 1, 1945; KK 36669.

For black label whisky:

King means best in everything. © Nov. 13, 1945; KK 36670.

King means best in everything. © Nov. 26, 1945; KK 36671.

Brown-Forman distillery co., inc., Louisville, Ky. 16394–16396

For Kentucky straight bourbon whisky;

1945 diamond anniversary. One family, one tradition for 75 years. © Nov. 1, 1945; KK 36378.

Old Forester, there is nothing better in the market. © Dec. 1, 1945; KK 36089.

Verdict of 75 years. © Nov. 23, 1945; KK 36088.

Browning King & co., New York. 16397, 16398

For men's wear:

Upon the spreading Christmas tree. © Nov. 23, 1945; KK 36025.

Your winter overcoat. © Nov. 12, 1945; KK 35749.

Buckley & Scott, inc., Providence. 16399

Crisp football weather carries a reminder of colder days ahead. For fuel oil and fuel oil burners and equipment. © Nov. 4, 1945; KK 35878.

Butler, Edgar M., New Orleans. 16400

Butler self energizing electronolytic descaler. For de-scalers. © Dec. 14, 1945; KK 36629.

Campbell, Horace L., d. b. a. Illinois state hatcheries, Springfield, Ill. 16401

The dope sheet, 7. Dec., 1945. For baby chicks, eggs, merchandise, wholesale. © Dec. 13, 1945; KK 36465.

Celanese corp. of America, New York. 16402

How a new plastic is born. For celanese textiles, plastics, chemicals. © Dec. 2, 1945; KK 36250.

Clairol, inc., Stamford, Conn. 16403

Instrucciones para el uso de Clairol instantaneo. For oil shampoo tint. © Nov. 20, 1945; KK 35994.

Clark grave vault co., Columbus, O. 16404

Once again, the tranquil knowledge may be yours. For grave vaults. © Dec. 1, 1945; KK 36479.

Clark's super gas co., inc., Milwaukee. 16405

Your no. 1 gasoline. For gasoline. © Nov. 25, 1945; KK 36302.

Clorox chemical co., Oakland, Calif. 16406–16410

For household bleach and disinfectant:

Do you always use Clorox in cleaning? © Nov. 18, 1945; KK 35985.

I see you're making your bathroom Clorox clean. © Oct. 21, 1945; KK 35426.

Making your dishcloth Clorox clean, I see! © Nov. 4, 1945; KK 35728.

My, what a lovely new tablecloth! © Dec. 9, 1945; KK 36415.

Where did you get those new linens? © Nov. 20, 1945; KK 36414.

Coca-cola co., Wilmington, Del. 16411–16426

For soft drink:

Christmas together, have a coke. Returned soldier, wife and child. © Nov. 23, 1945; KK 36543.

Coke's in order. Girl painting chair. © Nov. 28, 1945; KK 36545.

Disfrute de la pausa que refresca. Beach scene. © Nov. 25, 1945; KK 36544.

Fast goin', have a Coca-cola. Ping pong. © Nov. 28, 1945; KK 36547.

For every occasion. Birthday cake. © Nov. 12, 1945; KK 36539.

For you, for yours, for the U. S. A. Sprite and Uncle Sam's hat. © Nov. 1, 1945; KK 35978.

For you, for yours, for the U. S. A. Victory bond. © Nov. 19, 1945; KK 36542.

The right note. © Nov. 5, 1945; KK 35935.

Ship ahoy! Have a coke. © Nov. 7, 1945; KK 35936.

Step right up, amigos, have a Coca-cola. Philippines-Leyte. © Nov. 14, 1945; KK 36540.

They all want coke. Woman and grocer. © Nov. 28, 1945; KK 36546.

They knew what I wanted. Santa at window. © Dec. 1, 1945; KK 36576.

Tie this. © Nov. 1, 1945; KK 35933.

Time for a get together, have a coke. Girls at telephone. © Oct. 10, 1945; KK 35435.

Welcome refreshment. © Nov. 2, 1945; KK 35934.

Welcome refreshment. Judge. © Nov. 16, 1945; KK 36541.

Cole of California, inc., Los Angeles. 16427, 16428

For swim suits:

Ballet of the sea, LA–23. © Nov. 11, 1945; KK 36588.

Siren, LA—22. © Nov. 1, 1945; KK 36155.

Congdon & Carpenter co., Providence. 16429

The courier. For stainless steel products. © Oct. 10, 1945; KK 35831.

Conklin pen co., Chicago. 16430

It's so easy to write with a Conklin. For fountain pens. © Oct. 20, 1945; KK 35702.

Continental oil co., Ponca City, Okl. 16431–16434

For conoco gasoline:

Gotta hand it to you! Grants Superman. © Nov. 6, 1945; KK 36298.

Salute to you! From Superman. © Nov. 22, 1945; KK 36300.

Salute to you! From Superman. © Nov. 23, 1945; KK 36301.

Tough to tie you! Concedes Superman. © Nov. 13, 1945; KK 36299.

Corn products refining co., New York. 16435

When you think of the circus. For dextrose sugar. © Nov. 21, 1945; KK 36244.

Corn products sales co., New York. 16436–16439

For dessert:

And for dessert I'll have a piece of kre-mel lemon pie. © Nov. 10, 1945; KK 35793.

That's too big a tip. © Dec. 8, 1945; KK 36649.

I see something dark, rich and handsome. For kre-mel dessert. © Oct. 13, 1945; KK 35160.

It's a gift. For karo syrup. © Oct. 26, 1945; KK 35452.

Coty, inc., New York. 16440–16447

For cosmetics:

And she shall have fragrance wherever she goes. © Nov. 21, 1945; KK 36201.

L'Origan for your golden memories. © Nov. 1, 1945; KK 36053.

You're as eye catching as a Parisienne if. © Nov. 8, 1945; KK 35751.

You're as newsy as a cable from Paris. © Oct. 19, 1945; KK 35215.

You're as provocative as a Parisian profile if. © Oct. 26, 1945; KK 35430.

For perfume:

And she shall have Emeraude wherever she goes! © Dec. 1, 1945; KK 36412.

And she shall have L'Aimant wherever she goes. © Dec. 14, 1945; KK 36597.

Toboggan treasure. © Nov. 16, 1945; KK 35958.

Cream of wheat corp., Minneapolis. 16448, 16449

For wheat breakfast food:

Picto quip, Hallowe'en party at the Haunted house. © Oct. 28, 1945; KK 35851.

Picto quiz, Sunday morning with Geo. Price. © Nov. 25, 1945; KK 36445.

Cudahy packing co., Chicago. 16450–16455

Back again soon, key 401. For canned meat, tang. © Oct. 26, 1945; KK 35763.

For cleanser:

Faster, easier cleaning, key 129. © Oct. 12, 1945; KK 35187.

It takes less time, less rubbing with Old Dutch cleanser, key 130. © Oct. 19, 1945; KK 35961.

To dissolve and clean away grease, key 132. © Oct. 17, 1945; KK 35960.

Look, Cudahy's puritan bacon for your homecoming! Key 206. For bacon, Cudahy's puritan bacon plus product. © Oct. 23, 1945; KK 35762.

To keep 'em sold, key 400. For canned meat, Cudahy's puritan deviled ham. © Oct. 19, 1945; KK 35761.

Cummings, Robert A., *jr.*, & associates., Pittsburgh. 16456

Improve your coal with a crescent coal washer. For coal washer. © Oct. 15, 1945; KK 35836.

Dad's root beer co., Chicago. 16457

Answer's to your questions about Dad's old fashioned root beer. For root beer. © Dec. 6, 1945; KK 36408.

Dana perfumes, inc., Chicago. 16458–16462

For perfume:

Fascinating interlude, you with the forbidden perfume by Dana. © Dec. 1, 1945; KK 36375.

The new elegance in perfume and fashion is 20 carats. © Nov. 1, 1945; KK 35517.

The new elegance in perfume and fashion is 20 carats Dana. © Dec. 1, 1945; KK 36374.

These are the three perfumes that conquered Paris. © Dec. 8, 1945; KK 36673.

Tabu lipstick, your best date stick. For lipstick. © Nov. 1, 1945; KK 35518.

Daumit, Kay, Chicago. 16463

A man's cologne, for meticulous, but not too profound grooming. For cologne. © Nov. 1, 1945; KK 36373.

Davison chemical corp., Baltimore. 16464, 16465

For chemicals:

Davison offers inert atmospheres. © Nov. 10, 1945; KK 35846.

Guard your product against the water vapor of ordinary air. © Nov. 1, 1945; KK 36296.

Day brite lighting, inc., St. Louis. 16466

Bulletin 50 D. For fixtures for fluorescent lamps. © Oct. 30, 1945; KK 35625.

De Boix, Gita, Beverly Hills, Calif. 16467

Educational animated toys. For toys. © Nov. 8, 1945; KK 36426.

Decca records, inc., New York. 16468

A Decca Christmas for all. For records. © Dec. 1, 1945; KK 36297.

Detroit industrial products co., Detroit. 16469, 16470

The garage-man light. Bulletin 46–ST. For portable shop light. © Nov. 5, 1945; KK 35807.

Woodward heavy duty adjustable machine light-brackets. America's most rugged adjustable machine light. For envelope stuffer, adjustable machine light and adjustable machine lighting brackets. © Nov. 23, 1945; KK 36192.

Diamond alkali co., Pittsburgh. 16471

Thoroughbred. For laundry supplies. © Oct. 1, 1945; KK 36222.

Dick, A. B., co., Chicago. 16472–16481

For stencil duplicators and supplies:

Black on white, easy to read, won't fade. © Oct. 10, 1945; KK 36027.

Concentrated danger. © Oct. 1, 1945; KK 35966.

Faster processing. © Nov. 16, 1945; KK 36070.

From overseas base to own home town. © Oct. 19, 1945; KK 36196.

The mimeograph duplicator is made only by A. B. Dick company. © Oct. 27, 1945; KK 36183.

Plant clearance program papers. © Oct. 1, 1945; KK 35806.

Ready for immediate delivery, mimeoscope 9. © Nov. 1, 1945; KK 36438.

Recorded history. © Nov. 1, 1945; KK 36569.

Shortcut your paper work. © Oct. 24, 1945; KK 36145.

Streamline your paper work functions. © Nov. 1, 1945; KK 36565.

Dicks, C. O., co., Detroit. 16482

It's fast, it's easy. For paper stencils. © Nov. 6, 1945; KK 36463.

Dickson, G. P., Houston, Tex. 16483

Method of face and hand moulding. For medicated cream. © Nov. 1, 1945; KK 36051.

Dodge mfg. corp., Mishawaka, Ind. 16484, 16485

For transmissioneered power drive equipment:

Get your plant ready for another shift. © June 10, 1944; KK 25936.

When tanks and jeeps take off their armor. © May 13, 1944; KK 25937.

Doho chemical corp., New York. 16486–16488

For medicinal product:

Chronic suppurative otitis media. © Nov. 26, 1945; KK 36405.

Important data on its way. © Dec. 15, 1945; KK 36537.

To better attain the otologic objective. © Oct. 15, 1945; KK 35274.

DuMont, Allen B., laboratories, Passaic, N. J. 16489–16500

Betty Hutton says: I'll be practically in your lap on DuMont television. For television equipment. © Oct. 10, 1945; KK 35018.

Does your oscillograph have single or recurrent sweep frequencies as low as 0.2 cycles per second? It can. For low-frequency linear-time-base generator. © Oct. 10, 1945; KK 35498.

For electronic equipment:

Does television make economic sense. © Dec. 15, 1945; KK 36459.

Peacetime production bulletin. © Dec. 15, 1945; KK 36651.

When you buy your teleset. © Nov. 25, 1945; KK 36437.

For electronic equipment and television:

Betty Hutton says: I'll be practically in your lap. © Oct. 15, 1945; KK 35100.

Hildegarde says: Darling, quel amour, ce magnifique DuMont teleset! © Nov. 1, 1945; KK 35724.

DuMont, Allen B., laboratories, Passaic, N. J.—Continued.

Your television city. © Dec. 1, 1945; KK 36461.

For electronic equipment and television sets:

Hildegarde says: Darling, quel amour, ce magnifique DuMont television! © Nov. 19, 1945; KK 35938.

More, more, more. © Nov. 15, 1945; KK 35957.

Hildegarde says: Darling, quel amour. For electronic & telesets. © Nov. 15, 1945; KK 35744.

Still better aircraft engines because of Wright aeronautical's test technique. For oscillographic equipment. © Nov. 1, 1945; KK 35723.

Durham mfg. corp., Muncie, Ind. 16501–16504

For metal card tables and furniture:

It's a grand and glorious feeling! © Nov. 8, 1945; KK 35847.

It's metal furniture again. © Nov. 29, 1945; KK 36193.

Time to entertain. © Nov. 22, 1945; KK 36148.

Your peacetime priority. © Dec. 13, 1945; KK 36477.

Durkee, Mower, inc., Lynn, Mass. 16505

Sweetness on parade. For marshmallow fluff and sweeco. © Dec. 1, 1945; KK 36447.

Duro test corp., North Bergen, N. J. 16506, 16507

Duro test deluxe fluorescent lamps. For instant start fluorescent lamps. © Nov. 7, 1945; KK 35941.

Instant heat! With a flick of the switch. For infra-red ray-diator. © Nov. 19, 1945; KK 35942.

E-Z products. *See* Steckler, Nat P., d. b. a. E-Z products.

Eaton paper corp., Pittsfield, Mass. 16508

The fable of the giraffe who was too tall to be seen. For stationery. © Oct. 1, 1945; KK 35209.

Electric boat co., New York. 16509

The Barb strikes! For submarines, PT boats, motors and generators. © Aug. 22, 1945; KK 35729.

Empire, ltd., Rockford, Ill. 16510

Introducing, original charm house furniture. For furniture. © Oct. 29, 1945; KK 36471.

Ethicon suture labs. div. Johnson & Johnson, New Brunswick, N. J. 16511

To complement the surgeon's skill. For sutures. © May 1, 1944; KK 24963.

Eversharp, inc., Chicago. 16512–16516

For fountain pen and pencil:

The answer to the $64 question arrived today! © Oct. 19, 1945; KK 35688.

Daddy knows an Eversharp answers the $64 question. © Nov. 15, 1945; KK 36589.

For distinguished service. © Oct. 28, 1945; KK 35689.

Winning answer to this year's $64 question. © Nov. 30, 1945; KK 36590.

Winning answer to this year's $64 question. © Dec. 5, 1945; KK 36591.

Exhibit supply co., Chicago. 16517, 16518

For cards sold by means of vending machines:

Aladdin's lamp, rub it and wish. © Dec. 1, 1945; KK 36446.

The old Spanish wishing well. © Dec. 10, 1945; KK 36599.

Farel Destin, inc., New York. 16519

Strange music. For cosmetics and toilet water. © Aug. 25, 1945; KK 35503.

Fawcett publications, inc., New York. 16520

Stop! Right where you are! For mechanical publication. © Nov. 14, 1945; KK 36217.

Field, Marshall, & co., Chicago. 16521

Candy cane lane. For toys. © Nov. 25, 1945; KK 36337.

Flower city specialty co., Rochester, N. Y. 16522

The Easter call. For coin cards. © Nov. 7, 1945; KK 35746.

Franklin pub. co., Roanoke, Va. 16523

Listees in Franklin directory may obtain this certificate. For certificate. © Nov. 14, 1945; KK 36286.

Fresh'nd-aire co., Chicago. 16524

A new major appliance in circulation! For air circulators, fans. © Nov. 15, 1945; KK 36407.

Freydberg, G., H. & E., inc., New York. 16525

Holidays are fun. For children's clothing. © Dec. 1, 1945; KK 36304.

Frimz co., inc., Chicago. 16526

Guess what I did, says lovely Joan Crawford. For wallpaper. © Oct. 25, 1945; KK 36141.

Fritz, Paul L., d. b. a. P. L. Fritz foundryette, Allentown, Pa. 16527

Honorite wall plaques. For wall plaques and kits containing materials for making same. © Oct. 30, 1945; KK 36039.

Fritz, P. L., foundryette. *See* Fritz, Paul L., d. b. a. P. L. Fritz foundryette.

Frolic dickey co., New York. 16528

Miranda, the poncho that fits like a blouse. For women's wearing apparel. © Dec. 10, 1945; KK 36516.

Gaines food co., inc., Sherburne, N. Y. 16529–16531

For dog food:

Eyes right. © Nov. 25, 1945; KK 36578.

How'm I doin'? © Oct. 26, 1945; KK 35533.

What a wonderful Santa you can be. © Dec. 7, 1945; KK 36594.

Gamlen chemical co., Pittsburgh. 16532, 16533

Gamlen H solvent. For solvent for cleaning fuel oil preheaters. © Nov. 16, 1945; KK 35845.

Gamlen H special solvent. For solvent for removing deposits of sludge, gum, and carbon from machined surfaces in marine steam engines. © Dec. 3, 1945; KK 36247.

General consumer products, inc., Chicago. 16534

Magic-flo lyric, a wide neck coffee brewer. For glass coffee brewer. © Dec. 4, 1945; KK 36294.

General electric co., Schenectady, N. Y. 16535

To meet or beat specifications, 673–59–8748. For welding electrodes. © Nov. 1, 1945; KK 36443.

General foods corp., New York. 16536–16539

For catsup:

Real country-style catsup starts with super tomatoes. © Dec. 14, 1945; KK 36653.

The story of the super tomato. © Nov. 2, 1945; KK 35695.

There's real down on the farm flavor in every bottle. © Nov. 16, 1945; KK 36156.

Now folks can share Grandma Snider's recipe. For chili sauce. © Nov. 30, 1945; KK 36338.

General mills, inc., Minneapolis. 16540–16543

For flour:

Brownie nut cake. © Nov. 4, 1945; KK 36215.

Sugar saving kitchenette cake. © Nov. 4, 1945; KK 36214.

Secret compartment ring for kix. For cereal. © Nov. 11, 1945; KK 36216.

Wheat that may go into wallpaper. For food products. © Dec. 18, 1944; KK 35255.

General tire & rubber co., Akron, O. 16544, 16545

Instructions for using the General saddlepatch. For patch for repair of tires. © May 10, 1945; KK 32084.

Luck plays no part. For automobile tires. © Nov. 21, 1945; KK 36596.

Gillette safety razor co., Boston. 16546–16571

For razor blades:

Fight broadcast on WXYZ tonight. © Nov. 23, 1945; KK 36169.

Garden slugfest on WXYZ tonight. © Dec. 7, 1945; KK 36552.

Heavyweight bout on WHN tonight. © Dec. 3, 1945; KK 36358.

Hot scrap on air over WHN tonight. © Nov. 5, 1945; KK 35869.

Janiro-Greco bout on WXYZ tonight. © Nov. 9, 1945; KK 36165.

Joyce-Stolz match on WHN tonight. © Nov. 12, 1945; KK 36066.

Larkin-Moran bout on WXYZ tonight. © Nov. 16, 1945; KK 36166.

Lightweight scrap on WXYZ tonight. © Nov. 30, 1945; KK 36356.

Look sharp! Feel sharp! Be sharp! © Nov. 4, 1945; KK 35868.

Look sharp! Feel sharp! Be sharp! © Nov. 11, 1945; KK 36065.

Look sharp! Feel sharp! Be sharp! © Nov. 18, 1945; KK 36064.

Look sharp! Feel sharp! Be sharp! © Nov. 25, 1945; KK 36170.

Look sharp! Feel sharp! Be sharp! © Dec. 2, 1945; KK 36357.

Look sharp! Feel sharp! Be sharp! © Dec. 4, 1945; KK 36354.

Look sharp! Feel sharp! Be sharp! © Dec. 9, 1945; KK 36549.

Look sharp! Feel sharp! Be sharp! © Dec. 16, 1945; KK 36703.

Rubino-Foley go on WHN tonight. © Nov. 26, 1945; KK 36171.

Tune in! Gillette sports cavalcade broadcast. © Nov. 1, 1945; KK 35658.

Gillette safety razor co., Boston—Con.

Tune in! Gillette sports cavalcade broadcast. © Nov. 8, 1945; KK 35870.

Tune in! Gillette sports cavalcade broadcast. © Nov. 15, 1945; KK 36067.

Tune in! Gillette sports cavalcade broadcast. © Nov. 29, 1945; KK 36355.

Tune in! Gillette sports cavalcade broadcast. © Dec. 6, 1945; KK 36551.

Tune in! Gillette sports cavalcade broadcast, Patsy Giovanelli vs. Tony Pellone. © Nov. 22, 1945; KK 36168.

Woods-Lawer scrap on WHN tonight. © Nov. 19, 1945; KK 36167.

Zivic-Archer bout on WXYZ tonight. © Nov. 2, 1945; KK 35659.

Zivic-Hudson bout on WHN tonight. © Dec. 10, 1945; KK 36550.

Graham mfg. co., inc., New York. 16572

Heliflow, leaflet 1018. For condensate coolers. © Nov. 21, 1945; KK 36564.

Granat bros., San Francisco. 16573–16575

For diamond rings:

Exclusive with Granat. © Nov. 11, 1945; KK 36019.

Exclusive with Granat. © Nov. 25, 1945; KK 36340.

Exclusive with Granat. © Dec. 2, 1945; KK 36533.

Gray, Dorothy, ltd., New York. 16576–16578

For cosmetics:

Ah, the right look! With the right red! © Nov. 17, 1945; KK 36062.

Start dreaming of a pink Christmas. © Nov. 23, 1945; KK 36063.

Your bath can put you in the pink. © Nov. 10, 1945; KK 35950.

Grinnell co., inc., Providence. 16579, 16580

Fire protection for oils and flammable liquids. For fire extinguishing equipment. © Dec. 18, 1945; KK 36595.

37° flared tube fittings, AN type. For flared tube fittings. © Nov. 20, 1945; KK 36208.

Hamilton watch co., Lancaster, Pa. 16581

Hamilton news letter. For news mats and watches. © Nov. 1, 1945; KK 36172.

Hammond instrument co., Chicago. 16582

Wait, this exciting idea is for you! For electric organ. © Aug. 25, 1945; KK 35156.

Hanley, James, co., Providence. 16583, 16584

For ale:

For crisp fall days. © Oct. 24, 1945; KK 35499.

For quality ale look to Hanley's of New England. © Nov. 9, 1945; KK 35903.

Hardinge bros., inc., Elmira, N. Y. 16585

Announcing a new model high speed precision lathe. For precision lathe. © Oct. 11, 1945; KK 35444.

Harper-Wyman co., Chicago. 16586–16588

For burner system:

What woman wills, will be. She complained about this and the crank disappeared. © Nov. 1, 1945; KK 36031.

What woman wills, will be. She decided bobbed hair was sensible, and the modern beauty shop was born. © Dec. 13, 1945; KK 36572.

What woman wills, will be. She wanted automatic refrigeration and got it. For burner system, for gas stoves. © Oct. 18, 1945; KK 35304.

Haydon mfg. co., inc., Forestville, Conn. 16589

Haydon precision timing motors. For precision timing motors. © Oct. 30, 1945; KK 35719.

Haynes stellite co., New York. 16590

Hastelloy facing for corrosion resistance. For hard facing materials. © Nov. 7, 1945; KK 36285.

Heavy outer apparel div. Twin cities apparel industries. *See* Twin cities apparel industries. Heavy outer apparel div.

Hercules powder co., inc., Wilmington, Del. 16591, 16592

For chemicals:

Textile proving ground. © Nov. 1, 1945: KK 35641.

The war that never ends. © Nov. 29, 1945; KK 36267.

Hero mfg. co., inc., Middleboro, Mass. 16593

Hero standard plastic knitting needles and crocket hooks. For plastic knitting needles and crochet hooks. © Aug. 27, 1945; KK 35202.

Hirestra laboratories, inc., New York. 16594, 16595

For face cream, cosmetic:

Endocreme has helped thousands to recapture youthful look of face and throat. © Sept. 30, 1945; KK 35225.

Endocreme helps give most women a younger-looking face and throat. © Sept. 23, 1945; KK 35224.

Holmes & Edwards div. International silver co. *See* International silver co. Holmes & Edwards div.

House of vision, Chicago. 16596

Your doctor's a must with us. For glasses. © Oct. 22, 1945; KK 35395.

Hyde Park breweries assn., inc., St. Louis. 16597–16601

For beverage:

After the ball was over, Welsh rarebit at the Old Planters hotel. © Dec. 31, 1944; KK 35817.

Good friends, good food, good old Hyde Park. © Nov. 7, 1944; KK 35819.

Good friends, good food, good old Hyde Park. © Nov. 29, 1944; KK 35818.

Good friends, good food, good old Hyde Park. © Dec. 20, 1944; KK 35822.

Good old Hyde Park. © Oct. 27, 1944; KK 35812.

Illinois state hatcheries. *See* Campbell, Horace L., d. b. a. Illinois state hatcheries.

Indiana steel products co., Chicago. 16602, 16603

For permanent magnets:

How many magnets serve you daily? © Aug. 25, 1945; KK 36683.

Permanent magnet steels. © Aug. 24, 1945; KK 36682.

Industrial tape corp., New Brunswick, N. J. 16604

The paint shops digest. For permacel industrial tape. © Nov. 1, 1945; KK 35284.

International cellucotton products co., Chicago. 16605, 16606

For kleenex tissues:

Little Lulu, by Marge. Try our chicken de luxe, no other like it. © Aug. 31, 1945; KK 35120.

Little Lulu visits the South Pole, by Marge. Soft. © Oct. 7, 1945; KK 35123.

International nickel co., inc., New York. 16607–16609

For nickel and nickel products:

How nickel helps keep signals working, tracks clear. © Nov. 9, 1945; KK 36052.

How nickel helps protect your life and property. © Dec. 7, 1945; KK 36411.

How nickel helps the farmer feed your family. © Oct. 7, 1945; KK 35899.

International silver co. Holmes & Edwards div., Meriden, Conn. 16610–16616

For sterling inlaid silverplate:

I can wait. © Nov. 21, 1945; KK 36101.

It's a wise bride. © Oct. 10, 1945; KK 35624.

No thanks, we're holding out for these. © Oct. 19, 1945; KK 35940.

Now on sale again. © Nov. 10, 1945; KK 36008.

Worth pointing out to customers. © Dec. 3, 1945; KK 36436.

For sterling silverware:

Is this the way he dreamed it? © Nov. 16, 1945; KK 36370.

It won't really be good-bye, sis. © Oct. 19, 1945; KK 36369.

International vitamin corp., New York. 16617, 16618

For vitamins:

Back for good. © Nov. 25, 1945; KK 36303.

Back home to what. © Nov. 11, 1945; KK 35886.

Interwoven stocking co., New Brunswick, N. J. 16619–16635

For men's socks:

Cable-cord toe tip, 2 pairs $1.25, A. Interwoven socks $1.50 the pair, AA. © Nov. 2, 1945; KK 36110.

Cable-cord toe tip, 2 pairs, $1.25, C. Interwoven socks, $1.00 the pair, CC. © Nov. 2, 1945; KK 36466.

Cable-cord toe tip, 2 pairs, $1.25, G. Interwoven socks, $1.00 the pair, GG. © Nov. 2, 1945; KK 36470.

Christmas is coming. © Dec. 1, 1945; KK 36628.

Christmas is coming, WC 158. © Nov. 7, 1945; KK 36114.

Eagle print, 3 pairs $1.25, B. Interwoven socks, $2.00 the pair, BB. © Nov. 2, 1945; KK 36111.

For Christmas Interwoven, 75¢ the pair, H. For Christmas Interwoven, 3 pairs $1.25, HH. © Nov. 15, 1945; KK 36626.

For Christmas Interwoven, $1.00 the pair, I. For Christmas Interwoven, 2 pairs $1.25, II. © Nov. 15, 1945; KK 36621.

For Christmas Interwoven, $1.25 the pair, J. For Christmas Interwoven, 3 pairs $1.25, JJ. © Nov. 15, 1945; KK 36622.

For Christmas Interwoven, $1.25 the pair, L. For Christmas Interwoven, 2 pairs $1.25, LL. © Nov. 15, 1945; KK 36625.

Interwoven stocking co., New Brunswick, N. J.—Continued

For Christmas Interwoven, $1.50 the pair, K. For Christmas Interwoven, 2 pairs $1.25, KK. © Nov. 15, 1945; KK 36624.

For Christmas Interwoven, $2.00 the pair, M. For Christmas Interwoven, 3 pairs $1.25, MM. © Nov. 15, 1945; KK 36623.

Give him Interwoven socks. © Nov. 20, 1945; KK 36627.

Interwoven socks, 75¢ the pair, D. Interwoven, 3 pairs, $1.25, DD. © Nov. 2, 9145; KK 36467.

Interwoven socks, 2 pairs, $1.25, E. Interwoven, $1.65 the pair, EE. © Nov. 2, 1945; KK 36468.

Interwoven, 3 pairs, $1.25, F. Interwoven socks, $1.25 the pair, FF. © Nov. 2, 1945; KK 36469.

Known round the world. © Nov. 1, 1945; KK 36112.

Jacobsen, Louis A., Largo, Fla. 16636

Healthglo citrus fruits. For citrus fruits. © Oct. 18, 1945; KK 35805.

Johansen bros. shoe co., inc., St. Louis. 16637

Johansen shoes exclusive at better stores and shops. For shoes. © Aug. 3; 1945; KK 36464.

Johnson & Johnson. Ethicon suture labs. div. *See* Ethicon suture labs. div. Johnson & Johnson.

Johnson gear & mfg. co., ltd., Berkeley, Calif. 16638

Water when you need it at low cost. For right angle drive for deep well pumps. © Nov. 5, 1945; KK 36396.

Juniper and Norris co., North Hollywood, Calif. 16639

The epilator, form 101. For hair removing equipment. © Nov. 20, 1945; KK 36226.

Kasper, Walter F., Fairmont, Minn. 16640

Fairmont MM 17, series E. For spring mounted inspection trolley. © Nov. 21, 1945; KK 36146.

Kaylon, inc., New York. 16641

Tommies. For clothing. & Nov. 19, 1945; KK 36249.

Kaywoodie co., New York. 16642, 16643

For pipes:

Kaywoodie pups. © Dec. 5, 1945; KK 36440.

This is how our founders travelled in the 50's when they were establishing our business. © Nov. 14, 1945; KK 36010.

Kearfott engineering co., New York. 16644

Hermeflex. For hermetic, flexible seal. © Nov. 15, 1945; KK 36698.

Kidde, Walter, & co., inc., Belleville, N. J., New York. 16645–16652

Aircraft portables, bulletin 110. For extinguishers for cabin and auxiliary equipment. © May 31, 1945; KK 33934.

Aircraft systems, bulletin 430. For oxygen equipment. © May 31, 1945; KK 33933.

Aircraft systems, bulletin 490. For Kidde smoke detector. © July 13, 1945; KK 33935.

For fire extinguishing equipment:

Kidde marine portables. © Dec. 3, 1945; KK 36390.

Kidde portable fire extinguishers. © Dec. 20, 1945; KK 36643.

Price of the Kidde fire system for yachts and motor boats. © Nov. 21, 1945; KK 36388.

Safe above decks and safe below with Kidde. © Nov. 21, 1945; KK 36389.

Water and anti-freeze fire extinguishers. © Dec. 20, 1945; KK 36642.

Korfund co., inc., Long Island City, N. Y. 16653

Korfund twin rail fan base. For twin rail fan base. © Nov. 8, 1945; KK 35725.

Kraft foods co., Chicago. 16654–16656

For cheese:

Always smooth melting. © Nov. 18, 1945; KK 36128.

Holiday helpers! Every day helpers! © Nov. 20, 1945; KK 36129.

Ounce for ounce there's no basic food that equals cheese. © Nov. 9, 1945; KK 36127.

Lambert bros. jewelers, inc., New York. 16657–16660

For rings:

Diamond solitaire of Lambert quality. © Feb. 6, 1945; KK 32685.

It's new! Sterling silver identity rings. © Feb. 9, 1945; KK 32683.

Golden hearts entwined. For gold brooch. © Feb. 7, 1945; KK 32684.

With this ring I do thee wed. For wedding rings. © May 15, 1945; KK 32838.

Lances, Edith, Lances, Leo, Lances, Audrey & Sach, B. Paul, d. b. a. Lances brassieres, New York. 16661

Edith Lances bisectional bra. For brassieres. © Nov. 26, 1945; KK 36570.

Lances brassieres. *See* Lances, Edith, Lances, Leo, Lances, Audrey & Sach, B. Paul, d. b. a. Lances brassieres.

Larus & bro. co., inc., Richmond. 16662, 16663

Chelsea cigarette song title contest. For cigarettes. © Nov. 14, 1945; KK 35948.

Good things go together. For tobacco. © Dec. 7, 1945; KK 36566.

Lasky, Sheldon, co., Wichita Falls, Tex. 16664

You are invited to join the S & Q clothiers white shirt club of the month. For white shirts aircraft. © Nov. 1, 1945; KK 36647.

Lee, H. D., co., inc., Kansas City, Mo. 16665, 16666

For work clothes:

Lee, the best brand of cowboy pant in the West. © Nov. 15, 1945; KK 35853.

Soon, you'll step out in the best looking work clothes ever. © Nov. 5, 1945; KK 36054.

Legion ice cream co., Chicago. 16667, 16668

Legion fudgee. For frozen confection. © Nov. 21, 1945; KK 36194.

Yankee kup. For ice cream. © Nov. 21, 1945; KK 36195.

Lehman co. of America, inc., Cannelton, Ind. 16669

Babyguard, your safest buy in high chairs. For babyguard high chairs. © Nov. 19, 1945; KK 36009.

Lehn & Fink products corp., Bloomfield, N. J. 16670–16672

For cosmetics:

Destination, alter. © Nov. 13, 1945; KK 35951.

Going places with Tussy, cocktails at the Mayflower. © Nov. 2, 1945; KK 35949.

How to warm up winter sales. For disinfectant. © Dec. 3, 1945; KK 36536.

Liggett & Myers tobacco co., New York. 16673–16685

For cigarettes:

Always milder, better tasting, cooler smoking. © Nov. 23, 1945; KK 36151.

Back at his desk. © Nov. 9, 1945; KK 35888.

Blow some my way. Joan Roberts. © Oct. 26, 1945; KK 35581.

Dolores Gray of Are you with it. © Dec. 13, 1945; KK 36515.

Irene Manning, glamorous Hollywood singing star. © Oct. 25, 1945; KK 35580.

June Havoc. © Nov. 1, 1945; KK 35582.

June Knight. © Nov. 29, 1945; KK 36276.

Lenore Lonergan. © Nov. 22, 1945; KK 36150.

Miriam LaVelle. © Nov. 15, 1945; KK 35890.

Nevada Smith from Diamond Horseshoe. © Nov. 8, 1945; KK 35747.

Ruth Webb of On the town. © Dec. 6, 1945; KK 36416.

Wishing you a cheerful treefull. Santa Claus. © Nov. 10, 1945; KK 35889.

Right in the pocket. For Granger pipe tobacco. © Nov. 17, 1945; KK 36149.

Lubaid co., Milwaukee. 16686, 16687

Smooth performance, pep and power, the Lubaid way. For lubricant. © Oct. 20, 1945; KK 35570.

Winter feature. Lubaid T. For lubricant, Lubaid T. © Oct. 29, 1945; KK 35571.

Lube-X systems, inc., Chicago. 16688

Trac-tr-lube. For tractor lubricant. © Oct. 16, 1945; KK 36321.

MacDonald, Melville Burton, Weston, Mass. 16689

Quick lever action detachable ladder hook. For ladder hook. © Nov. 10, 1945; KK 35900.

McGraw electric co. Toastmaster products div., Elgin, Ill. 16690–16694

For electric automatic toasters:

Coming right up! © Nov. 15, 1945; KK 36095.

It will pay you, too. © Nov. 16, 1945; KK 36096.

Toastmaster times. © Nov. 1, 1945; KK 36092.

What the well set dealer won't wear. © Nov. 9, 1945; KK 36094.

New, but experienced. For automatic toasters. © Nov. 6, 1945; KK 36093.

McLaughlin, W. F., & co., Chicago. 16695

Only tree-ripened coffee has the utmost in flavor. For Manor house coffee. © Oct. 28, 1945; KK 35450.

Magnolia petroleum co., Dallas. 16696–16698

For mobilgas, mobiloil, mobilubrication:

First call for winterproof. © Nov. 12, 1945; KK 36072.

Magnolia petroleum co., Dallas—Con.

Warning, fight winter wear. © Dec. 11, 1945; KK 36593.

Winter wear is tough on your car. © Nov. 27, 1945; KK 36184.

Master mechanics co., Cleveland. 16699

Evanite waterproofing U. S. pat. no. 2377927, tops for trailer tops. For canvas roof waterproofing. © Nov. 5, 1945; KK 36220.

Merit clothing co., inc., Mayfield, Ky. 16700

Get a head start with style-mart clothes. For men's clothing. © Nov. 23, 1945; KK 36439.

Merriam, G. & C., co., Springfield, Mass. 16701

The circle and monogram, November, 1945. For dictionaries. © Nov. 14, 1945; KK 36609.

Mido watch co. of America, inc., New York. 16702

100 per cent waterproof. For waterproof and shockproof watches. © Nov. 30, 1944; KK 35614.

Minnesota mining & mfg. co., St. Paul. 16703–16709

For Scotch cellulose tape:

How to wrap odd-shaped gifts! © Dec. 15, 1945; KK 36645.

No no no–o–o! Oh, you've ruined the wallpaper. Now what'll I do? © Nov. 2, 1945; KK 35640.

Now you're doubly sure it's Scotch tape. © Nov. 15, 1945; KK 35964.

Slick trick with Scotch tape. © Oct. 28, 1945; KK 35579.

Slick trick with Scotch tape. © Nov. 11, 1945; KK 35963.

Slick trick with Scotch tape. © Nov. 25, 1945; KK 35984.

Slick trick with Scotch tape. © Dec. 2, 1945; KK 36212.

Monitor equipment corp., New York. 16710

60 men and the boy in the 7 league boots. For electrical appliance. © Nov. 17, 1945; KK 36018.

Morse Boulger destructor co., New York. 16711

Y. C. C. O. For apparatus for chemical treatment. © Nov. 1, 1945; KK 35521.

National distillers products corp., New York. 16712

Saludos amigos. For Ron Merito rum. © Nov. 17, 1945; KK 36073.

National mattress co., Chicago. 16713

Snoozy says, the best part of life is the rest part. For mattresses. © Oct. 29, 1945; KK 36655.

National oil products co., Harrison, N. J. 16714

Yes, your feeds need it. For vitamins for poultry feed. © Nov. 19, 1945; KK 36022.

National retail lumber dealers assn., Washington, D. C. 16715

Issue no. 4 dealers' advertising service designed exclusively for lumber and building material dealers. For advertising mats. © Nov. 14, 1945; KK 35892.

Nestle's milk products, inc., New York. 16716

A very happy Thanksgiving to you, Doctor. For infants food. © Nov. 5, 1945; KK 36030.

New day pub. co., Newark, N. J. 16717

Peace everyone! For reconversion, reconstruction, mass production, universal unity and tranquility, divine peace stamp. For red, white and blue gummed sticker. © Nov. 24, 1945; KK 36265.

New York air brake co., New York. 16718

Whittling steel by finger-tip control. For hydraulic systems, pumps, valves, brakes. © Nov. 1, 1945; KK 36681.

Nordberg mfg. co., Milwaukee. 16719

Nordberg power wrench for tightening bolts on railroad track, bulletin 125. For power wrench for use on railroad track.

Nordberg mfg. co., Milwaukee. 16719

Northern paper mills, Green Bay, Wis. 16720

Mighty soft. For tissue. © Nov. 6, 1945; KK 35661.

O. D. chemical corp., New York. 16721

O. D. wonder wash. For detergent. © Nov. 8, 1945; KK 35895.

Old Town ribbon & carbon co., inc., Brooklyn. 16722

The Old Town counsellor, v. 2, no. 1. For ribbons, carbons and duplicating supplies. © Nov. 20, 1945; KK 36050.

Oliver united filters, inc., Oakland, Calif. 16723

Oliver diaphragm slurry pump. For diaphragm slurry pumps. © Dec. 10, 1945; KK 36646.

Olson co., New York. 16724

Before you buy storm windows. For 3 in 1 combination insulating windows, weatherstrips and screens. © Nov. 11, 1945; KK 35893.

Oneida, ltd., Oneida, N. Y. 16725

Back home for keeps, you feel his hand. For silverware. © Nov. 9, 1945; KK 36275.

Overhead door corp., Hartford City, Ind. 16726, 16727

For overhead doors:

Doors are important. © Dec. 1, 1945; KK 36587.

Essential for service-dependable doors. © Nov. 1, 1945; KK 36147.

Pabst brewing co., Milwaukee. 16728–16734

For beer:

A fine dinner with only one dish? © Nov. 9, 1945; KK 35944.

Hello, Duffy. © Nov. 2, 1945; KK 36157.

Hello, Ida. © Nov. 9, 1945; KK 36158.

To my friends, Danny Kaye. © Dec. 12, 1945; KK 36568.

An urgent call to bowlers. © Nov. 1, 1945; KK 36567.

Welcome home! © Nov. 16, 1945; KK 35947.

A welcome treat after a big game. © Nov. 16, 1945; KK 35946.

Parker pen co., Janesville, Wis. 16735, 16736

Remarkable new ink prevents most pen troubles. For fountain pen ink. © Nov. 6, 1945; KK 36123.

Such demands can't be denied. For fountain pen. © Nov. 6, 1945; KK 36124.

Pillsbury mills, inc., Minneapolis. 16737, 16738

For flour:

A gift for you. © Nov. 1, 1945; KK 36189.

You bake your best with Pillsbury's best. © Nov. 11, 1945; KK 36190.

Ramsey accessories mfg. corp., St. Louis. 16739, 16740

For piston rings:

Alternating pressure action. © Dec. 1, 1945; KK 36654.

Quicker seating because its flatter. © Nov. 1, 1945; KK 36057.

Rap-i-dol distributing corp., New York. 16741

Rap-i-dol is used by Walter Thornton's world famous models for hair color beauty. For shampoo tint. © Nov. 12, 1945; KK 36430.

Revlon products corp., New York. 16742

Fatal apple. For face powder. © Oct. 20, 1945; KK 35504.

Riggs, Victoria E. & Riggs, Alonzo J., Hollywood, Calif. 16743

Atom exercisers. For mechanical exercises. © Oct. 27, 1945; KK 35833.

Roger & Gallet, New York. 16744

Now, easier than ever to sell! For lip pomade. © Oct. 29, 1945; KK 36472.

Rose-Derry co., Newton, Mass. 16745–16748

For heating pad:

Oh, Lemuel. © Oct. 13, 1945; KK 35175.

Oh, Lemuel. © Oct. 27, 1945; KK 35446.

Oh, Lemuel. © Nov. 24, 1945; KK 36152.

That's Lemuel, he's got a lightning-pak! © Nov. 10, 1945; KK 35880.

Ruppert, Jacob, brewery, New York. 16749

You meet 'em everywhere. For beer. © Oct. 31, 1945; KK 36160.

S. S. S. co., Atlanta. 16750, 16751

For bottled medicine:

Amazing results shown in improving the looks, boosting vitality. © Dec. 2, 1945; KK 36248.

Amazing way to be mentally alert, physically fit! © Nov. 4, 1945; KK 35701.

Schlumbohm, Peter, New York. 16752, 16753

The Fahrenheitor flower vase. For housefurnishings, flower vase. © Nov. 3, 1945; KK 35954.

Phlebette. For medical appliance. © Dec. 31, 1944; KK 36429.

Schutter candy co., St. Louis. 16754

Old Nick. For candy bar. © Oct. 25, 1945; KK 35987.

Seamlex co., inc., Long Island City, N. Y. 16755

Seamlex steam hose for recap and vulcanizing molds. For steam hose. © Nov. 30, 1945; KK 36586.

Searle, G. D., & co., Chicago. 16756

Smoothage for the restoration of normal bowel function. For medicinal compound. © Dec. 14, 1945; KK 36571.

Selby shoe co., Portsmouth, O. 16757

Who would guess she's been on her feet all day. For shoes. © Oct. 26, 1945; KK 35910.

Servel, inc., Evansville, Ind. 16758–16760

For Servel gas refrigerator:

Different from all others, stays silent, lasts longer, RPR–100. & Nov. 2, 1945; KK 36592.

If you're thinking about a new refrigerator. © Oct. 24, 1945; KK 35768.

Striking kitchen displays by Servel, KPR–500. For cabinets and accessories for display kitchens. © Dec. 1, 1945; KK 36406.

Seven-up co., St. Louis. 16761–16766

For soft drink:

Family life is smoother when dispositions are good. © Oct. 24, 1945; KK 36133.

Go ahead and fire it, I'll catch up. © Oct. 27, 1945; KK 35714.

Go ahead and fire it, I'll catch up. © Nov. 1, 1945; KK 36155.

Worth reaching for. © Nov. 1, 1945; KK 36136.

You can think more clearly when your disposition is good. © Oct. 30,1945; KK 36134.

Your Christmas spirit is what you make it. © Nov. 15, 1945; KK 36137.

Shapiro, Nathan & Shapiro, David, New York. 16767

Pieced Persian plates. For furs, Persian paw and Persian plates. © Nov. 13, 1945; KK 35980.

Sheaffer, W. A., pen co., Fort Madison, Ia. 16768–16775

For fountain pens and mechanical pencils:

Friendship's finest token! © Nov. 1, 1945; KK 36311.

The gift of lasting welcome. © Oct. 26, 1945; KK 36310.

The gift that glides across the years. © Nov. 28, 1945; KK 36315.

Gifts that stand alone. © Nov. 16, 1945; KK 36314.

Purtyful, potent and plenty smooth. © Nov. 29, 1945; KK 36316.

There's more point to this gift. © Dec. 1, 1945; KK 36317.

20–20 eye appeal, slick and in the groove. © Nov. 1, 1945; KK 36312.

When you want to give unmatched quality. © Nov. 16, 1945; KK 36313.

Shell oil co., inc., New York. 16776

Pattern for success. For gasoline and lubricants. © Nov. 13, 1945; KK 36121.

Sika, inc., Passaic, N. J. 16777, 16778

Specifications for surface application of igol dampproofing paint. For dampproofing paint. © Dec. 15, 1942; KK 17460.

Specifications for using concrete-Sika liquid integral water-proofing for mass concrete. For integral waterproofing compounds. © Dec. 15, 1942; KK 17459.

Singer mfg. co., Elizabeth, Elizabethport, N. J. 16779–16790

For family sewing machine motors:

Singer BY20–3 and BY20–7 motors. Showing points of wear, 20050, 1045. © Dec. 6, 1945; KK 36503.

Singer 3–32v and 3–110v motors for 221 machine. Showing points of wear, 20043, 1045. © Dec. 6, 1945; KK 36504.

For family sewing machines:

Singer 27–3 and 27–4 machine parts. Showing points of wear, 20094, 1045. © Dec. 6, 1945; KK 36507.

Singer 28–1 and 28–3 machine parts. Showing points of wear, 20057, 1045. © Dec. 6, 1945; KK 36510.

For Singer sewing machines:

Look! They're here. © Nov. 9, 1945; KK 36283.

Yep, I'm Miss Cinderella of 1945. © Nov. 15, 1945; KK 36284.

For Singer shoe repairing machines:

Singer 29K51, 29K58 and 29K70 machine parts. Showing points of wear, 20076, 1045. © Dec. 6, 1945; KK 36509.

Singer 29K60 and 29K62 machine parts. Showing points of wear, 20077, 1145. © Dec. 6, 1945; KK 36508.

Singer hand vacuum cleaner H–6. Showing points of wear, 20056, 1045. For Singer hand vacuum cleaner. © Dec. 6, 1945; KK 36506.

Singer R–5 and R–5D vacuum cleaner parts. Showing points of wear. 20052, 1045. For Singer vacuum cleaner. © Dec. 6, 1945; KK 36505.

Singer 66K4 and 66K6 machine parts. Showing points of wear, 20080 Can., 945. For family sewing machine parts. © Oct. 18, 1945; KK 35318.

Versatility, to meet the widest range of suturing requirements. For Singer surgical stitching instruments. © Nov. 1, 1945; KK 35660.

Sonotone corp., Elmsford, N. Y. 16791, 16792

For hearing aid:

This little switch says quiet please. © Nov. 2, 1945; KK 35666.

3 men who need the power of the new Sonotone 600. © Nov. 16, 1945; KK 36144.

Staley, A. E., mfg. co., Decatur, Ill. 16793

Weavers of the West Indies. For starches and other corn and soybean products. © Nov. 15, 1945; KK 36186.

Steckler, Nat P., d. b. a. E–Z products, New York. 16794

Protek ear drum protectors. For ear drum protectors. © Dec. 11, 1945; KK 36457.

Stewart-Warner corp., Chicago. 16795

Have you heard Strobo-sonic tone? For radios. © Nov. 11, 1945; KK 36393.

Swift & co., Chicago. 16796

These try it yourself tests can be made in your own home. For cleanser. © Nov. 25, 1945; KK 36269.

Tackanail co., New York. 16797

A good point to remember. For thumbtacks. © Oct. 20, 1945; KK 36268.

Taylor, Thomas, & sons, inc., Hudson, Mass. 16798–16800

For shugor, shoe goring:

Shugor is the making of the modern play shoe. © Oct. 27, 1945; KK 36264.

Shugor makes the difference. © Oct. 27, 1945; KK 36263.

Shugor creates and keeps that tailored look. For shoe goring. © Nov. 17, 1945; KK 36480.

Telicon corp., New York. 16801

Telicon, in the forefront of radio and television. For radio and television antenna and radio crystals. © Nov. 1, 1945; KK 35539.

Timely products co. *See* Wiley, Guyles B., sole owner, Timely products co.

Timken roller bearing co., Canton, O. 16802, 16803

For roller bearings:

All there is in bearings. © Nov. 26, 1945; KK 36161.

Look for the trade-mark Timken. © Dec. 5, 1945; KK 36339.

Toadroy mfg. co., Wellington, Kan. 16804

Whirling Toadroy friction. Electric floor polisher. The florshow model for the housewife. For electric floor polisher. © Nov. 25, 1945; KK 36478.

Toastmaster products div. McGraw electric co. *See* McGraw electric co. Toastmaster products div.

Tudor industries corp., New York. 16805–16808

For hydraulic automobile jacks:

Tic delivery sheet. © Nov. 5, 1945; KK 35693.

Tic jobbers price list. © Nov. 5, 1945; KK 35692.

Tic jobbers price list. © Nov. 5, 1945; KK 35694.

Tic tic-o-matic hydraulic jacks. © Nov. 5, 1945; KK 35696.

Twin cities apparel industries. Heavy outer apparel div., Minneapolis. 16809, 16810

For heavy outer apparel:

From the land of Paul Bunyan. © Dec. 21, 1944; KK 35335.

Nature is our laboratory. © Nov. 2, 1943; KK 34859.

Tyler fixture corp., Niles, Mich. 16811

Harder freez upright home and farm locker. For home freezer. © Nov. 1, 1945; KK 36650.

Union pharmaceutical co., Bloomfield, N. J. 16812

Step out in front. For laxative. © Nov. 23, 1945; KK 36185.

United States gypsum co., Chicago. 16813

For quality, for color, it's texolite. For paint. © Oct. 22, 1945; KK 36454.

United wallpaper, inc., Chicago. 16814

New modern way to make rooms gay. For ready pasted wallpaper borders. © Oct. 26, 1945; KK 36140.

Upjohn co., Kalamazoo, Mich. 16815, 16816

For pharmaceutical products:

She's 80, and loves every minute of it! © Dec. 5, 1945; KK 36417.

Should I take vitamins? © Oct. 20, 1945; KK 35883.

Upson-Walton co., Cleveland. 16817

More strength, another reason Upson-Walton tackleblocks are better tackleblocks. For wire rope, industrial and marine hardware. © Nov. 19, 1945; KK 36400.

Urbana wine co., inc., Hammondsport, N. Y. 16818

Why wait for a wedding? For champagne. © Nov. 15, 1945; KK 36442.

Vickers, A. Sherwood, Detroit. 16819

The walking horse. For toy. © Oct. 22, 1945; KK 35835.

Viking pump co., Cedar Falls, Ia. 16820

Viking rotary pumps for handling hazardous liquids. For rotary pumps. © Oct. 26, 1945; KK 36224.

Vincent-McCall co., Kenosha, Wis. 16821

Own the new homestead, a homeworthy product by Vincent-McCall. For mattress. © Oct. 28, 1945; KK 35884.

Vitex labs., Harrison, N. J. 16822

Milkman, please deliver 12,800 quarts. For milk. © Nov. 5, 1945; KK 36021.

Walstrum, H. A., Marion, O. 16823, 16824

Miniature bombs, souvenir, atomic bomb, atomic pellet. For miniature souvenir bombs. © Nov. 21, 1945; KK 35956.

Transparent miniature atomic bomb pellet. For transparent miniature atomic bomb pellet. © Nov. 21, 1945; KK 35955.

Wembley, inc., New Orleans. 16825–16829

For neckties:

Colors of America's frontiers. Santa Fe red. © Nov. 2, 1945; KK 36023.

Give him Wembley Murrytown ties. © Nov. 16, 1945; KK 36024.

Quality far beyond the price. Featuring strong men. © Nov. 25, 1945; KK 36270.

Wembley nor-east non-crush ties. © Nov. 30, 1945; KK 36391.

Wembley advertising, spring, 1946. For neckwear. © Nov. 1, 1945; KK 35855.

Wesco products co., Chicago. 16830

This one brush has everything. For toothbrush. © Nov. 1, 1945; KK 36130.

Westinghouse electric corp., Bloomfield, N. J., East Pittsburgh, Pa. 16831–16838

The bug bomb aerosol dispenser. For insecticide sprayer dispensers. © Nov. 5, 1945; KK 36641.

The cure and prevention of xmasitis. For electric light bulbs. © Nov. 1, 1945; KK 36202.

For fluorescent and incandescent lamps:

Westinghouse lamps for every lighting purpose. © Nov. 17, 1945; KK 36058.

Wise lamp dealers are looking ahead with Westinghouse. © Dec. 17, 1945; KK 36652.

For fluorescent lamps:

Like more light on lamps? © Nov. 8, 1945; KK 36071.

Like more light on lamps? © Nov. 20, 1945; KK 36630.

Heat and sunlight. For electric lamps and bulbs. © Dec. 15, 1945; KK 36644.

These eyes need watching. For incandescent lamps. © Nov. 23, 1945; KK 36266.

Weston electrical instrument corp., Newark, N. J. 16839

The Weston dial, v. 6, no. 7, Dec., 1945. For exposure meters. © Dec. 20, 1945; KK 36648.

Whitlock supply co., New York. 16840–16842

For locksmithing supplies:

Goldilock's six appeal. © Nov. 1, 1945; KK 35726.

Goldilock's six appeal. © Dec. 3, 1945; KK 36211.

Keydet news, bk, 2, v. 10, December, 1945. © Dec. 5, 1945; KK 36371.

Whitman pub. co., Racine, Wis. 16843

Take it from Gwendolyn and me, young fella. For books and games. © Nov. 1, 1945; KK 35939.

Wiley, Guyles B., sole owner, Timely products co., Columbus, O. 16844

House plan template. For drafting instrument. © Nov. 16, 1945; KK 36410.

Zenith radio corp., Chicago. 16845, 16846

Back soon, better than ever. For radio. © Oct. 26, 1945; KK 36143.

The man who wouldn't stay licked. For hearing aid. © Oct. 25, 1945; KK 36142.

Number of entries of Commercial Prints included in the Catalog since Jan. 1, 1945 ---------- 6,535

PRINT OF WHICH THE SUBSISTING COPYRIGHT HAS BEEN RENEWED UNDER SECTION 4 OF THE ACT OF JULY 31, 1939

International shoe co. 1
Half the fun of having feet. For shoes. © Internatl. shoe co., St. Louis. RR 150, Nov. 11, 1945.

LABELS

Advertisers service division, inc., New York. 16847

Tennessee Jed's lariat. For game. © Nov. 10, 1945; KK 36223.

Aid labs. *See* Cohan, Benjamin Lee, t. a. Aid labs.

Appel, Richard, New York. 16848

Lover's fun card set. For trick toy or game. © Nov. 6, 1945; KK 36035.

Atmore & son, inc., Philadelphia. 16849

Atmore's Simple Simon mince meat. For mince meat. © Oct. 5, 1945; KK 35161.

Beautime formals. *See* Stoff, Irwin, Rosen, Sidney, Stoff, Beulah, & Rosen, Annie, d. b. a. Beautime formals.

Beauty guild, inc., Greensburg, Pa. 16850

Very best pin-a-curl permanent hair style. For permanent wave. © Dec. 10, 1945; KK 36455.

Beebee co., Ann Arbor, Mich. 16851

Chinese mystic spider web. Everybody's game. For recreative and educational game. © Dec. 13, 1945; KK 36512.

Bergstrom, E. J. & Leavitt, B. D., Evanston, Ill. 16852

Tip-tip-top. For chewing gum. © Nov. 15, 1945; KK 36473.

Biasi, A. J., Philadelphia. 16853

Midg-minton. For game. © Oct. 29, 1945; KK 35411.

Bird & son, inc., East Walpole, Mass. 16854–16856

The air-tred shoe. For shoe box. © Oct. 15, 1945; KK 35316.

For shoe box label:

Tip-toe. © Nov. 1, 1945; KK 35671.

Welkins. © Oct. 26, 1945; KK 35528.

Blumenau, Erna, d. b. a. Erna candies, Hollywood, Calif. 16857

Erna potpourri. For candy. © Dec. 5, 1945; KK 36330.

Bourget perfumerie. *See* Schaerer, John, t. a. Bourget perfumerie.

Boyer bros., Altoona, Pa. 16858

Boy-ur-ready. For marshmallow topping for sundaes, ice creams, ices, hot chocolates, milk shakes, desserts, and the like. © Oct. 10, 1945; KK 35113.

Branan, Glen Woodhull, Dallas. 16859

Gee bee hosiery cleaner. For chemical. © Nov. 1, 1945; KK 36259.

Brichta, Sander, Phoenix, Ariz. 16860

Fleetick. For tick talc powder. © Nov. 10, 1945; KK 36513.

Bridgford co., San Diego, Calif. 16861

Bridgford's apple sauce. For apple sauce. © June 28, 1944; KK 24849.

Brown Greer & co., inc., Knoxville, Tenn. 16862, 16863

For bread:

A picture of a boy with 2 slices of bread. © Nov. 20, 1945; KK 36660.

Picture of a girl with a slice of bread. © Nov. 20, 1945; KK 36661.

C & H products co. *See* Coppage, C. L., d. b. a. C & H products co.

Calavo, inc., Los Angeles. 16864–16869

California dates, hydrated. For hydrated dates. © Oct. 23, 1945; KK 36529.

California dates, natural. For fresh dates. © Oct. 23, 1945; KK 36528.

California selected apricots. For California apricots. © Oct. 23, 1945; KK 36060.

California selected prunes. For California prunes. © Nov. 3, 1945; KK 36011.

Fancy dates. For California dates. © Oct. 30, 1945; KK 36531.

Selected California fancy fruits by Calavo. For mixed, dried and candied fruits. © Oct. 27, 1945; KK 36530.

Cal-cap fisheries, Wilmington, Calif. 16870

Cal-cap. For mackerel. © Nov. 19, 1945; KK 36384.

California & Hawaiian sugar refining corp., ltd., San Francisco. 16871

C and H sugar pure cane cocktail cubes. For refined sugar. © Nov. 15, 1945; KK 36583.

Camillus cutlery co., New York. 16872

Deal no. S. For pocket knives. © Nov. 21, 1945; KK 36061.

Cass-Clay co-operative creamery, inc., Moorhead, Minn. 16873

Cass-Clay sweet cream butter. For butter. © Oct. 23, 1945; KK 35621.

Christensen, Niels P. & Sturhahn, Roland E., d. b. a. St. Louis labs., Richmond Heights, Mo. 16874

St. Louis laboratories cultured dairy aroma. For cultured food flavoring concentrate. © Nov. 23, 1945; KK 36225.

Claff, M. B., & sons, inc., Randolph, Mass. 16875–16877

For footwear:

Dia-tred casuals. © Nov. 2, 1945; KK 35790.

Personalit-ees casuals. © Nov. 9, 1945; KK 36227.

Play-way. © Nov. 13, 1945; KK 35992.

Clayton, A. C., ptg. co., St. Louis. 16878

Mayer Israel's fine footwear. For shoes. © Oct. 17, 1945; KK 35290.

Clorox chemical co., Oakland, Calif. 16879

Exclusive ultra refined Clorox. For liquid cleaning and washing compound. © Nov. 7, 1945; KK 36162.

Cohen, Benjamin Lee, d. b. a. Aid labs., Camden, N. J. 16880–16884

Aid's hair shampoo. For Aid's hair shampoo. © Nov. 9, 1945; KK 36433.

Bay rum. For bay rum after shave lotion. © Nov. 8, 1945; KK 35670.

For after shave lotion:

Aid's after shave lotion. © Nov. 9, 1945; KK 36432.

Aid's lilac. © Oct. 12, 1945; KK 35779.

Hair-aid. For hair tonic. © Nov. 2, 1945; KK 36434.

Comet model airplane & supply co., inc., Chicago. 16885

Comet solid scale model airplane kit. For solid scale model. © Oct. 26, 1944; KK 36580.

Comstock canning corp., Newark, N. J. 16886

Beetrix brand julienne beets. For canned beets. © Nov. 1, 1945; KK 35655.

Coppage, C. L., d. b. a. C & H products co., Los Angeles. 16887

Spray it. For insecticide. © Dec. 17, 1945; KK 36581.

Costello, Nelson Louis, d. b. a. Spiffy products, Springfield, Mass. 16888

Spiffy! Spot remover. For spot recovers. © Nov. 9, 1945; KK 36449.

Daus duplicators, New York. 16889

Copy-gram. For hectograph set. © Nov. 8, 1945; KK 36458.

Davison chemical corp., Baltimore. 16890–16892

For silica gel:

Davison silica gel, refrigeration grade. © Oct. 26, 1945; KK 35424.

Davison silica gel, refrigeration grade. © Oct. 26, 1945; KK 35425.

Grade A desiccant protek-sorb silica gel. © Oct. 25, 1945; KK 35423.

E–Z products. *See* Steckler, Nat P., d. b. a. E–Z products.

East coast lacquer & chemical co., Long Island City, N. Y. 16893

East coast. For lacquers. © Dec. 7, 1945; KK 36382.

Erna candies. *See* Blumenau, Erna, d. b. a. Erna candies.

Fear, Fred, & co., Brooklyn. 16894

Kris Kringle Christmas kit. For Christmas sticker and sealing tape envelopes. © Nov. 2, 1945; KK 35583.

Frazier packing corp., Elwood, Ind. 16895

Fraziers southern style tomato catsup. For tomato catsup. © Nov. 20, 1945; KK 36548.

Fried, Edwin M., t. a. Stotter's department store, Chester, Pa. 16896

Stotter's department store. For shoes. © Nov. 2, 1945; KK 36690.

Gartner, Harold H., d. b. a. Gartner ptg. & litho. co., Los Angeles. 16897

Half and half. For stationery. © Nov. 21, 1945; KK 36693.

Gartner ptg. & litho. co. *See* Gartner, Harold H., d. b. a. Gartner ptg. & litho. co.

Gold-Lee footwear co., Baltimore. 16898

Globesters. For footwear. © Nov. 1, 1945; KK 35683.

Griffith, James D., d. b. a. Stazeen products co., Chicago. 16899

Stazeen. For hair preparation, professional use. © Nov. 9, 1945; KK 36519.

Hansen, Carl Andreas, Brookings, S. D. 16900

A living Christmas tree. For plant, tree. © Dec. 5, 1945; KK 36331.

Hibbs, R. M., Philadelphia. 16901

Sil-var. For aluminum, coal tar base paint, duplex coating. © Nov. 9, 1945; KK 36691.

Hills bros. coffee, inc., San Francisco. 16902, 16903

For coffee:

Drip and glass-maker grind, Hills bros. coffee. © Nov. 5, 1945; KK 36640.

Regular grind, Hills bros. coffee. © Nov. 5, 1945; KK 36639.

Hindle & Gibson, New York. 16904

Tripak for school, home and office. For carbon paper and second sheets. © Dec. 19, 1945; KK 36573.

Hoague-Sprague corp., Lynn, Mass. 16905–16907

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AKo. © Nov. 29, 1945; KK 36318.

Jane Gay juniors, J–54. © Nov. 7, 1945; KK 36033.

Junior daytimers, J–53. © Nov. 17, 1945; KK 36032.

Hornell brewing co., inc., Hornell, N. Y. 16908, 16909

Hornell. For beer. © Nov. 23, 1945; KK 36206.

Old Ranger. For ale. © Nov. 30, 1945; KK 36207.

Hunsberger co., Terre Haute, Ind. 16910

Electronized air. For ultra-violet light air conditioning equipment. © Dec. 12, 1945; KK 36582.

Industrial tape corp., New Brunswick, N. J. 16911

Mending tape no. 350. For heat sealing adhesive tape. © Dec. 20, 1945; KK 36658.

Inland rubber corp., Chicago. 16912

Inland automobile wax. For automobile wax. © Oct. 25, 1945; KK 36319.

Johnson, De De, Los Angeles. 16913

De De Johnson air cruiser clothes. For ladies and misses clothing. © Oct. 31, 1945; KK 35990.

Kahan, Harry, Brooklyn. 16914

Genuine Indian plastic beads. For beads. © Nov. 15, 1945; KK 35981.

Karmelkorn, Birmingham co. *See* Yeilding, Frank B., *jr.* & Pitts, W. H., d. b. a. Karmelkorn, Birmingham co.

Keeran, Franklin H., Huntington Park, Calif. 16915

Ici-cola. For carbonated beverages. © Oct. 25, 1945; KK 35552.

Kellogg co., Battle Creek, Mich. 16916

Snap, Crackle & Pop settle a dispute on the farm. For cereal breakfast food, rice krispies. © Dec. 13, 1945; KK 36575.

King, Frederick H., Detroit. 16917

Joy-bel. For game apparatus using marbles. © Oct. 27, 1945; KK 35463.

Klin-tahl products co., Chicago. 16918

Klin-tahl fire dragon. For soot destroyer. © Nov. 21, 1945; KK 36431.

Litman, Harry, d. b. a. Savannah benne candy co., Savannah. 16919

Get better acquainted with Savannah pecan brittle. For pecan brittle candy. © Dec. 29, 1942; KK 35418.

Loewenthal, Siegfried, co., Cleveland. 16920

Frisky mule. For alcoholic beverage. © Oct. 29, 1945; KK 35668.

Lynch, Buford A., Washington, D. C. 16921

Something revolutionary. For lipsticks. © Oct. 31, 1945; KK 35478.

Match sweets co., Omaha. 16922

Honey kist sweets. For popcorn. © Oct. 24, 1945; KK 35620.

Mathieson alkali works, inc., New York. 16923, 16924

Chromotex master rug cleanser. For rug cleansing compound. © Nov. 14, 1945; KK 35842.

Neutrotone. The perfect location cleanser. For carpet cleansing compound. © Nov. 14, 1945; KK 35841.

Metrie, Charles W., Milwaukee. 16925, 16926

For building material:

Nu-wall. © Nov. 1, 1945; KK 35839.

Plastic stone. © Nov. 1, 1945; KK 35840.

Modern devices, inc., Cleveland. 16927

New luminous dial for your telephone. For replacement telephone dial. © Nov. 5, 1945; KK 36427.

Mondeng mfg. co. *See* Swanson, Geo. H., d. b. a. Mondeng mfg. co.

Moore, John Hudson, inc., New York. 16928

Sportsman pipe. For pipes. © Nov. 18, 1944; KK 35792.

National boys wear co., Dallas. 16929

Jonnie Brown. For boys wearing apparel. © Dec. 3, 1945; KK 36634.

North Jersey wholesale grocery co., Paterson, N. J. 16930

Anchor. For canned fruits and vegetables. © Nov. 10, 1945; KK 36702.

Old fashion Ma's root beer bottling co., Wilkes-Barre, Pa. 16931

Ma knows best. For root beer. © Dec. 1, 1945; KK 36435.

Poultry food products, inc., Chicago. 16932

The perfect fish bait. For fish bait. © Nov. 1, 1945; KK 35896.

Poutie, Vera H., Kenmore, N. Y. 16933

Gardner's liniment. For liniment. © Nov. 20, 1945; KK 35953.

Rapinwax paper co., Minneapolis. 16934

Locker rap. For food packaging material. © Nov. 10, 1945; KK 36401.

Refined syrups & sugars, inc., Yonkers, N. Y. 16935

Flo-sweet golden syrup. For 100% pure cane syrup. © Nov. 1, 1945; KK 35669.

Rival packing co., Chicago. 16936

Rival dog food. For dog food. © Dec. 6, 1945; KK 36659.

Rola beverage co., Erie, Pa. 16937

Rola. For non-alcoholic beverages. © Nov. 20, 1945; KK 36584.

Roseville package coal co., Roseville, Mich. 16938

Rainbow flame packaged fireplace coal, For compressed coal base and chemicals making fireplace cubes fuel. © Oct. 30, 1945; KK 36293.

S. & D co., Cambridge, Mass. 16939

Klenzurn. For chemical soapless detergent. © Nov. 20, 1945; KK 36059.

St. Louis labs. *See* Christensen, Niels P. & Sturhahn, Roland E., d. b. a. St. Louis labs.

Savannah benne candy co. *See* Litman, Harry, d. b. a. Savannah benne candy co.

Schaerer, John, t. a. Bourget perfumerie, Haledon, N. J. 16940

Bourget. For perfume. © Jan. 5, 1945; KK 29596.

Schiff, George, New York. 16941

Atomic age. For plastic novelties, costume jewelry and ornaments. © Dec. 4, 1945; KK 36514.

Scholl mfg. co., inc., Chicago. 16942, 16943

Dr. Scholl's pedic arch support. For foot appliance. © May 14, 1945; KK 34398.

Dr. Scholl's plastilite arch supports. For appliances for the feet. © Jan. 3, 1943; KK 32169.

Seeman, J. E., co., Los Angeles. 16944

Seeman's private blend. For smoking tobacco. © Oct. 29, 1945; KK 35680.

Servicised products corp., Chicago. 16945, 16946

For sealing compound:

Para-plastic. © Nov. 24, 1945; KK 36328.

Waterproof that slab. © Nov. 24, 1945; KK 36327.

Showalter, Daniel E., Junction City, Or. 16947

Sink the rising sun. For game. © Dec. 14, 1945; KK 36632.

Sleep-craft, inc., San Francisco. 16948

Sleep-craft, the mattress of your dreams. For mattresses, box springs, couches, divans, loveseat. © Dec. 10, 1945; KK 36637.

Smith, Robert, mfg. co., Los Angeles. 16949

Nylon dip. For chemical washing compound. © Oct. 26, 1945; KK 36448.

South Pacific canning co., Long Beach, Calif. 16950–16952

For mackeral:

Acme. © Nov. 3, 1945; KK 36383.

Old South. © Nov. 3, 1945; KK 36385.

South Pacific. For sardines. © Nov. 3, 1945; KK 36386.

Spiffy products. *See* Costello, Nelson Louis, d. b. a. Spiffy products.

Stazeen products co. *See* Griffith, James D., d. b. a. Stazeen products co.

Steckler, Nat P., d. b. a. E–Z products, New York. 16953

Protek ear drum protectors. For ear drum protectors. © Dec. 11, 1945; KK 36456.

Stoff, Irwin, Rosen, Sidney, Stoff, Beulah & Rosen, Annie, d. b. a. Beautime formals, New York. 16954

Beautime formal. For ladies' wearing apparel. © Oct. 31, 1945; KK 35717.

Stotter's department store. *See* Fried, Edwin M., t. a. Stotter's department store.

Sutherland paper co., Kalamazoo, Mich. 16955–16960

For matched paperware:

Bittersweet. © Dec. 1, 1945; KK 36233.

Sutherland paper co., Kalamazoo, Mich.—Continued

Bouquet. © Dec. 1, 1945; KK 36231.

Canterbury. © Dec. 1, 1945; KK 36228.

Lotus. © Dec. 1, 1945; KK 36232.

Moderne. © Dec. 1, 1945; KK 36229.

Wisteria. © Dec. 1, 1945; KK 36230.

Swanson, Geo. H., d. b. a. Mondeng mfg. co., Minneapolis. 16961

Honey. For honey. © Nov. 23, 1945; KK 36579.

Technical development labs., Tenafly, N. J. 16962

Prestorer, paint brush rejuvenator. For paint brush cleaner. © Dec. 4, 1945; KK 36329.

Trommer, John F., inc., Brooklyn. 16963

Trommer's white label. Brooklyn, New York. For beer. © Nov. 1, 1945; KK 36585.

Tyco co., Long Island City, N. Y. 16964

Tyco products have something on the ball. For floor, maintenance materials and equipment. © Nov. 6, 1945; KK 35682.

Vacu-dry co., Oakland, Calif. 16965

Vacu-dry apple pie nuggets. For vacuum dehydrated apple pieces. © Nov. 14, 1945; KK 35854.

Van-art co. *See* Van Wagner, Ethel F., d. b. a. Van-art co.

Van Wagner, Ethel F., d. b. a. Van-art co., West Cheshire, Conn. 16966

Cry baby. For game. © Oct. 27, 1945; KK 36689.

White, H. R., Cincinnati. 16967

Penguin shoppe. For frozen foods. © Nov. 15, 1945; KK 36260.

Yaeger, Hugh Florian, Brookline, Mass. 16968

Your true identification. For personal fingerprint identification material. © Nov. 7, 1945; KK 36258.

Yeilding, Frank B., *jr.* & Pitts, W. H., d. b. a. Karmelkorn, Birmingham co., Birmingham, Ala. 16969

Pop corn sez. For pop corn and by-products. © Dec. 5, 1945; KK 36633.

Number of entries of Labels included in the Catalog since Jan. 1, 1945____ 1,216

LABELS OF WHICH THE SUBSISTING COPYRIGHT HAS BEEN RENEWED UNDER SECTION 4 OF THE ACT OF JULY 31, 1939

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Bryn Mawr fruit growers assn. 1

Redlands best. For oranges. © Bryn Mawr fruit growers assn., Bryn Mawr, Calif. RR 149, Nov. 4, 1945.

Glidden co. 2

Ad-el-ite radiator and water line cleaner. For automobile radiator cleaning compound. © Glidden co., Cleveland. RR 151, Nov. 30, 1945.

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PART 4

WORKS OF ART; REPRODUCTIONS OF A WORK OF ART; DRAWINGS OR PLASTIC WORKS OF A SCIENTIFIC OR TECHNICAL CHARACTER; PHOTOGRAPHS; PRINTS AND PICTORIAL ILLUSTRATIONS, INCLUDING PRINTS AND LABELS USED FOR ARTICLES OF MERCHANDISE

NEW SERIES, VOLUME 40

VOLUME INDEX FOR THE YEAR 1945

UNITED STATES
GOVERNMENT PRINTING OFFICE
WASHINGTON : 1946

THE Catalog of Copyright Entries is published in four parts. Part 4, formerly issued quarterly, but now issued monthly, is arranged as follows:

I. Containing Class G, Works of art (giving a list of the photographs or other identifying reproductions deposited according to law with the applications for copyright of Drawings, Paintings, Statues, Statuary, and Models or Designs for works of art). In this class a subalphabet of titles is used when the copyright proprietor and artist are the same, this identity being indicated by the use of an asterisk (*) after the name of the proprietor. A subalphabet of artists is used when the proprietor and artists are different.

II. Containing titles for Class H, Reproductions of a work of art; Class I, Drawings or plastic works of a scientific or technical character; Class J, Photographs (except Motion pictures); and Class K, Prints and pictorial illustrations. In these classes a subalphabet of artists and titles is also used.

Part 4 also contains in two separate alphabets of proprietors, the titles of commercial prints and labels. These will be found at the end of each issue.

A list of copyright renewals will be found at the end of each alphabet of proprietors.

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Part 1, Group 1, Books proper	$3.00
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Part 1, Group 3, Dramatic Compositions and Motion Pictures	2.00
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Part 3, Musical Compositions	3.00
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New series—Volume 40, Nos. 1–12, 1945

This index contains the names of all copyright proprietors of Works of art, Reproductions of a work of art, Drawings or plastic works of a scientific or technical character, Photographs and Prints and pictorial illustrations including prints and labels used for articles of merchandise, registered during the year 1945.

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